

Rank	Venue	Largest Room	Capacity	Total Space	Notable Events	Hotel Rooms	Top Sales Executive
	• name • address	• name • square-footage	• reception • banquet • classroom	• square-footage • meeting rooms		• total • suites	• name • title • phone
1	<b>Los Angeles Convention Center</b> 1201 S. Figueroa St. Los Angeles 90015	South Hall 346,890	22,870	867,000	E3 Electronic Entertainment Expo, L.A. Auto Show, NBA All Star Jam Session, American Society Association Executives, Grammy Celebration	N/A N/A	Pamela Hirneisen director, sales and marketing (213) 741-1151
			12,800	64			
			11,400				
2	<b>Long Beach Convention &amp; Entertainment Center</b> 300 E. Ocean Blvd. Long Beach 90802	Exhibit Hall 224,000	14,899	381,383	TED Conference, First Robotics Competition, International Motorcycle Show and International Salon & Spa Show	N/A N/A	Ellen Schwartz senior director of sales (562) 436-3636
			N/A	34			
			N/A				
3	<b>California Market Center</b> 110 E. Ninth St., Suite A727 Los Angeles 90079	Penthouse 93,000	4,000	160,582	fashion shows, trade shows, California Bar Exam, art exhibits	N/A N/A	Adrienne Hall special events manager (213) 630-3600
			1,100	10			
			3,000				
4	<b>Pasadena Convention Center</b> 300 E. Green St. Pasadena 91101	Exhibit Hall 80,000	7,578	120,000	Green Technologies Community College Summit, L.A. County Science Fair, California Police Chiefs Association Annual Conference	N/A N/A	Nancy Johnson director of sales (626) 793-2122
			4,968	29			
			5,220				
5	<b>Shrine Auditorium and Expo Center</b> 649 W. Jefferson Blvd. Los Angeles 90007	Shrine Expo Center 54,000	2,500	54,000	New Year's Eve party, Shrine Circus, Korean American Chamber of Commerce Expo, Heroes for Autism	N/A N/A	Andre Bennington sales and booking manager (213) 748-5116
			1,800	1			
			N/A				
6	<b>Queen Mary</b> 1126 Queens Highway Long Beach 90802	Grand/Windsor Salon 45,000	2,000	80,000	Long Beach Heritage Awards, Scottish Festival, Ink & Iron Tattoo Festival, Summer Concert Series, Dark Harbor, New Year's Eve	314	Bruce Skidmore director of sales and marketing (562) 435-3511
			1,700	17		9	
			2,500				
7	<b>L.A. Live Event Deck</b> 1015 Chick Hearn Court Los Angeles 90015	Event Deck 42,000	5,000	106,000	X Games, American Idol, KCET Visionary Award Gala, Video Game Awards, American Music Awards After Party, Emmys After Party, ESPY Awards	N/A N/A	Evelyn Taylor Carrion vice president, event sales (213) 763-5483
			2,800	1			
			4,200				
8	<b>Barker Hangar</b> 3021 Airport Ave., Suite 203 Santa Monica 90405	Barker Hangar 35,100	3,000	41,000	N/A	N/A N/A	Joe Loving v.p. sales (310) 390-9071
			1,600	2			
			N/A				
9	<b>Sheraton Fairplex Hotel &amp; Conference Center</b> 1101 W. McKinley Ave. Pomona 91768	Exhibition Hall 33,600	3,700	64,720	Grand National Roadsters, National Hot Rod Association Winternationals and World Finals, Harvest Festival, Asian American Expo, Los Angeles Roadsters	247	Timothy J. McGill director of sales and marketing (909) 622-2220
			2,800	24		247	
			N/A				
10	<b>Warner Bros. Special Events</b> 4000 Warner Blvd., Bldg. 225 Burbank 91522	Stage 16 32,130	800	N/A	CW Network launch, Top Chef Holiday Episode, Ocean's 13 Lounge, AOL Roadshow, National Kidney Foundation Gala, Amgen team building	N/A N/A	Hillary Harris director of special events (818) 954-2652
			800	20			
			525				
11	<b>Pacific Design Center</b> 8687 Melrose Ave. West Hollywood 90069	Pacific Design Plaza 30,000	2,500	100,000	HBO Emmy party, Elton John AIDS Foundation Oscar event, film festivals, premieres, Latin Grammys, US Weekly Oscar event	N/A N/A	Spero Plavoukos vice president (310) 657-0800
			700	7			
			100				
12	<b>Westin Bonaventure Hotel &amp; Suites</b> 404 S. Figueroa St. Los Angeles 90071	California Ballroom 26,108	3,000	110,000	Glaad Media Awards	1,354	Lawrence McCue director of sales and mgarketing (213) 624-1000
			2,350	32		145	
			1,656				
13	<b>Ritz-Carlton/JW Marriott at L.A. Live'</b> 900 W. Olympic Blvd. Los Angeles 90015	Diamond Ballroom 25,740	3,500	100,000	Grammy Awards, Emmy Awards, MTV Video Music Awards, American Music Awards, NBA All-Star Game, American Idol Finals, Espy Awards	1,001	Bill Buckley director of sales and marketing (213) 765-8600 / (213) 743-8800
			2,000	38		87	
			1,600				
14	<b>Hyatt Regency Century Plaza</b> 2025 Avenue of the Stars Los Angeles 90067	Los Angeles Ballroom 25,134	2,300	100,000	Race to Erase MS, BAFTA, Directors Guild Awards, Human Rights Campaign	726	Lisa Arias director of sales (310) 228-1234
			1,812	27		39	
			1,140				

<b>15</b>	<b>Renaissance Hollywood Hotel</b> 1755 North Highland Ave. Hollywood 90028	Grand Ballroom 25,090	2,634 2,080 1,731	65,000 30	Academy Awards, BET Awards, NBA All-Stars, Latin Grammys, T-Mobile Winners Circle, Best Buy Media Achiever	632 119	Dan Shaughnessy director of sales and marketing (323) 856-1200
<b>16</b>	<b>Santa Anita Park</b> 285 W. Huntington Drive Arcadia 91007	FrontRunner 23,600	1,100 800 900	98,000 14	Walt Disney Co. Picnic, HBO, MWH, Worley Parsons, British Petroleum, Fluor, Aerovironment, Methodist Hospital, Habitat for Humanity	N/A N/A	Elizabeth Booth special events coordinator (626) 574-7223
<b>17</b>	<b>L.A. County Museum of Art</b> 5905 Wilshire Blvd. Los Angeles 90036	LACMA West Penthouse 20,772	900 700 700	103,235 12	Resnick Pavilion Gala and Opening, AICP Awards, BCAM Opening, Vanity Fair Oscar Party	N/A N/A	Vanessa Pope catering coordinator (323) 857-6000
<b>18</b>	<b>Terranea Resort</b> 100 Terranea Way Rancho Palos Verdes 90275	Palos Verdes Grand Ballroom 18,048	2,400 1,530 1,100	60,000 33	N/A	582 32	Agnelo Fernandes vice president of sales and marketing (310) 265-2800
<b>19</b>	<b>Los Angeles Center Studios</b> 1201 W. Fifth St., Suite T-100 Los Angeles 90017	sound stage 18,000	1,200 800 400	N/A N/A	Magic Johnson's Mid-Summer Night's Magic, NBA Player's Association All-Star Gala, AOL/Time Warner, Sony PlayStation	N/A N/A	Erica Chambers director of special events (213) 534-3000
<b>20</b>	<b>Petersen Automotive Museum</b> 6060 Wilshire Blvd. Los Angeles 90036	Pavilion Tent 17,280	3,000 1,000 600	30,000 5	Hot Wheels Anniversary, Honda Helpful PR campaign, RM and Bonham's Butterfields Auctions, GenArt Fresh Faces in Fashion Show	N/A N/A	Mandy Hanlon special events manager (323) 964-6348
<b>21</b>	<b>Beverly Hilton</b> 9876 Wilshire Blvd. Beverly Hills 90210	International Ballroom 16,338	1,400 1,256 750	60,000 20	Golden Globe Awards Show, Oscar Nomination Luncheon, Pre-Grammy Party, Milken Institute Global Conference, TV Critics Association	569 101	Dan Fitzgerald director of sales and marketing (310) 274-7777
<b>22</b>	<b>Gibson Amphitheatre</b> 100 Universal City Plaza, Suite 5454 Universal City 91608	Gibson Amphitheatre 16,078	N/A 3,500 6,021	N/A N/A	Teen Choice Awards, University of Judaism Public Lecture Series, Universal movie premieres	N/A N/A	Jill Przelenski director of special events (818) 622-4461
<b>23</b>	<b>Hilton Los Angeles/Universal City</b> 555 Universal Hollywood Drive Universal City 91608	Sierra Ballroom 16,000	1,400 1,180 1,000	60,000 20	N/A	483 9	Michael J. Swyney director of sales and marketing (818) 506-2500
<b>24</b>	<b>Burbank Airport Marriott</b> 2500 Hollywood Way Burbank 91505	Academy Ballroom 15,015	2,240 1,300 800	50,000 28	Prostate Cancer Research Institute meeting, National Speakers' Association, Glendale Quilt Guild	488 93	Christine Delgado director of sales and marketing (818) 843-6000
<b>25</b>	<b>Northfield Properties</b> 3100 Donald Douglas Loop North Santa Monica 90405	Hangar 8 15,000	800 600 N/A	15,000 1	production and private events	N/A N/A	Sara Cantwell operations director (310) 392-8844

<sup>1</sup> The Downtown Convention Center Hotel has two hotels in the same building. It has an 878-room JW Marriott Hotel and 123-room Ritz Carlton Hotel.

NA - No Answer N/A - Not Applicable Note: Information on this list was provided by L.A. Inc. The Convention and Visitors Bureau. Additional information was provided by the venues themselves. Venues are ranked by square-footage of their largest indoor room. Public, outdoor and open-air venues were excluded. To the best of our

knowledge, this information is accurate as of press time. While every effort is made to ensure the accuracy and thoroughness of the list, omissions and typographical errors sometimes occur. Please send corrections or additions on company letterhead to the Research Department, Los Angeles Business Journal, 5700 Wilshire Blvd., Suite 170, Los Angeles 90036. ©2011 Los Angeles Business Journal. This list may not be reprinted in whole or in part without prior written permission from the editor. Reprints are available from the YGS Group, (800) 290-5460 ext. 176.

*Researched by David Nusbaum*