The Los Angeles Business Journal presents

Nonprofit & Corporate Citizenship Awards 2015

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This special advertising supplement did not involve the reporting or editing staff of the Los Angeles Business Journal.
TAPPING the resources of the corporate world to strategically match social, community, and public needs creates immense benefits for all parties – and that is something we can’t afford to lose.

We at the Los Angeles Business Journal are proud to present a project near and dear to our hearts — a roundup of honorees and finalists for our fourth annual Nonprofit & Corporate Citizen Awards.

Our Awards, which were presented on Friday June 19th at the Millennium Biltmore Hotel, are designed to honor those professionals and organizations in the nonprofit world that continue to make a positive impact on the community and do so under difficult financial constraints. Equally as important, and also honored on the day, are the efforts of the corporations supporting these nonprofits. Many corporate executives volunteer time on boards and lend support through financial donations and sponsorships. These awards recognize both equally important groups.

We hope these pages and participants inspire you as individuals, as citizens of this great region and as corporate decision makers.

We thank and salute all of the honorees and finalists — those of you who give something back. You are more than heroes – you are an essential part of future corporate and societal success.

Matthew Toledo
Publisher & CEO
What could your business do with $25,000?

Watch the new video series. Be inspired.
Then enter the contest for your chance to win.*

The Wells Fargo Works Project is all about helping small businesses take their next step. Watch the online video series featuring the true stories of three entrepreneurs working together with Wells Fargo to reach their potential. Then enter the contest for your chance to win $25,000 — along with mentorship for your business.

The 2015 video series follows two of last year's 25 finalists in addition to Zachary Marimon — one of five grand prize winners — who opened up new opportunities for his sustainable storm water management company by evolving his business and marketing plans.

Contest details
• 25 finalists will each receive $1,000 for their business.
• 5 grand prize winners, selected from the finalists, will win an additional $25,000 for their business, along with business mentorship from subject matter experts.
• Contest runs from May 1 to June 30, 2015.
• To enter, submit your choice of a video, or a photo and essay, responding to questions about your business. Videos should be no longer than 2½ minutes and essays no more than 600 words.

Ready to be inspired?
Check out all the videos and enter for a chance to win your own Wells Fargo Works experience at wellsfargoworks.com/project.

*THIS IS A JUDGED CONTEST. NO ENTRY FEE OR PURCHASE REQUIRED. Wells Fargo Works Project Contest runs from 12:01 a.m. Pacific Time ("PT") on 05/01/2015 to 11:59 p.m. PT on 06/30/2015 ("Contest Period") at WellsFargoWorks.com/project ("Website"). Open to legal U.S. Residents, 18 years or older, who are independent owners/operators (meaning no less than 20%) of a small business that has been in continuous operation for six months or more from the date of entry, has no more than $20 million aggregate in gross revenues, and no more than 100 full-, part-time, or volunteer employees. Nonprofit organizations are eligible. Owners of a franchised business are not eligible.

To enter, submit up to a 2½ minute video or 600-word essay with photo, that responds to the contest questions. Prizes: (25) $1,000 Finalist and (5) $25,000 Grand Prize winners selected from Finalists to be awarded. Contest subject to full Official Rules. See rules on Website for full details including complete eligibility, contest questions, judging criteria, and prize redemption requirements. Void where prohibited. © 2015 Wells Fargo Bank, N.A. All rights reserved. EGC-1257033
AMERICAN CANCER SOCIETY

In 2014, American Cancer Society recognized its 100th anniversary with a first-ever gala event called the Birthday Ball. The Birthday Ball commemorated not only the great milestone in the organization’s history in advancing the fight to end cancer and care for those impacted, but also the organizational credo of “celebrating more birthdays” with cancer survivors living increasingly longer and higher quality lives until a cure can be found.

The Los Angeles region of American Cancer Society has played a key role at a local, state, and national level with a robust public policy discourse that involved many tobacco ordinances now considered commonplace in restaurants and businesses, as well as dramatic increases in cancer therapies through millions of dollars raised locally and directed towards early stage funding to researchers at Cedars Sinai, USC Keck, UCLA Health, City of Hope, and other top cancer research centers in the Los Angeles area.

The Los Angeles region of American Cancer Society aimed to raise more than $10 million in 2014 through more than 100 grassroots and distinguished events taking place locally as well as Discovery Shop secondhand retail stores located throughout the county. Of the funds raised, 41% go towards local mission delivery programs that provide patient support, prevention and risk reduction, detection, and treatment. Another 34% goes towards research, national patient support and education program development for local use, and support services. The remaining 25% goes towards fundraising and management, where a very limited number of staff in Los Angeles partner with approximately 100,000 volunteers and supporters.

The Birthday Ball alone raised more than $1.3 million in 2014, garnering highly diverse media coverage including a number of entertainment magazines, Los Angeles Business Journal, and various other major outlets. Because of the exposure, there were more than three million impressions, which advances and opens up new opportunities to serve more people and engage more leadership in the fight against cancer.

GIRL SCOUTS OF GREATER LOS ANGELES

Girl Scouts of Greater Los Angeles (GSGLA) serves more than 350 communities throughout Los Angeles County and parts of Kern, San Bernardino and Ventura counties. GSGLA offers girls and young women the world’s premier personal growth and leadership development experience. With the help of over 20,000 volunteers and in collaboration with schools and nonprofit organizations, GSGLA serves over 40,000 girls in grades K-12. It is inclusive of girls from all walks of life regardless of their economic background. Today’s Girl Scouts is focused on building leadership and life skills in girls and young women, and providing opportunities to utilize and sharpen these skills through community service. By example, as part of its annual Girl Scout Cookie campaign, GSGLA provides a strong foundation of financial literacy for girls and young women across Greater Los Angeles with 4,591,000 boxes of cookies sold! Plus, 1,529 boxes of cookies were donated to families in need and military service-men and women.

ST. ANNE’S

St. Anne’s, located in the Rampart Community, is dedicated to helping high-risk pregnant and parenting girls/young women in or aging out of the Los Angeles County foster care or juvenile probation systems, their children and other struggling community members improve their well-being, self-sufficiency and prospects. Toward this end, St. Anne’s Transitional Housing Program offers up to 40 young women ages 18 to 24. It offers up to 32 pregnant or parenting girls ages 13 to 18 currently in the Los Angeles County foster care or juvenile probation system and up to 18 of their children (ages birth to three) safe housing and a variety of vital assists. This includes three nutritious meals a day, prenatal, well-baby, routine and emergency healthcare, mental health treatment, case management, educational and job readiness aid, after-school tutoring and life skills groups. Youth and children also benefit from parenting instruction, childcare, paid internships and uplifting recreational activities. St. Anne’s also offers a two-year Transitional Housing Program for up to 40 young women ages 18 to 24.
Together

We’re Generating More Than Electricity

Edison International is proud to sponsor the Los Angeles Business Journal’s 2015 Nonprofit and Corporate Citizenship Awards.

We congratulate all the nominees, finalists and honorees.
dance is up; graduation rates are up; reading and math dropping out. At schools where City Year serves attention. Currently, 283 corps members are working in 22 of our city’s toughest schools as tutors, These young leaders – known as AmeriCorps members graduates (ages 17 to 24) for a year of full-time service. In targeting the continuum of elementary, middle, City Year recruits recent high school and college graduates (ages 17 to 24) for a year of full-time service. These young leaders – known as AmeriCorps members – work in 22 of our city’s toughest schools as tutors, mentors, and role models for students who need extra attention. Currently, 283 corps members are working with 5,400 students from the poorest neighborhoods in the Los Angeles Unified District. In targeting the continuum of elementary, middle, and high schools that form the city’s highest-dropout feeder patterns, City Year corps members offer focused intervention to the students who are most at-risk of dropping out. At schools where City Year serves attendance is up; graduation rates are up; reading and math scores are up. In Los Angeles, one in five students drop out of school every year. As an education-focused nonprofit organization, City Year Los Angeles seeks to turn around the city’s lowest performing schools and help more kids reach graduation. City Year recruits recent high school and college graduates (ages 17 to 24) for a year of full-time service. These young leaders – known as AmeriCorps members – work in 22 of our city’s toughest schools as tutors, mentors, and role models for students who need extra attention. Currently, 283 corps members are working with 5,400 students from the poorest neighborhoods in the Los Angeles Unified District. In targeting the continuum of elementary, middle, and high schools that form the city’s highest-dropout feeder patterns, City Year corps members offer focused intervention to the students who are most at-risk of dropping out. At schools where City Year serves attendance is up; graduation rates are up; reading and math scores are up.

**Nonprofit & Corporate Citizenship Awards 2015**

**Honorée**

**ORGANIZATION OF THE YEAR**

**(OPERATING BUDGET BETWEEN $1M-$10M)**

**CHILDREN’S BURN FOUNDATION**

**Founded** in 1985 by the late surgeon, Dr. A. Richard Grossman, and the late actor, McLean Stevenson, the Children’s Burn Foundation (CBF) is the only agency providing “Full Recovery” burn care for children from the time they are born until they turn 18, while also providing a full compliment of burn prevention and education programs. With a mission “to prevent the pain and trauma of burn injuries to children, and To heal and give children who have suffered burns the opportunity to reach their full potential, physically, psychologically and socially,” CBF has emerged as a preeminent, one-of-a-kind organization now caring for child burn survivors from throughout the world.

CBF’s services are available to any child who has suffered a burn injury and to his/her family as well. Dedicated to the “Full Recovery” of the children it cares for, CBF provides surgery, state of the art reconstruction, therapy, prostheses, transplants, skin grafts, psychological services, support groups and camps. At the same time it supports the children’s families by paying for travel accommodations, food and other care related expenses.

In 2014, building on the strength of its financial position from successful fundraising efforts, the Foundation has built a substantial endowment and helped more than 550 burn survivors throughout the world. Currently, in addition to children from the United States, CBF cares for children and families from Benin, Nigeria, Pakistan, India, Poland, Thailand, Cambodia, China, the Philippines, Trinidad Tobago, St. Lucia, Kenya and Cameroon, among other nations.

In addition, CBF has sent teams of physicians to Zambia, India and Guatemala to train local physicians in how to treat burned children most effectively and, in conjunction with the American Burn Association, has provided similar training in Bolivia, Nicaragua, Africa, India, and Guatemala. CBF also funds a clinic in Lahore, Pakistan, which is now treating about 30 child burn survivors.

**DOWNTOWN WOMEN’S CENTER**

**DOWNTOWN WOMEN’S CENTER**

**Homelessness ends here.**

The mission of the Downtown Women’s Center (DWC) is to provide permanent supportive housing and a safe and healthy community fostering dignity, respect, and personal stability, and to advocate ending homelessness for women.

Nearly four decades ago, DWC opened the doors of Los Angeles’ first drop-in Day Center for homeless women; eight years later, DWC launched the nation’s first permanent supportive housing program for women. Today, DWC continues to create pathways to stability for our community, providing access to a spectrum of basic needs, health, housing services, education, and job training. Its two sites in downtown Los Angeles include a Day Center, 119 permanent housing units, Skid Row’s first and only Women’s Health Center, and a social enterprise that sells products made by participants. In 2014 DWC served 110,000 meals, and provided 20,675 showers, 36,000 changes of clothing, 119 units of permanent supportive housing, and an array of education, job readiness, and health and wellness services to a total of 4,000 chronically homeless and extremely low-income women.

**RIDE 2 RECOVERY**

**RIDE 2 RECOVERY**

Ride 2 Recovery’s mission is to improve the health and wellness of healing heroes by providing injured military veterans a life-changing experience that can impact their lives forever. Ride 2 Recovery provides and supports cycling programs at military and Veterans Administration locations around the United States, including three in Los Angeles County, to help wounded heroes heal from their injuries.

The nonprofit’s cycling programs also help injured veterans, who gave so much for our country, live more fulfilled and healthy lives, helping them to overcome obstacles and regain confidence as they return to civilian life. From indoor spinning training at military installations to multi-day long-distance rides, Ride 2 Recovery helps injured veterans heal through the challenge of cycling long distances using hand cycles, recumbent bikes, tandems and traditional road bikes. Participating veterans are evaluated and coached one-to-one by the Ride 2 Recovery staff to rebuild strength and conditioning, while concurrently healing the effects of post-traumatic stress, traumatic brain injuries and depression.

**Nonprofit & Corporate Citizenship Awards 2015**

**FINALISTS**

* Organization of the Year (Operating Budget Between $1M-$10M) Finalists

**CITY YEAR LOS ANGELES**

**DOWNTOWN WOMEN’S CENTER**

**RIDE 2 RECOVERY**
Where Individuals Rise.

THROUGH THEM WE ALL DO.

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CSUN

CALIFORNIA STATE UNIVERSITY NORTH RIDGE
FOOD ON FOOT

Food on Foot is a non-profit organization dedicated to providing the poor and homeless of Los Angeles with nutritious meals, clothing, job opportunities, and assistance in the transition to employment and life off the streets. Food on Foot provides a Sunday meal service, currently held every Sunday in Hollywood, which attracts more than 200 homeless and low income individuals who receive a nutritious chicken dinner and healthy snacks, as well as a variety of donated goods such as shoes and clothing (including some appropriate for job interviews), blankets, sleeping bags, backpacks, and other essentials. The organization also maintains a “Work for Food” program. Those who seek to demonstrate their willingness to work are given trash bags to fill with trash from the streets. For compensation, they receive a gift card for food. After demonstrating reliable performance at this task for a number of weeks, these individuals are eligible to join a weekday crew, cleaning shopping centers, parking lots, and businesses on a daily basis.

FOUNDATION FOR SECOND CHANCES

Foundation for Second Chances (FFSC) is a community based organization that utilizes hands-on education, mentoring, health awareness and community service to maximize the potential of Los Angeles at-risk youth, K-12. FFSC's mission is to create second chances for disadvantaged, under-privileged, abused and abandoned youth to overcome the cycle of poverty.

Led by its dedicated founder, Melissa Wyatt, FFSC assures that participating kids receive academic support and mentorship that builds trust and respect. By collaborating with the community based organizations and legislators, Wyatt personally designs all of the FFSC programs — from after-school programs to community service events.
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The Housing First approach uses harm reduction and is based on collaboration with communities to provide services and housing for those in need. The program is managed by Housing Works, which has seen significant growth in recent years. The team continues to work towards its goal of ending homelessness in San Bernardino County. The program has been named Nonprofit Team of the Year Finalists in the 2015 Nonprofit & Corporate Citizenship Awards.

**Nonprofit Team of the Year Finalists**

**CELINA ALVAREZ**
**TEAM MANAGER**
**HOUSING WORKS**

Housing Works has provided outreach and engagement to people experiencing chronic homelessness and living with complex conditions such as mental illness, substance misuse, and chronic health conditions since 2007. The team provides services for close to 35,000 parents, children, and child care providers each month in Northern Los Angeles County and the entirety of San Bernardino County serving a total area of 22,500 square miles at 21 different locations.

**RORY KOSLOW**
**COMMITTEE CO-CHAIR**
**NON-PROFIT COMMITTEE FOR THE LEUKEMIA & LYMPHOMA SOCIETY**

Co-chaired by Rory Koslow, the Leukemia & Lymphoma Society’s 2015 Man & Woman of the Year (MWOY) Committee is made up of 30 volunteer leaders who recruit candidates to participate in the Man & Woman of the Year campaign and assist the chapter in attaining its 2015 revenue goal.

**KAREN HUNTE**
**EXECUTIVE DIRECTOR**
**TAPROOT FOUNDATION**

Over the past five years, the Taproot Los Angeles office team has serviced (for no fee) over 1,000 nonprofits, bolstering their capacity to tackle important community issues: homelessness, education, health, social justice, youth empowerment, financial literacy, etc. through pro bono service. Hunte and her team are responsible for the financial, programmatic and operational viability of the organization and on a daily basis Hunte works closely with the other Taproot staff members to ensure the proper recruiting and training of pro bono consultants and nonprofits, cultivate and secure sustainable funding options and to integrate Taproot local, regional and national operations.
Make an Impact, Make a Difference

We are proud of Keenan’s strong history of giving back to the communities we serve. Our employees are dedicated to helping schools, municipalities, and health care organizations through the work we do as a company – and the work we do in the community.

Keenan would like to congratulate our fellow nominees for the Corporate Citizenship Awards. What you do makes a difference!

Keenan
www.keenan.com
NONPROFIT LEADERSHIP EXCELLENCE

MARY M. EMMONS
PRESIDENT AND
CHIEF EXECUTIVE OFFICER
CHILDREN’S INSTITUTE INC.

Children’s Institute Inc. (CII) is a Los Angeles based child welfare agency with more than 30 programs dealing with child abuse prevention, treatment and training. Since joining CII in 1981, Mary Emmons has expanded service capabilities to create a comprehensive, community-based continuum of services for children and families and a training center for professionals working with abused children. Through development of innovative projects addressing child sexual abuse, therapeutic day care, and perinatal substance abuse, Emmons has pioneered new methods of preventing and treating abuse, which are considered models throughout the nation and the world.

Through Emmons’ leadership, CII has grown from an annual budget of $1 million per year in 1981 to a current budget of over $66 million. Under her direction, CII planned and constructed a 24,000 square foot facility, which opened in 1993 on the grounds of the Harbor/UCLA Medical Center, replicating CII’s successful comprehensive model of services in South Los Angeles County.

In 2005, CII committed to doubling the number of children and families it serves. This commitment led to the most ambitious project in the organization’s history—the development of the Otis Booth Campus, CII’s new headquarters and third all-inclusive campus, which opened in 2011. With more than 48,000 square feet of program and office space, it has enabled CII to bring its unique blend of clinical and enrichment services to thousands of additional vulnerable children and families in one of Los Angeles’s most vulnerable communities.

Emmons is currently leading the organization in the fulfillment of its 2013-2017 Business Plan, which focuses on making the “full” CII model available to a greater number of children—and a major expansion, including another state-of-the-art facility in Watts. Beyond LA’s borders, she has developed through CII, international child welfare exchange and training programs in Mexico, Australia, New Zealand, France, Ireland, Scotland, Russia and Eastern Europe.

Nonprofit Leadership Excellence Finalists

BILL DAVIS
PRESIDENT & CEO
SOUTHERN CALIFORNIA PUBLIC RADIO

Bill Davis is the founding president of Southern California Public Radio, a California-controlled subsidiary of the American Public Media Group. He joined SCPR in January 2001, and prior to his appointment was senior vice president for programming at National Public Radio (NPR) in Washington, D.C. where he directed NPR’s programming divisions: news, cultural programming, new media, and satellite.

Over the last 15 years, Davis has transformed SCPR into the most listened to public radio station in the country, with a weekly cumulative audience of over 800,000 listeners. When SCPR started, SCPR was one of the least listened to public radio stations in Los Angeles and on the brink of financial collapse. Fifteen years later, SCPR is a “centering institution” for the country’s most diverse metropolis, and a model for public media management, governance, and audience engagement. Davis’ leadership, recruitment of a top-notch board of governors and high quality journalistic talent is at the core of SCPR’s success.

KELLY WHITE, MA, LMFT
CHIEF EXECUTIVE OFFICER
VILLA ESPERANZA SERVICES

Villa Esperanza Services’ Chief Executive Officer Kelly White has worked with individuals with developmental disabilities for over 25 years and been employed at Villa for 18 years; the last six as CEO. As CEO her primary role with the organization is to guide, strengthen and grow the organization and its mission of providing love, care and hope for individuals with disabilities and their families. She leads the efforts related to strategic planning, building community partnerships, advocacy and fundraising.

White manages Villa’s Senior Management team, which handles the daily operations of the organization. She is fueled by her love of the clients Villa serves and is involved with forecasting the needs of clients at all ages, providing the best programs to meet the needs of those served. She reports directly to 25 Board of Directors who assist with policy making for the organization.
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LOUIS C. LUCIDO
CHIEF OPERATING OFFICER AND COFOUNDER
DOUBLELINE CAPITAL LP, DOUBLELINE CAPITAL GROUP, DOUBLELINE EQUITY

Louis C. Lucido is the Chief Operating Officer of DoubleLine Capital LP, a fixed-income capital management firm and registered investment advisor, as well as DoubleLine Capital Group and DoubleLine Equity LP, an equity investment management firm and registered investment advisor. In his role as COO, Lucido is responsible for the core of DoubleLine's daily operations.

In terms of leading his company through efforts of corporate responsibility, Lucido has melded his personal interests with the same strategic sensibility that has brought him success as a businessman. Since 2012, he has been a member of the board of directors of Junior Achievement of Southern California, a nonprofit devoted to inspiring young people through financial literacy, workforce readiness, and entrepreneurship education. He has also been a board member of 826LA, a nonprofit dedicated to supporting students with their creative and expository writing skills. He has also been the Co-chair of Funding in Los Angeles for the Alliance for Lupus Research, the world's largest funder of lupus research, for the last three years.

In early 2013, he joined the board of directors of CASA of Los Angeles, the only local agency with volunteers appointed by the dependency court to advocate for children in foster care. He quickly assumed the role of Chair of the new annual gala, was recently elected the board’s Vice Chair, and provides strategic counsel to the organization’s executive director.

Having already played a unique and crucial role in helping CASA of Los Angeles reach dramatic new heights of its own—across fundraising, board development, management expertise, and children served—Lucido is now working to create a first-of-its-kind partnership between CASA of Los Angeles, Junior Achievement, and 826LA to help children in the court system develop financial literacy and strong writing skills to help them successfully transition to adulthood and independence.

Nonprofit & Corporate Citizenship Awards 2015

• Corporate Leadership Excellence Finalists

NEIL CARREY
OF COUNSEL
BAKER HOSTETLER, LLP

Neil Carrey focuses his practice on corporations, taxation, ERISA, employee benefits, nonprofit entities, health care and closely held businesses and has more than 45 years of experience as an attorney.

Carrey generally spends between 20 and 30 hours per week on nonprofit and civic activities and he financially supports and does pro bono work for most of the nonprofits with which he is associated, which is quite a remarkable list.

Among many other great causes, Carrey is past president, presently President Emeritus and is in his 13th year as a Board Member for Padres Contra El Cancer. He is also past president and is in his 13th year as a Board Member of the Santa Monica Police Activities League. He formed the Chris Carrey Charitable Foundation about 14 years ago and has been President and on the Board since its formation. He also formed the Gail Donn Music Foundation about 20 years ago and has been President and on the Board since its formation.

TAMI PARDEE
OWNER
PARDEE PROPERTIES

Tami Pardee is the owner and principal broker of Pardee Properties, a real estate firm with locations in Venice and Santa Monica. Pardee grew up on construction sites and has always been interested in property and homes and this background positioned her to become an incredibly effective realtor.

In an effort to give back to the Venice community where she has lived and worked for the past 20 years, Pardee developed and implemented the Giving Back Program at Pardee Properties. The Giving Back Program allocates 10% of net sales on the sale of each property to the local charity of the client’s choice. As of May 2015, Pardee Properties has surpassed $700,000 in donations to local charities through their Giving Back Program. Pardee has formed close personal relationships with the founders and boards of these organizations and has worked together with some for years. Whether it is through financial support, volunteering at events or offering their space to the organization for an event, Tami Pardee is incredibly hands-on.
The employees of Bolton & Company, would like to congratulate President Steve Brockmeyer for his 2015 nomination for the Nonprofit & Corporate Citizenship Award.

Congratulations to all other nominees!

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Serving the Employee Benefits & Commercial Insurance needs of nonprofits in California since 1931.
**The Bay Foundation** is leading a team of partners on a 4-5 year project to restore approximately 150 acres of decimated kelp forests off the coast of Palos Verdes. Kelp forests are the “rainforests of the sea” in that they support hundreds of species of fish, invertebrates, and other algae. They are also popular fishing spots, especially for fishermen/harvesters who supply urchins to Japan and many local restaurants for what sushi enthusiasts know as “uni.” These critical kelp forests have been decimated over the past 100 years due to many factors, and are now overpopulated by purple sea urchins that have grown very dense, covering the sea floor and crowding out most other life.

Tom Ford, Executive Director of The Bay Foundation, worked for over 15 years to bring together the right project partners—a collaboration uniquely inclusive and reflective of the public-private-industry-scientific-nonprofit community stakeholders: California Sea Urchin Harvesters (fishermen), Vantuna Research Group (VRG), National Oceanic and Atmospheric Administration (NOAA), Department of Fish and Wildlife (DFW), Southern California Marine Institute, Los Angeles Waterkeeper, California Science Center, and TBF.

To restore the giant kelp forests, multiple teams of the project’s ecologists, fishermen, and community volunteers use SCUBA gear to reach the ocean floor 2-3x per week each since July 2013 (up to 4 teams weekly), and systematically reduce the density of purple sea urchins by crushing the undernourished, tiny and often diseased urchins until there are only two per square meter within the pre-marked and pre-monitored boundaries of the restoration areas in the sea urchin barrens. In less than two years, the partnership has proved very successful, with over 23 acres of restored kelp forests, which now include hundreds of naturally growing kelp at or near water’s surface, doubled fish species richness, and the sea urchin at a proper and healthy amount for a healthy ecosystem.

**PROJECT COLLABORATION OF THE YEAR**

**THE BAY FOUNDATION**

*Nonprofit & Corporate Citizenship Awards 2015 Honoree*

**HEAL ONE WORLD**

Heal One World is designed to support everyone’s right to preventative, non-invasive treatments, healthful nutrition with guidance and wellness classes like Yoga and Tai Chi. Everyone, regardless of age, needs the knowledge to help stay healthy. Heal One World teaches healthy living in mind, body and spirit. Skye Kelly, who founded “Heal One World” in 2009, works as the Executive Director since its inception after her own experiences with disability and the relief she found from non-invasive therapies.

Kelly and the Heal One World team work full time to help bring in new talent to support Heal One World, which in turn creates a full spectrum of modalities to help people, as well as create awareness to the community of Los Angeles. This team helps foster initiative in other group members to work as a support network to help benefit people of all ages in need of alternative therapies to overcome complex conditions that are many times overlooked by traditional medicine and family doctors.

**HABITAT FOR HUMANITY SAN FERNANDO/SANTA CLARITA VALLEYS**

For the last 25 years, Habitat for Humanity San Fernando/Santa Clarita Valleys has transformed lives and is positively impacting North Los Angeles County by building and repairing homes for low-income families and veterans. Led by its CEO Donna Deutchman, the organization’s mission is to lift low-income working civilian and veteran families out of substandard housing and offer them a gateway to the American Dream so they can build brighter economic futures. It has repaired and built 271 homes to date and remains among the top 5% of Habitat affiliates nationwide.

The organization’s Enriched Neighborhood Model was designed to provide affordable homeownership and social services that promote resiliency, health and wellness, and financial stability. This is particularly critical for veterans, who often struggle to reintegrate into civilian society due to adversities and barriers that were not as prevalent throughout active duty service. These efforts have resulted in powerful public-private partnerships that influence policy and give veteran families an opportunity to move beyond their current socio-economic capacity.

**PATRICIA KINAGA**

Chair, Asians and Pacific Islanders with Disabilities of California

Led by Patricia Kinaga, a founding member and current Chair of the organization, Asians and Pacific Islanders with Disabilities of California (APIDC) is a non-profit organization whose mission is to give a voice and a face to Asians and Pacific Islanders (APIs) with physical, mental, and developmental disabilities. The API with disabilities community faces major disparities in access to disability resources and faces obstacles from the general API community due in part to cultural stigma and misconceptions towards a person with visible and hidden disabilities.

APIDC seeks to help break down the service and cultural barriers faced by Asians and Pacific Islanders with disabilities, to provide knowledge to APIs with disabilities and their families, and to create a community network for empowerment and independence. Currently, the organization’s diverse board is made up of consumers, parents of children with disabilities, mainstream service providers, community-based organizations and employers.
CORPORATE PARTNER OF THE YEAR
ACCOUNT CONTROL TECHNOLOGY, INC.

For more than 30 years, Dale Van Dellen has been active in the Los Angeles community. With a family background in financial services, Van Dellen, along with his wife, Debbie, founded Account Control Technology, Inc. (ACT) in 1990. Over the past 25 years, ACT has grown from a small local office to a nationwide entity which now, under the banner of Account Control Technology Holdings, Inc., includes 20 offices and 4,000 employees.

Philanthropy has been a big part of Van Dellen’s life, as well as the activities of his employees. ACT and its employees make frequent donations to both local and national charities benefiting everything from youth programs to women’s shelters to animal welfare to breast cancer awareness. In 2013, Dale Van Dellen and ACT executives established the Account Control Technology Foundation, which each year awards $50,000 in college scholarships in addition to donating to other charities and community programs.

In addition to its scholarship programs, the ACT Foundation works to build financial literacy and debt management awareness. In 2015, the Foundation launched a new site at www.AccountControlFoundation.org, which provides young people direction into managing their finances, particularly when it comes to funding their education and controlling student debt. To date, the ACT Foundation has awarded nearly $200,000 in scholarships and donations to other charities.

In 2014, ACT and its employees donated $32,014 to Susan G. Komen, to support the organization’s work to end breast cancer. ACT and its employees also contributed nearly $5,000 to the American Cancer Society’s Relay for Life in 2014.

Additional organizations recently receiving support from ACT and its employees include local Boys & Girls Clubs, food banks and hunger programs, health and emergency charities, recycling and “Green” initiatives, local women’s shelters (including Haven Hills in Los Angeles), Toys for Tots, Project Graduation events, animal welfare programs, and additional charities.

MANATT, PHELPS & PHILLIPS, LLP

DIANA Iorlano has been a valued leader at Manatt, Phelps and Phillips, LLP for the past 13 years. This year, she was selected by the company as their 2015 Man & Woman of the Year Candidate – an honor that is given to an influential, impactful and inspiring employee of the firm. She accepted her nomination and now is working toward a personal goal of raising $100,000 for The Leukemia & Lymphoma Society (LLS) in just ten weeks, in honor of her stepson, Brandon, who is a lymphoma survivor.

Manatt, Phelps and Phillips, LLP has been incredibly supportive of Iorlano and LLS through her campaign. They are this year’s Presenting Sponsor ($25,000 cash donation), but thousands more has been raised through personal employee contributions. This is the 7th year that Manatt has been involved in the Man & Woman of the Year campaign, nominating a candidate and sponsoring each year. They are the longest standing “Corporate Legacy Partner” and one of LLS’s biggest and most prominent supporters.

UNIVISION RADIO

UNIVISION Radio, Los Angeles first and longest running Spanish language FM radio station, made an in kind donation agreement to actively promote the American Cancer Society’s 2014 Making Strides Against Breast Cancer event at LA LIVE through on-air promotions, on-line promotions, on-site coverage, and a Family and Play (Familia y Hugar) Expo. There were 40 on-air PSA promotions on Univision Radio stations (KLVF, KSCA, KRCQ, and KTVN). In addition, Univision Radio had an interview with an American Cancer Society volunteer on its 30-minute radio show. Regarding on-line promotion, there were Facebook and Twitter mentions on the Mas Variedad page. At the October event, Univision Radio’s Maria Esther from Mas Variedad made a special appearance to address those in attendance.

The value of Univision Radio’s in-kind partnership was $61,000, but beyond that, it was thanks to Univision Radio that more than 30% of the 7,000 volunteer participants self-identified from local Latino communities and more than $150,000 net income was raised in support of vital breast cancer resources.

RUSTIC CANYON FAMILY OF RESTAURANTS

Rustic Canyon Family of Restaurants has chosen to partner with Upward Bound House as the sole non-profit that benefits from their philanthropic efforts. This results in financial support, in-kind donations and volunteer manpower, all provided by RCFR.

At the forefront of these efforts is RCFR’s Director of Operations Anastasia Navach. Along with her team she has created signature fundraising efforts, volunteer opportunities and consistently leads the direction for all the in-kind donations UBH receives.

In 2014, RCFR’s VIP program raised over $112,500 for the homeless families and children that Upward Bound House serves. Not only has RCFR raised financial donations, it has had its top chefs and employees participate in other ways such as school supplies and toy drives, furnishing apartments for the families at UBH’s shelters, weekly in-kind donations from all of its restaurants, and is now working on a backyard farm project. The backyard farm project will be a successful, sustainable and mutually beneficial program serving Upward Bound House families.
VOLUNTEER OF THE YEAR

ADAM DUFFY
STRATEGIC PARTNERSHIPS EXECUTIVE
ENPLUG

Adam Duffy, or “Duff,” as he is affectionately known, serves as one of Enplug’s Enterprise Account Executives. He serves on the sales team, and is currently focusing on enterprise sales and strategic partnerships.

Duffy makes a priority of giving back to the community. He is a regular volunteer at numerous organizations.

Duffy is a staple at every organization he serves with – expending significant time, energy, and finances in his dedication to them. At Rosies and Deans, a nonprofit service group that engages in a number of community service projects, he spends a minimum of two Saturdays a month engaging in service opportunities ranging from an event on Skid row to youth events – often racking up in excess of 10 hours of service every couple of weeks.

He also serves as a Breakfast Kitchen Manager at the LA Downtown Women’s Center, working with other volunteers to make meals for over two hundred women in need. Duffy is somewhat of a chef extraordinaire and is known across the organization for the specially cooked dishes he prepares.

Every Sunday Duffy donates his time to Mosaic Hollywood. Again bringing his formidable culinary skills to bear – he acts as the “Family Meal Captain,” feeding the other volunteers in the organization with his signature dishes and heartening personality.

As a mentor in the Big Brother Big Sister of America program, he worked as the manager of the Salt House Youth Center in Nashville. He served there for over two years, running operations at the teen and youth music venue and recreation center and serving as a mentor and role model for the troubled youth he impacted.

Though he has moved from Nashville to Los Angeles, he still maintains a relationship with all of his mentees. In addition to his time commitments, Duffy is a regular donor to all of the organizations he works with.
*Volunteer of the Year Finalists*

**LAURA ALPERT**

Laura Alpert initially became involved with Aviva Family and Children’s Services during the beginning days of Aviva’s Platinum Associates in 2005 when a friend introduced her to the agency. As a seasoned volunteer and self-starter, Alpert was and is not afraid to get involved. Early on, she took an active role in Platinum Associates. Within five years, she built a significant track record of donors as well as volunteers. In 2010, Aviva elected Alpert to its board of directors, where she continues to share her abundance of energy, time and commitment.

She is passionate about continuing her family’s tradition of giving back and making a difference in the lives of others. In addition to Aviva, Alpert currently is involved with the Guardians at the Jewish Home for the Aging, Cedars-Sinai board of governors and the Beverly Hills Women’s Club. She also is an active supporter of the Center Theatre Group, a board member of the Friends of Virginia Robinson Gardens and the Beverly Hills Literary Society.

**SAM HEROD**

Sam Herod has been a Court Appointed Special Advocate (CASA) with CASA of Los Angeles since 2001. Whereas most CASAs carry one case at a time, Herod often has five simultaneously—and specializes in kids considered by most to be the hardest to help: transitional age youth who have been in the system for many years.

Nowhere is Herod’s impact more evident than in the success his CASA youth have enjoyed in education. While less than half of L.A. County’s foster youth graduate high school and just 3% obtain a bachelor’s degree or higher, all of Herod’s 15 former youth have graduated high school, and seven have gone to college. He even helped one of those youth, a boy who had been disinherited by his family for academic and social problems, not just graduate high school but also earn a $200,000 college scholarship. That young man is now pursuing a master’s degree in social work at USC.
CORPORATE SOCIAL RESPONSIBILITY AWARD

EAST WEST BANK

East West Bank, under the leadership of Dominic Ng, Chairman and CEO, has been involved with United Way for over 20 years. Ng has served on United Way’s Board since 1995 and is currently an Honorary Advisory Director. With his long tenure on United Way’s board, he has a comprehensive understanding of United Way’s work and has advised United Way on improving its strategy and as a result of his input, United Way created a 10-year plan including its Creating Pathways Out Of Poverty plan. United Way’s Creating Pathways Out of Poverty plan combats poverty at its roots—lack of education, homelessness and financial instability and focuses on long-term solutions. United Way does this by working side-by-side with public, private and non-profit sectors to tackle the root causes of poverty in a holistic and sustainable manner.

Following Ng’s lead, a number of other East West Bank executives and employees have also assumed strong leadership roles, going above and beyond what’s expected to battle poverty in L.A. County through their involvement with United Way.

East West Bank has contributed to the success of United Way through employee giving, corporate matching gifts and volunteerism. Over the past 18 years, East West Bank has contributed over $8 million to United Way.

In addition to providing much needed financial support for implementing vital community initiatives, East West Bank team members offer the physical manpower, intellectual capital and skills-based volunteering needed to get the job done.

East West Bank’s contributions to help United Way Create Pathways Out of Poverty include special event fundraising. East West Bank participates in United Way’s annual HomeWalk that supports Home for Good, a coalition of United Way and the Los Angeles Chamber of Commerce, which is committed to ending homelessness in L.A. County. East West Bank is consistently one of the largest supporters of the HomeWalk through employee participation and fundraising.

UnitedHealthcare congratulates those recognized by the Nonprofit and Corporate Citizenship Awards. We know one person or organization can make a real difference.

We’re dedicated to improving the communities we serve, and we’re proud to be a longtime sponsor of the Ride 2 Recovery program, a nonprofit organization dedicated to helping injured veterans heal through the challenge of cycling.

Villa Esperanza Services Board of Directors congratulates Kelly White, CEO on her Leadership Excellence nomination

Villa Esperanza Services
Where Hope is Hard at Work

Offering Programs for Children, Adults and Seniors with Autism, Down Syndrome, Intellectual and other Developmental Disabilities.

www.VillaEsperanzaServices.org
Over the past 83 years, Bolton & Company has developed an expertise in the non-profit sector, and currently serves over 200 non-profit organizations. The company considers it a privilege to help non-profit clients carry out their core missions. By tapping into resources that reduce total costs, Bolton & Company helps non-profits identify savings beyond insurance premiums.

For Bolton & Company, the relationship with non-profits goes well beyond the professional relationship. Over the past year, 90% of Bolton & Company employees contributed to philanthropic activities and over 900 volunteer hours were completed. Furthermore, Bolton & Company intends to be a valuable resource for non-profit clients and has conducted several specific nonprofit seminars in the past year. The company plans to host these events quarterly due to the overwhelming positive feedback received from attendees.

Plus, in the last year alone Bolton & Company has donated over $150,000 to local non-profits and, in order to drive its giving to the next level, formed the Bolton Foundation in January of last year.

Keenan & Associates has supported a number of non-profits through its CSR program. Taking these relationships to the next level is Keenan’s Right Start Program, a new concept in development. The goal of Right Start is to provide support to kids with more determination than resources to ensure they get on the right path in life. Keenan has been focusing most of its CSR efforts to support that vision, such as Verbam Dei High School’s Corporate Work Study Program and the California YMCA Youth & Government Program.

Verbam Dei serves economically and educationally underserved African American and Latino students in Watts and the surrounding communities. Through the corporate work-study program, Keenan provides funds that go towards tuition, and an intern works at Keenan’s office in Torrance. The Verbam Dei students have become part of the Keenan family. Many of the students have continued interning with Keenan during the summers once they go on to college.

Ryan Iwamoto is Chief Marketing Officer and one of the three co-founders of 24Hr HomeCare, a Los Angeles based company that provides high-quality, nonmedical in-home care to seniors and the developmentally disabled. Iwamoto’s experiences as a former Boy Scout and Eagle Scout award-winner instilled in him the importance of philanthropy and compassion. When Iwamoto and his co-founders first conceived the idea behind 24Hr HomeCare—a homecare provider that combined the professionalism of a large institution and the personal touch of a small business—he wanted to ensure that corporate social responsibility was built into the fiber of the company.

When the first 24Hr HomeCare office opened its doors in 2008, Iwamoto launched the Proceeds to Charity program. The program encourages each client to select a charity of their choice to which a portion of the company’s proceeds is donated. Since 2008, over $79,000 has been donated to the community, benefiting organizations such as the Alzheimer’s Association, American Cancer Society, National Multiple Sclerosis Society, UCLA Fund, and many more.
This walk gets us to the finish line faster.

MAKING STRIDES
Against Breast Cancer

When you walk and fundraise in the Making Strides Against Breast Cancer walk, you help the American Cancer Society make the greatest impact and save more lives in more communities, through groundbreaking research and programs like clinical trials matching and free rides to treatment.

Walk with us, or sponsor the event, because you can help us finish the fight.

Making Strides Against Breast Cancer of Los Angeles
October 17 | L.A. LIVE
Sponsorship opportunities available
makingstrideswalk.org/losangeles

IN-KIND SUPPORTER OF THE YEAR
BRIAN E. SCHIELD
PARTNER
SQUIRE PATTON BOGGS LLP

ATTORNEY Brian E. Schield has been a valued member of the Squire Patton Boggs team for 28 years. As a Partner, he counsels large international companies with a particular focus on Europe and the Pacific Rim. A top rated lawyer in his field, Schield continues to juggle a demanding professional schedule with his non-profit work.

In the mid 1990’s, Schield was approached by the President of Aid for AIDS and asked to contribute his time and expertise as a pro bono attorney for the nonprofit that was serving a growing client roster in the midst of the AIDS epidemic. The request felt personal. Schield had recently lost his partner of ten years to AIDS and was attending too many funerals for friends with the same death sentence. But here was an opportunity to be on the front lines. As pro bono legal counsel, Schield was tasked with ensuring the charity could continue to be legally efficient, in compliance with labor laws, and comply with standard practices.

In 2009, Aid for AIDS merged with The Serra Project to form Alliance for Housing and Healing. The combined agency offers clients a full continuum of housing opportunities for those struggling with HIV/AIDS and poverty. Schield continued his extraordinary volunteer service to Alliance for Housing and Healing by joining the Board of Directors. He still serves as a volunteer member of the Board and his advice is guiding the agency as it expands its programs.

When needed, Schield calls upon the depth of knowledge that exists at Squire Patton Boggs to help Alliance for Housing and Healing. Recently, Squire has assisted with securing valuable trademarks, ensuring compliance with labor laws, and offered counsel with contract matters. In fact, Schield and Squire Patton Boggs have donated more than 60 billable hours of pro bono work to Alliance for Housing and Healing in just the first five months of the 2015 calendar year.
Laura McHollm and her company NorthStar Moving support a number of nonprofit organizations, with particular emphasis on Claire’s Place Foundation, Inc., which is a non-profit organization designed to help children and families affected by cystic fibrosis, and the summer food drive competition that McHollm founded in 2013, “Let’s Send Hunger Packing,” to feed hungry children.

McHollm designed the food drive competition to help drive more donations. She persuaded Coldwell Banker Residential Brokerage offices in LA County and Orange County to compete against one another to collect the most food donations for their local food bank. NorthStar Moving handles all the logistics, collateral, printing, press outreach and awards the offices that raised the most food with a substantial monetary donation to their local food bank in their name. The food that is collected is donated to the Los Angeles Regional Food Bank and Second Harvest Food Bank of Orange County.

Lurdes Medina’s primary role with Bella The Salon is as business owner. She entered the beauty industry over ten years ago as the first Latina to own a Hollywood Tans franchise before she transitioned into becoming an independent tanning salon owner.

For the last five years, Medina has been a licensed foster mom with Optimist Youth Home & Family Services (OYHFS), opening her home to children with physical, emotional and medical special needs. Her passion is to serve this organization’s mission by providing a safe environment for children, as well as giving them the opportunity of a better future. In addition to giving her time and home, Medina has also contributed financially. The organization does not provide daycare, leaving her to seek out the appropriate care providers that are able to handle children with special needs. She also provides extracurricular activities for her children, so that they are able to learn important social skills and behavioral development.

Chuck Rubin, the founder of Hollywood Grooming and creator of his “Paw it Forward, Rescue Grooming Saves Lives” program, is a hero to local animal rescues and city shelters. His staff of groomers including himself and his wife Yael plus their five grooming trucks transforms matted, dirty looking dogs and cats into attractive, adoptable ones by incredible makeovers.

Hollywood Grooming has transformed “hundreds” of homeless dog and cats into beautiful pets that found loving homes through events where he and his grooming team volunteers their time, grooming trucks, and supplies to save animals lives at our city shelters. This past Christmas, Hollywood Grooming went to downtown LA Skid Row and for six hours groomed every pet brought to the event by the homeless including many pit bulls, plus they brought a Santa Claus and gifts for all the kids at Union Rescue Mission which is where the grooming event was held.
## Nonprofit & Corporate Citizenship Awards 2015 NOMINEES

<table>
<thead>
<tr>
<th>Name</th>
<th>Position / Organization</th>
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<tbody>
<tr>
<td>Susan Patena</td>
<td>Back on My Feet Greater Los Angeles Development Director</td>
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<tr>
<td>Bruce D. Andelson</td>
<td>Greenberg Glusker Partner</td>
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<td>Tai Glenn</td>
<td>Levitt &amp; Quinn Family Law Center Executive Director</td>
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<td>Tamara Craver</td>
<td>The Posse Foundation Director</td>
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<td>Robin Greenberg</td>
<td>Beverly Hills Greater Los Angeles Association of Realtors</td>
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<td>Saul Korin</td>
<td>The Guardians of the Los Angeles Jewish Home Manager</td>
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<td>Leonard Lanzi</td>
<td>Los Angeles Venture Association Executive Director</td>
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<td>Thomas McClune</td>
<td>Protiviti Managing Director</td>
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<td>Jimar Wilson</td>
<td>Boston Private Bank &amp; Trust Company Community Investment Officer</td>
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<td>Lydia Floyd</td>
<td>Hands for Hope Executive Director</td>
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<td>Lisa Young</td>
<td>The Rescue Train Executive Director</td>
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<td>Booker White</td>
<td>BTW Productions Head of Music Production</td>
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<td>Thomas Vozzo</td>
<td>Homeboy Industries Chief Executive Officer</td>
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<td>Dr. Jay Grossman</td>
<td>Homeless Not Toothless Chief Executive Officer</td>
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<td>Connie Taylor</td>
<td>Navigators - Los Angeles Regional Vice President</td>
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<td>Kathleen M. Ash</td>
<td>Catholic Education Foundation Executive Director</td>
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<td>Laura Herzog</td>
<td>Honoring Our Fallen Chief Executive Officer</td>
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<tr>
<td>Marielena Hincapie</td>
<td>National Immigration Law Center Executive Director</td>
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<tr>
<td>Christi McDaniel</td>
<td>Children Striving Together Chief Executive Officer &amp; Founder</td>
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<td>Jim B. Clarke</td>
<td>The Jeffrey Foundation Board President</td>
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<td>Marco Curreli, Ph.D.</td>
<td>Omni Nano Founder &amp; Executive Director</td>
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<td>Claire Wineland</td>
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<td>Steven B. Chroman, Esq.</td>
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<td>James M. Rishwain, Jr.</td>
<td>Pillsbury Winthrop Shaw Pittman Firm Chair</td>
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More than 400 attendees were on hand for the 5th annual Nonprofit & Corporate Citizenship Awards luncheon hosted at the Millennium Biltmore Hotel Downtown.