

Rank	Business Improvement District <ul style="list-style-type: none"> name address 	Budget† <ul style="list-style-type: none"> 2011 2010 	Members <ul style="list-style-type: none"> total 	Profile <ul style="list-style-type: none"> type city blocks year founded 	Term <ul style="list-style-type: none"> length renewal date 	Thoroughfares/Areas Covered	Programs and Services	Top Executive <ul style="list-style-type: none"> name title phone
1	Downtown Center BID 626 Wilshire Blvd., Suite 200 Los Angeles 90017	\$6,359 \$6,128	1,752	property 65 1998	5 years 2012	Grand Ave., Figueroa St., Bunker Hill, Financial District, Pershing Square, Historic Downtown	clean and safe, security, maintenance, economic development, marketing	Carol E. Schatz ceo, president (213) 624-2146
2	Bayside District 1351 Third St., Suite 210 Santa Monica 90401	5,200 5,078	350	prop./merch. 34 1984	20 years 2028	Third Street Promenade, Ocean Ave. to Seventh St., Santa Monica Freeway to Wilshire Blvd.	clean and safe, marketing and promotions, business development and management	Kathleen L. Rawson ceo (310) 393-8355
3	LA Fashion District 110 E. Ninth St., Suite A1175 Los Angeles 90079	4,225 4,228	986	property 115 1996	5 years 2013	Broadway-Stanford, Seventh-16th St.	clean and safe, image and communication, website, streetscaping, planning and development	Kent C. Smith executive director (213) 488-1153
4	Downtown Long Beach Associates 100 W. Broadway, Suite 120 Long Beach 90802	3,544 3,466	1,600	property 120 1937	10 years 2013	downtown Long Beach	clean and safe, community advocacy, capital improvement, marketing, special events, development	Kraig Kojjan ceo, president (562) 436-4259
5	Hollywood Entertainment District 1680 N. Vine St., Suite 414 Los Angeles 90028	3,401 3,400	300	property 20 1996	10 years 2019	Hollywood Blvd., Highland Ave., Vine St., Cahuenga Blvd.	security, maintenance, marketing, streetscape improvements, alley maintenance	Kerry Morrison executive director (323) 463-6767
6	Downtown Industrial District 725 S. Crocker St. Los Angeles 90021	1,836 1,836	315	property 43 1998	5 years 2010	Alameda St., San Pedro St., Seventh St., Olympic Blvd.	public safety patrols, maintenance of public rights of way and sidewalks, communication and development	Estela Lopez executive director (213) 228-8484
7	South Park Business and Community Benefit District 1333 S. Hope St. Los Angeles 90015	1,648 1,519	1,402	property 28 2005	5 years 2008	Figueroa St., Flower St., Hope St., Grand Ave., Ninth St., Olympic Blvd., 11th St., 12th St., Pico Blvd., Venice Blvd.	safety vehicle patrols, maintenance of sidewalks and alleyways, graffiti removal	Michael Pfeiffer executive director (213) 663-1111
8	West Hollywood Marketing and Visitors Bureau 8687 Melrose Ave., Suite M38 West Hollywood 90069	1,609 1,714	18	merchant N/A 1989	1 year July	all hotel, motels and lodging with 30-day-or-less stays within city limits	marketing activities aimed at attracting business and leisure visitors	Bradley Burlingame ceo, president (310) 289-2525
9	Old Pasadena Management District 65 N. Raymond Ave., Suite 260 Pasadena 91103	1,525 1,656	N/A	property 22 2000	5 years 2010	Colorado Blvd., Arroyo Parkway, Pasadena Ave., Fair Oaks, Del Mar Blvd. Walnut St.	maintenance, safety, marketing, events, streetscape improvements, business advocacy, economic development	Steve Mulheim ceo, president (626) 356-9725
10	Sunset & Vine Business Improvement District 1680 N. Vine St., Suite 414 Hollywood 90028	1,450 1,450	123	property 15 2006	5 years 2011	Sunset Blvd., Vine Street., Cahuenga Blvd., Gower St.	security, maintenance, marketing, streetscape improvements, alley maintenance	Kerry Morrison executive director (323) 463-8845
11	Chinatown BID 727 N. Broadway, Suite 208 Los Angeles 90012	1,360 1,242	254	N/A 25 2000	10 years 2011	Cesar Chavez Ave. to Cottage Home St. and Alameda St. to Figueroa Terrace	security, maintenance, graffiti removal, marketing, district identity, event production and community building	George Yu executive director (213) 680-0243
12	Historic Downtown L.A. BID 114 W. Fifth St. Los Angeles 90013	1,300 1,375	650	property 28 1999	5 years 2014	Main St. and Spring St. from Fourth to Seventh St., Broadway from Fourth to Ninth St.	security patrols, sidewalk maintenance, urban policy leadership, ArtWalk logistics, community support	J. Russell Brown Jr. executive director (213) 488-1901
13	Gateway to L.A. 6151 W. Century Blvd., Suite 121 Los Angeles 90045	1,277 1,250	45	property 20 1998	10 years 2015	Century Blvd. Corridor near LAX	ambassador program, street cleaning, beautification, ocean express trolley, marketing	Laurie M. Hughes executive director (310) 216-7328
14	Hollywood Media District 1304 N. Highland Ave., Suite 200 Los Angeles 90028	1,203 1,060	516	property 40 2000	10 years 2015	Highland Ave., Santa Monica Blvd., Vine St. Melrose Ave.	clean and safe, maintenance, advocacy, theatre row committee	Jim Omahen operations manager (323) 860-0088
15	Arts District 725 S. Crocker St. Los Angeles 90021	1,182 1,182	231	property 49 2007	5 years 2012	Alameda St., Seventh St., Santa Fe Ave.	public safety patrols, maintenance of public rights of way and sidewalks, communication and development	Estela Lopez executive director (213) 228-8484

16	Figueroa Corridor Partnership 3982 S. Figueroa St., Suite 207 Los Angeles 90037	1,123 1,040	125	property 85 1998	5 years 2013	Figueroa St., Flower St., Vermont Ave., Hoover St., Jefferson Blvd., Adams Blvd.	security, maintenance, marketing	Steve Gibson executive director (213) 746-9577
17	San Pedro Historic Waterfront BID 390 W. Seventh St. San Pedro 90731	1,100 1,105	638	property 25 2008	5 years 2012	Harbor Blvd., Pacific Ave., Sixth St., Seventh St.	security, maintenance and beautification, marketing and promotions, new business attraction	Stephen Robbins executive director (310) 832-2183
18	Wilshire Center 3600 Wilshire Blvd., Suite 1032 Los Angeles 90010	1,067 1,067	1,100	merchant 150 1995	1 year December	Wilton Place to Hoover St., Eight St. to Third St.	maintenance, marketing, security and environmental awareness	Gary Russell executive director (213) 487-7003
19	Sunset Strip BID 9040 Sunset Blvd., Suite 212 West Hollywood 90069	801 801	200	merchant 20+ 2002	1 year July	Sunset Blvd.	public safety, on-street ambassadors, maintenance and cleaning services daily, marketing and promotion	Todd Steadman executive director (310) 659-7368
20	Downtown Burbank 275 E. Olive Ave. Burbank 91502	720 720	235	property 30 2003	5 years 2013	Burbank Blvd. to Glenoaks Blvd. to Verdugo Ave. to I5 and Downtown Burbank Metrolink station	street and paseo upgrades, holiday decor, clean and safe programs, capital improvement programs	Gail Stewart business district manager (818) 238-5180
21	NoHo 5026 Lankershim Blvd. North Hollywood 91601	650 512	120	property 35 2007	5 years 2014	Lankershim Blvd., Magnolia Blvd.	safety ambassador program, maintenance, marketing	Steve Gibson executive director (818) 761-8230
22	Lincoln Heights 2716 N. Broadway, Suite 208 Los Angeles 90031	599 599	259	property 22 2009	10 Years 2019	North Broadway	sidewalk operations and beautification, district identity, administrative operations	Misty L. Iwatsu executive director (323) 259-3944
23	Downtown Huntington Park Business Improvement District 2607 Clarendon Ave. Huntington Park 90255	400 400	9	merchant 20 1995	1 year 2011	Pacific Blvd., Florence Ave., Gage Ave.	promotion & events, street beautification, safety initiatives, infrastructure improvements, advocacy	Erica Frausto business improvement manager (323) 826-9831
24	Highland Park BID 5651 Fallston St. Los Angeles 90042	360 360	134	property 12 2001	10 years 2019	N. Figueroa St. from Avenues 50-Piedmont	sidewalk sweeping, garbage removal, bulky item pick up, graffiti removal, security, Old LA Farmers Market	Misty L. Iwatsu executive director (323) 255-5030
25	Westchester Town Center 8929 S. Sepulveda Blvd., Suite 130 Westchester 90045	349 370	120	property 14 2007	5 years 2011	Sepulveda Blvd., Westchester Parkway, La Tijera Blvd., Manchester Blvd.	ambassador, homeless services coordination, maintenance, marketing & promotions, new business attraction	Donald R. Duckworth executive director (310) 417-9030

¹ In thousands.

N/A - Not Applicable To the best of our knowledge, this information is accurate as of press time. While every effort is made to ensure the accuracy and thoroughness of the list, omissions and typographical errors sometimes occur. Please send corrections or additions on company letterhead to the Research Department, Los Angeles Business

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