



ORANGE COUNTY BUSINESS COUNCIL

The Leading Voice of Business

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Connect with OCBC online
at www.ocbc.org



and on



Preserving a
High Quality of Life
in Orange County

Infrastructure ■ Workforce Housing ■ Workforce Development ■ Economic Development

MESSAGE FROM PRESIDENT LUCY DUNN



As *The Leading Voice of Business* in Orange County, Orange County Business Council represents nearly 300 of the county's top businesses, government agencies and nonprofit associations, advocating on the issues most critical to their success: a reliable and modern infrastructure system that can move goods and people efficiently, a workforce prepared for a 21st century global economy, an adequate supply and range of workforce housing, and economic development strategies that support our vibrant business community. Successful implementation of these strategic goals will enhance Orange County's economic prosperity in order to preserve the high quality of life we all enjoy.

OCBC provides a forum for businesses, government and nonprofits to come together to address the region's most pressing issues. Looking ahead in 2012, OCBC is focused on developing creative and innovative solutions that are the hallmark of Orange County's rich history. OCBC's 2012 theme, *Nothing Rhymes with Orange*, reflects Orange County's penchant for innovation.

Orange County is home to a myriad of exceptional stories: from Disneyland's rise from the modest orange fields in Anaheim, to Allergan's life-changing innovations, to The Irvine Company's pioneering of energy-efficient communities and retail spaces. OCBC is proud to represent these and many other forward-thinking businesses who make Orange County an exceptional place to live, work and play.

The OCBC team, led by a visionary board of directors, brings energy and enthusiasm to serve and represent the business community. To our OCBC friends, investors and members - thank you for your support. If you are not yet a member of the Business Council, now is the time to join! Visit www.ocbc.org to learn how your company can benefit from Orange County's most influential business organization.

Sincerely,

Lucy Dunn
President and CEO
Orange County Business Council

A NEW DAY AT ORANGE COUNTY BUSINESS COUNCIL



OCBC is the most influential business organization in Orange County. The Council provides a forum for businesses to join together with government and academia to invest in the growth and prosperity of America's sixth largest county.

OCBC provides a forum for members to:

- Foster and promote a pro-business environment.
- Engage in regional economic development and learn about the latest projects.
- Develop new business opportunities and meet high-level business and opinion leaders.
- Build a coalition to influence public policy.

OCBC members learn, collaborate and take action on issues through esteemed committees:

- Advocacy & Government Affairs
- Economic Development
- Infrastructure
- Workforce Development
- Workforce Housing
- Latino Educational Attainment
- Community College Working Group
- OC Moves (transportation stakeholders)

For the 2012 committee meetings schedule, go to www.ocbc.org/committees.

Designed to help build positive futures.

Bentley Prince Street is a proud sponsor of The Moyer Foundation, a non-profit organization that created and funds Camp Enn, the largest network of bereavement camps in the country for children and teens. A percentage of sales from this product, Roadside Attractions™ will be donated to the cause.

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PROMOTING THE ECONOMIC PROSPERITY OF AMERICA'S SIXTH LARGEST COUNTY

ECONOMIC DEVELOPMENT

Partner with governmental and business entities to retain, grow and attract business and high-quality jobs.



WORKFORCE DEVELOPMENT

Lead the business community's efforts to develop a high-quality workforce that supports the growing technology-based economy.



INFRASTRUCTURE

Increase investment in construction, management and maintenance of Orange County's infrastructure.



WORKFORCE HOUSING

Increase the supply of quality, affordable housing available for the Orange County workforce.



Join the Leading Voice
of Business in Orange County



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BUSINESS COUNCIL**

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is Honored

To be a part of the Leadership of
Orange County Business Council

**And Supports the Council's
Ongoing Efforts To Promote
Economic Development**

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THANK YOU EDDIE NORTHEN



Immediate Past Chair
OCBC Board of Directors

Eddie Northen
Vice President of Finance - West Region
United Parcel Service

Under the leadership of 2011 Chairman Eddie Northen, Orange County Business Council achieved notable gains for the business community:

- Advocated over 60 bills key to core initiatives and defended business interests with an 88% success rate on OCBC-supported legislation.
- Secured pro-business board and advisory appointments to eight local governments and agencies.
- Advocated and helped secure \$5.1 billion in OC infrastructure planning and construction for OC projects.
- Implemented Latino Educational Attainment's Ten Educational Commandments in all 70 schools in the Garden Grove Unified School District and trained 3,310 parents.
- Successful "Red Team" efforts to attract and retain OC businesses and high-paying jobs.

OCBC truly is *The Leading Voice of Business* in Orange County and this past year has been a great benchmark of success. Thank you to OCBC's investors and outstanding board of directors, especially 2011 Chair Eddie Northen, for his visionary leadership and commitment to "Turning Red Tape Into Red Carpet!"

WELCOME JULIE MILLER-PHIPPS



2012 Chair
OCBC Board of Directors

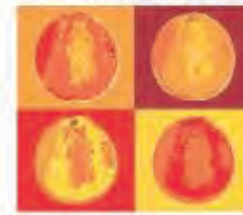
Julie Miller-Phipps
Senior Vice President and Executive Director
Chief Executive Officer for Hospital
and Health Plan Operations
Kaiser Permanente Orange County

Julie Miller-Phipps is an accomplished, performance-driven healthcare executive with more than 30 years of experience. She was instrumental in the development of Kaiser Permanente's Irvine Medical Center, which opened in May 2008 and was the first new hospital to be built in OC in more than a decade.

In addition to leading Orange County Business Council as Chairwoman for 2012, Miller-Phipps serves on the board of directors for the Girl Scout Council of Orange County; California State University, Fullerton's Philanthropic Foundation Board of Governors; and the Hospital Association of Southern California. As a strong proponent of nursing, Miller-Phipps has partnered with local universities to promote opportunities for registered nurse development. Under her leadership, Kaiser Permanente's mission of providing high-quality, affordable care that improves the health of the communities we serve, has come to life through collaboration with local organizations.

Miller-Phipps received a Bachelor of Arts degree from California State University, Fullerton, and a Master of Science degree in Health Care Administration from the University of LaVerne.

ORANGE COUNTY BUSINESS COUNCIL



**NOTHING
RHYMES
WITH
ORANGE**

**2012 Annual Dinner
and
Installation of Directors**

Featuring



Thomas Staggs
Chairman
Walt Disney Parks & Resorts

Hyatt Regency Irvine | Thursday, February 9, 2012
17900 Jamboree Road, Irvine | Reception 5:30 p.m.
Dinner 6:30 p.m.

To register go to www.ocbc.org

Presented by

BENTLEY PRINCE STREET



**KAISER
PERMANENTE**

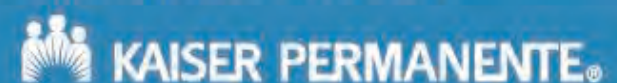
For more information contact Leslie Dods at ldods@ocbc.org or 949.794.7241

**IT FEELS GOOD TO KNOW
WE'RE ALL CONNECTED**



At Kaiser Permanente, our commitment to well-being goes beyond health care. We're also passionate about improving the communities we serve.

That's why it makes good sense for us to partner with the County's leading protector of business, Orange County Business Council, an organization that shares our interests and values. Without the support and leadership of Orange County Business Council, our communities could not continue to thrive.



OCBC 2012 BOARD OF DIRECTORS



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Julie Miller-Phipps
Kaiser Permanente



Chair-Elect
Ed Reno
Allergan



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Lucy Dunn
OCBC



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of Orange County



Jeff Roos
Lennar Homes



John Simonis
Paul, Hastings, Janofsky
& Walker LLP



Jeff Sweet
The Boeing Company



Thomas Umberg
Manatt, Phelps
& Phillips



LEADING RESEARCH AND MARKETING INTELLIGENCE

Dr. Wallace Walrod, Chief Economic Advisor to Orange County Business Council, conducts cutting-edge research on topics critical to the county. Over the past 14 years, Dr. Walrod's extensive research on Orange County's demographics, economic, workforce and educational trends have served as a benchmark to help shape programs, strategies and policy solutions.

Dr. Walrod has led strategic projects with many prominent organizations, private industries, government and foundations, including Toshiba America Information Systems, Hitachi Chemical, Bank of America/Merrill Lynch, The Irvine Company, First American Corporation, California Emerging Technology Fund, Children and Families Commission, and County of Orange.

Notable publications include:

- Community Indicators Report
- Workforce Indicators Report
- Workforce Housing Scorecard
- Orange County Comprehensive Economic Development Strategy
- Orange County's Infrastructure Report Card

Contact Dr. Wallace Walrod at wwalrod@ocbc.org.



OC WORKFORCE INDICATORS

Sixth largest county in U.S. with a population of 3 million (#1 L.A. and #2 San Diego).

Population is aging and becoming more ethnically diverse. By 2020, Latinos will be the majority population. 55+ age cohorts are expected to grow rapidly during the next several decades, while younger age groups will decline.

Unemployment rate is the lowest of any metropolitan county in California, and OC has become the economic engine of the Southern California economy.

Total industry sector employment is expected to increase by 8.4% or 135,000 jobs from 2008 to 2018, primarily driven by Business and Professional Services, Health Care, and Leisure and Hospitality.

High school drop-out rate is the lowest, at 11.2% for 2009-2010, when compared to peer counties and the state.

Highest percentage of English learners at 28.2%.

ECONOMIC DEVELOPMENT AND JOBS CREATION

For Orange County, as well as California and the nation, economic growth with job creation is the key to a sustainable recovery. Orange County Business Council's economic development efforts focus on retaining, growing and attracting businesses and high-quality jobs in the county including:

- Organizing "Red Team" efforts to attract and retain OC businesses and high-paying jobs.
- Supporting Orange County's emerging industry and diverse high-tech clusters with targeted education and workforce training.
- Enhancing Orange County's presence on international business expansion and trade opportunities.
- Developing a Southern California Economic Growth Strategy.

In 2011, OCBC identified economic indicators and advocated to help secure an Enterprise Zone designation for the City of Anaheim that will potentially deliver \$35 million annually in earned tax credits. OCBC hosts numerous international trade delegations and will be leading an executive delegation to China (Shanghai, Shenzhen) and Hong Kong in November 2012.

Contact Matt Petteruto at mpetteruto@ocbc.org.

Turning Red Tape Into Red Carpet

In 2011, OCBC launched its inaugural "Turning Red Tape Into Red Carpet" competition to recognize government agencies that reduced the regulatory burden on business.

Congratulations to the award winners:

Leadership Award for Public Service
Bill Campbell, Chair, Orange County Board of Supervisors

Public-Private Partnerships
OC Public Works | Ortega Highway Widening Project

Responding to Globalization
The City of Irvine

Real Estate Redevelopment and Reuse
City of Anaheim | ARTIC

Sustainable and Green Development
John Wayne Airport | Central Utility Plant
City of Anaheim | Water Recycling Demonstration Plant

Business Retention and Expansion
City of Huntington Beach | Ten Point Plan for Local Business



Gina Orozco-Mejia
Director, Field Services
Southern California
Gas Company
Director, Orange County
Business Council

Gina Orozco-Mejia is a director for Southern California Gas Company (SoCalGas), the nation's largest natural gas distribution company. She has worked at SoCalGas for 20 years in a variety of functions including field services, engineering, environmental, and international development.

Currently, Mrs. Orozco-Mejia is the director for Orange Coast Region. In this role, she is responsible for multiple field services functions including providing service to customers' homes, businesses, construction and maintenance activities, compliance, engineering, planning and mapping.

Gina received her Bachelor of Science degree in Engineering from California State University Los Angeles.

Recognizing the need for motivated and qualified employees Gina serves on the Board of Directors of the Infrastructure Academy, a non-profit organization dedicated to preparing students for jobs in a sustainable economy.



THE ENERGY OF
» ECONOMIC DEVELOPMENT

Southern California Gas Company, is grateful to the *Orange County Business Council* for its commitment to making the world a better place. For more than 140 years, Southern California Gas Company has been proud to partner with the communities we serve and support those who give back such positive energy to Southern California.



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PROMOTING A PRO-BUSINESS ENVIRONMENT



Orange County Business Council's advocacy efforts protect Orange County's unrivaled quality of life by achieving meaningful solutions that safeguard and advance the business community's interests. OCBC leads a high-profile advocacy program for business interests and issues including:

Advocacy - OCBC's government affairs team tracks, drafts and reviews public policy. Whether it's giving testimony, leading coalitions, or directly advocating on an issue, OCBC prides itself as being the preeminent pro-business association in Southern California.

BIZPAC - OCBC's political action committee supports candidates and ballot measures, which promote and protect the public policy agenda of Orange County Business Council.

Legislative Action Guide - A board-approved resource which outlines OCBC's policy positions and objectives allowing for nimble and timely response to legislative actions.

California Squirrel - A whimsical approach to hold state and federal legislators accountable for distracting legislative actions. Visit www.californiasquirrel.com.

Contact Kate Klimow at kklimow@ocbc.org.

ORANGE COUNTY BUSINESS COUNCIL 2012 EVENT SCHEDULE

 <p>OCBC's Annual Dinner Nothing Rhymes with Orange February 9, 2012</p>	 <p>Chairman's Leadership Breakfast Henrik Fisker, Fisker Automotive July 31, 2012</p>
 <p>Chairman's Leadership Breakfast James Mazzo, Abbot Medical Optics March 7, 2012</p>	 <p>Executive Invitational Golf Tournament August 23, 2012</p>
 <p>BIZPAC Tribute and Roast Sheriff Sandra Hutchens April 19, 2012</p>	 <p>Workforce Development Conference October 2012</p>
 <p>One Voice, Two Capitols Advocacy Trip Washington, D.C. April 23-25, 2012</p>	 <p>Economic Forecast Conference October 25, 2012</p>
 <p>Latino Educational Attainment Reception May 3, 2012</p>	 <p>Chairman's Leadership Breakfast Dr. Benjamin Chu, Kaiser Permanente October 30, 2012</p>
 <p>One Voice, Two Capitols Advocacy Trip Sacramento, CA May 14-15, 2012</p>	 <p>Turning Red Tape Into Red Carpet November 2012</p>
 <p>Chairman's Leadership Breakfast Michael Morhaime, Blizzard Entertainment May 17, 2012</p>	 <p>Executive Delegation Trip to China November 10-17, 2012</p>
 <p>Chairman's Leadership Breakfast William Wang, Vizio June 6, 2012</p>	 <p>Holiday Reception December 13, 2012</p>

For event details and to register visit www.ocbc.org/events.
Contact Leslie Dods at ldods@ocbc.org or 949.794.7241.





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 Dorsey & Whitney LLP - Experian - Gibson, Dunn & Crutcher LLP - JPMorgan Chase & Company - Orange County Register - Orange County Transportation Authority
 Rancho Mission Viejo LLC - Rutan & Tucker LLP - San Diego Gas & Electric - Southern California Gas Company - SchoolsFirst Federal Credit Union
 Sensys Networks Incorporated - The Robert Mayer Corporation - Transportation Corridor Agencies - US Bank - Walmart - Wells Fargo

SILVER

AT&T California - Bentley Prince Street Incorporated - Brandman University - CH2M Hill - C J Segerstrom & Sons - California State University, Fullerton, Mihaylo College of Business and Economics
 Cox Communications - First American Title Company - FivePoint Communities Incorporated - Flatiron Construction Corporation - Fujitsu Frontech North America Inc.
 Goodwill of Orange County - Hewlett-Packard Company - ICF International - John Wayne Airport - Kaiser Permanente of Orange County - KTG Group Inc.
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 Orange County Department of Education - Orange County's United Way - Porter Novelli - Ralphs Grocery Company - RBF Consulting - Segerstrom Center for the Arts - Siemens
 Snell & Wilmer LLP - St. Joseph Health System - The Boeing Company - The Paul Merage School of Business at University of California, Irvine - Time Warner Cable - Toshiba Information Systems
 United Parcel Service - URS Corporation - Vons, A Safeway Company - Willdan Group Incorporated

BRONZE

Abbott Staffing Group Inc. - ACEC - Aera Energy LLC - Alta Environmental - AltaMed Health Services Corporation - BNSF Railway - Brookfield Homes - Brownstein Hyatt Farber Schreck LLP
 California Bank & Trust, Orange County - California State University, Long Beach - Carlton DiSante & Freudenberger LLP - CC Myers Incorporated - Center Club
 Chapman University, The George L. Argyros School of Business & Economics - Children and Families Commission of Orange County - Children's Hospital of Orange County
 Churm Media Incorporated - City of Aliso Viejo - City of Anaheim - City of Brea - City of Dana Point - City of Fullerton - City of Garden Grove - City of Huntington Beach - City of Irvine
 City of Laguna Niguel - City of Lake Forest - City of Mission Viejo - City of Santa Ana - City of Tustin - Coast Community College District - Cordoba Corporation
 Cresa Partners of Orange County - Curt Pringle & Associates - Discovery Science Center - DMB Associates - Edwards Lifesciences - ETA Advertising Incorporated - EZ LUBE
 Fluor Corporation - Fullerton Community Bank - Garden Walk Hotel | LLP - Geosyntec Consultants - Haight Brown & Bonesteel LLP - Haworth Inc./IOS - HDR Engineering Incorporated
 Hill International - Hitachi Data Systems - Horowitz Management Inc. - Hyatt Regency Irvine - IBM Corporation - Jacobs Engineering Group Incorporated - Jones Lang LaSalle - KCOMM
 Lennar Homes - Mesa Consolidated Water District - Microsoft Store - Newmeyer & Dillon LLP - Newport Banning Ranch LLC - North Orange County Community College District - Nutrilite - Oakley
 Orange County Automobile Dealers Association - Orange County Great Park Corporation - Orange County Local Agency Formation Commission (LAFCO) - Orange County Sanitation District
 Orange County Water District - Orange County Workforce Investment Board - Pacific Life - Pacific Symphony - Parsons - Parsons Brinckerhoff - Paul, Hastings, Janofsky & Walker LLP
 Poseidon Resources Corporation - Pro-Dex Incorporated - PTS Staffing Solutions - Rancho Santiago Community College District - Saddleback Memorial Foundation
 Shaw Environmental & Infrastructure Incorporated - Shulman Hodges & Bastian LLP - South Orange County Community College District - Southern California Edison
 Tait & Associates Incorporated - Tangram Interiors - The Paradies Shops - Trammell Crow Company - Union Bank - University of Southern California, Marshall Business School - USI
 Vulcan Materials Company - Western Digital Foundation - Western Emulsions Incorporated



**ORANGE COUNTY
BUSINESS COUNCIL**

**Invest in Orange County's future by joining the efforts to grow companies, jobs
and a skilled workforce that will keep the county strong and competitive.**

Join today! Contact Celeste Signorino at csignorino@ocbc.org or 949.794.7223.

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SHOULD
SUPPORT
SMALL BUSINESS.**



Human Energy

Every day, Chevron relies on small business in California.
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 As the largest company in the state, we've spent nearly \$2 billion since 2007 with small businesses.
 And partnered with Kiva.org to empower entrepreneurs with microloans.
 Because we need small businesses. Just as much as they need us.
 Learn more at chevron.com/weagree

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WE AGREE.
 P.O. 6
 Mr. Premal Shah
 President
 Kiva.org
 Mr. Ron Rodrigues
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 Chevron