Find Your Vibe on the Ventura County Coast

Find the meeting or conference space your team has been searching for. Whether you’re looking to sink your toes in the sand after a brainstorm, catch a wave between meetings, or host an event at a full-service hotel, you’ll find it here.

Plan your most inspired meeting in Ventura County Coast, where affordable meeting spaces fulfill a combination of professional development and off-site team building.

Ventura County Coast is a string of four cities – Camarillo, Oxnard, Ventura and Port Hueneme – located off Highway 101 between Los Angeles and Santa Barbara.

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With over 200,000 square feet of conference space, the region can accommodate groups from 10 to 1,000. Choose from beachfront venues, historic buildings and full-service hotel conference centers. Along with the amenities it offers to businesses, Ventura County Coast contains 22 miles of beaches, historic downtowns, a range of outdoor activities, award-winning wineries and farm-to-table restaurants.

When the day’s work is done, here’s the decision you’ll have to make: is your team in the mood for a chartered boat tour, a round of golf, sky diving, a trip to Channel Islands National Park, beach activities or beer and wine tasting?

CAMARILLO

Shop, golf and relax in Camarillo. Here, you’ll find the latest fashions at one of the nation’s best Premium Outlets, with brands like Banana Republic, Coach, Michael Kors, Polo Ralph Lauren, Tory Burch, Tommy Hilfiger and much more. Minutes down the road, visitors can savor the sights and smells of a delicious agricultural tradition and rediscover how sweet and inspiring fresh-picked fruits can taste.

For golf enthusiasts, Camarillo is a dream destination with incredible year-round weather and two pristine public golf courses. Those who simply want to relax and rejuvenate can enjoy indulgent spas, captivating art galleries and an enchanting old town brimming with history.

VENTURA

Ventura synthesizes surf culture, historic buildings and a bustling downtown scene to embody a true California getaway. Visitors to Ventura enjoy outdoor adventures, a lively arts scene and an oceanside proximity that makes it a chef’s paradise.

Get the whole team together at the Ventura Harbor for beach activities like surfing, kiteboarding or kayaking. Water enthusiasts will enjoy winter swells and summer whitecaps at Ventura’s beaches, but there are plenty of options for those who like to enjoy the surf culture from a distance. The oceanfront Ventura Promenade is a festive place to take a stroll or ride bikes.

OXNARD

In the casual seaside city of Oxnard, you’ll find an active boating harbor, the nation’s largest kosher winery, the Channel Islands Maritime Museum and a historic downtown bursting with multicultural flavors and architectural treasures. You’ll quickly discover why a tasty array of authentic Mexican cuisine and new eateries are parting Oxnard on the culinary map. In downtown Oxnard, Heritage Square is an amazing collection of magnificently restored homes and landscaped gardens.

Oxnard’s harbor provides access to Channel Islands National Park, “America’s Galapagos.” The natural and cultural resources of its five different islands have been steadfastly preserved here and although it’s just a short boat trip away, these islands will have you feeling like you’re in a different world.

PORT HUENEME

Stroll wide sandy beaches in Port Hueneme, a seaside community located between Oxnard and Ventura. Its original Chumash Indian name, Wenemu, means “resting place.” And it doesn’t take much time at the fifty-acre Hueneme Beach Park to discover that this city is a place for refreshing the mind and soul.

Port Hueneme Beach Park’s expansive sandy beaches, south-facing surfing waves, volleyball courts, and walkable beachside promenade promise satisfaction for every kind of beachgoer – sunbathers and surfers alike.

SCHEDULE YOUR NEXT MEETING OR CONFERENCE

No matter what Ventura County Coast city you are in, it will be a meeting to remember. Meet, eat, play, and meet again in Ventura County Coast.

Find the vibe for your next meeting at venturacountycoast.com/meetings.

The Ballroom... reimagined

The Garland’s premier indoor event space has undergone a $1M redesign led by Forchielli Glynn.

Highlights:
- Elevated ceilings with Armstrong noise-dampening tiles
- Noise-cancelling ballroom partition
- Enhanced lighting and audio visual capabilities
- Seamless connection between ballroom and outdoor courtyard
- Virtual Reality experience available

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Channel Islands Maritime Museum
Representatives of global events, tourism and sustainability bodies have ushered in the new year with the unprecedented launch of four principles designed to guide and motivate event organizers worldwide to embrace and implement sustainable practices.

This multi-stakeholder group, convened by the Events Industry Council (EIC) through two forums held during IMEX in both Frankfurt and Las Vegas, agreed the focus of sustainable events would be on shared responsibility for implementation and communication, identification of the basic environmental practices and key social considerations and pathways to support thriving economic practices.

The Principles for Sustainable Events encourage organizations and practitioners to adopt practices that foster collaboration with a simple and powerful message: by working together, event planners and suppliers can support a healthy natural environment, resilient communities and culture, and thriving economies.

“The potential to transform our industry through the widespread adoption of sustainable events principles is inspiring. Developed with extensive global input and derived from an examination of industry standards, global sustainability frameworks, and alignment with the United Nation’s (UN) Sustainable Development Goals, we are confident these principles will serve to unify the events industry’s commitment to a more sustainable world,” said Tina Wehmeir, CMP, CAE, Chair of the Events Industry Council board of directors.

The events industry generates over $1 trillion USD in direct spending and 26 million jobs. If measured as a contributor to the GDP, the business events sector would rank as the 22nd largest economy in the world.

“Millions of events take place each year with millions of participants in attendance. Given their volume and visibility, events represent an enormous opportunity to increase sustainability on the ground and to raise awareness among individuals and organizations. Meetings and events are also important tools used by the United Nations System to further the Sustainable Development Goals and the wider Agenda 2030. The Principles for Sustainable Events are concordant with similar work taking place at the UN and can be an initial guide to assist all actors involved in the events industry in accelerating the transformation towards a sustainable, climate-neutral world,” said Hillary Green, Program Officer, Sustainable UN Initiative (SUN), UN Environment.

Other stakeholders are strongly encouraged to become part of this global sustainability initiative by joining our launching signatories as an endorser. Please review these groundbreaking principles and join the movement of more than 60 endorsers which include global industry associations, multi-national companies, small and medium-sized enterprises from 13 countries.

The Events Industry Council’s more than 30 member organizations represent over 103,500 individuals and 19,500 firms and properties involved in the events industry. The Events Industry Council’s vision is to be the global champion for event professionals and event industry excellence. It promotes high standards and professionalism in the events industry with the Certified Meeting Professional (CMP) program and four signature programs — Sustainability, Industry Insights, Knowledge and Leadership — that represent the key initiatives, assets, services and products for the Events Industry Council.

Learn more online at eventscouncil.org.
Hotel Industry Announces Added Safety Measures for Employees

By building on decades of investments in safety and security and in coordination with security experts, the American Hotel & Lodging Association (AHLA) and the major hotel brands in membership today announced the 5-Star Promise, a pledge to provide hotel employees across the U.S. with employee safety devices (ESDs) and commit to enhanced policies, training and resources that together are aimed at ensuring hotel safety, including preventing and responding to sexual harassment and assault.

In an unprecedented show of unity within a fiercely competitive industry, the CEOs of Hilton, Hyatt, Marriott and Wyndham joined AHLA president and CEO Katherine Lugar, chairman and president of the Board of Mark Carri, president of B.F. Saul Company Hospitality Group, for the announcement.

Deployment of ESDs is already underway across the U.S. with employee safety teams joining AHLA and hotel security experts to discuss ways to keep employees and guests secure and then shared learnings with members.

The 5-Star Promise represents the hotel industry’s commitment to advance safety and security for hotel employees and guests.

- Build on the industry’s longstanding commitment to hospitality and a People Culture. AHLA will continue providing industry-wide training and materials on safety and security matters, and retain expert guidance, such as Tina Tchen, a partner at Buckley Sandler LLP and co-founder of the Time’s Up Legal Defense Fund, to work with AHLA and its members on workplace diversity and safety matters.

- Ensure mandatory anti-sexual harassment policies are in place in multiple languages.
- Provide ongoing training and education for employees on identifying and reporting sexual harassment.
- Provide U.S. hotel employees with employee safety devices to help them feel safe on the job.
- Broaden vital partnerships with wide-ranging national organizations that target sexual violence and assault and trafficking and promote workplace safety, including the National Alliance to End Sexual Violence (NAESV), End Child Prostitution and Trafficking (ECPAT-USA), and Polaris.

“I applaud the hotel industry for taking the initiative and continuing to put employee safety first, recognizing that all people should feel safe while doing their jobs,” said Tchen. “This is an important step that we hope will lead to more industries taking a stand and committing to employee and guest safety. I look forward to continuing to work with AHLA along with experts and advocates to ensure hotels are safe and welcoming for everyone.”

“Serving the hospitality industry for more than a century, the American Hotel & Lodging Association (AHLA) is the sole national association representing all segments of the 8 million jobs the U.S. lodging industry supports, including hotel owners, REITs, chains, franchisees, management companies, independent properties, bed and breakfasts, state hotel associations, and industry suppliers. Headquartered in Washington, D.C., AHLA focuses on strategic advocacy, communications support, and educational resources for an industry that advances long-term career opportunities for employees, invests in local communities across the country and hosts more than one billion guests’ stays in American hotels every year. AHLA proudly represents a dynamic hotel industry of more than 54,000 properties that supports $1.1 trillion in U.S. sales and generates nearly $170 billion in taxes to local, state and federal governments. Learn more at AHLA.com.”

With these complexities in mind, AHLA convened a task force of industry experts in 2017 to begin the process of outlining an implementation framework. As part of this effort, AHLA and hotel security experts convened a Safety Summit in July, bringing together lodging executives, lawmakers and security experts to discuss ways to keep employees and guests safe and then shared learnings with members.

The 5-Star Promise is a never-ending challenge, and the hotel industry is highly committed to being part of the solution. Protecting our employees—as well as the millions of guests who stay in American hotel rooms each day—is critically important to our industry. Unfortunately, no industry is immune to dealing with sexual harassment, but we will continue to work, day in and day out, so America’s hotels are secure places for all those who work in and visit them.

Participating brands or properties will determine the best security devices based on the property’s layout and features, with a range of options including devices with loud noise-emitting features or emergency GPS tracking to be equipped in the hands of dedicated security teams. AHLA has convened a sourcing task force to assist companies in identifying the appropriate security devices for their properties.

This approach reflects the segmented and diverse nature of the hotel industry, ranging from large urban hotels to small rural roadside inns to mixed-use properties that combine hotels, apartments, condos, retail, and restaurants. In addition, there are considerable structural differences in building design and layout, construction materials, and Wi-Fi network capabilities within the industry.

AHLA will continue providing industry-wide training and educational resources for an industry that is focused on workplace diversity and safety matters. AHLA will continue working with experts to continuously update protocols and procedures that keep both employees and guests safe,” said Katherine Lugar, president and CEO of AHLA. “Safety is a never-ending challenge, and the hotel industry is highly committed to being part of the solution. Protecting our employees—as well as the millions of guests who stay in American hotel rooms each day—is critically important to our industry. Unfortunately, no industry is immune to dealing with sexual harassment, but we will continue to work, day in and day out, so America’s hotels are secure places for all those who work in and visit them.”
Meetings and events in Ventura are great – but while you’re there, try to also make some time for fun. The Ventura coast boasts endless enjoyable activities and here are just a few of them:

**BE A BEACH BUM**

Pack your beach towels, a picnic and plenty of sunscreen to soak up the sun on one of the region’s many pristine, uncrowded beaches. The local shores of Oxnard and Ventura have promenades and piers that will keep you entertained until the sun sets over the Pacific. Splurge or Save – Stop and shop at some of California’s best shopping destinations, including Camarillo Premium Outlets and The Collection in Oxnard. Old Town Camarillo, Ventura Harbor Village and Downtown Ventura are teeming with trendy boutiques, cool vintage shops and quirky antique stores that would put a smile on any shopper’s face regardless of budget.

**GET CULTURED**

Home to dozens of theaters, art galleries, museums and historic sites, like Mission San Buenaventura, founded in 1782, Ventura County Coast has a rich early California history with many stories to tell.

**SAVOR LOCAL GOODS**

Located on one of the most bountiful agricultural regions in the country, Ventura County Coast is a great culinary destination to dine farm-to-fork. Visit the local farmers markets for fresh goods, or cruise through the downtown areas to discover new ethnic restaurants, artisan wines and craft beers with local flavor.

**CRUISE AROUND**

Just an hour or two from most SoCal cities, Ventura County Coast is the type of destination you drive to and then leave your keys behind. Hop on the free trolleys in Ventura or the local shuttles in Oxnard; take the Amtrak Surfliner – or better yet, rent a bike and spend a few days on two-wheels, letting the ocean breeze blow through your hair.

**HAVE AN ADVENTURE**

Get in touch with your wild side at the Channel Islands National Park, a collection of five pristine, primitive islands that offer awe-inspiring views and unforgettable experiences. Island activities include hiking, picnicking, whale watching, kayaking, fishing and scuba diving.

**EXPLORE A CLASSIC SEASIDE VILLAGE**

Escape to yesteryear at Ventura Harbor Village, where you can ride a vintage carousel, play arcade games, get your fill of double-scoops at the ice cream parlor, eat fresh-caught fish, rent gear for all kinds of watersports, indulge in a harbor yacht cruise and much more.

**CATCH WAVES**

The Beach Boys sang about the killer surf spots in Ventura so if you’ve ever wanted to learn to surf, this is the place to do it. Sign up for lessons with one of the many organizations in the region and then try your skills at the famous Rincon or Surfer’s Point, regarded as some of the best beach breaks in California.

Learn more by visiting venturacountycoast.com.