



## LOS ANGELES BUSINESS JOURNAL MARKETING

# 2012 Schedule of Events

### ► JANUARY

**Latino Business Awards** The Los Angeles Business Journal is encouraging readers to nominate those businesses within the Latino business community who are setting the example for excellence in Los Angeles County. The winners will be revealed at an awards luncheon.

### ► FEBRUARY

**Commercial Real Estate Awards** The CRE Awards showcases the biggest, best and most notable commercial real estate projects throughout Los Angeles. We'll be honoring the developers, architects, and general contractors of each award winning project. In addition, we'll recognize the most successful broker/broker teams in the market.

### ► MARCH

**Business Hall of Fame** In its 11th year, the Business Hall of Fame Awards will honor the top #1 companies in Los Angeles based on research and listings in the Los Angeles Business Journal annual Book of Lists. The Los Angeles Business Journal's President and Editor will announce the 2012 Business Hall of Fame inductee. Networking & Luncheon.

### ► APRIL

**Healthcare Leadership Awards** The Los Angeles Business Journal will honor the accomplishments of individuals and organizations that have made strides in helping Angelinos receive better healthcare. We will recognize leaders that make an impact on both lines: those on the front line and those protecting the bottom line.

### ► MAY

**Women Making a Difference** Honoring L.A.'s most successful women business leaders. In its 20th year, this annual awards luncheon will recognize women making a difference in the Los Angeles community. This reader-nominated event and special supplement traditionally garners over 200 nominations each year. Lunch Reception & Networking.

### ► JUNE

**CIO Awards** The Los Angeles Business Journal is proud to announce the 2012 CIO Awards. The CIO Awards will honor Chief Information Officers, or more broadly, those in the top information technology positions within their organizations (VP, Director, etc.). These important individuals and teams play vital roles in making Los Angeles businesses, institutions and nonprofit groups successful. Together with their CEOs, their decisions impact all aspects of the business including their company's growth, profitability, functionality and competitiveness in the marketplace.

### **Nonprofit and Corporate Citizenship**

**Awards** This special award program recognizes the dedication of hard-working nonprofit organizations throughout Los Angeles. We honor the professionals and organizations that continue to make a positive impact on the community and do so under difficult financial constraints. Equally as important are the corporate citizens supporting these nonprofits through philanthropy, volunteerism, board support and corporate partnerships. This award program will honor both nonprofits and those who support them in the community.

### ► JULY

**Most Admired CEOs** The Los Angeles Business Journal is proud to announce the 2012 Most Admired CEOs Awards. This event will recognize the significant role that CEO's play in the overall success of a business, the impact that they have on the company culture, and their involvement in the community. We will recognize the CEOs with the most admirable traits that lend to company success in overall business operations and leadership.

**Asian Business Awards** The Los Angeles Business Journal, in partnership with the Asian Business Association, is proud to announce the 2012 Asian Business Awards. We are seeking businesses within the Asian American business community who are setting the example for excellence throughout Greater Los Angeles. The winners will be revealed at an awards luncheon.

### ► AUGUST

**Best Places to Work Awards** The Los Angeles Business Journal is pleased to present the 6th annual Best Places to Work Awards. Local employers are given the opportunity to participate in a professional program conducted by Best Employers Group on subjects such as Leadership, Corporate Culture and Communications, and much more. A detailed survey is provided to participating businesses, and leading companies are honored at an exciting awards celebration. Lunch Reception & Networking.

### ► SEPTEMBER

**CFO of the Year Awards** The CFO of the Year Awards will be presented to financial professionals in the Los Angeles region for outstanding performance in their roles as corporate financial stewards. Nominations are submitted for Public Company, Small Private Company, Large Private Company, and Non-Profit Organization. Lunch Reception & Networking.

### ► OCTOBER

**Corporate Counsel Awards** The Los Angeles Business Journal would like to acknowledge the significant role that in-house counsel plays in the success of a business enterprise and recognize the accomplishments of leading in-house attorneys within the Los Angeles business community. Candidates in each category will be recognized for exceptional legal skill and achievement across the full spectrum of in-house responsibility, exemplary leadership as evidenced by the highest professional and ethical standards, and for contributions to the Los Angeles community at large. Lunch Reception & Networking.

### ► NOVEMBER

**Patrick Soon-Shiong Innovation Awards** Los Angeles is home to the most cutting-edge and innovative companies in the world. Innovation plays an important role in enhancing the economic competitiveness of the region. This special award program was created to honor and acknowledge the people and organizations that continue to stretch the boundaries and have proven to be leaders in innovation. We are proud to have a partner in Dr. Soon-Shiong who shares our vision and who himself, is a true innovator.

### **Fastest Growing Private Companies**

Featuring the 100 Fastest Growing Private Companies in Los Angeles based on revenue growth. This private event will honor CEO's and top executives from the most aggressive privately-held companies from a variety of industries. Cocktail Reception & Networking.