Is an MBA the Right Degree for You?

Questions to Ask When Making the Big Decision

By JODI REDMOND

Whether you’ve just completed (or are about to complete) your undergraduate degree or you’ve been working for multiple years in an industry and are ready for the next career step, the MBA question is bound to come up. What questions should you be asking to make sure that an MBA degree is right for your particular career goals and aspirations? Below are a few key questions to ask when making the big decision, and a deeper look at how to contemplate each of them.

Is the MBA the right degree for me?

This question involves looking at your long-term professional goals: (a) where you want to ultimately be in your career, and (b) whether or not you are in a career that truly requires an MBA in order to advance. Whether you want to be a CEO, work in investment management, manage in the public sector, or become a chief financial officer of a company, it’s helpful to look at what others who have achieved these positions, read their bios and learn about their educational track records over the long-term. It’s also helpful to consider what you might achieve without attending business school - by staying in the workforce, by finding a mentor, or by networking. You may be in a field where MBAs are not the norm or a requirement. You may have greater opportunities waiting if you stay within a company and work your way up. You may want to start your own business, but plans can often change - even if you are good at what you do. Or you may even be better off obtaining a low degree if your goal is to work in the public sector. Evaluating whether you may still benefit (and how) from the degree is necessary. If you know, however, what your ultimate career goals are - that you need to become a better leader or that an MBA is a requirement to move up within the ranks of your company - the degree is something you probably want.

What am I looking to get out of the MBA experience?

This ties in with the question above, but it’s important to consider, particularly if you are unsure of your ultimate career goals. In the end, despite the networking opportunities that may abound at a school or the welcome break from the workforce two years of school may provide, an MBA is - first and foremost - about professional advancement, which relates directly to your goals.

An MBA primarily provides skills in business management practices, which means focusing on practical business applications. Again, be specific about what you want from the degree, do your research (including looking to those you admire and speaking to current students and alumni), and really evaluate whether what you want to get from the school experience is aligned with the reality of what the degree or program offers. If you are looking for a break from work, simply want to go to graduate school in your lifetime, or are seeking intellectual stimulation (learning for the sake of learning), there are a plethora of graduate degrees that may be more suitable. If you know that you are on track towards a high-level leadership role in a company that requires an MBA to do so, then it should be clear that the MBA degree is right for you.

How do I stack up?

Competition for MBA programs is fierce, so you need to know where you stand in relation to the applicant pool in order to be competitive. MBA admissions criteria, which includes average GMAT scores and GPAs, are published by each school for each class of those successfully admitted as well as average number of years applicants have spent in the professional work environment. If your GMAT score is lower than the average at the school or schools you want to attend, you should plan a program of study so that you can obtain the very best score possible prior to applying. The average number of years of work experience amongst students obtaining admission to top business schools tends to be 3-5 years. If you have less work experience than the average, you may want to consider staying in the workforce a bit longer (unless you are sure you can be seen as an exceptional candidate - for instance, one who has started and sold your own company or companies, or have been the “wonder child” at a top-tier consulting firm or investment bank). If you have much more work experience than the average and are much further along in your career, but feel that the MBA would be useful, you may consider an Executive MBA.

Can I afford this, and do I have the time?

Whether or not you have been in the workforce for a number of years, the price tag of the MBA can be substantial - in terms of tuition, time, and potential lost wages. Many students incur a great deal of debt in order to obtain the degree. Though there are certainly options for loans (private and federal), financing, scholarships, and sponsorship, you will need to consider all options, especially if you will end up paying interest on loans after graduation.

All of this requires planning early. If you feel that you need to continue working in order to afford the cost of your MBA or need flexibility (don’t want to forfeit the training you could receive in the meantime at your job), consider a part-time MBA. Some top employers offer time-for-time for full-time MBAs who agree to return to the company after graduating, and other employers have been known to pay for a portion of tuition (tuition reimbursement) if an employee continues to work while pursing a part-time MBA. If you are younger, have the support of parents, or do not have many financial obligations - in terms of tuition, time, and potential lost wages - a part-time MBA would be useful, you may consider an Executive MBA.

Regardless of your situation, taking time to look at both the cost and the benefits (financial and personal returns) is a process that should begin early in your career. Professional and family obligations should also be considered. If you are a business owner and/or have children that need your attention, a part-time program may best fit your lifestyle. Regardless, it is imperative to keep in mind that both full and part-time programs require tremendous amounts of studying, so be sure that you have enough time for the program (inside and outside of class) as well as any other obligations.

For more than a decade, Jodi Redmond and Aureus Prep have provided students around the world with a unique style of college and graduate school admissions counseling and tutoring. Each year, more than 90% of Aureus Prep students are accepted to their first choice colleges and graduate schools. Learn more at www.aureusprep.com.
California State University, Northridge’s AACSB-accredited David Nazarian College of Business and Economics is recognized by Princeton Review as a 2017 “Best Business School.” In part-time evening MBA program, students improve management and leadership skills so that mid-career professionals enjoy professional advancement and have fulfilling careers. Better decision-making results from training in data literacy, analytical reasoning, and critical thinking. Students develop acumen in disciplines such as finance, strategy, marketing, and entrepreneurship. The program cultivates communication and teamwork skills, along with a commitment to ethical, legal, and social responsibility— all within the context of global and multicultural awareness.

Among the ranking organizations recognizing the rigor and quality of the Nazarian MBA are U.S. News and World Report (2018 “Best Graduate School in Business”) and CEO Magazine (2017 Global MBA Rankings). The program offers outstanding value to students in a time of increasing tuition and student debt. As noted by Princeton Review, it “comes with a ‘reasonable’ price tag which ensures that graduate school is actually financially feasible.”

Graduates describe their highly qualified professors as a highlight of the program, noting their ability to combine academics with real-life applications. Faculty, who are handpicked for excellent teaching, research and business credentials, facilitate active learning by integrating and applying rigorous academic and theoretical training to practical situations. Professors leverage students’ business experience, lead their analysis of data and situations in the business world, run business simulations, and engage them in client-based projects. Small class sizes allow each student to engage fully in this process.

A cornerstone of the active-learning approach in the students’ last semester is a feasibility study or business plan for a local organization. This spring, seven student teams engaged clients referred by the Valley Economic Development Center (VEDC), the on-campus incubator LACBCSUN, past clients, and alumni who now desire the benefits of the project for their own businesses. Students’ knowledge, skills and hard work, combined with a commitment of college resources, generate high-quality outcomes in this integrative learning experience that also builds relationships with, and gives back to, the community. Each team has its own faculty advisor. Workshops guide their progress and a dedicated business librarian supports them.

In February, a CSUN Nazarian MBA team (Adam Khachikian, Anand Singh, Isaiah Liu, Jimmy Truong, and Nathan Dyce) again earned first place in the Small Business Institute’s Experiential Learning Project of the Year’s Graduate Certificate in Business Administration (GCBA), usually complete 33 units of core and elective MBA courses in two years, including summer. Students without an undergraduate degree in business or GCBA typically complete 15 units of foundation-level classes in the prior year. However, completion times range from one to five years; as students reduce or accelerate their academic load commensurate with career and family demands.

GCBA. In the Graduate Certificate of Business Administration program, students who do not have an undergraduate in business master essential business skills in a one-year, part-time evening and Saturday cohort program. The GMAT is not required for the GCBA program. About 50% of the GCBA students go on to the Nazarian MBA program, while the other 50% meet their business-skill goals with the certificate program. As a pre-MBA program, the GCBA may be particularly attractive for those who have been away from academia for a while and want to rev their math skills back up, or for international students who benefit from a year to acclimate.

Part-time MBA. Classes are held Monday through Thursday from 7:00 to 10:00 p.m., and occasional Saturdays. The MBA program is flexible. Students typically take two courses per semester. Those with an undergraduate degree in business, or who have earned our one-year Graduate Certificate in Business Administration (GCBA), usually complete 33 units of core and elective MBA courses in two years, including summer. Students without an undergraduate degree in business or GCBA typically complete 15 units of foundation-level classes in the prior year. However, completion times range from one to five years, as students reduce or accelerate their academic load commensurate with career and family demands.

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CSUN, housed on a beautiful 365-acre campus, is the fourth-largest university in California. In 340,000 alumni include prominent business leaders, such as the man for whom the business college was recently named, David Nazarian. The university is home to the award-winning Valley Performing Arts Center, which has seen performances by luminaries such as Sting, Yo-Yo Ma, Bonnie Raitt, Saj Tankam, and Surot Copejord, and the LEED Gold-certified Student Recreation Center. CSUN is a place where students rise and take their region with them.

NAME OF INSTITUTION
California State University, Northridge

NAME OF BUSINESS SCHOOL OR PROGRAM
David Nazarian College of Business and Economics

BUSINESS SCHOOL DEAN
Kenneth R. Lord, Ph.D.

YEAR INSTITUTION WAS FOUNDED
1958

YEAR BUSINESS SCHOOL OR PROGRAM WAS STARTED
1972

TOTAL MBA ENROLLMENT (ALL PLATFORMS OFFERED)
130

MBA PLATFORMS OFFERED
Part-time evening MBA

MBA AREAS OF EMPHASIS OFFERED
13 Concentrations:
• Accounting
• Entrepreneurship
• Finance
• Human Resources
• Information Systems
• International Business
• Management
• Marketing
• Sustainability
• Systems and Operations Management

LENGTH OF PROGRAMS
Flexible

Completion time may vary from 18 months to 2.5 years depending on course load.

PROGRAM CAMPUS OPTIONS
On-campus at CSUN only.

PROGRAM ACCREDITATIONS
AACSB, WASC

RANKINGS
• U.S. News and World Report, Best Part-Time MBA program
• Princeton Review, Best 294 Business Schools 2017

TOTAL COST OF MBA
Total tuition for the MBA program may vary if Foundation courses are needed.
• In-state tuition is approximately $26,000-$35,000
• Out of state/international: $40,000-$60,000

REQUIRED TESTING
GMAT or GRE

UPCOMING INFORMATION SESSIONS
• Upcoming sessions will be held on Monday, May 22nd, 6pm – on-campus
• Sessions are held monthly. Usually the first and last Mondays of the month.

APPLICATION DEADLINES
• Fall semesters: May 1st deadline
• Spring semesters: October 1st deadline

PROGRAM CONTACT INFORMATION
Phillip Mogul, Assistant Director
(818) 677-2467
www.csun.edu/mba

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MBA and GRADUATE PROGRAMS in Business

Apply by May 31
Extended Deadline for Fall 2017

MBA - Master of Business Administration
MST - Master of Science in Taxation
MSA - Master of Science in Accountancy
GCBA - Pre-MBA Graduate Certificate in Business Administration
MA MIA - Master of Arts in Music Industry Administration
DBA - Doctor of Business Administration

DBA is hosted by CSUN Nazarian College for Grenoble Ecole de Management

(818) 677-2467
mba@csun.edu
csun.edu/busgrad

CSUN - DAVID NAZARIAN COLLEGE OF BUSINESS AND ECONOMICS
USC Marshall School of Business

Not slowing down anytime soon, USC Marshall students are enjoying new state-of-the-art facilities and a roster of new faculty hires, including MBA-level scholars from Harvard, Stanford and NYU Stern.

Anchored in Southern California, USC Marshall boasts more than 80,000 alumni operating in 123 countries around the globe. USC Marshall offers its MBA students access to a truly first-rate business education on an unrivaled global scale.

USC Marshall is proud to offer five highly-ranked MBA programs:

FULL-TIME MBA
USC Marshall’s full-time MBA, a 2-year program, offers students a comprehensive grounding in core business principals with the opportunity to specialize according to professional interests.

MBA FOR PROFESSIONALS AND MANAGERS (IBEAR)
Designed to address the challenges faced by working professionals, MBA.PM is a part-time, evening program lasting 33 months. The program also offers classes on Saturdays during the first year. Students may choose to complete the first year of their degree in Los Angeles or Orange County.

EXECUTIVE MBA PROGRAM (EMBA)
A 22-month program designed for senior managers and seasoned professionals who intend to remain fully employed as they pursue their degree. EMBA offers two convenient locations, Los Angeles and San Diego.

INTERNATIONAL MBA PROGRAM
Mid-career professionals with international management experience come together in this one-year, full-time program that emphasizes global strategy and experiential learning. IBEAR is the leading accelerated international MBA program in the United States.

ONLINE MBA (OMBA)
An award-winning digital curriculum is led by leading members of the USC Marshall faculty in this 21-month online MBA. Admitted students from anywhere in the world can access the same core business fundamentals as on-campus students, in addition to emerging online business topics such as digital analytics, social media, virtual teams and entrepreneurial thinking.

Our flexible degree programs offer something for current and aspiring business professionals at every stage of their career.

NAME OF INSTITUTION
University of Southern California (USC)

NAME OF BUSINESS SCHOOL OR PROGRAM
MBA School of Business

BUSINESS SCHOOL DEAN
James G. Ellis

YEAR INSTITUTION WAS FOUNDED
1920

YEAR BUSINESS SCHOOL OR PROGRAM WAS STARTED
1930

TOTAL MBA ENROLLMENT (ALL PLATFORMS OFFERED)
Full-Time MBA: 441
IBEAR MBA: 227
EMBA: 49
OMBA: 64

MBA PLATFORMS OFFERED
• Full-Time MBA
• Part-Time MBA (MBA.PM)
• Executive MBA (EMBA)
• International MBA for Mid-Career Professionals (IBEAR)
• Online MBA (OMBA)

MBA AREAS OF EMPHASIS OFFERED
• Accounting
• Entrepreneurship
• Technology commercialization
• Social entrepreneurship
• Entertainment
• International business
• Investment banking
• Commercial banking
• Corporate finance
• Real estate finance
• Private equity
• Hedge funds
• Venture capital
• Marketing
• Branding
• Organizational leadership
• Strategic management and consulting
• Business analytics
• Operations management
• Supply chain management
• Sustainability
• Healthcare administration
• Information systems

LENGTH OF PROGRAMS
• Full-time MBA: 21 months
• Part-time MBA (MBA.PM): 33 months
• Executive MBA (EMBA): 22 months
• International MBA for Mid-career Professionals (IBEAR): 12 months
• Online MBA: 21 months

PROGRAM CAMPUS OPTIONS
Full-time MBA: University Park Campus, Los Angeles
Part-time MBA (MBA.PM): University Park Campus, Los Angeles or Orange County Center, Irvine
Executive MBA (EMBA): University Park Campus, Los Angeles or Onaui La Costa, San Diego
International MBA for Midcareer Professionals (IBEAR): University Park Campus, Los Angeles
OMBA: online with a one-week on-campus residency (University Park Campus, LA)

PROGRAM ACCREDITATIONS
AACSB, WASC

RANKINGS
• Business Week, #25 Full-time MBA, #10 Part-time MBA
• US News & World Report, #9 Accounting, #11 International Business
• UU Dallas’ Naveen Jindal School of Management, #11 worldwide

TOTAL COST OF MBA
• Full-time MBA: Approx. total cost $120,000
• Part-time MBA (MBA.PM): Approx. total cost $132,000
• Executive MBA (EMBA): Approx. total cost $132,000
• International MBA for Mid-Career Professionals (IBEAR): Approx. total cost $105,000
• Online MBA: Approx. total tuition $92,000

USC Marshall School of Business

REQUERED TESTING
GMAT or GRE are required for the Full-time MBA, the Part-time MBA (MBA.PM), the IBEAR MBA and the Online MBA. GMAT or GRE are optional for the Executive MBA (EMBA).

TOEFL or IELTS are required of international students who did not complete a four-year bachelor’s degree in a country where English is the primary official language.

UPCOMING INFORMATION SESSIONS
Please see www.marshall.usc.edu for more information on upcoming information sessions.

APPLICATION DEADLINES
• Full-time MBA, MBA.PM, and EMBA: Currently rolling admission for the entering class in fall 2018. Please contact the program about application deadline for the entering class in fall 2018.
• IBEAR MBA: Rolling, beginning Nov. 1.
• Online MBA: June 6 for fall; October 17 for spring (for more information on round deadlines for full and spring please visit onlinemba.marshall.usc.edu)

PROGRAM CONTACT INFORMATION
Full-time MBA, MBA.PM and EMBA:
USC Marshall MBA Admissions, 630 Childs Way – JKP 308, Los Angeles, CA 90089-2633 Phone: (213) 740-7866 Fax: (213) 749-8520 Email: marshallinfo@marshall.usc.edu

IBEAR:
USC Marshall School of Business, 837 Downey Way, STO 300, Los Angeles, CA 90089-2631 Phone: (213) 740-7140 Fax: (213) 740-7539 Email: ibear@marshall.usc.edu

General: Diana.kurdian@marshall.usc.edu

Online MBA:
Phone: (877) 779-6643 Website: onlinemba.marshall.usc.edu Email: onlinemba@marshall.usc.edu

You aspire to do great things. USC Marshall has the means to help you achieve them.

Our full-time MBA program allows you to master fundamentals while pushing you to the edge of innovation and entrepreneurial thinking.

Whether your passion for business means reaching the C-suite or finding solutions to the world’s most intractable problems, a USC Marshall MBA takes you where you want to go. Discover the possibilities today.

USC Marshall
MBA Program

GREATNESS SHARED.

USC MARSHALL SCHOOL OF BUSINESS
marshall.usc.edu
marshallmba@marshall.usc.edu
Students emerge from the MBA program with a diverse skill set. Woodbury's MBA graduates are today serving in management positions at many of the nation's -- and, indeed, the world's -- foremost companies, across virtually every industry sector: Bank of America, Ernst & Young, Farmers Insurance, Honda Corporation, JPL, Kaiser Permanente, Macy's, NBC Universal, PricewaterhouseCoopers, Target, Walt Disney, Warner Bros., and countless others.

What can you expect to take away from the MBA experience?

- A focus on entrepreneurship will provide you the tools and confidence necessary to turn your vision into reality.
- An emphasis on ethics will help you achieve a level of success that creates a better world for you and those around you.
- A focus on change management will enable you to thrive in a dynamic, global environment.

With flexible evening and weekend format and a small class size that allows for rich interaction with dedicated and experienced faculty, Woodbury offers a diverse, multidisciplinary learning environment that reflects the real world. AACSB accreditation testifies to employers the high quality of our program.

Seeking that competitive edge? Consider an MBA from Woodbury University.
The Woodbury MBA program is designed to prepare you for the next stage of your career. Located at the heart of Los Angeles' creative capital, Woodbury offers the oldest business program in the West. The MBA program will set you apart as a leader who views business from a 360-degree perspective, resulting in innovative, globally minded solutions.

For more information, visit
woodbury.edu/program/school-of-business/mba
818.252.5138
Loyola Marymount University's national- ly-ranked and accredited graduate business programs have a lot to offer: academically challenging coursework, flexible schedules for working professionals, intimate classroom setting, personalized attention, global study opportunities, and an active alumni network. Our 142-acre bluff-top campus has expansive views of the Pacific Ocean and is among the nation’s most beautiful and green campuses. LMU is situated in Playa Vista near major entertainment companies, financial services leaders, top advertising agencies, and is just minutes from Silicon Beach—a thriving coastal community of tech innovation and start-up activity.

MBA PROGRAM
The LMU MBA Program ranks 6th in the West and 26th in the nation by Bloomberg Businessweek. Focused on developing principled business leaders, the MBA Program is designed for individuals with at least two years of professional or internship experience. Classes are held in the evenings to accommodate working professionals. Students are able to complete their MBA degree in 24-36 months. The first year is structured as a cohort (core coursework) and the second year offers more flexibility (electives and courses based on area of emphasis).

Students begin the program with two orientation weekends that prepare MBA candidates for successful completion of the program, including team building, self-assessment, a case analysis and an introduction to the core curriculum. Students choose between two unique international programs as their required global study component. One takes place in the heart of the European Union in Bonn, Germany while the other tours a specific region of the world to conduct research on a specific business topic. Professional skills development, exclusive employer roundtables, career advice and alumni mentors are just some of the offerings provided by the MBA Career Services Office. The experienced staff helps MBA students strengthen their career paths, transition into new industries or functions, and assess where skills can be improved to achieve career goals. The MBA Student Association and MBA Alumni Association provide a variety of valuable professional development and networking opportunities. Our focus is on providing students not just with an MBA degree, but with a complete learning experience that will elevate their careers, personal growth and increase their marketability in the workforce.

EXECUTIVE MBA PROGRAM
The LMU Executive MBA Program ranks among the top 5 in the nation by U.S. News & World Report and is one of Southern California’s premier, most respected EMBA programs. Designed for mid-career executives with a bachelor’s degree and at least eight years of professional, managerial or entrepreneurial experience, our 20-month program provides students with the skills, talents and confidence to develop and lead high-performance teams. The LMU Executive MBA addresses management and leadership within a broad spectrum of organizations and teaches students how to understand core business principles, develop leadership intelligence, apply knowledge and learn to execute. Many graduates of the LMU Executive MBA Program advance to C-level positions within their companies. Saturday-only classes, small class sizes, a collaborative learning environment, personalized attention, an active alumni network, a focus on ethics and leadership, and an international study component set LMU apart from other Executive MBA programs. Our unique OnBoarding Program helps students prepare for a return to academia so they’ll be ready to start classes with confidence. The Executive MBA program includes an initial Leadership Retreat, a one-week domestic trip to Sacramento and Silicon Valley to study innovation and entrepreneurship, and a two-week journey overseas to one or more major business centers to meet with business executives and gather findings for final research projects.

NAME OF INSTITUTION
Loyola Marymount University

NAME OF BUSINESS SCHOOL OR PROGRAM
College of Business Administration

BUSINESS SCHOOL DEAN
Dennis Draper, Ph.D.

YEAR INSTITUTION WAS FOUNDED
1911

YEAR BUSINESS SCHOOL OR PROGRAM WAS STARTED
1926

EXECUTIVE MBA: 1974

EMBA: 2000

TOTAL MBA ENROLLMENT (ALL PLATFORMS OFFERED)
187

DUAL DEGREE PROGRAMS

Dual degree: • JU/MBA • Systems Engineering and Leadership Program (SELP) - MBA and MS in Systems Engineering

MBA AREAS OF EMPHASIS OFFERED

Entrepreneurship • Finance • Human Resources/Organizational Behavior • Information Technology • International Business • Marketing

LENGTH OF PROGRAMS

MBA: 24 – 36 months

EMBA: 20 months

PROGRAM CAMPUS OPTIONS

All courses take place on the LMU campus located near Playa Vista and Silicon Beach

PROGRAM ACCREDITATIONS

AACSB, WASC

RANKINGS

• Bloomberg Businessweek, MBA: #6 in the West and #24 in the nation

• U.S. News & World Report, Graduate-level Entrepreneurship #12, Marketing #15 and Accounting #16

• U.S. News & World Report, Executive MBA: #5 in the West and #2 in the nation

• CEO Magazine, Executive MBA: Tier 1 and #9 globally

TOTAL COST OF MBA

MBA: $88,500; Executive MBA: $97,000

REQUIRED TESTING

MBA: GMAT or GRE required

EMBA: GMAT not required for applicants who are able to demonstrate, either through past academic performance or work experience, sufficient strength in the areas of quantitative and analytical reasoning

UPCOMING INFORMATION SESSIONS

MBA: Wednesday, June 7

EMBA: Thursday, May 18, Saturday, June 17

LMU MBA Program

Executive MBA: Saturday, May 20; Saturday, June 3; Saturday, June 24; Saturday, July 8

APPLICATION DEADLINES

Executive MBA: July 15, 2017

PROGRAM CONTACT INFORMATION

MBA: Bill Semos, Interim Associate Dean and Director, wsemos@lmu.edu, (310) 338-2848, mba.lmu.edu

Executive MBA: Richard Stafford, Associate Dean and Director, richard.stafford@lmu.edu, (310) 338-7618, emba.lmu.edu
Considering an MBA? Choose LMU. Our beautiful campus located in L.A.’s Silicon Beach is bustling with startups, creativity and corporate connections. Learn more at mba.lmu.edu.
California Lutheran University School of Management

Shape the Future of Business,
Starting With Your Career:
The California Lutheran MBA

“...what do you do?” In the world of business, it’s often the first question asked following a handshake and exchange of names. A career is a large part of what shapes and defines our lives. An MBA can help shape your career as a business leader. California Lutheran University’s MBA programs are designed to provide you with the knowledge, flexibility and support you need to succeed. With a Cal Lutheran MBA, you can accelerate your career progression, change careers, boost earning potential, unleash your inner entrepreneur, or any combination that meets your individual goals.

MBA

Our MBA is focused on helping you build your career through experiential learning, with outcomes that are immediately applicable in the workplace. You’ll also have the opportunity to build a powerful network among your peers and leaders in the business community. Cal Lutheran’s School of Management sponsors and engages in many unique events that create opportunities to learn about new ideas, network, and forge relationships. Graduates of the MBA program work with some of the leading employers in the region.

From enrollment to graduation, you’ll have the individualized support from faculty and staff that Cal Lutheran is known for. Beyond the supportive environment, you’ll find flexibility. With four terms throughout the year, you can start when it is most convenient for you. Choose from full-time, part-time, or online schedule options and specialization tracks in entrepreneurship, finance, human capital management, information technology, international business and marketing. Learn more about the MBA at CalLutheran.edu/MBA.

THE MBA FOR EXPERIMENTAL PROFESSIONALS

The MBA for Experienced Professionals delivers an 18-month program for working professionals with at least five years of relevant experience, who have already achieved some success, and want to reach their next big goal. Designed with busy lifestyles in mind, the program features 15 courses delivered in a hybrid model (8 on-campus courses, 7 online courses). The on-campus courses are offered in a compressed weekend format. The curriculum is interdisciplinary, experience-driven, and organized around five key areas – leading operations, managing process, leading strategy, leading people, and professional advancement. Each key area features relevant course topics including: innovation and organizational entrepreneurship, global economics for executives, strategic decision making for high performance, organizational design, and leadership and change management.

The Cal Lutheran MBA for Experienced Professionals provides the tools to reach your peak potential. Learn more about the MBA for Experienced Professionals at CalLutheran.edu/EP.

THE MBA FOR FINANCIAL PLANNERS

The MBA in Financial Planning from Cal Lutheran is one of the country’s most comprehensive master-level programs, providing financial planning professionals with the acumen needed to excel. The program is offered entirely online with small classes taught by world-class faculty with an emphasis on ethics, character and client needs.

The MBA in Financial Planning is available in two tracks – for those who seek their CFP® and for those who already have it. In Track 1, upon completion of the program, you will earn an MBA in Financial Planning and gain eligibility to sit for the prestigious CFP® Certification Exam. Track 2 is identical to the first track except for the fact that five of the introductory-level financial planning courses are replaced with advanced financial planning courses and interdisciplinary-study courses. Upon completion of the program, you will earn an MBA in Financial Planning. Learn more about the MBA in Financial Planning at CalLutheran.edu/FP.

Certified Financial Planner Board of Standards Inc. owns the certification marks CFP®, CERTIFIED FINANCIAL PLANNER™ and marks. CFP certification is granted solely by Certified Financial Planner Board of Standards Inc. to individuals who, in addition to completing an educational requirement such as this CFP Board-Registered Program, have met ethics, experience and examination requirements.

NAME OF INSTITUTION

California Lutheran University

NAME OF BUSINESS SCHOOL OR PROGRAM

School of Management

BUSINESS SCHOOL DEAN

Dr. Gerhard Apfelthaler

YEAR INSTITUTION WAS FOUNDED

1959

YEAR BUSINESS SCHOOL OR PROGRAM WAS STARTED

1972

TOTAL MBA ENROLLMENT (ALL PLATFORMS OFFERED)

550

MBA PLATFORMS OFFERED

• Full Time
• Executive
• Weekend
• Online and Cohort

MBA AREAS OF EMPHASIS OFFERED

Emphasis Areas: Finance; International Business; Marketing; Human Capital Management; Entrepreneurship and Information Technology

Post Graduate Certificates: Supply Chain Management; Marketing; Human Capital Management

LENGTH OF PROGRAMS

Varies between 12 to 24 months

PROGRAM CAMPUS OPTIONS

Thousand Oaks; Woodland Hills; Oxnard and online

PROGRAM ACCREDITATIONS

WASC

RANKINGS

• Top 10 Online MBA Program in California, College Choice
• 2016 Top Business School in California, Orange County Business Journal

TOTAL COST OF MBA

• $16,900 for MBA
• $4,775 for EMBA

PROGRAM CONTACT INFORMATION

Tiki Van Heest
(855) 493-3329
www.calclutheran.edu/management
You can shape your education here.

So you’re better prepared out there.

Business professionals must be prepared to meet the demands of a rapidly evolving global business landscape, and the ability to tailor your MBA to your professional and personal goals puts you in control of your career path. Whether you seek a general MBA, an advanced degree in financial planning, or an MBA for experienced professionals with a leadership-focused curriculum, our programs are designed to be flexible to fit your education into your busy lifestyle. We bring together motivated individuals who aim to shape the future with bold, inquisitive and responsible leadership.

- Masters in Business Administration
- MBA for Experienced Professionals
- MBA in Financial Planning

Learn more at CallLutheran.edu/management
Arizona State University W.P. Carey School of Business

FULL-TIME MBA

The highly ranked W.P. Carey Full-time MBA is powered by an innovative Forward Focus curriculum that rises to meet the rapid changes and new realities in business, and a full scholarship that covers the entire tuition cost for every enrolled student.

Rooted in transformation, both of our students and of business as we know it, the Forward Focus MBA curriculum integrates core business fundamentals with unique learning opportunities that will prepare you to lead through ambiguity and uncertainty:

- Intellectual Fusion Learning Labs pair you with non-business ASU master’s degree students on action-learning projects that deliver cross-functional skills.
- Future Forward Leadership prepares you for ambiguous situations by building skills in design thinking, improvisation, super-flexibility, sense-making, rapid execution, and leading transformative change.
- Executive Connections teams you with senior executives to enhance leadership competencies through experiments in leadership, coaching, mentoring, and career preparation outside of class.

The Forward Focus MBA scholarship represents not just an investment in you but also an investment in the future. Funded through the generosity of our donors, in addition to the support from our namesake, the late William Polk Carey, this scholarship allows us to ensure opportunity for exceptional Full-time MBA students who exhibit creativity, ingenuity, intellect, and innate leadership capabilities. That’s why all accepted Full-time MBA students will receive a full scholarship covering the total tuition cost of the program.

PROFESSIONAL FLEX MBA

Designed for busy working professionals, the W.P. Carey Professional Flex MBA allows you to earn your degree in two to four years. Advance your career while you work, develop new skills and enhance your current strengths, and create a new path forward. You can strike a balance between work, school, and life by taking classes on the weekends, over summers, and online.

With generous scholarships for outstanding applicants and virtual learning options available when you can’t make an in-person class session, the Professional Flex MBA can help you balance it all.

ONLINE MBA

Ranked Top 5 in the nation by U.S. News & World Report, the W.P. Carey Online MBA delivers a comprehensive business curriculum, many ways to customize your MBA to your goals, and personal support every step of the way.

The W.P. Carey School of Business launched its first online program in 2003. In the five years since, thousands of students have chosen W.P. Carey to help them pursue a degree that can make a real difference in their lives, while maintaining the flexibility of earning their degree while they work. Our online programs have been an ideal solution for military students stationed abroad, international students, busy working professionals from out of state, and even students who simply prefer the convenience of studying online.

EXECUTIVE MBA

Through a comprehensive business curriculum taught by world-renowned faculty, the W.P. Carey Executive MBA will expand your leadership skills and help you immediately impact your organization. Gain a global perspective by seeing how policy shapes business decisions, and how companies half a world away can impact your organizations. A summer experience in Washington, D.C. and an international practicum go beyond the books and help you see the world of business in a new way.

Ranked No. 13 in the world by The Wall Street Journal, the W. P. Carey EMBA is designed for executives with 10-15 years of management experience, with classes meeting twice monthly on Fridays and Saturdays at ASU’s Tempe campus. Travel awards may be provided for students living outside of Arizona.
We’re investing in the startup that is you.

Meet rapid changes and new realities in business, no matter where your career takes you. With an innovative curriculum and the Forward Focus MBA scholarship that covers the total tuition cost of the program for all students, the W. P. Carey Full-time MBA program at ASU develops leaders prepared to face the uncertainty and ambiguity in a rapidly changing global economy.

Because success in the future can’t rely solely on where we’ve been – the road ahead needs a Forward Focus.

#1 Most innovative schools
#25 Full-time MBA programs

Discover the Forward Focus MBA and full scholarship.

forwardfocusmba.com
UCLA Anderson School of Management

B usiness professionals talk a lot about investing. Deciding whether to invest in the latest IPO, a new startup or the bond market requires careful planning and risk assessment, all while weighing short-term goals against long-term objectives.

Deciding where to earn an MBA represents an even more critical investment that will influence the course of one’s entire life and career.

UCLA Anderson offers those ready to seriously invest in themselves a multiplicity of options, each a particular path leading toward lifelong learning. The full-time MBA program presents students with the opportunity to customize their education through a variety of specializations, including corporate finance, technology leadership, entertainment, entrepreneurship, social impact and global management.

The Fully Employed MBA program accommodates professionals who want to continue their careers while attending school and includes a hybrid option that combines online and on-campus courses. The Executive MBA program provides opportunities for senior executives to study alongside peers with both on-campus and hybrid options. For the globally minded, UCLA Anderson partners with the National University of Singapore for a dual Global Executive MBA. UCLA Anderson also offers a Master of Financial Engineering and recently launched a Master of Science in Data Analytics.

Different paths match students with different needs. Every option our students pursue is anchored by a core set of values that unite the Anderson community on campus and across the globe.

At UCLA Anderson, we “Think in the Next,” always seeking the next great company, business innovation or vanguard approach to leadership. We invest in students who wisely invest in themselves a multiplicity of options.

UCLA Anderson offers those ready to seriously invest in themselves a multiplicity of options. Every option our students pursue is anchored by a core set of values that unite the Anderson community on campus and across the globe.

NAME OF INSTITUTION
University of California, Los Angeles

NAME OF BUSINESS SCHOOL OR PROGRAM
UCLA Anderson School of Management

BUSINESS SCHOOL DEAN
Judy D. Olian, Dean and John E. Anderson Chair in Management

YEAR FOUNDED
1919

YEAR BUSINESS SCHOOL STARTED
1935

TOTAL MBA ENROLLMENT (ALL PLATFORMS OFFERED)
2,000 students, excluding our Executive Education (non-degree) program which educates an additional 1,800 participants.

MBA PLATFORMS OFFERED
• MBA
• Fully Employed MBA (FEMBA)
• Executive MBA (EMBA)
• Global EMBA for Asia Pacific (GEMBA)

Other Programs:
• Ph.D.
• Master of Financial Engineering
• Master of Science in Business Analytics (as of Fall 2017)

MBA AREAS OF EMPHASIS OFFERED

LENGTH OF PROGRAMS
MBA: 22 months
FEMBA: 33 months, 24 months if accelerated
EMBA: 22 months
GEMBA: 15 months

PROGRAM CAMPUS OPTIONS
Los Angeles

PROGRAM ACCREDITATIONS
AACSB, WASC

RANKINGS
MBA (among U.S. schools):
• #10 The Economist
• #17 Forbes
• #15 Financial Times
• #15 U.S. News & World Report
FEMBA (Part-time MBA - among U.S. schools):
• #3 U.S. News & World Report
EMBA (among U.S. schools):
• #8 Financial Times
• #8 U.S. News & World Report
• #12 The Economist
GEMBA (globally):
• #4 The Economist
• #6 Financial Times

TOTAL COST OF MBA
2017/18 costs are listed below. 2017/18 costs are not yet available.
MBA:
• California residents: $56,403 annually
• Non-California residents: $59,290 annually
FEMBA:
• $40,800 annually
GEMBA:
• $112,940 total cost

REQUIRED TESTING
MBA:
• GMAT or GRE, TOEFL/IELTS for international students
FEMBA:
• GMAT or GRE, TOEFL/IELTS for international students
EMBA:
• EA (Executive Assessment), GMAT, or GRE (may be waived); TOEFL/IELTS for international students
GEMBA:
• TOEFL or IELTS for international students

UPCOMING INFORMATION SESSIONS
2017/18 sessions are still to be determined.
Please check the following websites for details:
MBA:
www.anderson.ucla.edu/degrees/mba-program/admissions-events
FEMBA:
www.anderson.ucla.edu/degrees/mba-program/admissions-events
EMBA:
www.anderson.ucla.edu/degrees/executive-mba/admissions-events
GEMBA:
www.anderson.ucla.edu/degrees/executive-mba/admissions-events

MBA:
(310) 825-6944
www.anderson.ucla.edu/degrees/mba-program/admissions-events
emba.admissions@anderson.ucla.edu

Fully Employed MBA
(310) 825-2632
www.anderson.ucla.edu/degrees/fully-employed-mba/emba.admissions@anderson.ucla.edu

Executive MBA
(310) 825-2032
www.anderson.ucla.edu/degrees/executive-mba/emba.admissions@anderson.ucla.edu

GEMBA:
(310) 825-2032
www.anderson.ucla.edu/degrees/executive-mba/admissions-events
emba.admissions@anderson.ucla.edu

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From our home in Los Angeles, the global hub of creativity, technology and trade, we prepare the next generation to be leaders and change-makers.

ANDERSON.UCLA.EDU
University of La Verne
College of Business and Public Management

Educating Business Leaders Across the Globe

They work for municipalities and major corporations such as Aerojet, American Express, Los Angeles County, and MTV. University of La Verne alumni with a Master of Business Administration (MBA) degree have found success in industries worldwide.

That’s just one of the reasons college rankings place the university’s MBA program high on their lists.

College Choice ranked the university in its “10 Best Online MBA Programs for California in 2017.” The university placed in the top 10 west coast colleges and universities in Online MBA Report’s “Online MBA Rankings” for 2015-2016. Washington Monthly, in its inaugural list of “America’s Best Colleges for Adult Learners,” ranked the University of La Verne third among private 4-year colleges in the state in 2016.

“We strive to be the college of choice in the region,” said Abe Helou, dean of the university’s College of Business and Public Management. “The academic quality of our programs, the convenience of our schedules, and, more importantly, the commitment of our faculty and staff make our programs the most popular in Southern California.”

About 41 percent of graduate students at the University of La Verne pursued an MBA at one of the university’s 10 California campuses or online last academic year, making it one of the university’s most popular programs.

The program equips students to advance their careers by becoming better problem solvers, gaining decision-making skills, and learning teamwork, ethics, and corporate responsibility. The program offers concentrations in accounting, finance, information technology, international business, management and leadership, marketing, supply chain management, and health services management. Alumni have gone on to leadership positions at organizations such as the U.S. Department of Commerce, Verizon, and Xerox.

Learn more at laverne.edu/mba.
Earn your MBA or MS in Leadership Management at one of our 9 campus locations or online.
18-month accelerated programs available.

CALL 877-GO-TO-ULV  EMAIL degreeinfo@laverne.edu  VISIT laverne.edu