

| Rank | Station <ul style="list-style-type: none">nameaddress | Audience Share <ul style="list-style-type: none">October 2011October 2010 | Format <ul style="list-style-type: none">formattarget age grouplanguage | Station Owner | Year Established | Sales Managers <ul style="list-style-type: none">generallocal | Top Local Executive <ul style="list-style-type: none">nametitlephone |
|------|--|--|---|-----------------------------------|------------------|--|--|
| 1 | KFI-AM (640) 3400 W. Olive Ave., Suite 550 Burbank 91505 | 5.6 4.2 | news, talk 35-54 English | Clear Channel Communications Inc. | 1922 | Darren McMillan Greg Garber Mark Lang | Greg Ashlock president/market manager (818) 559-2252 |
| 2 | KIIS-FM/KVVS-FM (102.7/105.5) 3400 W. Olive Ave., Suite 550 Burbank 91505 | 5.3 5.7 | top 40 hits 18-49 English | Clear Channel Communications Inc. | 1947 | Mary Baxter N/A | Greg Ashlock president/market manager (818) 559-2252 |
| 3 | KAMP-FM (97.1) 5901 Venice Blvd. Los Angeles 90034 | 4.1 4.2 | contemporary hits 18-54 English | CBS Radio | 1996 | Bill Denton Dean Canter | Steve Carver sr. v.p., market manager (323) 971-9710 |
| 4 | KRTH-FM (101.1) 5670 Wilshire Blvd., Suite 200 Los Angeles 90036 | 3.9 4.7 | oldies 35-54 English | CBS Radio | 1972 | Amber Perry Jennifer Tobar | Steve Carver sr. v.p., market manager (323) 936-5784 |
| 5 | KPWR-FM (105.9) 2600 W. Olive Ave., Suite 800 Burbank 91505 | 3.7 3.1 | rhythmic/contemporary hits 18-34 English | Emmis Communications | 1986 | Janet Brainin David Criscitelli | Val Maki radio division sr. vice president (818) 953-4200 |
| 6 | KOST-FM (103.5) 3400 W. Olive Ave., Suite 550 Burbank 91505 | 3.5 4.5 | adult contemporary 25-54 English | Clear Channel Communications Inc. | 1982 | Peter Martinez Julie Martzke | Greg Ashlock president/market manager (818) 559-2252 |
| 7 | KHHT-FM (92.3) 3400 W. Olive Ave., Suite 550 Burbank 91505 | 3.5 2.7 | rhythmic adult contemporary 25-54 English | Clear Channel Communications Inc. | 2001 | David Howard N/A | Greg Ashlock president/market manager (818) 559-2252 |
| 8 | KTWV-FM (94.7) 5670 Wilshire Blvd., Suite 200 Los Angeles 90036 | 3.4 3.3 | smooth adult contemporary 35-54 English | CBS Radio | 1987 | John Bassanelli Ron Turner | Steve Carver sr. v.p./market manager (323) 937-9283 |
| 9 | KLVE-FM (107.5) 655 N. Central Ave., Suite 2500 Glendale 91203 | 3.3 3.6 | Spanish adult contemporary 25-44 Spanish | Univision Communications Inc. | 1972 | Jason Strongin Jim Coronado James Fink | Jose Valle v.p., general manager (818) 500-4500 |
| 10 | KNX-AM (1070) 5670 Wilshire Blvd., Suite 200 Los Angeles 90036 | 3.3 2.4 | news 35-64 English | CBS Radio | 1920 | Rosemary Hernandez Edna Trager Lisa Chavez | Steve Carver sr. v.p., market manager (323) 930-8730 |
| 11 | KBIG-FM (104.3) 3400 W. Olive Ave., Suite 550 Burbank 91505 | 3.1 3.3 | hot adult contemporary 25-54 English | Clear Channel Communications Inc. | 1965 | Peter Martinez Julie Martzke | Greg Ashlock president/market manager (818) 559-2252 |
| 12 | KSCA-FM (101.9) 655 N. Central Ave., Suite 2500 Glendale 91203 | 3.0 2.9 | Mexican regional 18-49 Spanish | Univision Communications Inc. | 1997 | Jason Strongin Jim Coronado James Fink | Jose Valle v.p., general manager (818) 500-4500 |
| 13 | KROQ-FM (106.7) 5901 Venice Blvd. Los Angeles 90034 | 2.9 3.2 | alternative rock 18-49 English | CBS Radio | 1978 | Bill Denton Scott Springer | Steve Carver sr. v.p., market manager (323) 930-1067 |
| 14 | KCBS-FM (93.1) 5901 Venice Blvd. Los Angeles 90034 | 2.8 3.1 | adult hits 25-54 English | CBS Radio | 2005 | Mark Kallen Mike Rose | Steve Carver sr. v.p., market manager (323) 937-9331 |

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|-----------|--|------------|--|-----------------------------------|------|--|--|
| 15 | KLAX-FM (97.9) 10281 W. Pico Blvd. Los Angeles 90064 | 2.8 3.1 | Mexican regional 18-34 Spanish | Spanish Broadcasting System | 1992 | Zev Levy N/A | N/A N/A (310) 203-0900 |
| 16 | KKGO-FM (105.1) 1500 Cotner Ave. Los Angeles 90025 | 2.8 1.6 | country 25-54 English | Mt. Wilson FM Broadcasters Inc. | 1959 | Kane Biscaya N/A | Saul Levine president, general manager (310) 478-5540 |
| 17 | KYSR-FM (98.7) 3400 W. Olive Ave., Suite 550 Burbank 91505 | 2.5 3.0 | alternative 18-49 English | Clear Channel Communications Inc. | 1992 | Pat Thomasson N/A | Greg Ashlock president/market manager (818) 559-2252 |
| 18 | KLOS-FM (95.5) 3321 S. La Cienega Blvd. Los Angeles 90016 | 2.5 2.9 | classic rock 25-54 English | Cumulus | 1968 | Dave Severino N/A | Marko Radlovic president, general manager (310) 840-4900 |
| 19 | KBUE-FM/KBUA-FM (105.5/94.3) 1845 W. Empire Ave. Burbank 91504 | 2.4 2.6 | Mexican regional 18-49 Spanish | Lieberman Broadcasting Inc. | 1995 | Daisy Ortiz Luis Hernandez | Lenard Liberman vice president (818) 729-5300 |
| 20 | KSWD-FM (100.3) 5900 Wilshire Blvd., 19th Floor Los Angeles 90036 | 2.4 1.9 | classic hits 18-34 English | Bonneville International | 2008 | Mary Lea Wagner N/A | Peter Burton v.p., general manager (323) 634-1800 |
| 21 | KRCD-FM/KRCV-FM (98.3/103.9) 655 N. Central Ave., Suite 2500 Glendale 91203 | 2.2 2.5 | Spanish variety 18-49 Spanish | Univision Communications Inc. | 1999 | Jason Strongin Jim Coronado James Fink | Jose Valle v.p., general manager (818) 500-4500 |
| 22 | KPCC-FM (97.3) 474 S. Raymond Ave. Pasadena 91105 | 2.2 1.8 | news, talk 18-54 English | Southern California Public Radio | 1999 | N/A N/A | Bill Davis ceo, president (626) 583-5100 |
| 23 | KXOL-FM (96.3) 10281 W. Pico Blvd. Los Angeles 90064 | 1.9 2.2 | urban contemporary 18-49 Spanish | Spanish Broadcasting System | 2005 | Zev Levy N/A | N/A N/A (310) 203-0900 |
| 24 | KDAY-FM (93.5) 5055 Wilshire Blvd., Suite 720 Los Angeles 90036 | 1.6 1.3 | hip hop 18-54 English | Magic Broadcasting LLC | 2004 | Derek Beesemyer N/A | Zeke Chaidez general manager (323) 337-1600 |
| 25 | KLYY-FM (97.5) 5700 Wilshire Blvd., Suite 250 Los Angeles 90036 | 1.5 1.6 | Spanish hip 25-54 Spanish | Entravision Communications Corp. | 1959 | Matt Cardenas N/A | Karl Meyer general manager (323) 900-6100 |

N/A - Not Applicable Note: Audience share was provided by Arbitron Inc. The number represents the percentage of listeners in the market who listened to the station for at least five minutes during a 15 minute period. Other information was provided by representatives of the stations. Stations are ranked by October 2011 and 2010 audience share, respectively. To the best of our knowledge, this information is accurate as of press time. While every effort is

made to ensure the accuracy and thoroughness of the list, omissions and typographical errors sometimes occur. Please send corrections or additions on company letterhead to the Research Department, Los Angeles Business Journal, 5700 Wilshire Blvd., Suite 170, Los Angeles 90036. ©2011 Los Angeles Business Journal. This list may not be reprinted in whole or in part without prior written permission from the editor. Reprints are available from the YGS Group, (800) 290-5460 ext. 100.

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