

THE LIST

MINORITY OWNED BUSINESSES

Ranked by number of employees in the greater San Fernando Valley

EXECUTIVE SUMMARY

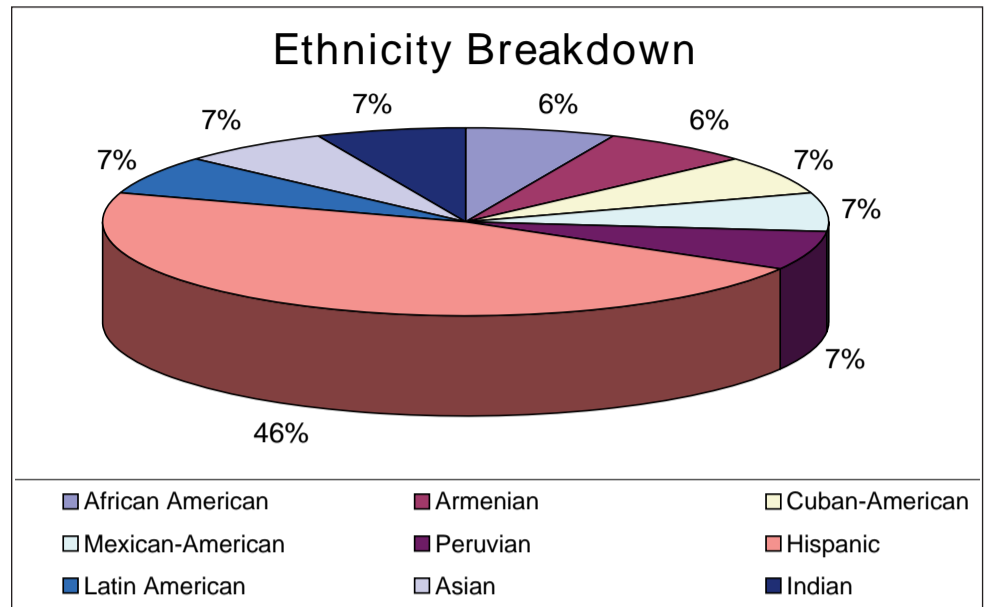
The Minority Owned Businesses List has changed slightly since it was published last year. The no. 1 company from 2009, iQstor Networks, did not respond this year. Natel Engineering, Allied Industries and SADA Systems claimed the top three positions respectively. Ranked by the number of employees working in the greater San Fernando Valley, the List also gives the percentage of ownership and ethnicity of the company's controlling executive. Many of the companies on this year's List are professional services firms, such as insurance, consulting and marketing

— By Josh Dausch

THE PACESETTER

This year's top ranked company is Natel Engineering, whose corporate headquarters is located in Chatsworth. It has an additional California branch in Carlsbad and an out of state facility in Carson City, NV. It is a vertically integrated electronics manufacturer specializing in state of the art equipment and technologies. This is Natel Engineering's second appearance in three years on the Minority Owned Businesses List with 231 local employees and 344 companywide. It has been in operation since 1975.

— By Josh Dausch



Rank	Company name address	Employees SFV companywide	Ownership % minority owned ethnicity	Description of Business	Profile year founded website	Top Local Executive name phone
1	Natel Engineering 9340 Owensmouth Ave. Chatsworth, 91311	231 344	100% Indian	microelectronic manufacturer	1975 natelengr.com	Sudesh Arora Owner (818) 734-6500
2	Allied Industries Inc. 4570 Van Nuys Blvd. #308 Sherman Oaks, 91403	150 250	100% Hispanic	engineering, construction, remediation services	1998 alliedlead.com	Ernie Gutierrez CEO (818) 781-2490
3	SADA Systems 5250 Vineland Ave. North Hollywood, 91601	31 31	51% Armenian	provides business process consulting, Google Apps cloud computing, IT management/hosting services/systems integration, web/application development	2000 sadasystems.com	Tony Safoian President (818) 766-2400
4	Grandall Distributing Co. Inc. 321 El Bonito Ave. Glendale, 91204	26 26	100% Cuban-American	wholesale Hispanic health and beauty aids	1967 grandall.com	Jose M. Granda President (818) 242-6640
5	OneStop 6800 Owensmouth Ave. Suite 220 Canoga Park, 91303	25 28	99% Latin-American	business to business re-seller of toners, ink jets, technology products, office supplies, office furniture, janitorial supplies and break room supplies	1998 callonestop.com	Marx Acosta-Rubio CEO (818) 703-6111
6	Tower General Contractors 10923 Randall St. Sun Valley, 91352	22 49	100% Latino/African-American	commercial general contracting, with over \$130 million in sales and over \$50 million in annual revenue.	1985 towergeneralcontractors.com	Nato Flores President (818) 768-3530
7	Garcia Research Associates Inc. 300 E. Magnolia Blvd. #400 Burbank, 91505	15 65	90% Hispanic	Hispanic marketing research	1990 garciareserach.com	Carlos E. Garcia President (818) 566-7722
8	Adwest Mailers Inc. 19320 Londelius street Northridge, 91324	12 12	100% Mexican-American	direct mail advertising, fulfillment, mailing list, printing and mailing services	1980 adwest.com	Veronica Lee Grijalva Prod. Manager (818) 982-3720
9	National Equity Advisors, Inc. 16030 Ventura Blvd. #630 Encino, 91436	12 12	50% Peruvian	investment real estate brokerage firm	2006 nearealestate.com	Enrique Wong CEO (818) 907-5500
10	Genesis Capital 5716 Corsa Ave, Suite 200 Westlake Village, 91362	11 11	51% Hispanic	private-money lender & fund manager, short-term bridge financing on low-end single family investment properties, first trust deeds to professional real estate developers	2008 gencapmortgage.com	Allan Drazen President (818) 707-9600
11	Les Sisters' Southern Kitchen 21818 Devonshire Street Chatsworth, 91311	10 13	100% African-American	New Orleans style southern cuisine	1986 lessisters.com	William Huling Owner (818) 998-0755
12	Digital Energy 128 Auburn Ct. #106 Westlake Village, 91362	10 10	100% Asian	engineering consulting firm specializing in the design and development of energy projects; maximizes energy resources and minimizes capital for facility operating costs	1989 digitalenergy.com	Jai Agaram President (805) 374-1777
13	Power Media Group, Inc 17960 Sierra Hwy. Suite 100. Santa Clarita, 91351	8 18	51% Hispanic	advertising and public relations agency specializing in the Hispanic market in the United States	2001 powermediagroup.com	Tony Gracia CEO (661) 505-1009
14	Shana Insurance Services 5900 Sepulveda Blvd. #304 Van Nuys, 91411	8 11	100% Persian	insurance broker for over 31 years auto, home, health, life, bond, business insurance, workers comp,	1980 shanainsurance.com	Joseph Koreie President (818) 909-0777
15	Group 3 Aviation, Inc. 16425 Hart St. Van Nuys, 91406	6 12	50% Hispanic	helicopter air charter and helicopter flight training	1993 group3aviation.com	Claudia Herrera Vice President (818) 994-9376
16	Maria Elena's Authentic Latino Inc. 29021 Ave. Sherman #112 Valencia, 91355	6 6	95% Hispanic	manufacturer/distributor of organic Mexican food products & master distributor of Bernod's Spun City Certified Organic Cotton Candy	2005 mariaelenas.com	Jerry Gonzalez CEO (661) 295-9833
17	The Benites Group 29021 Ave. Penn Valencia, 91355	5 5	100% Hispanic	Hispanic marketing and consulting	1995 thebenitesgroup.com	Joe Benites CEO (661) 294-8904
18	Executive Temps 2321 W. Olive Ave. Ste. F Burbank, 91506	4 4	100% African-American	employs temporary, temp-to-perm and permanent professionals ranging from entry level to high level management positions	1989 executive-temp.com	Stacy Milner Founder (818) 563-2939
19	JorgensenHR 28494 Westinghouse Pl. #212 Valencia, 91355	3 10	100% African-American	human resources consulting firm	1984 jorgensenhr.com	Linda M Harris President (661) 600-2070
20	All Stage Insurance Agency 22720 Ventura Blvd. #300 Woodland Hills, 91364	3 3	100% Indian	sells all kinds of insurance - auto, business auto, contractors bonds and insurance, general liability, business owner's policy	2007 allstageinsurance.com	Jessi Sambhi Principal (818) 591-2785

All information was provided by the representatives of the companies themselves. Companies are ranked by number of employees in the San Fernando Valley. In case of a tie, they are ranked by companywide employees. Companies needed a minimum of 3 Valley employees to appear in publication.

To the best of our knowledge, this information is accurate as of press time. While every effort is made to ensure the accuracy and thoroughness of the list, omissions and typographical errors sometimes occur. Please send corrections or additions on company letterhead to the Research Department, San Fernando Valley Business Journal, 21600 Oxnard St., Suite 250, Woodland Hills 91367. ©2010 San Fernando Valley Business Journal. This list may not be reprinted in whole or in part without prior written permission from the editor. Reprints are available from Wright's Reprints, (877) 652-5295 ext. 104 or e-mail jmartin@wrightsreprints.com.

Researched by Josh Dausch