

PUBLIC RELATIONS FIRMS

Rank Prev. Rank	Company •Address	Headquarters •Website •Email	OC PR employees •yearly % change	OC employees •yearly % change	Primary markets served	Partial list of clients	Top local official(s) •Title •Phone/fax
1 (1)	The Brand Amp 3101 W. Coast Highway, Ste. 100 Newport Beach 92663-4060	Newport Beach thebrandamp.com karen@thebrandamp.com	41 21%	41 21%	Automotive, Consumer, Other, Retail, Technology	DirecTV LLC, Vizio Inc., TaylorMade Golf Co., mophie, Mitsubishi Motors North America Inc., Mattel Inc.	Todd Brooks/Marc Altieri/Charley Fitzwilliam co-founders (949) 438-1060
2 (2)	Idea Hall 611 Anton Blvd., Ste. 140 Costa Mesa 92626-7005	Costa Mesa ideahall.com rebecca@ideahall.com	33 0%	33 0%	Consumer, Government, Healthcare, Nonprofit, Other, Real Estate, Retail	Irvine Company, Chapman University Musco Center, Orange Catholic Foundation, Bixby Land Co., MVE Architects, R.D. Olson	Rebecca Hall CEO/president (714) 436-0855/(714) 436-0884
3 (3)	Global Results Communications (GRC) 201 Sandpointe Ave. Santa Ana 92707-5778	Irvine globalresultspr.com valeriec@globalresultspr.com	26 8%	27 0%	Consumer, Nonprofit, Technology, Telecom	Epson America Inc., Verizon Wireless, DTS Inc., Nuance Communications Inc., Ericsson, NewsON, Mobile Giving Foundation	Valerie Christopherson/Lora Wilson CEO/managing director (949) 608-0276/(949) 271-4680
3 (7)	GOLD PR Social Media⁽¹⁾ 4008 Shady Ridge Drive Corona 92881-8819	Southern California goldpr.com info@goldpr.com	26 63%	26 ⁽²⁾ NA	Automotive, Consumer, Healthcare, Retail, Technology	Align Technology Inc., Galderma, Natera Inc., ZELTIQ Aesthetics Inc., Sera Prognostics, Care.com, Ehang Inc.	Shari Gold CEO (949) 743-3911/(951) 257-0321
5 (4)	Citizen Relations⁽³⁾ 19100 Von Karman Ave., Ste. 650 Irvine 92612-6571	Los Angeles citizenrelations.com	20 18%	20 18%	Other	Pampers, Old Spice, Aflac	Cynthia Rude COO (949) 809-6700
6 (4)	Douglas Strategic Communications LLC 17 Corporate Plaza, Ste. 234 Newport Beach 92660-7902	Newport Beach douglasstrategic.com debbie@douglasstrategic.com	19 12%	20 18%	Consumer, Healthcare, Hispanic, Hospitality/Tourism, Manufacturing, Nonprofit, Other, Real Estate, Technology	WealthWise Financial, TMK Law Group, FotoZap, Health Resources, EnviroSmart, PulseTV	Debbie Douglas principal (949) 375-3436
6 (8)	Echo Media Group 2842 Walnut Ave., Ste. A Tustin 92780-7054	Tustin echomediapr.com info@echomediapr.com	19 27%	19 27%	Consumer, Manufacturing, Nonprofit, Other, Real Estate, Retail, Technology	Baldwin Hardware, Great Park Neighborhoods, UC Irvine Extension, SeeJaneGo, ShiftPixy, Autocrib Inc., The Retail Equation	Kim Sherman CEO/president (714) 573-0899/(714) 573-0898
8 (12)	Beach House PR Inc. 3636 Birch St., Ste. 120 Newport Beach 92660-2631	Newport Beach beachhousepr.com hello@beachhousepr.com	16 33%	16 33%	Consumer, Hospitality/ Tourism, Retail	Voluspa Candles, Schwarzkopf Professional, Babor Skincare, SoulCycle, Chloe Wine Collection, Fisher & Paykel Appliances Ltd., DCS by Fisher & Paykel Appliances Ltd., Mia Marcelle Swimwear	Amy Denoon CEO (310) 693-2991/(310) 693-2991
9 (4)	Bolt Public Relations 2860 Michelle Drive Irvine 92606-1009	Irvine boltpr.com ccallaway@boltpr.com	15 -12%	15 -12%	Consumer, Hospitality/ Tourism, Nonprofit, Retail, Technology	Animation Vertigo, ARIIX, CycleBar, DAMAC LLC, El Pollo Loco, Health 2 Humanity, Meathead Movers Inc., SHUHARI Matcha Cafe, Takeya, TriDerma, True Sioux Hope Foundation	Caroline Callaway president (949) 218-5454
9 (8)	Westbound Communications 625 The City Drive, Ste. 480 Orange 92868-4992	Orange westboundcommunications.com ssmith@westboundcommunications.com	15 0%	15 0%	Consumer, Government, Healthcare, Nonprofit, Other, Real Estate, Technology	Chapman University, California Choice, ReadyOC, Port of Long Beach, Mission Hospital, OCTA, County of Orange, Universal Technical Institute	Scott Smith CEO/president (714) 663-8188
11 (17)	Beyond Fifteen Communications Inc. 4100 Campus Drive, Ste. 150 Newport Beach 92660-1900	Newport Beach beyondfifteen.com info@beyondfifteen.com	14 27%	14 27%	Automotive, Consumer, Healthcare, Hospitality/ Tourism, Manufacturing, Nonprofit, Real Estate, Retail, Technology	Toyo Tires, Crown World Mobility, Proove Biosciences, Saint Marc Pub - Café, Bakery & Cheese Affinage, Teles Properties, AIDS Services Foundation Orange County, Smart Utility Systems	Lauren Ellermeyer/Leslie Licano president (odd days)/president (even days) (949) 733-8679/(949) 271-4595
11 (10)	Brower, Miller & Cole 895 Dove St., third floor Newport Beach 92660-2941	Newport Beach browermillercole.com jbrower@browermillercole.com	14 0%	14 0%	Healthcare, Real Estate, Retail	George Smith Partners Inc., Forest City Enterprises, Total Wine & More, American Realty Advisors, Western National Group, Passco Cos., Meta Housing Corp., Summit Funding Group, Eastern Eye Associates	Judy Brower/Jenn Quader CEO/managing director (949) 955-7940
11 (12)	IMW Agency 3190 Airport Loop Drive, Bldg. K Costa Mesa 92626-3403	Costa Mesa imwagency.com peter@imwagency.com	14 17%	14 17%	Automotive, Hispanic, Hospitality/Tourism, Nonprofit, Other	Pacific Hospitality Group, Avocados from Mexico, Drybar, The Flower Fields at Carlsbad Ranch	Peter Bretschger president/chief marketing officer (714) 557-7100
14 (12)	Capwell Communications 260 Newport Center Drive, Ste. 311 Newport Beach 92660-7520	Newport Beach capwellcomm.com info@capwellcomm.com	13 8%	15 0%	Consumer, Healthcare, Manufacturing, Other, Retail, Technology	Parcel Pending, Prolacta Bioscience Inc., National Stroke Association, ConcertoHealth, Refocus Group Inc.	Kimberly Capwell CEO (949) 999-3303/(949) 999-3355
15 (27)	Bluetone Marketing and Public Relations 999 Corporate Drive, Ste. 100 Ladera Ranch 92694-2149	Ladera Ranch bluetonemarketing.com jonathan@bluetonemarketing.com	12 71%	12 71%	Consumer, Healthcare, Hospitality/Tourism, Nonprofit, Other, Technology	Wyland Foundation, Jotform Inc., Beforeplay.org, Indiegogo Inc.	Jonathan Abramson president (619) 807-6349
15 (24)	Estey-Hoover Advertising & PR—Newport Beach & New York 20201 S.W. Birch St., Ste. 150 Newport Beach 92660-1772	Newport Beach esteyhoover.com info@estey-hoover.com	12 50%	22 29%	Automotive, Consumer, Healthcare, Hospitality/ Tourism, Manufacturing, Nonprofit, Other, Real Estate, Retail, Technology	Ski Dazzle LLC, La Paz Products Inc., MFLEX, Deka Solar, MK Battery, California Schools Joint Powers Authorities, VCI Event Technology, CamGuard Systems Inc., McCormack Roofing, Solar & Construction Solutions, East Penn Manufacturing Co., Royal Thai Day Spas	Dan Hoover founder/president (949) 756-8501/(949) 756-8506
15 (24)	FSB Core Strategies 3070 Bristol St., Ste. 600 Costa Mesa 92626-3070	Sacramento fsbcorestrategies.com cherri@fsbcorestrategies.com	12 50%	12 50%	Automotive, Consumer, Government, Healthcare, Hispanic, Hospitality/Tourism, Manufacturing, Nonprofit, Other, Real Estate, Technology	Anaheim Chamber of Commerce, Ford Motor Co., McDonald's, Lincoln Motor Company, UnitedHealthCare, Morgan Stanley, Western Carwash Association, California Women Lead	Jerry Amante managing director/senior VP/general counsel (949) 336-4500/(949) 336-4501
15 (12)	Wilson, Sparling & Associates Inc. 30900 Rancho Viejo Road, Ste. 155 San Juan Capistrano 92675-1763	San Juan Capistrano wilsonsparling.com bflora@wilsonsparling.com	12 0%	12 0%	Government, Nonprofit, Technology	OCTA, Alameda County Transportation Commission, Bay Area Infrastructure Financing Authority (BAIFA), Metropolitan Transportation Commission (MTC), Louisville Southern Indiana Ohio River Crossing (LSIORC)	Daniel Sparling president (949) 218-1850/(949) 218-1851

Abbreviations: NA: not applicable; NR: not ranked
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⁽¹⁾ Previously listed as Gold PR

⁽²⁾ Business Journal estimate
⁽³⁾ Previously listed as Citizen Paine

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Rank Prev. Rank	Company •Address	Headquarters •Website •Email	OC PR employees •yearly % change	OC employees •yearly % change	Primary markets served	Partial list of clients	Top local official(s) •Title •Phone/fax
19 (20)	Curt Pringle & Associates 1801 E. Katella Ave., Ste. 1002 Anaheim 92805-6600	Anaheim curtpringle.com email@curtpringle.com	11 22%	11 22%	Government, Hospitality/ Tourism, Other, Real Estate, Retail, Technology	Transportation Corridor Agencies, Brookfield Homes, Western States Petroleum Association	Curt Pringle president (714) 939-9070/(714) 939-9080
19 (20)	Hill & Knowlton Strategies 3200 Bristol St., Ste. 300 Costa Mesa 92626-1838	New York hkstrategies.com tali.mackay@hkstrategies.com	11 22%	11 22%	Automotive, Consumer, Government, Healthcare, Hispanic, Hospitality/Tourism, Nonprofit, Other, Real Estate, Retail, Technology	would not disclose	Tali Mackay/Lela Randall/Octavio Navarro general manager/VP/VP (714) 913-9700
19 (18)	Madison Alexander PR 250 El Camino Real, Ste. 116 Tustin 92780-3655	Tustin madisonalexanderpr.com dchm@madisonalexanderpr.com	11 10%	11 10%	Technology	Lieberman Software Corp., Vasco, OC Tech Alliance, Proficio Inc., Securonix Inc., BalaBit, StealthBits Technologies Inc., Corent Technology Inc., Network Box USA, RFaxis Inc., eSignLive, Lastline Inc., Rubicon Labs Inc., InfoArmor Inc., Inkscreen	Dan Chmielewski principal (714) 832-8716/(714) 832-8916
22 (18)	Copernio 11602 Knott St., Ste. 13 Garden Grove 92841-1825	Garden Grove copernio.com svanbarneveld@copernio.com	10 0%	10 0%	Automotive, Consumer, Government, Healthcare, Manufacturing, Other, Technology, Telecom	Magellan (MITAC Digital Corp.), GammaTech, E FUN, Nextbook	Susan van Barneveld president (714) 891-3660/(714) 891-1490
22 (11)	HKA Inc. Marketing Communications 150 Yorba St. Tustin 92780-2968	Tustin hkamarcom.com info@hkamarcom.com	10 -23%	10 -23%	Healthcare, Hospitality/ Tourism, Manufacturing, Nonprofit, Other, Real Estate, Technology	Haskell & White LLP, Susan G. Komen Orange County, First American Trust, Carothers DiSante & Freudenberg LLP, Decision Toolbox, Laura's House, Big Brothers Big Sisters of Orange County, Commercial Bank of California, The First Tee of Orange County	Hilary Kaye president (714) 426-0444/(714) 426-0226
24 (NR)	KComm 638 Camino de los Mares, Ste. H130-612 San Clemente 92673-2848	San Clemente kcomm.com info@kcomm.com	9 50%	14 17%	Automotive, Consumer, Government, Healthcare, Hospitality/Tourism, Nonprofit, Real Estate, Retail, Technology	evite.com, Arrow Electronics Inc., WareMalcomb	Sinan Kanatsiz CEO (949) 443-9300/(949) 443-2215
24 (20)	Porter PR & Marketing 31441 Santa Margarita Blvd., Ste. 282 Rancho Santa Margarita 92688-1836	Rancho Santa Margarita porterpr.com lisa@porterpr.com	9 0%	9 0%	Consumer, Healthcare, Hospitality/Tourism, Manufacturing, Nonprofit, Other, Real Estate, Retail, Technology	Pet Hotels of America, Vacation Pet Friendly, Beachside Hammocks, Traveling Pet Supplies, Pet News Radio, CA Rasmussen Inc., Stonehill & Taylor Architects PC, Brain Potential Institute	Lisa Porter CEO (949) 216-9970
26 (12)	Powerhouse Public Relations LLC (4) 1231 E. Dyer Rd., Ste. 238 Santa Ana 92705-2663	Irvine powrhousepr.com kristin@powrhousepr.com	8 0%	8 0%	Consumer, Hospitality/ Tourism, Retail	Del Taco, Hawaiian Host, Mauna Loa, Pieology Pizzeria, Wienerschnitzel, Juice It Up!, Lugano Diamonds, Philly's Best, Boudin Bakery, BRIO Tuscan Grille	Kristin Daher president (714) 470-1319/(949) 261-2272
26 (24)	Strategies: A Marketing Communications Corporation 13681 Newport Ave., Ste. 8 Tustin 92780-7815	Tustin strategiesadpr.com mail@strategiesadpr.com	8 0%	8 0%	Healthcare, Manufacturing, Technology	Emerson Process Management - Rosemount, Kareo Inc., Vaco Los Angeles, IEEE Computer Society	Linda White CEO (714) 957-8880
28 (27)	Driven Public Relations 1954 Placentia Ave., Ste. 108 Costa Mesa 92627-5302	Temecula drivenpublicrelations.com info@drivenpublicrelations.com	7(2) NA	8(2) NA	Automotive, Consumer, Technology	Sprint Business, Sena Bluetooth, Line-X, Renovo Motors, Borla, TeenSafe Inc., POP Paddleboards	Natasha Nelson managing partner/executive VP (951) 719-1040/(949) 660-7764
28 (20)	Freeman/McCue Public Relations 65 Enterprise Aliso Viejo 92656-2705	Aliso Viejo d.freeman@freemanmccue.com	7 -13%	7 -30%	Automotive, Government, Hospitality/Tourism	Kawasaki Motors Corp. USA, The Queen Mary, K2 Communications Inc., California Piers, McFree Productions Inc.	Doug Freeman partner (714) 557-3663/(714) 557-6690
28 (27)	Kitchen Table Marketing + PR 215 Riverside Ave., Ste. 101 Newport Beach 92663-4037	Newport Beach kitchentablepr.com carrie@kitchentablepr.com	7(2) NA	7(2) NA	Consumer, Hospitality/ Tourism, Nonprofit, Other, Real Estate, Retail	SOCO/The OC Mix, Room & Board, SOCIAL Costa Mesa, Lido Marina Village, Pacific City, GRIT Cycle, Figge Photography, CapRock Partners, Turner Real Estate Investments, Miracles for Kids, The Foundation for the Undefeated/Irrelevant Week	Carrie Williams (949) 433-6735
28 (30)	Lages & Associates 15635 Alton Parkway, Ste. 125 Irvine 92618-3309	Irvine lages.com beverly@lages.com	7 17%	7 17%	Technology	Toshiba, Cosemi Technologies, Conexant Systems Inc., Applied Voice & Speech Technologies Inc., Primerio Systems Inc., Blossom, Semitrex, Promise Technology Inc., Semitech Semiconductor, Nomadix Inc., AeroVironment Inc.	Beverly Lages president (949) 453-8080/(949) 453-8242
28 (NR)	Master Plan Communications 29863 Santa Margarita Parkway Rancho Santa Margarita 92688-3625	Rancho Santa Margarita masterplanpr.com info@masterplanpr.com	7 17%	7 17%	Automotive, Consumer, Manufacturing, Nonprofit, Retail	Sole Technology Inc., etnies, eS, ThirtyTwo, Altamont, Active Ride Shop, AMETEK, DC Shoes, Element, Hannibal Industries, American Racing, KMC Wheels, Moto Metal Wheels, Sheckler Foundation, Tilly's Life Center, Twinlode Inc., Seismic Inc. Raymond Handling Concepts Corp., LexHoldingCompany, Night : Shift	Ashton Maxfield managing director (949) 396-0770
28 (30)	Miller Geer & Associates 3532 Katella Ave., Ste. 110 Los Alamitos 90720-3143	Los Alamitos milliergeer.com jamesc@milliergeer.com	7 0%	7 0%	Healthcare, Nonprofit, Other, Technology	Pacific Business Group on Health, HealthCare Partners, AltaMed Health Services Corp., CareMore, Hoag Orthopedic Institute, St. Joseph Hospital of Orange, Huntington Medical Research Institutes, Nifty after Fifty, Orthopaedic Institute for Children, Torrance Memorial Medical Center, Beverly Hospital, Redlands Community Hospital	Jay Geer/James Chisum/Sandy Nesheiwat- Rodriguez president/VP/senior account manager (562) 493-6023/(562) 493-6015
28 (NR)	Reveille Inc. 1931 Newport Blvd. Costa Mesa 92627-2250	Costa Mesa reveilleinc.com ideas@reveilleinc.com	7 40%	15 25%	Consumer, Healthcare, Nonprofit, Other, Real Estate, Retail	Sole Technology, Outlets at San Clemente, Kaiser Permanente, Discovery Cube, Orange County Community Foundation, ECCU, Vanguard University, WyoTech, CosmetiCare, Boys and Girls Club Central Orange Coast	Brenda Springer/Anna Romiti CEO, president/COO (949) 466-9177
35 (30)	Porter Novelli 4 Studebaker Irvine 92618-2012	New York porternovelli.com linda.martin@porternovelli.com	6 0%	6 0%	Government, Healthcare, Nonprofit, Other	Almond Board of California, San Diego International Airport, CHOC Children's, Pomona Valley Hospital Medical Center	Linda Martin managing director/partner (949) 583-2610/(949) 583-2601
35 (35)	RobertsonComm 30211 Avenida de las Banderas, Ste. 200 Rancho Santa Margarita 92688-2159	Rancho Santa Margarita robertsoncomm.com scott@robertsoncomm.com	6 20%	6 20%	Consumer, Healthcare, Manufacturing, Nonprofit, Other, Technology, Telecom	Taylor Guitars, BandLab Technologies, MIDI Manufacturers Association Inc., VocoPro, Kai Technologies LLC, UnitedAg, Moore Benefits Inc., Dean Sperling Law, Benefit Equity	Scott Robertson founder/president (949) 766-6789
37 (NR)	COGNITIVE IMPACT P.O. Box 5509 Fullerton 92838-0509	Fullerton cognitiveimpact.com curtis@cognitiveimpact.com	5 67%	5 150%	Consumer, Manufacturing, Nonprofit, Other, Technology, Telecom	Rocket Software, JMR Electronics, TransferSoft, StreamScale, V. HiMark, Symbios Technologies LLC	Curtis Chan/Buzz Walker founder, managing partner/managing partner (714) 447-4993/(714) 447-6020
37 (35)	MPowered PR 741 E. Saint James Ave. Orange 92865-1827	Orange mpoweredpr.com pr@mpoweredpr.com	5 0%	7 0%	Healthcare, Manufacturing, Technology, Telecom	Melissa Data, Corvalent, Marotta Controls Inc., Dedicated Computing, Meinberg Global	Jackie Zerbst owner (714) 998-3448
37 (NR)	Spotlight Marketing Communications 18101 Von Karman Ave., Ste. 300 Irvine 92612-1012	Irvine spotlightmarcom.com info@spotlightmarcom.com	5 25%	13 86%	Hospitality/Tourism, Other, Real Estate, Technology	would not disclose	Jill Swartz managing partner (949) 427-5172
37 (NR)	The ACE Agency 221 N. Sycamore St. Santa Ana 92701-4805	Santa Ana theaceagency.com info@theaceagency.com	5 25%	5 0%	Hospitality/Tourism	OC Parks, Irvine Ranch Conservancy, Burke Williams Day Spas, Queen Mary, Los Cerritos Center, Five Crowns, SideDoor, A Restaurant, A Market	Ashley Eckenweiler founder

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(4) Previously listed as Morgan Marketing & PR
(2) Business Journal estimate

Researched by Alyssa Matsuhara