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Southern California Staycation Guide



This special advertising supplement did not involve the reporting or editing staff of the Los Angeles Business Journal.

STAYCATION LOCATION SPOTLIGHT

Stay Close to Home and “Staycation” in Santa Clarita



REMEMBER the good old days of summer when spending time with family and friends was the ultimate escape? Children filled the streets until after dark playing hide-and-seek, neighbors came together for potluck block parties, and Friday and Saturday nights included the faint whispers and laughter of kids camping in their backyards. Though the memories seem nostalgic, the concept of vacationing in your own backyard is not as distant as you think.

More than likely this summer families and friends will seek out an ideal getaway within driving distance, or using the infamous summer’s buzzword, millions of travelers will enjoy a “Staycation.” If you plan to stay home to get away, there is no better place to do it than in Santa Clarita.

Southern California residents should consider vacationing in nearby cities

because in reality you often have a hot spot destination with plenty of amenities to offer within a short driving distance of your home. In fact, most locals often overlook what nearby communities offer. So, it’s time to dismiss that assumption.

Did you know that more than 3 million people visit Santa Clarita each year at theme parks Six Flags Magic Mountain and Hurricane Harbor? These amazing theme parks are certainly among Santa Clarita’s biggest attractions.

In addition to world-class coasters and water slides, Santa Clarita offers a phenomenal outdoor living infrastructure. This allows you to enjoy the California sunshine while biking, running, hiking, swimming or spending time at one of the many well-kept parks with family and friends. The Santa Clarita community also boasts lavish

and family friendly hotels, culinary gems, day spas, and a variety of shopping, all of which support escapism near home.

Making a name for itself as a premier event destination, Santa Clarita offers exclusive events for the entire family including several concert series, festivals, cultural and sporting events.

Summer brings many opportunities to enjoy free concerts in distinctive settings throughout Santa Clarita. The **City of Santa Clarita Concerts in the Park** take place every Saturday at 7:00 p.m. at Central Park from July 9 through August 28, or catch a performance at the **Lexus of Valencia Jazz & Blues Concert Series** on Town Center Drive outside Hyatt Regency Valencia every Friday evening at 7:00 p.m. through August 26, or enjoy a **Rockin’ Summer Nights** event at Westfield Valencia

Town Center on Tuesday evenings at 7:00 p.m. July 12, 19, 26 and August 2.

Santa Clarita is a relatively new City, but this community holds a great deal of history to discover at low to no cost. William S. Hart Museum, a member of the Natural History Museum of Los Angeles, houses an impressive collection of Western art and the fabled Heritage Junction sits at the base of the museum. Just down the street is the Walk of Western Stars in Old Town Newhall, Santa Clarita’s tribute to legends of the silver screen. A visit to Placerita Canyon includes a stop at the Oak of the Golden Dream, the site of California’s first gold discovery years before Sutter’s Mill. Hiking at the Placerita Nature Center and Towsley Canyon are also fun things to do with the family.

Plus, Santa Clarita is home to the Santa Clarita Blue Heat, an official United Soccer

You Don't Have to Travel Far to Enjoy a Getaway



Santa Clarita is Home to Some of Southern California's Best Thrills, Events, Accommodations and Destination Golf, Dining, Shopping & Spas

SANTA CLARITA
California



So Much to Do...Why Not Stay Another Day



VisitSantaClarita.com

SANTA CLARITA VALLEY
Tourism Bureau



League Women's League team that at press time remains undefeated this season! This is the second season for this first W-League franchise in the Santa Clarita Valley. Santa Clarita is one of eight teams making up the Western Conference of the United Soccer Leagues W-League, the first and longest-standing women's league in North America and USL's highest level of women's soccer in the United States and Canada. Bring the family and be sure to catch one of these riveting games before the season ends!

ments, destination dining, signature shopping and a variety of world-class events, attractions and accommodations for all ages have made Santa Clarita a must see when visiting Southern California. And Santa Clarita is just minutes from Los Angeles and Ventura, making it an ideal home away from home for those interested in experiencing all the region offers.

Santa Clarita offers visitors the quintessential California experience. Abundant sunshine, a unique blend of urban sophistication and small town charm, historic ele-

For more information about how you can enhance your time while exploring all the Santa Clarita Valley offers while attending a special event, visit the Tourism website at VisitSantaClarita.com or call the Tourism Office at (661) 286-4084.

STAYCATION LOCATION SPOTLIGHT

Staycation at the Water's Edge at Hotel Maya, Long Beach's Only Waterfront Hotel

NESTLED at the water's edge amidst 14 acres of lush, tropical gardens in a modern, open-air, setting, Hotel Maya is a resort retreat in the heart of the city.

Southern Californians looking for a nearby seaside getaway will revel in cool margaritas on the patio, frolicking in the oceanfront pool or indulging in a soothing, relaxing massage in a private, floating pool-side cabana.

The Latin American inspired 194-room property also features a shoreline path for biking or quiet romantic strolls that provides access between the Aquarium of the Pacific and the Queen Mary.

"Guests will truly enjoy our dining, lounge and amenities including Fuego, the Latin infused restaurant, seaside pool and spa, and the ever-popular, freshly-

baked DoubleTree cookie upon check-in," said Kristi Allen, General Manager at Hotel Maya - a Doubletree by Hilton. "And with the Hilton HHonors guest reward program our guests enjoy the benefits of high brand standards with the experiences of a boutique style resort at the water's edge."

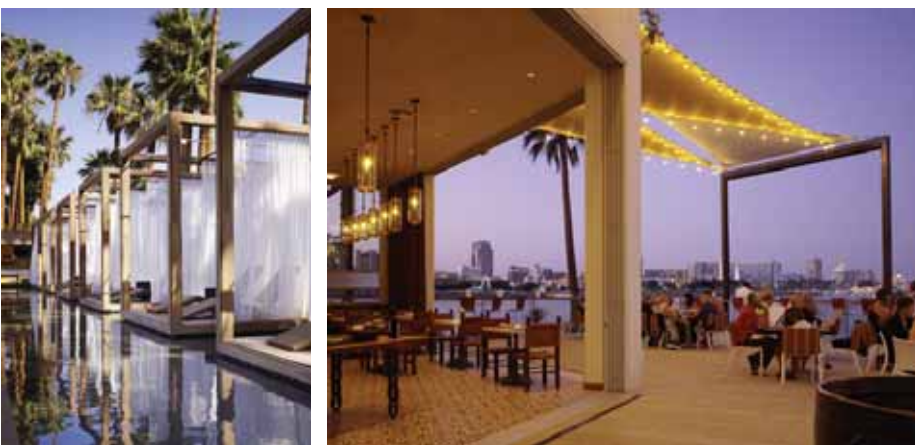
Hotel Maya guest rooms are stylish and well appointed with dynamic colors, complemented with earthy, organic furnishings and finishes. Most rooms have private balconies that include ocean and garden views.

Hotel Maya features a unique seaside heated swimming pool great for laps or lounging and includes a whirlpool with nearby cabanas. Adjacent to the pool is a

continued on page 42



Staycation at the Water's Edge Long Beach's Only Waterfront Hotel



Dine • Fuego, the modern, Latin infused indoor-outdoor restaurant and lounge at Hotel Maya.

Play • A unique seaside heated swimming pool great for laps or lounging and includes a whirlpool and private floating cabanas.

Unwind • Many rooms feature private balconies and ocean views.

Earn • Hilton HHonors points.

(562) 481-3922

700 Queensway Dr. Long Beach, CA 90802 • hotelmayalongbeach.com



**THE NATION'S PREMIER
INDOOR RACING VENUE!**



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or visit K1SPEED.com

Continued from page 41

full bar and sitting area with fire pits for rest and relaxation. Hotel Maya also provides a top-of-the-line fitness center. In addition, guests will enjoy marina access and boat rental, bicycle rental service, tennis, volleyball, bocce ball and basketball courts.

After working up a thirst or appetite, Fuego, the modern, Latin infused indoor-outdoor restaurant and lounge offers a

unique setting at the water's edge featuring 13-foot-tall glass walls that fully retract with seating indoors, on the patio and separate, private dining cabana area. Fuego's stunning open-air views include the Pacific Ocean, Long Beach skyline and the Queen Mary.

Fuego presents the perfect menus for breakfast, lunch or dinner under the sun and stars. Also famous for its handcrafted margaritas, Fuego boasts one of the largest tequila selections in the region.

Guests can enjoy Hotel Maya's unique

outdoor hookah lounge, share an intimate moment around the seaside fire pit accentuated by an opulent outdoor chandelier, take a stroll by the tropical waterfall, or simply enjoy the lush foliage and palm trees with a variety of romantic fire pits located around the water's edge.

Hotel Maya is also a perfect location for executive retreats, large meetings, weddings and intimate affairs featuring 10 distinct meeting rooms, more than 20,000 square feet of flexible indoor-outdoor space and two outdoor event areas including Jardin

and Esplanade.

Hotel Maya, located at 700 Queensway Drive, Long Beach, CA 90802, is near Los Angeles, Long Beach and John Wayne airports; a short drive to downtown Los Angeles and Orange County; and minutes from the Queen Mary, Aquarium of the Pacific and Long Beach Cruise Terminal.

For additional information or to make reservations, please call (562) 435-7676, visit <http://www.hotelmayalongbeach.com> or like <http://www.facebook.com/hotelmaya>.

STAYCATION LOCATION SPOTLIGHT

Retreat This Summer to Palm Springs

THE Greater Palm Springs Area is known worldwide as Southern California's exclusive and relaxing resort oasis, offering visitors a unique collection of hotels and amenities suited for every taste. Located amid the region's most beautiful and tranquil surroundings, the Greater Palm Springs area offers visitors of every age plenty to do – both indoors and out.

For those who prefer to hit the links, enjoy some of the world's best golf courses with outrageously low summer green fees from Palm Springs to Indio. Summer is also an ideal time for a spa getaway, and Greater Palm Springs spa sanctuaries offer a dazzling array of services and spa specials at peak low rates.

Families may choose to spend the day at a local water park or a morning at a local family entertainment center, featuring Go Karts, bumper boats, miniature golf, and more.

For a cultural blast, the desert's many art galleries and museums remain open throughout the summer, offering personal immersion in Native American history, contemporary art, World War II aircraft collections and more.

Greater Palm Springs is also home to six outstanding casinos; four of which are full-service resorts – all miles closer to Southern Californians and far less congested than the Vegas scene.

From a group perspective, meetings and convention attendees can take advantage of great values at more than 30 convention hotels with more than 9,000 hotel rooms, including over \$2 billion in new and enhanced hospitality product and amenities throughout the destination.

Finally, a summer stay in Greater Palm Springs would not be complete



without experiencing the desert's exhilarating nightlife scene, active seven nights a week. As the sun begins its dazzling descent behind the majestic Santa Rosa and San Jacinto Mountains, locals and visitors come out to play in our many restaurants, bars and bistros, offering an array of California, International, fine or family cuisine, plus happy hour specials featuring generous appetizers and live music.

This summer, Southern Californians can experience the desert's magical vibe

and plan their own **Summer Retreat** in the desert, with great hotel rates and gas card and resort credit savings at many of Greater Palm Springs most luxurious properties. Now is the time to **refresh** in one of our 30,000 pools, **recharge** in an award-winning spa, **relax** under our signature sunshine, and simply **resort** to the summer of a lifetime, all within a convenient drive of your own home!

You can take advantage today of great rates, gas cards and hotel gift cards at properties like JW Marriott

Desert Springs Resort & Spa, La Quinta Resort & Club, Rancho Las Palmas Resort & Spa, Renaissance Esmeralda Resort & Spa, and The Westin Mission Hills Resort & Spa, plus many more.

To get started, visit www.PalmSpringsUSA.com and explore the sweet summer deals via the 'Summer Retreat' link. Be sure to bookmark www.PalmSpringsUSA.com for detailed, up-to-the-minute listings of cool activities and events held in Greater Palm Springs throughout the year.

STAYCATION LOCATION SPOTLIGHT

Life in the Fast Lane at K1 Speed

IF you're looking for thrills, look no further than K1 Speed! The nation's largest indoor kart racing company, K1 Speed has been serving up adrenaline pumping, wheel-to-wheel action since 2003, and the company proudly calls Southern California home. Not only was the company founded in Southern California, in the ocean-side town of Carlsbad, it also operates no fewer than five karting centers and houses its headquarters in the region. This connection with the Southern California lifestyle makes a visit to K1 Speed particularly appropriate for a Los Angeles "staycation." If you want to try something new, exciting, and most importantly fun, this Los Angeles gem will not disappoint.

What is Indoor Go Kart Racing?

A sport growing more popular by the day – there are indoor karting centers situated

not only throughout the Los Angeles and Southern California area, but nationwide – indoor go kart racing allows laypersons and experienced racers alike the opportunity to experience an authentic racing atmosphere and genuine wheel-to-wheel thrills in a safe, controlled environment. In the case of K1 Speed, this environment is one that is environmentally friendly as well. With all-electric go karts and eco-friendly centers, K1 Speed manages to accomplish the seemingly impossible: motor racing with a low environmental impact.

With 20 horsepower electric motors that have torque curves as flat as the horizon, the karts at K1 Speed offer instant acceleration and exhilarating top speed. You can enjoy the racing at K1 Speed whether you drive a Prius or a Corvette, because the electric go karts offer superb performance in a socially conscious manner. Racers can

approach speeds of nearly 45mph on the company's quarter-mile long indoor race tracks, and with a center of gravity mere inches off of the ground, fly around corners at vertiginous speed. To put it simply, these all-electric high performance machines are not your parents' go karts!

Race Your Friends or the Clock

If you have a need for speed, there are far safer places to satiate your adrenaline fix than the 405 freeway! At K1 Speed, you can race friends in head-to-head matches or simply take part in "Arrive and Drive" races where you race against the clock. Which race is right for you will depend on what you're looking for. Groups can take part in GP events for the full grand prix experience – including qualifying sessions, a standing-start, race-for-position, all-out battle to the finish,

and a podium celebration with trophies – while solo racers and small groups can opt to prove their mettle against the clock in a test of precision. Gather your friends and family and see for yourself. What sort of racing are you looking for?

A Unique and Thrilling Experience

Every K1 Speed center features precision timing and race scoring to provide objective data on a racer's performance, and the centers – one in Los Angeles, two in Orange County and one in Riverside – have a wide array of racing memorabilia on display. If you're looking for a unique and unforgettable experience, indoor karting is truly a must-try.

To learn more about K1 Speed, visit www.k1speed.com

More Fun Things to Do in Los Angeles County



From left: Griffith Observatory, the Hollywood Walk of Fame, Norton Simon Museum

Los Angeles County has no shortage of fun weekend or staycation activities. Below, in no special order, is a list of suggestions we collected from various locals who weighed in on their favorite places to take themselves, their kids or out of town guests.

Kodak Theatre - Kodak Theatre is the crown jewel of the Hollywood and Highland entertainment complex located in the heart of historic Hollywood. Since opening in November 2001, the theatre has hosted a range of prestigious artists and events including the Academy Awards Ceremonies.

Los Angeles County Museum of Art - With more than 120,000 works in its permanent collection, LACMA is the premier visual arts museum in the western United States.

Rancho Santa Ana Botanical Gardens - Located on 86 acres in Claremont, California, just south of the San Gabriel foothills, the Garden is home to 70,000 native Californian plants, representing 2,000 native species, hybrids and cultivars. Each season the Garden showcases the incredible wealth and diversity of our state's treasure of native plants.

American Cinematheque's Egyptian Theatre - The Cinematheque is a cultural, arts organization that programs year-round specialty film series at the newly renovated, landmark 1922 Egyptian Theatre on Hollywood Boulevard.

Southwest Museum - The Southwest Museum holds one of the nation's most important museum, library, and archive collections related to the American Indian. In addition it has extensive holdings of Prehispanic, Spanish Colonial, Latino, and Western American art and artifacts.

Los Angeles Natural History Museum - The Museum assembles, conserves, interprets, and holds in trust collections of irreplaceable objects from nature and human history.

Placerita Canyon Park and Nature Center - Placerita is a unique east-west running canyon featuring cool, shaded oak groves, a willow and sycamore-lined seasonal stream and numerous other interesting plant and animal communities. The historic "Oak of the Golden Dream" is the site of California's original gold discovery in 1842.

Norton Simon Museum - European paintings and sculpture range from the 14th to the 20th century. The Museum exhibits Renaissance, Baroque and Rococo masterpieces by Raphael, El Greco, Rubens, Rembrandt, Hals, and Tiepolo, along with works from the 19th and 20th century by Goya, Manet, Monet, Degas, Renoir, van Gogh, Cézanne, Rousseau and Picasso.

Santa Monica Pier Aquarium - The Santa Monica Pier Aquarium is a marine science

learning center and aquarium serving K-12 classes from schools in the greater Los Angeles area as well as the general public. The center uses interactive lessons and activities to introduce students to the basic concepts of marine environmental studies, marine biology and oceanography.

Griffith Observatory - The Griffith Observatory has been a major Los Angeles landmark since 1935. It is visited by nearly two million people each year and ranks seventh on the list of major tourist attractions of Southern California. It sits on the southern slope of Mount Hollywood where it commands a stunning view of the Los Angeles basin below. Thousands of people enjoy the view from its balconies, especially at night.

Hollywood Entertainment Museum - Celebrates Hollywood - the place and the entertainment arts - with interactive exhibits, video presentations, studio back-lot tour, and original sets from 'Star Trek' and 'Cheers.'

Museum of Contemporary Art - The only institution in LA devoted exclusively to art from 1940 to the present, featuring exhibitions of painting, sculpture, drawings, prints, and photographs of importance.

Skirball Cultural Center - The Skirball museum collection, reflecting a history of 4,000 years, ranks among the largest of its genre in the world, with 25,000 objects of artifacts related to Jewish life and culture. The museum's core exhibit, Visions and Values: Jewish Life from Antiquity to America, explores themes related to the pursuit of the American dream through immigration, acculturation and the embracing of democratic values.

Homestead Museum - A century of southern California history awaits you at the Homestead Museum! This six-acre site dates from the era when California was still part of Mexico through the decade of the 1920s when Los Angeles had become a major American city.

Hollywood Wax Museum - This unique and exciting attraction takes visitors of all ages on a personal stroll down memory lane, recapturing special moments with old friends from movies, television, music, sports and history.

Speedzone - SpeedZone, a park built around speed and competition, incorporates real racing action, indoor interactive entertainment and great food to create a one-of-a-kind entertainment experience. Situated on approximately 12 acres of land.

Museum of Neon Art - The Museum of Neon Art (MONA) is a non-profit, cultural and educational organization which exhibits, documents and preserves contemporary fine art in electric media and outstanding examples of neon signs.

Aquarium of the Pacific - The Aquarium of the Pacific is a celebration of the world's largest and most diverse body of water. Through dozens of breathtaking exhibits, you'll meet more than 12,000 of this ocean's inhabitants, including some 550 different species.

Museum of Latin American Art - The Museum of Latin American Art in Long Beach, California, is the only museum in the Western U.S. to exclusively feature contemporary art from Latin America.

Queen Mary Seaport - A floating city awash in elegance, the Queen Mary, listed on the National Register of Historic Places, remains one of the most famous ships in history. Relive the elegance of transatlantic travel with historic shipwalk tours, elegant restaurants, unique shops, 16 art deco meeting and bar-

quet salons, and a charming on-board hotel.

Starline Tours of Hollywood - Since 1935, 'Starline Tours of Hollywood' provides the most exciting tours to discover greater Los Angeles. Our daily Hollywood and Los Angeles tours are from 2 hours: Movie stars homes tour which departs every 1/2 hour, to all day tours like the Grand tour of Los Angeles or Los Angeles Tours by night.

The Gamble House - The Gamble House in Pasadena, California, is an example of American Arts and Crafts style architecture. The house and furnishings were designed by Charles and Henry Greene in 1908. The house, a National Historic Landmark, is owned and operated by the University of Southern California and is open for public tours.

Summer has arrived.
Time to chase the sun to Palm Springs

 An advertisement for Palm Springs Summer Retreat. It features a scenic view of a golf course with palm trees and mountains in the background. The text promotes a summer retreat with pools, spas, and resort credit offers.

SUMMER RETREAT
COOL POOLS. HOT RATES.

REFRESH in one of our 30,000 pools
RECHARGE at an award-winning luxurious spa
REFUEL with great gas and resort credit offers

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