
We are on the forefront of high tech’s merger with medical treatment and administration. Individuals who call San Diego home base are in demand around the globe to help guide new and improved protocols in surgical procedures and faster, more efficient processes to speed the transfer of critical data for patient care. San Diego also has a dedicated group of passionate community leaders who oversee vital health care services for our most vulnerable citizens from children and seniors to veterans and the disabled. These are the champions that we celebrate in the following pages.

Winners and finalists in this year’s program were acknowledged at an awards event held on Oct. 15 at the Hall of Champions in Balboa Park. In addition, we honored two San Diegans for their work and dedication. Dr. A. Brent Eastman, Scripps Memorial Hospital La Jolla and Scripps Health, received a Lifetime Achievement Award and retiring San Diego Fire Chief Javier Mainar was recognized with a Community Service Award.

Our gold sponsors for this program are: Abacus Data Systems; BDO USA, LLP; ESET North America; Kaiser Permanente; and Tri-City Medical Center. The support of our business community has allowed us to honor our city’s pioneers and innovators in today’s ever expanding health care field. We thank each and every one of them.

The winners were selected by a panel of distinguished experts in the field. Our thanks go to the members of our judging panel: Bartholomew G. Nyhan, Global Network Partners; Blair L. Sadler, Institute for Healthcare Improvement; and Dr. Joseph E. Scherger, Eisenhower Medicine Center.

Javier Mainar, a firefighter with 35 years of experience in the San Diego Fire-Rescue Department, became San Diego’s 16th fire chief on October 19, 2009. As chief, he directs a department of more than 1200 firefighters, lifeguards, paramedics, emergency medical technicians and civilian personnel with a budget of just over $230 million.

Chief Mainar began his career as a firefighter and rose through the ranks to division chief in operations. He also held assignments as a supervising fire and bomb investigator with the Metro Arson Strike Team, human resources officer; and plans officer for the Urban Search and Rescue Team. During the October 2007 wildfires, Mainar was the City’s incident commander, directing the firefighting operations within the city in the largest wildfire in San Diego’s history. Prior to becoming Fire Chief, Mainar spent three years as assistant fire chief for Support Services. In that capacity, he oversaw logistics, fire communications, fire prevention and fiscal and administrative services.

Shortly after his appointment as fire chief he oversaw the challenging implementation of a rolling brownout plan that saw up to eight of the City’s 47 fire engines removed from service each day. This reduction in service, which continued for 17 months, was the most visible cut needed in order to achieve $11 million in annual savings to help alleviate the City’s severe budget shortfall.

As the City’s budget improved, Chief Mainar focused his efforts on restoring many services that had been reduced or eliminated and on addressing the Department’s inability to meet response time goals in many communities. He worked with the Mayor and City Council to adopt and implement the findings and recommendations of the Citygate Report which examined the department’s emergency response capabilities. As a result, there is now a plan to address 19 underserved communities by building and staffing much needed fire stations and deploying alternative response units known as Fast Response Squads and Mobile Operations Details. Several fire station building/rebuilding projects are currently underway.

Mainar has announced his retirement in November of this year.

Lifetime Achievement Award

A. Brent Eastman, M.D., FACS
Chief Medical Officer & Corporate Sr. Vice President
Scripps Health
N. Paul Whittier Chair of Trauma
Scripps Memorial Hospital La Jolla

A general, vascular and trauma surgeon and a long-established leader on the issue of trauma and emergency surgical care, Dr. A. Brent Eastman is chief medical officer and corporate senior vice president of Scripps Health and N. Paul Whittier Chair of Trauma for Scripps Memorial Hospital La Jolla.

Dr. Eastman has played a leadership role in the development of trauma systems on an international basis. He is one of the co-founders of San Diego County’s trauma system, regarded worldwide as a model. Before San Diego’s trauma system was developed, the percentage of preventable trauma deaths in the region’s hospitals stood at 22 percent. Since the system was deployed in 1984, that percentage has declined to approximately 1 percent. Dr. Eastman has helped develop trauma systems throughout the U.S., England, Australia, Brazil, Argentina, Canada, Mexico, South Africa, India and Pakistan.

Dr. Eastman began his career with Scripps in 1972 in the practice of general, vascular and trauma surgery. He is the sole physician on the Scripps executive cabinet, where he provides clinical expertise on system-wide issues. Dr. Eastman oversees clinical quality, graduate medical education programs, disaster preparedness, clinical research and other key issues across the Scripps system.

In addition to his duties with Scripps, Dr. Eastman is president and immediate past chairman of the board of regents of the American College of Surgeons, the largest scientific and educational organization of surgeons in the world. He also is president of the Howard C. Naffziger-UCSF Surgical Society.

Dr. Eastman has participated in the ACS/AAST Distinguished Visiting Surgeon in Combat Casualty Program at the U.S. military hospital in Landstuhl, Germany. He subsequently was granted the distinction of honorary member of the U.S. Army Medical Regiment, by order of the U.S. surgeon general and awarded the “Order of Military Medical Merit” by the United States Army Medical Department in 2011.

Dr. Eastman has authored or co-authored multiple publications and articles related to trauma. He served on the Institute of Medicine committee that published the landmark report, “The Future of Emergency Care in the United States Health System” in 2006. In 2009 Dr. Eastman delivered the Scudder Oration, the signature speech on trauma care at the annual ACS Clinical Congress.

Community Service Award

Javier Mainar
San Diego Fire Chief
San Diego Fire-Rescue Department

Javier Mainar, a firefighter with 35 years of experience in the San Diego Fire-Rescue Department, became San Diego’s 16th fire chief on October 19, 2009. As chief, he directs a department of more than 1200 firefighters, lifeguards, paramedics, emergency medical technicians and civilian personnel with a budget of just over $230 million.

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Oct. 31 • 8am - 11am
Tri-City Medical Center
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Nov. 9 • 9am - 12pm
Tri-City Wellness Center
6250 El Camino Real, Carlsbad

Dec. 2 • 2pm - 5pm
Tri-City Medical Center
4002 Vista Way, Oceanside

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Para más información:
(855) 725-8323

Tricitymed.org/Choices
over telemedicine as it affects their patients and their physicians, and their medical associations where he earned a reputation as a staunch advocate of physician interests. With the advent of telemedicine on an increasingly expensive basis, Nyhan immersed himself in telehealth technology, assisting in the development of KURA.MD and its electronic platform. He understands the impact that telemedicine is currently having and will have on medical practice. Nyhan has consulted with numerous health systems throughout the world regarding building optimal safe and low-stress hospitals through evidence-based design. He is a strategic advisor and board member to HealthCare without Harm and their Healthy Hospital Initiative. He is a founding fellow and member of the board of directors of the Hastings Center. Currently he serves as chair of the board of the Access Youth Academy, a San Diego nonprofit organization dedicated to helping transform the lives of underserved youth. Nyhan has written extensively on the compelling business case for evidence-based design. He is the co-author of leading articles relating to organ and tissue donation as well as three additional books: “Transforming the Health Experience Through the Arts,” “The Physician’s Assistant Today and Tomorrow,” and “Emergency Medical Care: The Neglected Public Service.”

Bartholomew G. Nyhan, MBA, CLU President & CEO Global Network Partners
Bart Nyhan is the founder and CEO of Global Network Partners. He has spent more than 45 years in the health care industry, serving medical associations and their physician members. Nyhan has led the formation of 10 doctor-owned professional liability insurance companies in the U.S. He is a former naval officer who served more than 10 years on active and reserve duty during the Vietnam conflict as an engineering officer on several U.S. Navy ships. After more than five years on active duty Nyhan enrolled at the University of Southern California where he earned an MBA. While attending USC he joined the international brokerage/consulting firm of Johnson & Higgins where he became intimately involved in the medical malpractice crisis of the 1970s. This led to his career working with physicians and their medical associations where he earned a reputation as a staunch advocate of physician interests.

Blair L. Sadler, J.D. Senior Fellow Institute for Healthcare Improvement
Blair L. Sadler is a senior fellow at the Institute for Healthcare Improvement (IHI), and a member of the faculty at the UC San Diego School of Medicine and Rady School of Management. He has served as president and CEO of Rady Children’s Hospital in San Diego from July 1996 until July 2006. Under his leadership, Rady Children’s was the first pediatric hospital in the United States to win the Ernest A. Codman Award for its work in developing clinical pathways.

With others from IHI, Sadler teaches about the leadership and culture required to provide appropriate disclosure and transparency during crises, including working with the media. He has consulted with numerous health systems throughout the world regarding building optimal safe and low-stress hospitals through evidence-based design. He is a strategic advisor and board member to HealthCare without Harm and their Healthy Hospital Initiative. He is a founding fellow and member of the board of directors of the Hastings Center. Currently he serves as chair of the board of the Access Youth Academy, a San Diego nonprofit organization dedicated to helping transform the lives of underserved youth. Nyhan has written extensively on the compelling business case for evidence-based design. He is a co-author of leading articles relating to organ and tissue donation as well as three additional books: “Transforming the Health Experience Through the Arts,” “The Physician’s Assistant Today and Tomorrow,” and “Emergency Medical Care: The Neglected Public Service.”

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serves 10,000 low-income clients in areas typically designated as poverty zones. She provides oversight of day-to-day management of approximately 105 staff members and continues to provide the vision and cultural leadership that has allowed Mountain Health & Community Services to grow to meet the health care needs of its unique population. It has been a struggle to obtain funding for these sparse populations to meet their basic health care needs. When Shaplin started in her first job at Mountain Health in 1985 as a receptionist, the organization had two full-time employees and an annual budget of $400,000, serving between 500 and 600 low-income clients. Today under her guidance, the group’s four health center locations employ 110 workers, with a budget of $8 million and serve around 20,000 patients and clients each year. The organization has reached beyond the rural communities of San Diego and has Federally Qualified Health Centers in Alpine, Campo, Escondido and San Diego and is expanding medical and behavioral health services at its main location as well as establishing another community health center later this year in the Community Heights area of San Diego. Shaplin also is leading a planned expansion into a new, state-of-the-art community health center in Campo which will offer a 23,500 square foot, two-story health center planned for completion in 2016. Shaplin has successfully led the efforts to obtained two thirds of the funding and is currently running an active capital campaign in order to meet the funding gap to build this comprehensive health care facility. Shaplin is active in a number of advisory and advocacy organizations including San Diego Council of Community Clinics board, San Diego Domestic Violence Council, California State Rural Health Association as a founding member, Home of Guiding Hands, and a member of the March of Dimes Western Regional Committee. For her work, Shaplin was recognized as a San Diego Health Champion Award Recipient for East Region in 2004.

Company Executive

Kimberly Gallo
Evolution Kiosks
First 5 San Diego

The mother of seven, Kimberly Gallo is a champion for San Diego children. As the executive director of First 5 San Diego since 2011, Gallo oversees an approximate annual operating budget of $75 million and 23 full-time employees. First 5 San Diego promotes the health and well-being of young children during their most critical years of development — from the prenatal stage through five years of age. It is the second largest of 58 county commissions in the state of California and serves one out of every four children aged 0 through 5. The ultimate goal of First 5 San Diego’s work is that all children ages 0 through 5 are healthy, are loved and nurtured, and enter school as active learners.

This year, Gallo led the investment of $57 million in new services for young children and their families, and the organization has been able to serve more than 90,000 children, parents, caregivers and providers. Last year Gallo directed strategic campaigns focusing on public education that resulted in 82,021 health and social service referrals for San Diego County families. Those services include access to health care, growth and development services, dental care, quality preschool, early education programs and family support. She also led a successful healthy eating initiative with a Vons store in La Mesa with parents and caregivers of children at the Healthy Cooking Event. This partnership is helping to open the doors to other community collaborations.

Gallo strives to be a community leader and represents First 5 San Diego on a variety of committees and boards. She is actively involved in many community youth organizations and has served on the Chula Vista Charter Review Commission.

Emergency Medicine

Jacque Schoewe
Director, Global Patient Services
Sharp HealthCare

Time is of the essence when there are medical emergencies and having one happen in a foreign country can be even more traumatic. As the Director of Global Patient Services for Sharp HealthCare, Jacque Schoewe is considered a go-to source when unplanned emergencies happen abroad. Schoewe is instrumental in assisting U.S. residents and non-residents with emergency medical evacuations from foreign countries to Sharp HealthCare facilities. She and her team members act as a lifeline for people in crisis and this service is available 24 hours a day, seven days a week, at no charge to the traveler. Schoewe is responsible for a multi-national network, including a board-certified emergency department physician, who serves as the team’s medical director. This small team collaborates on getting patients evacuated quickly and safely, securing that the care they need. She has forged strong relationships with the cruise ship and maritime industries, U.S. and foreign retirees and federal agencies. She also has relationships, including business-to-business relationships, with travel assistance providers both here in the U.S., Mexico and internationally.

Schoewe also helps San Diegans prepare for international travel, arming them with what they should do and what they should have on hand at all times when unexpected events happen far from home. She frequently speaks to small and large organizations about preparations for medical emergencies while traveling abroad.

Health Care Educator

Chrissy Cmorik
Director of Global Patient Services
Kaiser Permanente

As a practicing physician as well as an MBA, Dr. Jeffrey Benabio bridges care delivery with care innovation. He understands business models, markets, and analytics and brings a unique and potent voice to health care in San Diego. He is a practicing dermatologist who cares for thousands of San Diego patients of all ages with medical and surgical dermatologic conditions. He also is the physician director of Healthcare Transformation where he develops the strategy and manages the execution for innovation and digital health initiatives at Kaiser Permanente, San Diego. His concentration in leadership and innovation in health sciences has led to his current position as an advisor to two health care start-ups and to a publicly traded San Diego-based pharmaceutical company. At Kaiser Permanente, Dr. Benabio has spearheaded several unique projects including HealthSpot, a comprehensive health kiosk (located at a patient’s work) that allows physicians to diagnose, treat, monitor, and follow-up with patients via high-definition video conferencing and interactive, digital medical devices.

2015 HEALTHCARE CHAMPIONS — WINNERS

Company CEO or President — Service Provider SMALL

Ilana Molina
Director, UCSD EyeMobile for Children

Ilana Molina’s primary role is the oversight of the UCSD EyeMobile program. As the organization’s Director, Molina is responsible for sourcing the funding for the program and ensuring that those involved have a positive experience. From funding to speaking directly with the parents of the children EyeMobile helps, Molina is involved with every aspect of the organization on various levels. She has been with the program for a total of twelve years and has played a large role in its success and growth. Molina participates in various different community based aspects of the organization. She often will leave the office to go into the field and vision screen the pre-schoolers to get a hands-on feel for how the program is actually working.

Since the creation of the program, a total of more than 150,000 children have been vision screened, more than 20,000 children have had fully dilated eye exams and more than 7,000 children have been provided glasses. The children that are detected with sight loss by age 3 are more likely to have an equal opportunity to excel in school. It is estimated that more than 5,000 children would not have the vision intervention they need without the intervention of EyeMobile.

A unique aspect is that Molina is raising two children, one with leukemia. Molina balances her life with her passion for helping children who might not have the means to address this critical issue.

Health Care Innovation

Jeffrey Benabio, M.D.
Physician Director Healthcare Transformation Kaiser Permanente

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Dr. Benabio also initiated a program that allows over 1,000 Kaiser Permanente physicians to operate as a team by using secure voice, video, photo, and text-messaging. The program reduces the need to diagnose and manage patients. Dr. Benabio accelerated Kaiser Permanente telemedicine program, helping build it from a small pilot with a few patients to a fully deployed system that is used more than 50,000 times a year. He also is the chairman of the Kaiser’s Innovation Committee.

Dr. Benabio has taken an active role in medical issues affecting the community. He serves as an advisor to several organizations. Some programs have been designed to reduce the need to diagnose and manage patients. Dr. Benabio has worked extensively on healthcare social media and the relationship between doctors and patients. As a leading voice for physicians in a digital world, he was invited to be an external advisor to the prestigious Mayo Clinic Center for Social Media.

Health Care IT (Tie)

Marc Alringer
President
Seamgen

Marc Alringer is the founder and CEO of Seamgen. The health care system is traditionally paper driven but Seamgen is helping to modernize the system and streamline processes to help providers reduce costs and improve quality of care through real time mobile applications. The company designs mobile applications for hospitals, doctors, and medical insurance carriers. Alringer began his company by bootstrapping everything. No corporate financing has been used to expand or influence the goals and objectives of the organization.

Alringer is a committed professional, volunteering his time to support the technical community and outreach education. He has been a judge for the San Diego Science and Engineering Fair, host for San Diego Startup Week Developer Track and Social Track. In February 2015, Seamgen became a Xamarin Preferred Consulting Partner for cross-platform. In March, Alringer and Seamans launched the first Xamarin User Group in San Diego — a group acknowledged and recognized by San Diego’s tech community. He also supports San Diego’s nonprofit efforts with charitable support for America, Toys for Tots, and La Jolla Youth Baseball.

Health Care IT (Tie)

Joyce Tang
Founder & CEO
AgilisIT

She started her business during the “Great Recession” with $100 working from her dining room table and today Joyce Tang has overall responsibility for the new spine program at Alvarado Hospital Medical Center. She has overall responsibility for the new spine program at Alvarado Hospital Medical Center.

Physician — MEDIUM

Choll Kim, M.D., Ph.D.
Co-Medical Director of the Advanced Spine & Joint Institute
Alvarado Hospital Medical Center
Dr. Choll Kim is a pioneer and nationally known expert in the field of computer-assisted minimally invasive spine surgery. He has trained specialists nationwide to use image guidance and navigation technologies. Dr. Kim serves as the co-medical director of the Advanced Spine & Joint Institute at Alvarado Hospital. In this role he has overall responsibility for the new spine program treating all aspects of complex spinal disorders, including spinal stenosis, spinal deformities, traumatic injuries, tumors and infections of the spine, from neck to low back.

In 1989 Dr. Kaufman was awarded the Physician Leadership Award at Rady Children’s Hospital. And in 1995 Dr. Kaufman received a Recognition of Excellence Award from the Epilepsy Society.
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on the patient’s pre- and post-surgical experience and clinical outcomes.

Dr. Kim is active in the specialized medical community and is the founder and past-president of the Society for Minimally Invasive Spine Surgery. He is an associate clinical professor at UCSD, a qualified medical evaluator and a past voting member of the FDA Orthopedic Devices Panel which reviews all new spinal technologies. He also is a member of the Spine Network of California, which has a patient advocacy branch. He has more than 200 publications and presentations.

Dr. Kim has been acknowledged with numerous honors. He is among the US News and World Report Best Doctors and is an expert consultant for ABC News. Under his tenure, Alvarado Hospital has been named among America’s 100 Best Hospitals for Spine Surgery in 2014 and 2015.

**Physician — SMALL**

Carol Young, M.D.
Physician, Ex-Officio Board Member
San Diego County Medical Society Foundation

Dr. Carol Young has been a private practice rheumatologist since 1983. She is a founding member and ex-officio board member for the San Diego County Medical Society Foundation (SDCMSF). As a founding board member, Dr. Young has assisted in the expansion of the advocacy organization, growing it from a $200,000 budget to nearly $1 million over the last 10 years. She also has been instrumental in the recruitment of volunteer physicians. Thanks to assistance from Dr. Young the organization has served more than 3,013 patients and coordinated more than $9 million in specialty health care for the uninsured and underserved in San Diego County.

Dr. Young was essential in the creation of Project Access San Diego (PASD) in 2008, the flagship program of the San Diego County Medical Society Foundation. PASD is the only organized system for providing specialty care for the uninsured in San Diego County. Through “eConsult,” SDCMSF’s online tool for primary care physicians to consult specialists, she continues to provide specialty rheumatology consults to primary care physicians caring for the underserved.

During her time on the board she also helped institute the medical student scholarship program in 2007, supporting medical students interested in serving the uninsured. Dr. Young was extremely influential in the creation and continuation of the medical student scholarship program at SDCMSF. Dr. Young also has volunteered for many years for the UC San Diego Student Run Free Clinic where clients are low-income, uninsured and often homeless.

**Wellness — Service Provider (Tie)**

Carol Castillon
Program Manager, Community Based Care Transition Program
County of San Diego/Health and Human Services Agency/Aging & Independence Services

Carol Castillon is the program manager responsible for the implementation of the San Diego Community Based Care Transition Partnership, a program funded through the Affordable Care Act to reduce re-hospitalizations through efforts of community based agencies and hospitals, working together. Her duties are to manage this innovative new program and team, working in conjunction with hospital partners to prevent re-hospitalization of 19,000 Medicare fee-for-service beneficiaries each year. This is the largest program of its kind in the nation. Castillon was the primary coordinator to set up the program, from hiring staff, to developing procedures, to coordinating procedures and interactions with 15 different hospitals. She had a very short timeframe in which to initiate service for the program — less than three months — and she has had to ensure staff availability and performance during the three year time period the program has been ongoing.

Castillon and her leadership team directly supervise the nurses and social workers who provide care transition and wrap-around social services/supports to the patients, doing so in close coordination and communication with the hospital partners.

Between January 2013 and July 2014, the partnership prevented 667 readmissions. The average readmission cost in San Diego County is $12,922 each. Conservatively, the overall Medicare savings was $3,224,695 and readmissions for the target population have dropped 65.6 percent. More than 33,000 patients have benefited from the program in the last three years. Due to the program’s success, Castillon was chosen to serve as a faculty member for the nationwide program by the federal government.

**Wellness — Service Provider (Tie)**

Daniel Friedland, M.D.
President & CEO
SuperSmartHealth

During his medical fellowship, Dr. Daniel Friedland wrote a seminal book on a new movement being established in health care that has now become the standard of practice: evidence based medicine. He has gone on to train tens of thousands of physicians and allied health care professionals this theory and practice across the United States. A true visionary, as early as second year medical school, he organized the entire medical school at UCSF into support groups to help students, interns and residents cope with staggering levels of stress, self-doubt and burnout. The medical school network was a resounding success and, almost 20 years later, is still supporting medical students today.

Dr. Friedland launched SuperSmartHealth to deliver evidence-based online training programs, live workshops and coaching in neuroscience and mindfulness based stress management, burnout prevention, resilience and conscious leadership to help this health care community where burnout rates are estimated at 50 percent. Today, from his home base in San Diego, Dr. Friedland balances his work as president and CEO of SuperSmartHealth with leading the Academy of Integrative Health & Medicine (AIHM). He also is medical director for the San Diego insurance brokerage firm Barney & Barney.

In his role as SuperSmartHealth’s CEO, Dr. Friedland is responsible for content development and delivery as well as business development. He is the lead trainer for the company’s workshops that target health care providers, business leaders and entrepreneurs, and health seekers.

Dr. Friedland travels internationally delivering keynotes and training on neuroscience and mindfulness based burnout prevention and resilience around the globe, including recent trips to Marrakech, Toronto, Australia and Dubai. He delivered the keynote address for Global Wellness Day in June 2015 in Istanbul, Turkey.

Healthcare Champions 2015 Finalists

Marlayna Bollinger
Executive Director, Founder
Skinny Gene Project

Marlayna Bollinger is the founder, developer, leader, implementer, and visionary of the Skinny Gene Project to help those at-risk prevent the onset of type 2 Diabetes. Under her direction, the Skinny Gene Project serves over 150,000 participants yearly. She is the primary fundraiser for the organization. Skinny Gene Project receives no federal or local grants, instead relying on private donations and local community partnerships to carry out prediabetes prevention programs.

Sheila Caldito
Wellness Manager
Vi at La Jolla Village

Sheila Caldito has worked for Vi at La Jolla Village for a decade. In that time she has assisted thousands of residents to negotiate the complex experience of aging in place. She is responsible for the development, implementation and evaluation of health and wellness initiatives, along with overseeing medical appraisals and case management of resident health needs. Additionally, she develops business and program plans, along with supporting budget plans, along with supporting budget and a method for program tracking and reporting and directs the Brain Fit program.

Steven Cohen M.D.
Plastic Surgeon and Medical Director
FACESplus

Dr. Steven Cohen is known throughout the world for his contributions to the treatment of children with facial deformities, including cleft lip and serious craniofacial skeletal malformations. He was the first to treat infants with Pierre Robin syndrome with the distraction procedure, now the procedure of choice for this condition. Dr. Cohen also is the inventor of one of the first internal distraction systems, the MID system, and holds a patent on the Macropore biodegradable distraction device. He has helped develop a number of other new surgical techniques.

Cecile Davis R.N.
Manager, Care Transitions Program
Sharp HealthCare

As Sharp’s manager assigned to the Care Transitions Program, Cecile Davis manages all activities of the Medicare-funded grant program Care Transitions, since its inception in January 2015. She works with program partners, including representatives from Scripps Health, Palomar Health, UC San Diego Health System, and Aging and Independence Services/County of San Diego with a goal of improving transitions from the inpatient hospital setting to community, quality of care, and reducing readmissions.

Brian Davey D.D.S.
Complete Health Dentist
Dr. Brian Davey & Associates

Dr. Brian Davey has a goal of getting 20,000 people healthy by 2020. He is committed to his patients’ overall health and complete wellness that includes the team at the office and the community. Dr. Davey’s commitment to community service and outreach is extensive. He actively supports the The Monarch School, a school for children exposed to homelessness that goes beyond providing complimentary dental treatment.

Darrah DiGiorgio Johnson
President & CEO
Planned Parenthood of the Pacific Southwest

Darrah DiGiorgio Johnson is the president and CEO of Planned Parenthood of the Pacific Southwest, one of the largest affiliates in the country with approximately 600 employees and 18 health centers that serve more than 140,000 individual patients every year. She has led the organization since 2006. Under her direction in 2015, the affiliate opened two new health centers providing more people with limited access to care, lifesaving cervical cancer screenings, breast cancer screenings, contraception, and STD testing and treatment.

Jay Doucet M.D.
Medical Director of Surgical Intensive Care Unit
UC San Diego Health

Dr. Jay Doucet has become a national voice for trauma care and emergency preparedness. He led the development of UC San Diego Health’s Ebola Response Task Force, one of five university medical centers statewide designated to treat Ebola patients. Dr. Doucet has 22 years of military medical service with six deployments, including three tours in Afghanistan as combat surgeon. He also had the opportunity to apply his talents during the 2010 winter Olympics in Vancouver by volunteering to provide trauma care to elite athletes.
athletes. Dr. Doucet has many success stories among the approximately 20,000 military and civilian patients for whom he has cared for on the course of his 50 year career. Some of his cases were later modified and used by consultants and writers in episodes of the recent ABC television drama “Combat Hospital.”

Laurie Edwards-Tate
President and CEO
At Your Home Familycare
Laurie Edwards-Tate is the president, secretary, treasurer and founder of At Your Home Familycare. This successful health care agency serves hundreds of seniors along with the disabled and veterans. In addition to running all aspects of the organization, she is a frequent media guest on the dialogue about health care and small business issues. Since 1984 she has been president and founder of both nonprofit and for-profit non-medical, private duty organizations. She is a featured, weekly writer for Communities Digital News.

Michael Hanlon, R.N.
Manager of Clinical Education
Promise Hospital of San Diego
As the manager of Clinical Education for Promise Hospital, Michael Hanlon is responsible for assessing all employees training needs and providing that training. Hanlon stepped up to serve as interim educator (from asst. nurse manager) at a time a new hospital policy was being instituted. To comply with requirements, he quickly and efficiently developed the mandatory training to all levels of staff, developing a staff education portal via a website that will allow ongoing education throughout the year.

Spencer Hutchins
Co-Founder and CEO
Reflexion Health
As CEO of Reflexion Health, a digital medicine software publisher, Spencer Hutchins is reinventing physical therapy for surgeons, physical therapists and patients by re-imagining the tools needed for quick and successful recovery after a knee or hip replacement. The company’s first product, Vera™, uses the Microsoft Kinect platform to transform rehabilitation medicine by providing engaging, low-cost software tools to motivate patients and help coach them in physical therapy.

Ravi Komatireddy
M.D.
Co-Founder and Chief Medical Officer
Reflexion Health
Dr. Ravi Komatireddy leads the clinical team at Reflexion Health and serves as a key visionary for its products. Dr. Komatireddy also is a clinical assistant professor of medicine at the University of California, San Diego and actively practices as an internal medicine hospitalist. Dr. Komatireddy is the co-founder and chief medical officer of the company which produces digital medicine software.

Walter Lam
Founder, President & CEO
Alliance Health Clinic
Walter Lam is the founder and leader of Alliance Health Clinic. The agency provides low-cost primary health care, behavioral health and oral care for the low income, immigrant and refugee members of the community regardless of age, sex, or pre-existing conditions. Lam resettled in San Diego as a refugee from Uganda. Based on his own experience and noticing the shortcomings and lack of services for the refugee communities in San Diego, he founded Alliance for African Assistance, the sister organization of Alliance Health Clinic, in 1989. In 2007 Alliance Health Clinic was founded.

Nikolas London
M.D.
Ophthalmologist and Vitreoretinal Surgeon
Retina Consultants of San Diego
Dr. Nikolas London is committed to restoring and preserving the gift of sight. As a practicing vitreoretinal surgeon, Dr. London treats patients, regardless of income, who suffer from diabetic retinopathy, vitreous hemorrhages, retinal detachments, and other complications of the eye. Dr. London joined Retina Consultants of San Diego in 2012. He has maintained a strong interest in clinical research and has authored dozens of peer-reviewed ophthalmology journal articles and book chapters. He is the principal investigator for multiple clinical trials, and regularly gives lectures regionally and nationally. Dr. London has earned several awards during his early career, including Departmental Honors from UCLA, multiple research grants including an innovation grant from Wills Eye Hospital.

Mark Mashihe D.C.
Chiropractor Results Chiropractic
Dr. Mark Mashihe is the owner and primary doctor of chiropractic and emergency medicine at Results Chiropractic in Carmel Valley. Dr. Mashihe provides general, family, and sports chiropractic care and education to patients on an individual basis. He originally studied in college to become a professional opera singer, when he suffered serious spinal cord injuries from a car accident, leaving him paralyzed from the waist down, and wheelchair-bound for six months. Receiving chiropractic care during that time helped him walk again. From there, he changed his focus to earning his degree in chiropractic medicine.

Gerald McFadden
President/CEO
Volunteers of America Southwest
Since 1998 Gerald McFadden has been in the role of president and CEO of Volunteers of America Southwest headquartered in San Diego. He oversees an enterprise that has annual operating revenue of $17 million with 475 employees and 300 volunteers. For more than 20 years McFadden has contributed business innovation and corporate business development for three regional Volunteers of America corporate enterprises, Los Angeles, Oregon and San Diego.

Joni Olehausen N.D.
Acupuncturist
Bastyr University
Dr. Joni Olehausen is an associate dean for naturopathic medicine at Bastyr University California and oversees the clinical education at Bastyr University Clinic in San Diego. Dr. Olehausen has decades of leadership in naturopathic medicine including numerous roles at Bastyr University’s Kenmore, Washington and San Diego, California, campuses. Dr. Olehausen has been nominated for awards internally by her peers and held two roles at Bastyr University’s San Diego campus for 18 months until her retirement as vice provost. Under Dr. Olehausen’s direction the program has grown from 110 students, and now has more than 215 students and cares for nearly 500 patients each month at its teaching clinic.

Molly Nocon
CEO
Noah Homes
Molly Nocon is responsible for advocating for people, specifically adults, with developmental disabilities, that number 280,000 in California and 21,000 in San Diego. Noah Houses houses 70 adults in their 11-acre campus. Nocon manages a fulltime staff of 60 and a part time staff of 77, whose primary responsibility is to care for the residents, manage volunteers and spread awareness about new issues facing this population. She has brought about a huge spirit of volunteerism at Noah Homes and made the community aware of the need to locally support people with disabilities.

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Salvatore Pacella
M.D., M.B.A., F.A.C.S.
Division Head, Plastic & Reconstructive Surgery
Scripps Clinic
Dr. Pacella is an active member of The American Society of Plastic Surgeons and The California Society of Plastic Surgeons, and he is a Fellow of the American College of Surgeons. A master surgeon Dr. Pacella specializes in restoring physical appearance after a traumatic injury or cancer surgery. He is active in many philanthropic efforts and causes globally. Dr. Pacella donates his time and surgical skills to help transform lives of children afflicted with deformities. Fresh Start Surgical Gifts Foundation is one of the causes close to his heart.

Sue Ann Park M.D.
Founder
Vista Community Clinic
As the pediatric site director for Vista Community Clinic’s Flagship Vale Terrace clinic site, Dr. Sue Ann Park continued on page B125
Pany Robinson M.D.  
**Physician - Family Medicine**  
Sharp Rees Stealy  
Dr. Pany Robinson practices family medicine at Sharp Rees Stealy. Named to Top Doctors by San Diego Magazine 2018, Dr. Robinson has received a host of awards including Healthgrades Top Doctors by San Diego Magazine 2014, Dr. Robinson has received a host of awards including Healthgrades and Compassionate Doctor Recognition 2013-2014. Dr. Robinson is an innovator in health care workforce solutions and the largest and most diversified health care staffing company in the nation. San Diego is an active industry spokesperson in the health care and investment community and has been one of the driving forces behind the company’s strategic and operational success since joining the company in 1990. She currently serves on the board of directors of McKesson Corporation and The Campanile Foundation at San Diego State University.

John Rogers M.D.  
**Cardiologist**  
Scripps Green Hospital  
Dr. John Rogers is a cardiologist at Scripps Green in La Jolla. He specializes in treating persons with heart rhythm problems (electrophysiology) and those that experience syncope (passing out). In his down time, he often helps the Special Olympics and volunteers at FREE heart screenings through nonprofits including the American Heart Association, Eric Paredes SAVE-A-LIFE Foundation, and the Sudden Cardiac Arrest Association.

Gary Rotto  
**Director of Health Policy and Strategic Communications**  
Council of Community Clinics  
The Council of Community Clinics and its subsidiaries represent and support community clinics and health centers in their efforts to provide access to quality health care and related services for the diverse communities they serve with an emphasis on low income and uninsured populations. Gary Rotto oversees all external relations, policy development, budget analysis, advocacy planning, internal and external communications including social media development for the regional organization. He recently received the Elizabeth K. Cooke MVP Award from the National Association of Community Health Centers for his outstanding work on education, policy development and community organizing around health center issues.

Susan Salka  
**President & CEO**  
AMN Healthcare  
Under Susan Salka’s leadership, AMN Healthcare has become known as an innovator in health care workforce solutions and the largest and most diversified health care staffing company in the nation. Salka is an active industry spokesperson in the health care and investment community and has been one of the driving forces behind the company’s strategic and operational success since joining the company in 1990. She currently serves on the board of directors of McKesson Corporation and The Campanile Foundation at San Diego State University.

Kian Saneii  
**CEO**  
Independ Inc  
From funding to sales to marketing to design to business development, Kian Saneii wears many hats as CEO of Independa Inc. Most importantly, though, Saneii established a clear vision and mission that has kept the organization growing, raising $80.1 million through Series B for the company. Saneii is active in community efforts and is a board member of the United Way of San Diego.

Fernando Sañudo  
**Chief Executive Officer**  
Vista Community Clinic  
Fernando Sañudo serves at chief executive officer for Vista Community Clinic. He has served the organization for more than three decades, first hired as an outreach coordinator in 1987. Today he leads nine direct reports, a staff of more than 500 employees, and over 100 volunteers. Together with the board of directors, Sañudo provides oversight to all aspects of the clinic’s operations and is the key liaison with local, regional, state and national government regulators and officials.

Brian Stenzler D.C.  
**President/CEO**  
DREAM Wellness  
Dr. Brian Stenzler heads DREAM Wellness, a whole life center with offices in San Diego and Long Island that encompasses massage therapy, life coaching, nutrition, personal training, and coaching, nutrition, personal training, and wellness. He is a leader in the health and wellness industry and is actively involved in community efforts.

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UPS San Diego

Moxie Foundation

Jody Carey & Dennis Wood

Rebecca Newman

San Diego Multiple Myeloma Support Group

Multiple Myeloma is an extremely dangerous form of blood cancer with no cure. The mission of the San Diego Multiple Myeloma Support Group is to show that there is a group of Multiple Myeloma patients, families, caregivers and friends who want to help and educate all Multiple Myeloma victims in San Diego, and those who may be visiting our city. This is a free volunteer group.

San Diego Multiple Myeloma Support Group

Thank you to our sponsors whose support make this event possible. Sponsorship opportunities are still available.

List is current as of 09/22/15

Association of Fundraising Professionals San Diego Chapter Celebrates National Philanthropy Day
Shine a Light on New Business in 2016

You can jump start your connections with San Diego’s decision makers in 2016 by positioning your business next to the companies found in The Book of Lists.

The Book of Lists is the definitive resource guide for business executives, with over 90 lists from key industries, plus profiles of local leaders, and market facts that are the annual culmination of research data from the San Diego Business Journal.

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ON THE SCENE | San Diego Business Journal Event

San Diego’s health care professionals were honored in a special recognition event held Thursday, October 15, at Balboa Park’s Hall of Champions. The San Diego Business Journal’s 2015 Healthcare Champions event was attended by 225 health care leaders and included experts in all aspects of San Diego’s nationally-known health care field. Gold sponsors of the event included Abacus Data Systems, BDO USA LLP, ESET North America, Kaiser Permanente, and Tri-City Medical Center.

Reo Carr, Executive Editor, San Diego Business Journal; Amy Wimer, Associate Publisher, San Diego Business Journal; Community Service Award recipient Chief Javier Mainar, San Diego Fire-Rescue Department; Nels Jensen, Editor-in-Chief, San Diego Business Journal

Laura Godat, MD, UC San Diego Health; Jay Doucet, MD, UC San Diego Health; Barbara Doucet

Barbara Gesell and Marlayna Bollinger, both with Skinny Gene Project

Sarita Eastman MD; Lifetime Achievement Award recipient Brent Eastman MD; and Susan Taylor, all with Scripps Health

Donald Kearns and winner Irvin Kaufman, MD, Rady Children’s Hospital - San Diego

Nels Jensen, Editor-in-Chief, San Diego Business Journal and winner Carol Young, MD, San Diego County Medical Society Foundation

Winner Munish Batra, MD; Pooja Batra and Raj Batra, all with Coastal Plastic Surgeons

Amanda Ferguson, Teach For America; David Lopez, Teach For America; winner Kim Gallo, First 5 San Diego; Mark Gallo; Chris Biele, MJE Marketing Services

Amy Wimer, Associate Publisher, San Diego Business Journal; Richard Walker, Capital Equipment Leasing; Pamela Holden, gold sponsor BDO USA, LLP

Additional photos from the event are at the following link: http://fotowerkssd.smugmug.com.
Elisha Davis, gold sponsor Abacus Data Systems, Inc.; Rodger Dougherty, gold sponsor Kaiser Permanente; winner Daniel Friedland, MD, SuperSmart Health; Samantha Serpa, gold sponsor ESET North America; Steven Shill, gold sponsor BDO USA, LLP

Winner Carol Castillon, County of San Diego/Health and Human Services Agency and Jesus Pena

Event judge Blair Sadler, Institute for Healthcare Improvement

Alicia Mascareñas, Viveesa; winner Norma Diaz, Community Health Group; Samantha Ready, Viveesa

Winner Jeffrey Benabio, MD, Kaiser Permanente

Winner Iliana Molina, UC San Diego EyeMobile for Children

Winner Joyce Tang, AgilisIT