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CORPORATE COUNSEL AWARDS 2015

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This special advertising supplement did not involve the reporting or editing staff of the Los Angeles Business Journal.
WELCOME to our sixth annual Los Angeles Business Journal Corporate Counsel Awards special supplement, in which we celebrate the outstanding work performed by the remarkable individuals and teams of attorneys that form the in-house counsels for our leading businesses here in Los Angeles.

In the following pages we hope to shed some additional light on some of the premier examples of corporate counsel working among us today. These are the finalists and honorees we singled out for exceptional legal skill and achievement across the full spectrum of in-house responsibility, exemplary leadership as evidenced by the highest professional and ethical standards, and for contributions to the Los Angeles community at large.

Our celebration of these examples of excellence took place at our Corporate Counsel Awards luncheon and awards ceremony on Friday, October 16th at the JW Marriott at LA Live.

The list of prestige finalists — each an example of excellence in the field corporate counsel — made it particularly difficult to arrive at the honorees. Six honorees are detailed in this section in five different categories – “Public Company Corporate Counsel,” “Private Company Corporate Counsel (> $500 Million),” “Private Company Corporate Counsel (< $500 Million),” “Non-Profit Organization Corporate Counsel,” and “Corporate Counsel Rising Star” (for which we recognized two “Rising Stars” this year. We applaud each of the finalists and honorees – all of whom are described in these pages.

It should be noted that each of the finalists and honorees featured in these pages has played a key role, not only in the success of their companies, but in the success of the Los Angeles financial community as a whole. So to all the great legal experts profiled in this volume we say thank you!

We hope you enjoy this special section, which contains some unique insights on what exactly it means to be a Corporate Counsel in today’s business climate.

Best regards,

Matthew A. Toledo
Publisher & CEO

AECOM congratulates Preston Hopson for receiving the Los Angeles Business Journal’s Corporate Counsel Rising Star award.

Above, left: AECOM provided program management and expansion master planning for Los Angeles International Airport (LAX). Above: Architecture, construction administration, security and interior design for LEED Gold-certified Los Angeles Police Department (LAPD) headquarters. Left: Lead JV design partner for six-mile, eight-station design-build Metro Gold Line Eastside Extension.

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Corporate Counsel Honorees

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PUBLIC COMPANY CORPORATE COUNSEL
BRYAN R. ADEL
SVP LEGAL, GENERAL COUNSEL AND SECRETARY
DINEEQUITY, INC.

How does corporate counsel manage the legal affairs of DineEquity—a public company with more than 3,600 Applebee’s and IHOP restaurants in 18 countries, more than 350 franchisee partners, and approximately 200,000 team members? If that corporate counsel is Bryan Adel, the answer is with passion, dedication, and commitment to excellence.

In August of 2010, Adel was appointed to the position of DineEquity’s Senior Vice President, Legal, General Counsel and Secretary. He leads DineEquity’s legal function with responsibility for all legal matters relating to the Company’s operations including securities, litigation, corporate governance, risk management and public reporting/regulatory compliance, in addition to overseeing the company’s Quality Assurance function.

Not long after coming on board with DineEquity, Adel implemented streamlined legal services, setting into action a strategic plan of integrating the legal departments of two iconic brands, IHOP and Applebee’s. He achieved this goal by organizing the legal department into three centralized groups. This integration completely restructured the legal process for DineEquity. Every DineEquity lawyer now works on both IHOP and Applebee’s matters, which minimized the amount of outsourced legal work and drastically reduced DineEquity’s legal fees.

Of utmost importance to Adel is civic and corporate responsibility and to make a positive impact on society — valuing innovation, collaboration, diversity, and integrity, to drive shareholder value through ethical business practices. For Adel, DineEquity is not only a workplace, but also an ongoing opportunity to make a positive impact on society through a framework of values and behaviors that not only define DineEquity, but also Bryan Adel.

PRIVATE COMPANY (2014 GROSS REVENUE MORE THAN $850 Million) CORPORATE COUNSEL
TOMAS A. KUEHN
VICE PRESIDENT, SENIOR ASSOCIATE GENERAL COUNSEL
VALLEYCREST COMPANIES AKA BRIGHTVIEW

Tomas Kuehn is the current Vice President, Senior Associate and General Counsel of ValleyCrest Companies. Founded in 1949, in Calabasas, ValleyCrest Companies is the nation’s largest integrated landscape services company with operations in more than 150 locations nationwide.

Kuehn has been in-house counsel for ValleyCrest since 2010. He has earned a reputation as an exceptional attorney with the ability to balance deal making and conflict resolution, advising the company’s corporate leaders, managers and executives on a wide variety of matters. He is responsible for providing comprehensive legal support to all of the professionals in the ValleyCrest framework, specializing in the construction division, design and tree companies.

Kuehn has a decade of experience in the management of claims and litigation, including labor and union matters and prevailing wage issues. He is adept at technical specifications, contractual provisions, and risk issues. He interacts well outside counsel, fosters an environment of cooperation, and brings a tremendous amount of value to the ValleyCrest corporate structure. He has had extensive involvement in construction and contract related litigation from his previous position at Gibbs Giden Locher Turner Senett & Wittbrodt LLP, where he focused primarily on construction and employment matters including litigating a broad spectrum of business, construction and commercial disputes, contract disputes, commercial claims, construction claims, and a long list of additional legal responsibilities.

His transactional experience includes real estate, corporate, mergers, credit and security related agreements and settlement agreements. In addition, Kuehn was a sought after speaker who has spoken at many conferences regarding prevailing wage and real estate matters.
We congratulate Warren Jackson for his incredible contributions to DIRECTV and for being selected as a finalist for the 2015 Corporate Counsel awards.
Los Angeles Business Journal’s
Corporate Counsel Awards Honorees

PRIVATE COMPANY (2014 GROSS REVENUE LESS THAN $500 MILLION) CORPORATE COUNSEL

DAVID T. HO
GENERAL COUNSEL AND SENIOR VICE PRESIDENT
FULLSCREEN

David Ho has played an important role in the convergence between the Internet and media industries since his graduation from the University of Chicago Law School in 2001. He began his legal career that year at Irell & Manella in Los Angeles where he managed corporate and IP licensing transactions for numerous media, technology, and sports clients. After four years in private practice, he joined Universal Music Group’s digital media incubator in Santa Monica as an associate director of business and legal affairs, where he worked closely with market innovators such as Apple, Amazon, and YouTube to develop new technology platforms for content distribution. Thereafter, he joined FOX’s sports and digital units where he secured multiplatform licensing rights for some of the most popular programming in the world of sports, including the Barclays Premier League and UEFA Champions League.

Ho joined Fullscreen’s executive team in early 2013 as its General Counsel and Senior Vice President of Business and Legal Affairs. Since joining Fullscreen, where his duties include legal, corporate development, strategic partnerships, business affairs, and other corporate affairs, the company has evolved from less than 75 employees to approximately 500 employees at the LA headquarters.

Among his accomplishments at Fullscreen, Ho has guided the company’s efforts in building long-term relationships with agencies and clients for industry-transformative branded content campaigns and premium content programming. These initiatives have included award-winning campaigns such as working with a major advertiser to debut the first episodic programming on Snapchat.
Congratulations
to SAG-AFTRA Chief Operating Officer and General Counsel Duncan Crabtree-Ireland and all of the finalists and recipients of the 6th Annual Corporate Counsel Awards.
Los Angeles Business Journal’s Corporate Counsel Awards Honorees

NONPROFIT ORGANIZATION CORPORATE COUNSEL

ROBERT F. SCOULAR
VICE PRESIDENT-GENERAL COUNSEL
GREATER LOS ANGELES AREA COUNCIL,
BOY SCOUTS OF AMERICA (“GLAAC”)

Robert (Robb) F. Scoular is a partner in Dentons, an international law firm. He is a trial and appellate attorney specializing in complex litigation. He has been lead counsel in a broad range of litigation and was the founding managing partner of the Los Angeles office of Dentons (founded in 1990), growing the office from four lawyers to over 70 lawyers. His clients have included many Fortune 500 corporations.

Here, however, Scoular is being recognized as the Vice President-General Counsel of the Greater Los Angeles Area Council, Boy Scouts of America (GLAAC), which serves over 25,000 youth in greater Los Angeles. As General Counsel, a volunteer position, Scoular provides pro bono legal services to the Council averaging more than 400 hours per year.

Scoular has served the GLAAC in this role since about 1995, except for 2007-08, when he was President and Chair of the Board of Directors of the Council. As General Counsel, he is responsible for all legal affairs of the Council, including governance, labor and employment, government relations, real estate, contracts, gifts and legacies, risk management, personal injury claims, insurance matters, litigation and general legal matters. Just this year, he was responsible for the legal aspects of the merger of the San Gabriel Valley Council into the Los Angeles Area Council, creating the Greater Los Angeles Area Council. He also chaired the Council’s successful $16 million capital campaign to rebuild and expand the Council’s Lake Arrowhead Camp after forest fires devastated the camp in 2003.

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2015 Corporate Counsel Award Finalist

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Ed Roski, Jr.
Majestic Realty

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CORPORATE COUNSEL RISING STAR
TINA PERRY
EXECUTIVE VICE PRESIDENT, BUSINESS & LEGAL AFFAIRS
OWN: OPRAH WINFREY NETWORK

Tina Perry was named Executive Vice President, Business and Legal Affairs for OWN: Oprah Winfrey Network in 2014. She was formerly Senior Vice President, Head of Business & Legal Affairs and joined OWN in 2009 as Vice President of Business & Legal Affairs. As one of the youngest executives in the industry, she is highly respected and thriving with a rich career as network counsel.

Perry joined OWN following a career with MTV Networks, where she served as Senior Counsel of MTV Business and Legal Affairs working on structuring and negotiating deals and drafting agreements for development, production, and co-production of documentary, reality, and scripted original programming.

Prior to joining MTV, she worked in the Business and Legal Affairs department for VH1, first as Counsel in their New York office and continuing on as Senior Counsel in their Santa Monica office. Her experience with MTV Networks also included drafting agreements for WGA writers, DGA directors, AFTRA talent, and SAG actors, as well as providing counsel for executives on test pilot deals, book contacts, and screenplay option and purchase agreements.

Today, Perry provides business affairs and legal counsel to all departments at OWN, including Oprah.com, where she oversees 35 to 40 television shows. She negotiates and drafts deal terms related to the network’s development, reality and scripted programming, production, finance, talent, marketing, acquisitions, new media, press and the office of the presidents, licensing, affiliates, ad sales, and other OWN agreements. She also oversees standards and practices and risk assessment at OWN.

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Los Angeles Business Journal’s Corporate Counsel Awards Finalists

This year’s esteemed Corporate Counsel of the Year finalists are arranged below alphabetically by last name. Congratulations to all of the finalists for your extraordinary work on behalf of your organizations!

Daniel Abrams serves as Senior Vice President and General Counsel for OpenGate Capital, where he is responsible for supporting the firm’s global M&A efforts during the execution of transactions and he oversees all legal matters for the firm’s portfolio of companies. Additionally, he leads all fund formation, corporate compliance and internal legal affairs for OpenGate Capital’s global activities and has experience advising on a wide range of legal and business issues, including general corporate matters, corporate governance, employment and HR, executive compensation, litigation, intellectual property, corporate securities, real estate, general contracting and licensing, and international expansion.

Abrams colleagues report that he has brought a level of sophistication and professionalism to OpenGate, as a result of his training at major law firms and The Gores Group, that has helped OpenGate evolve from a private fund, sourcing deals which were funded by its founders, to a diversified private equity vehicle.

Katherine Adkins joined Toyota Financial Services in 2000 as Managing Counsel. She was promoted to Vice President and General Counsel in 2009 with responsibility for both the Legal and Enterprise Compliance Departments. In 2012, she also assumed responsibility for Internal Audit, became corporate Secretary, and was appointed to the Audit Committee. She oversees the Legal, Enterprise Compliance, and Internal Audit Departments. As one of the company’s highest-ranking female executives, she is a sought-after mentor for Toyota associates at all levels who regularly provides executive support and leadership for the company’s women’s business partnering group.

Adkins is also a strong supporter of leveraging creativity and innovation to solve business problems. She has been instrumental in linking those concepts to companywide diversity and inclusion programs that foster a culture of creativity for all Toyota associates, particularly women. This approach has proven successful as she and her leadership team work to help build a compliance capability and culture at TFS to better serve customers in an increased regulatory environment.

Sonya Bhatia joined M-GO, a rapidly growing joint venture of Technicolor USA, Inc. and DreamWorks Animation, as its only in-house counsel 18 months ago, she already had amassed an impressive amount of technology and new media industry experience. Since earning her law degree from Pepperdine University School of Law in 1997, Bhatia has served as senior counsel at Fandango, Senior Counsel for Helio, Acting General Counsel for Infrascale, Inc., BlueCava, LowerMyBills (an Experian Company), and Lantronix, Inc., among other positions.

Recruited to join the M-GO executive team, she now deals daily with the evolving challenges of working in a fast-paced technologically advanced organization, where she negotiates and advises her company on complex licensing transactions, strategic alliances, data privacy and security, intellectual property, and more.

With M-GO in a vibrant growth phase, Bhatia often is called on for counsel regarding both hardware and software transactions, and integrations. She also focuses on licensing and distribution of technology and multimedia content, platform as a service, and e-commerce considerations.

Tammy Brandt is a rising star in the elite community of technology in-house counsel. She has dedicated her career to guiding IT companies through the complexities of this fast-changing industry in which companies are constantly growing, merging and evolving.

Most recently, Brandt led the deal team for the November 2013 acquisition of ServiceMesh, Inc. by Computer Sciences Corporation (CSC). Brandt had spent several years as General Counsel for ServiceMesh as the LA-based tech startup experienced incredible growth to become one of the hottest technology companies in the US. When technology giant CSC won out over other suitors to acquire the company, executives turned to Brandt to lead the high-profile deal to completion.

After the ServiceMesh transaction, CSC knew that they wanted to keep Brandt as part of the combined entity. So Brandt has now embarked on a new challenge: serving as Chief Counsel for CSC’s mergers, acquisitions and alliances worldwide. In this role she will guide the multi-billion dollar global technology company as it expands its worldwide reach.

Susan Cleary has displayed her expertise, passion and drive for her work throughout her seventeen years as Vice President and General Counsel at the Independent Film & Television Alliance (IFTA), the non-profit trade association for the global Independent film business. As significant marketplace and technology changes challenge the Independents’ livelihood, Cleary, who has worked her entire career in the film and television industry, continuously demonstrates her dedication and determination by advocating for the Independent industry and by creating and providing the necessary legal and practical tools to help Independent companies compete most effectively.

As General Counsel, Cleary leads a five-person in house legal team, which manages the Alliance’s legal, and corporate affairs, including IFTA’s trade show, the American Film Market. Her knowledge and long-standing experience in protecting the intellectual property of creators provides IFTA and its Members tremendous benefit, as new business models encompassing online distribution are developed and piracy poses a greater threat than ever to Independent film and TV companies.

Katherine Adkins
Vice President, General Counsel and Secretary
Toyota Financial Services

Sonya Bhatia
Head of Legal and Business Affairs
M-GO

Tammy Brandt
Chief M&A and Alliance Counsel
Computer Sciences Corporation

Susan Cleary
Vice President, General Counsel
Independent Film & Television Alliance (IFTA)
Los Angeles Business Journal’s Corporate Counsel Awards Finalists

**DUNCAN CRAFTTREE-IRELAND**  
CHIEF OPERATING OFFICER/GENERAL COUNSEL, SAG-AFTRA

Duncan Crafttree-Ireland is chief operating officer and general counsel of SAG-AFTRA (Screen Actors Guild – American Federation of Television and Radio Artists), responsible for cross-organizational accountability and all legal affairs and strategy, and for oversight of the organization’s legal, government affairs and public policy, international, governance, financial assurances, talent agency relations, EEO/diversity, and foreign royalties departments. He also oversees the legal aspects of collective bargaining and contract enforcement for all SAG-AFTRA collective bargaining agreements. On behalf of SAG-AFTRA, he serves as a member of the board of the SAG-Producers Pension and Health Plans, SoundExchange, and the SAG-AFTRA and Industry Sound Recordings Digital Distribution Fund, and as co-chair of the AFM & SAG-AFTRA Intellectual Property Rights Distribution Fund. He is a delegate to the International Federation of Actors (FIA). Previously, Crafttree-Ireland served as Screen Actors Guild’s deputy national executive director and general counsel, and as a deputy district attorney for the County of Los Angeles.

**JOHN M. DEMARCO**  
SENIOR VICE PRESIDENT AND CORPORATE COUNSEL, LOWE ENTERPRISES, INC.

John DeMarco is Senior Vice President and Corporate Counsel for Lowe Enterprises, Inc., a diversified real estate development, investment management and hospitality company based in Los Angeles. He is the Chief Legal Officer for the company, and has primary responsibility for the over 10,000-employee company’s legal affairs including compliance and enterprise risk. Since joining in 1996, DeMarco has advised the company and its subsidiaries on capital formation, hospitality development and management, employment relations and investment advisory activities. He is Chief Legal and Compliance Officer for the company’s investment advisory subsidiary, Lowe Enterprises Investment Management, LLC, which manages over $3 billion in assets for institutional clients and investment funds. Prior to joining Lowe Enterprises, he was a member of the business and finance section of Morgan, Lewis & Bockius LLP where his practice concentrated on mergers and acquisitions, real estate development and financing transactions.

**ANTHONY J. ELLROD**  
PRACTICE AREA LEADER, MANNING & KASS, ELLROD, RAMIREZ, TRUSTER LLP

Anthony J. Ellrod, a founding partner, holds an AV Preeminent rating from Martindale-Hubbell, and is a member of the American Board of Trial Advocates (ABOTA). Ellrod presently heads the firm’s Business Litigation, Corporate and Commercial Transactions; Intellectual Property; and Sports, Recreation, and Attractions Law Teams. Ellrod developed an expertise in sports, recreation, and attractions law early in his career, and is nationally regarded as one of the leading experts in sports and recreation law. While still a cutting edge attorney in this area, his practice has evolved to include a significant amount of business litigation and commercial transactions. He has conducted numerous successful jury trials, in both state and federal court, on matters including premises liability, general negligence, breach of contract, officers and directors liability, and intellectual property. He represents many of the largest health club chains and attractions in the country, as well as various self-insured and governmental entities. He also represents some of the nation’s largest sports and recreation industry trade groups.

**JENNIFER FISHER**  
SENIOR COUNSEL, THE BOEING COMPANY

Jennifer Fisher is currently Senior Counsel at The Boeing Company. She serves as the intellectual property counsel for both commercial and government network, space, and intelligence programs in the Defense, Space, and Security unit. Fisher serves as program counsel supporting Boeing’s Commercial Satellite Systems business and is responsible for supporting business development and contract teams pursing commercial satellite construction and related contracts. Although she supports all of Boeing’s Network & Space Systems businesses in Southern California, she primarily supports their Satellite Development Center in El Segundo. This is where all Boeing’s defense and commercial satellites are manufactured. An example of one of their defense programs is the GPS satellites that they develop and manufacture for the United States Air Force. These are the same GPS satellites that provide the GPS technology that consumers use on their smartphones and in cars. The majority of her time is spent ensuring that their customer and supplier contracts protect the innovative breakthroughs and technologies developed by their engineers.

**JONATHAN ENDMAN**  
CORPORATE COUNSEL, ACCOUNT CONTROL TECHNOLOGY HOLDINGS, INC.

Since joining Account Control Technology, Inc. (ACT) in 2013, Jonathan Endman, Corporate Counsel, has had a dramatic impact on the financial services company and its place within the Los Angeles community. His intelligence, accessibility, versatility and ability to distill complex legal matters into understandable concepts have made him a key asset to the company. Endman joined ACT with just over 10 years of litigation and arbitration experience, having worked with several prominent Los Angeles-area law firms covering subjects such as consumer protection, employment law, real estate law, corporate risk management and civil litigation. His varied background proved invaluable as ACT embarked on a transformational expansion path. As ACT’s staff attorney, he has contributed legal insights related to the company’s rapid growth over the past two years. He was instrumental in helping establish Account Control Technology Holdings, Inc., which enabled ACT to expand through acquisitions while minimizing legal risks. In late 2014, Jonathan was promoted to Corporate Counsel for ACT Holdings, with a mission to continually hone legal best practices for both ACT and Convergent.
Joshua Geffon is a senior legal advisor for Zenith Insurance Company, where he focuses on corporate transactions, securities, financial and investment related matters. Prior to joining Zenith, he was a Shareholder with Stradling where he served as outside general counsel to emerging growth companies and provided corporate counsel to venture capital investors and public corporations. His experience included advising and negotiating strategic transactions including mergers and acquisitions, equity and debt investments, joint ventures and intellectual property arrangements.

Geffon is a highly accomplished attorney who has led acquisitions and financings of well-known local companies including: the sale of Anchovi Labs to Dropbox, United Sample's acquisition of Digital Marketing services from AOL and a $20M Series B financing of a highly regarded local company in their venture capital financing with investments by Google Ventures, ConocoPhillips, GE Capital, NRG Energy, and North Bridge Venture Partners. In addition, he was a key advisor to several recent Deckers' acquisitions including their $120M purchase of Sanuk and their $200M credit financing from JP Morgan.

Jonathan Gelpand is tasked every day to serve as in-house attorney and, for many years, was the entire legal department. Led by Gelpand, Beachbody's legal department, which now includes a security division and totals 18 people (16 attorneys and 12 non-attorneys), handles all of Beachbody's legal issues from FTC matters (direct response and direct sales for over 400,000 independent “Coach” distributors) to data protection and privacy, digital and international expansion.

In between, Gelpand addresses internal matters, including: the sale of Anchovi Labs to Dropbox, United Sample's acquisition of Digital Marketing services from AOL and a $20M Series B financing of a highly regarded local company in their venture capital financing with investments by Google Ventures, ConocoPhillips, GE Capital, NRG Energy, and North Bridge Venture Partners. In addition, he was a key advisor to several recent Deckers' acquisitions including their $120M purchase of Sanuk and their $200M credit financing from JP Morgan.

Lily Yan Hughes, Chief Legal Officer and Corporate Secretary for Beachbody, LLC, experienced and award-winning attorney Lily Yan Hughes’ aspiration to assume the role of general counsel came to fruition in January of this year 2015 when she joined Public Storage, a $35 billion market cap S&P 500 company, headquartered in Glendale, as its Senior Vice President, Chief Legal Officer and Corporate Secretary. She reports to the CEO, is a member of the Executive Team, and leads a legal and internal audit services team of over 20, providing leadership and oversight for all legal and internal audit matters, including corporate, securities, governance, litigation, employment, real estate and investor relations and communications, and advising the public company’s board of trustees.

Throughout her career, Hughes has always given back to her profession and helped others along the way to succeed. She actively helps the development and advancement of corporate counsel through speaking engagements, including programs at the Women Lawyers Association of Los Angeles August 2015 program on advising Boards of Directors.

T. Warren Jackson is Senior Vice President, Associate General Counsel and Chief Ethics Officer of DIRECTV, the nation’s leading digital television service provider. He is responsible for general litigation, labor and employment law matters, executive compensation, benefits, and compliance programs. Jackson has been instrumental in upholding and fostering the highest level of business and legal ethics in his field, built leading-edge compliance programs and aggressively spear-headed the defense of labor and employment matters that have dramatically reduced DIRECTV’s exposure to risk while strengthening the company’s reputation.

Jackson’s colleagues praise his pragmatism, detail orientation and ability to drive results out of difficult negotiations without losing his cool.
LYNN MASTANDREA
REGIONAL COUNSEL
GENSLER

Lynn Mastandrea is Regional Counsel at Gensler, one of the highest grossing architectural firms in the world. Mastandrea provides contract review, negotiation, litigation support, and general legal counsel for Gensler's Southwest region, including Gensler's offices in Denver, Las Vegas, Los Angeles, Newport Beach, Phoenix, and San Diego. She is an exceptional in-house attorney with the ability to balance both the business interests of her clients with a fundamental understanding of deal making, loss avoidance and conflict resolution.

Mastandrea has responsibility for the review of both national and international transactions, and provides wise counsel to hundreds of professional designers who make up the Gensler team. Her skills have bolstered by decades of experience in design, construction, and development. She has provided legal advice on a wide range of complex projects, including highrise commercial, residential, hospital, education, civic and infrastructure projects. She is adept at reviewing technical design specifications, as well as complex contractual provisions, insurance programs, environmental and risk management issues.

JENNIFER PAINTER
SENIOR VICE PRESIDENT,
CHIEF LEGAL OFFICER
AND SECRETARY
ON ASSIGNMENT, INC.

Jennifer Painter is the Senior Vice President, Chief Legal Officer and Secretary of On Assignment, Inc., a global provider of diversified professional staffing solutions in the technology, healthcare and life sciences and creative sectors. Since joining On Assignment in June 2013, Painter has contributed substantially to the company's strategic growth while overseeing all legal operations in both the United States and abroad. Her area of responsibility covers not only the On Assignment corporate entity, but also the company's several divisions with approximately 143 branch offices throughout North America and Europe.

Based in On Assignment's Calabasas, California headquarters, Painter is also responsible for advising the company's several divisional legal teams. This past year, in particular, has provided Painter with a significant opportunity to stand out and put her skills to use. On May 11, 2015, On Assignment announced its consideration of up to $30 million in a stock price that has since grown the company to become an integral part of Trace3's business. What sets Painter apart from many general counsels is her involvement in the business of Trace3. Her involvement has had a huge impact on the recent successes of the company.

GUTHRIE PATERSON
VICE PRESIDENT,
GENERAL COUNSEL
TRACE3, INC.

Guthrie Paterson serves as Vice President and General Counsel for Trace3, a leading Business Transformation Partner providing technology solutions for Fortune 1000 clients across the United States. Paterson has a broad range of responsibilities at Trace3 – covering legal, operational, financial and corporate development efforts for the company. In this role he has helped scale Trace3 from $110 million revenue and 100 employees in 2010 to $400+ million revenue and 300+ employees in 2014. He provides actionable counsel to Trace3's executive team and business lines – empowering such groups to grow and scale while simultaneously reducing the company's overall risk profile. He single-handedly established the legal department at Trace3 and has since grown the department to become an integral part of Trace3's business.

What sets Paterson apart from many general counsels is his involvement in the business of Trace3. His involvement has had a huge impact on the recent successes of the company.

ROB RADER
GENERAL COUNSEL AND CORPORATE SECRETARY
OVATION LLC

Rob Rader is a highly experienced general counsel with over 15 years of general counsel and business affairs experience for high-growth digital media companies, multi-billion dollar media companies and retailers, and major and boutique law firms, including over $7 billion of M&A and financings. He presently serves as General Counsel and Corporate Secretary at Ovation LLC. At Ovation LLC, Rader has direct responsibility for all business and legal matters and human resources, including production, distribution, marketing, litigation, intellectual property, real estate and corporate affairs. His chief accomplishments for Ovation include handling all business affairs, production and clearance for over 200 annual hours of internal productions. He also was responsible for obtaining rights for, instituting clearance of and operationalizing, “TV Everywhere” with major distributors to enable on-demand, playback, catch-up rights both in and out-of-home exploitation on all devices and platforms, including acquiring thousands of hours of motion pictures and other programming.

EUGENE P. RAMIREZ
FOUNDING PARTNER,
PRACTICE AREA LEADER
MANDING & KASS, ELLIOTT, RAMIREZ, TRUSTER LLP

Eugene P. Ramirez, a founding partner of his firm, leads the Governmental Entity Liability and Military and Veterans Law Teams. Ramirez is a frequently quoted national expert in police use of Body Worn Cameras. He serves as legal section chair for the National Tactical Officers Association (NTOA) as well as general counsel for both the California Association of Tactical Officers (CATO) and United States Police Canine Association. These positions are completely pro bono and area an example of Ramirez’s dedication to police work and serving governmental entities.

Ramirez is experienced in defending SWAT teams in civil liability cases. He is an instructor on liability issues for the Los Angeles County Sheriff’s Department’s Basic SWAT School, and also for the California Association of Tactical Officers (CATO) and the National Tactical Officers’ Association (NTOA). He serves as an advisor to several public entities on the issues of use of force, canine and SWAT issues and policies and procedures.
AMY WAN
GENERAL COUNSEL
PATCH OF LAND

Amy Wan is General Counsel of Patch of Land, a leading real estate crowdfunding platform (also known as real estate marketplace lending), where she has built a legal department from scratch and is notable for her focus on creative lawyering, client service and legal technology. Wan recently lead the development and implementation of the company’s new product—a secured borrower payment dependent note (“BPDN”). Marketplace lending is a relatively new concept that is less than 10 years old. Previously, BPDNs, which are fractional investments in a note, offered in the marketplace have been able to keep sight of the big picture. In a short period of time, Wan has been able to bring his public company representation skills to bear to help lead the company through the initial public offering process.

BRIAN WATERS
SENIOR VICE PRESIDENT
THE TCW GROUP, INC.

Brian Waters serves as Senior Vice President for Trust Company of the West, and Head of Compliance for TCW Funds Distributors. Trust Company of the West is a Global Asset Management firm with approximately $200 billion in assets under management in mutual funds, private funds, and separately managed accounts. Waters is known among his colleagues as an extraordinarily talented corporate counsel who cuts to the heart of issues immediately, and deals with problems that arise quickly, decisively and effectively.

While taking a common sense practical approach to dealing with the many matters that he handles, Waters is also able to keep sight of the big picture. In a short period of time he has become essential to the company from an operational standpoint. In short, he is a joy to work with. Brian’s title is Senior Vice President & Head of Compliance, and in that role he is senior figure focused on regulatory, legal and compliance related matters for his company.

DANIEL WEINROT
VP AND GENERAL COUNSEL
DEMAND MEDIA, INC.

After several years working on the corporate counsel team for the largest integrated casino resort developer and operator in Las Vegas, Daniel Weinrot decided to return to his roots in Los Angeles and joined Demand Media’s legal department as Assistant General Counsel in the summer of 2010 as the company was commencing its preparations for its initial public offering. His initial primary responsibilities at the company were to bring his public company representation skills to bear to help lead the company through the initial public offering process.

Following an intensive review by the SEC, Demand Media successfully consummated its IPO in 2011 becoming the first internet company to go public with a valuation in excess of $1 billion since Google. Following the IPO, Weinrot remained in charge of the company’s public company filings and other securities laws matters, and he also began to play an increasingly pivotal role in other matters, including MiCa, litigation management, board communications, general commercial matters, and supervising the company’s US and international outside counsel.

JOSHUA WHITE
GENERAL COUNSEL
BAMKO

Joshua White is a force of nature in his role as BAMKO’s General Counsel. In short order he has had an impact that transcends the role of the traditional General Counsel. Through a combination of legal acumen, a leadership style marked by indomitable character, and an innate business savvy, White has already left an indelible mark that has permanently changed the trajectory of his company.

In October of 2013, White made the transition from the cozy confines of private practice in Santa Monica to become the Chief Legal Officer at BAMKO. A rapidly growing telecommunication to connect its operations in the US with large teams in both India and China. Always viewing challenge as opportunity disguised, White leap at the chance to join BAMKO’s executive team and conquer the myriad legal, business, regulatory, and compliance challenges that accompany running the legal department at a company spanning such far flung locales.

LAURA ZEIGLER
PRINCIPAL, FIDUCIARY COUNSEL
BESSEMER TRUST

At Bessemer, Laura Zeigler serves as Principal, Fiduciary Counsel for the Western Region. She oversees the entire West Coast, Hawaii, Nevada, Arizona and Colorado. Her extensive experience includes estate planning, trust and estate administration, trust litigation and charitable organizations. Zeigler works with Bessemer clients on estate planning for families as well as wealth transfers strategies. On the planning side, colleagues report that she is a breath of fresh air with her can-do attitude. She approaches issues with the premise of how to solve the problem or address the issues in the most efficient and effective manner. Her advice in this area has been critical in reducing client conflict within the client’s family well creating an interest in wealth stewardship with lasting results.

In Zeigler’s role as Fiduciary Counsel, she is tasked with risk management for the firm’s trust relationships as well as working with trust beneficiaries on their objectives. Her creativity in this area has been key.