Nonprofit & Corporate Citizenship Awards

THIS SPECIAL ADVERTISING SUPPLEMENT DID NOT INVOLVE THE REPORTING OR EDITING STAFF OF THE LOS ANGELES BUSINESS JOURNAL.
TAPPING the resources of the corporate world to strategically match social, community, and public needs creates immense benefits for all parties – and that is something we can’t afford to lose.

We at the Los Angeles Business Journal are proud to present a project near and dear to our hearts – a roundup of honorees and finalists for our fifth annual Nonprofit & Corporate Citizenship Awards.

Our Awards, which were presented on Wednesday June 22nd at the Millennium Biltmore Hotel, are designed to honor those professionals and organizations in the nonprofit world that continue to make a positive impact on the community and do so under difficult financial constraints. Equally as important, and also honored on the day, are the efforts of the corporations supporting these nonprofits. Many corporate executives volunteer time on boards and lend support through financial donations and sponsorships. These awards recognize both equally important groups.

We hope these pages and participants inspire you as individuals, as citizens of this great region and as corporate decision makers.

Best regards,

Matthew A. Toledo
Publisher & CEO

“He’s our hero.”
—Dilys Garcia, CASA of Los Angeles

Congratulations to Pillsbury’s own Jim Rishwain on being an LABJ Leadership Award finalist.

We agree with you, Dilys! From his leadership roles as Chair of Pillsbury and of the firm’s Global Real Estate Practice to his many years of invaluable support raising millions, providing strategic advice and successfully reinventing CASA of Los Angeles, Jim continues to be a change agent in the legal industry and the broader community.
CONGRATULATES
MARTHA SAUCEDO
AND ALL OF OUR FRIENDS AND
COLLEAGUES BEING RECOGNIZED
FOR YOUR COMMITMENT
TO GIVE OUR CITY
REASON TO CHEER.
GIRL SCOUTS OF GREATER LOS ANGELES

The Girl Scouts of Greater Los Angeles (GSGLA) is a critical part of our community that benefits not only the participating girls (kindergarten through 12th grades) but also our entire society. The organization strives to develop girls of courage, confidence, and character who make the world a better place, which is the Girl Scouts’ mission.

Girl Scouts of Greater Los Angeles, Southern California’s largest girl-serving nonprofit, provides programs and services to over 40,000 girls from every social-economic background and across Los Angeles County, and parts of Kern, San Bernardino, and Ventura Counties.

GSGLA receives funding from a variety of sources on an annual basis. GSGLA raises funds from corporations, foundations and individuals through grants, the ToGetHerThere campaign, direct mail and events on an annual basis. In addition and for close to 100 years, Girl Scouts’ business model includes a program that teaches girls how to be young business leaders, while raising much needed funds for the organization and troops through the Girl Scouts Cookie Program. Today, GSGLA has over 30,000 Girl Scouts participating in the cookie program annually.

Because community service is a cornerstone of the movement, Girl Scouts of Greater Los Angeles troops provide thousands of hours of community service that impact our community and communities across the globe. The variety of projects girls accomplish range from building a sports field for a charity that serves homeless families, to making filters and shipping them to impoverished communities in Africa so children can filter their water for drinking. The commitment to making the world a better place is a powerful outcome that girls gain as they develop into tomorrow’s leaders.

ARTS PARTNERSHIP (CAP)

Founded in 1961, California Institute of the Arts (CalArts) was the first institution in the United States dedicated to granting undergraduate and graduate degrees in both the performing and visual arts. CalArts educates artists in a learning environment founded on art-making excellence, creative experimentation, critical reflection, and the diversity of voices. CalArts unites collaboration and creativity among artists, artistic disciplines, and cultural traditions—both on campus and in ongoing engagement with communities near and far.

In 1990, CalArts established the Community Arts Partnership (CAP) program, which links the Institute to more than 45 community-based organizations and schools throughout Los Angeles County. CAP was founded on the conviction that arts instruction can be an effective engine of educational equity. CAP nurtures each year the creative potential of approximately 8,000 young people by providing tuition-free arts instruction in every discipline. Classes are led by a teaching corps of 130 accomplished CalArts faculty, 180 alumni and visiting artists, and 200 student instructors covering every discipline taught at CalArts.

Children’s Bureau

Children’s Bureau has been saving children’s lives with innovative and cutting edge child welfare programs for 112 years. Focused on child abuse prevention, the passionate staff is dedicated to providing vulnerable children – especially in the early years – the foundation necessary to become caring and productive adults. Children’s Bureau serves at-risk families, 93% of which are living at or below the poverty line, throughout Los Angeles and Orange Counties, through a number of services including family enrichment programs, a no-cost preschool, foster care/adoption and mental health services.

Currently, Children’s Bureau is serving more than 30,000 children and their families in Los Angeles and Orange Counties, 17,000 in Los Angeles alone, through both treatment and prevention services. During the past year, Children’s Bureau staff helped 400 children find safe, nurturing homes either through foster care or permanent placement, provided over 3,000 children and parents with over 84,000 hours of counseling and related therapy services and provided outreach and referral connections to thousands more children.

ONELEGACY

OneLegacy has made great strides in improving organ eye and tissue donation and is leading the field among its peers it serves. This growth was enabled by creating the electronic donor record, real-time NAT testing, the nation’s largest donation promotion media campaign, public education programs designed for new immigrant communities across the country, and living donor registries. Each innovation was developed in collaboration with peers within the donation and transplantation communities where research and practice can be successfully translated to meet these urgent needs.

Every donation and transplantation reflects a family that has been forever changed. One organ donor can save the lives of up to eight people by donating their heart, lungs, kidneys, liver, pancreas and small intestines. Last year, OneLegacy broke the national record for the number of organ donations coordinated in a single year by an Organ Procurement Organization (OPO), coordinating 450 donations.
BUILDING A BRIGHTER FUTURE TOGETHER

Congratulations to all of the honorees at this year’s Nonprofit and Corporate Citizens Awards. Thank you for your contributions to the community and efforts in building a brighter future for countless lives.

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DISCOVERY CUBE
LOS ANGELES

For over 35 years, the Discovery Science Foundation has been a nonprofit organization impacting the lives of children through hands-on science education. At its foundation lies four core initiatives used to prepare the next generation of teachers, students and life-long learners. From early childhood education to STEM proficiency, healthy living to environmental stewardship, these initiatives go to the heart of the Foundation’s mission as an entity of inspiration, education, and transformation.

Even with the new addition of a Los Angeles facility and the expansion of the Orange County location, the Discovery Science Foundation and its “Discovery Cubes” are much more than the experiences within their walls. From its educational outreach programs to its empowering real-world application, the Foundation is an agent of change in this ever-evolving world, a Foundation on a mission of good through the wonders of science.

At Discovery Cube Los Angeles, the exhibits, field trips and assembly programs allow kids to think and learn using their hands. The Cube’s science education programs align with the Next Generation Science Standards and its professional development for educators provide cutting-edge methods for instruction, high-quality lesson plans, and hands-on activities to integrate in the classroom. The staff at Discovery Cube Los Angeles also seeks to educate families about healthy living and the interconnectivity of body systems, mental health and nutrition to increase their physical and psychological wellness. Programs and exhibits range from a grocery store teaching guests the importance of understanding packaging labels and nutrition facts to nature trails and ranches. Also taught at Discovery Cube Los Angeles is environmental stewardship. The staff is devoted to encouraging behaviors that result in eco-friendly living and promoting environmental stewardship of land, air and water. This is accomplished through events such as watershed cleanups and recycling drives, as well as building partnerships with agencies that share in the environmental mission.

LAEDC

LAEDC (Los Angeles County Economic Development Corporation) was founded in 1981 by the County of Los Angeles as a private, non-profit, public benefit organization to guide economic development outside of government, working closely with all stakeholders in the region, including city and county leadership. LAEDC’s purpose is to raise standards of living for all LA County residents by increasing economic opportunity and regional prosperity. LAEDC looks ahead to foster good job opportunities for our region and its residents.

LAEDC’s collaborative economic development leadership promotes a globally competitive, prosperous and growing L.A. County economy to improve the health and wellbeing of LA residents and communities and enable those residents to meet their basic human need for a job. LAEDC achieves this through objective economic research and analysis, strategic assistance to government and business, and targeted public policy. Its efforts are guided, supported and funded by the expertise and counsel of our business, government and education members and partners.

PARA LOS NIÑOS

Para Los Niños is transforming lives by closing the achievement gap for children in poverty. The organization’s early education centers and schools build on a child’s innate strengths and resilience, preparing them to be critical thinkers, creators and innovators. Each early education center and school is a family and community resource, providing a progressive, whole child approach to education supported by a range of critical social services including mental health, parent engagement, guidance in securing food and shelter and specialized programs to help families in crisis.

Para Los Niños’ mission is to ensure that children and families have the tools and support they need to succeed in school and in life. Para Los Niños serves more than 7,000 children and their families each year. Para Los Niños continues to respond to the ever-growing and ever-changing needs of Southern California’s most challenging communities. The organization’s proven approach helps to build stronger, more stable families and brighter futures for children.

SUSAN G. KOMEN
LOS ANGELES COUNTY

Currently celebrating its 20th anniversary in the region, Susan G. Komen Los Angeles County is the only organization in the county that is exclusively dedicated to combating breast cancer on every front. Its mission is to save lives and end breast cancer forever by empowering others, ensuring quality care for all and energizing science to find the cure. Komen studies the unique needs of Los Angeles County every four years to formulate their community profile, which allows them to target grant funding to address the most significant breast cancer issues facing local communities.

With over 10,000 attendees, nearly 4,000 participants in the certified 10K and 5K, and 400+ breast cancer survivors present at the 2016 Susan G. Komen Los Angeles County Race for the Cure, almost $800,000 was raised through the annual event at Dodger Stadium, held on March 12, 2016. This support allowed for an array of community health grants to be awarded, serving the breast health needs of uninsured and under-insured Los Angeles County residents.

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Our Warmest

CONGRATULATIONS

to

Ariella Herman and Al Osborne

The UCLA Anderson School of Management community joins the Los Angeles Business Journal in applauding the innovative leadership of our faculty members Ariella Herman and Al Osborne, whose dedicated service on behalf of low-income children and families has made a positive impact on countless nonprofit organizations in Los Angeles and beyond.
THE RESCUE TRAIN

The Rescue Train is a unique, non-profit, no kill animal rescue organization supported by creative and dedicated volunteers. Its mission is to reduce the number of animals entering shelters by doing hands-on rescue work and creating unique programs and solutions, including a highly successful “Trained for Life” program where shelters dogs are completely obedience trained prior to adoption; the “Shelter Intervention Program,” which saves animals from entering shelters; the “Pet Food Pantry” program providing food to the pets of the homeless; and an annual “Race for the Rescues” event which has raised over $3 million to help 50 animal welfare organizations.

The Rescue Train’s mission is to prevent animals from entering the East Valley Shelter by empowering low income, senior citizens and homeless pet owners with alternative options than surrendering their pets. Through education, awareness, guidance and support, this program gives guardians the tools and resources to keep their pets instead of turning them in to the shelter.

The staff of Rescue Train perform this work with love, sacrifice and the knowledge that in a sophisticated and affluent city such as Los Angeles, with so many animal lovers, there is no need for this great amount of suffering these animals face each day. Rescue Train knows that the difference between life and death is often less than $50. The team also knows that every time it saves an animal there is the possibility that it can make a profound impact on one person’s life, this is very apparent through the organization’s Shelter Intervention Program. The dream of everyone at Rescue Train is that a day will one day come when its services won’t be needed, where there is a loving home waiting for every dog and cat in the world.

FINALS

AFRICAN AMERICAN BOARD LEADERSHIP INSTITUTE

The African American Board Leadership Institute (AABLI) works tirelessly to strengthen the nonprofit sector by recruiting, training and facilitating placement of African American professionals on nonprofit boards. AABLI is a project of Community Partners, AABLI’s fiscal sponsor, AABLI’s small team of five staff and four faculty have recruited and trained over 400 professionals and facilitated placement of over 80 board members since inception four years ago.

During its short four year history, AABLI has grown from a $30,000 organization to a $550,000 organization, its impact can be felt across Los Angeles’ nonprofit sector. With over 80 board placements in organizations serving communities throughout Los Angeles, AABLI has brought immeasurable leadership and resources (both financial and skill/knowledge based) to Los Angeles by placing highly skilled, well trained, African Americans on governing boards. These board members not only bring significant access to financial resources and governance knowledge, they also bring diversity of experience and thought to boards of organizations serving communities of color throughout Los Angeles.

CALIFORNIA SAFE SCHOOLS

California Safe Schools has led groundbreaking efforts to ensure that school children and the public have a right to learn, work and live in a healthful environment with clean air. California Safe Schools is dedicated to filling the protection gap through unique environmental health education programs and an annual celebration called “Your Life is Now,” which encourages individuals to work together to make our world a better place.

Founded in 1998, California Safe Schools has achieved national prominence by spearheading the Los Angeles Unified Integrated Pest Management (IPM) Policy, the most stringent pesticide policy in the nation for K-12 public schools. The success of the policy led to California’s Healthy Schools Act. In 2005, Governor Schwarzenegger signed AB 405, sponsored by California Safe Schools. The bill bans experimental pesticides from California K-12 public schools. To date, California Safe Schools provided direct assistance to more than six million California School children, and school employees through protective environmental health policies, legislation, and programs.

NETWORK FOR TEACHING ENTREPRENEURSHIP-GREATER LA (NFTE-LA)

The Network for Teaching Entrepreneurship (NFTE) provides programs that inspire young people from low-income communities to stay in school, to recognize business opportunities and to plan for successful futures. Founded in 1987, NFTE began as a program to prevent dropouts and improve academic performance among students who were at risk of failing or quitting school.

NFTE Greater Los Angeles opened in 2007 and since that time, has expanded to reach over 12,000 students in 83 classes. NFTE students come up with an original idea for a business and throughout the course they work on developing a business plan which they then present and defend at the end of the course. NFTE teaches skills relevant to the real world and provides students with tools and attitudes to overcome adversity and address future personal, economic, community and global challenges.
Humankindness brings us together.

When we care for one another, we help each other heal.

The staff from Dignity Health - California Hospital Medical Center would like to congratulate President Dr. Margaret Peterson for her Leadership Excellence Award nomination.

We commend all the nominees, finalists, and honorees!

Hello humankindness®

Dignity Health
California Hospital Medical Center

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Founded in 1978, the Downtown Women’s Center is the only organization in Los Angeles exclusively dedicated to addressing the needs of women overcoming poverty and homelessness in Skid Row. DWC is built on a friendship that grew between a homeless woman named Rosa and a outreach worker named Jill Halverson. This friendship inspired Halverson to open the Center and establish a community through which the lives of women like Rosa could be restored. In the 38 years since Halverson’s extraordinary act of compassion, DWC has reached thousands of women and transformed countless lives. The Center has also created a community of supporters and advocates dedicated to ending homelessness.

At DWC, it is understood that housing first is key to an individual’s successful transition out of homelessness and on the path to success. Permanent supportive housing is comfortable, safe, and affordable housing without time limits. It links residents to wraparound, on-site services like health care, education, job readiness, and community-building activities.

Additionally, DWC provides Critical Time Intervention (CTI) case management to support women during and after a transition to community living to housing, and works to empower them to achieve stability and independence.

A remarkable 95% of the women served by DWC remain housed permanently—a tremendously high success rate and a major milestone towards ending homelessness.

Located in the center of Skid Row, DWC understands, listens to, and works with the women in the downtown community to secure them housing and other services. DWC knows every individual needs a sense of purpose, and a point of connection. When a woman comes to DWC, there are no closed doors, only opportunities.
In 2005, a group of community leaders banded together and founded the Coalition for Responsible Community Development (CRCD) in response to the opportunities and challenges faced by young people in South LA’s Vernon-Central neighborhood. CRCD was co-founded by Mark A. Wilson, Ruth M. Teague, Noemi Soto, Fernando Miranda, and Hugo Ortiz. From 2005 to 2006, the Los Angeles Conservation Corps provided fiscal sponsorship to CRCD.

With an intentional focus on young people age 18-24, particularly Black and Latino youth, CRCD has been dedicated, for a decade, to improving the quality of life in the Vernon-Central neighborhood. CRCD began with one contract — to provide graffiti abatement on behalf of the City of Los Angeles. While we still do graffiti abatement, that work soon evolved into training and work experience for unemployed youth and young adults. Today, we provide education, career preparation, jobs, housing, support services, and business assistance, and we launched a social enterprise.

Homeboy Industries began when a concerned group of Angelenos, led by Father Gregory Boyle, asked a simple question: “Can we improve the health and safety of our community through jobs and education rather than through suppression and incarceration?” Today, Homeboy Industries provides hope, training, and support to formerly gang-involved and previously incarcerated men and women allowing them to redirect their lives and become contributing members of our community. Each year over 10,000 former gang members from across Los Angeles come through Homeboy Industries’ doors in an effort to make a positive change. They are welcomed into a community of mutual kinship, love, and a wide variety of services ranging from tattoo removal to anger management and parenting classes.

At Homeboy Industries, full-time employment is offered for more than 200 men and women at a time through an 18-month program that helps them re-identify who they are in the world, offers job training so they can move on from Homeboy Industries and become contributing members of the community.

By reclaiming healthy, local food that would otherwise be discarded, training men and women who are unemployed for jobs, and providing healthy meals to fellow citizens, L.A. Kitchen empowers, nourishes, and engages the community.

L.A. Kitchen’s goal is to increase the long-term health outcomes of three vulnerable populations: transition age foster youth, formerly incarcerated adults and low-income seniors. L.A. Kitchen operates three programs to achieve this goal: Empower L.A., a 15-week intergenerational culinary job-training program; Impact L.A., which works directly with local farmers and wholesale companies to collect produce that is cosmetically unsalable and transforms these raw fruits and vegetables into nutritious meals and snacks for social service agencies that serve Los Angeles’ low-income and aging populations; and Strong Food, L.A. Kitchen’s social enterprise, which strives to be the premier nutrition partner for social service agencies and institutions that serve the aging community in Los Angeles by contracting with government agencies, universities, health care providers, and other institutions to provide high-quality, scratch made, healthy meals, snacks, and food products.

Capital Group is proud to sponsor the Los Angeles Business Journal’s 2016 Nonprofit and Corporate Citizenship Awards.

We applaud all the nominees, finalists and honorees.

thecapitalgroup.com
STEM ADVANTAGE
BOARD OF DIRECTORS

STEM Advantage’s Board of Directors is truly a “working” Board since the organization has no paid staff. The Board pays all operational and administrative expenses so that all funds raised go directly to fund STEM Advantage Scholarships for women and underserved communities.

STEM Advantage mentors, prepares and inspires young women and underserved communities to pursue STEM careers through paid internships, mentorships and scholarships. This 360-degree approach is designed to open doors and provide the support needed to keep promising women and minorities in a STEM program, including the skills and work experience that will assist them in landing their first position after graduation, plus graduate with less student debt.

California employers report being unable to find qualified candidates in science, technology, engineering and math (STEM). With more than one million new STEM jobs on the horizon, STEM Advantage addresses this skills shortage by focusing on underrepresented talent. Women, African Americans and Latinos comprise only 20% of the STEM workforce, yet are projected to make up 30% of the total workforce by 2017.

The STEM Advantage Board developed the 360-degree program to provide students attending a public university the type of support that many students attending a private university receive, including internships, mentors, scholarships, career panels, access to and networking opportunities with business and technology executives and hiring managers. STEM Advantage aims to level the playing field for young women and underserved communities attending the California State University system, the largest public university system in the nation. Internship programs are very competitive and often select students from “leading” universities only, which may not be in California and often do not have a diverse student body in terms of gender and ethnicity. Board members use their contacts to open doors for students who have the talent but don’t have the opportunity and network.

Invest in preventing child abuse

Investing in a successful future for children begins with family. Children’s Bureau helps to strengthen thousands of families each year by giving them the tools and resources they need in key areas of school readiness, nurturing parenting, financial stability and good health. Child abuse can be prevented and future generations spared with your support. Visit all4kids.org or call 213.342.0144 to schedule a tour.

Proudly nominated for the Los Angeles Business Journal 2016 Nonprofit & Corporate Citizenship Awards:

Children’s Bureau
Organization of the Year – Finalist

Magnolia Community Initiative
Project Collaboration – Nominee

Let the celebration continue at Children’s Bureau’s 7th Annual Celebrity Chefs & Wine Tasting on October 20, 2016. Eat. Drink. Give. all4kids.org/celebritychefs
CAST (COALITION TO ABOLISH SLAVERY & TRAFFICKING)

The mission of the Coalition to Abolish Slavery and Trafficking (CAST) is to assist persons trafficked for the purpose of forced labor and slavery-like practices and to work toward ending all instances of such human rights violations. CAST’s activities are interconnected by a client-centered approach that seeks to empower survivors of trafficking to fully realize their individual potential while advancing the human rights of all trafficked survivors. The CAST team is providing the momentum for these survivors to plant the “seeds of renewal” that will give them the freedom to grow in the directions of their potential and dreams.

In order to create a system where non-governmental organizations and law enforcement work together to address the existence of trafficking in Los Angeles, CAST convened the first anti-trafficking task force in the United States: the Los Angeles Metro Task Force Against Human Trafficking. Over 65 community-based groups, government and law enforcement agencies now work together in collaboration under the auspices of LA Metro Taskforce.

THE PAINTED TURTLE

The Painted Turtle’s mission is to provide a year-round, life-changing environment and authentic camp experience for children with chronic and life-threatening illnesses. The Painted Turtle supports children’s medical needs, inspires them to reach beyond their illnesses, and provides care, education, and respite for their families. All campers and families attend completely free of charge.

The Painted Turtle team work hard to offer children with serious medical conditions and their families a unique camp experience designed to foster personal growth and exploration. The goal is to empower campers to make new friends, try new things, build self-confidence, and become more independent in their medical care. In short, the team aspires to help the campers discover all that is possible in their lives. The team creates a community – one where kids get to know other kids just like them. With this feeling of belonging – of not being alone – campers are more ready to overcome challenges and embrace the new opportunities that they encounter every day.

ST. BALDRICK’S FOUNDATION

Worldwide, 300,000 children are diagnosed with cancer each year. As the largest private funder of childhood cancer research grants, the St. Baldrick’s Foundation hosts signature head-shaving events where volunteers collect pledges and then shave their heads in solidarity with children fighting cancer, all while raising funds for childhood cancer research. St. Baldrick’s is volunteer-powered – from the founders who started it, to the volunteers who organize events, to those that shave their heads. It is truly a team effort.

In 2015, St. Baldrick’s was able to provide grants to some of the most brilliant childhood cancer research experts in the world and to younger scientific minds who will be the experts of tomorrow. Funds awarded also enable hundreds of local institutions across the country to participate in national pediatric cancer clinical trials, and a category for international scholar grants help train researchers to work in developing countries. Locally, St. Baldrick’s has granted nearly $10 million to support research being done at greater Los Angeles institutions.
CYNTHIA SANCHEZ
Proyecto Pastoral at Dolores Mission

Cynthia Sanchez, Chief Executive Officer of Proyecto Pastoral at Dolores Mission, has more than 18 years experience working with community-based organizations to improve educational, health and economic outcomes for Latino families. In her ten years as Proyecto’s Executive Director, she has strengthened its infrastructure and fiscal management while growing its funding and public profile. In the fall of 2014, Proyecto’s Board of Directors unanimously voted to designate Sanchez as CEO of the organization, as well as elect her to its Board of Directors. She is a well-respected community leader trusted by residents and funders alike. Sanchez also serves as a Commissioner with the Los Angeles County Mental Health Commission. Through her leadership, Proyecto Pastoral is able to support the community and build capacity within the community to address their most urgent needs.

Proyecto Pastoral at Dolores Mission works in the economically and politically disenfranchised community of Boyle Heights to empower the community through grassroots projects in education, leadership and service to others. Today, under Sanchez’s stewardship, the organization continues to be led by residents who seek to address community identified needs, with a current focus on improving educational outcomes and safety in the community.

Sanchez oversees Proyecto’s management of two Early Learning Centers serving 105 children, two homeless shelters that serve 45 men and 15 senior-aged women, after-school programs for 300 youth at Dolores Mission School, Mendez High School and a full-day, five-week summer camp for 123 youth, and sports and recreation programs serving 600 youth. Proyecto also offers a community organizing effort that includes Safe Passage (volunteers escorting children to school to ensure their safety), an annual Women’s Conference attended by 400 women and girls, community organizing efforts through community clean-ups, surveys of safety needs, as well as leadership training for residents to advocate for their educational, safety and wellness needs.

Leadership Excellence (Nonprofit)
Every day at AECOM, we work to build the infrastructure and networks that help cities and communities thrive. But these foundations don’t end at bricks and mortar. That’s why we support Children’s Bureau in their mission to help vulnerable children succeed. We salute their team on their richly deserved recognition at the Los Angeles Business Journal Nonprofit & Corporate Citizenship Awards and look forward to shaping a brighter future, together.
FEA

JAMAH

MARTHA SAUCEDO

AEG

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For nearly fifteen years, it has been AEG Executive Vice President of External Affairs, Martha Saucedo’s guidance and leadership that has developed, implemented and directed AEG’s overall philanthropic strategies, including overseeing and managing AEG’s public and community affairs policies, charitable foundations and the creation of the company’s structures, guidelines and priorities relating to corporate giving and support, including AEG’s strong sense and commitment to employee volunteerism. Over the last decade, Saucedo has been particularly active in working with numerous internal divisions to create a number of successful new campaigns and fundraising opportunities which rely on existing programming and assets allowing the development costs to remain low so funds raised could be maximized. This has included using unused luxury suites at STAPLES Center to creating unique game night experiences for charity fundraisers, using an unused storage area at STAPLES Center to create a showroom for high-end brands to sell merchandise during events to VIP seat-holders with a portion of the profits donated to Foundations and auctioning off a Kings Stanley Cup Ring.

Under her direct supervision and stewardship, substantial donations last year were made to Special Olympics World Games, California Science Center, Central Avenue Jazz Festival, Children’s Hospital Los Angeles, City Year, City of Hope, Community Coalition, The GRAMMY Museum, Los Angeles Conservation Corp, Los Angeles Fund for Public Schools, MusiCares and United Way while major donations were also made to such organizations as Camp Del Coronado, CancerCare, Court on Our Foundation, L.A. LIVE Community Easter Celebration, Puente Sr. Elementary School, Hollenbeck Police Activities League, Homeboy Industries, L.A. Promise, Los Angeles Boys & Girls Club, Midnight Mission, Padres Contra Cancer, Los Angeles Police Foundation, SALEM Cedars Sinai Sports Spectacular, T.J. Martel Foundation, Urban League and Working Californians among dozens and dozens of others.

F

NANCY GALE

JAMAH

Concerned that students from underserved communities lack the support and resources necessary to provide consistent mentorship and exposure to real world business experience, AMBITION, formerly In True Fashion, was founded in February of 2010 by luxury handbag designer Nancy Gale of Urban Compass.

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This year, on March 25, 2016, Sports Spectacular partnered with the LA Clippers to put on an incredible event at the W Los Angeles in West Beverly Hills. The entire LA Clippers team attended and Clipper coach Doc Rivers accepted a community service award on behalf of the team. Super Bowl MVP Von Miller was also honored and the Rams were welcomed back to LA by former Ram legend Eric Dickerson.

This year’s partnership with the LA Clippers was extremely important to the overall fundraising success of Sports Spectacular, and over $1 million was raised for the Sports Spectacular Diabetes and Obesity Wellness and Research Center at Cedars-Sinai. Not only did the entire team and coaching staff attend and support, but the Clippers assisted in other ways as well, such as through social media promotions and advertisements supporting the cause. It was an invaluable partnership and one that Cedars-Sinai hopes will continue for years to come.

Since its founding in 1955 by Walt Disney and Meredith Willson, Big Brothers Big Sisters of Greater Los Angeles (BBBSLA) has served Los Angeles County through its mission to provide children facing adversity with strong and enduring, professionally supported one-to-one relationships that change their lives for the better, forever. BBBSLA serves youth ages 6-18 throughout Los Angeles County with a majority facing many difficult challenges. BBBSLA impacts more than 1,000 youth a year through five one-to-one mentoring programs.

BBBSLA successfully relocated its headquarters to the Goodwill Community Enrichment Center at Fletcher Square in Glendale Park in March of last year. As non-profits with complimentary missions, the co-location with Goodwill signifies the commitment to expanding strategic partnerships. As a result of the partnership, BBBSLA is currently in the exploratory phase of establishing a Workplace Mentoring program site in partnership with Goodwill where high school students will learn about the social enterprise and non-profit sectors while receiving mentoring from current employers of both organizations. He continues to drive the organization forward by spearheading plans to open new Urban Compass sites throughout California and create a middle school that will fortify the Urban Compass mission.

Shane’s Inspiration and Wells Fargo’s partnership on the school-based education program, Together, We Are Able is a great example of a successful collaboration. Together, We Are Able creates innovative, curriculum based school and community programs that teach compassion and awareness for children with disabilities. The program allows students to experience their peers with disabilities first-hand via classroom ability awareness workshops followed by interactive field trips to Shane’s Inspiration’s inclusive playgrounds, teaching the powerful lessons of acceptance and compassion. Since the organization began its inclusive play programs in 2002, they have reached over 35,000 children in more than 150 schools.

Wells Fargo’s participation has been instrumental in helping to scale the education program from a local delivery to an international model through funding and strategic partnership support. The Together, We Are Able program has been ordered in nearly 60 countries and on every continent. Shane’s Inspiration and Wells Fargo have successfully teamed up to transform the lives of children with disabilities through inclusive programs that unite children of all abilities.

As a working mother, Dr. Ariella Herman could relate to the anxiety that parents feel when their children are sick. When those parents have low literacy skills, limited incomes and are trying to navigate our health care system, that anxiety can often be compounded. A faculty member at UCLA Anderson School of Management, Dr. Herman decided that she had to help. In 2001, Dr. Herman and her team partnered with Head Start and Johnson & Johnson to launch the UCLA/Johnson & Johnson Health Care Institute (HCI), which offers health promotion and prevention trainings for Head Start children and families.

Since HCI’s inception, it has developed and implemented a series of culturally appropriate, low literacy health training programs in 10 languages that have been used by 300 Head Start programs across all 50 states. HCI trainings have addressed the treatment of common childhood illnesses, oral health, diabetes and obesity prevention, the impact of second hand smoke, understanding OTC medication labels and maternal health. To date, 120,000 families have benefited from HCI trainings.
BOLTON & COMPANY

Bolton & Company has long been committed to partnering with and supporting a number of nonprofit organizations within California. As the firm has grown in recent years, so has its dedication to making a positive impact on the communities where its employees work and live. Formulating this idea, Bolton launched its own philanthropic arm in 2014 called The Bolton Foundation, a 501(c)(3) nonprofit organization that operates as a component fund of the Pasadena Community Foundation. Bolton & Company employees help support The Bolton Foundation through internal fundraising campaigns and events, and they are encouraged to donate and volunteer their time toward causes they are passionate about.

Contributions are provided through the year-round fundraising efforts of Bolton & Company, The Bolton Foundation and its partners. This includes Bolton’s signature “Throw Down” event, a cornhole beanbag toss tournament held at the Rose Bowl in Pasadena that helps raise money for The Bolton Foundation. The funds raised during this event go toward Bolton’s flagship philanthropic event, Granting Holiday Wishes, which invites approximately 250 guests representing nonprofit organizations to a luncheon and matinee performance of Charles Dickens’ “A Christmas Carol.” During the event, five selected nonprofits are each presented with a $10,000 grant funding check. The event takes place at A Noise Within, a performing arts theater in Pasadena that puts on the production, and concludes with a toy giveaway and surprise visit from Santa Claus for the children in attendance.

At the start of this year, Bolton & Company was proud to announce that The Bolton Foundation had awarded a total of $72,000 in grants to 18 nonprofit organizations during 2015. Grant recipient organizations were selected based on their close alignment with grant funding priority areas as defined by the Bolton Foundation, including education, youth services, community development and multiculturalism.

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COMMUNITY

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Nonprofit & Corporate Citizenship Awards

CORPORATE PARTNER OF THE YEAR

THE CAPITAL GROUP COMPANIES CHARITABLE FOUNDATION

Not only does the Capital Group support charitable programs through grants, but their members have also served on nonprofit boards, helping these worthy organizations as they strive to achieve their missions. Each year, Capital Group associates personally support more than 2,000 nonprofit organizations through donations and volunteer work. In turn, Capital Group and its charitable foundation enhance that support with funding in the form of grants and matching gifts. During the past 10 years, the company has contributed more than $240 million to charitable organizations around the world.

Capital Group is also known for caring for the environment. The company is committed to maintaining an earth-friendly work environment: reducing our dependence on non-recyclable and non-reusable material. What began in a single office, with a handful of associates determined to make a difference, has grown into a global effort that involves associates around the world.

MIRACLE MILE ADVISORS

The mission of Big Brothers Big Sisters of Greater Los Angeles is to provide children facing adversity with strong and enduring, professionally supported one-to-one relationships that change their lives for the better, forever. Brock Moseley, Miracle Mile Advisors’ founder, has been involved with The Big Brothers Big Sisters of Greater Los Angeles for over 36 years, beginning at age 8 when he entered the program as a Little Brother. Since then, he has been a Big Brother to two Little Brothers, joined the Board of Directors over 15 years ago, and this year, helped establish the Big Brothers Big Sisters LA’s first ever small business workplace mentoring program at his firm, Miracle Mile Advisors.

Miracle Mile Advisors as a company also supports The Big Brothers Big Sisters of Greater Los Angeles by hosting regular mentees in the West LA office to provide educational presentations surrounding financial literacy and college preparation as a part of their Workplace Mentorship Program.

THOMAS SAFRAN & ASSOCIATES

Since 2008, Thomas Safran & Associates (TSA) staff, residents and partners have participated in an annual “Big Give” fundraising and community service event. The event has evolved to include a three-part approach that focuses on raising money, collecting donated goods, and participating in a day of service. Past recipients have included LA Regional Foodbank, Habitat for Humanity, LA Parks Foundation, Operation School Bell, Carnegie Middle School, St. Joseph Center, Hillsides, and Camp Bob Waldorf and Camp Whittle.

The past two years have been TSA’s most successful Big Give events to date. In 2014, staff, residents and partners participated in a month-long fundraising challenge prior to the event and donated over 1,300 hours of time to beautify Hillsides’ main campus in Pasadena and host a carnival for the children. In 2015, TSA beat its fundraising goal of $100,000 and raised over $106,000 for Camp Bob Waldorf on the Max Straus Campus and the YMCA’s Camp Whittle.

FINALISTS

CORPORATE PARTNER OF THE YEAR

MIRACLE MILE ADVISORS

It’s easier than ever to find The Community of Business.

LOS ANGELES BUSINESS JOURNAL
labusinessjournal.com
ULISSES SANCHEZ
Centro Strategies

In March of 2012, Ulisses Sanchez (President of Centro Strategies) founded Happy Hour With A Cause (HHWAC). HHWAC is a community-driven initiative that has three core objectives: 1) to support local community causes or organizations that are in need of assistance; 2) support local businesses that embrace the spirit of giving back to the community and; 3) provide a festive environment for working professionals to congregate at and help support a great cause. To date, with the support of various community leaders, local elected officials and the HHWAC Advisory Board, the group has supported over 50 community organizations and causes, raising tens of thousands of dollars and empowering individuals to become engaged in such causes through direct involvement or donating services and goods. Happy hours are an integral part of the lives for many working professionals. The vision of this effort is to take an after-work tradition and give it a philanthropic twist. Through Happy Hour With A Cause and his own personal efforts, Sanchez has also been instrumental in Catholic Big Brothers Big Sisters’ (CBBBS) efforts to expand its support base to obtain the resources needed to mentor and empower the youth it serves. Sanchez facilitates introductions and obtains support from various elected officials to solicit support from major corporations throughout the year and for CBBBS’ annual gala. Sanchez’s guidance and advice in procuring with these contacts has allowed CBBBS to broaden its support network, something which is critical for any non-profit organization that is seeking to strengthen its base of sponsors and resources. Recently, Sanchez assisted CBBBS in gaining support from its State Assembly and State Senate representatives for a grant that will enable it to serve 200+ new youth in parts of Los Angeles where mentorship services are severely needed.

Congratulations!
The California Charter Schools Association congratulates the 2016 Los Angeles Business Journal Nonprofit and Corporate Citizen Award honorees and nominees!

Your work continues to empower communities and helps shape a positive future for all Los Angeles residents.

The California Charter Schools Association
www.CCSA.org
MARC ANDRE BERTET  
HERSH MANNING LLP

Attorney Marc Andre Bertet’s non-profit leadership and spirit of volunteerism is all encompassing and extends well beyond fundraising alone. The Los Angeles LGBT Center is a nonprofit organization that supports equality and inclusiveness of LGBT members in society. Bertet supports the Center specifically through the efforts of AIDS/LifeCycle (ALC), a 545-mile charity bicycle ride from San Francisco to Los Angeles to raise funds and awareness for those living with HIV/AIDS.

As a mentor/cyclist, as a Training Ride Leader to teach new cyclists how to ride safely and to train new riders for the endurance event, Bertet also develops training rides for new riders and trains them one-on-one for several hours each week on training rides for ALC. He volunteers as a Fundraising Leader to teach new riders how to fund raise and develop fund-raising skills for ALC and for charitable work in general. He is also a Team Leader for his team of cyclists who were the number one fundraising team for ALC last year, raising over $120,000.

SHERIJO DAMICO

Sherijo Damico never says no to a request for volunteers. This year, she stepped up her involvement in helping Dixie Canyon Community Charter Elementary School. Beyond her normal work for the PTA, she took on the task of making any photocopies for an entire first grade class. Then she got involved with the silent auction for which she spent countless hours soliciting and collecting donations. She sent out over 350 requests, plus separate ones to all her personal friends leading to donations of one-of-a-kind items, autographed artwork, and more.

This is particularly extraordinary because Damico is a single mom who holds a full-time job. She makes sure she is home every night for dinner and time for her son. Plus, the PTA is only part of her volunteer work. She actively solicits donations for Child Development Institute to help the family of the children receiving services and she collects clothing and other items for the San Fernando Valley Rescue Mission.

DAVID M. HERNAND  
PAUL HASTINGS

David Hernand has been on the Board of The Painted Turtle – which provides a year-round, life-changing environment and authentic camp experience for children with chronic and life-threatening illnesses – since 2005. He has been an active and valuable leader, member, and contributor of the Board through his time, talents, vision, and financial support. As a lawyer, Hernand has provided legal counsel to The Painted Turtle as needs arise. He serves on its audit committee, which regularly reviews the adequacy, scope and effectiveness of accounting and internal control systems for all financial activities carried out by The Painted Turtle.

He is a lead figure on the Board with insightful guidance through his professional expertise as well as his experience serving on other Boards of other non-profits. Hernand and his wife have been financial supporters since he joined the board through special events, annual giving, capital campaigns and more. In addition, their children have served as junior counselors at camp during the summer.
Keenan continues to enhance its Corporate Social Responsibility initiative each year. In 2015, it started a “Volunteer Time Off” (VTO) program that provides each employee with 2 paid days each year to use to volunteer for the nonprofit they are passionate about. For people who aren’t affiliated with nonprofit or aren’t sure where to find opportunities, Keenan organizes service projects that employees can participate in. This past year, the company held VTO days at the LA Food Bank, Los Angeles Team Mentoring Leadership Camp, Children’s Institute, and the Saban Community Clinic, just to name a few.

Keenan also coordinated a special project in conjunction with Ball Jr. High School for their Service on Martin Luther King Day. The company recently launched its mentoring program, Keenan’s Right Start Program, where employees can take 2 hours per week to mentor middle school youth.

Nestle continuously supports the Los Angeles County Alliance for Boys & Girls Clubs throughout the calendar year on multiple projects and programs. It also supports many Member Boys & Girls Clubs of the Alliance as well as Boys & Girls Clubs of America and Clubs across the country. Nestle has many employees and executives who serve on boards and is also very involved with the movement on a local level.

For several years now, Nestle has also partnered with Superior Grocers for the benefit of the 26 Alliance Clubs to not only receive financial support for the Clubs that engage in health education and wellness as well as including the Alliance logo on signs of healthy education boards in the stores (near healthy food). This has helped foster awareness to parents that the Alliance might not otherwise reach to get their kids into the Clubs and off the streets.

AEG

Throughout its long-established 501(c)(3) Foundations, including the STAPLES Center Foundation, Kings Care Foundation and Los Angeles Galaxy Foundation, AEG continues to demonstrate its strong commitment to improving the quality of life for children and families in the communities where the organization operates as well as where its employees reside. In order to achieve this mission and goal, the focus is on K-12 education, community and economic development, health and social services and music and art education for youth.

The primary funding for each of the Foundations is realized through AEG leveraging its events, sports teams, venues and other assets and initiatives to develop fundraising opportunities as a way of raising both money and awareness for the Foundations. The company-funded charitable units also use the same unique experiences and assets to provide in-kind opportunities for local benefitting organizations and individual recipients.

Since 1999, through its Foundations and nonprofit partnerships, AEG has raised and contributed more than $90 million in direct financial and in-kind support of charitable, community, and civic programs. Spreading joy through charitable activities developed, organized and directly supported by its employees has been an integral part of the Company’s heritage from its earliest days. Establishing foundations that focus on public service initiatives, community outreach, and volunteering in the areas of education, fine arts, homelessness, and the environment continues to be one of the AEG’s top priorities.

In 2015 alone, corporate and AEG-affiliated Foundations’ cash donations exceeded $34 million with in-kind donations being valued at nearly $1 million. In addition to the financial contributions made, more than 1,200 Los Angeles-based employees, from the CEO and division Presidents to STAPLES Center usher and security officers, volunteered and participated in 2015 in company-wide service days providing on-site interactions with selected organizations.

Wyndham Consumer Finance

Wyndham Consumer Finance, a part of Wyndham Vacation Ownership, has been supporting The Painted Turtle – which provides a year-round, life-changing environment and authentic camp experience for children with chronic and life-threatening illnesses – since 2011. They have brought a team of about ten volunteers all the way from Las Vegas to the Corporate Volunteer Day annually, with this year being the sixth consecutive year. This corporate work day is critical to getting The Painted Turtle campsite ready for the upcoming Summer Sessions, so the great lengths they travel to offer their assistance is extremely appreciated.

WCF also makes the trek and brings another team of approximately ten volunteers (and sometimes riders!) to man rest stops and help run The Painted Turtle’s annual cycling event, Tour de Turtle. Over the years, WCF has raised more than $117,000 in support of this event.
## Nonprofit & Corporate Citizenship Awards

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Nonprofit & Corporate Citizenship Awards

EVENT SCENE