Late last year, the Executive MBA Council (EMBAC) announced the results of its annual EMBAC Membership Program Survey, which revealed more students are applying for Executive MBA (EMBA) programs to augment their skills as the workforce continues to globalize and new technologies emerge. Students tend to seek out EMBA programs for career development and the hope of gaining new perspectives to look at business issues through a strategic lens while solving problems in an efficient and forward-thinking way. Demand for established EMBA programs remains strong, and in fact the average class size in 2017 was up, with the increase being driven by larger programs.

“An Executive MBA is an investment in one’s future,” said Michael Desiderio, executive director of EMBAC. “With an increase in demand for future leaders, these programs are a catalyst for students to explore new professions, new industries and even new countries. Global opportunities are available, and those who’ve completed an Executive MBA program are positioning themselves as invaluable players in the market. As a result, the need for these programs is only increasing.”

As globalization evolves, diversity within EMBA programs continues to increase as well. The 2017 results show the percentage of enrolled female students reached its highest point ever at 30.1 percent. This six-year upward trend shows the desire for women to continue pushing the glass ceiling higher.

In 2017, the average age of enrolled EMBA students stayed at 38 years old with 14 years of work experience and approximately nine years of management experience. After slight increases over recent years, the average age, students’ full-time work experience and managerial experience show early signs of stabilizing. Additional insights from the 2017 EMBAC Membership Program Survey include:

- Electronic delivery of course materials remains the most commonly implemented technology change for the fourth year in a row. Other fast-growing methods include video delivery of coursework/lectures and business simulation usage.
- The percentage of programs offering scholarships and the average number of scholarships per program have risen since 2013.
- The trend toward more self-funded students and fewer fully-funded students continues. In 2017, more than 45 percent of students were self-funding and nearly 35 percent of students received partial sponsorship.

“At about age 29 or 30, people start transitioning to managers, without all the necessary tools, so even with students self-funding, it makes sense that EMBA demand remains strong,” said Desiderio.

The EMBA Council currently includes more than 200 colleges and universities that administer 300 plus programs in more than 30 countries worldwide. Each year the EMBAC conducts a Membership Program Survey using the current methodology annually since 2003. In 2017, the survey was conducted by Percept Research, held from April 5 to July 9, and was completed by approximately 90 percent of the member programs.

The Executive MBA Council (EMBAC) is a non-profit association of universities and colleges that offer Executive MBA Programs. EMBAC’s vision is to be the preeminent global voice of the Executive MBA industry. The Council supports its members in fostering excellence and innovation in Executive MBA programs worldwide by providing outstanding educational and networking opportunities for professionals who deliver Executive MBA programs. EMBAC’s mission is to advance the cause of EMBA Programs by providing necessary thought leadership, serving as a facilitator of best practice sharing and knowledge dissemination, and fostering a community among high-quality programs. For more information or resources, visit www.emba.org.
Woodbury University
Founded in 1884


Non-profit, Fully-accredited programs
in Architecture, Business, Liberal Arts, and Media, Culture & Design

Since 1884

woodbury.edu
California State University, Northridge’s AACSB-accredited David Nazarian College of Business and Economics is recognized by Princeton Review as a 2018 “Best Business School.” Its part-time evening MBA program improves management and leadership skills so that mid-career professionals advance more quickly in their careers and have more fulfilling and satisfying careers.

Better decision-making results from training in data literacy, analytical reasoning and critical thinking. Students develop acumen in business disciplines such as finance, strategy, marketing and entrepreneurship. The program cultivates communication and teamwork skills, along with a commitment to ethical, legal, and social responsibility – all within the context of global and multicultural awareness.

Graduates describe their highly qualified professors as a highlight of the program, noting the instructors’ ability to combine academics with real-life applications. Faculty members, who are handpicked for excellent teaching, research and business credentials, facilitate active learning, which requires students to integrate and apply rigorous academic and theoretical training to practical situations. Faculty foster active learning by: leveraging students’ business experience and actual work scenarios for teaching purposes, leading students’ analysis of data and situations that have occurred in the business world (case-study analysis), running business simulations, and engaging students in client-based projects. Small class sizes allow each student to fully engage in this process.

A cornerstone of the active-learning approach occurs in the students’ last semester when they conduct a feasibility study or create a business plan for a local organization. Students’ knowledge, skills and hard work, combined with a commitment of college resources, generates high-quality outcomes in an integrative learning experience that also builds relationships with, and gives back to, the community. Each team has its own Ph.D. faculty member as an advisor. Workshops guide their progress and a dedicated business librarian supports them.

Nazarian MBA teams have won three 1st place awards since 2010 in the national competition for the Small Business Institute’s Experiential Learning Project of the Year. In the 2018 Feasibility/Business Plan competition, CSUN MBA students won 2nd place in the Small Business Institute National Competition.

As reflected by the award-winning team, students in the CSUN Nazarian MBA program join a highly diverse group of intelligent and accomplished professionals from the San Fernando Valley, Los Angeles County, and Ventura County regions. The Wall Street Journal recently ranked CSUN among the top three universities nationwide for diversity. As noted by Princeton Review’s student survey, the program “comes with a ‘reasonable’ price tag which ensures that graduate school is actually financially feasible.”

Housed on a beautiful 365-acre campus, CSUN is the fourth-largest university in California and one of the most diverse in the nation. Its 330,000 alumni include prominent business leaders, such as the man for whom the business college was recently named, David Nazarian. The university is home to the award-winning Valley Performing Arts Center, which has seen performances by luminaries such as Sting, Yo-Yo Ma, Bonnie Raitt and Stewart Copeland, and the LEED Gold-certified Student Recreation Center. CSUN is a place where students rise, and take their region with them.

To learn more, visit www.csun.edu/mba
Shape the future of business, starting with your career.

The Executive MBA from California Lutheran University’s School of Management is designed for mid-career professionals who have already experienced significant success in their careers and want to identify and achieve bigger goals.

The program is delivered by top professors in a hybrid format of in-person compressed weekend and online courses with a schedule that respects your professional and personal commitments. The interdisciplinary curriculum presents issues faced in today’s business environment, making the studies immediately relevant and impactful to your current role. Alongside a cohort of motivated and like-minded professionals, you’ll focus on developing skills in:

- Leading Operations
- Managing Process
- Leading Strategy
- Leading People
- Professional Advancement

Reach your peak potential.

Learn more at CalLutheran.edu/EMBA

School of Management
Executive MBA

California Lutheran University
Woodbury University MBA: Cultivating Transformational Leaders for Sustainable Business

Located at the heart of Los Angeles’ business and creative economies, Woodbury University offers an innovative MBA program that is taught by some of today’s top working professionals and leadership scholars. It delivers a practice-based, advanced degree that is flexible, recognizing that many students are already immersed in the working world. It also provides students with globally challenging subjects, such as ethics, global leadership and sustainability, that are important in today’s national and global environments.

One of the oldest business programs in the West, Woodbury’s School of Business is among the 5 percent of schools globally accredited by the Association to Advance Collegiate Schools of Business (AACSB). It also recently earned a Colleges of Distinction – Business badge for 2018-2019, and was named ‘The Best Graduate School’ by readers of the Daily News in the 2018 Readers Choice Awards.

Importantly, the GMAT or GRE are not required to enter the program, which is distinguished by a rotating team of executives-in-residence, world-class faculty and a range of civic engagement experiences, all aimed at preparing students for superb business performance.

Woodbury also offers a 3+1 program that combines both a BBA in Management and a Master’s in Business Administration, enabling students to earn both their undergraduate degree and an MBA in just four years.

Woodbury recognizes that earning an MBA is just one avenue for improving career prospects and it is not a one-size-fits-all proposition. An MBA is not required or appropriate in every field, but it is invaluable and even essential in many. Earning power over a lifetime is one clear, compelling rationale: statistics indicate that those with graduate degrees can expect to make 50 percent more than those without. But there are psychic rewards as well, some of which accrue from building expertise and being exposed to socially conscious business practices that are embedded into the foundations of the program.

Woodbury’s MBA program offers two concentration options: Leadership-Global Strategy and Accounting-Finance. Students may also select a general degree with a free choice of electives. Regardless of their choice, Woodbury’s MBA students gain entrepreneurial, ethical, and change-prepared skills. The flexible program offers an intensive 36-credit curriculum, with one-year and two-year completion options, structured around seven-week sessions, with evening and weekend classes available.

Woodbury’s 15:1 student/faculty ratio creates a highly personalized setting where MBA students receive the mentoring required to achieve career success. From Burbank to Bangalore, commerce is now international, multicultural, and challenging in fascinating ways. Woodbury reflects this diversity and equips students to harness the power of multiple perspectives. Students emerge from the MBA program with a sound knowledge base in accounting, finance, marketing, leadership and strategy, along with the networking skills to move you to the next level and beyond.

Woodbury’s focus on embracing sustainability, social responsibility and ethical leadership as core principles for both business education and business behavior, with the goal of cultivating creative, conscience-based and transformational leaders.

You can be confident that Woodbury’s innovative MBA program will not only get you to the next stage in your career, but will give you a distinctive, highly informed view of the business world.

For more information, please visit the website www.woodbury.edu, call (818) 252-5138 or email satinder.dhiman@woodbury.edu
As a vital heartbeat in the entertainment capital of the world, it's no wonder CSUN is a destination for future legends of the industry. Internationally recognized for its robust and diverse programs in business, management, and cinema and television arts, CSUN produces talent that thrives both on and off screen. Named by The Hollywood Reporter as one of the most powerful business managers in the industry, CSUN alumnus Fred Nigro and his accounting firm have represented larger-than-life entertainers such as Tom Cruise, David Letterman, Nicole Kidman, Steve McQueen, Demi Moore and Fleetwood Mac. With Hollywood in CSUN’s backyard and industry professionals serving in the classroom, students gain a leg up in the climb to the top — where they help stars rise and become stars themselves.
The Cal Lutheran Executive MBA: Preparing You for Immediate Impact

Every MBA program prepares students for success. Here’s one that prepares students for immediate impact.

REACH YOUR PEAK POTENTIAL

The Executive MBA from California Lutheran University’s School of Management is designed for mid-career professionals who have already experienced some success and want to identify and achieve bigger goals in their careers. The program presents issues faced in today’s business environment, making the studies immediately relevant and impactful to each student’s current role.

“The idea is to focus experienced professionals toward bringing their peak potential to their career path,” explained School of Management Dean, Gerhard Apfelthaler. “Beyond the functional skills you might expect from any business school program, our students also learn how to lead through change.”

Students develop an excellent portfolio of business knowledge and competencies, enhance analytical abilities and gain strategic leadership expertise to influence the direction of organizations.

FORMAT

Designed with busy lifestyles in mind, the Executive MBA begins each Fall and Spring and is delivered over 18 months to a cohort of professionals from diverse backgrounds who have a minimum of 5-7 years of relevant managerial/progressive business experience. The program features 15 courses, three units each, delivered in a hybrid model: seven courses online and eight on-campus in a compressed weekend format.

CURRICULUM

The Cal Lutheran Executive MBA interdisciplinary, experience-driven curriculum is organized around five key areas:

- Leading Operations
- Managing Process
- Leading Strategy
- Leading People
- Professional Advancement

Each includes relevant course topics, including: Innovation and Organizational Entrepreneurship, Global Economics for Executives, Strategic Decision Making for High Performance, Organizational Design, and Leadership and Change Management.

KEY BENEFITS

The Executive MBA program prepares students for top leadership positions in public or private organizations and new ventures by providing opportunities to:

Focus on what matters most:
- Develop an excellent portfolio of business knowledge and competencies.
- Focus on personal development, especially communication, teamwork, and interpersonal skills.
- Develop and apply analytical abilities to business issues.
- Gain strategic leadership expertise to influence the direction of organizations.

Put what you learn into practice, as you learn it:
- Work on issues faced in your professional environment as part of your coursework, making your studies immediately relevant and impactful.
- Prepare for a lifetime of learning and continuous personal development.

Develop a network of professional peers:
- Learn exclusively within a cohort of experienced professionals with diverse backgrounds.
- Build a network of colleagues, including Cal Lutheran alumni, faculty members, and business leaders.

Receive personal attention, every step of the way:
- With a strong emphasis on teamwork, participation, and communication, the program features a world-class faculty, small class sizes, professional skills workshops, and personalized assessments and coaching sessions throughout.

With a Cal Lutheran Executive MBA, you can:
- Speed your career progression
- Boost your earning potential
- Transfer your skills or switch careers
- Unleash your inner entrepreneur

“The Cal Lutheran Executive MBA program has allowed me to step away from the day to day operations and rethink some of our strategies at Blue Microphones,” said John Maier, Blue Microphones’ CEO. “The program’s faculty and curriculum focus on real world scenarios and techniques. It’s a refreshing approach that doesn’t spend too much time on textbook or scientific theories.”

For more information, visit callutheran.edu/emba