



LOS ANGELES BUSINESS JOURNAL MARKETING

EVENTS

Event Sponsorship

Each event is unique! Sponsorship privileges may change depending on event. Please contact your account executive to confirm event and investment details.

PRESENTING LEVEL: \$20,000

(Value: \$32,000+)

- ▶ Top billing as Presenting Sponsor
- ▶ Industry exclusivity (at Diamond level only)
- ▶ Speaking/Presenting role
- ▶ Company logo on all promotional materials including pre-event ads, event signage and event programs
- ▶ Signage at event
- ▶ 20 guests at event
- ▶ Collateral in goodie bag OR collateral table (depends on event and venue)
- ▶ Full Page, 4-Color advertisement in event report/supplement
- ▶ List of attendees

PLATINUM LEVEL: \$12,500

(Value: \$21,500+)

- ▶ Billing as Platinum Sponsor
- ▶ Company logo on all promotional materials including pre-event ads, event signage and event programs
- ▶ Signage at event
- ▶ 15 guests at event
- ▶ Collateral in goodie bag OR collateral table (depends on event and venue)
- ▶ Island, 4-Color advertisement in event report/supplement

GOLD LEVEL

See Below

- ▶ Billing as Gold Sponsor
- ▶ Company Name (not logo) on promotional materials including pre-event ads, event signage and event programs
- ▶ 10 guests at event
- ▶ Collateral in goodie bag
- ▶ Black & white advertisement in event report/supplement

Quarter Page: \$5,000

(Value: \$8,050)

Half Page: \$6,500

(Value: \$10,250)

Full Page: \$8,500

(Value: \$15,250)

Add 4-color to any gold sponsorship for \$865 net.

*All rates are net.

Contact your local account executive to put the Los Angeles Business Journal to work for your company.

323.549.5225

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GET AHEAD ►►