ONE OF THE TOPICS ON MANY OF OUR READERS’ MINDS IS EDUCATION. THEY WANT TO EXPLORE THE BENEFITS OF AN advanced degree for themselves or their employees. They want to know about the latest trends in MBAs and what is being studied. And they want to know what higher education institutions are doing to stand apart from the competition.

This special supplement to the Los Angeles Business Journal takes a look at some of the top executive education programs in the region, sharing what each is offering as ways of taking local professionals to the next level of excellence, while we also take a look at some of the trends affecting the education landscape of Southern California and beyond.
TOP 100 BEST BUSINESS SCHOOL
U.S. NEWS & WORLD REPORT

MBA | PROFESSIONAL MBA

MASTER OF FINANCE | MASTER OF PROFESSIONAL ACCOUNTANCY

90% MBA’S EMPLOYED CLASS OF 2018

GENEROUS SCHOLARSHIPS ARE CONSIDERED FOR ALL ADMITTED APPLICANTS APPLYING BY DEADLINE. ACADEMIC AND MERIT-BASED SCHOLARSHIPS ARE ALSO AWARDED.

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UNIVERSITY OF CALIFORNIA
UC RIVERSIDE | School of Business
A. GARY ANDERSON GRADUATE SCHOOL OF MANAGEMENT

AACSB ACCREDITED
The faculty and staff in the College of Business Administration (CBA) at Loyola Marymount University (LMU) are dedicated to preparing individuals for change by developing their mindset and skill set for today’s global business landscape. The CBA is building relationships in Silicon Beach and beyond, to operationalize a commitment to integrating innovation, imagination and leadership in everything it does.

The LMU CBA mission is to advance knowledge and develop business leaders with moral courage and creative confidence to be a force for good in the global community. The CBA sees business as central to advancing economic, social and environmental progress. Business must have a voice at the table to address the most pressing issues of our times.

“We are preparing the leaders of today for the business of tomorrow,” said Joe O’Hagan, senior director of Executive MBA and Executive Education at LMU. “Our progressive vision aims to equip and empower each individual to discover and evolve into his or her best self in order to navigate the global, dynamic, interdisciplinary world to lead positive change.”

Today’s professionals must think, act, and adapt in new ways to perform well under changing and ambiguous conditions. They must continually upshift their communication, critical thinking and problem-solving skills, and evolve their essential soft skills while staying on top of the technological and competitive disrupters affecting their organizations.

“The rapid pace of change in our global business environment challenges all of us to be more agile,” said Dayle Smith, dean of LMU’s College of Business Administration. “Educa’tion and ‘just in time’ curriculum have never been more important – providing tools, perspectives and strategies to help us become visionary leaders.”

CUSTOM AND PARTNER PROGRAMS

Looking to keep your organization ahead of the competition in today’s competitive marketplace? Need your employees to improve their knowledge and skills on a particular topic? The LMU College of Business Administration collaborates with organizations to bring executive education courses, certificate programs and custom programs to the workplace. Classes are taught by LMU’s world-class faculty and industry professionals.

The CBA can create custom courses or programs for your organization such as:
- Creativity, Innovation and Design
- Business Analytics
- Business Applications of Blockchain
- Introduction to Sustainable Business
- Leadership for the Modern Workplace
- The Art of Negotiations
- Brand You
- Presentation Skills for Technical Professionals
- Managing Intergenerational Teams

LMU has created custom courses for major corporations, including a Fortune 500 aerospace company and a global financial asset management firm. From seasoned executives to newly appointed executives to executives in transition, the goal is to help you keep your organization and employees ahead of the curve. With LMU centered in the heart of Silicon Beach – ranked 3rd largest startup hub in the world – the college has incredible access to the epicenter of innovation and global thought leadership.

LMU’s strength areas of focus include Leadership Development, Social Impact & Sustainability, Entrepreneurship & Innovation, Business Analytics, Marketing & Branding and Business Ethics.

EXECUTIVE MBA PROGRAM

Those looking for a more holistic educational experience may want to consider the LMU Executive MBA program, ranked among the top 25 in the world by CEO Magazine.

The LMU Executive MBA (EMBA) is one of Southern California’s premier programs. Designed for mid-career professionals and executives who have a bachelor’s degree and at least eight years of professional, managerial or entrepreneurial experience, the 22-month program provides students with the skills, knowledge and confidence to lead high-performance teams.

The LMU EMBA addresses management and leadership within a broad spectrum of organizations and teaches students how to understand core business principles, develop leadership intelligence, apply knowledge and learn to execute better. Many graduates of the LMU EMBA advance to C-level positions within their companies. Saturday-only classes, small class sizes, a collaborative learning environment, personalized attention, an active alumni network, a focus on ethics and leadership, and an international study component set LMU apart from other programs.

The college’s unique OnBoarding Program helps students prepare for a return to academia so they will be ready to start classes with confidence. The EMBA program includes an initial three-day orientation, a trip to Sacramento to meet with our state legislators and lobbyists, and a two-week journey overseas to major business centers to meet with business executives and understand firsthand how global business operates.

“Not only did an EMBA make me proficient in nearly every aspect of business, but I specifically liked that LMU took the time to focus on protecting the individual,” said David Kirby ’12, SVP and director of business banking at Zions Bank. “It wasn’t always about the bottom line but about you as a person, making good decisions and being an ethical member of society. And that’s what great leadership is all about.”

Learn more about LMU’s Executive Education opportunities at ExecEd.lmu.edu.

Learn more about LMU’s Executive MBA program at emba.lmu.edu.
Enhance your skill set. Change your mindset.

Loyola Marymount University is in the business of creating dynamic, transformative leaders who can adapt to change. We collaborate with organizations to bring executive education courses, certificate programs and custom programs to the workplace. Classes are taught by our world-class faculty and industry professionals. From emerging technologies to conscious capitalism to workplace culture, our programs prepare the leaders of today for the business of tomorrow.

Learn more at execed.lmu.edu

Angélica Gutiérrez, Ph.D.
Associate Professor of Management
College of Business Administration

Expertise: Diversity & Inclusion; Negotiations; Leadership
Rise to the Top with an Executive Education Degree from the University of La Verne

Your path to becoming a well-rounded leader and manager begins with an education designed to help you understand how organizations work, with an eye toward communication, teamwork, and integrity.

For 127 years, University of La Verne has helped executive leaders build these skills through affordable and flexible degree programs for professionals in corporate, nonprofit, education, entertainment, health care, and government roles.

Degree programs are offered at the university's central campus in La Verne, online, and at convenient regional locations, including Burbank, College of the Canyons, Irvine, Ontario, Oxnard, and Victorville. They include:

- Master's in Accounting
- Master of Business Administration (MBA) for Experienced Professionals
- Master's in Data Analytics
- Master's in Finance
- Master's in Health Administration
- Master's in Leadership and Management
- Master of Public Administration
- Doctor of Public Administration

The University of La Verne's MBA program is among the largest and most respected in Southern California. Online MBA Report ranked it as the No. 4 Online MBA program on the West Coast. And BestColleges.com identified the University of La Verne as one of the Best Online Colleges in California in 2018.

The MBA program prepares graduates to use information technology, allocate financial resources, design an effective organization, improve productivity, craft a strategic plan, and communicate effectively. Concentrations are available in accounting, finance, information technology, international business, management and leadership, marketing, supply chain management, and health services management.

The Master of Science in Leadership and Management (MSLM) immerses students in organizational leadership theory and helps them develop problem solving skills. Concentrations are available in organizational development, human resources management, and nonprofit management.

The Master of Public Administration (MPA) prepares students for careers in the nonprofit realm or for leadership roles in the administration of local, state, and national government, and strengthens the competences of those currently serving in these fields. Accredited by the Network of Schools of Public Policy, Affairs, and Administration, the MPA program is ranked by U.S. News & World Report as one of the top graduate public affairs programs in Southern California.

All programs are taught by faculty with real-world expertise. Class sizes are small, which allows for individual support for students. Rise to the top of your field with a degree from the University of La Verne. Learn more at business.laverne.edu.

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University of La Verne
go.laverne.edu
In any organization, leadership isn’t just important, it’s essential. And in today’s workplace, effective leaders offer a well-rounded skillset — able to adapt to new challenges and set the strategies for success.

USC’s Gould School of Law, ranked among the top 20 law schools nationwide, is leading the way to help business professionals meet the ever-evolving demands they face and build a strong foundation for their company’s future. Through the innovative Master of Studies in Law (MSL) degree, practitioners and leaders across industries and sectors can enhance their business expertise with legal education.

From contracts and compliance to strategy and negotiation, the MSL program offers a uniquely focused curriculum that gives students a solid understanding of fundamental and complex legal concepts, which they apply to their work and ultimately improve their organizations. In addition, students have the opportunity to tailor their educational experience, studying the law on a wider scale or specializing in an industry-specific area that is relevant to their career and individual goals.

Learn more about USC’s MSL program, and how it could benefit your career and your company.

HOW THE MASTER OF STUDIES IN LAW (MSL) DEGREE CAN BENEFIT YOU

Offered through USC’s Gould School of Law, the MSL degree is specially designed for non-lawyer professionals interested in understanding legal issues related to their fields. Students have the convenience of completing the degree 100% online, and the flexibility to study part-time — making the MSL an ideal format to balance with busy work schedules. No LSAT or GRE test is required; no prior law degree is required either. In addition, generous scholarships are available and considered for all applicants.

The MSL degree enables graduates to redefine their role with a more thorough understanding of the law. The benefits don’t end inside the classroom. Graduates of the MSL program gain access to the global Trojan Family network, which includes connections to more than 11,000 USC Gould alumni.

INDUSTRY-SPECIFIC TRACKS DESIGNED FOR YOUR GOALS AND INTERESTS

MSL students can customize their educational experience to fit their individual goals, by pursuing certificates aligned with their field. These certificate programs – which can be completed at no additional cost, as a part of the MSL education – help students develop valuable legal skills to support their organizations and ultimately improve employee and leadership productivity, as well as bottom-line contributions. Certificates may be earned in as few as two part-time, online semesters. Industry-specific certificate programs include:

• Business Law
• Compliance
• Entertainment Law and Industry
• Financial Compliance
• Health Care Compliance
• Human Resources Law and Compliance
• Privacy Law and Cybersecurity

SCHOLARSHIP SAVINGS AVAILABLE

USC Gould considers all applications for scholarships automatically. An additional application is not required. Applicants will be notified via email if they are awarded a scholarship after admission.

For more information about the MSL degree, including corporate and custom education partnerships, visit bit.ly/LABJ2020.

CORPORATE PARTNERSHIP OPPORTUNITIES

USC Gould partners with a number of corporations and organizations that offer scholarship savings as an employee benefit. Benefits for corporate partners and their employees include:

• Generous partner scholarships
• Personalized application support
• Individual academic advising
• Interactive, convenient and flexible online experience
• And many more

To see if your business is a partner, or to explore how to speak to your company about corporate sponsorship, please contact us at corporatecustomed@law.usc.edu.

Master of Studies in Law

A master’s degree for non-lawyer professionals

> No GMAT, GRE or LSAT required
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Legal education to strengthen your organization from the inside out.

Specialize In: Business Law - HR Law and Compliance - Entertainment Law - Financial Compliance - Health Care Compliance - Compliance - Privacy Law and Cybersecurity

To find out more, visit https://bit.ly/LABJ2020
Cal Poly Pomona’s College of the Extended University Provides Flexible Learning Opportunities

The College of the Extended University is the educational outreach arm of Cal Poly Pomona. The college’s mission is to extend learning opportunities beyond the borders of its campus and/or outside of regular schedules, especially to those who want to increase job skills, explore a new career path, or enhance their life with new knowledge. The college is able to accomplish this goal through a variety of professional development certificate programs, online courses and advanced degrees.

The Master’s degree programs are affordable, flexible, and convenient for the working professional. Cal Poly Pomona currently offers Master’s degrees in Accelerated Accountancy, Geology, Hospitality Management, Interior Architecture, and Systems Engineering. The college is also launching a new Master of Science in International Apparel Management and has two new degrees projected to be launched in Fall 2021 – a Master of Science in Business Analytics and a Master of Science in Dietetics.

The Accelerated Master of Science in Accountancy (MSA) program is designed for working professionals who wish to advance their careers, either as a Certified Public Accountant (CPA) or in other areas of accounting. Cal Poly Pomona’s Graduate Business programs have been accredited by the AACSB, a prestigious distinction awarded to less than 5% of the world’s 13,000 business programs.

The Master of Science in Geology prepares graduates for employment in all fields of Geophysical, Environmental, Geotechnical, Geoscience, and Geotechnical Engineering. The program enables students to apply Geoscience principles to the solution of hydrologic, geophysical, environmental, geo-engineering, or resource extraction problems facing society. The geologic framework provided by the MS degree enables graduates to meet the intellectual challenges of their professional or academic careers and assume leadership roles in their profession.

The Master of Science in Hospitality Management (MSHM) degree exposes students to advanced management concepts including accounting and finance, marketing, strategic management, human resources management, as well as qualitative and quantitative analytical skills as they pertain specifically to the hospitality industry. The program is designed to prepare graduates with the depth of hospitality knowledge and skills that will equip them to make an immediate impact in the highly competitive hospitality industry or to provide the foundation for the pursuit of a terminal degree at an academic institution.

The Master of Interior Architecture (M. INT. ARCH) degree is a joint collaboration between Cal Poly Pomona and UCLA Extension and is accredited by the Council for Interior Design Accreditation (CIDA) and the Western Association of Schools (WASC). Design Intelligence has ranked the program #5 in the nation of CIDA accredited graduate programs. Students can expect to learn from distinguished instructors who are also working professionals in the field of interior design. The program is flexible, part-time, and offers internships & job placement assistance.

The Master of Science in Systems Engineering (MSSE) is an interdisciplinary field of study that teaches how to design, develop, lead, implement and evaluate complex systems. The program includes courses in engineering management, management of innovation, leadership, systems sustainability, and managing organizational change in an interdisciplinary environment.

The Master of Science in International Apparel Management provides a program of advanced study in the management and technological challenges, practices, and solutions for the international apparel creation and distribution sectors. It is offered to meet the needs of society for highly qualified managers and educators. The curriculum is structured so students can complete a course of study tailored to their professional interests, focusing on different aspects of the apparel business, including apparel production, product development, merchandising and marketing.

For more information, please visit the website at www.ceu.cpp.edu/beyond.

The College of the Extended University currently offers six Master’s Degree programs that are focused on non-traditional student learners, offering flexibility and convenience.

READY TO MOVE BEYOND YOUR BACHELOR’S DEGREE?

Visit www.ceu.cpp.edu/beyond for more information

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CalPolyPomona College of the Extended University