

| Rank | Newspaper • name • address | Daily Circulation • September 2011 • September 2010 • % change (loss) | Sunday Circulation • September 2011 • September 2010 • % change (loss) | Profile • Web site • owner • year founded | Editor • name | Publisher • name • phone |
|------|---|--|---|--|------------------|--------------------------------------|
| 1 | Los Angeles Times 202 W. First St. Los Angeles 90012 | 572,998 600,449 (5) | 905,920 901,119 1 | latimes.com Tribune Co. 1881 | Russ Stanton | Eddy Hartenstein (213) 237-5000 |
| 2 | Investor's Business Daily 12655 Beatrice St. Los Angeles 90066 | 116,203 122,493 (5) | N/A N/A N/A | investors.com DAI Inc. 1984 | Chris Gessel | William O'Neil (310) 448-6000 |
| 3 | La Opinión 700 S. Flower St., Suite 3100 Los Angeles 90017 | 100,608 78,712 28 | 41,572 42,549 (2) | laopinion.com ImpreMedia 1926 | Ruben Keoseyan | Mónica Lozano (213) 622-8332 |
| 4 | Daily News 21860 Burbank Blvd., Suite 200 Woodland Hills 91367 | 89,990 89,091 1 | 98,939 97,000 2 | dailynews.com MediaNews Group Inc. 1911 | Carolina Garcia | Jack Klunder (818) 713-3000 |
| 5 | Press-Telegram 604 Pine Ave. Long Beach 90844 | 79,925 70,282 14 | 68,119 67,998 0 | presstelegram.com MediaNews Group Inc. 1897 | Carolina Garcia | Jack Klunder (562) 435-1161 |
| 6 | Daily Breeze 5215 Torrance Blvd. Torrance 90503 | 74,653 64,019 17 | 64,245 63,263 2 | dailybreeze.com MediaNews Group Inc. 1894 | Carolina Garcia | Jack Klunder (310) 540-5511 |
| 7 | San Gabriel Valley Tribune 1210 N. Azusa Canyon Road West Covina 91790 | 58,632 37,118 58 | 80,022 38,077 110 | sgvtribune.com MediaNews Group Inc. 1955 | Steve Hunt | Fred Hamilton (626) 962-8811 |
| 8 | Pasadena Star-News 911 Colorado Blvd. Pasadena 91106 | 25,154 24,880 1 | 38,212 27,133 41 | pasadenastarnews.com MediaNews Group Inc. 1884 | Steve Hunt | Fred Hamilton (626) 578-6300 |
| 9 | Daily Variety 5900 Wilshire Boulevard, Suite 3100 Los Angeles 90036 | 25,000 N/A N/A | N/A N/A N/A | variety.com Reed Elsevier Inc. 1905 | Timothy Gray | Neil Stiles (323) 617-9100 |
| 10 | Santa Monica Daily Press 1640 Fifth St., Suite 218 Santa Monica 90401 | 17,000 19,000 (11) | 17,000 19,000 (11) | smdp.com Santa Monica Daily Press 2001 | Kevin Herrera | Ross Furukawa (310) 458-7737 |
| 11 | Whittier Daily News 7612 Greenleaf Ave. Whittier 90602 | 14,827 14,367 3 | 19,655 15,118 30 | whittierdailynews.com MediaNews Group Inc. 1900 | Steve Hunt | Fred Hamilton (562) 698-0955 |
| 12 | Glendale News Press 111 W. Wilson Ave. Glendale 91203 | 14,822 18,000 (18) | N/A N/A N/A | glendalenewspress.com Tribune Co. 1905 | Dan Evans | John O'Loughlin (818) 637-3200 |
| 13 | Antelope Valley Press 37404 Sierra Highway Palmdale 93550 | 14,506 18,121 (20) | 19,633 22,507 (13) | avpress.com Antelope Valley Newspapers Inc. 1915 | Dennis Anderson | William C. Markham (661) 273-2700 |
| 14 | Daily Bruin 308 Westwood Plaza, 118 Kerckhoff Hall Los Angeles 90024 | 10,000 10,000 0 | N/A N/A N/A | dailybruin.com ASUCLA 1919 | Lauren Jow | Jeremy Wildman (310) 825-2161 |
| 15 | Daily Trojan 3601 Trousdale Parkway, STU 404 Los Angeles 90089 | 10,000 10,000 0 | N/A N/A N/A | dailytrojan.com University of Southern California 1912 | Gio Osorio | David Khalaf (213) 740-5629 |

N/A - Not Applicable

Note: The information on this list was supplied by representatives of the newspapers themselves, the Audit Bureau of Circulations and Verified Audit Circulation. To qualify a paper must be published in Los Angeles County.

Newspapers are ranked by average nationwide daily paid circulation for the period ended Sept. 30, 2011.

To the best of our knowledge, this information is accurate as of press time. While every effort is made to ensure the

accuracy and thoroughness of the list, omissions and typographical errors sometimes occur. Please send corrections or additions on company letterhead to the Research Department, Los Angeles Business Journal, 5700 Wilshire Blvd., Suite 170, Los Angeles 90036. ©2011 Los Angeles Business Journal. This list may not be reprinted in whole or in part without prior written permission from the editor. Reprints are available from the YGS Group, (800) 290-5460 ext. 100.

Researched by David Nusbaum