

APPAREL COMPANIES

Rank Prev. Rank	Website E-mail	OC employees yearly % change	Companywide employees yearly % change	Companywide 12-month sales (millions) yearly % change year-end date	Partial list of brands/products	Top local official(s) Title Phone/fax	
1 (1)	Oakley Inc. One Icon Foothill Ranch 92610-3000	oakley.com info@oakley.com	2,110 27%	5,000 ⁽¹⁾ NA	\$7,900 ⁽²⁾ 13% 3/11	Sunglasses, glasses, goggles, clothes, shoes sold under Oakley, Oliver Peoples, other brands	Colin Baden CEO (949) 951-0991
2 (3)	Quiksilver Inc. 15202 Graham St. Huntington Beach 92649-1109	quiksilver.com zqk@quiksilver.com	1,000 18%	6,200 -19%	\$1,831.3 -7% 1/11	Clothes, shoes, accessories sold under Quiksilver, Roxy, DC Shoes, other brands	Robert McKnight chairman/CEO/president (714) 889-2200/(714) 889-3700
3 (2)	St. John Knits International Inc. 17622 Armstrong Ave. Irvine 92614-5728	sjk.com webmaster@sjk.com	800 ⁽¹⁾ NA	1,300 ⁽¹⁾ NA	\$325 ⁽¹⁾ NA 12/10	Women's suits, dresses, other clothes, accessories sold under St. John, St. John Yellow Label brands	Glenn McMahon CEO (949) 863-1171
4 (4)	Vans Inc. 6550 Katella Ave. Cypress 90630-5102	vans.com vanscustserv@vfc.com	750 7%	3,000 NA	\$3,204.7 ⁽³⁾ 14% 12/10	Shoes, clothes sold under Vans, Vans Girls, Vans Snow, Pro-tec brands	Kevin Bailey/Jim Watson president/director, apparel sales (714) 889-6100/(714) 889-6781
5 (6)	Billabong USA 117 Waterworks Way Irvine 92618-3110	billabong.com mail@billabong-usa.com	600 -3%	3,000 ⁽¹⁾ NA	\$1,640 ⁽¹⁾ NA 6/11	Clothes, shoes, sunglasses, wetsuits sold under Billabong, Element, Von Zipper, other brands	Paul Naude president, North America (949) 753-7222/(949) 753-7223
6 (4)	Alstyle Apparel Inc. ⁽⁴⁾ 1501 E. Cerritos Ave. Anaheim 92805-6400	alstyle.com info@alstyle.com	400 ⁽¹⁾ NA	4,000 ⁽¹⁾ NA	\$277.3 ⁽⁵⁾ 18% 2/11	T-shirts, other clothes sold under AAA, Hyland, Murina and Classic by Alstyle brands	Reggie Dunston VP sales (714) 765-0400/(714) 765-0450
7 (10)	Volcom Inc. ⁽⁶⁾ 1740 Monrovia Ave. Costa Mesa 92627-4448	volcom.com	359 13%	639 6%	\$323.2 15% 12/10	Clothes sold under Volcom brand	Richard Woolcott chairman/CEO (949) 646-2175/(949) 646-5247
8 (7)	Melmarc Products Inc. 4040 W. Carriage Drive Santa Ana 92704-6303	melmarc.com info@melmarc.com	355 -3%	355 -3%	wnd	Screen-printed and embroidered T-shirts, fleece and fashion knits	Brian Hirth CEO (714) 549-2170/(714) 549-2179
8 (8)	Raj Manufacturing LLC 2692 Dow Ave. Tustin 92780-7208	rajman.com operations@rajman.com	355 1%	355 1%	\$130 NA 12/10	Swimsuits sold under Athena Pick Your Fit, Next by Athena, Luxe by Lisa Vogel, Guess, Hurley, St. John, Reef, other brands	Alex Bhathal/Lisa Vogel co-presidents (714) 838-3110/(714) 838-1363

Abbreviations: NA: not applicable; wnd: would not disclose
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⁽¹⁾ Business Journal estimate
⁽²⁾ Sales for Oakley parent company Luxottica Group SPA
⁽³⁾ Sales for Vans parent company VF Corp.'s outdoor and action sports unit

⁽⁴⁾ Alstyle is in the process of shifting its Anaheim operations to Mexico
⁽⁵⁾ Sales for Alstyle parent company Ennis Inc.'s apparel segment
⁽⁶⁾ Volcom is being acquired by French company PPR SA in a deal set to close in the third quarter

Researched by Emily Weisburg
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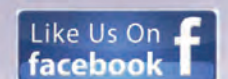
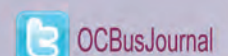
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For more information, contact Corinne Dekker at 949.833.8373 ext. 228 or dekker@ocbj.com

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10 (8)	La Jolla Group Inc. 14350 Myford Road Irvine 92606-1002	lajollagroup.com	350 NA	435 NA	\$205 NA 12/10	Clothes sold under the O'Neill, Metal Mulisha, Rusty, True Love and False Idols, In God's Hands brands	Toby Bost CEO (949) 428-2800/(949) 428-2253
11 (11)	Fox Head Inc. 1621 Alton Pkwy. Irvine 92606-4801	foxhead.com	250 ⁽¹⁾ NA	462 NA	wnd	Clothes, shoes, accessories, sportswear sold under Fox Racing brand	Kurt Schleicher director of global sales (949) 757-9500
11 (14)	Hybrid Promotions LLC 10711 Walker St. Cypress 90630-4720	hybridapparel.com jdogan@hybridapparel.com	250 14%	250 0%	\$200 -20% 12/10	Screen printed T-shirts, hooded sweatshirts under Hybrid, Bitter Sweet, Cage Rage, Three Counts, Power of Art, other brands	Jarrold Dogan CEO (714) 952-3866/(714) 952-3874
13 (15)	Asics America Corp. 29 Parker, Ste. 100 Irvine 92618-1667	asicsamerica.com	249 23%	5,350 ⁽¹⁾ NA	\$2,500 ⁽¹⁾ NA 3/11	Shoes, sportswear under Asics, Onitsuka Tiger brands	Nobuo Oda chairman/CEO (949) 453-8888/(949) 453-0292
14 (16)	Manhattan Beachwear Inc. ⁽⁷⁾ 6600 Katella Ave. Cypress 90630-5104	mbwswim.com info@mbwswim.com	240 20%	440 100%	\$160 ⁽¹⁾ 113% 7/11	Swimsuits sold under La Blanca, Kenneth Cole, Nanette Lepore, Trina Turk, Sofia by ViX, Hermann by ViX, Hobie, other brands	Allan Colvin/Brenda West CEO/president (714) 892-7354/(714) 799-5381
15 (12)	Sole Technology Inc. 20162 Windrow Drive Lake Forest 92630-8149	soletechnology.com	220 -3%	391 -4%	\$190 ⁽¹⁾ NA 12/10	Shoes, clothes sold under etnies, éS, Emerica, Altamont, ThirtyTwo, STI Lab brands	Pierre André Senizergues founder/CEO (949) 460-2020/(949) 460-2050
16 (17)	Hurley International LLC 1945 Placentia Ave., Ste. G Costa Mesa 92627-3450	hurley.com	201 NA	249 NA	\$20,172.9 ⁽⁸⁾ 4% 2/11	Hurley clothes, shoes, accessories, wetsuits, sunglasses	Bob Hurley/Roger Wyett chairman/interim CEO (949) 548-9375/(949) 548-9521
17 (18)	Hill Corp. 5065 E. Hunter Ave. Anaheim 92807-6001	discountdance.com info@discountdance.com	185 3%	200 11%	wnd	Leotards, shoes, other dancewear sold under Natalie Dance Wear, Allen Bodywear, Dance Department brands	Brian Hill CEO (800) 328-7107/(714) 970-9075
18 (13)	Rip Curl Inc. 3030 Airway Ave. Costa Mesa 92626-6010	ripcurl.com reception@ripcurl.com	175 ⁽¹⁾ NA	1,125 ⁽¹⁾ NA	\$225 ⁽¹⁾ NA 12/10	Clothes, shoes, wetsuits, watches sold under Rip Curl brand	Kelly Gibson CEO (714) 422-3600/(714) 422-3601
19 (20)	Morning Sun Shirt Co. 12300 Monarch St. Garden Grove 92841-2909	msshirt.com	150 -3%	150 -3%	\$6.3 1% 2/11	Screen-printed T-shirts	James K. Hookano CEO/president (714) 890-1773
19 (21)	Three Dots 7340 Lampson Ave. Garden Grove 92841-3912	threedots.com threedots@threedots.com	150 20%	150 20%	wnd	Women's, men's clothes sold under Three Dots brand	Sharon Lebon CEO/president (714) 799-6333
21 (23)	Lifted Research Group 9600 Toledo Way Irvine 92618-1808	l-r-g.com jesse.fredd@l-r-g.com	125 ⁽¹⁾ NA	150 ⁽¹⁾ NA	\$200 ⁽¹⁾ NA 12/10	Clothes sold under the LRG, luxirie brands	Robert Wright CEO (949) 581-1144/(949) 581-0077
22 (22)	AST Sportswear Inc. 4340 E. Miraloma Ave. Anaheim 92807-1886	astsportswear.com info@astsportswear.com	106 NA	249 NA	wnd	T-shirts, shirts, other clothes sold under the Bayside, Aero, Bayside's Best, Union Made brands	Abdul Rashid COO (714) 223-2030/(714) 223-2033
23 (26)	Affliction Holdings LLC 1720 Apollo Court Seal Beach 90740-5617	afflictionclothing.com	100 ⁽¹⁾ NA	200 ⁽¹⁾ NA	\$150 0% 12/10	Clothes, accessories sold under Affliction, Sinful, Xtreme Couture brands	Eric Foss/Clifton Chason/Courtney Dubar co-owners (562) 598-0299/(562) 598-0251
23 (23)	Bodywaves Inc. 12362 Knott St. Garden Grove 92841-2802	bodywaves.com	100 NA	150 NA	wnd	Men's, women's clothes sold under the AKS, Surfwaves, Adiva, BW Sport brands	Andy Su owner (714) 898-9900/(714) 898-0904
23 (26)	M.L. Kishigo Manufacturing 2901 S. Daimler St. Santa Ana 92705-5810	mlkishigo.com	100 11%	100 11%	wnd	Public safety, flame resistant apparel, accessories	Loren Wall owner/president (949) 852-1963/(949) 852-0263
26 (25)	Lunada Bay Corp. 2000 E. Winston Road Anaheim 92806-5544	beccaswim.com	93 1%	93 1%	wnd	Swimsuits sold under the Becca, Betsey Johnson Swim, Lucky Brand swimwear, Mossimo, other brands	Susan Crank CEO/president (714) 490-1313/(714) 490-4242
27 (29)	Stüssy Inc. 17426 Daimler St. Irvine 92614-5514	stussy.com	80 NA	100 NA	wnd	Clothes sold under Stüssy brand	Frank Sinatra CEO (949) 474-9255/(949) 474-8229

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⁽¹⁾ Business Journal estimate

⁽⁷⁾ Manhattan Beachwear combined with Los Angeles-based Apparel Ventures in Oct. 2010

⁽⁸⁾ Sales for Hurley parent company Nike Inc.

Researched by Emily Weisburg