By CAROLINE GIBSON

President Reagan goes down in history as one of the most beloved and quoted American Presidents of all time. It seems, regardless of political party, leaders in all markets, go back to the Reagan playbook for tips and techniques on how to lead and how to inspire.

Here are three things that made President Reagan so beloved and you can start doing them right now:

BECOME RESOLVED
Be firmly determined to do something, find a solution to a problem and stick with it, stand on your beliefs and make those beliefs clear to others. Outside of being stubborn, resolve allows people to get to know you and trust that you will do what you say. People will follow you.

BE INSPIRATIONAL
There are two ways to do this. Allow others to play a role in your growth or witness it. When you become the best, people around you want to accomplish at that same level. The second, is to actively grow people around you. Help them accomplish their goals and be a mentor.

BE PROTECTIVE
Humans inherently want to feel safe from harm. When others feel that you have everything under control and that you have their best interest in mind, they will be loyal to you and help you win.

To learn more about President Reagan’s philosophies, visit the Ronald Reagan Presidential Library and Museum in Simi Valley.

Caroline Gibson is Executive Director of the Simi Valley Chamber Tourism Alliance.
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Voodoo Doughnut Casts a Spell on Universal CityWalk

Valley staycationers who also have a sweet tooth will be excited to learn that you no longer have to travel all the way to Portland, Oregon for a legendary Voodoo Doughnut. “Good things come in pink boxes,” is the brand’s mantra as the irreverent, world famous pastry shop sweetens up Universal CityWalk with its first-ever California location, situated adjacent to Universal Studios Hollywood, The Entertainment Capital of L.A. Yes, Voodoo Doughnut at Universal CityWalk is now open!

“We are beyond thrilled to open Voodoo Doughnut at Universal CityWalk and share our menu of fabulous doughnuts with the world at the top entertainment destination in Los Angeles,” said Voodoo Doughnut founder, Kenneth “Cat Daddy” Pogson.

“The arrival of Voodoo Doughnut to Universal CityWalk coincides with the destination’s ongoing revitalization,” said Karen Irwin, President and COO, Universal Studios Hollywood. “Their unique brand and delicious signature one-of-a-kind doughnuts is the perfect complement to CityWalk’s over-the-top vibrancy.”

Hailing originally from Portland by founders Kenneth “Cat Daddy” Pogson and Tres Shannon, the new L.A. pastry shop serves a range of 60 eclectic doughnuts, including vegan options and the Hollywood Cream, created for Universal CityWalk.

A variety of scrumptious flavored doughnuts are available, such as Grape Ape, Mango Tango, the Voodoo Bubble and Bacon Maple Bar as well as their iconic Voodoo Doll. A popular take-out option, Voodoo Doughnuts are served in signature pink boxes or in a custom-made wooden coffin.

The new Voodoo Doughnut shop finds its sweet spot at the inimitable Universal CityWalk, located near the “5 Towers” outdoor concert stage and adjacent to Universal Cinema, which recently completed a multi-million dollar renovation and features deluxe recliner seating.

Universal Studios Hollywood is The Entertainment Capital of L.A. and includes a full-day, movie-based theme park and Studio Tour. As a leading global entertainment destination, Universal Studios Hollywood delivers highly themed immersive lands that translate to real-life interpretations of iconic movie and television shows. Recent additions include “The Wizarding World of Harry Potter,” which features a bustling Hogsmeade village and such critically acclaimed rides as “Harry Potter and the Forbidden Journey” and “Flight of the Hippogriff.” Universal Studios Hollywood’s first outdoor roller coaster, Other immersive lands include “Despicable Me Minion Mayhem” and “Super Silly Fun Land” as well as “Springfield,” hometown of America’s favorite TV family, located adjacent to the award-winning “The Simpsons Ride” and the “The Walking Dead” daytime attraction. The world-renowned Studio Tour is Universal Studios Hollywood’s signature attraction, inviting guests behind-the-scenes of the world’s biggest and busiest movie and television studio where they can also experience such authentic and immersive thrill rides as “Fast & Furious—Supercharged.”


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Book your next meeting or conference in Ventura County Coast and you'll quickly discover the region's secret: there's endless inspiration to be found in the combination of productive and peaceful.

Located off Highway 101 between Los Angeles and Santa Barbara, Ventura County Coast is a string of communities offering 200,000 square feet of conference space and meeting rooms and more than 5,000 guest rooms in 60 hotels and inns, plus, 32 miles of beaches, historic downtowns, a range of outdoor activities, award-winning wineries and farm-to-table restaurants.

Here, off-site meetings are a unique combination of professional development and unforgettable team building. The region's meeting rooms accommodate groups from 10 to 1,000. Whether you're looking for a beachfront brainstorm location or a full-service hotel conference center, you'll find accommodations that match your team's needs.

Lodging is affordable and welcoming to large groups, so you can all stay in one place and be inspired every minute.

To keep inspiration sustained, Ventura County Coast has all the right ingredients for an exquisite culinary experience. Artisan chefs, locally grown produce, abundance of fresh seafood and rich farming heritage create a unique blend of fresh and local fare that makes the Ventura County Coast dining scene particularly delicious.

And when your day's work is done, Ventura County Coast has got your off-work hours covered, too. Find an active boating harbor, the nation's largest kosher winery, the world-class Mullin Automotive Museum and a historic downtown bursting with multicultural flavors and architectural treasures.

You'll quickly discover why a trendy array of authentic Mexican cuisine and new eateries are putting Oxnard on the culinary map. Also in downtown Oxnard, Heritage Square is an amazing collection of magnificently restored homes and landscaped gardens.

Oxnard's serene harbor provides access to Channel Islands National Park. The natural and cultural resources of its five different islands have been steadfastly preserved here. This national park is known as "America's Galapagos," and is just a short boat trip away for a one-of-a-kind team building excursion.

Port Hueneme Beach Park's expansive sandy beaches, south-facing surfing waves, volleyball courts, and walkable bridgehead promenade promise satisfaction for every kind of beachgoer – sunbathers and surfers alike.

INVITE INSPIRATION IN

Wherever your needs are, Ventura County Coast is big enough to meet them and it's closer than you think. Bring inspiration to your team and your workplace – plan your most memorable meeting at Ventura County Coast.

For more information about Ventura County Coast, visit venturacountycoast.com.

CAMARILLO

In Camarillo, you'll find the latest fashions at one of the nation's best Premium Outlets, with brands like Banana Republic, Coach, Michael Kors, Polo Ralph Lauren, Tory Burch, Tommy Hilfiger and much more. Minutes down the road, visitors can savor the sights and smells of a delicious agricultural tradition and rediscover how sweet and inspiring fresh-picked fruits can taste.

For golf enthusiasts, Camarillo is a dream destination with incredible year-round weather and two pristine public golf courses. And those who simply want to relax and rejuvenate can enjoy indulgent spas, captivating art galleries and an enchanting old-town brimming with history.

VENTURA

Ventura synthesizes surf culture, historic buildings and a bustling downtown scene in a way that makes visitors feel at home and on an adventure at the same time. Visitors to Ventura enjoy outdoor adventures, a lively arts scene and an oceanide proximity that makes it a chef’s paradise.

Get the whole team together for beach activities in the style of a true Californian getaway. Surfers, kiteboarders and water enthusiasts will enjoy winter swells and summer whitecaps at Ventura's beaches. And for those who prefer to enjoy the surf culture from a distance, the oceanfront Ventura Promenade is a festive place to watch the action, take a stroll or ride bikes.

OXNARD

In the casual seaside city of Oxnard, you'll find an active boating harbor, the nation's largest kosher winery, the world-class Mullin Automotive Museum and a historic downtown bursting with multicultural flavors and architectural treasures.

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PORT HUENEME

Stroll wide sandy beaches alongside a history-rich Naval Construction Battalion Center in Port Hueneme, a seaside community located between Oxnard and Ventura. Its original Chumash Indian name, Wenemu, means "resting place." And it doesn't take much time at the fifty-acre Hueneme Beach Park to discover that this city is definitely a place for refreshing the mind and soul.

Port Hueneme Beach Park's expansive sandy beaches, south-facing surfing waves, volleyball courts, and walkable bridgehead promenade promise satisfaction for every kind of beachgoer – sunbathers and surfers alike.

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