

MBA SCHOOLS

School •Address	•Website •Email	Current MBA enrollment at OC campus(es) •yearly % change	OC MBA graduates (*) •yearly % change	Total current S. Calif. MBA enrollment •yearly % change	S. Calif. MBA graduates (*) •yearly % change	Programs offered	-Minimum completion time (in months) -Minimum tuition cost (completion of degree)	Accreditation	Partial list of S. Calif. sites	Top MBA official(s) •Title •Phone/fax
Alliant International University 10455 Pomerado Road San Diego 92131-1717	mba.alliant.edu	0	0	47 9.3%	25 -54.5%	full-time, part-time, online, evening	24 \$33,120	WASC	San Diego, Alhambra, Irvine	Rachna Kumar dean, California School of Management & Leadership (866) 825-5426
American Jewish University 15600 Mulholland Drive Los Angeles 90077-1519	mba.aju.edu mbaoffice@ajula.edu	wnd	wnd	wnd	wnd	full-time, part-time, fully employed	24 wnd	WASC	Bel Air	Rhoda Weisman dean/associate dean (310) 440-1259
Anaheim University 1240 S. State College Blvd., Ste. 110 Anaheim 92806-5152	anaheim.edu admissions@anaheim.edu	11 ⁽¹⁾ NA	1 ⁽¹⁾ NA	1 ⁽¹⁾ NA	1 ⁽¹⁾ NA	online	18 \$16,375	DEAC	online	Robert Robertson dean, Akio Morita School of Business (714) 772-3330/(714) 772-3331
Argosy University 601 S. Lewis St. Orange 92868-4844	argosy.edu/orange-county-southern-california auoc_isr@edmc.edu	8 -20%	8 -42.9%	56 5.7%	43 -32.8%	full-time, part-time, online, distance learning, international	15-18 \$24,775	WASC	Orange, Inland Empire, Los Angeles, San Diego	Diana Sigano interim program chair (714) 620-3700/(714) 620-3804
Azusa Pacific University 901 E. Alosta Ave. Azusa 91702-7000	apu.edu sbmgrad@apu.edu	0	0	60 -27.7%	50 -7.4%	full-time, part-time	12 \$31,164	IACBE, WASC, AACSB candidate	Azusa	Roxanne H. Stevens chair of management programs (626) 969-3434
Biola University 13800 Biola Ave. La Mirada 90639-0001	biola.edu/mba mba@biola.edu	0	0	60 20%	6 -40%	full-time, part-time	16 \$31,702	ACBSP, WASC	La Mirada	Gary Lindblad dean (562) 777-4015/(562) 906-4545
Brandman University 16355 Laguna Canyon Road Irvine 92618-3801	brandman.edu adminfo@brandman.edu	134 -13%	66 -1.5%	212 -34.8%	176 47.9%	full-time, part-time, online, distance learning, hybrid	10 \$18,975	WASCUC	Antelope Valley, Irvine, Menifee, Ontario, Palm Desert, Riverside, San Diego, Santa Clarita, Santa Maria, Victorville, Yucaipa	Glenn Worthington dean, School of Business and Professional Studies (800) 746-0082
Bristol University 2390 E. Orangewood Ave., Ste. 485 Anaheim 92806-6198	bristoluniversity.edu info@bristoluniversity.edu	36 ⁽¹⁾ NA	0 ⁽¹⁾ NA	36 ⁽¹⁾ NA	6 ⁽¹⁾ NA	international, marketing, business administration	18 \$21,420	ACICS, BPPE	Anaheim, hybrid/online	Gene Raltz interim president (714) 542-8086/(714) 245-2425
California Lutheran University 60 W. Olsen Road Thousand Oaks 91360-2700	callutheran.edu/academics/graduate/mba clugrad@callutheran.edu	0	0	239 -38.1%	233 -8.6%	professional, online, international	12 \$36,220	WASC	Thousand Oaks, Woodland Hills, Oxnard	Sumantra Sengupta MBA program director (805) 493-3325/(805) 493-3861
California Southern University 930 Roosevelt Irvine 92620-3664	calsouthern.edu admissions@calsouthern.edu	117 34.5%	8 60%	34 70%	19 280%	full-time, part-time, online	24 \$15,300	WASC, ACBSP candidate	online	Gregory D. Herbert dean, school of business (714) 882-7848/(714) 263-7470
California State Polytechnic University, Pomona 3801 W. Temple Ave. Pomona 91768-2557	cpp.edu/~cba/graduate-business-programs cba@cpp.edu	0 ⁽¹⁾	0 ⁽¹⁾	107 ⁽¹⁾ NA	27 ⁽¹⁾ NA	full-time, part-time	18 \$22,857 ⁽¹⁾	AACSB, WASC	Pomona	Cheryl Wyrick associate dean (909) 869-2400/(909) 869-6799
California State University, Dominguez Hills 1000 E. Victoria St. Carson 90747-0005	csudh.edu/mba mbaonline@csudh.edu	0 ⁽¹⁾	0 ⁽¹⁾	121 ⁽¹⁾ NA	50 ⁽¹⁾ NA	part-time, online	18 \$13,800	WASC	Dominguez Hills	Betty Vu assistant dean, graduate and professional programs (310) 243-3465/(310) 516-4178
California State University, Fullerton 800 N. State College Blvd. Fullerton 92831-3547	fullerton.edu mba@fullerton.edu	309 -2.2%	103 -12%	309 -2.2%	103 -12%	part-time, professional	16 \$21,210	AACSB, WASC	Fullerton, Irvine	Morteza Rahmatian/Shawn Pichler dean/director, MBA and graduate programs (657) 278-3622
California State University, Long Beach 1250 Bellflower Blvd., CBA 363 Long Beach 90840-8501	csulb.edu/mba mba@csulb.edu	0	0	350 16.7%	94 3.3%	evening, Saturday, daytime accelerated	18 \$24,000	AACSB	Long Beach	Ingrid Martin professor of marketing/director of graduate business programs (562) 985-5565/(562) 985-5590
California State University, Los Angeles 5151 State University Drive Los Angeles 90032-8120	calstatela.edu/business mbacbe@exchange.calstatela.edu	0	0	99 -5.7%	wnd	full-time, part-time, flexible	18 \$28,000	AACSB	Los Angeles	Edward Hsieh associate dean (323) 343-2807
California State University, Northridge 18111 Nordhoff St. Northridge 91303-8380	csun.edu/busgrad mba@csun.edu	0	0	135 25%	54 -3.6%	evening/part-time flex model	18 \$21,500	AACSB, WASC	Northridge	Deborah Heisley/Philipa Moguel director/assistant director (818) 677-2467/(818) 677-3188
California State University, San Bernardino 5500 University Parkway, JB 283 San Bernardino 92407-2318	mba.csusb.edu mba@csusb.edu	0	0	315 7.9%	160 36.8%	full-time, part-time, online	15 \$23,290	AACSB, WASC, NASPAA	San Bernardino, online	Craig Seal assistant dean/MBA director/director of accreditation (909) 537-5735/(909) 537-7026

Abbreviations: wnd: would not disclose; NA: not applicable; (*) For the 12 months ended June 30, 2016

Schools listed alphabetically

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⁽¹⁾ Business Journal estimate

Researched by Dana Truong

► Continued on page 24

OC MBA Enrollment Up 25%, Number of Grads Down

Online Schools Lead List Of 41 SoCal Programs

By DEIRDRE NEWMAN

Numbers are up in the Business Journal's annual survey of MBA programs in Orange County. The Business Journal publishes an unranked list of 41 MBA programs throughout Southern California (see related graphic, page 25).

Local schools showed an approximately 25% year-to-year increase in the number of MBA students enrolled as of Sept. 30, from 3,340 last fall to 4,164 this fall. The number of OC graduates, meanwhile, dropped 5%.

The biggest enrollment increases came at online universities that serve national student bodies.

"Over the last five years, there has been an incredible improvement in online technology and resources available—24/7 support services, online tutoring, game-based curriculum, just to name a few—that makes online education a viable option for most students,"

said **Simcha Pollard** of **Trident University** in Cypress. She's dean of the Glenn R. Jones College of Business and vice provost of academic analytics and student engagement there. "So viable, that even the majority of ground-based schools are offering online classes."

Trident's MBA student enrollment jumped the most—77%—from 1,069 last September to 1,893 this fall. The school is the first fully on-



Increased demand: online-only California Southern University to move next month from Irvine to this Costa Mesa building it bought. Its MBA enrollment is up 34%, and it's also growing based on demand for its new nursing school and future education school.

line institution accredited by the **Western Association of Schools and Colleges**, Pollard said.

"MBA students, in particular, are quite savvy when selecting a university, whether online or on-ground," she said. "They demand academic rigor, a comprehensive array of support services, and flexibility, and Trident University delivers."

California Southern University, also fully online, grew its MBA student body from 87 students last year to 117, a 34% increase.

It attributes the increased demand in part to recently obtaining WASC accreditation for the whole university, something it's been working on for almost three years, said **Gregory Herbert**, dean of California Southern's business and criminal justice schools.

"We also applied for ACBSP accreditation—Accreditation Council for Business Schools and Programs—an accreditor of specialty pro-

grams, one of the top ones for business. We're a candidate for that right now. It's one of the top accrediting agencies for business schools and programs, which means we meet their standards."

Herbert said the school's tuition rates also make it attractive.

"Our tuition is reasonable so learners can pursue their education anywhere, anytime, at their own pace. Tuition is \$425 per credit hour; tuition at other online institutions is averaging \$750 per credit hour."

The university is about to move from Irvine to Costa Mesa after purchasing a 54,000-square-foot building at 3330 Harbor Blvd. for \$13.5 million.

The move is intended to accommodate growth in the administrative staff to handle the recent opening of its nursing school and the future opening of its education school. Those add to its existing offerings in business, psychology

and law.

The administrative staff is scheduled move to the new building late next month.

Traditional schools also are up.

Concordia University Irvine's enrollment increased 20% from 115 last fall to 138 this fall.

"Our growth reflects the appeal of an MBA faculty that's comprised of business practitioners, all having owned or operated businesses, bringing their real-world experiences into the curriculum," School of Business Dean **Stephen Christensen** said.

University of California-Irvine's Paul Merage School of Business' MBA enrollment dropped 8% from 676 students last fall to 623 this fall.

Gerardo Okhuysen, associate dean for master's programs, attributes that to increasing admissions standards for its full-time program. The school also offers three part-time programs for students who work, including an executive MBA degree and a healthcare executive MBA degree.

In terms of revamping the admission standards for the full-time program, last year the school started to look for "higher-quality" candidates who are more collaborative and supportive of each other, Okhuysen said.

"Hopefully, we will make up those numbers in the coming year," he said of enrollment.

The school also is in the process of revamping its full-time program curriculum because people interested in getting an MBA soon after earning their undergraduate degree tend to have a lot more debt and don't want to spend a full two years getting their degree, he said.

"We don't want to reduce rigor or content, so what does that look like?" he said, adding that the school is considering several options, including shortening the program from 24 months to 18 months. ■



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► From page 22

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California State University, San Marcos 333 S. Twin Oaks Valley Road San Marcos 92096-0001	csusm.edu/mba mba@csusm.edu	0	0	82 -5.7%	64 25.5%	fully employed, specialized accelerated	12 \$27,422	WASC	San Marcos	Mohammad Oskoorouchi director, graduate programs, College of Business Administration (760) 750-4267/(760) 750-4263
Chapman University One University Drive Orange 92866-1005	chapman.edu/mba mba@chapman.edu	223 1.4%	115 19.8%	223 1.4%	115 19.8%	executive, full-time, professional, JD/MBA, MBA/MFA, MBA/M.S. in Food Science, MS in Accounting	21 \$76,500	AACSB, WASC	Orange	Reginald Gilyard dean (714) 628-2839/(714) 532-6081
Claremont Graduate University 1021 N. Dartmouth Ave. Claremont 91711-6189	drucker.cgu.edu drucker@cgu.edu	0	0	109 -26.8%	40 5.3%	full-time, JD/MBA, executive MBA, professional part-time MBA, dual MBA degree	18-24 (full-time); 32-36 (part-time/ executive) \$110,820	AACSB, WASC	Claremont	Tom Horan dean (909) 607-7811/(909) 607-9104
Concordia University Irvine 1530 Concordia W. Irvine 92612-3299	cui.edu mba@cui.edu	138 20%	49 -22.2%	138 20%	49 -22.2%	fully employed, full-time, part-time, MBA/M.A. in International Studies, MBA in Public Policy	15 \$35,400	WASC, IACBE	Irvine	Janet Muller assistant dean, graduate business programs (800) 229-1200/(949) 854-6864
DeVry University⁽²⁾ 1900 S. State College Blvd., Ste. 150 Anaheim 92806-6136	keller.edu	33 -13.2%	16 -56.8%	444 -21.8%	195 -33.9%	full-time, part-time, weekend, online	24 \$36,768	HLC, ACBSP	Anaheim, Colton, Long Beach, Palmdale, Pomona, Sherman Oaks, San Diego	Oscar Gutierrez senior national dean (714) 935-3200
Hope International University 2500 E. Nutwood Ave. Fullerton 92831-3104	hiu.edu graduateadmissions@ hiu.edu	35 25%	10 -23.1%	35 25%	10 -23.1%	online, full-time, part-time, international	12 \$24,200	WASC	Fullerton, Anaheim	LaSharnda Beckwith dean, College of Business and Management (714) 879-3901/(714) 681-7450
La Sierra University 4500 Riverwalk Parkway Riverside 92505-3344	business.lasierra.edu pmba@lasierra.edu	0	0	153 -7.3%	70 7.7%	full-time, part-time	12 \$34,965	WASC	Riverside, Palm Desert	John Thomas dean, Zapara School of Business (951) 785-2954/(951) 785-2700
Loyola Marymount University 1 LMU Drive Los Angeles 90045-2659	mba.lmu.edu graduate@lmu.edu	0	0	140 -33%	117 ⁽¹⁾ NA	part-time, executive, JD/MBA, Systems Engineering Leadership Program	24 \$88,500	AACSB, WASC	Los Angeles	Robert Pettit associate dean/director, MBA program (310) 338-2848/(310) 338-6086
National University 3390 Harbor Blvd. Costa Mesa 92626-1502	nu.edu sobm@nu.edu	23 -11.5%	5 -16.7%	662 -5.4%	209 -3.7%	full-time, part-time, online	14 \$25,578	WASC, IACBE	Bakersfield, Camarillo, Carlsbad, Costa Mesa, Inglewood, Ontario, Orange, San Bernardino, San Diego, Sherman Oaks, Twentynine Palms	Kamlesh Mehta MBA director (858) 642-8400/(858) 642-8740
Pepperdine University 18111 Von Karman Ave. Irvine 92612-0109	bschool.pepperdine.edu/mba-oc gsbmadm@pepperdine.edu	171 5.6%	28 -33.3%	1,264 6.5%	416 1.2%	full-time, part-time (fully employed), online, international, executive, presidents and key executives (PKE); joint degrees offered- BS/MBA, BS/IMBA, BSM/MBA, JD/MBA, MBA/MPP	12 \$71,700	AACSB, WSCUC	Irvine, Los Angeles, Encino, Westlake Village, Malibu, Santa Barbara	David Smith dean (310) 568-5500/(310) 568-5727
San Diego State University 5500 Campanile Drive San Diego 92182-8228	sdsu.edu/business gradbusiness@sdsu.edu	0	0	301 -13.8%	316 -1.3%	executive, full-time, part-time, sports	12 \$22,088	AACSB, WASC	San Diego	Nikhil Varaiya director, graduate business programs (619) 594-8073/(619) 594-1863
Stanton University 9618 Garden Grove Blvd., Ste. 201 Garden Grove 92844-1563	stantonuniversity.com su@stantonuniversity.com	wnd	wnd	wnd	wnd	full-time, part-time	wnd	NA	Garden Grove	Guy Languardt dean, School of Business and Management (714) 539-6561/(714) 539-6542
Trident University International 5757 Plaza Drive, Ste. 100 Cypress 90630-5053	trident.edu	1,893 77.1%	606 5.2%	1,893 77.1%	606 5.2%	online	30 \$16,150	WASC	online	Debra Louis/Mickey Shachar associate dean, Glenn R. Jones College of Business/dean, College of Health and Human Services (800) 579-3197
University of California, Irvine The Paul Merage School of Business Irvine 92697-3125	merage.uci.edu mbaprograms@uci.edu	623 -7.8%	313 -0.3%	623 -7.8%	313 -0.3%	full-time MBA, fully employed MBA (classroom and hybrid online), executive MBA, health care executive MBA, JD/MBA, MD/MBA (also PhD, other Master's programs, BA Business Administration)	21 \$84,450	AACSB, WASC	Irvine	Gerardo Okhuysen/Tony Hansford/Jon B. Kaplan associate dean of Masters Programs/Senior assistant dean, MBA Programs for Professionals/assistant dean, Full-Time MBA Program (949) 824-4565/(949) 824-2944
University of California, Los Angeles 110 Westwood Plaza, Box 951481 Los Angeles 90095-1481	anderson.ucla.edu mba.admissions@ anderson.ucla.edu	0	0	1,917 3.4%	754 0.7%	full-time MBA, part-time MBA (fully employed MBA), Executive MBA, Global EMBA for Asia Pacific, Concurrent MBA Programs, Masters of Financial Engineering, Doctoral PhD	21 \$112,806	AACSB	Los Angeles	Judy D. Olian dean/John E. Anderson chair in management (310) 825-6944/(310) 825-8582
University of California, Riverside 900 University Ave. Riverside 92521-0203	agsm.ucr.edu ucr_agsm@ucr.edu	0 ⁽¹⁾	0 ⁽¹⁾	240 ⁽¹⁾ NA	166 ⁽¹⁾ NA	full-time, flex MBA	19 \$78,100 ⁽¹⁾	AACSB	Riverside	Arkadiusz Mironko executive director, graduate programs (951) 827-6200/(951) 827-2055
University of California, San Diego 9500 Gilman Drive, MC 0553 La Jolla 92093-0553	rady.ucsd.edu mbaadmissions@ucsd.edu	0	0	294 10.5%	101 -1.9%	full-time, part-time, executive, Master of Finance, Master of Science in Business Analytics, PhD, Executive Education	21 \$45,000	WASC, AACSB	La Jolla	Robert S. Sullivan dean (858) 534-0864/(858) 534-0744

Abbreviations: wnd: would not disclose; NA: not applicable; (*) For the 12 months ended June 30, 2016
Schools listed alphabetically
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June 2015

⁽¹⁾ Business Journal estimate

⁽²⁾ DeVry University's MBA enrollment numbers are as of Sept. 2015, and MBA graduate numbers are for the 12 months ended

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University of La Verne 2855 Michelle Drive, Ste. 250 Irvine 92606-1026	laverne.edu/locations/irvine arodriguez2@laverne.edu	30 -11.8%	15 -46.4%	833 -8.4%	435 -30.4%	full-time, part-time, fully employed, online	15 \$26,235	WASC	Bakersfield, Burbank, Irvine, La Verne, Los Angeles, Pomona, San Luis Obispo, Santa Clarita, Thousand Oaks, Victorville	Abe Helou dean, College of Business and Public Management and Professor of Finance (714) 505-6936/(714) 505-6937
University of Phoenix 3090 Bristol St., Ste. 150 Costa Mesa 92626-3099	phoenix.edu	wnd	wnd	wnd	wnd	full-time, online, on-campus	wnd	NCA, ACBSP, CCNE	Costa Mesa, Diamond Bar, Gardena, La Palma, Murrieta, Ontario, Pasadena, San Bernardino, Woodland Hills	wnd (800) 888-1968
University of Redlands 200 E. Sandpointe Ave., Ste. 300 Santa Ana 92707-5751	redlands.edu/schoolofbusiness schoolofbusiness@redlands.edu	93 12%	35 34.6%	809 -0.5%	333 6.7%	full-time, accelerated, fully employed, evening	10 \$29,733	WASC	Redlands (Main), Burbank, Los Angeles, Rancho Cucamonga, Riverside, San Diego, South Coast Metro, Temecula	Linda Purtill/Keith Roberts campus director/interim dean, School of Business (714) 549-2006
University of San Diego 5998 Alcalá Park San Diego 92110-2492	sandiego.edu/business/programs/ mba mba@sandiego.edu	0	0	162 -9%	92 2.2%	full-time, evening	22 \$75,000	AACSB	San Diego	Jaime Gomez/Kacy Hayes/Kate Mickle dean/senior director, graduate student services/senior director, graduate student recruiting and admissions (619) 260-7374
University of Southern California 3670 Trousdale Parkway Los Angeles 90089-0801	marshall.usc.edu marshallmba@marshall.usc.edu	157 4.7%	41 -45.3%	1,279 -5.3%	626 -7.3%	full-time, part-time, fully employed, international, executive, online	22 \$124,917	AACSB, WASC	Los Angeles, Irvine, San Diego	Suh-Pyng Kuh vice dean for graduate programs (213) 740-7846/(213) 740-8520
Webster University 32 Discovery, Ste. 250 Irvine 92618-3157	webster.edu/irvine irvine@webster.edu	130 4%	35 -22.2%	275 -50%	100 -53.5%	full-time, part-time, online	15 \$25,000	ACBSP, Higher Learning Commission	Irvine, Los Angeles	Brian Dozer executive director (949) 450-9066/(949) 450-9004
Woodbury University 7500 N. Glenoaks Blvd. Burbank 91510-1052	woodbury.edu info@woodbury.edu	0	0	95 -7.8%	49 14%	full-time, part-time	24 \$41,616	WASC, ACBSP, AACSB	Burbank	Joan Marques interim dean, School of Business (818) 252-5231

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Researched by Dana Truong

Master Plans

OC MBA PROGRAMS Enrollment & Graduates

Charts below show number of OC graduates for the 12 months ended June and OC enrollment through September for MBA programs (see list, page 22; story, page 23) in Orange County that reported at least one student in either category.

Enrollment

School	OC Students
Trident University International*	1,893
University of California-Irvine	623
California State University-Fullerton	309
Chapman University	223
Pepperdine University	171
University of Southern California	157
Concordia University Irvine	138
Brandman University	134
Webster University	130
California Southern University*	117
University of Redlands	93
Bristol University	36
Hope International University	35
DeVry University**	33
University of La Verne	28
National University	23
Anaheim University*	11
Argosy University	8

Graduates

School	OC Students
Trident University International*	606
University of California-Irvine	313
Chapman University	115
California State University-Fullerton	103
Brandman University	66
Concordia University Irvine	49
University of Southern California	41
University of Redlands	35
Webster University	35
Pepperdine University	28
DeVry University**	16
University of La Verne	15
Hope International University	10
Argosy University	8
California Southern University*	8
National University	5
Anaheim University*	1
Bristol University	0

Source: The Business Journal and the schools
*Online programs **DeVry numbers are for 2015

Research by Dana Truong, Deirdre Newman and Paul Hughes
Graphics by Brette Miller