



Sponsorship Levels of Participation

Business-to-business growth relies on networking within the professional community. The San Fernando Valley Business Journal delivers relevant interaction with Special Events and Award Receptions targeted to the movers and shakers in the region, throughout the year. Our event and sponsorship package levels allow your company to be actively or passively involved, from simple company nominations to ownership with an on-stage presence.

The San Fernando Valley Business Journal has over 2,500 event attendees annually. 1 out of 4 of our subscribers has attended an event in the last year.

PRESENTING SPONSORSHIPS

- ▶ Top billing as Presenting Sponsor
- ▶ Selection Committee Member for Awards
- ▶ Speaking/Presenting role at event
- ▶ Company LOGO included on all promotion materials including pre-event advertisements, email announcements, event signage, event program and audio visual at event
- ▶ Corporate Signage at event
- ▶ 20 tickets to the event for staff, clients and other business development
- ▶ Opportunity to submit gift bag item (300) for all attendees and table for brand engagement during networking / event (depends on event and venue)
- ▶ Full Page, 4-Color advertisement in event report/supplement
- ▶ List of attendees/nominees post-event
- ▶ First right to Renew for 2018

\$8,000 NET

Cover Wrap Upgrade:

\$12,000 NET

(2 Available per Event)

PLATINUM SPONSORSHIPS

- ▶ Billing as Platinum Sponsor
- ▶ Company LOGO included on all promotion materials including pre-event advertisements, email announcements, event signage, event program and audio visual at event
- ▶ Corporate Signage at event
- ▶ 15 tickets to the event for staff, clients and other business development
- ▶ Opportunity to submit gift bag item (300) for all attendees and table for brand engagement during networking / event (depends on event and venue)
- ▶ Full Page, 4-Color advertisement in event report/supplement

\$4,500 NET

GOLD SPONSORSHIPS

- ▶ Billing as Gold Sponsor
- ▶ Company name (not logo) included on all promotion materials including pre-event advertisements, email announcements, event signage, event program and audio visual at event
- ▶ 10 tickets to the event for staff, clients and other business development
- ▶ Opportunity to submit gift bag item for all attendees
- ▶ 4-Color advertisement in event report/supplement (ad size options below)

HALF PAGE: \$3,900 NET

QUARTER PAGE: \$2,850 NET