

# *Corporate Gifts* & GIVING



An Advertising Supplement to the Orange County Business Journal • October 24, 2011

# 14th Annual Cinco de Mayo Half Marathon

10K Run • 5K Run/Walk • 1K Kids' Fun Run • Bike Tour

**REGISTRATION NOW OPEN!**

**CINCO DE MAYO HALF MARATHON**  
10K RUN • 5K RUN/WALK • 1K KIDS' FUN RUN • BIKE TOUR  
REACHING FOR THE CURE

PCRF Pediatric Cancer Research Foundation

**May 6th 2012**

**Early Bird Pricing through October 31, 2011**

The Cinco de Mayo Half Marathon event is designed to heighten public awareness & raise funds for pediatric cancer research. A fun-filled day is planned where both adults & children join together to support the Pediatric Cancer Research Foundation's mission to raise funds to improve the care, quality of life & survival rate of children with cancer. Please join us in Irvine on May 6, 2012 & help end pediatric cancer.

[www.cincodemayohalfmarathon.org](http://www.cincodemayohalfmarathon.org)



Make your holiday party an event to remember



Bayside Chicken

## Host Your Holiday Event with Bistango, Bayside or Kimera

The Dining As Art Collection is comprised of Bistango, Bayside and Kimera Restaurants as well as Bayside Catering. Each offers a unique, culturally enriching experience that celebrates the enjoyment of food, wine, live entertainment, art and architecture.

Bistango, Bayside and Kimera provide elegant venues for your company or family holiday party. Mention the OCBJ advertisement when booking your event by October 28 at any of our locations and receive a \$100 Gift Card\* from us!

For details and information, please call the restaurant of choice and ask to speak to our event coordinator.

Interested in hosting your holiday event at your office, home or off-site venue? Bayside Catering can make your holiday party an event to remember! Our experienced staff will assist you throughout the planning process. We offer everything from office drop-off lunches to full-service catering.

Contact Cameron at [Cameron@DiningAsArt.com](mailto:Cameron@DiningAsArt.com) or 949.642.5222 for more details.



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Bowlmor features 30 glow-in-the-dark lanes with modern semi-private banquette seating

## Shouldn't You Bowlmor?

*The ultimate in bowling and entertainment*

**B**owlmor Lanes is Orange County's premier, upscale bowling alley. We've taken America's favorite pastime and turned it into a high-energy, high-end entertainment experience. Located in the District at Tustin, Bowlmor features 30 glow-in-the-dark lanes with modern semi-private banquette seating, a full-service sports bar and restaurant, and a giant interactive arcade. Our delicious new menu by Celebrity Chef David Burke features innovative spins on classic American favorites.



The experienced event team and stunning design of Bowlmor Lanes make us the ideal location for private parties of any type or size. We specialize in corporate events, children's birthday parties, Bar & Bat Mitzvahs, teambuilding outings and more!

But there's no need to wait for a special occasion to get your night rolling. Bowlmor is the perfect place for after work drinks or a night out with friends and has been voted the "Best Bowling After Dark" by *Orange Coast* magazine.

For more information visit [www.Bowlmor.com/OrangeCounty](http://www.Bowlmor.com/OrangeCounty). Bowlmor Lanes is located at 2405 Park Ave, Tustin, CA 92782. To contact us, call 714.258.2695 or email [infoOC@bowlmor.com](mailto:infoOC@bowlmor.com).



Perfection in holiday parties is achieved right here at The Balboa Bay Club & Resort



Whether large or small, one call to The Resort can ensure an effortless planning experience

## Resort to a Waterfront Holiday Party

The setting is casually elegant and the waterfront location is a coveted address for holiday celebrations, business functions and family gatherings. On Wednesday, December 1, The Balboa Bay Club & Resort will be transformed into a wonderland of burgundy and gold décor, sparkling white lights and gigantic gingerbread houses – all announcing the start of the 2011 holiday season.

Perfection in holiday parties is achieved right here at The Balboa Bay Club & Resort. The event planning staff works seamlessly with each guest to match the event to their sense of style. And most importantly, they listen to the budgetary needs of the guests and offer creative solutions.

The Resort has an array of elegant function space to create a memorable holiday party for a company, business associates, a family celebration or even a thank you for customers!

- ◆ For small intimate dinners in the private dining room with bay front views and terrace (seating up to 16).
- ◆ Or medium-sized parties in the Commodore Room and Terrace overlooking the bay (seating for up to 130 for dinner or up to 230 for cocktail reception).
- ◆ And of course, large events in the Grand Ballroom (accommodating up to 450 guests for dinner or 1,000 for a cocktail reception).



Whether large or small, one call to The Resort can ensure an effortless planning experience. Designing an extraordinary holiday celebration is a breeze with our expert staff here to guide the way. The event planning staff works hand-in-hand with the culinary team to develop an impressive menu, plan the table arrangements, place an order for elegant holiday decorations and flower arrangements, and offer many suggestions for a seamless event for the holiday season.

To explore a waterfront holiday party here at The Balboa Bay Club & Resort, please call our sales office. They will be pleased to help you plan an extraordinary event. They can be reached at 949.630.4125 or sales@balboabayclub.com.

*Be sure to join us December 14-18 when we celebrate the Annual Christmas Boat Parade. We have three prime viewing options for the parade: elegant dining in The First Cabin Restaurant; cocktails and appetizers at Duke's Place; or a buffet dinner on the lawn with heater lamps and a view of the bay, boats and stars above. Other holiday events include Thanksgiving Dinner, the resort lighting, holiday concerts and high teas, Christmas Eve and Day Dinners, New Year's Eve celebrations, holiday resort guestroom and shopping packages, spa gift certificates, nightly entertainment and dancing in Duke's Place, and so much more. Please visit the website for all the details and menus at www.BalboaBayClub.com or call 949.645.5000 for more information.*

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Savannah Chop House Wine Room

## Get Everything You Need and Want at French 75 and Savannah Chop House

As they say, "two heads are better than one." And with us we strive to bring this to life. With two of Orange County's finest venues – Savannah Chop House and French 75, your options are endless.

French 75 Bistro, a historical cottage built in the 1920s, is Laguna Beach's premier French destination. This Laguna Beach landmark offers classic creations from Chef Greg Moro and direction from renowned Chef Pascal Olhats. We offer full dining packages, cocktail-style events and anything in between. Dine inside in our Bordeaux Room, Le Salon, the Left Bank, Right Bank or outside in our heated and covered wine garden or on our moonlit terrace, where you can see it all. We feature live music Thursday, Friday, Saturday and Sunday beginning at 7:00 p.m.



Savannah Chop House, Laguna Niguel's revered steakhouse offers classic American cuisine with a southern flair from our award-winning chef, Mark Anthony Pariano. With all-encompassing dining packages, we offer endless options in our main dining room, wine room or al fresco dining on our veranda. If you prefer a view, The Sunset Patio has sweeping views of the canyon and Catalina Island. Live entertainment is offered nightly from Tuesday to Saturday beginning at 7:00 p.m. in our lounge and bar.



Get everything you need and want right here in the California Riviera with French 75 or Savannah Chop House or even better yet – BOTH! For private dining information, please call Jonathon C. Crowell directly at 949.910.9745. It is our pleasure to be of service to you and your guests.



Savannah Chop House, Laguna Niguel's revered steakhouse offers classic American cuisine with a southern flair from our award-winning chef, Mark Anthony Pariano



### The Perfect Gift

Looking for the perfect gifts for clients, employees...  
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## Transport Your Events to Italy at Il Fornaio

**W**hen you are searching for the ultimate Italian dining experience, step inside Il Fornaio in Irvine and take a culinary journey through Italy. Early mornings bring rustic, crisp crusted bread hot from the oven accompanied by the scent of fresh-brewed espresso. During lunch and dinner hours, pastas and flavorful sauces simmer while meats and vegetables roast over hot coals. Bottles of wine from small, regional wineries are uncorked to complement the dishes, which have been crafted in the custom of Italy's chefs, bakers and homemakers.

The authentic food, bread and wine will transport you to Italy and the beautiful private dining room space will create the ultimate event experience for you and your guests. Ask to speak with the on-site event coordinator when planning your next business meeting, family gathering, rehearsal dinner or wedding.

Enjoy happy hour daily with complimentary antipasti or hold a bocce ball tournament/ happy hour with friends or colleagues using Il Fornaio's very own bocce ball court.

### *Festa Regionale* celebrates regional selections

Il Fornaio aspires to bring its guests closer to Italy with each visit to the restaurant. In addition to the core menu, Il Fornaio features a different region of Italy each month as part of its *Festa Regionale* celebration. Dine from this special regional menu and receive a monthly stamp on the *Passaporto* and a reward: a complimentary loaf of fresh baked Il Fornaio bread or Il Fornaio's specially pressed olive oil, for example. At the end of six consecutive stamped months, *Passaporto* holders receive a hand-painted authentic Italian ceramic plate and will be entered for a chance to win the ultimate Italian experience: a trip for two to Italy.



**AUTHENTIC ITALIAN RESTAURANT AND BAKERY**

*Il Fornaio is located at 18051 Von Karman Avenue in Irvine. For reservations, please call 949.261.1444 or learn more about Il Fornaio at [www.ilfornaio.com](http://www.ilfornaio.com).*

## Work Hard, BOWL HARDER.

Bring out the best in your team! Bowlmor Lanes events offer friendly competition partnered with delicious food by celebrity Chef David Burke, superb service and a relaxed yet stylish setting.

Shouldn't *you* Bowlmor?

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# THE SHOPS AT MISSION VIEJO

## 2011 Holiday Hours

November 25: 4 a.m. to 10 p.m.	December 12 through
November 26: 9 a.m. to 10 p.m.	December 16: 9 a.m. to 10 a.m.
November 27: 10 a.m. to 8 p.m.	December 17 through
November 28 through	December 23: 8 a.m. to 10 p.m.
December 2: 10 a.m. to 9 p.m.	December 24: 8 a.m. to 6 p.m.
December 3: 10 a.m. to 7 p.m.	December 25: closed
December 4: 11 a.m. to 6 p.m.	December 26: 7 a.m. to 9 p.m.
December 5 through	December 27 through
December 9: 10 a.m. to 9 p.m.	December 30: 10 a.m. to 9 p.m.
December 10: 9 a.m. to 9 p.m.	December 31: 10 a.m. to 6 p.m.
December 11: 10 a.m. to 9 p.m.	January 1, 2012: 10 a.m. to 6 p.m.



The Pediatric Cancer Research Foundation now supports over \$1.3 million each year in research work

## Offer Hope to Families This Holiday

*Supporting our research will make a difference*

**D**espite the incredible progress in technology, cancer still claims the lives of more children than any other disease. Each year cancer kills more children and adolescents than asthma, diabetes, cystic fibrosis and AIDS combined. It robs children of their innocent joy, of their future plans, of their family time. Parents and children's lives are 'on hold' - waiting, hoping, searching for the cure.

While these facts seem devastating, there is hope and a way to fight this disease. Statistics indicate that the mortality from childhood cancer is declining. **This progress can be attributed solely to research.** Today many young patients are saved using newly discovered treatments and, because of the rapid advances in pediatric cancer research, stricken children are able to lead almost normal lives. However, the work is not done. Without the progress made in the frontiers of research, countless years of children's lives will be lost.

Since 1982, the Irvine-based Pediatric Cancer Research Foundation (PCRF), has been partnering with businesses, foundations and individuals to improve the care, quality of life and survival rates of children with malignant diseases. With the generous support of many Orange County partners we have been able to raise over \$28 million dollars since inception to fund cutting-edge research on a national level.

**The PEDIATRIC CANCER RESEARCH FOUNDATION now supports over \$1.3 million each year in research work.** Dozens of investigators and staff supported by PCRF grants are at work in several locations across the United States on various specific research projects. These locations include the PCRF Laboratory at Maria Fareri Children's Hospital at Westchester Medical Center at New York Medical College, the Clinical Trails Program at Children's Hospital of Los Angeles, Mattel Children's Hospital at UCLA and The University of Texas MD Anderson Cancer Center. In funding translational research at these medical facilities, PCRF ensures that laboratory findings are made available immediately to patients who benefit by receiving the best cancer care possible as quickly as possible.



Today many young patients are saved using newly discovered treatments and thanks to rapid advances in pediatric cancer research, stricken children are able to lead almost normal lives

If you would like to learn more about PCRF or participate in one of our community events, please visit [www.pcrf-kids.org](http://www.pcrf-kids.org) or call the office at 949.859.6312.






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Book your event early & for every \$1000 you spend  
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Let's get planning! For event booking & information, please call  
Events Manager, Jonathon Crowell  
**(949) 910-9745**  
email [jcrowell@french75.net](mailto:jcrowell@french75.net) • [French75.net](http://French75.net) • [SavannahChopHouse.net](http://SavannahChopHouse.net)



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## Savor the Holiday Season

**C**elebrate the season by hosting your holiday event at Seasons 52, a fresh grill and wine bar located at South Coast Plaza. With its seasonally inspired dining choices, award-winning international wine list and casually sophisticated ambiance, there's always something new to discover...52 weeks a year.

Whether the occasion is for business or pleasure, Seasons 52 provides the perfect setting for your private or semi-private events. For an intimate setting, our Chef's Table experience offers an extraordinary culinary and wine adventure. With complimentary screen and projector as well as



Wi-Fi access and an event planner to personally assist you with every detail, they'll take your event from ordinary to extraordinary. Contact Field Sales Manager Laura Dennis at 714.352.1701 to reserve space for your holiday event.

Seasons 52's menu is inspired by the seasons and the fresh appeal of the farmer's market. Every week of the year, they strive to feature the freshest ingredients at their peak of ripeness and maximum flavor profile, changing to take advantage of each season's bounty and continually enticing guests to return and experience what's new. Signature items include Cedar Plank Salmon, Garlic Chicken Flatbread, Caramelized Sea Scallops, Oak-Roasted Pork Tenderloin and Oak-Grilled Filet Mignon as well as their award-winning Mini Indulgence desserts.

This season, Seasons 52 is offering holiday-themed \$52 or \$100 gift cards, perfect for business associates and clients as well as family and friends. A special offer is available for purchases of \$500 or more. Gift cards may be purchased at the restaurant or at [www.seasons52.com](http://www.seasons52.com). Guests can also receive complimentary standard shipping for online gift card purchases through December 31.

Seasons 52 is located at South Coast Plaza, 3333 Bristol St, Suite #2802, Costa Mesa. For more information, call 714.437.5252 or visit [www.seasons52.com](http://www.seasons52.com).

## Resort To Something Festive.



*The Balboa Bay Club & Resort*

*Legendary Service. Legendary Newport Beach.*

You've worked hard all year. Now it's time to celebrate with family and friends at The Balboa Bay Club & Resort; the perfect venue for your holiday party. From gourmet menus to extravagant ballrooms with over 17,000 sq. feet of event space, we can take care of all the details to ensure your event is festive and memorable—just what holidays should be. The Balboa Bay Club & Resort. The location is legendary. And so is the experience.

For more information, call 949.630.4125.

1221 West Coast Highway, Newport Beach, CA 92663 | [BalboaBayClub.com](http://BalboaBayClub.com)

Public Resort • Spa • Marina • Apartments • Private Club



## The Cost of Care Isn't as Expensive as You Think

**W**ith the holidays approaching, a time for giving thanks and reflection on what we have, we want to share a truly touching story about how hospice can heal the heart. Hospice nurse, Elizabeth Murray, was making her routine visit to see her patient, Charlotte, who was feeling unusually depressed because her 102nd birthday was just around the corner. As Elizabeth was trying to cheer her up, she asked, "If you could have one birthday wish, what would it be?"

Without hesitation Charlotte said, "I would go to my favorite restaurant, Mimi's Café." Elizabeth smiled, squeezed her hand lovingly and told her about the Southern California Hospice Foundation (SCHF), a nonprofit agency designed to fulfill the needs and wishes of individuals facing a terminal illness.

Within hours, SCHF was apprised of Charlotte's request and quickly arranged for Angels on Wheels – a program created in the spirit of minimizing pain and maximizing mobility – to trans-



port Charlotte from her home in Laguna Hills to the Mimi's Café in Lake Forest, making her birthday wish come true.

A private waiter attended to Charlotte's every need and before they sang her *Happy Birthday*, they went around the table sharing what they love most about Charlotte. "I love her youthfulness," said a member of the hospice team. "I love her kind heart," said her daughter. "I love my grandma!" said her 10-year-old great grandson. Everyone laughed and enjoyed the tenderness of the moment.

Then Laguna Hills City Council Woman, Barbara Kogerman, read and presented Charlotte with a proclamation, signed by the mayor of the city, recognizing her lifetime of contributions to the community. Charlotte was speechless, and on numerous occasions tears of joy were seen in her eyes.

Hospice is a program intended to bring peace, comfort and quality of life to patients diagnosed with six months or less to live. Ultimately, we aim to heal the heart, and now, you can too. Please consider participating in our "Light Up a Life for the Holidays" fundraiser by making a donation. A light will then be lit on our Christmas tree in honor or memory of your loved one. All money raised will help patients, like Charlotte, who have a wish or a need, big or small, that helps to enhance the quality of life when the quantity of life is limited.

Please contact Michelle Wulfestieg at 877.661.0087 or [michelle@socalhospicefoundation.com](mailto:michelle@socalhospicefoundation.com) for more information.

## Support Crohn's and Colitis Foundation for a Better Today and Tomorrow

**A**s we approach the season of giving and as you evaluate your year-end budgets, we hope you will consider giving to the Crohn's and Colitis Foundation. In these tough economic times, there are many worthy nonprofit organizations seeking funding and the local Orange County chapter of Crohn's and Colitis Foundation is no exception. We are in need of funds to help find a cure and to support the 15,000+ patients who are afflicted with this crippling disease.

Chronic diseases directly affect more than half of all Americans. Each year, millions of people die as a result of chronic conditions, while millions more find themselves faced with a new diagnosis. While the personal and financial cost of these diseases are greatest for afflicted patients and their families, there are also many societal costs of chronic illnesses:



the medical resources needed to treat these diseases, the impact on labor supply that results in lost productivity or missed workdays and the burden placed on long-term economic growth.

An estimated 30,000 people are diagnosed with chronic illness of Inflammatory Bowel disease (IBD) each year, and disease rates are increasing. By supporting IBD research and programs, you are making an investment with immense returns both now and in the future. Developing more effective treatments for IBD ensures a higher quality of life for patients that will result in lower healthcare costs, as well as lower indirect cost (lost productivity and missed work days). Investing in chronic disease research and programs, such as Crohn's and ulcerative colitis, will have a far-reaching impact for today's patient population, workplaces and for the generations of tomorrow. With a cure for IBD, we can alleviate patient suffering and hundreds of millions of dollars will be saved each year.

Join us on November 3, 2011 from 6:00 p.m. to 7:30 p.m. at Il Fornaio in Irvine to learn more about the Crohn's & Colitis Foundation of America in Orange County and how you can be part of the cure. For more information or questions contact Joslynn Broun at [jbroun@ccfa.org](mailto:jbroun@ccfa.org) or 646.717.6208.

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