

Rank	Company • name • address • Web site	Gross Billings ¹ • 2010 (county/total) • 2009 (county/total)	Billings Breakdown • print/broadcast • outdoor/direct mail • Internet/other	Clients (partial list)	Profile • headquarters • L.A. employees • offices (county/total)	Creative Director • name	Top Local Executive • name • title • phone
1	Rubin Postaer and Associates 2525 Colorado Ave. Santa Monica 90404 rpa.com	\$1,083/\$1,083 \$945/\$945	7%/75% 1%/1% 15%/1%	Honda, Acura, Farmers Insurance, La-Z-Boy Inc., Mandalay Bay Resort and Casino, California Tobacco Control Program	Santa Monica 449 1/8	David Smith	Bill Hagelstein ceo, president (310) 394-4000
2	Inter/Media Group of Cos. 15760 Ventura Blvd., First Floor Encino 91436 intermedia-advertising.com	480/480 475/475	WND	Neutrogena Skin iD, Johnson & Johnson, Travelzoo.com, Budget Blinds, Fly.com, Corinthian Colleges, Biotab Nutraceuticals, StopRepairBills.com	Encino 92 1/4	Oscar Bassinson	Robert B. Yallen ceo, president (800) 846-3289
3	Davidandgoliath LLC 909 N. Sepulveda Blvd., Suite 700 El Segundo 90245 dng.com	450/450 440/440	WND	Kia Motors America, Kia Dealer Association, MGM Resorts (New York-New York Hotel & Casino, Monte Carlo Hotel & Casino), California Lottery, Universal Studios Hollywood, Carl's Jr.	Los Angeles 130 1/4	Colin Jeffery David Angelo	Beth Bradmon Brian Dunbar managing partners (310) 445-5200
4	Quigley-Simpson 11601 Wilshire Blvd., Suite 710 Los Angeles 90025 quigleysimpson.com	421/421 366/366	WND	Procter & Gamble, JP Morgan Chase, Sapphire Credit Card, AXA Equitable, Mars, Duncan Hines	Los Angeles WND 1/1	Desmond Burrows	Gerald Bagg/Renee Hill Young ceo/coo (310) 996-5800
5	72andSunny 6300 Arizona Circle Los Angeles 90045 72andsunny.com	297/297 270/270	4/44 0/0 0/53	HP, K-Swiss Inc., Nike, Research In Motion, 2k Sports, CKE Restaurants	Los Angeles 115 1/2	John Boiler Glenn Cole	John Boiler/Glenn Cole/ Robert Nakata/Matt Jarvis partners (310) 215-9009
6	Davis Elen Advertising Inc. 865 S. Figueroa, Suite 1200 Los Angeles 90017 daviselen.com	212/212 207/207	3/68 12/0 7/10	McDonald's Operators Association of So. Calif., Toyota Dealers Association of So. Calif., Great Call, Pala Casino Spa & Resort, One West, Cisco Systems Inc.	Los Angeles WND 1/3	David Moranville	Mark Davis/Robert Elen chairman, ceo/president (213) 688-7000
7	Wong Doody Crandall Wiener 8500 Steller Drive, Suite 5 Culver City 90232 wdcw.com	140/190 108/190	10/40 5/0 45/0	ESPN, Yokohama Tires, Holland America Line, Epson, Mercury Insurance, Western Digital	Culver City 64 1/2	Court Crandall	Ben Wiener ceo (310) 280-7800
8	Mendelsohn Zien Advertising LLC 11111 Santa Monica Blvd., 21st Floor Los Angeles 90025 mzad.com	136/136 165/165	3/15 2/0 5/75	KABC (Channel 7), Qantas Airways, Hormel (Farmer John meat products)	Los Angeles WND 1/1	Larry Frey	Richard Zien ceo, president (310) 444-1990
9	Phelps Group 901 Wilshire Blvd. Santa Monica 90401 thephelpsgroup.com	60/60 62/62	15/19 8/3 55/0	City of Hope, EZ Lube, , Dunn-Edwards Paints, Panasonic, Public Storage, Tahiti Tourisme	Santa Monica 68 1/1	Howie Cohen	Joe Phelps ceo (310) 752-4400
10	Fraser Communications 1631 Pontius Ave. Los Angeles 90025 frasercommunications.com	58/58 58/58	15/0 15/0 30/40	Toyota, First 5 California, East West Bank, Saint John's, So. Cal. Gas, Business Wire	Los Angeles 37 1/1	Bruce Dundore	Renée Fraser ceo, president (310) 319-3737
11	InterTrend Communications Inc. 555 E. Ocean Blvd., Ninth Floor Long Beach 90802 intertrend.com	50/50 57/57	WND	Toyota Motor Sales, State Farm Insurance, JCPenney, AT&T, Taiwan Tourism Bureau, Santa Anita Park	Long Beach 59 1/1	Jane Nakagawa Oliver Chan	Julia Huang president (562) 733-1888

12	IW Group Inc. 8687 Melrose Ave., Suite G540 West Hollywood 90069 iwgroupinc.com	44/44 22/22		WND	McDonald's, Southern California Edison, Farmers Insurance	West Hollywood 54 1/3	Martin Yang Jerry Duran David Toyoshima	Nita Song president, coo (310) 289-5500
13	Weston/Mason Entertainment Advertising 3130 Wilshire Blvd., Fourth Floor Santa Monica 90403 westonmason.com	29/29 38/38		WND	Biotropics U.S., Red Bull (sales support), Lennar Communities, Paramount Home Entertainment, Buena Vista Home Entertainment, Universal Home Entertainment	Santa Monica WND 1/2	Beverly Mason	Thomas Weston ceo (310) 207-6507
14	MJA Advertising Associates Inc. 9440 Santa Monica Blvd., Suite 507 Beverly Hills 90210 mjala.com	23/26 18/21		WND	WND	Beverly Hills WND 1/1	Scott Cooper	Michael Cunio president (310) 205-9999
15	Sagon/Phior 2107 Sawtelle Blvd. Los Angeles 90025 sagon-phior.com	22/34 21/30		25/15 10/15 35	WaveJet Technologies, Princess Cruises, Progressive Communications, FitOrbit, Bionime USA, FramePool, Green Warrior Energy	Los Angeles 18 1/4	Rio Phior	Glenn Sagon ceo, partner (310) 575-4441
16	Dentsu America 2001 Wilshire Blvd., Suite 600 Santa Monica 90403 dentsuamerica.com	18/160 24/195		WND	Union Bank, Bandai, American Licorice, Trincherro Family Vineyards, Microsoft Advertising, Nissin Foods	New York 34 1/2	Brad Gantt David Selikow	Mike Parise exec. v.p. general manager (310) 586-5600
17	Acento Advertising 2254 S. Sepulveda Blvd. Los Angeles 90064 acento.com	16/71 11/45		12/45 5/3 8/27	Wells Fargo, Albertsons, Southern California Edison, Time Warner Cable, Staples	Los Angeles 71 1/3	Marco Cassese	Roberto Orci ceo, president (310) 943-8300
18	Miller Group 1516 S. Bundy Drive, Suite 200 Los Angeles 90025 millergroup.net	12/12 11/11		WND	WND	Los Angeles WND 1/3	Renee Miller	Renee Miller president (310) 442-0101
19	Sensis 811 W. Seventh St., Suite 300 Los Angeles 90017 sensisagency.com	8/8 7/7		5/10 10/0 70/5	Southern California Gas Co., Los Angeles Streetcar Inc., Versailles Restaurant, Portos Bakery, United Healthcare	Los Angeles 268 1/2	Daniel Peralta	Jose Villa ceo, president (213) 341-0171
20	The1stMovement LLC 1010 E. Union St., Suite 120 Pasadena 91106 the1stmovement.com	5/5 2/2		0/0 0/0 90/10	AT&T, Cisco Systems, G4, E! Online, TBWA/ Chiat/Day	Pasadena 20 1/2	Ann Van Orsdel	Ming Chan ceo (626) 689-4993

¹ In millions.

Note: The information on this list was supplied by representatives of the companies themselves. Agencies are ranked by 2010 and 2009 L.A. County billings, respectively. To the best of our knowledge, this information is accurate as of press time. While every effort is made to ensure the accuracy and thoroughness of the list, omissions and

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