THIS SPECIAL SUPPLEMENT IS DESIGNED TO INSPIRE THE BUSINESSES AND INDIVIDUALS OF THE VALLEY
to consider how important and beneficial it is to engage with a nonprofit or cause that is meaningful to you,
your family and/or your place of work. The San Fernando Valley Business Journal is proud to present you with our
annual Giving Guide. We hope it serves to remind you of the needs that exist while providing you with a resource
to help you partner with the right organization.

Thank you for considering the needs of your community and taking the time to learn about some of
the worthwhile organizations profiled in these pages.
Creating Healthy Communities in Southern California

For more than 70 years, Kaiser Permanente has worked toward its mission of delivering high-quality health care to members and people in its communities. In 2017, Kaiser Permanente invested more than $947 million to help build a healthy Southern California.

Kaiser Permanente’s work encourages kids to eat healthier foods and be physically active. It provides training programs for health care workers and supports the safety net of community clinics, public hospitals, and government programs to improve access to and quality of patient care. Kaiser Permanente seeks out health inequities, determines how and where it can best use its resources and work with funding partners, educational institutions, and a range of community groups to find solutions.

EXPANDING ACCESS TO HIGH-QUALITY CARE
Improving access to care for people without it is fundamental to Kaiser Permanente’s mission. The organization helps thousands of low-income individuals and families in its emergency rooms, hospitals, medical offices, and through its participation in Medi-Cal and Medical Financial Assistance programs.

Additionally, Kaiser Permanente shares its knowledge and expertise; establishes partnerships and collaborations; and provides grant funding, technical assistance and training. Kaiser Permanente works with the safety net of community clinics, public health systems and hospitals, and other organizations to improve care management and quality-improvement strategies in the diverse communities it serves.

PROMOTING HEALTH EATING ACTIVE LIVING
Kaiser Permanente knows good health is easier to achieve when people are surrounded by a healthy environment. That’s why it promotes its Healthy Eating Active Living (HEAL) programs. This multifaceted approach combats obesity and related health conditions on a long-term, comprehensive basis by improving access to healthy foods and physical activity.

Kaiser Permanente’s HEAL work integrates statewide, regional, and local strategies to improve community health through policies and environmental changes. This integrated collaboration brings fresh food into communities and improves public parks, so adults and children can have nutritious diets and safe places to exercise and play.

Kaiser Permanente’s community partners are implementing strategies to reach people wherever they live work, play, eat, and learn—places such as schools, retail stores, clinics, and parks.

Kaiser Permanente also helps improve community health by supporting leading organizations that advocate for health equity, distribution and use of healthy foods and beverages, breastfeeding, and enhancements to parks and open space.

Thriving Schools encourages student and workforce health through programs that promote healthy eating, improve nutrition, foster more physical activity, decrease stress, and support greater social and emotional well-being.

DEVELOPING MEDICAL KNOWLEDGE AND SHARING RESOURCES
Kaiser Permanente conducts an extensive range of medical research studies annually, supported by state-of-the-art methods and one of the world’s largest, most comprehensive electronic health record systems. Its research includes studies on cancer, epidemiology, cardiology, diabetes, geriatrics, childhood obesity, and women’s health. From this work it creates new medical and health care knowledge; translates it into clinical practice, and shares it with the world.

Kaiser Permanente’s work extends to the training of health care professionals. For example, its Graduate Medical Education program provides training and education to medical residents in a variety of specialties. Residents provide care to Kaiser Permanente members in ambulatory and inpatient settings, and work rotations at school-based health centers, community clinics, and homeless shelters. These settings provide primary medical care services to low-income children and adolescents, the homeless, and other people without access to health care. The organization also supports six Community Medicine Fellows each year to work in community health care facilities to help increase the quality and efficiency of care.

Kaiser Permanente supports education, training, and development to increase the numbers of physicians, nurses, pharmacists, physical therapists, and other clinicians and allied health professionals. Additionally, to maintain and improve the clinical skills of nurses, Kaiser Permanente conducts important studies to help enhance patient care and outcomes.

IMPROVING TOTAL HEALTH THROUGH COMMUNITY OUTREACH
Kaiser Permanente’s knowledge and resource-sharing also benefit families in the greater South Los Angeles area. Since 1967, the Watts Counseling and Learning Center has provided educational support and counseling programs to families regardless of health plan membership.

Doing well in school can send a student on a lifelong trajectory toward success. The Educational Outreach Program provides education and support services, primarily for Latino families, in the San Gabriel Valley area of Los Angeles County.

And for 30 years, Kaiser Permanente has cultivated a kind of learning that doesn’t come from books or sitting in a classroom. Educational Theatre uses music, comedy and drama to inspire audiences of children, teens and adults to make healthy choices for themselves and their communities. The performances and workshops, led by professional actor-educators, address the most pressing health issues of the day, including healthy eating and active living, conflict management and STD prevention.

KAISER FOCUSES ON THREE BROAD AREAS OF COMMUNITY BENEFIT WORK:

- Healthy People: Providing access to high-quality care to low income, underserved people
- Healthy Environments: Creating safe, healthy communities and environments where people live, work, and play
- Sharing Knowledge: Developing important new medical knowledge and sharing it widely

SOUTHERN CALIFORNIA COMMUNITY IMPACT IN 2017

- 422,094 of the most vulnerable people in the state received quality health care through Kaiser Permanente.
- 104,892 low-income, uninsured, and underinsured members and non-members received financial assistance when they were unable to pay for emergency and medical care.
- 40,000 students from Medi-Cal households became certified for free school meals through a demonstration project in 14 California public school districts.
- California Food Policy Advocates reported that data sharing between schools and county and state agencies increased student enrollment in the school meals program.
- 181 schools in 22 Districts in Southern California participated in the Thriving Schools program – part of our ongoing commitment to improve community health.
- 228,133 children, teens, and adults attended professional Educational Theatre performances and workshops that address current issues, including healthy eating and active living, conflict management, and bullying.
- 990 studies were undertaken, and more than 400 scholarly articles were published by the Department of Research and Evaluation. Kaiser Permanente
- 1,290 medical residents from throughout the country and the world received training in our medical centers, focusing on preventive and primary care and chronic disease management to better serve culturally diverse communities.
- 1,028 health care professionals (nurse practitioners, nurse anesthetists, and pharmacy residents) received free training to enhance their professional skills, thanks to Kaiser Permanente and the Southern California Department of Professional Education.
- 288 underserved or at-risk high school students participated in the Summer Youth Employment Program to gain health care work experience.
Investing in Our Community

Kaiser Permanente Awards more than a Million Dollars to Community Agencies Mobilizing to Improve Health

At Kaiser Permanente, we understand that good health extends beyond the doctor’s office and the hospital. That’s why we use our Community Benefit Grants Program to support nonprofit agencies that offer direct health care services or address public policy aimed at improving community health.

This year, we awarded 48 organizations with Community Benefit grants worth more than $1 million to support their efforts in the San Fernando Valley, Santa Clarita Valley, and Antelope Valley areas. The grants focused on Access to Health Care, Chronic Disease Management, and Healthy Eating Active Living.

2018 Community Benefit Grant Recipients

A Community of Friends
Antelope Valley College
Antelope Valley Family YMCA
Bartz-Altadonna Community Health Center
Bienestar Human Services
Boys and Girls Club of Antelope Valley
Boys and Girls Club of San Fernando Valley
Boys and Girls Club of Santa Clarita Valley
Bridge to Home
California State University Northridge Foundation
Carousel Ranch
Center for Living and Learning
Child & Family Center
Community Integration Services, Inc.
Comprehensive Community Health Centers
East Valley YMCA
El Centro de Amistad
El Nido Family Centers
Food Forward
Haven Hills
Hope of the Valley Rescue Mission
International Pre-Diabetes Center Inc.
Kids’ Community Dental Clinic
LA Family Housing
MEND - Meet Each Need With Dignity
Mental Health America Los Angeles - AV Services
Mid Valley Family YMCA
Neighborhood Housing Services of LA County
Northeast Valley Health Corporation
Palmdale Community Foundation
PATH Ventures
Planned Parenthood Los Angeles
Samuel Dixon Family Health Centers
San Fernando Community Health Center
San Fernando Valley Community Mental Health Center, Inc.
Santa Clarita Valley Senior Center
Single Mother’s Outreach
Tarzana Treatment Centers, Inc.
The Catalyst Foundation
The Center for Individual and Family Counseling
The Village Family Services
The Santa Clarita Valley Youth Project
Valley Care Community Consortium
Valley Community Healthcare
Valley Economic Development Center
Mission:
The Child Care Resource Center (CCRC) cultivates child, family, and community well-being.

Year Established:
1976

Service Area:
San Fernando Valley, Santa Clarita Valley, Antelope Valley and San Bernardino County.

Fast Facts:
What percentage of total revenue goes to cause (after operation expenses)?
93%
What was your greatest community impact in 2018?
To strengthen the quality of children’s relationships with adult caregivers and foster healthy relationships and development, CCRC created a Family Well-Being Division.

Fundraising Events:
• Hunger Free Holiday: 1 in 5 children in California will go to bed hungry tonight. Help us bridge the hunger gap over the winter break from school. Donate $42 to fill a bag of non-perishable items or host a collection bin to help us collect the items until December 24, 2018. Our goal is to distribute 5,000 bags to support San Fernando Valley’s children and families. Visit www.ccrcca.org to get started.
• Literacy: CCRC knows that the gift of literacy enables children to gain the knowledge and skills they need to succeed in school and life. We have collected and distributed more than 1,000,000 books to children in our community through our What A Difference A BOOK Makes campaign. Help us continue this work by making a contribution at www.ccrcca.org or by donating new or gently read books to one of our locations.

Volunteer Opportunities:
• Community Wrapping Event: Join us on December 1, 2018 from 10am to 12pm in Van Nuys to wrap thousands of books and toys! Large groups and organizations are welcome. Call 866-67-4KIDS to reserve your space!
• Teambuilding: CCRC can help you organize a Volunteer Day. For employees, it’s an opportunity to lend your time, skills and expertise to a non-profit which can increase job satisfaction, attitude, and morale. Call (866) 67-4KIDS for more information.
• Events: We host a number of free community events throughout the year. We are always looking for volunteer to help with setup, breakdown, story time, hair and face painting, etc. Call 866-67-4KIDS for more information.

Giving Opportunities:
Take action! You have the opportunity to help change peoples’ lives in the San Fernando Valley. Your donation will help purchase fresh fruits and vegetables that we distribute at events, and purchase items for our lending library so that local children and parents have access to educational materials, books and toys. Donate to our Hunger Free Holiday and What A Difference A BOOK Makes campaigns. Visit www.ccrcca.org to give.

Goals for 2019:
• Collect and distribute 5,000 non-perishable food bags to support the Hunger Free Holiday Campaign.
• Collect, wrap and distribute 10,000 books and toys for children that usually go without.
• Raise $250,000 to support the purchase of critically needed items that parents cannot afford including: strollers, car seats, baby food and diapers.

20001 Prairie Street, Chatsworth, CA 91311
(818) 717-1000 | www.ccrcca.org | Communications@ccrcca.org
Shockingly, 1 in 5 children in California will go to bed hungry tonight.

While many of us welcome the holidays as a nice, relaxing break from school or work, there are many families that don’t share the same outlook.

Our goal is to distribute 5,000 bags of non-perishable food items to children before they go on their holiday break.

These bags cost, on average, $42. That’s $3 X 14 days = $42 per child.

Together we can bridge the holiday hunger gap!

- Make a monetary donation at www.ccrcca.org
- Host a Food Collection Box. We drop off & pick up, call 866-67-4KIDS

CCRC cultivates child, family and community well-being. CCRC is a Non-Profit 501(c)(3) 95-3081695
For 65 years we’ve been fulfilling the dreams of thousands of individuals with intellectual and developmental disabilities, and providing business services to hundreds of local and national businesses.

Employment Services, Business Training Studios, Travel Training Sponsored by METRO, Banquet Hall Rental, Residential Services, Community and On-Site Day Programs.

For a tour of New Horizons’ campus and to learn more visit our website at www.newhorizons-sfv.org or call 818-894-9301
California Resources Corporation salutes the men and women of the Los Angeles Fire Department (LAFD) for their tireless dedication to preserving life and property, promoting public safety and fostering economic growth in LA City and throughout the nation. We also thank the Los Angeles Fire Department Foundation in their efforts to provide essential funding for LAFD equipment and supplies, education and training programs, and public outreach programs. We deeply appreciate all you do to help save lives and help build safe and vibrant communities in the city of Los Angeles.
Regardless of the healthcare landscape, Valley Community Healthcare must continue to be here for those in need. A healthy community is a prosperous community. You can help us build a healthy community for everyone. Join our Corporate Partners.

Please contact Judi Rose at: 818.301.6321 or jrose@vchcare.org

Valley Community Healthcare
www.vchcare.org

Valley Community Healthcare, a private, non-profit 501(c)(3) charitable agency providing a medical home to almost 27,000 low-income men, women, and children in 2017.
“Our daughter is perfect because of how well the NICU and medical staff took care of her – to say thank you is not enough!”

Benny C. - Mother of Vanessa, Kim and Steven Ullman NICU Patient

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