Corporate Citizenship & Giving Guide
JPMorgan Chase & Co. is committed to strengthening the Los Angeles regional economy, supporting the growth of small businesses and empowering community-based economic growth. JPMorgan Chase has invested millions of dollars in and around Los Angeles, as well as committed millions of dollars to supporting local philanthropic efforts. These include New Skills at Work, a program dedicated to supporting the training of individuals for the workforce, and Small Business Forward, which supports small business owners in distressed communities.

To learn more, please visit jpmorganchase.com

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A s business people in Los Angeles, it is part of our respon-
sibility as economic leaders in the region to seek out
and support those organizations that do so much to help
our communities thrive and supply aid to these in need
on a multitude of levels. It’s without a doubt one of the
aspects of our society here that makes us great.

That’s what this special supplement is all about. We’re here to
urge you to engage with a non-profit or cause that is meaningful
to you, your family and/or your place of work. You’ll find few acts
more rewarding. We hope to inspire entrepreneurs – currently
in the throes of growing their businesses – to be aware of the needs
of their community.

We’re also here to acknowledge those extraordinary corpora-
tions and foundations that have led by example and taken the
process of corporate social responsibility to the next level by
making good on their commitments to their nonprofit partners
regardless of economic environment and societal trends.

We at the Los Angeles Business Journal are proud to present
you with the volume you now hold in your hands – our annual
Corporate Citizenship & Giving Guide special supplement. We
hope it serves to remind you of the need while providing you with a
resource to aid in the quest for partnering with the right orga-
nization.

Thanks are due to our section sponsors who make this volume
possible and many thanks to you, our readers who have taken the
time to consider the needs of your community. We hope these
pages inspire you as individuals, as citizens of this great region
and as corporate decision makers – to once again “do the right
thing.”

Best regards,

Matthew A. Toledo
President and Publisher

Committed to Los Angeles – as a Responsibility

Since 2014, JPMorgan Chase has
committed more than $23 million
toward creating economic oppor-
tunity and shared prosperity in
the city of angels.

Now we’re seeing results.

By ANTONIO MANNING

A s one of the world’s leading banks, JPMor-
gan Chase & Co. believes it has a funda-
mental responsibility to use its global reach, expertise and relationships to support and help
grow the communities it serves.

This is central to how we do business. We are helping job seekers gain the right skills for
today’s high-quality jobs. We are opening doors to small businesses to enable them to become
engines of job growth and economic vitality in their neighborhoods. We are investing in
programs that build pathways to economic suc-
cess so young adults can graduate from college
equipped with the skills needed to thrive in a
global economy.

WORKFORCE READINESS TRAINING

We believe that one of the best ways to
advance opportunities is to prepare workers for
jobs in high-growth sectors. As California’s
economy grows, many of our clients are telling
us they can’t find job candidates with the neces-
sary skills to do the work they have available.

That’s why we are contributing $10 million
over five years in LA as part of a global initiative
called New Skills at Work. It’s the largest ever
private-sector effort aimed at helping to prepare
youth and adults for careers in high-demand,
middle-skills occupations in sectors important to
LA such as healthcare and global trade.

The YWCA Greater Los Angeles has
received more than $500,000 in commitments
from JPMorgan Chase. The funding has helped the
YWCA:
• Operate a Digital Learning Academy to
  address the digital technology skills gap.
• Support the Los Angeles Job Corps pro-
gram, the nation’s largest residential, non-
  residential and educational training program
  for homeless and at-risk youth. The program
  includes training in 30 vocations for more than
  1,200 participants.

SMALL BUSINESS GROWTH

We are also firmly committed to supporting
Main Street. Our firm serves more than 220,000
small businesses in Greater LA, partnering with
them on their depository, lending and cash
management needs. We recognize that a strong
neighborhood-based small-business sector means
more local jobs and increased economic opportu-
nity for all.

One sector we are particularly excited about
is the growing clean tech cluster here in Los
Angeles. We know that supporting a more envi-
ronmentally sustainable global economy that busi-
nesses renewable materials and energy sources is a
challenge with real implications for every sector of
modern society, including financial services.

That’s why we have committed $1 million to
the Los Angeles Cleantech Incubator (LACI)
since 2014, to support its mission of accelerating
the commercialization of cleantech products,
growing revenues of cleantech companies and
increasing the number of cleantech jobs here.

Our 2016 funding will support LACI’s Diver-
sity in Entrepreneurship Initiative, which aims
to integrate diversity into the cleantech sector
through a combination of outreach, mentorship
and cultural-specific programming.

THRIVING COMMUNITIES

We believe corporations can make a dent in
social issues as well.

Two years ago, we launched The Fellow-
ship Initiative (TFI) – a program that helps to
prepare young men of color from economically
distressed communities for college and career
success.

Forty high school sophomore boys from
Greater LA – who are African American,
Latino and Pacific Islander – were selected to
spend three Saturdays a month at the bank’s
downtown offices and receive intense academic
tutoring, mentoring and professional develop-
ment guidance.

The goal is not to turn them into bankers
but to usher them into college to prepare for the
careers of their choice.

For many TFI Fellows, the program has
been life changing. Academic standings have
improved and a new confidence has emerged.

As TFI concludes its third year, the Fellows
are now applying to universities across the
country.

OUR COMMITMENT

JPMorgan Chase is proud to serve Los Ange-
les. We will continue to use our size, scope and
expertise to make a difference and be a real,
positive contributor to this vibrant region.

Antonio Manning is Vice President Corporate
Responsibility and Global Philanthropy with JPMor-
gan Chase Greater Los Angeles.
Through Corporate Citizenship, Accenture Looks to Make Lasting Change

Accenture develops technology solutions to help organizations maximize performance and achieve their vision. At the same time, it is leading with digital innovation to address complex, global issues and fulfill its vision to improve the way the world works and lives.

Corporate citizenship is central to this vision—from closing employment gaps to advancing client sustainability to accelerating gender equality in the workforce. By convening innovative partnerships and leveraging the power of digital technology, Accenture is working to create long-term value for its communities—including Southern California.

SKILLS TO SUCCEED: ADVANCING EMPLOYMENT AND ENTREPRENEURSHIP OPPORTUNITIES

Chronic and widespread unemployment and underemployment can inflict long-lasting damage to the prospects of individuals, families, communities and the broader economy. For young people in particular, delays in starting employment can negatively affect wages for decades and impact their productivity and adaptability.

To help address this issue, through its Skills to Succeed corporate citizenship initiative, Accenture and its partners have equipped more than 1.2 million people around the world with the skills to get a job or build a business since 2010. The company is increasingly leveraging technology and digital solutions to scale its impact as it strives to meet its goal of equipping more than 3 million people with workplace or entrepreneurial skills by 2020.

Across Southern California, Accenture works with organizations that share its goal of advancing employment and entrepreneurship opportunities. For example, collaborating with the Los Angeles Community College District, and the Center for Employment Opportunities in San Diego, Accenture people help job-seekers by leading workshops that sharpen job-search skills through mock interviews, resume reviews and soft-skills coaching. The company also supports job-development programs at Homeboy Industries, Chrysalis, LeadersUp and Back on My Feet, through grants, volunteering and pro bono consulting. Thanks to these partnerships, nearly 5,000 Southern Californians have gained the skills to secure jobs and build a career plan for lasting employment.

At a national level, Accenture is partnering with Girls Who Code to help close the gender gap in technology, and recently published research that recommends a fresh approach. To triple the number of women in computing by 2025, we must start with girls in junior high school and sustain their interest throughout their education. That could increase the proportion of women in technology from 24 percent to 39 percent and boost their cumulative earnings by $299 billion. Learn more about Accenture and Girls Who Code research at www.accenture.com/crackingthegendercode

ENVIRONMENT: FOSTERING SUSTAINABLE ECONOMIC GROWTH

Accenture is focused on minimizing the environmental impact of its operations and helping to ensure a better future for our planet. The company is using collaborative technologies to connect its people and clients while reducing travel, and has avoided enough CO2 since 2007 to power the electricity usage of 350,000 North American homes for one year—putting it on track to reduce per employee carbon emissions 47 percent toward its goal of 50 percent by 2020.

Accenture’s local focus extends to protecting the environment. In a coastal region like Southern California, fresh and saltwater ecosystems are vitally important to healthy communities. Accenture people team with the Waterkeeper Alliance in Los Angeles, Orange County and San Diego for community service initiatives that support the preservation and restoration of water resources that are swimmable, drinkable, fishable and sustainable.

Whether equipping people with employment and entrepreneurship skills or helping to ensure a better future for our planet, Accenture is making a measurable difference in the lives of people and communities across Southern California, North America and the world. Learn more about Accenture’s vision to improve the way the world works and lives at www.accenture.com/corporatecitizenship.

“Our people are not only helping open the doors to lasting employment, but protecting the local environment which houses our jobs and our families. Teaming with our partners across Southern California, we’re seeing firsthand the impact we’re making in our local communities.”

TREY THORNTON, Office Managing Director
Through our Skills to Succeed corporate citizenship initiative, Accenture is leveraging technology and digital solutions to equip 3 million people globally with the skills to get a job or build a business. In Southern California, we’re proud to partner with the Center for Employment Opportunities, Chrysalis, Homeboy Industries, LeadersUp and Los Angeles Community College District. Learn more: accenture.com/corporatecitizenship
The Importance of Philanthropy

By MARTHA SAUCEDO

I want to commend the Los Angeles Business Journal for their leadership in highlighting the important work of the philanthropic sector.

As I think about the importance of philanthropy, I am struck by the critical role it has played throughout our country’s history. Non-profit organizations have worked to mitigate disease, address social inequalities, provide humanitarian relief during natural disasters, and tackled issues ranging from homelessness to improved access to quality education.

More than ever the work of philanthropy is needed. In the greater Los Angeles region, families still struggle with hunger and poverty. High school dropout rates have slowly improved but remain too high. Financial instability impacts a greater number of people and as a result we have seen an increase in the homeless population, in particular among women and families. Yet among these challenges, there exists a tremendous opportunity for all of us to harness our collective strengths and resources in order to address these issues and improve the lives of people in our community.

Since the early days of organized philanthropy, business and the private sector have played a key role in helping the non-profit sector. Through direct financial contributions, the establishment of private foundations, employee volunteerism, product donations and non-profit board service, the private sector is an important partner and contributor to this sector. However, I think there is a much larger opportunity that exists for business to do more in supporting the non-profit community and thereby making a bigger dent on very serious social welfare issues. This requires us to demonstrate exceptional leadership and stewardship. So how can we do this and what is the potential impact?

Let’s look at the example of homelessness. On any given night in L.A. County, over 44,000 people are homeless including 4,300 veterans. For years there has never been a more concerted effort to increase and marshal resources to address this pressing issue. On Election Day, voters in the City of Los Angeles overwhelmingly passed proposition HHH, which will generate $1.2B to build permanent supportive housing for the chronically homeless. Yet there is wide acknowledgement that without social services such as mental healthcare and substance abuse recovery services, housing alone will not be successful. Toward that end there will be a ballot measure in the March election designed to raise funds for these critical services which are largely overseen by the County of Los Angeles.

Government has expressed their renewed commitment to do their part in solving this complex issue. The non-profit community meanwhile has provided services to the homeless in Los Angeles as far back as the Great Depression. Organizations such as the Midnight Mission, founded in 1914, continue to provide food and emergency shelter on a daily basis to those on skid row. And organizations such as the United Way have emerged as leaders working to bring the non-profit community together so that a comprehensive, strategic approach can be executed against this problem.

United Way’s efforts “Home for Good” have already helped to create a 60% reduction in veteran homelessness in L.A. County. The goals of the plan are to decrease homelessness in L.A. County by 75% and to end veteran and chronic homelessness altogether. Private sector involvement is an important part of the United Way’s work to eradicate homelessness. Whether through involvement in the working group which developed the strategic plan to end homelessness or as a funder of Homewalk, a 5k walk designed to raise funds and awareness about homelessness which is celebrating its 10th anniversary this year, private sector resources are an important part of the solution. AEG has had a team participate in Homewalk every year and I know it has been a meaningful opportunity for our employees to better understand what causes homelessness and to activate their networks to help raise funds toward long term solutions.

So how should the business community engage on important social welfare issues?

Let’s not wait for government to reach out to us on these critical issues, let’s step forward and express a willingness to play a leadership role in developing a solution. Our thought leadership can help play an important role in how we look at public policy issues and can influence how resources are allocated and spent. The more that the business community communicates to elected officials that issues such as homelessness matter to them, the better chance there is for government to prioritize it. When government commits large amounts of tax payer funding we should be at the table helping them to implement the solution and working to ensure that resources are spent as efficiently as possible.

Let’s also be a better partner to the non-profit community. Efforts like United Way’s “Home for Good” initiative won’t work without financial support from the private sector but equally important is our ability to contribute our skills as creative problem solvers who know how to manage complex and successful enterprises. As someone who serves on several non-profit boards, I can attest to the need and interest on the part of non-profit organizations for board members who can contribute meaningful skills such as financial or operational management.

Finally, let’s be leaders specifically around the issue of homelessness. It is unacceptably that members of our community are allowed to suffer on the street. We can and should do better. We have a unique moment in time where government and the non-profit sector have stepped up. If you haven’t already joined this effort, reach out to the United Way to find out how you can help. You don’t have to be a large business to have an impact. There are opportunities for engagement at all levels. Imagine the impact if every business in L.A. County committed to providing additional resources, either financial or in-kind volunteer efforts. We have a great opportunity to vastly improve the current circumstances.

I know that tackling complicated public policy issues can seem overwhelming and like a lost cause. But I’ve seen the innovation and talent that exists in the private sector. If we were to apply a fraction of this talent toward these problems, we have the potential to create significant and meaningful change. Let’s be leaders by doing our part and resolving that these challenges aren’t just problems for government to solve but which require our active engagement.

Marsha Sancuso is Executive Vice President, External Affairs for AEG.
COMMITTED TO GIVING BACK TO OUR COMMUNITIES

AEG 1 COMMUNITY
Empower Your Philanthropy Through a Donor Advised Fund

By DAN ROTHBLATT

First pages feature a variety of nonprofits that are improving our communities, saving lives, lifting spirits, and repairing the world.

A fundamental concept of Judaism is just that—a duty to heal the world—a duty known in Hebrew as Tikun Olam. As you set forth on a path to support organizations like these, you might wonder whether your charitable gifts will make the impact you hope for.

We at the Jewish Community Foundation of Los Angeles (The Foundation) guide and support our donors to become the most effective and informed philanthropists possible. The Foundation prides itself on helping donors support a wide range of societal needs, such as healthcare, arts and culture, education, at-risk youth, homelessness—among many others—along with numerous Jewish causes.

SIMPLIFY YOUR GIVING

One of the smartest ways to enhance your charitable giving is through a Donor Advised Fund—essentially a charitable checking account—at The Foundation, which offers you convenience and flexibility with your donations. Whether contributing cash, securities, real estate, or other appreciated assets, you will receive an immediate charitable tax deduction. You can recommend grants to your favorite charities on your own schedule, and you may select investment options to potentially grow your charitable resources. We streamline the entire process by handling the administrative responsibilities, freeing you to focus on the joy of giving.

A Donor Advised Fund at The Foundation offers you these key benefits:

• With an initial contribution of at least $5,000 in cash, securities, real estate, or other assets, you can create your own Donor Advised Fund where your charitable dollar remains in one convenient account.
• Once you have opened the fund, you will receive an immediate fair market value charitable tax deduction.
• Convenience and flexibility enable you to recommend grants of $100 or more to a nearly limitless range of nonprofit organizations, anywhere, locally, nationally, or in Israel.

• You’ll have convenient 24/7 online access to your fund. You will be able to review your fund’s balance and giving history whenever you wish. Plus you can add to your fund anytime with a credit card or online check (ACH).
• If your fund’s balance is $50,000 or more, you can access several types of investment options providing diversity and potential tax-free growth for your fund’s assets.
• If you own appreciated assets such as securities or real estate—or if you plan to sell a business—a Donor Advised Fund is the ideal way to maximize your tax benefits. For example, when you donate appreciated assets, you can avoid capital gains taxes.
• You can create a legacy for your family without the burdens of a private foundation.
• Unlike a private foundation, there’s no minimum annual distribution requirement, and you maintain total privacy.
• Our Center for Designed Philanthropy offers complimentary philanthropic consultations and educational programs on giving more strategically. For example, we can help you determine which causes or programs to support based on your passions and field of interest.

LEADERS IN JEWISH PHILANTHROPY

The Foundation has over 62 years of experience, comprises more than 1,200 donor families, and holds over $1 billion of charitable assets. As such, there are countless reasons to create a Donor Advised Fund with The Foundation—not the least of which is the peace of mind that comes from knowing you will have a powerful charitable tool in your hands at LA’s premier foundation for Jewish philanthropy. With extensive resources at our disposal, we can provide you with creative ideas to address all your giving needs.

MULTIGENERATIONAL GIVING OPPORTUNITIES

According to a research survey entitled, “Women Give 2013” by Debra Mesch and Una Osili for the Women’s Philanthropy Institute at the Indiana University, Lilly Family School of Philanthropy, children whose parents actively talk to them about giving are 20 percent more likely to give to charity than are children whose parents don’t do this. That is why we suggest engaging your family early on to discuss your charitable values and decision-making process.

To transmit their philanthropic values, many of our donors have opened Donor Advised Funds at The Foundation for their children and/or grandchildren, too. This multigenerational trend is catching on, allowing the younger generations to establish early roots in philanthropy and enabling them to experience firsthand the fulfilling power of giving.

HEALING THE WORLD TOGETHER

Winston Churchill said, “We make a living by what we get, but we make a life by what we give.” At The Foundation, we work with many families who feel it is our duty as a community, as a society, and as humankind to care for and give to those in need.

The organizations featured in this publication are certainly doing their part to help heal our world. Their dedication and vision for a better tomorrow is truly inspiring. Whichever giving vehicle you choose to support your favorite charity, know that you too are playing a vital role in Tikun Olam.

Let us help you maximize your giving potential through a Donor Advised Fund or other charitable methods. Please contact us at (323) 761-8704 or e-mail development@jewishfoundationla.org. We welcome the opportunity to assist you.

Dan Rothblatt is Senior Vice President, Philanthropic Services for the Jewish Community Foundation of Los Angeles. Learn more at www.jewishfoundationla.org.
CHANGE THE WORLD.
MINIMIZE TAXES.
FEEL ENRICHED.

Who do you trust to help accomplish this?

Make your best investment of the year by opening
a charitable Donor Advised Fund by 12/30/16.

Who do you trust to help accomplish this?

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Wells Fargo Culture Includes Team Members, Donations, Volunteer Hours, Corporate Support

We Are Better Together
By DAVID DICRISTOFARO

As we head into the holiday season, I reminisce on the impact that our team members have had in the Greater Los Angeles area. At Wells Fargo, our belief is that we are only as strong as the communities that we serve. When they succeed, so do we. That is why when I joined Wells Fargo twenty years ago, and throughout that time, I can absolutely affirm that our culture and the culture I have dedicated my career to building has been focused on the best interest of our customers and our corporate social responsibility is top priority for us.

The Wells Fargo Foundation donated more than $22.2 million annually to local charities, many of whom our team members support.

As the largest corporate donor in Greater Los Angeles, we are proud of the long-standing partnerships that are truly making a lasting and positive impact in our communities. September marked our annual company-wide Wells Fargo Community Support Campaign, themed “Better Together” for the 2016 year. The yearly campaign helps all team members realize our giving, volunteering and commitment to the charities we each individually choose to support.

In Greater Los Angeles, our more than 11,000 team members renewed their commitments to live the Wells Fargo Vision: Values by being active in our communities. Team members personally donated a combined $6.8 million during the month and participated in various service activities across the footprint. Our team members are active in the community. On any given weekend you will see them teaching money management skills, helping build homes, mentoring youth and serving on nonprofit boards. Last year in Greater Los Angeles:

• The Wells Fargo Foundation donated more than $22.2 million annually to local charities, individuals and families. We look for projects that keep our communities strong, diverse, and vibrant. Other highlights of Wells Fargo’s and team members’ philanthropy include:
  • More than 300 team members donated time by serving on nonprofit boards of their choice.
  • Wells Fargo volunteers recorded 41,800 hours locally.
  • The company gave each team member 16 hours off for volunteering.
  • Wells Fargo matches donations up to $5,000 to accredited educational institutions

Wells Fargo makes contributions in areas that we believe are important to our nation’s vitality and success. Our first priority is to support programs and organizations whose chief purpose is to benefit low- and moderate-income communities and in their operations. The Community Involvement Study key findings include:

Effective corporate citizenship programs achieve two goals—they deliver business as well as social value.

Community Involvement Contributes to Key Business Goals, New Study Finds

The Carroll School of Management Center for Corporate Citizenship at Boston College released its 2015 Community Involvement Study, a unique research report that explores how companies are investing in communities and how these efforts connect to their businesses. Conducted for the eleventh time since 1995, the study finds that the majority of companies today report that community involvement contributes to key business goals including improved reputation and the attraction and retention of employees.

“Effective corporate citizenship programs achieve two goals—they deliver business as well as social value,” said Katherine V. Smith, executive director at the Center for Corporate Citizenship. “Our study finds that today’s corporate citizenship professionals are keeping those objectives in mind when planning their community involvement efforts, and the majority are reporting that their initiatives are contributing to crucial business goals. By engaging their employees—not only through program participation, but also as champions and leaders—companies are making significant progress in their communities and in their operations.”

The Community Involvement Study key findings include:

Employee volunteer participation is connected to increased engagement. Among the companies that measure the connection between volunteering and employee engagement, 89 percent found a positive correlation between participation and higher engagement scores.

Companies plan to increase the proportion of giving abroad in the near future. More than 10 percent of the companies that give only to nonprofits in their headquarters country plan to include nonprofits outside their home country within two fiscal years.

To learn more about this study, as well as other offerings and events, visit ccc.bc.edu.
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Los Angeles Business Journal

The Community of Business.
Millenials: The Giving Game Changers

By DEANN S. MARSHALL, MHA

Millenials are the first generation raised on the internet, where a hole in the way every bit of commerce is performed and every transaction exchanged. No aspect of business was spared, including the one that consumes our work: the $300 billion charitable-appeal industry. One might figure that given millennials’ well-documented acute social conscience, now would be a bullish time for charities. Sure, millenials don’t have the resources of the vaunted baby boomers, but the will is there. Consider a study by TBWA/Worldwide and TakePart, in which 7 in 10 young adults call themselves social activists. Then consider how their sense of self reaches into their professional lives: Three out of four of those who identify as social activists say they seek out employment from companies that support social causes. So they’re certainly oriented toward philanthropy. Then why are charities as caught up in the struggle to connect with millennials as every other organization? Because in addition to all the other business processes it has touched, the digital age has transformed the act of making a donation. It’s the transaction—the actual committing of funds—that has been affected. It hasn’t altered the appeal. The appeal is eternal; it’s still about getting at the heartstrings. The question is what avenue we now take to get there. And once we’re there, how do we most effectively advance the person one more step— to donate?

Seasoned mailers don’t stand much chance, not with a group that’s as likely to read over a printed piece of mail as they are to listen to a transistor radio. Likewise, what good is a TV commercial if your intended audience is hunkered down in Netflix? We have to reach millenials on their footing—online communications and mobile technology, through which they have grown accustomed to carrying out any and all tasks.

“The Future of Philanthropy,” a study by Fidelity Charitable, shows that those habits extend to giving. The study found that almost half of millennials say changes in technology have affected their approach to giving, compared to only about a quarter of baby boomers. In reaction to that, a surplus of fundraising websites and charity apps have sprouted, to modernize—or rather, millennial-ize—giving, so that it’s a fit with the rest of millennials’ activities. Text-to-donate capability, for example, is an imperative in any fundraising effort. It’s not an attempt to make giving cool—just more convenient.

In addition to all the other business processes it has touched, the digital age has transformed the act of making a donation. It’s the transaction—the actual committing of funds—that has been affected. It hasn’t altered the appeal.

In addition to all the other business processes it has touched, the digital age has transformed the act of making a donation. It’s the transaction—the actual committing of funds—that has been affected. It hasn’t altered the appeal.
At AECOM, we’re transforming the city we call home. Spanning decades, our solutions have revolutionized Los Angeles — improving our transportation networks, building resilient water and energy systems, and delivering iconic architecture. Combining the best talent with a bold vision, we’re creating a better place to live and work.
APLA Health

FUNDRAISING EVENTS (OR AREAS OF FUNDING)

- The Envelope Please: An Oscar Viewing Party
- S.T.A.G.E.
- Dining Out for Life
- Art Project Los Angeles
- AIDS Walk Los Angeles

VOLUNTEER OPPORTUNITIES

We adore our volunteers! We offer a unique experience to give back by providing opportunities in office administration, client services, and assistance with our fundraising events. We provide corporate partner volunteers with the opportunity to work at our Necessities of Life food pantry program (typically 2 – 4 hours). Our warehouse is located in North Hollywood and we have several distribution sites throughout Los Angeles County. Additionally, our signature event, AIDS Walk Los Angeles, provides opportunities for thousands of volunteers during the months of August, September and October.

GIVING OPPORTUNITIES

When you make a donation to APLA Health, you are giving thousands of people across Los Angeles County access to life-saving services and quality health care.

- Special event sponsorship
- Corporate sponsorship
- Community events including annual holiday food drive
- In-kind donations
- Individual contributions at aplahealth.org/donate

GOALS FOR 2017

- Expand health care services providing more than 6,800 individuals with primary care, dental care, and behavioral health care services.
- Achieve NCQA Patient Centered Medical Home certification
- Provide more than 130,000 grocery bags of food to low-income people living with HIV/AIDS

SERVICE AREA

Los Angeles County

MISSION STATEMENT

APLA Health’s mission is to achieve health care equity and promote well-being for the LGBT and other underserved communities and people living with and affected by HIV.

FAST FACTS

Greatest community impact in 2016

- Provided medical, dental, behavioral health, and social care services to more than 14,000 Angelenos from 15 locations.

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AIDS Walk Los Angeles, made possible with the support of Gilead Sciences, Quest Diagnostics, Delta Air Lines, ABC7, Paramount, and Paul Hastings.
Alzheimer’s Greater Los Angeles

FUNDRAISING EVENTS (OR AREAS OF FUNDING)
Alzheimer’s Greater LA holds many fundraising events throughout the year:
• An Unforgettable Evening
• walk4ALZ (7 locations throughout our service area)
• tackleALZ
• arts4ALZ/Memories in the Making Art Auction
• women4ALZ Visionary Women’s Awards Luncheon
• Salon events
• Run4ALZ

VOLUNTEER OPPORTUNITIES
• Events
• Helpline
• Office administration
• Public policy
• Support group facilitation
• Education programs
• Community outreach

GIVING OPPORTUNITIES
• Online
• Phone
• Matching gifts (contact your HR department)
• Corporate giving
• Planned giving
• Payroll deduction
• Host your own fundraising event
• Donate your unwanted car, truck, boat or RV
• Event sponsorship

GOALS FOR 2017
• Increase public awareness of Alzheimer’s Greater Los Angeles, and our free programs & services for individuals and families
• Increase awareness of the scope and scale of Alzheimer’s/dementia to Greater LA/Inland Empire and the impact it has on families and communities
• Decrease reticence in reaching out to Alzheimer’s Greater Los Angeles for support

SERVICE AREA
Greater Los Angeles
Inland Empire

MISSION STATEMENT
To eliminate Alzheimer’s disease through the advancement of research; to provide and enhance care and support for all affected; and to reduce the risk of dementia through the promotion of brain health.

FAST FACTS
Greatest community impact in 2016
Alzheimer’s Greater Los Angeles became 100% local in January 2016. All money raised stays within Greater Los Angeles and the Inland Empire, allowing us to provide free programs and services to individuals and their families.

BOARD OF DIRECTORS
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4221 Wilshire Blvd., Suite 400, Los Angeles, CA 90010
844.HELPALZ; 844.435.7259
alzglao.org
@ALZSoCal
Established in 1981
55 regional employees

Alzheimer’s Greater Los Angeles

An Unforgettable Evening event
Let’s face it… Alzheimer’s is tough

Let’s face it… together

Alzheimer’s®
GREATER LOS ANGELES

…including the Inland Empire & south Ventura County

We provide free programs & services to individuals and their families.

You can help... donate or get involved. Look for our 💕

24/7 844.HELP.ALZ | alzgl.org
American Cancer Society – California Division, Head Office

FUNDRAISING EVENTS (OR AREAS OF FUNDING)
• Long Beach Gala “Reach for the Stars” on Saturday, June 4, 2016 at Maya Hotel
• “California Spirit 31 Gala” on Sunday August 7, 2016 at Sony Studios
• Pasadena “Hope Scores” Gala on Saturday, September 17, 2016 at the Rose Bowl
• LA Gala “Giants of Science” on Saturday, November 5, 2016 at The Four Seasons
• Making Strides Against Breast Cancer Los Angeles on October 15, 2016 at Microsoft Square at L.A. Live.

VOLUNTEER OPPORTUNITIES
Want to do a lot of good with a little of your time? Whether it’s giving a cancer patient a ride to chemotherapy, putting together a team for Relay For Life®, or sending an email to friends and family about our cancer screening guidelines, there are multiple ways you can join the fight against cancer, see www.cancer.org for these and many more opportunities.

As an American Cancer Society volunteer you can honor a survivor or a loved one lost to cancer, help people in your local community, and join the fight to cure cancer. Your unique talents will make a real difference, and you can choose from volunteer positions that match your interests, offer flexible scheduling, and allow you to learn new skills. Join us and discover how rewarding it is to be an American Cancer Society volunteer.

GIVING OPPORTUNITIES
“Generosity” – Cancer’s Downfall.
• 24/7 patient support
• Programs for early detection and prevention

There are many Giving Opportunities such has Event Sponsorship, Corporate Giving, Planned Giving, Personal Fundraising, Memorial and Honor Giving, IRA Donations, and Air and Hotel Points just to name a few, for a complete list or to contact someone for assistance see www.cancer.org.

FAST FACTS
Greatest community impact in 2016
The Society, the largest non-government, not-for-profit funding source of cancer research in the United States, has approved funding for 87 research and training grants totaling $45,084,486.
Thank you.

The American Cancer Society gratefully acknowledges these corporations who actively support our mission to save more lives from cancer.

Reach for the Stars
Long Beach Gala
Saturday, June 4, 2016
Maya Hotel

Platinum Sponsors:
Don Knabe
John and Joan Knight

Gold Sponsors:
Elaine and Howard Davis,
The Dougherty Company,
Insurance Brokers, Phillips Steel,
and The Port of Long Beach

California Spirit 31 Gala
Sunday August 7, 2016
Sony Studios

Diamond Sponsor:
Inner Images

Platinum Sponsors:
Sherry Lansing, The Grossman Family, Bill Chait, and Phil & Monica Rosenthal

Greater Los Angeles Area Making Strides Against Breast Cancer 2016
Flagship Sponsor:
Wal-Mart Stores, Inc.

Pasadena “Hope Scores” Gala
Saturday, September 17, 2016
Rose Bowl

Premiere Sponsors:
Wells Fargo, Sharp Seating Company, Riiboli Family Wine Estates, Rose Bowl Stadium, and City of Hope.

Event Sponsors:
Honorable Judge Lance Ito & Chief Peggy York, Dr. Lucile Leong and Cedars-Sinai Samuel Oschin Comprehensive Cancer Institute

Pasadena “Giants of Science” Gala
Saturday, November 5, 2016
Four Seasons Los Angeles at Beverly Hills

Breakthrough Sponsors:
Beller Nutritional Institute, Cedars-Sinai Samuel Oschin Comprehensive Cancer Institute, and Houlihan Lokey.

Discovery Sponsors:
Allstate, City of Hope, Nigro Karlin Segal Feldstein & Bolno, LLC, and UCLA Jonsson Comprehensive Cancer Center

For information about sponsorship opportunities or to learn how your company can build a healthy workforce and save lives from cancer, please call 310.348.0357 or visit acsworkplacesolutions.com.
California Community Foundation

FUNDRAISING EVENTS (OR AREAS OF FUNDING)

Areas of funding:
• arts
• civic engagement
• education pipeline
• health
• housing and economic opportunity
• immigrant integration
• nonprofit sustainability
• smart growth youth empowerment

GIVING OPPORTUNITIES

Please visit http://www.calfund.org/donors/#exploreGivingOpportunities

GOALS FOR 2017

To fulfill our mission of leading systemic change in Los Angeles County as well as helping realize our donors’ philanthropic passions.

FAST FACTS

Greatest community impact in 2016

While we have 10 priority areas, we are particularly proud of our focus on citizenship, permanent supportive housing and wrapping up our 10-year El Monte Community Based Initiative.

BOARD OF DIRECTORS

executive leadership
Antonia Hernandez, President & CEO
John E. Kobara, Chief Operating Officer

board of directors
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Thomas Saenz, Mexican American Legal Defense Fund
Tom Unterman, Rustic Canyon Partners
The California Community Foundation believes that generosity transforms those who give as well as those who receive.

We have 100 years of experience in maximizing the impact of giving, in Los Angeles and around the world.

Partner with us to realize your philanthropic passion and make your charitable dreams come true.

Join us, and be a part of building tomorrow, together. Learn more at calfund.org

“I believe service can change your life.”

Umar Hakim
Executive Director,
ILM Foundation
Children’s Bureau

VOLUNTEER OPPORTUNITIES
 Volunteers are an important part of Children’s Bureau as they help further the agency’s mission by generously providing their talent and resources while also serving as brand ambassadors.
• Volunteer opportunities include:
  • Read books, tutor and lead educational activities via our library program.
  • Enlist your friends and coworkers to volunteer at seasonal family events.
  • Actively participate on one of our fundraising event planning committees.
  • Become a resource parent to a foster child by giving them a safe and nurturing home.

GIVING OPPORTUNITIES
 Children’s Bureau offers donors a variety of ways to invest in our child abuse prevention work including:
• Donate to our Annual Appeal Campaign
• Increase your gift through your company’s Matching Gift Program
• Design a Corporate Partnership with Children’s Bureau that meets your stakeholders and brand objectives
• Ensure Children’s Bureau future stability through the legacy of a Planned Gift
• Attend or sponsor one of our Special Events
• Organize your own fundraising campaign through Team all4kids
• Join our vibrant networking group of Young Professionals

GOALS FOR 2017
• Maintain child abuse prevention programs with emphasis on children birth through age five.
• Maintain existing family foster care and adoptions program.
• Further the work of Magnolia Community Initiative, Children’s Bureau’s nationally recognized model to transform an entire at-risk community in Los Angeles.

FAST FACTS
Greatest community impact in 2016
In 2016, we helped 30,000 vulnerable children and parents gain confidence, develop social connections with others in their community and increased their potential to be a positive force at home and in their neighborhoods.

Underwritten by:

Mike Burke, AECOM CEO, and Julia Stewart, DineEquity, Inc. Chair & CEO, at the 7th Annual Celebrity Chefs & Wine Tasting which raised $325,000 to benefit Children’s Bureau’s child abuse prevention work.
Be the reason he thrives.

By investing in a share of children’s success, health, parenting and community, you are contributing to the greater good of society. Join us in #TheGreaterShare to prevent child abuse.

Learn | Donate | Volunteer

Visit all4kids.org or call 213.342.0143 for a tour.

We are proud to partner with AECOM in helping vulnerable families and communities succeed.
Children’s Hospital Los Angeles

FUNDRAISING EVENTS (OR AREAS OF FUNDING)

Make March Matter™ is an annual fundraising campaign that brings local businesses and the community together to raise awareness of children’s health and support Children’s Hospital Los Angeles. The goal is to raise $1 million during the month of March for the Helping Hands Fund, which ensures that CHLA’s patients receive the critical, lifesaving care they need. Through a variety of fundraising programs and events, local businesses, their employees and customers rally together to help the hospital create hope and build healthier futures for children in Los Angeles.

In its first year, Make March Matter inspired partnerships with thousands of individuals and more than 65 businesses across Southern California, and exceeded fundraising goals thanks to the generosity and enthusiasm of corporate partners, employees and the public.

The inaugural Make March Matter campaign raised $1.3 million.

The Make March Matter campaign generated:

- 373 media hits (television, radio, print and online) with a total publicity value of more than $750,000
- More than 30.2 million paid ad impressions (television, radio, print, outdoor)
- Enormous social media reach within 31 days: 346,052 individuals on Facebook, 20 million people via 1,898 posts on Instagram and 73 million Twitter users through 5,873 tweets

Recruitment content with incentive for companies:
- Companies that register as a Make March Matter partner by Dec. 12, 2016, will receive a limited-edition butterfly holiday ornament. Visit www.MakeMarchMatter.org, email MakeMarchMatter@chla.usc.edu, or call (323) 361-1766.

GIVING OPPORTUNITIES

- Companies for Kids
- Cause marketing
- Event sponsorships
- Employee giving
- Live L.A. Give L.A.
- Make March Matter™

CORPORATE PARTNER SPOTLIGHT

WavHello was started in 2009 by close friends Curtis Williams and Matt von Waaden. During his wife’s first pregnancy, Curtis was inspired to find a unique way to connect with their baby-to-be. Soon after, WavHello’s first product, BellyBuds baby bump speakers, was born along with his daughter Adeline. Since then, WavHello has grown into a family-first technology company. Parents use WavHello products and their VoiceShare app to facilitate bonding between their littles and the ones who love them. Sharing music and voices is a beneficial way for parents to connect with their baby before or after they are born. Babies in the womb feel what the mother is feeling. BellyBuds help relax and reduce stress, stimulate early development and promote positive connectivity in the brain through music. BellyBuds can also assist with turning a breech baby by playing music low on the abdomen. With WavHello’s latest product, SoundBub portable Bluetooth speaker and white noise machine, parents can connect their voices (and voices from loved ones from afar) to their baby or toddler anytime, anywhere.

“We are so grateful to partners such as WavHello for providing funding and support for our Mark Taper-Johnny Mercer Artists Program,” said Dawn Wilcox, vice president of Corporate Partnerships at Children’s Hospital Los Angeles. “Its support of music therapy within this program ensures our ability to continue creating hope and building healthier futures by providing opportunities for our patients and families to experience the healing power of music therapy at the bedside and in public spaces throughout the hospital.”

MISSION STATEMENT

We create hope and build healthier futures.

FAST FACTS

- More than 528,000 patient visits annually
- 357 active patient beds
- More than $232.6 million in community benefit annually

EXECUTIVE LEADERSHIP

Paul S. Viviano
President and Chief Executive Officer
DeAnn S. Marshall, MHA
Senior Vice President and Chief Development and Marketing Officer

CHLA CORPORATE PARTNERSHIPS

(AThis is not an inclusive list.)

AEG
Alfred Coffee
Caruso Affiliated
Costco Wholesale Corp.
Credit Unions for Kids
Delta Air Lines
Fox Sports West
The Honest Company
Los Angeles Clippers
Marriott International, Inc.
Panda Restaurant Group
Papa John’s Pizza
PricewaterhouseCoopers (PwC)
RE/MAX, LLC
Vallarta Supermarkets
Walgreens
Walmart
Warner Bros./DC Entertainment
WundaBar

CHLA CORPORATE PARTNERSHIPS

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323.660.2450
www.chla.org
/ChildrensLA
/ChildrensLA
@ChildrensLA
@ChildrensLA
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More than 5,500 employees and 802 medical staff

CORPORATE CITIZENSHIP & GIVING GUIDE
Help kids like Aiden survive leukemia.

Donate today
CHLA.org/GiveLA

Children’s Hospital
LOS ANGELES.
We Treat Kids Better
Girl Scouts of Greater Los Angeles

FUNDRAISING EVENTS (OR AREAS OF FUNDING)

Your support of Girl Scouts of Greater Los Angeles equips girls with the tools, experience, and confidence they need to ignite their potential while improving our communities. Partner with us to advance our program initiatives (STEM, entrepreneurship, outdoor, and life skills) or sponsor a signature event:

- Volunteer Recognition Ceremony, April 22, 2017
- Nearly 500 guests pay tribute to extraordinary volunteers who make a difference in the lives of girls.
- Gold Award Ceremony, June 3, 2017
- More than 750 guests recognize girls earning the Girl Scout Gold Award, the top honor in Girl Scouts, for leading large-scale, sustainable service projects.
- Family Fit Fair, October 2017
- Featuring a 5K challenge course, the event also welcomes Girl Scouts and their families at a culminating fit fair, which includes activities that support a healthy lifestyle.
- ToGetHerThere Luncheon, November 2017

For more information on event or program sponsorship, call (626) 677-2203.

VOLUNTEER OPPORTUNITIES

As a volunteer, you will: teach girls new skills; build girls’ confidence; expose girls to new experiences, places, and ideas; learn skills that support your own personal growth; and connect with other adult volunteers.

All adults, ages 18 and older, are welcome to apply. Currently, we have a need for troop leaders, other adult volunteers.

MISSION STATEMENT

Girl Scouts of Greater Los Angeles builds girls of courage, confidence, and character, who make the world a better place.

GOALS FOR 2017

Reach more girls and help them realize their full leadership potential—strategically focusing on girls in underserved communities.

- Create more high-impact programs, teaming with the community to strengthen programs in STEM, entrepreneurship, outdoor, and life skills.
- Invest in the future of girls by bolstering volunteer support through innovative training and onboarding.

FARTHER FACTS

Greatest community impact in 2016

With help from more than 20,000 volunteers, we empowered 40,000 girls—11,500 from low-income communities—to seek challenges and solve problems, and build healthy relationships, sense of self, and positive values.

SERVICE AREA

As our region’s leading and largest girl-focused organization, Girl Scouts of Greater Los Angeles enriches girls across Los Angeles County and parts of Kern, San Bernardino, and Ventura counties.

BOARDS OF DIRECTORS

EXECUTIVE LEADERSHIP

Lise L. Luttgens
Chief Executive Officer
ceo@girlscoutsla.org
Denise Nowack
Chief Mission Delivery Officer

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Frank Wu, Protiviti Inc.

FOR MORE INFORMATION, CONTACT
Girl Scouts of Greater Los Angeles' development department at (626) 677-2203 or click “Donate” at girlscoutsla.org.
L.A. SHARES

FUNDRAISING EVENTS (OR AREAS OF FUNDING)
Major support from the City of Los Angeles, Northrop Grumman and the Walt Disney Company, among others.

VOLUNTEER OPPORTUNITIES
We have many volunteer opportunities. Please email us at admin@lashares.org or give us a call at (310) 591-8820.

GIVING OPPORTUNITIES
From a financial standpoint every $1.00 invested in L.A. SHARES allows us to return approximately $25.00 worth of perfectly good and functional items (office furniture, electronics, supplies, arts and crafts and personal care products) free-of-charge to our needy and deserving schools and nonprofits and the communities they serve.

GOALS FOR 2017
• To increase the number of donors by 20%
• To increase the number of recipients by 20%

FAST FACTS
Greatest community impact in 2016
This year L.A. SHARES will provide more than 3,352,563 pieces of office furniture, electronics, supplies, arts and crafts supplies, etc. to 1,200+ of our needy and deserving schools and nonprofits for free.
Fill Needs Not Landfills

Donate your unneeded office stuff to L.A.’s schools and non-profits.

We’d like to take this opportunity to share a little bit about ourselves.

We are L.A. SHARES, a non-profit materials reuse program. Donations of furniture, equipment and supplies (both new & used) from local businesses are redistributed to non-profits and schools throughout Los Angeles, FREE OF CHARGE.

Since 1991, L.A. SHARES has given away more than $180,000,000 worth of goods and materials to over 4,000 organizations throughout Los Angeles. But, believe it or not, we still don’t have enough to fill daily requests. We know you have the “stuff” it takes to make a difference. Visit us at lashares.org or call us today at (310) 591-8820.

Pick-up is free and donations are tax deductible. Visit lashares.org or call us today at (310) 591-8820
The Leukemia & Lymphoma Society

FUNDRAISING EVENTS (OR AREAS OF FUNDING)

Light The Night Walk: Light The Night is the nation’s night to pay tribute and bring hope to people battling cancer. People form teams of friends, family and co-workers to raise critical funds for cancer research. The California Southland Chapter holds walks in Los Angeles, Woodland Hills and Santa Clarita in the fall. Walkers carry illuminated lanterns to bring hope to those affected by cancer. Contact Justin.Wieging@lls.org or visit www.lightthenight.org/calso to learn more.

• Team In Training: Team in Training is the world’s largest endurance sports training program. The program provides training for half and full marathons, triathlons, century (100-mile) bike rides, hikes and climbs. Participants raise funds for lifesaving research in return for their training. Since 1988, more than 400,000 volunteer participants have helped raise over $1 billion. Contact Sarah.Clark@lls.org or visit www.teamintraining.org/calso to learn more.

• Man & Woman of the Year: The Man & Woman of the Year campaign is a 10 week long fundraising competition between 25 of Los Angeles’s best. Each dollar raised counts as a vote, and participants vie for the title of Man & Woman of the Year. The fundraising culminates in a Gala Celebration on June 10th at The Globe Theatre. Contact Lauren:Plichta@lls.org or visit www.mwoy.org/calso to learn more.

• Students of the Year: Much like the Man & Woman of the Year campaign, Students of the Year is a seven week long fundraising competition among Los Angeles’s top high school students. Each dollar raised counts as a vote, and students are completing for scholarship dollars. The fundraising culminates in a Grand Finale Celebration on March 10th at the Taglyan Complex.

• Student Series: Student Series is a service learning project that takes place in schools throughout the country. During the typical spring campaign, students collect spare change, which goes towards cancer research. Student Series is a great opportunity for students to learn about the impact of cancer in the lives of patients, as well as, cultivating caring, sharing, and respect for others. Contact Martha.Mendoza@lls.org or visit www.studentseries.org/calso to learn more.

VOLUNTEER OPPORTUNITIES

Each campaign and department within LLS provides an opportunity to donate your time and talents. No matter the time commitment or availability, LLS can find a match that best suits the needs and interests of a volunteer. Donations of time and support enable LLS to continue to provide life-saving research and patient services to cancer patients. For more information, contact us at (310) 342-5800 or visit www.lls.org/calso.

GIVING OPPORTUNITIES

Your secure online tax-deductible donation to The Leukemia & Lymphoma Society will help fund lifesaving research and patient services while providing help and hope to people with blood cancers. Donate today at www.lls.org/donate. You can also make a donation in honor or memory of a loved one, as well as include LLS in your estate planning, charitable gift annuity, retirement plan, insurance policy or trust. LLS also works with donors who are interested in making donations at higher levels on directing their gifts towards a specific area of research. A donor-restricted contribution of $10,000 or more is fully invested in blood cancer research. With this type of gift, nothing is directed to LLS overhead, fundraising or administrative expenses. Contact Chandra.Ruli@lls.org at (310) 846-4720 for more information.

GOALS FOR 2017

Our goal is to create a world without cancer, not someday, but TODAY. Our key priorities will ensure that LLS helps cancer patients live better, longer lives. LLS has dedicated itself to being one of the top-rated voluntary health agencies in terms of dollars that directly fund our mission. Currently, the California Southland Chapter funds $7 million towards research grants in our area to find a cure and eradicate cancer.
We have one goal: A world without blood cancers.

visit ills.org/calso or call 888-HELP-LLS
Union Rescue Mission

FUNDRAISING EVENTS (OR AREAS OF FUNDING)
Individual Donations, Events (Two Galas, Golf Tournament), Foundation Grants, web (www.urm.org)

VOLUNTEER OPPORTUNITIES
There are so many opportunities for individuals or groups to help — both at our main building in downtown LA and at our Hope Gardens Family Center in the foothills of Sylmar, California. No matter what your skills, we can find a way for you to share love and hope with those in need. Opportunities include preparing and serving meals, mentoring, children’s activities, tutoring and much, much more.

GIVING OPPORTUNITIES
We need your help to end homelessness in LA as we know it. By giving a gift of any size, you are helping to provide meals, shelter, and life-changing services to those who are experiencing homelessness in Los Angeles. Making a financial gift to Union Rescue Mission is only one way you can support our work. We gratefully accept donations of food, toys, clothing, and other top quality products. Or you can donate your used vehicle — whether it’s operational or not.

GOALS FOR 2017
Purchase a satellite Union Rescue Mission site in South Los Angeles
• Raise one-half of Capital Campaign funding goal
• Add 15 units of housing at Hope Gardens Family Center
For 125 years, we have brought help and hope to men, women, and children experiencing homelessness.

Today, Union Rescue Mission is the largest and leading rescue mission in the country, offering the most comprehensive programs of its kind. Union Rescue Mission continues to transform lives. Our goal is to help individuals and families break the cycle of poverty and achieve self-sufficiency.

- Over 2,300 meals served each day
- Over 1300 people sheltered each night
- On track to place more than 900 people in housing this year
Westside Food Bank

FUNDRAISING EVENTS (OR AREAS OF FUNDING)
• Annual 5K Hunger Walk - October, 2017 - A leisurely 5K stroll along the beach path in Santa Monica including pre-walk entertainment, awards, prizes, a family fun zone, and a Beach Bash after-party. Over 650 participants from businesses, schools, faith groups, clubs and the local community take part.
• Spring Phantom Dinner - May, 2017 - Supporters are invited to enjoy dinner at home with their families and contribute so that others may do the same. Individuals who donate in advance are listed as sponsors on our unique and vibrant mailer.

Annual events held by outside entities:
• The SANTA Monica Pub Crawl - each December, over 5,000 people dress in holiday costumes and visit bars and restaurants along several routes in Santa Monica. We have provided close to 150,000 meals with proceeds from the event.
• The Sugar and Stilettos Bakesale Extravaganza - typically held the Saturday before Mother’s Day, a celebrity “Mr. Sugar and Stilettos” dons a tiara, sash and heels to walk the pink carpet and raise funds to feed local families.

For all event sponsorship opportunities, to form a team, to hold an event, or for more information, contact Genevieve@wsfb.org or (310) 828-6016 ext. 18

VOLUNTEER OPPORTUNITIES
Food sorting in our warehouse, either in groups or as part of a drop in, as well as internship opportunities in marketing & communications, database and technology, grants research and general development. All volunteering must be scheduled in advance, contact Allison@wsfb.org or (310) 828-6016 ext. 12

GIVING OPPORTUNITIES
With operating costs relatively fixed, nearly all additional funding goes to wholesale food purchases.
• Virtual Food Drive - Let us create a unique fundraising page for your company. Every dollar raised provides food for 4 meals.
• Hold a Food Drive at your business, school or faith community.
• Donate in honor of a birthday, as a tribute or as a memorial
• Feed families years into the future with planned giving

Donations accepted online, by check, funds transfer and stock and other asset donations.
Contact genevieve@wsfb.org or (310) 828-6016 ext. 18 for information or to make a gift.

GOALS FOR 2017
• Increase our distribution to 5 million pounds and maintain the high nutritional profile of our food.
• Increase our distribution to programs supporting college students facing hunger.
• Provide more food for veterans in our community.

SERVICE AREA
Western Los Angeles County - from La Brea to the Ocean, Inglewood to the Santa Monica Mountains.

MISSION STATEMENT
Westside Food Bank’s mission is to distribute as much nutritious food as possible to local agencies with food assistance programs, and to reduce food waste on the Westside of Los Angeles County.

FAST FACTS
Greatest community impact in 2016
WSFB provided food to over 105,000 people, nearly half of whom are children. Over 50% of our distribution was fresh produce and we boosted the amount of high quality protein foods.

BOARD OF DIRECTORS
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Daniel Weinrot, Demand Media
Jeffrey Westheimer, Lido Advisors LLC
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Established in 1981
7.5 regional employees

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310.897.5239
www.wsfb.org
@ WestonFoodBank
WestsideFoodBank Established in 1981

Executive Director Bruce Rankin Leads the 2016 Hunger Walk
TOGETHER WE CAN
Alleviate Hunger

KEHILLAT ISRAEL
RECONSTRUCTIONIST CONGREGATION OF PACIFIC PALISADES

The Parish Of Saint Matthew
THE EPISCOPAL CHURCH IN PACIFIC PALISADES

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We are City of Hope doctors. We advance science that saves lives. City of Hope research has led to the development of synthetic human insulin and four of the most widely used cancer-fighting drugs. We are maximizing the potential of immunotherapy and making precision medicine a reality. With our three manufacturing facilities we can turn laboratory discoveries into new therapies faster. Over the last 40 years we have performed more than 13,000 bone marrow and stem cell transplants with unparalleled survival rates. Now we are pioneering stem cell therapies for patients with cancer, diabetes, even autoimmune diseases. It all comes down to this. It’s not enough to promise your patient a future cure. You must find it now. This is the passion that has driven us for over a century: To discover the crucial answers that don’t exist today. Your generous support can help us find the answers. Donate today at CityofHope.org