Olive Crest’s Cause-Related Marketing Is “Keeping Children Safe”

Your business is invited to build its brand while supporting at-risk youth

Olive Crest has successfully partnered with corporate leaders, a major sports team and consumers to creatively fund programs for kids who have suffered from abuse and neglect. The Santa Ana-based nonprofit is seeking additional partners who can further promote awareness of these children’s needs while raising critical funds.

This partnership between a for-profit business and a nonprofit organization is generally known as “cause marketing.” Keeping Children Safe, Olive Crest’s cause-related marketing program, helps companies align with a specific cause consumers care about, such as helping at-risk children. Through businesses’ greater reach and resources, Olive Crest can also more effectively promote its mission.

“Cause marketing is one way for businesses to integrate values and social issues into their brand identities,” says Olive Crest Chief Executive Officer Donald Verleur. “While these efforts raise funds and awareness for a worthy cause, they also help companies build loyalty among consumers, enhance their credibility in the community, and set them apart from their competitors,” he adds.

“Olive Crest’s children and families have benefited significantly from fundraising efforts by organizations that support our mission,” Verleur points out. “Plus, the business benefits by connecting with an institution recognized for transforming the lives of at-risk children for more than 40 years.”

Olive Crest has attracted a number of partner organizations that give back through both retail and brand-driven programs. Some recent programs include:

- Keeping Children Safe Check-out Mobiles – Bristol Farms, Food 4 Less, and Smart & Final stores invited their shoppers to support Olive Crest with donations at checkout during selected shopping periods. In 2014, consumers combined to raise more than $258,000 through $1 and $5 gifts that directly supported local programs.

- Per-Unit Donations – Retail stores can donate a percentage of sales or offer an incentive to customers who make a donation to Olive Crest. For example, this year Robbins Brothers hosted its 2nd Annual “Sparkle & Share” dress drive to collect formal attire for Olive Crest’s teen girls headed to prom and other special occasions. Patrons could drop off dresses at any Robbins Brothers location in Southern California and be entered for a chance to win a beautiful diamond jewelry gift. In just two years, more than 1,500 dresses have been contributed.

- Safe At Home – Angels Baseball and Stremicks Heritage Organic Milk have teamed with Olive Crest since 2011. For every run scored by the Los Angeles Angels of Anaheim, Stremicks Heritage Organic Milk donates $50 to support Olive Crest children. Since the program’s inception, more than $135,000 and significant awareness have been raised on behalf of young victims of abuse and neglect.

Through cause-related marketing, Olive Crest’s corporate partners are able to give back to their community in ways that are customized and meaningful to their business goals.

“It is always our pleasure and priority to give back to the community,” says Director of Brand Experience and Marketing for Robbins Brothers Carol Anne Stevenson. “We were excited to partner with Olive Crest for the second year in a row by enlisting the help of our customers to help their young ladies shine.”

Stremicks Heritage Foods Vice President of Sales and Marketing Sam Stremick says, “We had two goals when we started the ‘Safe at Home’ campaign…to give back to kids in need in our community, and to create brand awareness for our products. We think we hit a home run.”

Join with Olive Crest to help at-risk children in your community, while also building your brand. Contact Olive Crest’s marketing team at causeinfo@olivecrest.org or visit www.olivecrest.org.
FIG & OLIVE

CHEF PASCAL LORANGE & THE FLAVORS OF THE FRENCH RIVIERA

FIG & OLIVE is about passion for the best olive oils, flavors, and cuisine from the Riviera and Coastal regions of the South of France, Italy, and Spain.

FIG & OLIVE NEWPORT BEACH
151 Newport Center Drive
Newport Beach, CA 92660
949 877 3005 | figandolive.com

NEW YORK | LOS ANGELES | NEWPORT BEACH | CHICAGO
Alzheimer’s disease is a progressive brain disorder that damages and eventually destroys brain cells causing problems with memory, thinking and behavior. Symptoms usually develop slowly and get worse over time, becoming severe enough to interfere with daily living skills. Ultimately, Alzheimer’s is fatal, and currently, there is no cure. More than 5 million Americans are living with Alzheimer’s including an estimated 200,000 under the age of 65. Alzheimer’s is the sixth leading cause of death in the nation and the only cause of death among the top 10 in the United States that cannot be prevented, cured or even slowed.

Why should corporate America care about this deadly disease and invest in its prevention and treatment? Employers should care because Alzheimer’s is the most expensive condition in the nation. In 2014, the direct costs to American society of caring for those with Alzheimer’s will total an estimated $214 billion, including $150 billion in costs to Medicare and Medicaid. Unless something is done to prevent or treat this disease, Alzheimer’s will cost an estimated $1.2 trillion (in today’s dollars) in 2050.

In Orange County, there are an estimated 84,000 people with Alzheimer’s or related dementias. By 2030, that number is projected to increase to 150,000. Alzheimer’s disease is the fourth leading cause of death in Orange County and the third leading cause of death for individuals 85 and older. And, because 75 percent of all care for individuals with Alzheimer’s is provided by unpaid family members, working family caregivers annually cost California billions of dollars in lost productivity.

For companies with a high percentage of female employees, the statistics are even more serious. Women are at the epicenter of the Alzheimer’s crisis. A woman’s estimated lifetime risk of developing Alzheimer’s at age 65 is 1 in 6, compared with nearly 1 in 11 for a man. Not only are women more likely to have Alzheimer’s, they are also more likely to be caregivers of those with Alzheimer’s. More than 3 in 5 unpaid Alzheimer’s caregivers are women — and there are 2.5 times more women than men who provide 24-hour care for someone with Alzheimer’s. Because of these caregiving duties, women are far more likely to experience adverse consequences in the workplace. Nearly 19 percent of female Alzheimer’s caregivers had to quit work either to become a caregiver or because their caregiving duties became too burdensome.

The Alzheimer’s Association is the leading, global voluntary health organization in Alzheimer’s care and support, and the largest private, nonprofit funder of Alzheimer’s research. The Orange County Chapter (AAOC) is the leading local provider of services, education, research and advocacy for people affected by Alzheimer’s and related disorders. We provide a comprehensive suite of programs and services — provided at no charge — to meet the critical needs of people with Alzheimer’s disease and their families, caregivers and the community. Our toll-free HELPLINE (800.272.3900) is available 24 hours a day, seven days a week, 365 days a year and staffed by trained care consultants who can offer practical assistance as well as emotional support.

AAOC relies on the philanthropic support of individuals and corporations to help sustain our work while striving to achieve our vision of a world without Alzheimer’s. If you or your company would like to get involved, please visit us at www.alz.org/oc or call our local office at 949.955.9000.
Don and Laurie Schoendorfer were vacationing in Morocco when they witnessed the plight of a disabled woman struggling to drag herself across a dirt road. Ignored by the crowds and barely evading traffic, the woman’s hardship was something the couple couldn’t forget upon their return to life in Southern California.

A mechanical engineer and inventor by trade, Don held a PhD from the Massachusetts Institute of Technology, worked in the biomedical field and was responsible for more than 50 United States patents. With extensive research, Don discovered the global dilemma of disability in developing countries – an estimated 100 million people around the world today are in need of a wheelchair without the means to get one. Some serious tinkering in his garage resulted in a durable, safe and very inexpensive wheelchair. Feeling called by God, Don walked away from a successful career to found the nonprofit organization Free Wheelchair Mission.

Our Wheelchairs

In developing the wheelchair, Don’s goal was to create a basic design at an extremely low cost to meet the need for the highest number of impoverished people with disabilities, in the shortest amount of time possible. Rather than starting with custom-made components, Don put together a wheelchair using elements already in existence; parts currently being manufactured and produced in high volume.

Using this approach, Don generated an extraordinarily low-cost wheelchair, Gen_1, building 100 of them in his garage. These wheelchairs were especially designed for use in the rugged terrain of rural and under-resourced areas, combining the durability of a resin lawn chair with the strength of a custom steel frame, all tucked into a sturdy pair of mountain bike tires.

Our GEN_2 wheelchair was designed with adjustability in mind, allowing for a more customized fit to address each individual recipient’s personal needs. FWM Recommends the GEN_2 for smaller recipients, those who require additional adjustment to the wheelchair, and/or those who need to commute longer distances. The demand for our new GEN_2 wheelchair continues to grow and this past year represented 30 percent of our production.

The FWM wheelchairs are manufactured in China for maximum economy, packed in bulk in 40-foot, ocean-going containers and shipped directly to the designated receiving country for highest efficiency. A recent academic study has shown the FWM wheelchairs to be safe and beneficial to users — providing mobility, improved health and quality of life. FWM wheelchairs are manufactured and delivered to some of the most remote corners of the globe, and are provided at absolutely no cost to the recipient.

Free Wheelchair Mission continues its focus and commitment on becoming a leading provider of mobility in developing nations. Beyond placing recipients in a wheelchair, FWM brings transformation that opens doors to education, the local church, employment opportunities, community and even recreation. As they strive to distribute over 100,000 chairs annually, FWM continues to pursue their goal to distribute 1 million chairs by the end of 2016.

Every October, Free Wheelchair Mission runs a unique promotion where the public can make donations that will be matched by an anonymous group of supporters. Some individuals wait all year long to get involved and give at this time. This year, FWM has set its goal at funding 10,000 wheelchairs before October 31, 2014 with their x2 Gift Challenge — any dollar given by October 31, will be MULTIPLIED times two! It is the only time of the year where friends of FWM can multiply their impact.

To date, FWM has distributed more than 800,000 free wheelchairs in 91 countries! Become a part of this story and transform a life by giving the gift of mobility. For more information on how to get involved or to make a donation, visit www.freewheelchairmission.org.
The Dining As Art Collection is comprised of Bistango and Bayside restaurants, Bayside Catering Company and our exclusive online Boutique. Each offers a unique, culturally enriching experience that celebrates the enjoyment of food, wine, music, art and architecture.

Events and Catering
Bayside and Bistango provide elegant venues for many special occasions. Bayside Catering Company has earned a reputation for creative cuisine, flawless event execution and unparalleled customer service. Whether you are hosting a wedding, business engagement, social gathering, fundraiser or gala, our experienced staff of consultants will assist you throughout the planning process for your on- or off-site catering event. Bayside Catering can coordinate all aspects of event planning:

- Custom menu planning
- Full bar service
- Specialty china & flatware
- Upgraded linens
- Specially ordered tables/chairs
- Lighting
- Tent rentals
- Entertainment: live bands, DJs, dance floors
- Party themes
- Floral arrangements
- Wedding cakes

For additional information, please contact Cameron at 949.642.5222 or Cameron@DiningAsArt.com.

A smile can change your day. It may sound simple, but for thousands of children living in Orange County, smiling is far from easy. With tooth decay as one of the most common chronic illnesses among school-aged children, it is no surprise why a child’s smile can be impaired due to pain, embarrassment and fear.

Just ask the Allee family — big sister Lucy, middle children Joseph and Wynnie Flyn, and youngsters Lilly and Penelope — could hardly describe their initial experiences with dental visits as fun. In fact, they have tallied up more incidences of dental decay, oral diseases and oral surgeries than most families.

Yet, dental care is out of reach for many families due to cost. Healthy Smiles for Kids of Orange County makes dental care accessible. 92 percent of the children treated at Healthy Smiles live in households with incomes at or below the federal poverty level.

With untreated dental problems, children not only experience debilitating pain, but they even struggle to eat and sleep adequately, which further affects their growth and concentration in school.

Healthy Smiles for Kids of Orange County, one of the largest nonprofit dental health providers for children, is dedicated to improving the dental health of children through collaborative programs directed at prevention, outreach and education, access to treatment and advocacy. By offering visual dental screenings, complete evaluations, comprehensive treatment and dental education for the entire family, Healthy Smiles aims to give every child a healthy smile. Since its inception, Healthy Smiles has had over 270,000 patient visits.

This holiday season, give children the gift of a healthy smile. To help Healthy Smiles for Kids of Orange County serve more families, please contact Felicitas Pascual-Brown at 949.351.5180 or fpascual-brown@healthysmilesoc.org.

For four consecutive seasons, Angels Baseball, Stremicks Heritage Organic Milk, and Olive Crest have teamed together to ensure at-risk children in our community are “Safe at Home.”

Each year, Stremicks Heritage Organic Milk donates $50 to Olive Crest for every Angels run.

We congratulate the Angels for scoring the most runs in Major League Baseball during the 2014 season, resulting in a $38,650 donation to support abused, neglected, and at-risk children and their families.

Olive Crest thanks Angels Baseball and Stremicks Heritage Organic Milk for their continued partnership and compassion. Since 2011, more than $135,000 and significant awareness have been raised on behalf of our community’s most vulnerable children, helping young victims of abuse receive safe, loving homes.

Join the team at www.olivecrest.org/angels

Angels, Angels Marks, and Los Angeles Angels of Anaheim are registered trademarks of Angels Baseball LP.

Thank you for keeping Olive Crest kids safe at home.
IT'S MORE THAN JUST A HOLIDAY PARTY. IT'S THE STUFF OF OFFICE LEGEND.

MAKE THIS YEAR'S HOLIDAY PARTY THE KIND OF EVENT THAT WILL BE TALKED ABOUT AT NEXT YEAR'S PARTY.

BOOK BY OCTOBER 31ST AND RECEIVE A $20 GIFT CARD FOR EACH OF YOUR GUESTS!*

BOWLMOR LANES

BOWLMOR.COM/HOLIDAY

ORANGE COUNTY
(714) 258-2695

ANAHEIM
(714) 783-2810

Canaletto Ristorante Veneto, Newport Beach

Canaletto Ristorante Veneto, located in Newport Beach’s renowned Fashion Island, offers guests the most authentic, complete Venetian dining experience in the country. Executive Chef Maurizio Mazzon has recreated the authentic foods from his Veneto, Italy homeland through signature dishes starting with classic Venetian breads served with extra-virgin olive oil and balsamic vinegar, fresh seafood, expertly prepared risottos, barbecued meats, along with pasta and game specialties. Salumi cured meats, sliced using a Berkel gravity feed slicer to ensure the meat’s flavor isn’t changed through the slicing process (electric slicers can warm the meat during slicing) are available at an on-site Italian Mercato along with fresh oysters and shrimp, as well as seafood sourced for the restaurant’s specialty dishes. Guests will enjoy the extensive menu of risottos prepared to order Veneto-style, housemade and imported pastas, authentic thin-crust Italian pizzas from a wood-burning oven, Italian salads and soups, seasonal antipasti, and a wide variety of regional desserts made on-site.

Canaletto’s namesake is the famous 17th century Venetian artist Giovanni Antonio Canal, known for his large scale cityscapes of Venice. Echoing the painter’s style, Canaletto’s architecture was inspired by the great restaurants of Venice. The multiple-room interior is designed to comfortably fill the third place in guests’ lives, between home and work, a place for a celebratory meal or an after-work drink. Canaletto’s menu, combined with its distinctive wine list sourcing great labels from the same region of Italy, results in a truly authentic Veneto-inspired dining experience for guests at lunch or dinner. Canaletto’s expert staff makes guests feel immediately welcome and eager for their return to Canaletto’s Italian hospitality.

For reservations, please call 949.640.0900 or visit www.illfornaio.com/canaletto.

Southern California’s Premier Bowling Center

Irvine Lanes is Southern California’s premier bowling center, with 40 lanes, complete with automatic scoring system for our league bowlers. We offer designated smoking patios, a beautiful full bar, arcade and snack bar. On the second level of the Irvine Lanes is Back Bay Conference Center is a full-service banquet center and meeting facility with a full-service catering kitchen. It has seven different meeting rooms with air walls that open up each room to form a larger area, as well as two independent meeting rooms. Whether your group is 10 people or 200, we have rooms that you can rent. There are several different table and room set ups depending on your event. All rooms have retractable ceiling screens. We offer packages that include all pieces of AV equipment or individual rentals of particular items needed to complete your own items. Wi-Fi and dial-up connection, LCD projector, and other audio-video aides are all available to rent with any package. Special food trays, hors d’ oeuvres and drink packages are available with all room rentals.

Irvine Lanes is located at 3415 Michelson Drive, Irvine, CA 92612. For more information, call 949.786.9625.
Give Gifts of (Small) Indulgence with Just a Bite

Sweet treats are ubiquitous during the holiday season, with extravagant cakes and pies and giant gift baskets overflowing with snacks appearing in office buildings in cities all over. These gestures are meant to show appreciation and recognition; it’s the thought that counts, after all. This season, understated is in style: Make a simple gift as sweet as the thought with a unique gourmet treat.

Is there a better way to say thanks for a job well done than with the gift of a dozen rich, delicious, decadent bites? Just a Bite Cake Pops’ Founder Mindy Himmel launched the brand in 2009 after a batch of cake pops she prepared for a party was met with rave reviews. Loving the concept of a satisfying treat at a fraction of the size of a traditional dessert, she perfected her production process and has been selling cake pops all over the U.S. ever since. Each pop is handmade in a commercial kitchen in Irvine and individually wrapped to ensure the highest quality and freshness.

Since its inception, Just a Bite has specialized in high-volume corporate orders, making customized gift giving easy with minimal lead-time. Orders may be shipped directly to clients at a flat rate, with a gift message enclosed. Each gift comes in your choice of festive green or blue Just a Bite-branded packaging or, for the ultimate in personalization, get your company logo printed on your pops and your packaging.

Just a Bite cake pops come in more than 12 different flavors to suit a wide variety of tastes. Can’t make a decision? The Just a Bite Winter Assortment includes the most popular flavors: Just Chocolate, Very Vanilla and Red Velvet. Each pop in the Winter Assortment is decorated in festive seasonal colors.

How long is your gift list? Order as few as 12 or as many as 12,000 (or more!) and send a special treat to clients, vendors, partners, staff and associates. Just a Bite ships anywhere in the U.S. Holiday orders placed before November 1 and scheduled for delivery in December will receive 10 percent off. Place your order early to ensure prompt delivery.

Give your colleagues and clients a guilt-free indulgence this season. With Just a Bite Cake Pops, there’s always room for dessert!

Contact Just a Bite Cake Pops at 949.677.5822, send an email to info@justabitecakepops.com or order online at www.justabitecakepops.com.
Business Volunteer Teams Needed – 1,000 Holiday Healing Art Box Gift Drive

Over the past four years, the Art & Creativity for Healing board, guild members, volunteers and supporters have campaigned for art supply donations in their workplaces that will ultimately be packed into “Healing Art Boxes” for underprivileged children in our community.

A “Healing Art Box” is a special shoebox filled with 10 different new art supplies, including markers, colored pencils, oil pastels, drawing pads, paint pot sets, etc. We believe that providing children with materials to draw, paint and express themselves creatively can help them say things that they often have no words for. Our “Healing Art Boxes” are distributed to children 5-14 years old experiencing hardship such as death of a loved one, divorce in the family, numerous deployments in military families or the stress of economic hardship.

Here are a few of the nonprofit agencies that will be distributing our “Healing Art Boxes” this year:

- American Family Housing Shelter (homeless children)
- Camp Pendleton (children of the deployed)
- Canyon Acres/Kinship Center (abused children and foster youth)
- CHOC Hospital (children in long-term oncology care and their siblings)
- Human Options Shelter/CSP Inc. (children exposed to domestic violence)
- Illumination Foundation (homeless children)
- Project Hope Alliance (homeless children)
- Someone Cares Soup Kitchen (after-school tutoring program for children)
- OC Rescue Mission (homeless children)
- Wondering how you can get involved? Here are a few options:
  1. Coordinate a “Healing Art Box” Gift Drive for art supplies at your workplace
  2. Create a team building exercise by assembling and packing “Healing Art Boxes” at our studio or at your workplace
  3. Create a “Healing Art Box” team fundraising page: https://secure.qgiv.com/hobnob/event/88707

For more information or to set up your volunteer team, contact Amber at 949.367.1902. Art & Creativity for Healing is a 501c(3) Public Benefit Corporation TIN 33-0936136. Our mission is to support emotional healing through art & creative expression for those living with pain, grief, fear or stress. Visit us at www.art4healing.org.

Increase Office Morale by Giving Back

Alexander’s Mobility Services, a global provider of relocation, transportation, logistics and related mobility services, has given back to Make-A-Wish® Orange County and the Inland Empire since 2009. Each year, the company’s objective is to raise $5,000, enough to adopt the wish of a local child.

In order to meet this goal, employees start a team at the Walk For Wishes® event in Orange County and host numerous fundraising events including: casual dress days, bingo, pizza sales, ice cream sundae sales and an annual Valentine’s Day cupcake sale.

“It’s nice to be able to give back as an organization year after year,” said Mike Shaughnessy, general manager, Alexander’s Mobility Services. “Our employees look forward to participating in these activities and it boosts morale throughout the office.”

To date, Alexander’s Mobility Services and its employees have raised more than $80,000, enough to grant the wishes of 16 local children.

Ways to give back:
- ADOPT-A-WISH®: This program allows a company to adopt a local child’s wish!
- EVENT SPONSORSHIP: Sponsor an annual event such as Walk For Wishes (in April) to receive great marketing opportunities!
- WISHLISTMAKERS AT WORK®: A turn-key workplace giving program that encourages employee engagement and team building!
- WISHES IN FLIGHT®: Donate unused frequent flyer miles to help wish kids take flight. Once miles are donated to Make-A-Wish, they never expire!

PARTICIPATE IN UPCOMING EVENTS:
- December 10 – Stop by the new Wish House for a Holiday Open House.
- April 18 – Start a corporate walk team at Walk For Wishes at the Orange County Great Park in Irvine.

For more than 30 years, Make-A-Wish has impacted Orange County and the Inland Empire by granting the wishes of children with life-threatening medical conditions. Last year alone, 318 wishes were granted to children in Orange, Riverside and San Bernardino counties.

To help your company make an impact in the local community contact Rebecca Kwiat, Senior Manager – Corporate Alliances at 714.573.9474 ext. 212 or rkwait@wishocie.org. To learn more about Make-A-Wish and its upcoming events, visit www.oci.wish.org.
That do Orange County Sheriff Sandra Hutchens, Condoleezza Rice and the majority of female business owners have in common? They were all Girl Scouts.

Imagine if ALL girls developed the confidence and skills to become leaders. If they had the courage to raise their hands in class, take the difficult science and math courses, and spend their Saturdays giving back to their community. What could that mean for our schools, our businesses and our communities?

With your support, Girl Scouts is leading the charge in developing the next generation of empowered and resourceful women. Business and community leaders across Orange County are standing behind Girl Scouts, the premier leadership development organization for girls, because Girl Scouts works.

Girl Scouts engages girls with relevant and age-appropriate girl-led programs in areas like STEM, financial literacy and environmental stewardship while building the confidence that will carry them into the future. Girl Scout alumnae credit Girl Scouts with preparing them to face life’s challenges and opportunities with resourcefulness, ingenuity and discipline. Research shows that, compared to women who were not Girl Scouts, Girl Scout alumnae feel more capable and competent in their lives, have more supportive social relationships and feel more optimistic about their futures.

Take Action to Support Future Leaders
Join the movement to empower, educate and prepare girls to become leaders by supporting Girl Scouts:

Donate – Your year-end gift provides life-changing programs to girls right here in Orange County
Volunteer – By sharing your time and talents, you are helping girls realize their potential
Reconnect – Join a network of over 59 million Girl Scout alumnae nationwide

Celebrate Remarkable Women
Highlighting its commitment to extraordinary female role models, Girl Scouts is proud to honor six remarkable Girl Scout alumnae, all local leaders, at its 5th Annual Celebrate Leadership event on November 7 at the Island Hotel:

Jane Buchan, CEO, Pacific Alternative Asset Management Co.
Dr. Mildred Garcia, President, California State University, Fullerton
Sandra Hutchens, Orange County Sheriff-Coroner
Lynn Jolliffe, Executive Vice President of Human Resources, Ingram Micro Inc.
Joann Leatherby, President, Leatherby Family Foundation
Betty Mower Patalivo, Region President, Northern Trust Wealth Management

Your participation in Celebrate Leadership as a sponsor or attendee supports leadership development programs for more than 22,000 Orange County Girl Scouts and nearly 15,000 dedicated volunteers and adult members who lead them. For more information, visit www.GirlScoutsOC.org/CelebrateLeadership.

Reconnect as alumnae, volunteer or donate online at www.GirlScoutsOC.org.
owlmor is for FUN. And so are the holidays. Who wants a stuffy, boardroom-style holiday party sharing pleasantries over cheese and crackers? Why not celebrate the holidays in style? At Bowlmor, named “the Best Place to Bowl in OC” by OC Weekly, you can eat, drink and be merry this holiday season at not one, but two locations in Orange County.

**Taste**

Bowlmor Lanes is so much more than just bowling. Our locations in Anaheim and OC offer dozens of high-tech, cosmic bowling lanes, a full-service bar and a top-of-the-line catering menu for you and your party to partake in. From crab cakes, to spring rolls, to gourmet sliders, Bowlmor has something for every discerning palate and every level of bowler. Shoes, bumpers and balls are included in our party packages so your party can enjoy themselves in our upscale atmosphere.

Play

Located in Anaheim Gardenwalk near Disneyland, Bowlmor Lanes Anaheim features 41 state-of-the-art bowling lanes – including nine private lanes – and 47,000 square feet of entertainment and meeting space that is perfect for holiday parties of any type or size. Top that off with a full-service bar, billiard tables and lane-side food and drink service, and you have a party people will be raving about. On-site event coordinators make planning your party a breeze with an extensive variety of catering packages prepared by an executive chef.

Bowlmor OC
3205 Park Ave
Tustin, CA 92782
Tel: 714.258.2695

**Party**

Bowlmor Lanes Orange County offers you and your guests a unique and fun environment where glow-in-the-dark bowling will bring out your guests’ competitive spirit while dining on delicious cuisine. Bowlmor Lanes Orange County offers your event 30 lanes of high-energy bowling, each with its own customizable 12-foot video screen so your guests can experience the fun of adding competition to the party. In addition to bowling, Bowlmor OC offers a full-service restaurant, a high-end sports bar with real-time sports ticker, an arcade and a state-of-the-art audiovisual system. At Bowlmor OC, you will be in a chic atmosphere, enjoying great food, drinks and exceptional service. The executive chef’s delectable catering menus and experienced service-oriented staff will take care of your every need.

Do something different for your holiday party this year. Do something different at Bowlmor Lanes.

Kristina Kollock
kkollock@bowlmor.com
www.bowlmor.com
Dear Friends & Colleagues,

As Chairman of the Board, I’m a longtime supporter of SPIN and very proud of SPIN’s housing program. For the second year in a row, this program has had the highest success level in the county – i.e. 91 percent of the children and parents we placed in permanent housing have maintained it four years later and SPIN was also told it had “outperformed” the county’s Ten Year Plan to End Homelessness.

SPIN was also one of only five agencies chosen by Orange County’s United Way to reduce the number of homeless families by 25 percent in 10 years’ time.

Now, even better news, a longtime, donor and volunteer will donate $250,000 to SPIN, if we can match the amount with other donations by October 31, 2014.

EVERY CONTRIBUTION, NO MATTER ITS SIZE WILL MAKE A DIFFERENCE!

Some will choose to offer a monetary contribution and others may choose to make a donation of stock, for which SPIN has an account to accept transfers. Everyone at SPIN is very excited by the prospect of the increased impact we will have on Orange County residents who are in crisis and the greater number of families with children and individuals the staff will be able to help become self-sufficient.

We hope you will join us in our effort to meet the match challenge. We are well on our way to meeting the challenge.

Please help us meet the match. Every contribution will make a difference. Thank you so very much. For more information about SPIN, contact Kim at kimf@spinoc.org.

With warm regards,

Al De Grassi
Chairman of the Board
FIG & OLIVE Newport Beach is located along the Coast of Orange County in one of the premier shopping destinations, Fashion Island. FIG & OLIVE is about passion for the best olive oils, flavors and cuisine from the Riviera and coastal regions of the South of France, Italy and Spain.

Executive Chef Pascal Lorange creates his menu around carefully selected farmers and ingredients for their genuine taste and seasonality. Pascal Lorange’s tasting bar is informal with shareable plates such as Zucchini Cappacio, Fig Gorgonzola Tartlet and Crostinis, as well as imported charcuterie, cheese and olives. At lunch, the menu offers a variety of flavorful dishes such as Shrimp & Salmon Riviera Salad marinated with citrus and fruity olive oil, and an Herbs de Provence Rotisserie Chicken finished with a Rosemary Olive Oil.

For dinner, signature dishes include Seared Sea Scallop with Orange Spice Carrot Olive Oil Tapenade; Grilled Branzino glazed with a fig balsamic vinegar, served with figs and snow peas finished with a sweet Picholine Olive Oil; and Grilled Lamb Chops smoked with a bouquet of Herbs de Provence and finished with a Rosemary Olive Oil. Desserts crafted by Pastry Chef Andrew LeStourgeon include Dessert “Crostini” with Harry’s Berries farm strawberry, mascarpone, balsamic and shortbread with micro-basil; Caramelized Apple Tart; Chocolate Pot de Crème with crunchy praline financiers and vanilla cream; and Mixed Berry Crostata with vanilla mascarpone, Cointreau syrup, mixed berries and micro-basil.

The exceptional wine list at FIG & OLIVE includes over 30 varietals from the South of France, Italy and Spain that are offered by the glass or bottle along with a selection of Champagne.

Executive Chef Pascal Lorange began his training at a young age with three-star Michelin Chef Georges Blanc in Vonnas, France. He continued to hone his craft in Spain and around the world while working as a private chef to Spanish singer Julio Iglesias and cooking for celebrities and dignitaries such as Oscar de la Renta, Princess Stephanie of Monaco and the Clintons.

Private Dining

Guests will be transported into a 12,000-square-foot French Riviera Oasis, accommodating up to 330 guests. This location is surrounded by olive trees and gardens, and offers a variety of seating options both indoor and outdoor. The welcoming open design offers guests to take full advantage of the California Riviera weather. The various dining spaces at FIG & OLIVE Newport Beach create a range of personalized experiences for its diners, from casual get-togethers to intimate private dinners.

Catering

We are excited to announce that FIG & OLIVE will now come to you! Our customized catering menu features many of FIG & OLIVE’s favorite dishes along with many other new and exciting options.

Our full-service special events team handles every detail — from intimate dinners in your own home to extravagant galas. Our experienced team of chefs and planners will bring exceptional cuisine and impeccable service every time. Next time you are planning an event, please consider FIG & OLIVE Catering. We are happy to provide a customized quote.
You are looking to do something different for your team’s next corporate outing or off-site meeting? Then Flightdeck is the ideal wingman to “cover your six” from an attack by “Been There, Done That” meetings and events.

By combining the challenge and thrill of flying high-performance F-16 fighter jet flight simulators with your event’s goals, Flightdeck delivers superior value. Whether it’s an incentive outing, team-building session or a fun, social event, we develop your mission to be engaging and entirely unique, giving your group a corporate event experience like no other.

Once you step through Flightdeck’s doors, you’ll feel like you’ve entered a military installation. Instructors in flight suits greet you at the door, military aviation memorabilia is scattered throughout the facility and air traffic controllers supervise the ongoing flights from the OpCon Room. In the “hangar” there are nine flight simulators networked to fly in the same air space, each with a 13-foot projected video display and full-size cockpits with realistic instrumentation. In the Officers Club, participants watch and listen to all the aerial action on large LCD TVs while enjoying their food and beverages. Pilots participate together in aerial maneuvers, air-to-air combat and aircraft carrier landings. No flight experience is necessary and everything is provided – from flight suits and aviation headsets to pre-flight briefings – ensuring a realistic, adrenaline-inducing aerial adventure. Once everyone has flown, the scores are tallied and special award certificates are handed out to certain pilots for unique aerial endeavors, and then the TOP GUN award is given to the top-scoring pilot.

Corporate Events at the Speed of Sound

Empowering the Invisible Populations of Orange County

Grandma’s House of Hope (GHH) empowers the “invisible populations” of Orange County – particularly women with unique circumstances and high barriers that do not qualify for other social programs. Celebrating its 10th anniversary this year, GHH has become best known for its work with women who have become homeless due to breast cancer or human trafficking, as well as those who have dual diagnosis, seniors with disabilities and women in late stage pregnancies. In 2013, GHH received over 7,000 calls for help. Today, Grandma’s House provides housing and support services through 11 homes and a total of 106 beds for women in crisis.

In 2014, GHH launched a new project called “HopeWorks! Education and Enrichment Center,” a 2,500-square-foot community center at a low-income housing development in Anaheim. This family program provides after school programming, assistance with work force development, adult education, and health and wellness classes, as well as programs for the arts and sciences. In addition, its Nana’s Kidz program provides meals and resources for children living in homeless conditions and for families who have relocated to motels. To date, GHH has surpassed 1.3 million meals served to those in need.

Today, the organization boasts over 800 skill-based volunteers who help GHH serve over 3,500 individuals each year by hosting food/supply drives; facilitating workshops, group care sessions and community events; packing food and assembling care packages; supporting administration and marketing efforts; tutoring children; mentoring women as they get back on their feet; building community gardens; repairing/painting women’s homes; and participating in safe children’s holiday events.

Grandma’s House of Hope was originally a dream and volunteer passion of its founder and executive director, Je’net Kreitner. This was a personal journey for Kreitner, having experienced an episode of homelessness herself in 1991. Kreitner explains, “When our good works are done, we envision a thriving, supportive community full of caring and productive individuals where everyone has a safe place to call home.” Kreitner is very honored to be recognized as “Founder of the Year” by the Association of Fundraising Professionals for National Philanthropy Day 2014.

For more information, email info@grandmashouseofhope.org or call 714.558.8600.

The best gift you can give her is the gift of a Healthy Smile!

As parents, we all want the best for our children and dental health is no different. By Kindergarten, over 50% of children in California have already experienced dental decay. But there is a solution, a way to give every child a Healthy Smile!

Healthy Smiles for Kids of Orange County is a specialized nonprofit pediatric dental clinic for the underserved and special needs population. By offering visual dental screenings, comprehensive treatment, and dental education for the entire family, we aim to give every child a healthy smile.

To find out how you can provide a child a Healthy Smile visit HealthySmilesOC.org or call 714.637.0700.

For more information, email info@grandmashouseofhope.org or call 714.558.8600.