Corporate Citizenship & Giving Guide

This special supplement is designed to inspire the businesses and individuals of the Valley to consider how important and beneficial it is to engage with a non-profit or cause that is meaningful to you, your family and/or your place of work. The San Fernando Valley Business Journal is proud to present you with our annual Giving Guide. We hope it serves to remind you of the needs that exist while providing you with a resource to help you partner with the right organization.

Thank you for considering the needs of your community and taking the time to learn about some of the worthwhile organizations profiled in these pages.
SAN FERNANDO VALLEY BUSINESS JOURNAL – CUSTOM CONTENT

Creating Healthy Communities in Southern California

For more than 70 years, Kaiser Permanente has worked toward our mission of delivering high-quality health care to our members and people in our communities. In 2016, we invested more than $934 million to help build a healthy Southern California. Our work encourages kids to eat healthier foods and be physically active. It provides training programs for health care workers and supports the safety net of community clinics, public hospitals, and government programs to improve access to and quality of patient care. We seek our health inequities, determine how and where we can best use our resources and work with funding partners, educational institutions, and a range of community groups to find solutions.

EXPANDING ACCESS TO HIGH-QUALITY CARE

Improving access to care for people without it is fundamental to our mission. We help thousands of low-income individuals and families in our emergency rooms, hospitals, medical offices, and through our participation in Medi-Cal and Medical Financial Assistance programs. Additionally, we share our knowledge and expertise to establish partnerships and collaborations; provide grant funding, technical assistance and training. We work with the safety net of community clinics, public health systems and hospitals, and other organizations to improve care management and quality-improvement strategies in the diverse communities we serve.

PROMOTING HEALTHY EATING

Kaiser Permanente knows good health is easier to achieve when people are surrounded by a healthy environment. That’s why we promote our Healthy Eating Active Living (HEAL) programs. Our multifaceted approach combats obesity and related health conditions on a long-term, comprehensive basis by improving access to healthy foods and physical activity. Our HEAL work integrates statewide, regional, and local strategies to improve community health through policy and environmental changes. This integrated collaboration brings fresh food into communities and improves public parks so adults and children can have nutritious diets and safe places to exercise and play. Our community partners are implementing strategies to reach people where they live, work, play, eat, and learn—places such as schools, retail stores, clinics, and parks.

We also help improve community health by supporting leading organizations that advocate for health equity, distribution and use of healthy foods and beverages, breastfeeding, and enhancements to parks and open space. The regional Thriving Schools program helps students, staff and teachers focus on making healthy choices through initiatives such as improving school lunches and increasing opportunities for physical activity.

SHAREING RESOURCES

We conduct an extensive range of medical research studies annually, supported by state-of-the-art methods and one of the world’s largest, most comprehensive electronic health record systems. Our research includes studies on cancer, epidemiology, cardiology, diabetes, geriatrics, childhood obesity, and women’s health. From this work we create new medical and health care knowledge, translate it into clinical practice, and share it with the world. We believe doing this is one of the most important ways we improve world health.

Our work extends to the training of health care professionals. For example, our Graduate Medical Education program provides training and education to medical residents in a variety of specialties. Residents provide care to Kaiser Permanente members in ambulatory and inpatient settings, and work rotations at school-based health centers, community clinics, and homeless shelters. These settings provide primary medical care services to low-income children and adolescents, the homeless, and other people without access to health care. We also support six Community Medicine Fellows each year to work in community health care facilities to help increase the quality and efficiency of care.

Kaiser Permanente supports education, training, and development to increase the number of physicians, nurses, pharmacists, physical therapists, and other clinicians and allied health professionals. Additionally, to maintain and improve the clinical skills of nurses, we conduct important studies to help enhance patient care and outcomes.

COMMUNITY OUTREACH

Our knowledge and resource-sharing also benefit families in the greater South Los Angeles area. Since 1967, the Watts Counseling and Learning Center has provided educational support and counseling programs to families regardless of health plan membership.

Doing well in school can send a student on a lifelong trajectory toward success. The Educational Outreach Program provides education and support services, primarily for Latino families, in the San Gabriel Valley area of Los Angeles County.

For 30 years, we’ve cultivated a kind of learning that doesn’t come from books or sitting in a classroom. Educational Theatre uses music, comedy and drama to inspire audiences of children, teens and adults to make healthy choices for themselves and their communities. The performances and workshops, led by professional actor-educators, address the most pressing health issues of the day, including healthy eating and active living, conflict management and STD prevention.

Visit communitykp.org for more information or join the conversation at #KPTogether

We focus on three broad areas of community benefit work:

- Healthy People: Providing access to high-quality care to low income, underserved people
- Healthy Environments: Creating safe, healthy communities and environments where people live, work, and play
- Sharing Knowledge: Developing important new medical knowledge and sharing it widely

Southern California community impact in 2016

- 415,698 people received subsidized health coverage.
- Our Medical Financial Assistance program provided care for nearly 109,023 Kaiser Permanente members and non-members.
- We provided over $858 million in health services to eligible individuals and families through Medi-Cal, Medical Financial Assistance and the Child Health Program.
- Our Research and Evaluation Department conducted 990 active research projects and published more than 400 studies.
- Educational Theatre was able to use the art of performance to empower 225,000 children and adults to make healthier choices via performances and workshops.
- 180 schools in 24 Districts in Southern California participate in Thriving Schools - part of our ongoing commitment to improve overall health in K-12 schools to create school environments where healthy decisions and physical activity are the norm.
- Our support for the Graduate Medical Education program helped to train more than 407 medical residents and fellows.
- The Watts Counseling and Learning Center provides child development, mental health and counseling services to 4,500 individuals each year, in one of 25 programs, including: 400 professionals have been trained in the Master of Social Work Program.
- 1,125 children have completed our preschool program.
- 1,600 high school students have received college entrance test preparation training.
- $284,000 has been awarded to 207 Watts area students through the Bill Coggins’ Community Leadership Award for college.
“I can’t speak highly enough of Henry Mayo’s Joint Replacement Program. They really prepare you for your surgery and what to expect -- it was very organized.”

Cherrie R.
Joint Replacement Patient

THIS IS QUALITY HEALTHCARE

henrymayo.com/qualitycare

Henry Mayo is Hiring! henrymayo.com/careers
COMMUNITY ACHIEVEMENTS

- 100,000 books collected and distributed locally
- 30,000 pieces of fresh fruits and vegetables
- 3,832 child care providers received trainings through preschoolers
- 4,100 Book, Toy & Resource Library visitors
- $262,301,699.00 parent income due to employment

YEAR ESTABLISHED/HISTORY

CCRC was incorporated in 1976 and provides early childhood education resources and child care financial support to families.

SERVICE AREA

CCRC’s service area is 22,500 square miles including the San Fernando, Santa Clarita and Antelope Valleys and San Bernardino County.

2018 GOALS

- Develop and sustain networks of support to strengthen families.
- Increase the skills and leadership of CCRC staff, early care professionals and parents.
- Deliver high quality programs and services.
- Facilitate access to information and resources.

GIVING OPPORTUNITIES

Support STEM training for Head Start Classrooms: $35,000.00 = teacher trainings and curriculum kits for 25 classrooms.

Provide a Fun Day of Play: $10,000 = underwrite a one day family event of learning and play for 5,000 children and families.

A Book and a Backpack: $5,000 = 500 age-appropriate books and backpacks for Head Start preschoolers.

Child Care Resource Center
20001 Prairie Street, Chatsworth, CA 91311
(818) 717-1000 | www.ccrcca.org

NONPROFIT OVERVIEW

MISSION

The Child Care Resource Center (CCRC) cultivates child, family and community well-being. Vision: Healthy and strong children and families living in thriving communities.

YEAR ESTABLISHED/HISTORY

CCRC was incorporated in 1976 and provides early childhood education resources and child care financial support to families.

SERVICE AREA

CCRC’s service area is 22,500 square miles including the San Fernando, Santa Clarita and Antelope Valleys and San Bernardino County.

2018 GOALS

- Develop and sustain networks of support to strengthen families.
- Increase the skills and leadership of CCRC staff, early care professionals and parents.
- Deliver high quality programs and services.
- Facilitate access to information and resources.

GIVING OPPORTUNITIES

Support STEM training for Head Start Classrooms: $35,000.00 = teacher trainings and curriculum kits for 25 classrooms.

Provide a Fun Day of Play: $10,000 = underwrite a one day family event of learning and play for 5,000 children and families.

A Book and a Backpack: $5,000 = 500 age-appropriate books and backpacks for Head Start preschoolers.

Regardless of the healthcare landscape, Valley Community Healthcare must continue to be here for those in need. A healthy community is a prosperous community. You can help us build a healthy community for everyone. Join our Corporate Partners.

The Afriat Consulting Group
MedPoint Management
American Business Bank
Millennium Dance Complex
Belkin & Company
Paul Davis & Alberta Bellisario
Brightwood College
Insurance Services
California United Bank
Really Great Employee Benefits
Maria Lucia Cruz, DDS
San Fernando Valley
Rickey Gelb, the Gelb Group,
Business Journal
Maria Lucia Cruz, DDS
California United Bank
Rickey Gelb, the Gelb Group,
Business Journal
Rickey Gelb, the Gelb Group,
Business Journal

Please contact Judi Rose at:
818.301.6321 or jrose@vchcare.org

Valley Community Healthcare
www.vchcare.org

Valley Community Healthcare, a private, non-profit 501(c)(3) charitable agency providing a medical home to almost 27,000 low-income men, women, and children in 2017.

BUILDING A HEALTHY COMMUNITY IS MAGICAL.

Don’t let it disappear.

Valley Community Healthcare

The Afriat Consulting Group
American Business Bank
Belkin & Company
Brightwood College
California United Bank
Maria Lucia Cruz, DDS
Rickey Gelb, the Gelb Group,
A Family of Companies
Keyes Automotive Group

MedPoint Management
Millennium Dance Complex
Paul Davis & Alberta Bellisario
Insurance Services
Really Great Employee Benefits
San Fernando Valley
Business Journal
SoCalGas
Wells Fargo

Please contact Judi Rose at:
818.301.6321 or jrose@vchcare.org

Valley Community Healthcare
www.vchcare.org

Valley Community Healthcare, a private, non-profit 501(c)(3) charitable agency providing a medical home to almost 27,000 low-income men, women, and children in 2017.
Investing in Our Community

Kaiser Permanente Awards more than a Million Dollars to Community Agencies Mobilizing to Improve Health

At Kaiser Permanente, we understand that good health extends beyond the doctor’s office and the hospital. That’s why we use our Community Benefit Grants Program to support nonprofit agencies that offer direct health care services or address public policy aimed at improving community health.

This year, we awarded 48 organizations with Community Benefit grants worth more than $1 million to support their efforts in the San Fernando Valley, Santa Clarita Valley, and Antelope Valley areas. The grants focused on Access to Health Care, Chronic Disease Management, and Healthy Eating Active Living.

2017 Community Benefit Grant Recipients

A Community of Friends
American Diabetes Association
Antelope Valley College
Antelope Valley Community Clinic
Antelope Valley Domestic Violence Council
Antelope Valley Family YMCA
Antelope Valley Partners for Health
Boys and Girls Club of Antelope Valley
Boys and Girls Club of Santa Clarita Valley
Bridge to Home
California State University Northridge Foundation
Carousel Ranch
CASA of Los Angeles
Center for Living and Learning
Child & Family Center
Community Integration Services, Inc.
Comprehensive Community Health Centers
Domestic Violence Center of Santa Clarita Valley
Eisner Health
El Centro de Amistad
El Nido Family Centers
Hope of the Valley Rescue Mission
International Pre-Diabetes Center Inc.
Kids’ Community Dental Clinic
LA Family Housing
Mental Health America Los Angeles
Mid Valley Family YMCA
Neighborhood Housing Services of LA County
New Horizons
Northeast Valley Health Corporation
Operation USA
Palmdale School District
PATH Ventures
Samuel Dixon Family Health Centers
San Fernando Community Health Center
Santa Clarita Valley Senior Center
SOS Mentor
Students Run LA
Tarzana Treatment Centers, Inc.
The Catalyst Foundation
The Center for Individual and Family Counseling
The Teen Project, Inc.
Tierra del Sol Foundation
Valley Community Healthcare
Valley Family Center
Valley Economic Development Center
Vision y Compromiso
New Horizons
15725 Parthenia Street, North Hills, CA 91343
(818) 894-9301 | www.newhorizons-sfv.org

MISSION
New Horizons empowers individuals with special needs to fulfill their dreams. Through partnerships, community education, and advocacy, we create a brighter future in which our clients are accepted by, participate in, and add value to the community.

YEAR ESTABLISHED/HISTORY
New Horizons was founded in 1954 as a non-profit by parents interested in giving their children with Down syndrome a future filled with hope.

SERVICE AREA
New Horizons serves individuals with intellectual and developmental disabilities in the San Fernando and Santa Clarita Valleys, and throughout the Greater Los Angeles area.

2018 GOALS
New Horizons is one of the oldest, largest, and most diverse agencies of its kind in the Southern California area. Annually we serve more than 1,800 individuals with autism, Asperger’s, Down Syndrome, cerebral palsy, epilepsy, brain injury, and other intellectual and physical disabilities. In 2018 we will continue to provide programs and services for the benefit of our clients, while finding opportunities for them in the community.

GIVING OPPORTUNITIES
As a 501[c][3] New Horizons is eligible to receive tax deductible donations. This year we expanded our naming opportunity campaign and introduced new major gifts program in support of the many programs and services we provide. To learn more about this or to make a donation, please visit our website at www.newhorizons-sfv.org or call the Development Department at (818) 894-9301, ext. 329.

Thank you to our sponsors!

Every donation counts! ccrcca.org

A HOSPITAL THAT REFLECTS THE VALUES OF ITS COMMUNITY.

As an independent, nonprofit, community hospital, Valley Presbyterian Hospital has proudly served the health care needs of the San Fernando Valley since 1958. Our 350-bed hospital offers a full range of services, providing high quality care to more than 100,000 patients each year. With more than 500 doctors representing a wide range of specialty areas, and a skilled and dedicated team of nurses, staff and educators, we are committed to delivering the best health care possible for our entire community.

OUR SERVICES AND CENTERS INCLUDE:
• Cardiac services
• Children’s services
• Diabetes and Wound Care
• Emergency room
• Maternity services
• Orthopedic services

15107 Vanowen Street | Van Nuys, CA 91405 | valveypres.org | 818.782.6600
Valley Community Healthcare
6801 Coldwater Canyon Ave., North Hollywood, CA 91605
(818) 894-9301 | www.newhorizons-sfv.org

MISSION
The mission of Valley Community Healthcare, a private, non-profit 501(c)(3) agency, is to have positive impact on the health and wellbeing of the whole community by providing high quality primary medical care and comprehensive healthcare services to those in need, regardless of their ability to pay.

YEAR ESTABLISHED/HISTORY
Valley Community Healthcare has been here for our low-income community. 78% of our patients live below the federal poverty level and all struggle with incomes less than 200% of the FPL. They need help accessing affordable, high-quality health care. Since 1970, VCH has grown from a tiny storefront counseling center to a multi-site neighborhood network of community health centers where our dozens of medical & health programs provide services to tens of thousands of needy men, women, and children each year. We provide a medical home to all in need, so they won’t need to access our over-burdened emergency rooms. In 2017 we provided over 110,000 patient visits to almost 27,000 low-income men, women and children.

SERVICE AREA
VCH is the Medical Home for low-income families in the San Fernando Valley and beyond.

2018 GOALS
In a time of great uncertainty, Valley Community Healthcare’s primary goal for the coming year is to be here for our patients and continue to provide our low-income community with the high-quality care it needs and deserves.Around 27,000 patients count on us. We cannot let them down.

VOLUNTEER OPPORTUNITIES
Medical professionals, project management, and for community members with heart, customer service at our Patient Resource Booth.

GIVING OPPORTUNITIES
Corporate Partners Program – A full year of significant community exposures for your company for one annual gift, includes: Your Company name on newsletters, website, event materials, signage in buildings and at community events, and more. Contact Judi Rose (818) 301-6321/ jrose@vchcare.org.

General giving to support VCH programs and services is always welcome. Gifts can also be aligned with particular programs. This year’s giving focus is integrated mental health. Those needing mental health services often do not seek it. By integrating this care into the medical office visit, thousands more will receive the mental health care they desperately need, but otherwise would never seek. Other Programs include: HIV/AIDS, women’s health, pediatrics, diabetes treatment, vision, etc.

FUNDRAISING EVENTS
An Evening of Magic and Mystery at Rick’s Café in Casablanca – Wednesday, March 14, 2018

For a tour of New Horizons’ campus and to learn more visit our website at www.newhorizons-sfv.org or call 818-894-7422.

For 63 years we’ve been fulfilling the dreams of thousands of individuals with intellectual and developmental disabilities, and providing business services to hundreds of local and national businesses.

Try our delicious New Horizons Cookies now available on our website through PayPal!

FOR A TOUR OF NEW HORIZONS’ CAMPUS AND TO LEARN MORE VISIT OUR WEBSITE AT WWW.NEWHORIZONS-SFV.ORG OR CALL 818-894-7422.

WHAT IT TAKES TO GET AHEAD.

For 63 years we’ve been fulfilling the dreams of thousands of individuals with intellectual and developmental disabilities, and providing business services to hundreds of local and national businesses.

Try our delicious New Horizons Cookies now available on our website through PayPal!

15725 Parthenia St. North Hills, CA 91343
(p) 818.894.9301 (f) 818.894.7801
www.newhorizons-sfv.org

WHAT IT TAKES TO GET AHEAD.

For a tour of New Horizons’ campus and to learn more visit our website at www.newhorizons-sfv.org or call 818-894-7422.

WHAT IT TAKES TO GET AHEAD.

For a tour of New Horizons’ campus and to learn more visit our website at www.newhorizons-sfv.org or call 818-894-7422.

WHAT IT TAKES TO GET AHEAD.