Is an MBA the Right Degree for You?

Questions to Ask When Making the Big Decision

By JODI REDMOND

Whether you’ve just completed (or are about to complete) your undergraduate degree or you’ve been working for multiple years in an industry and are ready for the next career step, the MBA question is bound to come up. What questions should you be asking to make sure that an MBA degree is right for your particular career goals and aspirations?

Below are a few key questions to ask when making the big decision, and a deeper look at how to contemplate each of them.

Is the MBA the right degree for me?

This question involves looking at your long-term professional goals: (a) where you want to ultimately be in your career, and (b) whether or not you are in a career that truly requires an MBA in order to advance.

Whether you want to be a CEO, work in investment management, manage in the public sector, or become a chief financial officer of a company, it’s helpful to look to others who have achieved these positions, read their bio and learn about their educational and professional track records over the long-term. It’s also helpful to consider what you might achieve without attending business school - by staying in the workforce, by finding a mentor, or by networking. You may be in a field where MBAs are typically not the norm or a requirement. You may have greater opportunities waiting if you stay within a company and work your way up. You may think you want to start your own business, but plans change and they often do - may change. Or you may even be better off obtaining a law degree if your goal is to work in the public sector. Evaluating whether you may still benefit (and how) from the degree is necessary. If you know, however, what your ultimate career goals are - that you need to become a better leader or that an MBA is a requirement to move up within the ranks of your company - the degree is something you probably want.

What am I looking to get out of the MBA experience?

This ties in with the previous question, but it’s important to consider, particularly if you are unsure of your ultimate career goals. In the end, despite the networking opportunities that may abound at a school or the welcome break from the professional work environment, there are a plethora of graduate degrees that may be more suitable. If you know that you are on track towards a high-level leadership role in a company that requires an MBA to do so, then it should be clear that the MBA degree is right for you.

How do I stack up?

Competition for MBA programs is fierce, so you need to know where you stand in relation to the applicant pool in order to be competitive. MBA admissions criteria, which includes average GMAT scores and GPAs, are published by each school for each class of those successfully admitted as well as average number of years applicants have spent in the professional work environment.

If your GMAT score is lower than the average at the school or schools you want to attend, you should plan a program of study so that you can obtain the very best score possible prior to applying. The average number of years of work experience amongst students obtaining admission to top business schools tends to be 3-5 years. If you have less work experience than the average, you may want to consider staying in the workforce a bit longer (unless you are sure you can be seen as an exceptional candidate - for instance, one who has started and sold your own company or companies, or have been the “wonder child” at a top-tier consulting firm or investment bank).

If you have much more work experience than the average and are much further along in your career, but feel that the MBA would be useful, you may consider an Executive MBA.

Can I afford this, and do I have the time?

Whether or not you have been in the workforce for a number of years, the price tag of the MBA can be substantial - in terms of tuition, time, and potential lost wages. Many students incur a great deal of debt in order to obtain the degree. Though there are certainly options for loans (private and federal), financing, scholarships, and sponsorship, you will need to consider all options, especially if you will end up paying interest on loans after graduation.

All of this requires planning early. If you feel that you need to continue working in order to afford the cost of your MBA or need flexibility don’t want to forfeit the training you could receive in the meantime at your job, consider a part-time MBA. Some top employers offer time-for-time for full-time MBAs who agree to return to the company after graduating, and other employers have been known to pay for a portion of tuition (tuition reimbursement) if an employee continues to work while pursuing a part-time MBA. If you are younger, have the support of parents, or do not have many financial obligations, the full-time program may be right for you.

Regardless of your situation, taking time to look at both the cost and the benefits (financial and personal returns) is a process that should begin early on. Professional and family obligations should also be considered. If you are a business owner and/or have children that need your attention, a part-time program may be best for your lifestyle. Regardless, it is imperative to keep in mind that both full and part-time programs require tremendous amounts of studying, so be sure that you have enough time for the program (inside and outside of class) as well as any other obligations.

For more than a decade, Jodi Redmond and Aureus Prep have provided students around the world with a unique style of college and graduate school admissions counseling and tutoring. Each year, more than 90% of Aureus Prep students are accepted to their first choice colleges and graduate schools. Learn more at www.aureusprep.com.
UCLA Anderson School of Management

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usiness professionals talk a lot about investing. Deciding whether to invest in the latest IPO, a new startup or the bond market requires careful planning and risk assessment, all while weighing short-term goals against long-term objectives.

Deciding where to earn an MBA represents an even more critical investment that will influence the course of one’s entire life and career.

UCLA Anderson offers those ready to seriously invest in themselves a multiplicity of options, each a particular path leading toward lifelong success. The full-time MBA program presents students with the opportunity to customize their education through a variety of specializations, including corporate finance, technology leadership, entrepreneurship, social impact and global management. The Fully Employed MBA program accommodates professionals who want to continue their careers while attending school and includes a hybrid option that combines online and on-campus courses. The Executive MBA program provides opportunities for senior executives to study alongside peers with both on-campus and hybrid options. For the globally minded, UCLA Anderson partners with the National University of Singapore for a dual Global Executive MBA. UCLA Anderson also offers a Master of Financial Engineering and recently launched a Master of Science in Data Analytics.

Different paths match students with different needs. Every option our students pursue is anchored by a core set of values that unite the Anderson community on campus and across the globe. At UCLA Anderson, we “Share Success,” valuing collaboration and cooperation in the pursuit of accomplishment. We cultivate an environment of “Fearless Thinking” in the spirit of experimentation, risk-taking and non-conformity. Whether as part of communities, businesses or governments, our students and alumni are pragmatic and action-oriented. They “Drive Change.” These qualities, not incidentally, mirror the cultural requirements of today’s best companies.

UCLA Anderson’s world-renowned faculty reflect these values as well, bringing to the classroom expertise in every field. Augmenting the faculty is the research produced by the school’s eight Centers of Excellence and curriculum that incorporates partnerships with some of the world’s greatest companies.

The UCLA Anderson values manifest themselves tangibly. Ours was the first MBA program to require every student to complete a management field study project in lieu of a thesis and remains a leader in experiential learning. Field study might entail global undertakings or new business creation, and requires students to implement key lessons learned in the classroom while working together to provide business solutions for domestic and global companies working in both the for-profit and nonprofit spaces. As befitting a school in Los Angeles, one of the most diverse cities in the world, UCLA Anderson considers all manner of diversity essential to its core mission. Our marquee conferences focus on women in leadership, the future of business in Latin America and China, and the entertainment industry. Anderson celebrates and supports its African American, Latin American, veteran and LGBTQ members through more than 40 student clubs organized around professional, affinity, and identity interests. The alumni network – 37,000 strong – boasts chapters across the U.S. and in more than 20 international locations.

With an eye on the future, we break ground this fall on Marion Anderson Hall, a new student-centric complex slated to enhance the experience of UCLA Anderson alumni-for-life.

At UCLA Anderson, we “Think in the Next,” always seeking the next great company, business innovation or vanguard approach to leadership. We invest in students who wisely invest in a lifetime of learning and management success.

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THINK IN THE NEXT

From our home in Los Angeles, the global hub of creativity, technology and trade, we prepare the next generation to be leaders and change-makers.

ANDERSON.UCLA.EDU
A 22-month program designed for senior managers and seasoned professionals who intend to remain fully employed as they pursue their degree. EMBA offers two convenient locations, Los Angeles and San Diego.

INTERNATIONAL MBA PROGRAM
Mid-career professionals with international management experience come together in this one-year, full-time program that emphasizes global strategy and experiential learning. IBEAR is the leading accelerated international MBA program in the United States.

ONLINE MBA (OMBA)
An award-winning digital curriculum is led by leading members of the USC Marshall faculty in this 21-month online MBA. Admitted students from anywhere in the world can access the same core business fundamentals as on-campus students, in addition to emerging online business topics such as digital analytics, social media, virtual teams and entrepreneurial thinking.

Applications and Admissions
USC Marshall School of Business is the leading accelerated international MBA program in the United States.

INTERNATIONAL MBA PROGRAM
- MBA for Mid-career Professionals (IBEAR): University Park Campus, Los Angeles
- Part-time MBA (MBA.PM): University Park Campus, Los Angeles or Orange County Center, Irvine
- Executive MBA (EMBA): University Park Campus, Los Angeles or Omni La Costa, San Diego
- International MBA for Mid-career Professionals (IBEAR): University Park Campus, Los Angeles
- OMBA: online with one-week on-campus residency (University Park Campus, LA)

PROGRAM CONTACT INFORMATION
- MBA: onlinemba.marshall.usc.edu
- Admissions: ibearmba@marshall.usc.edu
- Online MBA: onlinemba@marshall.usc.edu
- Phone: (213) 749-5570
- Fax: (213) 749-5580
- Email: onlinemba@marshall.usc.edu

PROGRAM CONTACT INFORMATION
- Full-time MBA: 837 Downey Way – JKP 308, Los Angeles, CA 90089-2633 Phone: (213) 749-5570 Fax: (213) 749-8520 Email: marshallinfo@marshall.usc.edu
- IBEAR: USC Marshall School of Business, 837 Downey Way, STO 300, Los Angeles, CA 90089-2631 Phone: (213) 749-7140 Fax: (213) 749-7535 Email: Admissions.ibeardirector@marshall.usc.edu
- General: Diana.kurowski@marshall.usc.edu
- Online MBA: Phone: (877) 779-6641 Website: onlinemba.marshall.usc.edu Email: onlinemba@marshall.usc.edu
You aspire to do great things. USC Marshall has the means to help you achieve them.

Our full-time MBA program allows you to master fundamentals while pushing you to the edge of innovation and entrepreneurial thinking.

Whether your passion for business means reaching the C-suite or finding solutions to the world’s most intractable problems, a USC Marshall MBA takes you where you want to go. Discover the possibilities today.

USC Marshall
MBA Program
GREATNESS SHARED.

USC MARSHALL SCHOOL OF BUSINESS
marshall.usc.edu
marshallmba@marshall.usc.edu
Loyola Marymount University
College of Business Administration

The LMU MBA Program ranks 6th in the West and 24th in the nation by Bloomberg Businessweek. Focused on developing principled business leaders, the MBA Program is designed for individuals with at least two years of professional or internship experience. Classes are held in the evenings to accommodate working professionals. Students are able to complete their MBA degree in 24-36 months. The first year is structured as a cohort (core coursework) and the second year offers more flexibility (electives and courses based on area of emphasis).

Students begin the program with two orientation weekends that prepare MBA candidates for successful completion of the program, including team building, a self-assessment, a case analysis and an introduction to the core curriculum. Students choose between two unique international programs as their required global study component. One takes place in the heart of the European Union in Bonn, Germany while the other tour is a specific region of the world to conduct research on a specific business topic. Professional skills development, exclusive employer roundtables, career advice and alumni mentors are just some of the offerings provided by the MBA Career Services Office.

The experienced staff help MBA students strengthen their career paths, transition into new industries or functions, and assess where skills can be improved to achieve career goals. The MBA Student Association and MBA Alumni Association provide a variety of valuable professional development and networking opportunities. Our focus is on providing students not just with an MBA degree, but with a complete learning experience that will elevate their careers, personal growth and increase their marketability in the workforce.

EXECUTIVE MBA PROGRAM

The LMU Executive MBA Program ranks among the top 25 in the nation by U.S. News & World Report and is one of Southern California’s premier, most respected EMBA programs. Designed for mid-career executives with a bachelor’s degree and at least eight years of professional, managerial or entrepreneurial experience, our 20-month program provides students with the skills, talents and confidence to develop and lead high-performance teams. The LMU Executive MBA addresses management and leadership within a broad spectrum of organizations and teaches students how to understand core business principles, develop leadership intelligence, apply knowledge and learn to execute.

Many graduates of the LMU Executive MBA Program advance to C-level positions within their companies. Saturday-only classes, small class sizes, a collaborative learning environment, personalized attention, an active alumni network, a focus on ethics and leadership, and an international study component set LMU apart from other Executive MBA programs. Our unique OnBoarding Program helps students prepare for a return to academia so they’ll be ready to start classes with confidence.

The Executive MBA program includes an initial Leadership Retreat, a one-week domestic trip to Sacramento and Silicon Valley to study innovation and entrepreneurship, and a two-week journey overseas to one or more major business centers to meet with business executives and gather findings for final research projects.

MBA Guide
Considering an MBA? Choose LMU. Our beautiful campus located in L.A.’s Silicon Beach is bustling with startups, creativity and corporate connections. Learn more at mba.lmu.edu.
Cal Poly Pomona
College of Business Administration

As Southern California’s only polytechnic university, the College of Business Administration (CBA) at Cal Poly Pomona takes pride in building tomorrow’s leaders through a learn by doing approach to education.

Applying theories in engaging classroom exercises and in a real-life setting for actual companies allows the CBA to enhance the learning experience for our students, and makes our graduates more desirable to employers.

Cal Poly Pomona students are assured a quality learning experience – our university is WASC accredited. In addition, we are accredited by the AACSB at the college level—which puts the CBA among the top 5 percent of the world’s business schools.

A core CBA belief is providing a premium education while keeping tuition fees low enough to remain accessible to motivated individuals with limited financial resources. The benefit of affordable tuition rates and evening classes makes choosing CBA a compelling value proposition for working professionals.

Whether it’s a mid-level executive wanting to step up on the corporate ladder or a seasoned professional looking to change scenery with a switch to a different career path, flexible class options allow our students to pursue advanced business degrees while maintaining their current employment.

A centralized location puts the CBA in the middle of all Southern California has to offer. The heart of Los Angeles is 30 miles away and minutes from the borders of three other major counties — Orange, Riverside, and San Bernardino. Built on 833 acres of land divided by break-across the tranquil courtyard is an administration building for easy access to faculty and staff.

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In addition to our learn by doing philosophy, the CBA differentiates its graduate business programs from other institutions by keeping classes small to promote a high level of student-professor and peer-to-peer interaction. Easy access to dedicated well-published faculty and professors with extensive industry experience and connections ensure CBA students have the support network available to graduate with insight student assistants cannot provide. Ready to take the first step in joining large and growing alumni association with robust network opportunities? Our holistic admission criteria lead to cohorts of talented students that enhance the learning experience and create the foundation for life-long collaborations, too.

Applications for Cal Poly Pomona CBA’s Graduate Study Programs are due June 1. Visit www.cpp.edu/cba/grad to become a part of our 2017 cohort.

Cal Poly Pomona MBA CBA is the hidden gem in business education—blending learn by doing with affordability in a unique package

fast cereal magnate W.K. Kellogg, the CBA has embraced the enthusiasm for entrepreneurship and forward-thinking approach to business employed by Kellogg while building his empire. His influence is still felt today as descendants of Kellogg’s prize-winning Arabian horses gallop through the same fields offering an inspiring sense of nature on the doorstep of a global hub.

The best of yesterday is paired with today’s latest in a new CBA complex equipped with state-of-the-art classrooms and computer labs. Housed of Science in Accountancy (MSA) is a one year accelerated program, while the acclaimed Master of Science in Business Administration (MSBA) with a focus on information assurance typically takes 21 months to complete.

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**Cornell SC Johnson College of Business**

This context, our culture can fully develop into the robust, thoughtfully designed curriculum that is electives, along with club and group travel Immersion programs, an internship, additional opportunities for leadership and management expertise.

**PROGRAMS**

Two-Year MBA in Ithaca
Explore a variety of interests while developing leadership and management expertise. Business students enjoy an internship, additional electives, along with club and group travel activities to provide a broader set of experiences to explore new career directions.

One-Year MBA in Ithaca
This intense program builds on your advanced academic standing and professional experience with new business skills and management knowledge that will propel your career forward. This program provides an influx of new study partners and work experiences to incorporate in your personal network.

Johnson Cornell Tech MBA in New York, NY
This is the MBA re-engineered where you will earn an advanced business education in the heart of New York City’s global tech hub.

**MBA PLATFORMS OFFERED**

- Two-Year MBA in Ithaca
- One-Year MBA in Ithaca
- Johnson Cornell Tech MBA (7 Masters programs of study/2 PhD & Post-Doctoral programs)
- Cornell Executive MBA Americas
- Cornell Executive MBA Metro New York
- Executive MBA in Healthcare Leadership
- MPS in Management – Accounting
- Cornell-Tsinghua MBA/FMBA: 24 months
- Cornell-Tsinghua MBA/FMBA Specialization: 9 months
- Cornell-Tsinghua MBA/FMBA: 24 months

**LENGTH OF PROGRAMS**

- Two-Year MBA: 21 months
- One-Year MBA: 12 months
- Cornell Tech MBA: 12 months
- Cornell Executive MBA Metro: 22 months
- Cornell Executive MBA Americas: 17 months
- Executive MBAAMS in Healthcare Leadership: 20 months
- MPS in Management – Accounting Specialization: 9 months
- Cornell-Tsinghua MBA/FMBA: 24 months

**PROGRAM CAMPUS OPTIONS**

- USA
  - Atlanta, GA
  - Dallas, TX
  - Houston, TX
  - Ithaca, NY
  - Los Angeles, CA
  - New York, NY
  - Seattle, WA
  - Washington, DC
- MEXICO
  - Mexico City
  - Monterrey
- SOUTH AMERICA
  - Lima, Peru
  - Santiago, Chile

**APPLICATION DEADLINES (BASED ON 2017 DEADLINE DATES)**

- Two-Year MBA: Round 1: October 2017
- One-Year MBA: Round 1: November 2017
- Round 2: January 2018
- Round 3: March 2018
- Round 4: April 2018
- Early Action: April 2018
- Rolling: March 2018

**TOTAL COST OF MBA**

- Two-Year MBA: $124,000
- One-Year MBA: $97,453
- Cornell Tech MBA: $97,453
- Cornell Executive MBA Metro: $169,740
- Cornell Executive MBA Americas: $135,515
- Executive MBAAMS in Healthcare Leadership: $148,696
- MPS in Management – Accounting Specialization: $50,712
- Cornell-Tsinghua MBA/FMBA: $95,000

**UPCOMING INFORMATION SESSIONS**

- Online Information Session: March 2018
- On-campus Information Session: April 2018

**PROGRAM CONTACT INFORMATION**

- MBA@Cornell: 800-241-7582
- MBAAdmissions@cornell.edu
- www.cornell.edu

**NAME OF INSTITUTION**

Cornell University

**NAME OF BUSINESS SCHOOL OR PROGRAM**

SC Johnson College of Business / Samuel Curtis Johnson Graduate School of Management

**BUSINESS SCHOOL DEAN**

Soumitra Dutta

**YEAR INSTITUTION WAS FOUNDED**

1865

**YEAR BUSINESS SCHOOL OR PROGRAM WAS STARTED**

SC Johnson College of Business: 2011

**SUMMARY**

Cornell SC Johnson College of Business offers a variety of MBA programs, including a Two-Year MBA in Ithaca, a One-Year MBA, and an Executive MBA. The college is known for its strong connection to the business world, including partnerships with Cornell Executive MBA Americas, Cornell-Tsinghua MBA/FMBA, and other international programs. The college is committed to providing a rigorous and immersive learning experience that prepares students for leadership roles in the global marketplace.

**ADMISSIONS**

Admitted candidates will be considered for a limited number of merit-based scholarships based on the strength of the application submission. Cornell Executive MBA Metro: Rolling. Cornell Executive MBA Americas: Rolling. Cornell-Tsinghua MBA/FMBA: Rolling. More information can be found on the Cornell SC Johnson College of Business website.
CORNELL EXECUTIVE MBA AMERICAS

Saturdays AND Sundays IN LOS ANGELES

johnson.cornell.edu/ad/emba-americas
Part-time MBA. Classes are held Monday through Thursday from 7:00 to 10:00 p.m., and occasional Saturdays. The MBA program is flexible. Students typically take two courses per semester. Those with an undergraduate degree in business, or who have earned our one-year Graduate Certificate in Business Administration (GCBA), usually complete 33 units of core and elective MBA courses in two years, including summer. Students without an undergraduate degree in business or GCBA typically complete 45 units of foundation-level classes in the prior year. However, completion times range from one to five years, as students reduce or accelerate their academic load commensurate with career and family demands.

GCBA. In the Graduate Certificate of Business Administration program, students who do not have an undergraduate in business master essential business skills in a one-year, part-time evening and Saturday cohort program. The GMAT is not required for the GCBA program. About 50% of the GCBA students go on to the Nazarian MBA program, while the other 50% meet their business-skill goals with the certificate program. As a pre-MBA program, the GCBA may be particularly attractive for those who have been away from academia for a while and want to rev their math skills back up, or for international students who benefit from a year to acclimate.

CSUN, housed on a beautiful 365-acre campus, is the fourth-largest university in California. Its 340,000 alumni include prominent business leaders, such as the man for whom the business college was recently named, David Nazarian. The university is home to the award-winning Valley Performing Arts Center, which has seen performances by luminaries such as Sting, Yo-Yo Ma, Bonnie Raitt, Serj Tankian and Steward Copeland, and the LEED Gold-certified Student Recreation Center. CSUN is a place where students rise and take their region with them.
As a vital heartbeat in the entertainment capital of the world, it’s no wonder CSUN is a destination for future legends of the industry. Internationally recognized for its robust and diverse programs in business, management, and cinema and television arts, CSUN produces talent that thrives both on and off screen. Named by The Hollywood Reporter as one of the most powerful business managers in the industry, CSUN alumnus Fred Nigro and his accounting firm have represented larger-than-life entertainers such as Tom Cruise, David Letterman, Nicole Kidman, Steve McQueen, Demi Moore and Fleetwood Mac. With Hollywood in CSUN’s backyard and industry professionals serving in the classroom, students gain a leg up in the climb to the top — where they make stars rise and become stars themselves.
Woodbury University School of Business

Your Competitive Edge to an MBA

Have you ever turned a job into a profession, and then turned a profession into a career? Especially when you’re already working? How do you both sustain yourself and advance yourself – while actually retaining quality of life?

For many, graduate school is one answer, one avenue. While grad school is never a one-size-fits-all proposition – a graduate degree is not required or appropriate in every field – it’s invaluable, even essential, in many. That’s especially true for a Masters in Business Administration.

For those with an MBA, earning power over a lifetime is a clear, compelling rationale; statistics indicate that those with graduate degrees can expect to make 50 percent more than those without.

The MBA program at Woodbury University is designed to set each student on a course as a leader with a distinctive, highly informed view of the business world. The program fits into busy professional lives while providing the quality students demand of an MBA. Woodbury’s business program is the oldest in the West – an intensive 36-credit curriculum, with one-year and two-year program-completion options, structured around seven-week sessions, with evening and weekend classes available. Accredited by the Association to Advance Collegiate Schools of Business, Woodbury School of Business is among the top 1 percent of business schools globally.

Whether looking to transition into a new industry, start your own business or further your career in your current field, an MBA from Woodbury University gives you a competitive edge: learning how to think through problems from a creative, results-oriented approach called design thinking; integrating ethical leadership and civic engagement in business decision-making; understanding how to view business from a 360-degree perspective, whatever the field, and thereby reach innovative, effective solutions; and focusing on entrepreneurship, placing students at the forefront of the business world. The program fits into busy professional lives while providing the quality students demand of an MBA. Woodbury’s business program is the oldest in the West – an intensive 36-credit curriculum, with one-year and two-year program-completion options, structured around seven-week sessions, with evening and weekend classes available. Accredited by the Association to Advance Collegiate Schools of Business, Woodbury School of Business is among the top 1 percent of business schools globally.

What can you expect to take away from the MBA experience?

• A focus on entrepreneurship will provide you the tools and confidence necessary to turn your vision into reality.

• An emphasis on ethics will help you achieve a level of success that creates a better world for you and those around you.

• A focus on change management will enable you to thrive in a dynamic, global environment.

With flexible evening and weekend formats and a small class size that allows for rich interaction with dedicated and experienced faculty, Woodbury offers a diverse, multidisciplinary learning environment that reflects the real world. AACSB accreditation testifies to employers the high quality of our program.

Seeking that competitive edge? Consider an MBA from Woodbury University.
The Woodbury MBA program is designed to prepare you for the next stage of your career. Located at the heart of Los Angeles' creative capital, Woodbury offers the oldest business program in the West. The MBA program will set you apart as a leader who views business from a 360-degree perspective, resulting in innovative, globally minded solutions.

For more information, visit woodbury.edu/program/school-of-business/mba

818.252.5138
Arizona State University W.P. Carey School of Business

FULL-TIME MBA

The highly ranked W.P. Carey Full-time MBA is powered by an innovative Forward Focus curriculum that rises to meet the rapid changes and new realities in business, and a full scholarship that covers the entire tuition cost for every enrolled student.

Rooted in transformation, both of our students and of business as we know it, the Forward Focus MBA curriculum integrates core business fundamentals with unique learning opportunities that will prepare you to lead through ambiguity and uncertainty:

• Intellectual Fusion Learning Labs pair you with non-business ASU master's degree students on action-learning projects that deliver cross-functional skills.
• Future Forward Leadership prepares you for ambiguous situations by building skills in design thinking, improvisation, superflexibility, sense-making, rapid execution, and leading transformative change.
• Executive Connections teams you with senior executives to enhance leadership competencies through experiments in leadership, coaching, mentoring, and career preparation outside of class.

The Forward Focus MBA scholarship represents not just an investment in you but also an investment in the future. Funded through the generosity of our donors, in addition to the support from our namesake, the late William Polk Carey, this scholarship allows us to ensure opportunity for exceptional Full-time MBA students who exhibit creativity, ingenuity, intellect, and innate leadership capabilities. That’s why all accepted Full-time MBA students receive a full scholarship covering the total tuition cost of the program.

PROFESSIONAL FLEX MBA

Designed for busy working professionals, the W.P. Carey Professional Flex MBA allows you to earn your degree in two to four years. Advance your career while you work, develop new skills and enhance your current strengths, and create a new path forward. You can strike a balance between work, school, and life by taking classes on your schedule, either in the classroom or online. Add focus to a core business curriculum with 40+ electives to tailor your MBA to your specific career objectives.

With generous scholarships for outstanding applicants, and virtual learning options available when you can’t make an in-person class session, the Professional Flex MBA can help you balance it all.

ONLINE MBA

Ranked Top 5 in the nation by U.S. News & World Report, the W.P. Carey Online MBA delivers a comprehensive business curriculum, many ways to customize your MBA to your goals, and personal support every step of the way. The W.P. Carey School of Business launched its first online program in 2003. In five years since, thousands of students have chosen W.P. Carey to help them pursue a degree that can make a real difference in their lives, while maintaining the flexibility of earning their degree while they work. Our online programs have been an ideal solution for military students stationed abroad, international students, busy working professionals from out of state, and even students who simply prefer the convenience of studying online.

EXECUTIVE MBA

Through a comprehensive business curriculum taught by world-renowned faculty, the W.P. Carey Executive MBA will expand your leadership skills and help you immediately impact your organization. Gain a global perspective by seeing how policy shapes business decisions, and how companies half a world away can impact your organization. A summer experience in Washington, D.C. and an international practicum go beyond the books and help you see the world of business in a new way.

Rank No. 13 in the world by The Wall Street Journal, the W. P. Carey EMBA is designed for executives with 10–15 years of management experience, with classes meeting twice monthly on Fridays and Saturdays at ASU’s Tempe campus. Travel awards may be provided for students living outside of Arizona.

NAME OF INSTITUTION
Arizona State University

NAME OF BUSINESS SCHOOL OR PROGRAM
W.P. Carey School of Business

BUSINESS SCHOOL DEAN
Amy Hillman, PhD

YEAR INSTITUTION WAS FOUNDED
1885

YEAR BUSINESS SCHOOL OR PROGRAM WAS STARTED
1955

TOTAL MBA ENROLLMENT
779

MBA PLATFORMS OFFERED
• Full-time MBA
• Professional Flex MBA (Part-time)
• Online MBA
• Executive MBA

MBA AREAS OF EMPHASIS OFFERED
• Business Analytics
• Entrepreneurship

• Finance
• Health Care Management
• Information Management
• Marketing
• Sports Business
• Supply Chain Management

LENGTH OF PROGRAMS
• Full-time: 21 months
• Professional Flex: 21-48 months
• Online: 21 months
• Executive: 21 months

PROGRAM CAMPUS OPTIONS
• Temple
• Online

PROGRAM ACCREDIATIONS
AACSB

RANKINGS
• U.S. News & World Report: #25 Full-time MBA, #33 Part-time MBA, #5 Online MBA
• Princeton Review: #58 Online MBA
• The Wall Street Journal: #13 Executive MBA
• Financial Times: #11 Online MBA, #26 Full-time MBA, U.S.

• The Economist: #28 Full-time MBA, U.S.

TOTAL COST OF MBA
• Full-time: All enrolled students receive a scholarship covering the total tuition cost.
• Part-time: $56,400–$64,000
• Online: $36,700–$65,600
• Executive MBA: $79,920

REQUIRED TESTING
• Full-time: GMAT or GRE
• Part-time: GMAT or GRE
• Online: GMAT or GRE
• Executive MBA: GMAT or GRE are not required.

The application process for international students is the same as for domestic students, with the addition submitting proof of English proficiency (for students whose native language is not English). After admission, you will also be required to obtain a U.S. visa, which includes submitting a graduate financial guarantee.

UPCOMING INFORMATION SESSIONS
• MBA: Preview Day May 17th (Tempe)
• Executive MBA: June 6th (Tempe)

Full Calendar of Events available at: wpcarey.asu.edu/calendarofevents

APPLICATION DEADLINES
• Full-time: April 1
• Part-time: June 1
• Online: June 30
• Executive MBA: June 1

Spring 2018

• Online: November 28

*Exceptional candidates will be considered following final application deadlines, pending program availability.

PROGRAM CONTACT INFORMATION
W.P. Carey Graduate Programs Admissions
(480) 965-3332
wpccareyadmissions@asu.edu
wpccarey.asu.edu

ASU W.P. Carey School of Business

MAY 15, 2017
We’re investing in the startup that is you.

Meet rapid changes and new realities in business, no matter where your career takes you. With an innovative curriculum and the Forward Focus MBA scholarship that covers the total tuition cost of the program for all students, the W. P. Carey Full-time MBA program at ASU develops leaders prepared to face the uncertainty and ambiguity in a rapidly changing global economy.

Because success in the future can’t rely solely on where we’ve been – the road ahead needs a Forward Focus.

#1 Most innovative schools

#25 Full-time MBA programs

Discover the Forward Focus MBA and full scholarship.

forwardfocusmba.com
California Lutheran University School of Management

Shape the Future of Business, Starting With Your Career: The California Lutheran MBA

What do you do?” In the world of business, it’s often the first question asked following a handshake and exchange of names. A career is a large part of what shapes and defines our lives. An MBA can help shape your career as a business leader. California Lutheran University’s MBA programs are designed to provide the environment, flexibility and support you need to succeed. With a Cal Lutheran MBA, you can accelerate your career progression, change careers, boost earning potential, unleash your inner entrepreneur, or any combination that meets your individual goals.

MBA

Our MBA is focused on helping you build your career through experiential learning, with outcomes that are immediately applicable in the workplace. You’ll also have the opportunity to build a powerful network among your peers and leaders in the business community. Cal Lutheran’s School of Management sponsors and engages in many unique events that create opportunities to learn about new ideas, network, and forge relationships. Graduates of the MBA program work with some of the leading employers in the region.

From enrollment to graduation, you’ll have the individualized support from faculty and staff that Cal Lutheran is known for. Beyond the supportive environment, you’ll find flexibility. With four terms throughout the year, you can start when it is most convenient for you. Choose from full-time, part-time, or online schedule options and specialization tracks in entrepreneurship, finance, human capital management, information technology, international business and marketing. Learn more about the MBA at CalLutheran.edu/MBA.

THE MBA FOR EXPERIENCED PROFESSIONALS

The MBA for Experienced Professionals delivers an 18-month program for working professionals with at least five years of relevant experience, who have already achieved some success, and want to reach their next big goal.

Designed with busy lifestyles in mind, the program features 15 courses delivered in a hybrid model (8 on-campus courses, 7 online courses). The on-campus courses are offered in a compressed weekend format. The curriculum is interdisciplinary, experience-driven, and organized around five key areas — leading operations, managing process, leading strategy, leading people, and professional advancement. Each key area features relevant course topics including: innovation and organizational entrepreneurship, global economics for executives, strategic decision making for high performance, organizational design, and leadership and change management.

The Cal Lutheran MBA for Experienced Professionals provides the tools to reach your peak potential. Learn more about the MBA for Experienced Professionals at CalLutheran.edu/EP.

THE MBA FOR FINANCIAL PLANNERS

The MBA in Financial Planning from Cal Lutheran is one of the country’s most comprehensive master-level programs, providing financial planning professionals with the acumen needed to excel. The program is offered entirely online with small classes taught by world-class faculty with an emphasis on ethics, character and client needs.

The MBA in Financial Planning is available in two tracks — for those who seek their CFP® and for those who already have it. In Track 1, upon completion of the program, you will earn an MBA in Financial Planning and gain eligibility to sit for the prestigious CFP® Certification Exam. Track 2 is identical to the first track except for the fact that five of the introductory-level financial planning courses are replaced with advanced financial planning courses and interdisciplinary study.

Upon completion of the program, you will earn an MBA in Financial Planning. Learn more about the MBA in Financial planning at CalLutheran.edu/FP.

Certified Financial Planner Board of Standards Inc. owns the certification marks CFP®, CERTIFIED FINANCIAL PLANNER™ and which it awards to individuals who successfully complete initial and ongoing certification requirements. California Lutheran University does not certify individuals to use the CFP®, CERTIFIED FINANCIAL PLANNER™ and marks. CFP® certification is granted solely by Certified Financial Planner Board of Standards Inc. to individuals who, in addition to completing an educational requirement such as this CFP Board-Registered Program, have met ethics, experience and examination requirements.

MBA GUIDE

NAME OF INSTITUTION
California Lutheran University

NAME OF BUSINESS SCHOOL OR PROGRAM
School of Management

BUSINESS SCHOOL DEAN
Dr. Gerhard Apfelthaler

YEAR INSTITUTION WAS FOUNDED
1959

YEAR BUSINESS SCHOOL OR PROGRAM WAS STARTED
1972

TOTAL MBA ENROLLMENT (ALL PLATFORMS OFFERED)
550

MBA PLATFORMS OFFERED
• Full Time
• Executive
• Weekend
• Online and Cohort

MBA AREAS OF EMPHASIS OFFERED
Emphasis Areas: Finance; International Business; Marketing; Human Capital Management; Entrepreneurship and Information Technology

Post Graduate Certificates: Supply Chain Management; Marketing; Human Capital Management

LENGTH OF PROGRAMS
Varies between 12 to 24 months

PROGRAM CAMPUS OPTIONS
Thousand Oaks; Woodland Hills; Oxnard and online

PROGRAM ACCREDITATIONS
WASC

RANKINGS
• Top 10 Online MBA Program in California, College Choice
• 2016 Top Business School in California, Orange County Business Journal

TOTAL COST OF MBA
$36,900 for MBA
$54,775 for EMBA

NAME OF UNIVERSITY
California Lutheran University

PROGRAM CONTACT INFORMATION
Tiki Van Heest
(855) 493-3329
www.callutheran.edu/management
You can shape your education here.

So you’re better prepared out there.

Business professionals must be prepared to meet the demands of a rapidly evolving global business landscape, and the ability to tailor your MBA to your professional and personal goals puts you in control of your career path. Whether you seek a general MBA, an advanced degree in financial planning, or an MBA for experienced professionals with a leadership-focused curriculum, our programs are designed to be flexible to fit your education into your busy lifestyle. We bring together motivated individuals who aim to shape the future with bold, inquisitive and responsible leadership.

- Masters in Business Administration
- MBA for Experienced Professionals
- MBA in Financial Planning

Learn more at CallLutheran.edu/management
University of La Verne
College of Business and Public Management

Educating Business Leaders Across the Globe

They work for municipalities and major corporations such as Aerojet, American Express, Los Angeles County, and MTV. University of La Verne alumni with a Master of Business Administration (MBA) degree have found success in industries world wide. That’s just one of the reasons college rankings place the university’s MBA program high on their lists.

College Choice ranked the university in its “10 Best Online MBA Programs for California in 2017.” The university placed in the top 10 west coast colleges and universities in Online MBA Report’s “Online MBA Rankings” for 2015-2016. Washington Monthly, in its inaugural list of “America’s Best Colleges for Adult Learners,” ranked the University of La Verne third among private 4-year colleges in the state in 2016.

“We strive to be the college of choice in the region,” said Abe Helou, dean of the university’s College of Business and Public Management. “The academic quality of our programs, the convenience of our schedules, and, more importantly, the commitment of our faculty and staff make our programs the most popular in Southern California.”

About 41 percent of graduate students at the University of La Verne pursued an MBA at one of the university’s 10 California campuses or online last academic year, making it one of the university’s most popular programs.

The program equips students to advance their careers by becoming better problem solvers, gaining decision-making skills, and learning teamwork, ethics, and corporate responsibility.

The program offers concentrations in accounting, finance, information technology, international business, management and leadership, marketing, supply chain management, and health services management. Alumni have gone on to leadership positions at organizations such as the U.S. Department of Commerce, Verizon, and Xerox.

Learn more at laverne.edu/mba.
Achieve Beyond

Earn your MBA or MS in Leadership Management at one of our 9 campus locations or online.

18-month accelerated programs available.

CALL 877-GO-TO-ULV  EMAIL degreeinfo@laverne.edu  VISIT laverne.edu

University of La Verne

1950 Third Street, La Verne, CA 91750
Top 10 Best Business School
for Minority Opportunities

Our students intern and work at Disney, PWC, Coach, Intel, Kia Motors, Technicolor, KPMG, Monster Energy, Deloitte, Target, Bank of America, and more.

AGSM.UCR.edu | (951) 827-6200
California State University, Los Angeles’ MBA degree is a strong program with a great value. The school is accredited by AACSB International; only 5% of business schools in the world have achieved this distinction. The school’s College of Business and Economics is consistently ranked among the best business schools in U.S. News and World Report and Princeton Review, especially among public programs in California. The University is one of the top MBA institutions in the West, and one of the best schools for Hispanics. Located four miles from Downtown LA, Cal State LA is a premier urban university that offers quality plus convenience.

The MBA program offers flexible evening classes. Students can complete the program in 18 months, and working professionals can pace themselves as needed. The school’s rich faculty resources allow students to choose from several concentrations to customize their MBA experience.

Students benefit from opportunities for personal and professional development including career seminars, speaker series, and national competitions, including field-study project courses with firms. Several MBA core courses cover the SAP-ERP materials. Students who complete these courses can obtain the entry level TERP10 Certification.

The school maintains strong connections to the LA Business community, and its placement office works closely with local employers. Businesses hiring students include: Boeing, Disney, Edison, NBCUniversal, UPS and Unilever, plus governmental agencies including NASA/JPL, and many smaller and entrepreneurial companies. The College has over 40,000 alumni, most of who work locally. Cal State LA is proud of its impact on the local and regional economy, and happy to connect its MBAs to a network of graduates who support our students in their search for careers. Cal State L.A. is proud to serve its local and diverse community while making the MBA experience one that is within reach.

NAME OF INSTITUTION
California State University, Los Angeles

NAME OF BUSINESS SCHOOL OR PROGRAM
College of Business & Economics

BUSINESS SCHOOL DEAN
Dr. James A. Goodrich

YEAR INSTITUTION WAS FOUNDED
1947

YEAR BUSINESS SCHOOL OR PROGRAM WAS STARTED
1952

TOTAL MBA ENROLLMENT (ALL PLATFORMS OFFERED)
95 (MBA), 330 (All Graduate Programs)

MBA PLATFORMS OFFERED
• Full Time (evening courses)
• Part Time (evening courses)
• Executive MBA (Saturday schedule)

MBA AREAS OF EMPHASIS OFFERED
• Accounting
• Business Analytics
• Entrepreneurship
• Entertainment Business Management
• Finance
• Human Resource Management
• Health Care Management
• Information Systems
• International Business
• Management
• Marketing

LENGTH OF PROGRAMS
Approximately 18 months

PROGRAM CAMPUS OPTIONS
• On campus
• Off campus Executive MBA

PROGRAM ACCREDITATIONS
AACSB, WASC

RANKINGS
• US News and World Report, Best Business Programs; Best Schools for Hispanics; Best Regional Universities
• Washington Monthly, Social Mobility, Research and Service; Diverse, Top 100 Degree Producers, Accounting
• Princeton Review, 296 Best Business Schools
• TIME Magazine, Top 100 Colleges and Universities

TOTAL COST OF MBA
Domestic: approximately $25,000
International: approximately $36,000

REQUIRED TESTING
GMAT or GRE; Language Proficiency Test (International Students Only)

UPCOMING INFORMATION SESSIONS
November-May of each academic school year.

APPLICATION DEADLINES
Fall 2017: May 31st

PROGRAM CONTACT INFORMATION
Brenda Solorio, Graduate Admissions Recruiter – Brenda.Solorio4@calstatela.edu (323) 343-2880
www.calstatelabusiness.com/labj

MBA GUIDE
Mount Saint Mary’s University

The MBA program at Mount Saint Mary’s University in Los Angeles, is an intimate, sixteen-month business program designed to empower ambitious executives and working professionals with the tools they need to transform their organizations and manage the multitude of issues confronted by today’s business leaders.

Mount Saint Mary’s unique and innovative approach to leadership development and business education consists of four theme-based modules that are designed to help business professionals integrate external business information with the strengths and opportunities of their organizations, leadership, and human capital.

Executives focus on analyzing and interpreting external socioeconomic events and the impact they have on the organization in the first module. During the second module, students learn to assess and leverage an organization’s internal capabilities in order to obtain sustainable strategic advantage. In the third module, professionals examine productivity measures and explore the role of the board of directors and other key stakeholders in streamlining processes. During this module, students will broaden their perspective by participating in an international field-study program. Having gained knowledge in interpreting external and internal conditions, each participant will then focus on a concentration in the fourth module: Project Management, Organizational Leadership, and Entrepreneurship. Participants will also work on a team-based final capstone project which emphasizes application of the tools learned. After graduation, alumni of the MBA Program may audit additional concentration courses free of charge.

To accommodate the most talented managers and executives in Los Angeles, Mount Saint Mary’s offers its MBA program in three formats; a weekend format, an evening/hybrid format and an online-only format. Class sessions in the weekend format meet on alternating weekends; class sessions in the evening/hybrid program also meet every-other week on evenings and online. Courses are conveniently held at the Mount’s beautiful Doheny campus in downtown Los Angeles. Total tuition is inclusive of all student-associated fees and a nine-day international field study trip to China.

Tuition cost is inclusive of all student-fees and a nine-day international field-study trip to China. Foundation courses, if required (up to 9 units), are offered at $905/unit.

REQUIRED TESTING
GRE and GMAT is not required.

UPCOMING INFORMATION SESSIONS
Saturday, May 20th from 10 AM-12 PM
Saturday, June 24th from 10 AM-12 PM
Saturday, July 22nd from 10 AM-12 PM

APPLICATION DEADLINES
Fall 2017: June 30 (3rd Round)
Spring 2018: November 1, 2017
Summer 2018: March 1, 2018 (Priority)
Fall 2018: March 1, 2018 (Priority)

PROGRAM CONTACT INFORMATION
(213) 477-2800
www.msmu.edu/mba

MOUNT SAINT MARY’S UNIVERSITY
NEW ONLINE AND HYBRID MBA OPTIONS

A HIGHLY STUDENT-CENTERED, CAREER-RELEVANT PROGRAM FOCUSED STRATEGICALLY ON LEADERSHIP DEVELOPMENT

Our new online and hybrid MBA options are designed to empower executives and emerging leaders with the tools they need to effectively lead their organizations.

On-campus classes for the weekend and evening hybrid formats take place every other week. Online courses are delivered through Canvas, our new and innovative learning management system. Regardless of the format you choose, our MBA program is designed to provide you with the flexibility you need to accommodate your professional career.

LEARN MORE AT WWW.MSMU.EDU/LABJ

Mount Saint Mary’s University
Graduate Division
Los Angeles in our Business
Claremont Graduate University
Drucker School of Management

At the Drucker School, we take great pride in providing you with a truly distinctive management education. Drawing upon the works and ideas of our late colleague and seminal theorist Peter Drucker, we have worked diligently to create a set of courses and experiences that enable you to carve your own path to success. We hope that during and after your time with us, you continue to impact the practice of management around the world by creating and disseminating knowledge that is informed by the Drucker School of Thought.

The Drucker School of Thought has five pillars that will guide you through your journey with us:
1. A belief in the importance of a Functioning Society.
2. A focus on people
3. Self Management
4. Performance Matters
5. Transdisciplinary learning, where you look across disciplines to solve some of the world’s most complex problems.

You will interact with our world-class and highly respected faculty on a first-name basis. In and outside the classroom, we focus on developing your skills for insight, collaboration, achievement, and leadership. We also let you apply these skills across a range of settings, from managing small teams to leading successful businesses and organizations.

By coming to the Drucker School, you will join a community of students from around the world and an alumni community of more than 4,500 professionals in over 20 countries. You will find that members of the Drucker network have used their management education not only to be successful but also to advance social responsibility. Why? Because at the Drucker School, we are not afraid to ask and try to address the big questions facing business, government, and society at large, and we constantly explore the new frontiers of knowledge and practice. This is why we believe we are truly distinctive.

You will join a community of students from around the world.

NAME OF INSTITUTION
Claremont Graduate University

NAME OF BUSINESS SCHOOL OR PROGRAM
The Drucker School of Management

BUSINESS SCHOOL DEAN
Jenny Darroch, PhD

YEAR INSTITUTION WAS FOUNDED
1925

YEAR BUSINESS SCHOOL OR PROGRAM WAS STARTED
1971

TOTAL MBA ENROLLMENT (ALL PLATFORMS OFFERED)
150

MBA PLATFORMS OFFERED
• Full-Time MBA
• Part-Time MBA
• Executive MBA
• Selected Dual Degree MBA Programs:
  • MBA/MA in Art Business
  • MBA/MA in Public Health
  • MBA/MS in Information Systems
  • MBA/JD with Southwestern Law School
  • MBA/AM in Biological Science with Keck Graduate Institute

MBA AREAS OF EMPHASIS OFFERED
• Creative Industries
• Finance
• Global Management
• IT Management
• Leadership
• Marketing
• Strategy
• Supply Chain and Logistics

LENGTH OF PROGRAMS
24 months (full-time); Variable by pace (usually 36 months for part-time and executive)

PROGRAM CAMPUS OPTIONS
Claremont campus
Classroom space in Downtown LA

PROGRAM ACCREDITATIONS
AACSB, WASC

TOTAL COST OF MBA
MBA (full- or part-time): $114,120 (60 units: $1,902 per unit)
Executive MBA: $104,880 (48 units: $2,185 per unit)

REQUIRED TESTING
GMAT or GRE for MBA (full- or part-time)
None required for the Executive MBA

UPCOMING INFORMATION SESSIONS
• Sat, May 20th 10-11:30 am: Information Session on campus in Claremont
• Thurs, June 15th 6:00-7:00 pm: Information Session on campus in Claremont

APPLICATION DEADLINES
December 1: Early Action/Round 1 and International Priority Deadline
February 1: Priority Deadline/Round 2
April 1: Round 3
June 1: Round 4

Applications received after June 1 are reviewed on a rolling basis as spaces are available

PROGRAM CONTACT INFORMATION
(909) 607-7811 or drucker@cgu.edu
cgu.edu/drucker
By DR. INGRID MARTIN

HAVING a Master of Business Administration (MBA) degree is a powerful tool that can increase job security while developing leadership and critical-thinking skills. When the Graduate Management Admission Council (GMAC) released its latest annual poll of employers, it forecasted a high demand for MBA graduates: 96% of responding employers agreed that hiring business school graduates creates value for their companies; while 88% of corporate recruiters said they plan to hire candidates with an MBA.

The College of Business Administration (CBA) at California State University, Long Beach (CSULB) draws graduate students who seek a modern curriculum relevant to today’s global economy. The Accelerated MBA program focuses on entrepreneurship and innovation, while the Saturday MBA program focuses on sustainable business practices that help middle managers move up in their organization.

“Passionate faculty, along with presentations from industry leaders who are applying sustainable business practices, has taught me about all aspects of this field,” said Dean Heiss, an SMBA student. “This has enabled me to not only get a promotion into senior management, but also leverage my understanding and passion for the triple bottom line of economy, environment, and society. This has given me a competitive advantage over others in the field.”

As part of CSULB’s Saturday and Accelerated MBA programs, students earn additional experience in global entrepreneurship and sustainable business practices by spending a week abroad, where they learn how businesses in other countries develop economically, sustain their communities, and comply with regulations.

CSULB also offers exceptional guidance through its CBA Career Services staff. This includes networking opportunities, access to industry events, and career fairs. With successful business leaders and alumni sharing their experiences as guest speakers, students can build a network before sending out a single resume.

Dr. Ingrid M. Martin is Director of Graduate Business Programs at the College of Business Administration at CSULB.
The Global Appeal of an MBA Degree

Results around the world are widening their search and casting the net into a growing pool of international talent. At the same time, demand for business leadership talent with experience outside the United States has increased exponentially.

As the demand for global talent increases, the makers of virtual MBA recruitment technology continue to expand their global networks.

“The competition for global MBA talent has never been so intense,” said Tony Somers, Director, MBA Career Management Center, HEC School of Management. “Our new partnership with MBA Focus will give employers access to the elite management talent at HEC Paris and give our students access to an exclusive network of multinational corporations.”

For more than two decades, top-ranked MBA programs -- and the companies that employ their students and alumni -- look to MBA Focus for advanced recruiting technology solutions, best practices, thought leadership, and innovation.

Today, leading MBA employers can search an aggregated database including students and alumni from 74 top-ranked business schools, including 20 MBA programs located outside the United States. Three new international schools have joined the network this year: HEC (Paris), IESE (Barcelona), and IE (Madrid). And Hult International Business School expanded its GTS partnership to include five new global campuses in Dubai, Shanghi, London, San Francisco, and Boston. These new school partners, and the 70 other top-ranked graduate business schools, make MBA Focus the most comprehensive global recruiting network available.

Currently, 90% of the companies using the Global Focus recruitment tool are multinational corporations. This has helped MBA Focus deliver an ever-expanding portfolio of services and opportunities to MBA talent in North America, Europe, and Asia. Currently, 56% of students registered with MBA Focus have experience outside the US, while 57% of those students are seeking international work experience and work authorization is expected to continue.

The growing demand for MBA talent with international work experience and work authorization is expected to continue. As a responsive and trusted partner to the world’s top employers and leading graduate business schools, MBA Focus plans to further expand its international network.

MBA Focus is the market leader in MBA recruiting — connecting leading employers with the world’s top-ranked graduate business schools.

THE TOP EIGHT REASONS TO GET THAT MBA DEGREE

1. Advance Your Career
   If your present career path is not the right fit for your aptitudes and interests, one of the benefits of an MBA program is that it allows you the flexibility to explore your options and provides you with the training you need to change careers. If you’re satisfied with your current line of business, a master of business administration degree can prepare you to move into a managerial position within your field.

2. Earn More Money with an MBA Degree
   According to PayScale.com’s salary survey, you’ll earn $27,000 a year more over a bachelor’s degree-holder with an MBA.

3. Get Paid Training (and a Raise) from Your Employer
   As today’s marketplace evolves and becomes increasingly complex, many employers are choosing to balance their need to retain good employees with their need to fill managerial positions with candidates possessing advanced-level knowledge and skills. They’re doing this by sending selected employees to business school—and footing the bill.

4. Start Your Own Business
   Interested in starting your own business, but not sure you have the necessary expertise to launch a start-up in a high-growth industry? An MBA can prepare you to do everything from setting a business plan to acquiring venture capital to launching an IPO. Research has shown that the failure rate for small businesses started by MBAs is about 50 percent less than the standard failure rate.

5. Develop Business Savvy and Expertise Quickly
   MBA programs equip you with the necessary expertise to launch a start-up in a high-growth industry? An MBA can prepare you to do everything from setting a business plan to acquiring venture capital to launching an IPO. Research has shown that the failure rate for small businesses started by MBAs is about 50 percent less than the standard failure rate.

6. Become a Leader in an Emerging Field
   MBA programs give our students access to an exclusive network of multinational corporations. This has helped MBA Focus deliver an ever-expanding portfolio of services and opportunities to MBA talent in North America, Europe, and Asia. Currently, 56% of students registered with MBA Focus have experience outside the US, while 57% of those students are seeking international work experience and work authorization is expected to continue.

7. Gain Valuable Networking Resources
   Networking is another key benefit. Business school teaching styles encourage teamwork, and over the course of an MBA program, you’ll develop important relationships that can serve you well throughout your business career. And no matter the school, you can often get plugged into a network of alumni working at a wide range of companies. This is useful for mentoring, job searches and professional contacts.

8. Enjoy Greater Job Security
   MBA grads are desirable in any job market; an MBA will give you the opportunities you need to advance in the business world.