Salaries of Executive MBA Graduates Rise by 16.8 Percent

The salary and bonus packages of recent Executive MBA (EMBA) program graduates who participated in the 2014 Executive MBA Council (EMBC) Student Exit Benchmarking Survey increased by 16.8 percent from program start to program end.

The average salary and bonus package at program start for students in the 2014 survey was $155,848, up from $140,310 in 2013. By the end of the program, the average salary and bonus package rose to $181,965, up from $159,963 in 2013.

EMBC conducts the Student Exit Benchmarking Survey to track the perceptions and opinions of EMBA program graduates and to help measure the return on investment of the degree. The survey included 2,323 students from 79 EMBA programs.

In addition, the percentage of graduates who received new responsibilities increased slightly from 51 percent in 2013 to 54 percent in 2014, as well as those who reported a promotion during their time in the program, from 38 percent in 2013 to 41 percent in 2014.

"When I talk with EMBA graduates, they share their stories about how their time in the program helped them grow," said Michael Desidero, EMBC executive director. "They gain skills and enhance their leadership abilities in ways that help them add value to their organizations. The return on investment statistics in the EMBC survey also help show the impact of this degree."

EMBC graduates also report high levels of satisfaction with their EMBA experience, ranking program quality (4.1 on a 5-point scale), their willingness to recommend their program to a colleague or friend (4.2) and the likelihood of supporting the program as alumni (4.1).

When evaluating programs, survey participants said the six most important program attributes are overall length of the program (4.4 on a 5-point scale); compatibility of class schedule with work, class size, and reputation of business school (all 4.2); and quality of other students and quality of study team/study groups (all 4.1).

For more information about the EMBA experience and to search for EMBA programs worldwide, visit www.executivemba.org.

The Executive MBA Council (www.emba.org) provides a forum for programs to share best practices and gathers industry data for member use. Percept Research, an independent market research firm and the council's research partner, conducted the survey analysis.
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MBA GUIDE

PEPPERDINE GRAZIADIO SCHOOL OF BUSINESS AND MANAGEMENT

Pepperdine Graziadio School of Business and Management

At Pepperdine University Graziadio School of Business and Management, the school helps its MBA candidates leverage their degree so that they can advance their career in their current organization or secure higher-level, higher-paying positions elsewhere. The school strategically aligns desired skills and workplace needs with its programs so that it can help women – and men – move up the career ladder.

Name of Institution
Pepperdine University

Name of Business School or Program
Graziadio School of Business and Management

Business School Dean
David Smith, PhD, Interim Dean

Year Institution was Founded: 1937

Year Business School or Program Started: 1969

Total MBA Enrollment (all platforms offered):
1,729 enrolled
82% domestic, 19% international
11:1 Student Faculty Ratio

MBA Programs Offered:
MBA:
• Full-Time
• Part-Time
• Hybrid (on-campus and online)
• Online

Joint BISM and MBA:
• Part-Time
• Hybrid

MS Programs:
• Master of Science in Accounting (FT)
• Master of Science in Applied Finance (FT)
• Master of Science in Global Business (FT)
• Master of Human Resources (FT, PT)
• Master of Management and Leadership (FT)
• Master of Science in Organization Development (Cohort, Hybrid)

MBA Areas of Emphasis Offered:
• Digital Innovation and Information Systems Dispute Resolution (concentration or certificate)
• Entrepreneurship
• Finance
• Leadership and Managing Organizational Change
• Marketing
• International Business through Study Abroad
• SEER (Socially, Environmentally, and Ethically Responsible Business Strategy) Certificate

Length of Programs:
Full-time
MBA: 20 months (15 and 12 month options)
Master of Science in Accounting: 9-12 months
Master of Science in Applied Finance: 12 months
Master of Science in Global Business: 15 months

Master of Human Resources: 12 months (FT), 15 months (PT)
Part-Time
MBA: 24 months + (20 month option)
Online MBA: 24 months +
Joint Bachelors of Science in Management and MBA: 3-4 years
Master of Management and Leadership: 16 months

Cohort & Part-Time:
Executive MBA: 19 months
Presidents and Key Executives MBA: 15 months
Master of Science in Organization Development: 2 years

Program Campus Options
West Los Angeles, Malibu, Irvine, Encino, Westlake Village, Silicon Valley

Program Acreditations:
AACSB, WASC

Rankings
Top 10 – College Courses that Pay Off at Work, U.S. News and World Report
No. 9 – Most Entrepreneurial University, Forbes
No. 12 – Best Part-Time MBA Program in the Western Region, Bloomberg BusinessWeek
No. 23 – Best Executive MBA Program in the World, Bloomberg BusinessWeek
No. 51 – Undergraduate Business Program, U.S. News and World Report
No. 63 – Best Full-Time MBA Program, Bloomberg Businessweek
No. 3 – Best Campus Environment, The Princeton Review
No. 45 – Best Graduate Finance Program in the U.S., The Financial Engineer

Total Cost of MBA
Full-time
12-month MBA (3 terms) - $67,215
15, 20 month MBA (4 terms) - $89,620
International MBA (4 terms) - $89,620
Master of Science in Accounting - $48,000
Master of Science in Applied Finance - $69,600
Master of Science in Global Business - $92,800
Master of Human Resources (FT, PT) - $63,180

Part-Time
MBA - $84,240
Online MBA - $84,240
Joint Bachelors of Science in Management and MBA - $102,900
Master of Management and Leadership - $58,320

Cohort & Part-Time
Executive MBA - $125,474
Presidents and Key Executives MBA - $141,050
Master of Science in Organization Development - $75,600

Required Testing
GMAT or GRE, varies by program
Contact the school for further details

Upcoming Information Sessions
Full-Time MBA
Sept. 19, 9am, Malibu Campus

Part-Time MBA
May 20, 6pm, Irvine Campus
May 20, 6pm, Westlake Village Campus
June 6, 10am, West LA Campus

Executive MBA & Presidents and Key Executives MBA
June 20, 10:30am, Malibu Campus
June 6, 10:30am, Silicon Valley

Visit website for more information on upcoming sessions and events.

Application Deadlines
Part-Time MBA
Fall 2015
July 6, 2015

Executive MBA
Fall 2015
June 19 & July 24, 2015

Presidents and Key Executives MBA
Fall 2105
Round One (early acceptance): June 8, 2015
Round Two (regular admittance): Aug. 24, 2015
Round Three (waitlist): Sept. 18, 2015

Joint BISM & MBA
Fall 2015
June, 1, 2015

Master of Science in Organization Development Fall 2015 June 15, 2015

Master of Science in Applied Finance Spring 2016
Round 1: Sept. 1, 2015
Round 2: Oct. 15, 2015
Round 3: Nov. 15, 2015

Full-time MBA
Fall 2016
Round One: November 1, 2015
Round Two: February 1, 2016
Round Three: April 1, 2016 (international student early deadline)
Round Four: May 1, 2016

Program Contact Information
http://bschool.pepperdine.edu/
(310) 506-4000

Continued on page 68
If you're a working professional interested in pursuing a business degree part- or full-time, you'll expand your thinking and widen your network as a Graziadio Business School student. Small classes and accessible faculty mean you're part of a close-knit, high caliber community that helps strengthen and clarify your aspirations and supports your career advancement.

Our top-ranked degree programs integrate hands-on learning into an experience-driven, results-oriented education. Go beyond traditional case studies and solve multifaceted, real-life business challenges for global powerhouses in the Education-to-Business course, which was named one of the Top 10 College Courses That Will Pay Off at Work, according to U.S. News & World Report.

Get to Know Us. bschool.pepperdine.edu/mba-la | (800) 933-3333 | Los Angeles | Malibu | Irvine | Encino | Westlake Village | Silicon Valley
USC Marshall MBA Programs Transform Career Success

T he numbers tell the story. USC Marshall School of Business MBA programs rank among the very best – setting the standard for excellence in business education and blending cutting-edge theory with real-world practice to shape the next generation of global leaders. Members of the USC Marshall MBA community are international leaders in producing and sharing knowledge that can change the world. The school’s 200-plus expert faculty are renowned for exceptional teaching and groundbreaking research, and its legendary alumni network – more than 80,000 Marshall and over 165,000 USC alumni strong – spans more than 123 countries. Based in Los Angeles, at the crossroads of the Pacific Rim, and with satellite facilities in Shanghai, Irvine and San Diego, USC Marshall offers MBA students access to an unrivaled, global center of business leadership, scholarship and education. Founded in 1920 as the College of Commerce and Business Administration, USC Marshall is the oldest AACSB accredited school of business in Southern California. It is also one of the most forward-looking – consistently placing in the top 10 by Entrepreneur magazine; at the forefront of trends in social entrepreneurship; and ranked in top worldwide, based on faculty research contributions, in the latest UT Dallas Naveen Jindal School of Management survey.

Full-Time MBA

USC Marshall’s full-time MBA program offers students a comprehensive grounding in core business principals with the opportunity for specializing to develop vital skills and in-depth knowledge.

MBA for Professionals and Managers (MBA.PM)

Designed to address the challenges faced by working professionals, MBA.PM is a part-time, evening program lasting 33 months; the program also offers classes on Saturday during the first year. Students may choose to complete the first year of their degree in Los Angeles or Orange County.

Executive MBA Program (EMBA)

A 21-month program designed for senior managers and seasoned professionals who intend to remain fully employed as they pursue their degree, EMBA offers two convenient locations: Los Angeles and San Diego.

Global Executive MBA (GEMBA)

Based in Shanghai, China, GEMBA is a flexible, dynamic program tailored to full-time, working managers from across Asia, with the prestige of the USC Marshall MBA in 20 months. GEMBA students benefit from USC Marshall’s world-class faculty and an exceptionally diverse cohort; when they complete their MBA, they also receive a certificate from Shanghai Jiao Tong University.

International MBA Program (IEBp)

Mid-career professionals with international management experience come together in this one-year, full-time program that emphasizes global strategy and experiential learning. IEBP is the leading accelerated international MBA program in the United States.

Our flexible degree programs offer something for current and aspiring business professionals at every stage of their career – equipping them to crucial international work and travel opportunities and preparing them to lead in today’s global arena. They also provide students and alumni with invaluable resources, leveraging the power of one of the world’s most respected business networks.

MBA Programs of Today Add More Choice and Flexibility

Among the findings:

- 94% made some change to their elective coursework in the past three years, with 63% indicating it was a moderate or greater change. The most common elective additions were entrepreneurship (51%), international business (40%), leadership (39%), and corporate responsibility (36%).
- Common additions to concentration offerings included healthcare, entrepreneurship, and business analytics.
- Programs outside the U.S. were making deeper changes, with 26 percent making significant or greater changes and none reporting that no changes had been made.
- Action-based learning was the most common change to core or required content.
- The most common type of change was increasing applied and action-based coursework.

Continued on page 66
Through an array of MBA programs tailored to meet the needs of managers and business professionals, the University of Southern California Marshall School of Business connects you to unlimited opportunity — and to the global Trojan Family, more than 365,000 alumni strong.

For more information, visit marshall.usc.edu/mbaprograms
California State University, Los Angeles

California State University, Los Angeles’ MBA degree is a strong program with a great value. The school is accredited by AACSB International, only 5% of business schools in the world have achieved this distinction. The school’s College of Business and Economics is consistently ranked among the best business schools in U.S. News and World Report and Princeton Review, especially among public programs in California. The University is one of the top MBA institutions in the West, and one of the best schools for Hispanics. Located four miles from Downtown LA, Cal State L.A. is a premier urban university that offers quality plus convenience.

The MBA program offers flexible evening classes. Students can complete the program in 18 months, and working professionals can pace themselves as needed. The school’s rich faculty resources allow students to choose from several concentrations to customize their MBA experience.

Students benefit from opportunities for personal and professional development including career seminars, speaker series, and national competitions; and for hands-on learning, including managing our Golden Eagle Student Investment funds. Several MBA core courses cover the SAP-ERP materials. Students who complete these courses can obtain the entry level TERP10 Certification.

The MBA program is proud of its impact on the local and regional economy, and happy to connect its MBAs to a network of graduates who support our students in their search for careers. Cal State L.A. is proud to serve its local and diverse community while making the MBA experience one that is within reach.
T he Drucker Graduate School of Management produces graduates who have a strong sense of social responsibility and a deep desire to make a difference.

Small Classes, Big Ideas

Peter Drucker taught that management is a human-centered activity focused on people, values and responsibility. Your education at the Drucker School is grounded on these principles. The School takes a rich, interdisciplinary approach that views all business as a humanistic, value-based activity. You will benefit from an education that is broad enough to allow you to approach a wide range of careers with confidence, yet nuanced enough to support the direction you choose to take.

When it comes to enrollment, the Drucker School of Management is intentionally selective. Students benefit from an average class size of 25—the perfect size for participation and project-based courses.

Comprehensive Skills

The Drucker School will challenge you with a set of core classes that provide you with the analytical and functional skills you need to accelerate your career.

Highly Involved Faculty

The School’s low student-to-faculty ratio means professors are highly accessible with many opportunities to help you in and outside the classroom.

Flexibility and Diversity

The Drucker School offers a wider, broader view of the world with notable diversity in student body, curriculum and careers. We’ve expanded the traditional path in business education by offering innovative dual degrees and having a focus on management for creative industries.

Community

As part of Claremont Graduate University and the Claremont Colleges Consortium, the Drucker School offers access to an exceptional variety of people, programs and social events.

Professional Development

We’ll help you focus your job search and, with over forty years of graduating classes, we have an accomplished alumni network to help you make the right connections.

Benefits of a Degree from the Drucker School of Management

Shilpa Thakar

MPH/MBA Randall Lewis Health Policy Fellow  |  City of Chino Hills

Shilpa Thakar isn’t your typical business school student. She’s creating the tools to promote a Healthy City Initiative and changing public health in Southern California.
The mission of Woodbury University’s School of Business is to prepare future leaders of organizations to communicate effectively, act ethically, and think globally in a strategic manner.

Founded in 1884, Woodbury University has been empowering students to do extraordinary things for 130 years. The school’s motto is “transform the world by transforming yourself.” As such, Woodbury transforms students into educated professionals and socially responsible citizens by integrating its Four Pillars into the MBA program—Transdisciplinarity, Design Thinking, Entrepreneurship, and Civic Engagement.

Woodbury’s MBA program is designed to prepare future leaders by cultivating their authentic voice and developing their distinctive talents. Like most successful MBA programs, one of Woodbury’s key factors of success is the personal mentorship that students experience from faculty members who are also accomplished businessmen and women.

Woodbury’s intensive MBA program also prepares business leaders to compete in a dynamic, global environment marked by rapid technological and social change. Whether students are looking to transition into a new industry, start their own business or further a career in their current field, an MBA from Woodbury University gives students a competitive edge.

During their MBA studies, degree candidates participate in unique service learning initiatives. In their projects, students take on a leadership role by identifying a topic, finding an organization to work with, and creating a connection in order to engage in a morally responsible venture. This unique degree requirement marries the foundational pillars of the university with developing the skills—statistics, communication, presentation, team management—that our students will need in the current business landscape.

Woodbury’s program proudly offers Capsim Simulations, which are used by the world’s best companies (e.g., Johnson & Johnson, Microsoft, Lockheed Martin, and Sony Music Entertainment) to train emerging leaders in the management of a multi-million dollar company. Capsim is designed to teach all the elements of running a business: finance, the cause and effect relationships between functional departments, satisfying customer demands, competitive analysis, leadership, management development, and team-building skills.

Woodbury’s students represent the cultural diversity of Southern California and personify the American dream of education and hard work. With an average class size of fifteen, Woodbury students learn from a combination of full-time and part-time faculty. This mix of highly credentialed, academically trained professors with extensive practical business experience is led by the Dean of Woodbury’s School of Business, Andre van Niekerk, who is a specialist in international and luxury brand marketing. Dr. van Niekerk’s long history of work as an academic researcher and a strategy consultant for Mercedes-Benz demonstrates how Woodbury provides its students with the best of both worlds.

Woodbury University is an accredited member of AACSB International—the Association to Advance Collegiate Schools of Business. It is also accredited by the Accreditation Council for Business Schools and Programs (ACSBP) and the Western Association of Schools and Colleges (WASC) since 1961.

Woodbury students attend classes on a 22-acre residential campus nestled at the foot of the Verdugo Mountains on the border of Burbank and the City of Los Angeles.

Woodbury University has educated more than 75,000 alumni. Three-quarters of its graduates have resided in Southern California and Woodbury alumni can be found in all 50 states and in 49 countries. Notable alumni have founded and built businesses, led national publications, held public office, led non-profit organizations and much more.

Today’s world requires a totally different breed of leaders; leaders who are centered but not self-centered; who are socially conscious, entrepreneurial, holistic, and creative design thinkers. Woodbury’s MBA program is specially designed to help students discover, polish, and share their unique gifts and talents. The school believes that a successful MBA education embodies learning, living, and leaving an enduring legacy.

MBA Guide

Woodbury University

Name of Institution
Woodbury University

Name of Business School or Program
MBA

Business School Dean
Dr. Andre van Niekerk
(Dean of the School of Business)

Year Institution was Founded: 1884

Total MBA Enrollment (all platforms offered): 108

MBA Platforms Offered
Full Time, Part Time, Evening and Weekend

MBA Areas of Emphasis Offered
General MBA

Length of Programs: 12-24 months

Program Campus Options
Burbank, CA

Like most successful MBA programs, one of Woodbury’s key factors of success is the personal mentorship that students experience from faculty members who are also accomplished businessmen and women.

Program Accreditations:
AACSB, WASC, ACBSP

Rankings
Overall University by U.S. News Best Colleges Rankings
• Money Magazine has ranked Woodbury University 15th among the nation’s 25 Colleges That Add the Most Value.
• #56 Regional Universities (West)
• #18 Best Colleges for Veterans
• Highest percentage of international students (17 percent) among its Western regional peers

Other program rankings: Animation Career Review ranks WU’s Animation program #13 in the west coast and #40 nationally and WU’s Game Design program #10 in the west coast. Woodbury’s School of Architecture is highly ranked regionally and nationally by various organizations.

Total Cost of MBA
$1,091/unit
$3,273 per course (3 units per course)
$39,276 (36 unit program)
$58,914 (64 unit program)

Note: Financial aid and merit based scholarships are available.

Application Deadlines
Fall Semester: July 1st
Spring Semester: November 1st
Summer Semester: March 1st

Program Contact Information
Website: business.woodbury.edu
Phone: (818) 252-5224
Email: Ana.KhukoyanBoniadi@woodbury.edu
BREAK BOUNDARIES WITH A WOODBURY MBA

Woodbury University’s MBA is designed to help you discover, polish, and excel with your unique talents. Schedule a campus visit today!
818-252-5224
#woodburyuniversity
UCLA Anderson School of Management

UCLA Anderson doesn’t content with how things are; instead, they look to the future to discover and chart what will be. The school describes itself as a community defined by three core qualities:

1. We share success: performance and innovation are not about winning at the expense of others. Success comes from creating the new direction of business — together.
2. We think fearlessly: our faculty and students provoke new thinking and experimentation with bold ideas.
3. We drive change: we’re impatient unless we can measure our efforts against tangible impact.

From its home in Los Angeles, the creative capital of the world, UCLA Anderson celebrates these qualities and builds what's next together.

When UCLA Anderson was founded during the Great Depression, its mission was to provide business education and thought leadership to individuals and communities in the Southern California region. Today, it is recognized internationally as an innovator in management education and research.

As a leader in advancing knowledge about business models, decision making and market behavior, UCLA Anderson’s faculty and research centers are influential in shaping theoretical and practical developments in critical areas ranging from global capital markets, information technology management and organizational strategy to entrepreneurship and leadership. Its alumni network is vast, with more than 36,000 alumni worldwide, reaching the highest levels of business, government and non-profit organizations across the world, affirming the value of a UCLA Anderson education and a community that is so well-connected. UCLA Anderson’s faculty and alumni are people who play a key role in enhancing understanding, providing solutions and offering insights and sharing foresights about fundamental business forces that shape our global economy.

The intellectual capital of the school’s world-renowned faculty is a key distinguishing feature of all of its programs, and is essential to who we are as a leading business school. It has created a culture built on integrity, teamwork and an entrepreneurial spirit, and is nimble in adapting to emerging business challenges and opportunities.

Using an extensive network of faculty, staff, alumni, leading executives on its board of visitors, and corporate partners throughout the world – UCLA Anderson constantly creates new forums and learning programs that challenge conventional thinking about business and management. The opportunities presented by the vibrant and rapidly changing Southern California region add a special advantage and are leveraged into powerful learning and immersion experiences woven throughout its programs.

UCLA Anderson offers both degree and non-degree programs, including online, international, full-time, part-time and executive programs, to meet the diverse educational needs and professional goals of students. UCLA Anderson’s rigorous programs, all taught by the same world-class faculty, offer exceptional academic preparation, a cooperative and congenial student culture, and access to a thriving business community, as well as support services for scholastic and career advancement.

Specialized centers support faculty research and sponsor courses, extracurricular activities and conferences. They also provide varied opportunities for continuing education and interaction between scholars, students and industry leaders.

UCLA Anderson started with a promise to prepare its students to lead organizations. Today, it is a global leader, transforming how business people think and act.
These programs offer curricula specially designed for working professionals and are taught by experienced faculty and practitioners. With instructional content developed by a faculty of senior-level professionals and scholars from relevant disciplines, students will receive a cohesive and cumulative educational experience. The study of real-world cases brings current data into the classroom and provides the best blend of theory and practice. Additionally, the cohort format enables students to build valuable working relationships with administrators and peers, which will serve them throughout their professional lives.

Professional programs at the Northridge’s Tseng College for mid-career professionals are taught by experienced faculty and practitioners. With instructional content developed by a faculty of senior-level professionals and scholars from relevant disciplines, students will receive a cohesive and cumulative educational experience. The study of real-world cases brings current data into the classroom and provides the best blend of theory and practice. Additionally, the cohort format enables students to build valuable working relationships with administrators and peers, which will serve them throughout their professional lives.

MBA SPOTLIGHT

Find the graduate degree right for you at CSUN.

- M.S. Taxation
- M.A. Music Industry Administration
- Master of Business Administration
- Graduate Certificate in Business Administration

(855) 442-4BIZ
go.csun.edu/biz

These programs offer curricula specially designed for working professionals and are taught by experienced faculty and practitioners. With instructional content developed by a faculty of senior-level professionals and scholars from relevant disciplines, students will receive a cohesive and cumulative educational experience. The study of real-world cases brings current data into the classroom and provides the best blend of theory and practice. Additionally, the cohort format enables students to build valuable working relationships with administrators and peers, which will serve them throughout their professional lives.

As a result, CSUN’s programs for mid-career professionals have industry-leading on-time graduation rates, with some programs reaching over 90 percent. Graduates of CSUN’s programs also regularly report finding positions in their intended field and receiving meaningful promotions following graduation.

For more information, please visit go.csun.edu/biz

Name of Institution
California State University, Northridge

Name of Business School or Program
Tseng College: Graduate, International, & Midcareer Education

Business School Dean
Joyce Feucht-Haviar

Year Institution was Founded: 1958

MBA Platforms Offered
Programs offered: Evening, Online, Cohort

MBA Areas of Emphasis Offered
M.S., Taxation
M.A. Music Industry Administration
Master of Public Administration
Graduate Certificate in Business Administration

Length of Programs
Varies by Program

Program Campus Options
Online, On-Campus

Program Accreditations:
WASC, AACSB

Rankings
Money Magazine named CSUN a Top 10 “Value All Star” on its 2014 Best Colleges rankings.

Total Cost of MBA
Varies by program

Required Testing
Varies by program.

Upcoming Information Sessions
Visit our website go.csun.edu/biz

Application Deadlines
Varies by program

Program Contact Information
go.csun.edu/biz
(855) 442-4biz
Mount Saint Mary’s University

The MBA program at Mount Saint Mary’s University is an intimate, sixteen-month, weekend-only, business program designed to empower ambitious executives and working professionals with the tools they need to effectively lead their organizations and manage the multitude of issues confronted by today’s business leaders.

Mount Saint Mary’s unique and innovative approach to leadership development and business education consist of four, theme-based, modules that are designed to help business professionals integrate external business information with the strengths and opportunities of their organizations, leadership, and human capital.

In the first module, executives focus on analyzing and interpreting external socioeconomic events and the impact they have on the organization. During the second module, students learn to assess and leverage an organization’s internal capabilities in order to obtain sustainable strategic advantage. In the third module, professionals examine productivity measures and explore the role of the board of directors and other key stakeholders in streamlining processes. During this module, students will broaden their perspective by participating in an international field-study program.

Mount Saint Mary’s unique and innovative approach to leadership development and business education consist of four, theme-based, modules that are designed to help business professionals integrate external business information with the strengths and opportunities of their organizations, leadership, and human capital.

Mount Saint Mary’s MBA is also one of the most competitively priced business programs in the country. Money Magazine recently ranked Mount Saint Mary’s as the No. 1 school of colleges and universities that add the most value to its students. Total tuition cost for the MBA program is $37,800 for the 2015-16 academic year. Tuition is inclusive of all student-associated fees and an international field-study trip to China.

Required Testing
GRE or GMAT is not required.

Upcoming Information Sessions
Saturday, June 20, 2015
Saturday, July 11, 2015
Saturday, August 8, 2015

Application Deadlines
Fall 2015: June 30th
Spring 2016: November 30th
Summer 2015: March 30th

Program Contact Information
www.msmu.edu/graduate
(213) 477-2798

THE MBA PROGRAM AT MOUNT SAINT MARY’S UNIVERSITY IS A HIGHLY STUDENT-CENTERED, CAREER-RELEVANT PROGRAM STRATEGICALLY FOCUSED ON LEADERSHIP DEVELOPMENT.

MBA SPOTLIGHT

Mount Saint Mary’s MBA program is designed to empower executives and emerging leaders with the tools they need to effectively lead their organizations. Classes are offered on alternating weekends in downtown Los Angeles to accommodate full-time working professionals.

WWW.MSMU.EDU/LABJ 213.477.2800 GradPrograms@msmu.edu

Next Information Session
June 20, 2015
10am-12pm

CONCENTRATIONS IN
Entrepreneurship
Organizational Leadership
Project Management
A Look at California State University, Long Beach's MBA Program

By DR. INGRID MARTIN

Students attend college for a number of reasons. Whether it’s the desire to fully immerse in a subject of interest, appease parents’ expectations, or something more concrete, seeking out an undergraduate degree not only satisfies, but also achieves skills for entry-level positions. Those who later decide to obtain a Master of Business Administration (MBA) degree tend to have a more precise mission. Looking to change career paths, compensate for youth and inexperience, or progress up the career ladder, an advanced business program provides graduates with opportunities to take their careers to the next level.

California State University, Long Beach’s (CSULB) College of Business Administration’s (CBA) MBA programs offer these focused, hardworking students opportunities beyond just obtaining an MBA degree including exceptional career guidance and networking opportunities. Exposure to successful leaders who serve as adjunct professors or visit as guest lecturers, connections formed with fellow students and alumni, specialized career advisors, and access to industry events and career fairs targeted towards MBA students, provide them with a variety of ways to build a network before sending out a single resume.

“We know the decision to pursue a graduate Business degree, such as the MBA, is closely tied to an individual’s career goals,” said CBA Graduate Career Advisor, Alaine Weiss. “We assist students in identifying and exploring business specialties that are a good fit for their interests, skills, and experience. This enables them to identify a professional direction for their careers, as well as industry sectors and companies of interest. For a professional event, such as the Hire SoCal 2015 Graduate Career Fair, we stress the importance of researching participating employers in advance and familiarizing themselves with the types of positions being recruited.”

Recently, a number of MBA students from California State University, Long Beach’s (CSULB) College of Business Administration’s (CBA) MBA program attended Hire SoCal 2015 Graduate Business Career Fair, a regional career fair co-sponsored by six schools: CSULB; California State University, Fullerton; University of California, Riverside; Chapman University; Claremont Graduate University; and Pepperdine University.

“The fair” featured companies from industries such as healthcare, art and entertainment, government, retail, engineering, technology, finance, consulting, biotechnology, non-profit, automotive, education, and recreation,” said CSULB MBA student Dolores Alcantar Medina. “With so many companies attending I knew something good would come from it.”

According to Weiss, the hope and excitement that springs forth when people have been provided with the tools they need to achieve their dreams is a big reason many professors, academic staff, and industry recruiters are so supportive of MBA degrees.

Weiss said, “Career fairs play an important role in bringing together student and employers at every level of university study. In some ways, they are a bit like speed dating. Based on a brief interaction and exchange of key information, the employer and job seeker individually decide whether they want to take it to the next stage. Depending on a student’s prior experience and needs, we work to prepare them for these major decisions by assisting with resumes, LinkedIn profiles, and one-on-one coaching for networking, interviewing, and negotiating job offers.”

For some, opportunities to network are not just seed planting or confidence building endeavors. For Joshua Lebarre a short interview with an HR representative resulted in a five-hour day of interviews with various executives, and a same-day job offer.

“It came at me pretty fast. I thought it would be a drawn-out process,” he said. “I was excited to have the offer, but nervous to leave my current position. I decided to take the plunge and push myself like I had within the MBA program.”

MBA programs provide students with the knowledge necessary for technical application in the workplace, while the career guidance and networking opportunities provide the talent to connect and understand how to apply their knowledge in a purposeful way.

“Before the job fair, I was unsure of how much getting an MBA increased my worth in the job market,” added Medina. “I was prepared and ready to have a successful experience, but I left realizing that I am worth more to employers than ever before and they will have to compete for me.”

The next “Hire SoCal 2016 Graduate Business Career Fair” will be held by CSULB in January 2016. Employers interested in participating may contact Michelle Gomez at michelle.gomez@csulb.edu.

Dr. Ingrid Martin is the new Director of Graduate Programs at the College of Business Administration at California State University, Long Beach.

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was in information technology (11%).

Structural flexibility provided additional options for students.

Part-time programs were most likely to institute program structure changes, with 25% adopting a new delivery model. With 21% increasing the length of their program through such means as additional weekend and summer course delivery.

• Executive MBA programs were most likely to remain a lock-step program (90% vs. 55% of all respondents), but were much more likely to deliver a blended (online and face-to-face) program (50% vs. 11% of all MBA programs (8%).

“Three years ago we saw significant changes in many MBA programs,” said Sarah Gardial, president of the MBA Roundtable and dean of the University of Iowa’s Henry B. TippieCollege of Business. “It’s not surprising that this year’s survey shows fewer dramatic changes. This has been a period of implementing core changes and modifying the elective portfolio and other program areas to ensure our programs remain relevant and cover the subject areas most important to students and employers. The study showed that MBA programs have been successful at adding new topics and skills without reducing existing content. The primary means have been integration, more elective choices, and co-curricular additions, such as career development and consulting projects.”

One of the primary objectives of the study was to provide MBA Roundtable members with a comparative assessment tool that would support their curricular management and change efforts. The study was sponsored in part by the University of Tennessee-Knoxville MBA Program and the George Mason University School of Management, where MBA Roundtable board member Roy Hinton serves as associate dean of executive programs and director of the Executive MBA program.

“It’s imperative that MBA programs continually explore new content and delivery methods, or we risk our relevance in today’s dynamic business environment,” said Hinton. “The MBA Curricular Innovation Study and the MBA Roundtable as a whole are invaluable resources for recognizing trends and sharing best practices. We were pleased to be able to support the research study and help contribute to that body of knowledge.”

The 2012 Curricular Innovation study, as well as the 2009 study, was developed and sponsored by the MBA Roundtable and administered by Percept Research. The 2012 Web survey was fielded by Percept Research in February and March of 2012. Representatives from 710 MBA programs around the world were invited to participate, including members and non-members of the MBA Roundtable. A total of 232 full-time, part-time, and executive MBA programs completed the survey, a 36 percent response rate. The respondents represented 171 business schools worldwide, with 81 percent U.S.-based and 19 percent based outside the U.S.

Founded in 1995, the MBA Roundtable is a global association of business schools working together to inform and inspire MBA curricular and programmatic innovation. The MBA Roundtable seeks to improve MBA education and the practice of management by creating forums to challenge, debate, and shape the future of MBA curricular design, equipping business school faculty and administrators with the knowledge and resources needed to advance MBA curricular and programmatic innovation; and Promoting and recognizing MBA curricular achievement, change, and innovation.
California State University, Long Beach offers three MBA programs that accommodate the schedules of students from all walks of life: The Saturday MBA, the Daytime Accelerated MBA, and the Evening MBA. Each program offers an international student body and the ability to earn an MBA degree from an AACSB-accredited institution at affordable prices. Study with experienced faculty, gain practical experience, and spend time in beautiful Long Beach, known as the most diverse city in the country and for its world-renowned harbor.

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Transforming Students into Organizational Leaders

To say that we are living in exciting and turbulent times is an understatement. Not only is the business world changing, but institutions that support our society as a whole - families, education, healthcare, government, social services - are also changing. Businesses are organic systems that require leaders who understand management strategies and organizational behavior.

In recent years the MBA has come under scrutiny. Some of the criticisms are that these schools have become too scientific, detached from what is going on in the world. Or it has been reported that an MBA graduate's major focus is on shareholder value with limited societal or ethical concerns. Many business programs do not provide practical learning and over emphasize managing via formulaic metrics. There is, however, a trend away from formulaic approaches to success predictions. While it is important to acknowledge that there are many business theories that bring significant value to organizational issues, business leaders must be equipped with an arsenal of resources and approaches coupled with the critical thinking and employee management skills to help businesses effectively navigate challenges.

We need thoughtful leaders who understand how to help us bridge our differences and work together to find creative solutions for our contemporary concerns. Emerging business leaders will find themselves asking, "Who do I need to be in order to lead in the future?" To lead with excellence, business leaders are looking for ways to transform who they are as leaders. These leaders benefit from professional advisors and coaches; someone in their professional circle who listens, provides honest feedback and holds them accountable for following through on their commitments to themselves, their team, and their organization.

Phillips Graduate Institute offers a doctoral program in Organizational Management and Consulting (completed in two-and-a-half-years) that prepares students to be effective organizational managers/leaders. We recognize that the most successful business executives understand human behavior in the individual and organizational context and know how to utilize leadership and management skills to maximize efficiency and profit. The program at Phillips provides students with a foundation in business practices and organizational behavior. Since organizational leaders must understand the implications of human behavior on the business bottom line, we train leaders who not only have business acumen within a global context, but also understand how the decisions they make impact people and communities. Graduate students in business should have practical hands-on experience solving business issues and managing people and employment cultures prior to beginning their professional career. Leaders who are grounded in behavioral theory coupled with business pragmatism will become successful organizational leaders. Our doctoral students are learning how to become transformational leaders and consultants for the complex issues in today’s business environment. We provide an education that emphasizes a systems approach to business management.

Students critically analyze and understand internal and external factors that impact a dynamic business. Through self-exploration, understanding of psychological and business theories and practice, group learning activities and hands-on experiences within real organizations, students come to appreciate the interdependence of business structures, and the importance of teams in successfully guiding an organization to success.

At Phillips Graduate Institute, our aim is to develop leaders who are self-aware, conscious of the world around them, know how to engage individuals and teams to improve business outcomes, and understand how to access sound theory to inform great ethical practice.

Celebrating 40 years of excellence in graduate education and training, Phillips Graduate Institute provides a hands-on, experiential learning environment for people pursuing advanced degrees in counseling and consulting. Phillips' programs are designed to help you put theory into practice so that you will have the real world tools and experience you need to excel in your chosen field.

Phillips is a WASC-accredited non-profit educational institution offering masters and doctoral level degrees for professionals dedicated to improving organizational and human relationships in business settings and in the community. Our graduate programs in marriage and family therapy and psychology attract a diverse population of students brought together by the conviction that families are part of the solution to the challenges faced by the individual. Our Organizational Management and Consulting doctoral program is designed to enhance the personal and professional skills of consultants, managers and leaders.

Phillips Graduate Institute has earned a reputation for excellence by incorporating into our programs strong experiential components to complement and enhance classroom instruction. Our faculty maintains their proficiency in their chosen fields by continuing to be active participants in their areas of expertise.

Information for this article was provided by Phillips Graduate Institute. Contact the admissions counselors for additional information at (818) 386-5660.

The Pepperdine MSMSl program focuses specifically on developing the knowledge and skills needed to effectivly manage people and lead teams. The MSOD prepares leaders in the art and science of managing strategic change and is the only graduate Organizational Development program in the world that spends more than 50 percent of class time learning in international locations. The MSIR aligns human resources with business growth objectives so that HR professionals can become strategic business partners within their organizations.

There also is a new initiative at Pepperdine University called the Center for Women in Leadership, which aims to expand the leadership capacity of women students, staff and faculty through research, dialogue, skills development and mentoring opportunities. External trends point to the need for more gender diversity in senior management positions and the preparation of these women leaders begins with their college experience.

This Center for Women in Leadership was created in an effort to meet the needs of the growing number of women entering academic programs (more than 4,000 women across all Pepperdine programs), the increased need to move women into positions of leadership and the need to prepare women to traverse the confidence gap that they face compared to their male counterparts. The Center will create programs that include mentoring, roundtable discussions, as well as a research portal of Pepperdine gender related research to help inform external trends and advance knowledge.

At the innovative and exciting programs at the Pepperdine Graziadio Business School employ a values-centered, experience-driven learning model that helps women develop personal as well as professional skills so that they can advance to and succeed in senior leadership positions with greater confidence. Ultimately, through working closely with world-renowned professors in small, intimate classes, women – and men - who graduate from Pepperdine School of Business and Management will be prepared to lead with confidence and drive business results.