



San Fernando Valley Business Journal | 2012 EDITORIAL CALENDAR

Issue Dates	Lists	Special Reports	Advertising Sections	Special Events
9 Jan	Largest Money Management Firms			
23 Jan	Largest Law Firms	Law	Accounting Roundtable	
6 Feb	Largest Internet-based Firms		Education	
20 Feb	Largest Leased Office Space Largest Commercial Real Estate Firms Largest Property Management Firms	Commercial Real Estate	Banking & Finance	Commercial Real Estate – 2/8
5 Mar	Largest Public Companies Most Profitable Public Companies	Public Companies – FOCUSED ISSUE	Health Care	
19 Mar	Largest Private High Schools Largest Public High Schools			
2 Apr	Largest Colleges & Universities		Insurance	
16 Apr	Largest SBA Lenders Largest Shopping Centers	Retail	Banking Roundtable Real Estate	
30 Apr	Largest Women Owned Businesses		Women in Business	Women in Business – 4/18
14 May	Largest Hotels		Banking & Finance	
28 May	Largest Insurance Companies & Firms	Entertainment	Education	
11 Jun	Largest Meeting Facilities		Health Care	
25 Jun	Largest Nursing Homes	CFO		CFO Awards – 6/13
9 Jul	Largest Accounting Firms Largest Public Relations & Advertising Agencies	Accounting	Executive Wealth Management Guide	
23 Jul	Largest Catering Companies Largest Food & Beverage Distributors		Real Estate	
6 Aug	Largest Manufacturing Companies	Manufacturing – FOCUSED ISSUE	Banking & Finance Education	
20 Aug	Largest Auto Dealers Best Selling Automobiles		Health Care Roundtable Trusted Advisors	Trusted Advisors – 8/8
3 Sep	Largest Local & Regional Banks Largest National Banks Largest Credit Unions	Banking – FOCUSED ISSUE		
17 Sep	Largest Staffing Companies & Firms Largest Title Companies		Staffing & Training	
1 Oct	Largest Residential Real Estate Firms	Residential Real Estate	Real Estate	
15 Oct	Largest Aviation Companies Largest IT Consulting Firms	40 Under 40	Special Event Planning Guide	
29 Oct	Largest Family Owned Businesses Largest College & University Business Programs		Philanthropy Guide Small Business	Small Business Awards – 10/17
12 Nov	Fast Growing Private Companies	Fast Growing Private Companies – FOCUSED ISSUE		
26 Nov	Largest Not for Profit Organizations		Education Roundtable	
10 Dec	Largest Hospitals Largest Assisted Living Facilities	Health Care	Banking & Finance	
24 Dec	Largest Alternative Energy Companies	Alternative Energy		
31 Dec	Book of Lists			