## RADIO STATIONS

**The List**

**RANKED BY OCTOBER 2019 NIELSEN AUDIO RATINGS**

<table>
<thead>
<tr>
<th>Rank</th>
<th>Station</th>
<th>Audience Share</th>
<th>Format</th>
<th>Profile</th>
<th>Sales Managers</th>
<th>Top Local Executive</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>KXSO-FM (93.1)</td>
<td>3400 W. Olive Ave., Suite 550 Burbank 91505</td>
<td>8.8 adult hits</td>
<td>English</td>
<td>John Bazzanelli</td>
<td>Jeff Federman, Market Manager, General Manager</td>
</tr>
<tr>
<td>2</td>
<td>KKLQ-FM (107.5)</td>
<td>5899 Center Drive, Fourth Floor Los Angeles 90045</td>
<td>10.7 smooth rhythym and blues</td>
<td>English</td>
<td>Jason Strongin</td>
<td>Luis Patino, General Manager</td>
</tr>
<tr>
<td>3</td>
<td>KLAC-FM (98.7)</td>
<td>10281 W. Pico Blvd. Los Angeles 90064</td>
<td>11.0 Mexican regional</td>
<td>Spanish</td>
<td>Lisa Teagarden</td>
<td>Chris Carillo, VP, General Manager</td>
</tr>
<tr>
<td>4</td>
<td>KNX-FM (1070)</td>
<td>5670 Wilshire Blvd., Suite 200 Los Angeles 90036</td>
<td>11.0 news</td>
<td>English</td>
<td>Adam Wolfson</td>
<td>Jeff Federman, Market Manager, General Manager</td>
</tr>
<tr>
<td>5</td>
<td>KXOS-FM (91.9)</td>
<td>321 S. La Cienega Blvd. Los Angeles 90016</td>
<td>11.0 classic rock</td>
<td>English</td>
<td>Vernon Cope</td>
<td>Dawn Giocco, President</td>
</tr>
<tr>
<td>6</td>
<td>KRNK-FM/KVRC-FM (98.3/103.9)</td>
<td>5899 Center Drive, Fourth Floor Los Angeles 90045</td>
<td>11.0 variety</td>
<td>Spanish</td>
<td>Jason Strongin</td>
<td>Luis Patino, VP, General Manager</td>
</tr>
<tr>
<td>7</td>
<td>KMZQ-FM (88.9)</td>
<td>1350 Colmar Ave., Los Angeles 90025</td>
<td>11.0 country</td>
<td>English</td>
<td>Michael Levine</td>
<td>Saul Levine, General Manager</td>
</tr>
<tr>
<td>8</td>
<td>KRLD-FM (92.3)</td>
<td>3400 W. Olive Ave., Suite 550 Burbank 91505</td>
<td>11.0 urban contemporary</td>
<td>English</td>
<td>Ari Tsekouras</td>
<td>Kevin LeSueur, President, Market Manager</td>
</tr>
<tr>
<td>9</td>
<td>KBIG-FM (104.3)</td>
<td>2600 W. Olive Ave., Suite 800 Burbank 91505</td>
<td>11.0 rhythmic/contemporary hits</td>
<td>English</td>
<td>David Cricchetti</td>
<td>Otto Padron, President, Mereilo Group</td>
</tr>
<tr>
<td>10</td>
<td>KXOL-FM (92.1)</td>
<td>3400 W. Olive Ave., Suite 550 Burbank 91505</td>
<td>11.0 alternative</td>
<td>English</td>
<td>Ari Tsekouras</td>
<td>Kevin LeSueur, President, Market Manager</td>
</tr>
<tr>
<td>11</td>
<td>KRTU-FM (98.3)</td>
<td>474 S. Raymond Ave., Pasadena 91105</td>
<td>11.0 news, talk</td>
<td>English</td>
<td>Mary Havley</td>
<td>Bill Davis, CEO, President</td>
</tr>
</tbody>
</table>

**NEXT WEEK**

Credit Unions, Financial Institutions, Nonprofits

**Profile**

- **station owner**
- **language**
- **format**
- **year founded**
- **year acquired**
- **profile**
- **top local executive**

**Contact Information**

- **address**
- **phone**
- **title**

**Notes:**

- **Rank**
- **Station**
- **Audience Share**
- **Format**
- **Profile**
- **Sales Managers**
- **Top Local Executive**

**Thoroughness of the List:**

- **Audience Share:** The audience share is provided by Nielsen Audio. The number represents the percentage of listeners in the market who listened to the station for at least five minutes during a 15 minute period. Other information was provided by representatives of the station. Stations were ranked by October 2019 audience share. To the best of our knowledge, this information is accurate as of press time. While every effort is made to ensure the accuracy and

**Contact Information:**

- **Station Owner**
- **Language**
- **Year Founded**
- **Year Acquired**
- **Profile**
- **Top Local Executive**

**Notes:**

- **Rank**
- **Station**
- **Audience Share**
- **Format**
- **Profile**
- **Sales Managers**
- **Top Local Executive**

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**(626) 583-5100**

**President, Market Manager**

**VP, General Manager**

**General Manager**

**Sales Managers**

- **address**
- **phone**
- **title**

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### RADIO STATIONS

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<thead>
<tr>
<th>Rank</th>
<th>Station</th>
<th>Audience Share</th>
<th>Format</th>
<th>Profile</th>
<th>Sales Managers</th>
<th>Top Local Executive</th>
</tr>
</thead>
<tbody>
<tr>
<td>17</td>
<td>KLAL-AM (570)</td>
<td>1.8</td>
<td>Mexican regional</td>
<td>18-49</td>
<td>Spanish</td>
<td>Universal Communications Corp.</td>
</tr>
<tr>
<td>18</td>
<td>KBUE-FM/KBUA-FM (105.5/94.3)</td>
<td>1.9</td>
<td>Mexican regional</td>
<td>18-49</td>
<td>Spanish</td>
<td>Liberman Broadcasting</td>
</tr>
<tr>
<td>21</td>
<td>KXOL (102.3)</td>
<td>2.1</td>
<td>contemporary Christian</td>
<td>NA</td>
<td>25-64</td>
<td>Educational Media Foundation</td>
</tr>
<tr>
<td>23</td>
<td>KLAC-AM (5)</td>
<td>2.2</td>
<td>alternative rock</td>
<td>18-49</td>
<td>English</td>
<td>Entercom Communications Corp.</td>
</tr>
<tr>
<td>24</td>
<td>KXOL-FM (96.3)</td>
<td>2.2</td>
<td>rhythmic pop</td>
<td>3.0</td>
<td>Spanish</td>
<td>Spanish Broadcasting System</td>
</tr>
<tr>
<td>25</td>
<td>KXOL-FM (102.3)</td>
<td>2.5</td>
<td>contemporary hits</td>
<td>2.2</td>
<td>English</td>
<td>Entercom Communications Corp.</td>
</tr>
</tbody>
</table>

**Note:** Audience share was provided by Nielsen Audio. The number represents the percentage of homes in the market who listen to the station for at least five minutes during a 15-minute period. When information was not available on the stations, stations are ranked by October Nielsen audio ratings. To the best of our knowledge, this information is accurate as of press time. While every effort is made to ensure the accuracy and thoroughness of the list, omissions and typographical errors sometimes occur. Please send corrections or additions on company letterhead to the Research Department, Los Angeles Business Journal, 11200 Santa Monica Blvd., Suite 350, Los Angeles, 90025 - 0391. Los Angeles Business Journal. This list may not be reprinted in whole or in part without prior written permission from the editor. Reprints are available from Wright’s Media (877) 652-5295.

### TELEVISION STATIONS

<table>
<thead>
<tr>
<th>Rank</th>
<th>Station (Channel)</th>
<th>Viewership</th>
<th>Ratings</th>
<th>Local Programming</th>
<th>Network Information</th>
<th>Profile</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>KABC (7)</td>
<td>59,000</td>
<td>1.32</td>
<td>news, entertainment</td>
<td>ABC</td>
<td>Marie L. Fierro</td>
</tr>
<tr>
<td>2</td>
<td>KTTV (11)</td>
<td>82,000</td>
<td>1.40</td>
<td>news, sports, community</td>
<td>Fox</td>
<td>Bill Lamb</td>
</tr>
<tr>
<td>3</td>
<td>KNBC (4)</td>
<td>76,000</td>
<td>1.37</td>
<td>news, weather, sports, community</td>
<td>NBC</td>
<td>Steve Carlin</td>
</tr>
<tr>
<td>4</td>
<td>KCBS (2)</td>
<td>75,000</td>
<td>1.32</td>
<td>news, sports, entertainment</td>
<td>CBS</td>
<td>John Howell</td>
</tr>
<tr>
<td>5</td>
<td>KTLA (5)</td>
<td>71,000</td>
<td>1.33</td>
<td>news, sports, community, entertainment</td>
<td>CW</td>
<td>Don Corsini</td>
</tr>
<tr>
<td>6</td>
<td>KMEX (34)</td>
<td>69,000</td>
<td>1.34</td>
<td>Spanish-language news, sports, community</td>
<td>Univision</td>
<td>Luis Patino</td>
</tr>
<tr>
<td>7</td>
<td>KVEA (52)</td>
<td>47,000</td>
<td>0.92</td>
<td>Spanish-language news, sports</td>
<td>Telemundo</td>
<td>Celia Chavez</td>
</tr>
<tr>
<td>8</td>
<td>KCAL (9)</td>
<td>47,000</td>
<td>0.61</td>
<td>news, entertainment</td>
<td>Independent CBS</td>
<td>Joy Howell</td>
</tr>
<tr>
<td>9</td>
<td>KFVN (39)</td>
<td>19,000</td>
<td>0.37</td>
<td>entertainment, sports</td>
<td>Ion</td>
<td>Brandon Burgess</td>
</tr>
</tbody>
</table>

**Note:** Viewership is the average number of homes in the market that watch the channel during the time period. Ratings are the percentage of viewers that watch the channel. To the best of our knowledge, this information is accurate as of press time. While every effort is made to ensure the accuracy and thoroughness of the list, omissions and typographical errors sometimes occur. Please send corrections or additions on company letterhead to the Research Department, Los Angeles Business Journal, 11200 Santa Monica Blvd., Suite 350, Los Angeles, 90025 - 0391. Los Angeles Business Journal. This list may not be reprinted in whole or in part without prior written permission from the editor. Reprints are available from Wright’s Media (877) 652-5295.