Seven Hallmarks of Leadership Excellence

By TODD ORDAL

Teaching, skilled, and caring leaders are the oxygen that keeps businesses alive and breathing. Unfortunately, though, there isn’t a formula with which to manufacture great leaders—no mathematical equation or algorithm that assures leadership success. But leadership skills can be learned and improved. Here are seven leadership mantras that form the foundation for business success.

MANTRA #1: DON’T BE NICE. BE KIND.
Being nice is encouraged on the playground, but isn’t the most effective approach to leading others. “Nice” is born out of fear of not being liked or of conflict, and curtails truth-telling amongst leaders. Be kind. Kindness overcomes fear. Kind leaders risk offending others in order to push people to be better, point out weaknesses and strengths, and have difficult conversations early on. In other words, kind managers will tell team members what they need to know to succeed.

MANTRA #2: BE SEEN AND HEARD.
In order to execute strategy effectively, leaders need to be not only visible but also be excellent communicators. It’s not enough to simply occupy the corner office. Rather, a leader is only as effective as his or her ability to communicate vision and strategy to the ranks of supporting players. Engage in training to improve communication skills; put new learning into practice, and ask for feedback.

MANTRA #3: EMBRACE CONFLICT TO CREATE CHANGE.
The ability to deal with conflict is frequently a CEO’s greatest challenge. Rather than seeking to minimize conflict, a more productive view is to recognize that conflict should be optimized. It should be neither too vicious, in which personal attacks become commonplace, nor avoidant, which results in important issues being neglected. In an optimal environment, where conflict exists, people are comfortable speaking their minds, exploring differing opinions, and using evidence-based arguments to accomplish this state, leaders need to create an environment where team members are willing to seek feedback from one another, ensure that objectives are clear, and call time-out when personal attacks arise. Creating a culture that includes positive conflict starts with the leader’s own attitude toward conflict.

MANTRA #4: VALUE HEART AND STRENGTH.
Effective leaders are courageous and forceful. They are also vulnerable and caring. While they are always confident, they are not always certain and are comfortable saying so. Author Patrick Lencioni calls this type of vulnerability “getting naked,” and correctly asserts that it must first be evident at the senior level. Vulnerability is the quickest way to gain the trust of a team. Without vulnerability, a strong leader is little more than a tyrant. Remember that strength and vulnerability are not mutually exclusive.

MANTRA #5: BE EMOTIONALLY SAVVY.
While high intelligence may lend a leadership role, it’s emotional intelligence (EQ) that fosters sustained success. EQ can be measured and improved, and lack of EQ is more likely to result in being fired than lack of IQ. Effective leaders must learn self-awareness and learn to adjust verbal and non-verbal communication styles to build engagement in their team.

MANTRA #6: ASK GOOD QUESTIONS.
Leaders often feel compelled to have all the answers. Isador Rabi, a recipient of the Nobel Prize for physics, credits his mother for helping him become a scientist through her daily inquiry about his school day, “Did you ask a good question today?” As a business leader, be thoughtful in the way problems are approached and ask reframing questions to determine how else the issue might be viewed. Focus more on asking the right questions rather than giving the right answers. The wrong question, even if answered accurately, always produces the wrong answer.

MANTRA #7: PREVENT FOREST FIRES, BUT DON’T BE AFRAID OF THEM EITHER.
Dwight Eisenhower said, “In preparing for battle I have always found that plans are useless, but planning is indispensable.” While not every contingency can be planned for, clear vision and strategy will help avoid fires. Even with the best-laid plans, leaders must be willing to take the lead in fighting the tough fires that will inevitably erupt and courageous enough to make the hard and unpopular decisions that will steer the company in the direction of success.

LONG-TERM SUCCESS
Although no program can assure leadership greatness, these seven mantras are the hallmarks of a leadership style that cultivates success. These skills breathe life into people and organizations alike, enabling them to thrive over the long haul.

Todd Ordal is a Boulder-based Certified Management Consultant and Certified Professional Coach. Prior to founding Applied Strategy, he served as CEO in multiple industries. In his coaching and consulting practice, Todd helps leaders profit more and lead better. For more information, visit www.toddordal.com.

MBA Programs Featured:
California State University Long Beach
College of Business Administration
California State University Los Angeles
College of Business & Economics
California State University Northridge
David Nazarian College of Business and Economics
Claremont Graduate University
Drucker School of Management
Loyola Marymount University
College of Business Administration
Mount Saint Mary’s University, Los Angeles
Graduate Division
Pepperdine University
Greinickle School of Business and Management
University of California Los Angeles
Anderson School of Management
University of California Riverside
School of Business Administration
University of La Verne
College of Business and Public Management
University of South Dakota
Beacom School of Business
University of Southern California
Marshall School of Business
Pepperdine University Graziadio School of Business and Management

The Pepperdine University Graziadio School of Business and Management offers world-class MBA degrees designed to develop value-centered leaders and advance responsible business practice through education that is entrepreneurial in spirit, ethical in focus and global in orientation.

The Graziadio School emphasizes critical thinking skills such as objective analysis and evaluation to prepare students to tackle real-world business issues. By cultivating a collaborative learning environment, Graziadio fosters a passion for innovation and entrepreneurship that hones students’ business acumen. Small class sizes enable students to engage in dialogue with their professor and cohorts, learn best practices from fellow students, and leverage their real-world experience to deepen theoretical understanding. Students gain the leverage to use their real-world business experience to create value, not only for themselves but also for their companies.

Full Time MBA: • Through the Full-Time MBA program, recognized by U.S. News & World Report, Forbes, and Bloomberg Businessweek as one of the best full-time MBA programs in the country, students develop ethical leadership skills and take relevant, experience-driven courses in an accelerated or traditional two-year format.

The Graziadio School also offers numerous innovative Masters of Science programs, including Applied Finance, Global Business, Accounting, Applied Analytics, Management and Leadership, Organization Development and Human Resources, many of which are nationally ranked.

Full Time MBA: • Executive MBA: 19 Month EmBBA and 15 Month PKE
• MS Programs: 9-24 Months, Varies By Program
• Undergraduate Degree Completion Programs: Flexible Options, 20-36 Months*
• Executive Education: Varies, Anywhere from a day to one to week

Program Campus Options: Malibu West Los Angeles Irvine Encino Westlake Village Bay Area/Silicon Valley Santa Barbara Dallas-Fort Worth

Program Accreditations: AACSB, WASC

Rankings: • US News & World Report, Best Business School for FT MBA: FT MBA and Online MBA Programs
• Forbes, Top ranked FT MBA program
• Bloomberg Businessweek, Top FT MBA and PT MBA graduate programs in the country
• Princeton Review, Best 296 Business Schools
• US News & World Report, #15 Best Online MBA and #13 Best Online MBA for Veterans
• Forbes, #10 America’s Most Entrepreneurial University
• Princeton Review, #3 Greatest Opportunity For Women, #5 Most Beautiful Campus and #8 Green MBA
• Financial Engineer, #12 MS in Management & Leadership, #1 Voted MBA in Finance, #8 in MS in Accounting
• Graduate Programs: #7 EMBA
• CEO Magazine, Top Tier Ranking for MBA & EmBBA, #1 Online MBA
• Leadership Excellence, #13 MS in HR

Total Cost of MBA: Fees vary by program. Please contact our school or visit our website for more details.

FT MBA/International MBA: $71,700 - $95,600

Please visit the Pepperdine Graziadio website to learn more about how the school can meet your specific needs and support your educational and career goals. Follow the Pepperdine Graziadio School on Twitter and LinkedIn.

NAME OF INSTITUTION
Pepperdine University
NAME OF BUSINESS SCHOOL OR PROGRAM
Graziadio School of Business and Management
BUSINESS SCHOOL DEAN
David M. Smith, PhD
YEAR INSTITUTION WAS FOUNDED
1937
TOTAL MBA ENROLLMENT (ALL PLATFORMS OFFERED)
11419

MBA PLATFORMS OFFERED
• Full Time MBA
• Part Time MBA
• International MBA
• Executive MBA Program: Executive MBA (EmBBA) and President & Key Executives MBA (PKE)
• MS Programs: Applied Finance, Global Business, Accounting, Applied Analytics, Management & Leadership, Organization Development and Human Resources
• Undergraduate Degree Completion Programs: BSM & Joint EmBBA
• Executive Education Certification Programs

MBA AREAS OF EMPHASIS
• Digital Innovation & Information Systems
• Dispute Resolution
• Entrepreneurship
• Fine Arts
• General Management
• Global Business
• Leadership & Managing Organization Change
• Marketing

LENGTH OF PROGRAMS
• Full Time MBA: 12 or 15 Month Options Part Time MBA: Flexible Options, 24 Months*
• International MBA: 20 Months

Please visit the Pepperdine Graziadio website to learn more about how the school can meet your specific needs and support your educational and career goals. Follow the Pepperdine Graziadio School on Twitter and LinkedIn.

MBA GUIDE
Pepperdine Graziadio offers world-class MBA degrees designed to develop values-centered leaders and advance responsible business practice through education that is entrepreneurial in spirit, ethical in focus and global in orientation.

LEARN MORE ABOUT OUR TOP-RANKED MBA PROGRAMS:

B SCHOOL.PEPPERDINE.EDU/PULSE

FULL-TIME MBA | PART-TIME MBA | EXECUTIVE MBA | ONLINE MBA | MS PROGRAMS
UCLA Anderson School of Management

When UCLA Anderson was founded during the Great Depression, its mission was to provide business education and thought leadership to individuals and communities in the Southern California region.

NAME OF INSTITUTION
University of California, Los Angeles

NAME OF BUSINESS SCHOOL
UCLA Anderson

BUSINESS SCHOOL DEAN
Judy D. Ohlin, Dean and John E. Anderson Chair in Management

YEAR FOUNDED
1919

YEAR BUSINESS SCHOOL STARTED
1935

TOTAL MBA ENROLLMENT (ALL PLATFORMS OFFERED)
About 1,800 students

MBA PLATFORMS OFFERED
Ph.D., MBA; Fully employed MBA, Executive MBA, Global EMBA for Asia Pacific, Master of Financial Engineering

MBA AREAS OF EMPHASIS OFFERED
Accounting; Decisions, Operations, and Technology Management; Entrepreneurial Studies; Finance; Global Economics and Management; Human Resources and Organizational Behavior; Information Systems; Marketing; Policy; Real Estate; Social Impact

LENGTH OF PROGRAMS
Ph.D.: 4 years; MBA: 22 months; Fully employed MBA: 36 months; Executive MBA: 22 months; Global EMBA for Asia Pacific: 15 months; Master of Financial Engineering: 13 months

PROGRAMS CONTACT INFORMATION
UCLA Anderson School of Management
110 Westwood Plaza, Los Angeles, CA 90095
(310) 825-3103 gemba.asia@anderson.ucla.edu
(310) 825-2032 femba.admissions@anderson.ucla.edu
(310) 825-2632 employed-mba/admissions/recruiting-events
(310) 825-6944 mba.admissions@anderson.ucla.edu

APPLICATION DEADLINES
- Ph.D.: Round 1: October 6, 2016
- MBA: Round 1: January 31, 2017
- Round 3: April 22, 2017
- Employed MBA: Round 1: April 26, 2017
- Executive MBA: Round 1: February 1, 2017
- Round 2: April 1, 2017
- Final Round: May 1, 2017

REQUIRED TESTING
- Academic transcripts; GMAT, TOEFL, IETES score for international applicants

UPCOMING INFORMATION SESSIONS
- Ph.D.: http://www.anderson.ucla.edu/degrees/phd
- MBA Program: http://www.anderson.ucla.edu/degrees/mba-program/admissions-events
- Fully Employed MBA: http://www.anderson.ucla.edu/degrees/fully-employed-mba/admissions/hsibadmissions/events
- Global EMBA for Asia Pacific: http://www.anderson.ucla.edu/degrees/global-embas-for-asia-pacific/admissions/events

RANKINGS
- Bloomberg Businessweek (2015), #3 Global Full-Time MBA
- U.S. News and World Report (2016), #15 Full-Time MBA
- The Economist (2015), #7 U.S., #9 global Forbes (2015), #17
- Financial Times (2016), #17 U.S., #34 global
- U.S. News and World Report (2016), #4 Fully Employed MBA
- Bloomberg Businessweek (2015), #5 Fully Employed MBA
- The Economist (2015) #12 U.S., #19 global Executive MBA
- Financial Times (2015) #19 U.S., #42 global Executive MBA
- The Economist (2015) #6 Global MBA Asia Pacific (UCLA Anderson/NUS)
- Financial Times (2015) #5 Global MBA Asia Pacific (UCLA Anderson/NUS)

TOTAL COST OF MBA (15/76)
Ph.D.
- California residents: $16,000 (yr)
- Non-California residents: $32,000 (yr)

 MBA
- California residents: $35,717 (yr)
- Nonresidents: $57,484 (yr)

 Fully Employed MBA
- All students: $39,975 (yr)
- Executive MBAs
- All students: $70,705 (yr)
- Global EMBA for Asia Pacific (UC portion): Students entering Spring 2016: $55,200 (yr)

UCLA Anderson isn’t content with how things are; instead, they look to the future to discover and chart what will be. The school describes itself as a community defined by three core qualities:

“1. We share success: performance and innovation are not about winning at the expense of others. Success comes from creating the new direction of business — together.

2. We think fearlessly: our faculty and students provoke new thinking and experimentation with bold ideas.

3. We drive change: we’re impatient unless we can measure our efforts against tangible impact.”

From its home in Los Angeles, the creative capital of the world, UCLA Anderson celebrates these qualities and builds what’s next together.

When UCLA Anderson was founded during the Great Depression, its mission was to provide business education and thought leadership to individuals and communities in the Southern California region. Today, it is recognized internationally as an innovator in management education and research.

As a leader in advancing knowledge about business models, decision making and market behavior, UCLA Anderson’s faculty and research centers are influential in shaping theoretical and practical developments in critical areas ranging from global capital markets, information technology management and organizational strategy to entrepreneurship and leadership. Its alumni network is vast, with more than 36,000 alumni worldwide, reaching the highest levels of business, government and non-profit organizations across the world, affirming the value of a UCLA Anderson education and a community that is so well connected. UCLA Anderson’s faculty and alumni are people who play a key role in enhancing understanding, providing solutions and offering insights and sharing foresights about fundamental business forces that shape our global economy.

The intellectual capital of the school’s world renowned faculty is a key distinguishing feature of all of our programs, and is essential to who we are as a leading business school. It has created a culture built on integrity, teamwork and an entrepreneurial spirit, and is nimble in adapting to emerging business challenges and opportunities.

Using an extensive network of faculty, staff, alumni, leading executives on its board of visitors, and corporate partners throughout the world – UCLA Anderson constantly creates new forums and learning programs that challenge conventional thinking about business and management. The opportunities presented by the vibrant and rapidly changing Southern California region add a special advantage and are leveraged into powerful learning and immersion experiences woven throughout its programs.

UCLA Anderson offers both degree and non-degree programs, including online, international, full-time, part-time and executive programs, to meet the diverse educational needs and professional goals of students. UCLA Anderson’s rigorous programs, all taught by the same world-class faculty, offer exceptional academic preparation, a cooperative and collegial student culture, and access to a thriving business community, as well as support services for scholastic and career advancement.

Specialized centers support faculty research and-sponsor courses, extracurricular activities and conferences. They also provide vast opportunities for continuing education and interaction between scholars, students and industry leaders.

UCLA Anderson started with a promise to prepare its students to lead organizations. Today, it is a global leader, transforming how businesses people think and act.
THINK IN THE NEXT

From our home in Los Angeles, the global hub of creativity, technology and trade, we prepare the next generation to be leaders and change-makers.

ANDERSON.UCLA.EDU/NEXT
Trends in social entrepreneurship; and ranked magazine; at the forefront of It is also one of the most forward-looking school of business in Southern California.

The USC Marshall offers MBA education.

200-plus expert faculty are renowned for exceptional teaching and groundbreaking research, and its legendary alumni network – the USC Marshall Trojan Family – is one of the most respected – and connected – research universities.

Online MBA

Led by members of the USC Marshall faculty, the 21-month online MBA provides students with a foundation in all core areas of business and enables them to focus on emerging online business topics such as digital analytics, social media, virtual teams and entrepreneurial thinking. Rather than just taking traditional in-classroom content and putting it online, the curriculum was designed specifically for the program and offers a flexible learning experience featuring real-time interaction as well as educational content that can be viewed at any time.

An MBA from USC Marshall is a globally recognized calling card for today’s visionary business professional. Students across five MBA programs can look forward to:

- Membership in an exclusive worldwide network – the USC Marshall Trojan Family
- Mastery of complex business principles that lay a solid foundation for career success
- Hands-on experience that emphasizes learning by doing and honing the skills necessary to compete in a global business environment

INTERNATIONAL MBA PROGRAM (GEMBA)

Based in Shanghai, China, GEMBA is a flexible, dynamic program tailored to full-time, working managers from across Asia, who earn the prestigious USC Marshall MBA in 20 months. GEMBA students benefit from USC Marshall’s world-class faculty and an exceptionally diverse cohort; when they complete their MBA, they also receive a certificate from Shanghai Jiao Tong University.

International MBA Program (IBEAR)

Mid-career professionals with international management experience come together in this one-year, full-time program that emphasizes global strategy and experiential learning. IBEAR is the leading accelerated international MBA program in the United States.

Our flexible degree programs offer something for current and aspiring business professionals at every stage of their career – exposing them to crucial international work and travel opportunities and preparing them to lead in today’s global arena. They also provide students and alumni with invaluable resources, leveraging the power of one of the world’s most respected – and connected – research universities.

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- Mastery of complex business principles that lay a solid foundation for career success
- Hands-on experience that emphasizes learning by doing and honing the skills necessary to compete in a global business environment

Full-Time MBA

USC Marshall’s full-time MBA program offers students a comprehensive grounding in core business principals with the opportunity for specializing to develop vital skills and in-depth knowledge.

MBA for Professionals and Managers (MBA.PM)

Designed to address the challenges faced by working professionals, MBA.PM is a part-time, evening program lasting 33 months; the program also offers classes on Saturday during the first year. Students may choose to complete the first year of their degree in Los Angeles or Orange County.

Executive MBA (EMBA)

A 21-month program designed for senior managers and seasoned professionals who intend to remain fully employed as they pursue their degree, EMBA offers two convenient locations: Los Angeles and San Diego.

Global Executive MBA (GEMBA)

Based in Shanghai, China, GEMBA is a flexible, dynamic program tailored to full-time, working managers from across Asia, who earn the prestigious USC Marshall MBA in 20 months. GEMBA students benefit from USC Marshall’s world-class faculty and an exceptionally diverse cohort; when they complete their MBA, they also receive a certificate from Shanghai Jiao Tong University.

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NAME OF INSTITUTION

University of Southern California

NAME OF BUSINESS SCHOOL OR PROGRAM

Marshall School of Business

BUSINESS SCHOOL DEAN

James G. Ellis

YEAR INSTITUTION WAS FOUNDED

1880

YEAR BUSINESS SCHOOL OR PROGRAM WAS STARTED

1920

TOTAL MBA ENROLLMENT (ALL PLATFORMS OFFERED)

Full-time MBA: 438
Part-time MBA (MBA.PM): 513
Executive MBA (EMBA): 241
Global Executive MBA (GEMBA): 64
International MBA for Mid-career Professionals (IBEAR): 57
Online MBA: 56

MBA PLATFORMS OFFERED

Full-time MBA
Part-time MBA (MBA.PM)
Executive MBA (EMBA)
Global Executive MBA (GEMBA)
International MBA for Mid-career Professionals (IBEAR)
Online MBA

MBA AREAS OF EMPHASIS OFFERED

Accounting
Entrepreneurship
Technology commercialization
Social entrepreneurship
Entertainment
International business
Investment banking
Commercial banking
Corporate finance
Real estate finance
Private equity
Hedge funds
Venture capital
Marketing
Branding
Organizational leadership
Strategic management and consulting
Business analytics
Operations management
Supply chain management
Sustainability
Healthcare administration
Information systems

LENGTH OF PROGRAMS

Full-time MBA: 21 months
Part-time MBA (MBA.PM): 33 months
Executive MBA (EMBA): 22 months
Global Executive MBA (GEMBA): 20 months
International MBA for Mid-career Professionals (IBEAR): 12 months
Online MBA: 21 months

PROGRAM CAMPUS OPTIONS

Full-time MBA: University Park Campus, Los Angeles
Part-time MBA (MBA.PM): University Park Campus, Los Angeles or Orange County Center, Irvine
Executive MBA (EMBA): University Park Campus, Los Angeles or Omni La Costa, San Diego
Global Executive MBA (GEMBA): Shanghai Jiao Tong University, Shanghai, China
International MBA for Mid-career Professionals (IBEAR): University Park Campus, Los Angeles

PROGRAM ACRREDITATIONS

AACSB, WASC

RANKINGS

Business Week, #25 Full-time MBA, #10 Part-time MBA
US News & World Report, #9 Accounting, #10 Entrepreneurship, #11 International Business
UT Dallas’ Naveen Jindal School of Management, #11 worldwide based on faculty research

TOTAL COST OF MBA

Full-time MBA: Approx. total cost $120,000
Part-time MBA (MBA.PM): Approx. total cost $122,000
Executive MBA (EMBA): Approx. total cost $132,000
Global Executive MBA (GEMBA): Approx. total cost $150,000
International MBA for Mid-career Professionals (IBEAR): Approx. total cost $160,000
Online MBA: Approx. total tuition $92,000

REQUIRED TESTING

GMAT or GRE are required for the Full-time MBA, Part-time MBA (MBA.PM), the IBEAR MBA and the Online MBA. GMAT or GRE are optional for the Executive MBA (GEMBA) and the Global Executive MBA (GEMBA). TOEFL or IELTS are required of international students who did not complete a four-year bachelor’s degree in a country where English is the principal official language, unless applying to the GEMBA program.

APPLICATION DEADLINES

IBEAR MBA: Rolling, beginning Nov. 1.
GEMBA MBA: Rolling admission.
Online MBA: June 8 for fall; October 17 for spring (for more information on round deadlines for fall and spring please visit onlinemb@marshall.usc.edu)

PROGRAM CONTACT INFORMATION

Full-time MBA, MBA.PM and EMBA: USC Marshall MBA Admissions, 610 Chick St., JKP 208, Los Angeles, CA 90089-2633. Phone: (213) 740-7866. Fax: (213) 749-8520. Email: marshallmba@marshall.usc.edu

IBEAR: Marshall School of Business, 837 Downey Way, STO 300, Los Angeles, CA 90089-2633. Phone: (213) 740-7192. Fax: (213) 740-7559. Email: Admissions@bearmba@marshall.usc.edu; General–Diana.kurdian@marshall.usc.edu

GEMBA in Shanghai

Room A110, Antai Building, Shanghai Jiao Tong University, 1954 Huashan Rd., Room A110, Antai Building, Shanghai 200040, China. Phone: (86) 21-6293-2107. Email: uscgbmb@ntu.edu.cn

Online MBA: Phone: (877) 759-6643.
Website: onlinemba@marshall.usc.edu
Email: online@marshall.usc.edu

MBA SPOTLIGHT
The Power of Connection

The USC Marshall School of Business provides the leaders of tomorrow with a world of opportunity today. From the heart of Los Angeles, Marshall is the MBA of the renowned USC Trojan Family and its Top 10-ranked Business School Alumni Network.

Full-Time MBA
An internationally acclaimed two-year residential program. The ultimate MBA experience for students seeking transformation. 21 months

Part-Time MBA
An MBA program designed for the schedules of those who are fully employed. Students build core business skills and can specialize in a broad range of electives. 33 months

Executive MBA
A theme-based MBA curriculum designed to provide a deep understanding of business at the senior management level. 22 months

IBEAR MBA
An accelerated MBA program integrating the expertise of mid-career participants from 15 countries to provide experienced professionals with global leadership skills. 12 months

Global Executive MBA in Shanghai
A unique curriculum integrating world-class faculty and an exceptionally diverse cohort for a C-suite perspective on global business challenges. Students earn a USC MBA degree, plus a certificate from Shanghai Jiao Tong University. 20 months

Online MBA
An MBA program designed for a flexible, online learning environment. The curriculum incorporates online seminars, in-person faculty interaction, and real-world scenarios to provide a foundation in core areas of business. onlinemba.marshall.usc.edu

For more information, visit
marshall.usc.edu/mbaprograms
Loyola Marymount University
College of Business Administration

Loyola Marymount University’s nationally-ranked and accredited graduate business programs have a lot to offer – academically challenging coursework, flexible schedules for working professionals, small classes, personalized attention, global study opportunities and an active alumni network. Our 142-acre bluff-top campus has expansive views of the Pacific Ocean and is among the nation’s most beautiful and green campuses. LMU is situated in Playa Vista near major entertainment companies, financial services leaders, top advertising agencies, and is just minutes from Silicon Beach – a thriving coastal community of tech innovation and startup activity.

The LMU MBA Program ranks 6th in the West and 24th in the nation by Bloomberg Businessweek. Focused on developing business leaders, the MBA Program is designed for individuals with at least two years of professional or internship experience. Classes are held in the evenings to accommodate working professionals. Students are able to complete their MBA degree in just 24 months – the first year is structured as a cohort (core coursework) and the second year offers more flexibility (electives and courses based on area of emphasis). Students begin the program with two orientation weekends that prepare MBA candidates for successful completion of the program, including team building, a self-assessment, a case analysis and an introduction to the core curriculum. Students choose between two unique international programs as their required global study component. One takes place in the heart of the European Union in Bonn, Germany while the other tours a specific region of the world. Professional skills development, exclusive employer roundtables, career advice and alumni mentors are just some of the offerings provided by the Career Services Office. The experienced staff helps MBA students strengthen their career paths, transition into new industries or functions, and assess where skills can be improved to achieve career goals. The MBA Student Association and MBA Alumni Association provide a variety of valuable professional development and networking opportunities.

Our focus is on providing students not just with an MBA degree, but with a complete learning experience that will elevate their careers, personal growth and increase their marketability in the workforce.

The LMU EMBA Program ranks 5th in the West and 19th in the nation by U.S. News & World Report and is one of Southern California’s premier, most respected EMBA programs.
programs. Designed for mid-career executives with a bachelor’s degree and at least six years of professional, managerial or entrepreneurial experience, our 20-month program provides students with the skills, talents and confidence to develop and lead high-performance teams. Many graduates of the LMU EMBA Program advance to C-level positions within their companies. The LMU EMBA addresses management and leadership within a broad spectrum of organizations and teaches students how to understand core business principles, develop leadership intelligence, apply knowledge and learn to execute. Saturday-only classes, small class sizes, a collaborative learning environment, personalized attention, an active alumni network, a focus on ethics and leadership, and an international study component set LMU apart from other EMBA programs. Our unique OnBoarding Program helps students prepare for their EMBA journey so they’ll be ready to start classes with confidence. The EMBA program includes an initial Leadership Retreat, a one-week domestic trip to Silicon Valley to study innovation and entrepreneurship, and a two-week journey overseas to one or more major business centers to meet with business executives and gather findings for final research projects. In spring 2016, EMBA students traveled to Cuba and Costa Rica to compare and contrast the hospitality industry in these emerging markets.

NAME OF INSTITUTION
Loyola Marymount University

NAME OF BUSINESS SCHOOL OR PROGRAM
College of Business Administration

BUSINESS SCHOOL DEAN
Dennis Draper, Ph.D.

YEAR INSTITUTION WAS FOUNDED
1911

YEAR BUSINESS SCHOOL OR PROGRAM WAS STARTED
College of Business Administration: 1926
MBA: 1974
EMBA: 2000

TOTAL MBA ENROLLMENT (ALL PLATFORMS OFFERED)
182

MBA PLATFORMS OFFERED
• Part-Time MBA
• Executive MBA

• Dual degree:
• JD/MBA
• Systems Engineering and Leadership Program (SELF) - MBA and MS in Systems Engineering

MBA AREAS OF EMPHASIS OFFERED
Entrepreneurship, Finance, Human Resources/Organizational Behavior, Information Technology, International Business, Marketing

LENGTH OF PROGRAMS
MBA: 24 months
EMBA: 20 months

PROGRAM CAMPUS OPTIONS
All courses take place on the LMU campus (Playa Vista vicinity)

PROGRAM ACCREDITATIONS
AACSB
WASC

RANKINGS
• Bloomberg Businessweek, MBA: #6 in the West and #24 in the nation
• U.S. News & World Report, Graduate-level Entrepreneurship #10, Marketing #13 and Accounting #16
• U.S. News & World Report, EMBA: #5 in the West and #19 in the nation
• Poets & Quants, EMBA ranking #36

TOTAL COST OF MBA
MBA: $88,500, EMBA: $95,000

REQUIRED TESTING
MBA: GMAT or GRE required
EMBA: GMAT not required for applicants who are able to demonstrate, either through past academic performance or work experience, sufficient strength in the areas of quantitative and analytical reasoning

UPCOMING INFORMATION SESSIONS
MBA: Saturday, May 21; Wednesday, May 25; Tuesday, June 1; Wednesday, June 8; Monday, June 13; Wednesday, June 22; Monday, June 27
EMBA: Saturday, May 21; Saturday, June 18

APPLICATION DEADLINES
MBA: July 15, 2016
EMBA: July 15, 2016

PROGRAM CONTACT INFORMATION
MBA: Bob Pettit, Associate Dean, bob.pettit@lmu.edu, (310) 338-2848, mba.lmu.edu
EMBA: Richard Stafford, Director, richard.stafford@lmu.edu, (877) 568-3535, emba.lmu.edu

With an MBA from LMU, all of Los Angeles is within your reach.

• Part-Time MBA
• Executive MBA
• JD/MBA

Apply now for Fall 2016
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An MBA program develops critical skills and abilities including quantitative analysis and analytical reasoning; critical thinking and decision making; teamwork and leadership; ethical, legal and social responsibility; business communications; and global and multicultural awareness.

In this vibrant and global community. A beautiful 165-acre campus, CSUN is the third-largest university in California and one of the most diverse in the nation. Its 100,000 alumni include prominent business leaders, such as the man for whom the business college was named, David Nazarian. The university is home to the award-winning Valley Performing Arts Center, which has seen performances by luminaries such as Yo-Yo Ma, Bonnie Raitt and Stewart Copeland, and the LEED Gold-certified Student Recreation Center. CSUN is a place where students rise, and take their region with them.

**NAME OF INSTITUTION**

California State University, Northridge

**NAME OF BUSINESS SCHOOL OR PROGRAM**

David Nazarian College of Business and Economics

**BUSINESS SCHOOL DEAN**

Kenneth R. Lord, Ph.D.

**YEAR INSTITUTION WAS FOUNDED**

1972 (Graduate Program)

**YEAR BUSINESS SCHOOL OR PROGRAM WAS STARTED**

1972 (Graduate Program)

**TOTAL MBA ENROLLMENT (ALL PLATFORMS OFFERED)**

129

**MBA PLATFORMS OFFERED**

Part-time evening MBA

**MBA AREAS OF EMPHASIS OFFERED**


**LENGTH OF PROGRAMS**

Flexible (On average 2.5 years)

**PROGRAM CAMPUS OPTIONS**

On-Campus

**PROGRAM ACCREDITATIONS**

AACSB
This is where individuals rise, and through them, we all do.

See how CSUN graduates impact the region at CSUN.EDU/RISE
Mount Saint Mary’s University, Los Angeles

The MBA program at Mount Saint Mary's University, Los Angeles, is an intimate, sixteen-month business program designed to empower ambitious executives and working professionals with the tools they need to transform their organizations and manage the multitude of issues confronted by today's business leaders.

Mount Saint Mary’s unique and innovative approach to leadership development and business education consists of four theme-based modules that are designed to help business professionals integrate external business information with the strengths and opportunities of their organizations, leadership, and human capital. Executives focus on analyzing and interpreting external socioeconomic events and the impact they have on the organization in the first module. During the second module, students learn to assess and leverage an organization's internal capabilities in order to obtain sustainable strategic advantage. In the third module, professionals examine productivity measures and explore the role of the board of directors and other key stakeholders in streamlining processes. During this module, students will broaden their perspective by participating in an international field-study program. Having gained knowledge in interpreting external and internal conditions, each participant will then focus on a concentration in the fourth module: Project Management, Organizational Leadership, and Entrepreneurship. Participants will also work on a final capstone project, which emphasizes application of the tools learned.

To accommodate the most talented managers and executives in Los Angeles, Mount Saint Mary’s offers its MBA program in two formats - a weekend format and an evening/hybrid format. Class sessions in the weekend format meet on alternating weekends; class sessions in the evening/hybrid program also meet every-other week on evenings and online. Courses are conveniently held at the Mount's beautiful Doheny campus in downtown Los Angeles. Total tuition cost for the MBA program is $38,912 for the 2016-17 academic year. Tuition is inclusive of all student fees and a nine-day international field-study trip to China. Foundation courses, if required, are offered at $854 p. unit (2016-17).

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The MBA GUIDE is a comprehensive resource for those interested in pursuing an MBA degree. It provides detailed information about programs, admission requirements, application deadlines, and career opportunities. The guide also includes valuable insights from current and past students, faculty, and industry experts.

Our innovative, weekend-only, MBA program is designed to empower executives and emerging leaders with the tools they need to effectively lead their organizations. Classes are offered on alternating weekends in downtown Los Angeles to accommodate full-time working professionals.

Next Information Session
Saturday, May 21st
10am-12pm

www.msmu.edu/mba
(213) 477-2800
This program is right for you if you want a rigorous MBA experience at a nationally ranked and internationally recognized graduate business school, located on one of the fastest growing and most diverse University of California campuses.

We are stepping up to the challenge of looking at things differently in a competitive global business world, allowing you to explore new opportunities in how business is done in cross-disciplinary areas.

The MBA program allows you to choose a curriculum tailored to your interests and career aspirations, and work alongside expert and diverse faculty that provide exciting new and applied research opportunities.

Diversity, collaboration, and an entrepreneurial mindset are defining characteristics of our students, faculty and staff. This is a place for fueling a passion and drive to innovate, where students learn how to create and sustain opportunities for growth in organizations, industries, markets, and communities.

Work experience is not required, as we help you build your professional experience throughout the program. Our students intern for PWC, Disney, and Kia Motors. They graduate and go to work for Deloitte, Target, KPMG, and Intel. They launch their own companies. They speak different languages and come from different backgrounds. They’re here because this is a place of opportunity, fresh starts, and chances to break through.

“If you really want to gain more opportunities, explore more locations, don’t restrict yourself,” said Jo Tomotoshi, an MBA student from Japan who interned with Daimler, the automobile manufacturer for Mercedes Benz. “I led one of the MBA teams this year to compete in the International Collegiate Business Strategy Competition,” said Alison Turner, MBA. “Our team put in countless hours of work, but it was worth it. Their ideas stole the show. We won first place. And we’ve won this competition for three consecutive years. That’s how you get noticed in the world.”
California State University, Los Angeles’ MBA degree is a strong program with a great value. The school is accredited by AACSB International; only 5% of business schools in the world have achieved this distinction. The school’s College of Business and Economics is consistently ranked among the best business schools in U.S. News and World Report and Princeton Review, especially among public programs in California. The University is one of the top MBA institutions in the West, and one of the best schools for Hispanics. Located four miles from Downtown LA, Cal State LA is a premier urban university that offers quality plus convenience.

The MBA program offers flexible evening classes. Students can complete the program in 18 months, and working professionals can pace themselves as needed. The MBA program offers flexible evening classes. Students can complete the program in 18 months, and working professionals can pace themselves as needed.

CSULA College of Business & Economics

The MBA program offers flexible evening classes. Students can complete the program in 18 months, and working professionals can pace themselves as needed.

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The College has over 40,000 alumni, most of whom work locally. Cal State LA is proud of its impact on the local and regional economy, and happy to connect its MBAs to a network of graduates who support our students in their search for careers. Cal State LA is proud to serve its local and diverse community while making the MBA experience one that is within reach.

NAME OF INSTITUTION
California State University, Los Angeles

NAME OF BUSINESS SCHOOL OR PROGRAM
College of Business & Economics

BUSINESS SCHOOL DEAN
Dr. James A. Goodrich

YEAR INSTITUTION WAS FOUNDED
1947

YEAR BUSINESS SCHOOL OR PROGRAM WAS STARTED
1952

TOTAL MBA ENROLLMENT (ALL PLATFORMS OFFERED)
99 (MBA)/402 (All Graduate Programs)

MBA PLATFORMS OFFERED
Full Time (evening courses); Part Time (evening courses); Executive MBA

MBA AREAS OF EMPHASIS OFFERED
• Accounting
• Business Analytics
• Entrepreneurship
• Entertainment Business Management
• Finance
• Human Resource Management
• Health Care Management
• Information Systems
• International Business
• Management
• Marketing

LENGTH OF PROGRAMS
Approximately 18-24 months

PROGRAM CAMPUS OPTIONS
On campus

PROGRAM ACCREDITATIONS
AACSB, WASC

RANKINGS
• US News and World Report, Best Business Programs, Best Schools for Hispanics, Best Regional Universities
• Washington Monthly, Social Mobility, Research and Service
• Diverse, Top 100 Degree Producers, Accounting
• Princeton Review, 296 Best Business Schools
• TIME Magazine, Top 100 Colleges and Universities

TOTAL COST OF MBA
Domestic: approximately $25,000
International: approximately $36,000

REQUIRED TESTING
GMAT; GRE; Language Proficiency Test (International Students Only)

UPCOMING INFORMATION SESSIONS
November-May of each academic school year

APPLICATION DEADLINES
Fall:  June 1st (Domestic) | 10/1/2016 (Int’l)
Spring:  11/1/2016 (Domestic) | 10/1/2016 (Int’l)

PROGRAM CONTACT INFORMATION
http://www.calstatelabusiness.com/labj
Jane Ratan – Graduate Admissions Counselor – jratan@calstatela.edu
(323) 343-2810

FOR MBA INFORMATION CONTACT:
JANE RATAN – ADMISSIONS COUNSELOR
EMAIL: JRATAN@CALSTATELA.EDU
PHONE: 323.343.2810
WEB: WWW.CALSTATELA.EDU/BUSINESS
SOCIAL MEDIA: @CSULACBE

FOR A DETAILED PROGRAM GUIDE PLEASE VISIT: WWW.CALSTATELABUSINESS.COM/GRADPROGRAMS
Drucker School of Management

The Drucker School of Management is dedicated to transforming students of diverse backgrounds into effective leaders in the global economy.

THE PRACTICE OF MANAGEMENT
Based on the fundamentals of Peter Drucker, the “father of modern management,” you will practice a holistic approach to management that blends analytical skills with a firm grasp of the human dimension of business. Creativity and ethics serve as guideposts as you work closely with faculty in small classes of 15-20 students to explore management that starts with the self and expands out to encompass teams, businesses, organizations and even societies.

CREATIVE FOCUS
Creativity is the primary source of innovation in the 21st century and creative industries such as technology, entertainment, design and the arts constitute the largest growth segment in Los Angeles. Our school has embraced the creative industries to prepare you for careers that will drive the economy of the future.

CENTERS OF EXCELLENCE
We are committed to supporting cutting-edge research and practice and have recently founded two new centers to support his mission. The Center for Management in the Creative Industries and the Center for Supply Chain and Logistics.

INSPIRING INNOVATION
Our programs offer a center for your studies on our idyllic campus with its vast academic resources in Claremont, the “City of Trees” and PhDs,” as well as options to study in our new classroom space in Downtown Los Angeles amidst the energy and cultural resources of LA’s urban renaissance.

REMARKABLE CAREERS
With 15+ single and dual degrees in management, we offer you flexibility in designing a degree experience that will help you obtain your career goals. Our expanded Career Development Office supports your professional development with skills workshops, interview coaching, employer presentations and company site visits.

MBA SPOTLIGHT

NAME OF INSTITUTION
Claremont Graduate University

NAME OF BUSINESS SCHOOL OR PROGRAM
The Drucker School of Management

BUSINESS SCHOOL DEAN
Thomas A Horan, PhD

YEAR INSTITUTION WAS FOUNDED
1925

YEAR BUSINESS SCHOOL OR PROGRAM WAS STARTED
1971

TOTAL MBA ENROLLMENT (ALL PLATFORMS OFFERED)
158

MBA PLATFORMS OFFERED
• Full-Time MBA
• Part-Time MBA
• Executive MBA
• Selected Dual Degree MBA Programs:
  • MBA/MA in Art Business
  • MBA/MA in Public Health
  • MBA/MS in Information Systems
  • MBA/JD with Southwestern Law School
  • MBA/MS in Biological Science with Keck Graduate Institute

MBA AREAS OF EMPHASIS OFFERED
• Finance
• Global Management
• IT Management
• Leadership
• Marketing
• Strategy
• Supply Chain and Logistics

LENGTH OF PROGRAMS
24 months (full-time)
Variable by pace (usually 36 months for part-time and executive)

PROGRAM CAMPUS OPTIONS
Claremont campus
Classroom space in Downtown LA

PROGRAM ACCREDITATIONS
AACSB
WASC

RANKINGS
• Eduniversal, Top 40 MBA Programs
• Percentage of Women Enrolled, Top 10 business schools
• Entrepreneur, Top 20 Sustainable Businesses
• Princeton Review, Top 20 Sustainable Businesses

TOTAL COST OF MBA
MBA (full- or part-time): $110,820
(60 units: $1,847 per unit)
Executive MBA: $101,808
(48 units: $2,121 per unit)

REQUIRED TESTING
GMAT or GRE for the MBA (full- or part-time)
None required for the Executive MBA

UPCOMING INFORMATION SESSIONS
Tue 6/7 5:30-8:30 pm – Information Session on campus in Claremont
Fri 6/17 6:00-7:00 pm – Webinar

APPLICATION DEADLINES
December 1 – Early Action/Round 1 and International Priority Deadline
February 1 – Priority Deadline/Round 2
April 1 – Round 3
June 1 – Round 4
Applications received after June 1 are reviewed on a rolling basis as spaces are available

PROGRAM CONTACT INFORMATION
Website: drucker.cgu.edu
Phone: (909) 607 7811
Email: drucker@cgu.edu

THE PRACTICE OF MANAGEMENT

CREATE YOUR FUTURE

“What business are you in?”
Peter F. Drucker

THE PRACTICE OF MANAGEMENT

PETER F. DRUCKER AND MASATOSHI ITO
GRADUATE SCHOOL OF MANAGEMENT
www.cgu.edu/drucker
CSULB College of Business Administration

By DR. INGRID MARTIN

Because of the current regulatory climate and the public’s easy access to information, sustainability has become a critical consideration for all organizations.

C

According to Weiss, the hope and excitement that springs forth when people have been provided with the tools they need to achieve their dreams is a big reason many professors, academic staff, and industry recruiters

who can speak to and facilitate sustainable business practices bring a pertinent, real world understanding and expertise to their future positions.

“I began the program expecting to learn the general MBA curriculum, but to my surprise I soon found that this program’s concentration is in sustainability,” said Dean Heiss, a CSULB Saturday MBA student. “Passionate faculty instruction along with numerous presentations from industry leaders applying sustainability to their operations has taught me about all aspects of the field of study. This has enabled me to, not only continue in a senior management role within the changing utility industry, but also leverage my new understanding and passion of the triple bottom line as a competitive advantage over others in the field. I look forward to incorporating sustainability into every management decision I make moving forward.”

As part of CSULB’s Saturday and Accelerated MBA programs, students embark on the International Business Experience advanced study course. They spend a week abroad learning what businesses in other countries and regions of the world are doing to develop new businesses and comply with national and international regulations and to sustain their community while remaining economically viable.

“I went to Milan. [Prior to the trip], the professors guided us in learning about each foreign company. [The company executives] were very impressed at the complexity of the questions we asked,” said Dolores Alcantar, a CSULB SMBA 2015 graduate. “It helped me realize that I was ready to bring fresh ideas to any company.” She added that she has already brought her experience to a potential foreign company. “The company executives were so supportive of MBA and MS degrees.

Graduate programs provide students with the knowledge necessary to increase their value in the workplace, while the career guidance and networking opportunities provide the talent necessary to expand graduate students’ networking and knowledge to include involvement in the College of Business Innovation Incubator started by a group of MBA students in Fall of 2015 at CSULB. The Graduate Business Association (GBA) also sponsors numerous events that bring in alumni and local business leaders as part of a networking effort. GBA at CSULB is a AACSB accredited business school that provides our graduate students with the knowledge and skills necessary to be successful and propel the economic development of our region.

Dr. Ingrid M. Martin is Director of Graduate Business Programs at the College of Business Administration at California State University, Long Beach.

MBA GUIDE

CSULB College of Business Administration

NAME OF INSTITUTION
California State University, Long Beach

NAME OF BUSINESS SCHOOL OR PROGRAM
College of Business

BUSINESS SCHOOL DEAN
Dr. Michael E. Solt

YEAR INSTITUTION WAS FOUNDED
1949

YEAR BUSINESS SCHOOL OR PROGRAM WAS STARTED
1958

TOTAL MBA ENROLLMENT (ALL PLATFORMS OFFERED)
350

MBA PLATFORMS OFFERED
Day-Time-Full time Saturday-Weekend Evening-Self-paced

MS Programs:
• Master of Science in Supply Chain Management-evening and weekend
• Master of Science in Accountancy-evenings and weekend

LENGTH OF PROGRAMS
Day-Time-20 months Saturday-23 months

Evening-2-4 years (self-paced)

MS Programs:
• Master of Science in Supply Chain Management-24 months, 16-month (accelerated)
• Master of Science in Accountancy-11 months

GMAT or GRE
REQUIRED TESTING

GMAT or GRE

PROGRAM CAMPUSES OPTIONS
On-Campus at CSULB

PROGRAM ACCREDITATIONS
AACSB

RANKINGS
• Princeton Review, Outstanding Business School
• Princeton Review, “The Best 295 Business Schools”

TOTAL COST OF MBA
Visit www.csulb.edu/mba5 for cost information.

REUSRED TESTING
GMAT or GRE

UPCOMING INFORMATION SESSIONS
Information Sessions are conducted monthly visit our website for session dates.

APPLICATION DEADLINES
Visit website for specific application deadlines.

PROGRAM CONTACT INFORMATION
www.csulb.edu/mba5
(562) 985-5565
Advance your career with an MBA that is at the forefront of innovative business education. Our flexible, value-driven programs are designed to work with your active schedule:

- Evening MBA
- Saturday MBA
- Daytime Accelerated MBA

College of Business Administration | (562) 985-5565 | www.csulb.edu/mba5
The University of La Verne ranked as the No. 1 “Best Online School in California” by the organization Accredited Schools Online in February, and recently received additional high marks for its online Masters of Business Administration and Master of Science in Leadership and Management programs.

Accredited Schools Online analyzed data from hundreds of public and private colleges across the nation with online degrees at the bachelor’s level for its national report, which aims to identify institutions with the most notable balances of academic rigor, student support and affordability.

“These schools are not only offering exceptional programs, but they have expanded their program’s excellence to the much-desired online environment,” said Doug Jones, CEO and founder of the organization.

Accredited Schools based its rankings on cost-to-quality criteria and metrics, including the number of online bachelor’s degrees available, the student-to-faculty ratio and job placement rates.

La Verne appeared on the list of the top 10 west coast institutions for Online MBA Report’s “Online MBA Rankings” for 2015-2016. Online MBA Report ranked La Verne No. 4 based on surveys, information on its website and information from other publications such as U.S. News and World Report and Princeton Review.

The organization, which evaluated more than 300 institutions with online MBA programs, used criteria including the academic reputation of a university’s online and campus-based MBA programs, enrollment numbers and value related to tuition.

The ranking organization Human Resources MBA included the University of La Verne in its list of 50 institutions with the most affordable master’s degree programs in organizational behavior. La Verne was included for its MSLM program. Human Resources MBA considered colleges based on their average annual graduate costs, including tuition and fees.

NAME OF INSTITUTION
University of La Verne

NAME OF BUSINESS SCHOOL OR PROGRAM
College of Business and Public Management

BUSINESS SCHOOL DEAN
Ale Helou, Ph.D
Dean and Professor of Finance

YEAR INSTITUTION WAS FOUNDED
1891

YEAR BUSINESS SCHOOL OR PROGRAM WAS STARTED
1992

TOTAL MBA ENROLLMENT (ALL PLATFORMS OFFERED)
909

MBA PLATFORMS OFFERED
Full-Time, Part-Time, Evenings and Weekends, Online and Off-Campus

MBA AREAS OF EMPHASIS OFFERED
Accounting, Finance, Information Technology, International Business, Management and Leadership, Marketing, Supply Chain Management and Health Service

LENGTH OF PROGRAMS
18 – 36 months

PROGRAM CAMPUS OPTIONS
La Verne, Victorville, Ontario, Bakersfield, Irvine, Burbank, Oxnard and Vandenberg AFB

PROGRAM ACCREDITATIONS
WASC

TOTAL COST OF MBA
Full-Time: $30,452
Part-Time and Online: $27,851

REQUIRED TESTING
GMAT and GRE are recommended

UPCOMING INFORMATION SESSIONS
Information sessions offered monthly at all campuses—visit infosession@laverne.edu for details

APPLICATION DEADLINES
Application acceptance commensurate with 4 accelerated 10 week terms (Fall, Winter, Spring, Summer)

PROGRAM CONTACT INFORMATION
laverne.edu/mba
(877) GO-TO-ULV
Top-Ranked MBA Program*

University of La Verne in Burbank

Robert Einstein is the Chief Executive Officer of UMe Federal Credit Union in Burbank. The Credit Union serves more than 13,000 members (and growing), with over $170 million in assets. Robert leads an outstanding staff of 30 employees, providing exceptional customer service. Robert's return to school required both support for busy professionals and high-caliber, graduate-level instruction. The University of La Verne, regarded as a top-rated MBA Program in Los Angeles* fit Robert's needs, "thanks to a convenient, high-quality education."

*as rated by L.A. Business Journal

Learn more about undergraduate and graduate programs in business, education, healthcare and public administration.

CALL 877-GO-TO-ULV
EMAIL degreeinfo@laverne.edu
VISIT laverne.edu/locations/burbank

Yellow Ribbon Program participant and Military Friendly School

Robert Einstein
Chief Executive Officer
UMe Federal Credit Union

4001 W. Alameda Ave, Suite 300
Burbank, CA 91505

University of La Verne
Burbank Campus
University of South Dakota
Beacom School of Business

A credit by the Association to Advance Collegiate Schools of Business International (AACSB), the hallmark of excellence in management education, you can be confident that earning an MBA at the University of South Dakota form the Beacom School of Business will help you achieve your career goals. Choose a general MBA or from specializations in Business Analytics or Health Services Administration.

Our tuition rates remain very competitive, offering the same price whether you’re out-of-state, an in-state resident or if you take classes online or off-campus.

All of our programs feature courses taught by the same faculty that teach on campus, allowing USD to maintain a challenging and rigorous curriculum focused on preparing you to move forward in your career. Working professionals will find Beacom’s programs to be flexible, and all students work with a dedicated advisor to create a customized timeline for completion. We also offer three start dates each year, so you can start your MBA when it’s most convenient for you. Online courses include substantial interaction between faculty and students including weekly live sessions, recorded lectures, and online discussion forums. The leadership development course in the MBA program includes a 5-day residency in Sioux Falls, SD which allows online students to form deeper connections with faculty and colleagues.

Given our reasonable price tag, our online graduate programs are an excellent option for students as well as employers looking to provide professional development for their team.

NAME OF INSTITUTION
University of South Dakota

NAME OF BUSINESS SCHOOL OR PROGRAM
Beacom School of Business

BUSINESS SCHOOL DEAN
Dean Venky Venkatachalam

YEAR INSTITUTION WAS FOUNDED
1862

YEAR BUSINESS SCHOOL OR PROGRAM WAS STARTED
1927

TOTAL MBA ENROLLMENT (ALL PLATFORMS OFFERED)
300

MBA PLATFORMS OFFERED
Full time, Evening, Online, Hybrid

MBA AREAS OF EMPHASIS OFFERED
Health Services Administration, Business Analytics, and General

LENGTH OF PROGRAMS
Full-time: 12 months; Part-time: 24 months

PROGRAM CAMPUS OPTIONS
Vermillion, SD
Sioux Falls, SD
Online