Mihaylo College of Business and Economics at Cal State Fullerton features nationally recognized faculty, award-winning students, forward-looking curriculum, and flexible programs, attracting talented and diverse students from around the world. Mihaylo College is the only business school in Orange County, and one of only five in California, to hold the prestigious dual accreditation from AACSB International in business administration and accounting. In addition, Mihaylo College is recognized annually by Princeton Review as one of the “Best 295 Business Schools,” and our part-time MBA program is listed among the nation’s best grad schools by U.S. News & World Report.

Add to that our unmatched alumni base of more than 55,000 Mihaylo graduates — and you’ve got an unbeatable choice: Mihaylo.

Orange County and Beyond
Mihaylo College is positioned in the heart of Southern California’s vibrant business and research district. The college fuels the economic and corporate success of this region by instilling in its graduates a strong core business knowledge, critical thinking skills and motivation, thereby positioning them to contribute to the success of area businesses. Mihaylo graduates work throughout the region, across the country, and around the globe, further extending the influence of our vast network.

International Connections
International exposure gives students entree to an increasingly interconnected global business community. To be competitive, graduates must have a strong understanding of the global economy, international business environments, and successful business operations within and across borders. At Mihaylo College, students may enroll in an international travel course, allowing students to replace an elective course, which can either lessen their time in the classroom or expedite their program completion. While abroad, students interact with business leaders and gain new perspectives through corporate site visits. Additionally, under the direction of faculty, students collect and analyze data related to an identified business challenge and ultimately propose recommendations, providing professional-level consultation to real-world clients.

Mihaylo College Graduate Programs
Mihaylo College offers challenging curriculum, team projects, and intense field experiences that give our students a competitive edge. The curriculum gives a broad, strategic managerial perspective, balancing theory with practical application, and strengthens leadership skills. Students benefit from a dynamic learning environment that emphasizes case method studies, team building, and integrated curriculum.

Our MBA program offerings give students a comprehensive, world-class education, which they tailor specifically to their professional goals with 10 foundational/interdisciplinary courses and a four-course concentration. The program culminates with the Business Strategy Capstone in which students consult for area businesses — Mihaylo students have placed in the top 10 for the last 20 years in the Small Business Institute national competition with the work product of this capstone course.

Servicing the whole of Orange County through convenient locations in north and south county, Mihaylo College offers two pathways to complete the MBA program:

- The Flexible MBA (FLEX) program, offered at the CSUF Fullerton campus, provides a flexible schedule, allowing students to enroll on a full-time or part-time basis. The program offers 13 different areas of concentration, allowing students to choose a concentration that best fits their career goals.
- The Fully-Employed MBA (FEMBA) program, offered at the CSUF Irvine campus, attracts students with significant professional experience. This accelerated, cohort-based program creates an immediate professional network. All courses are scheduled to accommodate working professionals.

Other graduate program offerings include the Master of Science in accountancy, taxation, Information technology, and information systems, as well as the Master of Arts in economics.

Mihaylo is a preferred recruiting school for the Big Four and the regional accounting firms in the Los Angeles and Orange County areas. Excelling in global business.

International corporate site visits provide Mihaylo graduate students with an inside look at online graduate education, the Master’s in information technology (online) is ranked #11 in the nation and #2 in California for online graduate business programs by U.S. News & World Report.

Mihaylo College Faculty and Students
More than 165 full-time faculty create strength through diversity in education, experience, and cultural backgrounds. Mihaylo faculty prepare students for the global marketplace by integrating best business practices, technology, award-winning research, functional applications, and real-world experience, creating a classroom setting that is both challenging and stimulating.

All graduate courses are taught by highly qualified faculty who’ve proven themselves as researchers and instructors, as well as in industry. This attracts students from across the globe, which creates a dynamic classroom experience where students learn from both peers and professors.

At Mihaylo College, teaching and research go together. Faculty across all disciplines are routinely published in ranked journals. Mihaylo College students have the opportunity to support and even co-author research.

Beyond the Classroom
The college prides itself on strong interaction with the Southern California business community. Notably, the college’s 15 Centers of Excellence connect students to industry leaders. These centers are faculty-led and engage in business development activities and advanced research, consulting with area businesses.

Pursuing a Graduate Degree at Mihaylo
Take the next step in your career; earn a graduate degree from Mihaylo. Attend one of the regularly scheduled information sessions and apply early.

For more information on the MBA and Graduate Programs at Mihaylo College, visit mba.fullerton.edu or call 657.278.1020.
We're part of our community's lifeblood — an intellectual and cultural hub for Orange County and beyond. We're a place of coming together, a place that adds depth to the human experience, a place where minds expand and opportunities flourish. From degree programs and symposia to exhibitions and performances, our impact is substantial and our responsibility great.

Learn more at reachhigher.fullerton.edu
Sustainable Jobs in a Growing Economy: Education Is Key

There are positive signs of economic recovery in California. Although the rebound may not be as robust as jobseekers might hope for, an encouraging sign of potentially sustainable growth in specific job markets points to the state’s economy heading in the right direction.

For example, there is a definite upswing in the number of teaching jobs available. In the first quarter of 2015, the Sacramento Bee reported that California school districts planned to hire 21,500 teachers for the 2015-16 academic year, according to new state data. Moreover, according to Teach California (teachcalifornia.org), there are teacher shortages in both rural and urban areas, specifically in special education, mathematics, science and bilingual education.

Shortages exist in districts nationwide. Teaching positions remain vacant from the massive layoffs related to the recession, and not enough people are entering the profession to fill them, according to the New York Times (Aug. 9, 2015 article). Couple this with the rising number of baby boomer teachers retiring (who didn't retire during the economic downturn), and it seems logical that the need for teaching-related jobs will steadily increase across California for the foreseeable future.

Accountants are also rising in demand. According to AccountingEdu.org, “The Employment Development Department (EDD) of California expects that between 2008 and 2018 there will be a 19.2 percent increase in the number of accounting jobs in the state. This increase amounts to about 5,000 openings each year between now and 2018.”

Robert Half’s Salary Guide, something employers analyze to forecast the future of the accountancy and finance-related job market, predicts that “Business growth is driving health demand for accountants in both the corporate and public accounting sectors. General accounting skills are in demand, and payroll, billing and other areas that support business growth continue to see steady hiring activity, as well” (2016 edition, roberthalf.com, p. 4).

According to indeed.com, nationwide accounting-related job postings in the last quarter of 2015 increased 8 percent from the previous year (indeed.com/jobtrends/accounting-industry), with Los Angeles at No. 7 in the top job posting locations. New York was No. 1.

Given the trend in growing job opportunities in both education and accounting, pursuing a degree in either field can facilitate a well-grounded career.

The University of La Verne’s Irvine Campus is located at 2855 Michelle Drive, Suite 250. To request information or RSVP for the next information session, call 714.505.6936 or visit www.laverne.edu/infosession.
“The MBA is still paying great dividends on my initial investment. The program enhanced my core skill set and increased my network tremendously.”

Be an Extraordinary Leader

Develop your strategic thinking and leadership skills at the top-ranked UCI Paul Merage School of Business. Graduate in as few as 21 months; Fully Employed MBA (FEMBA) and executive MBA programs meet evenings or weekends.

Fully Employed MBA
Top 5 in California

Executive MBA
Top 25 in the U.S.

Health Care Executive MBA
Top 30 in the U.S.
Leading healthcare publication, 2015

Apply now for the accelerated Spring 2016 FEMBA Class
Classes start in late March
Fellowships available; call 949.824.4565.
Applications are also being accepted for Fall 2016.

UCI Paul Merage School of Business
merage.uci.edu/MBAPrgrams
Concordia University Irvine School of Business Alum Is Putting His Degree to Work Organically

Concordia University Irvine School of Business graduate Paul Greive ’07 was working a desk job when he decided to make a change. Seeking a lifestyle with greater meaning and quality, he and his family began raising pasture-fed chickens for local consumption. In just three years, Greive’s family farm, Primal Pastures, has ballooned to $350,000 in annual sales.

Greive, who was a business major at Concordia University Irvine as well as a gifted athlete, was “super involved on campus” at CUI. “I loved the small classes, the small vibe,” he says. “ Compared to my friends at big public schools I had 10 times as many friends. I loved every minute of Concordia and thought it was the best place ever.”

He came to play baseball but burned out on the sport and was recruited instead to throw the javelin.

“Track was amazing because the team was super diverse,” he says. “I had roommates from all over the world: Africa, Mexico, Asia. It was a really cool group of people. Coach Blutreich will forever be the ultimate mentor to a college kid. He shared his faith in a way that was so unique and compelling to a college athlete. He was a big part of my life in college. I still want to be like him.”

And when a national race-walking coach visited campus and urged him to pursue the sport, he did just that. Five weeks later, Greive had qualified for nationals and earned sixth place at championships, making him an All-American race-walker and javelin hurler. Greive also helped found the Chinese language club and became a member of the handbell choir.

After graduation and a four-year career in the Marine Corps as an intelligence officer, Greive returned to civilian work, earned his CPA license, and landed a job with a good accounting firm. But “I wasn’t passionate about what I was doing,” he says. “I always knew I wanted to do entrepreneurship.”

After raising a batch of 50 chickens and selling them on Facebook, Greive and his family members realized they had a viable business. Greive began plowing money into the operation before and after work. They soon won a $15,000 entrepreneurial award from UCLA, which made it realistic to try farming full-time. “It’s not all fun and games,” Greive says, recalling how difficult it was to leave a regular salary. A major boost came from a 2013 Kickstarter campaign that caught national attention and was featured on MSNBC, L.A. Weekly and AOL.com. Dubbed the “Let’s build a farm together” campaign, it raised $60,000.

And Primal Pastures was born. It sells pasture-raised chicken, lamb, pork, beef, turkey, eggs and raw honey directly to consumers in greater Southern California. It is one of just a handful of farms in the area that raises animals for consumption in a rotational grazing method, allowing the animals to eat and live close to nature. Primal Pastures now has 1,500 customers and limits its market to Southern California by design because they believe consumers should be able to see where their food is raised.

Greive, who is finishing up an MBA at UCLA, is planning to expand the rotational grazing ethic of Primal Pastures to a national scale. His idea, called Pasture Birds, involves a proprietary technique to graze chickens in much greater numbers on grass, eating bugs and worms.

“If we want to change the world we need to bring prices down close to what they sell for in the store,” he says. “Pasture Birds will scale the idea way up, producing pasture poultry close to a conventional price using methods that are healthy for the land, the animal and the consumer. It’s a big deal. We are taking lessons we learned in three years doing Primal Pastures and putting it on a hyper-scale system. Think of the impact you can have on the land with thousands and thousands of acres every year.”

The Pasture Birds idea has already won $25,000 from the American Farm Bureau, and more than $30,000 in a separate award.

Greive says he is grateful “to rely on my passion for what I do for a living. The ultimate blessing is waking up every morning knowing you’re making a difference. With this venture, I feel like I’m having an impact on things that matter.”

To read more about Paul Greive and the Concordia University Irvine School of Business, please visit www.cui.edu/business.
Our business grads think outside the box.

Jamie and Todd Lohr ’09
Co-Founders, PiggyBoxes.com
Reusable Moving Box Entrepreneurs
Concordia School of Business graduates

Go to www.cui.edu/business to see Jamie and Todd's story.

A business degree from Concordia University Irvine will prepare you to think big in any field. Our students learn what it takes to build a successful business that stands apart from the crowd. Concordia offers a flexible, practical curriculum taught by experienced instructors who are eager to mentor emerging business talent. Our School of Business includes degree programs in: Accounting, Data Analytics, Economics, Finance, International Business, Management, Marketing, Sport Management, and an MBA.

MBA Classes Start March 7: 800-229-1200 or cui/edu/mba

Visit cui.edu/business to learn more.

Concordia University Irvine is a private not-for-profit Christian university established in 1972.
Masters students at UC Irvine’s Paul Merage School of Business are thriving due to the School’s commitment to excellence in business education, a high return-on-investment, and the immense personal attention and team-based learning provided to our students during their graduate education. The Merage School offers four MBA programs: a Full-Time MBA, Fully Employed MBA (FEMBA), Executive MBA (EMBA) and a Health Care Executive MBA (HCEMBA) program. In addition, the School offers PhD, a Masters in Professional Accountancy, an MS in Biotechnology Management, an MS in Engineering Management, and two undergraduate business degrees.

“I had several goals when entering the Merage School MBA program: launching a successful business, becoming a better leader and overall personal growth,” said Jon Rettinger, FEMBA ’11, president and founder of TechnoBuffalo LLC. “I can honestly say all of my goals were realized and it was one of the best experiences of my life,” he added.

“Venture capitalists weren’t willing to talk to me before I started at the Merage School,” noted Rettinger. “Then, several faculty and staff members facilitated connections to executives they believed would be interested in my concept. Shortly thereafter, my business was born: TechnoBuffalo is now in the top-tier of technology blogs with over 6.4 million page views per month. The Merage School MBA gave me the skills and confidence to launch me on my career path.”

Like Rettinger, all MBA students have direct access to world-renowned faculty who look forward to meeting each student and helping them succeed in and out of the classroom. Merage School professors provide a challenging yet highly personalized learning environment creating an educational experience tailored to each student, helping them achieve their unique career goals.

The Full Time and Fully Employed MBA programs offer a new curriculum that provides students the flexibility to customize the program around their career objectives and graduate in as few as 21 months while still providing the international experiential learning opportunity and executive residential that make the Merage School program unique. Merit-based fellowships are available for qualifying MBA and Master’s program students.

Commitment to unparalleled educational quality

“We have made a commitment to our students to provide the highest quality MBA education possible,” said Eric R. Spangenberg, dean of the Merage School. “Our faculty, students and the business community give us invaluable feedback on how we can continue to improve our curriculum and resources to better meet the demands of our students and the employers that hire them. We listen closely and implement many suggestions. This open dialogue provides tremendous value to our School and to our students.”

Upon entry into the Merage School, students are assigned to small study teams that are maintained throughout the program. These teams are hand-selected by faculty and staff to provide a diverse, balanced learning experience for the students and help them develop strong teamwork and leadership skills.

“By personally assigning teams, we challenge our students to thrive academically and develop the teamwork and management skills that will take them to the next level in their careers,” said Tony Hansford, senior assistant dean of the part-time and executive MBA programs at the Merage School. “We want every student to be challenged by their peers, and be held accountable for their individual contributions to team projects. This approach gives our students the confidence to handle any type of management challenge.”

Building business acumen and the value of world-class resources

“The Executive MBA Program provided me a strategic perspective on leadership in a global environment, delivered the right level of business knowledge to enhance my ability to make impactful decisions, and equipped me for success in achieving my career goals,” said Sharon Singleton, EMBA ’13, Director of Enterprise Application Services for First American Title.

According to Michael Miyamoto, MD, FACC, HCEMBA ’12, cardiologist for Mission Internal Medical Group, “My experience gave me the tools and inspiration for innovation and entrepreneurship – essential to success in our constantly changing health care landscape.” During his Merage School experience, Dr. Miyamoto put his entrepreneurial ideas into action. In 2011, Dr. Miyamoto was among five teams of scientists awarded up to $100,000 each to commercialize their ideas for new, lower cost health care technologies. The new innovations addressed long-standing needs for more affordable and efficient chronic disease management and preventive health care, particularly in underserved communities. Miyamoto was awarded $75,000 for a system he created related to heart failure monitoring and disease management.

Top rankings, ROI and accolades you can rely on

The Merage School is one of the top 25 business schools in the U.S. and the top 50 worldwide, according to a 2015 Financial Times ranking that places the school among the top 5 percent of all programs accredited by the Association to Advance Collegiate Schools of Business in the U.S. The Merage School is:

- No. 7 Full-Time MBA in the U.S. among public universities, No. 21 in the U.S. overall, and No. 1 globally for percentage of women faculty (Financial Times, 2015)
- Top 10 in the West for Part-Time MBA programs (Businessweek, 2013)
- No. 19 in the World for Salary Percentage Increase & No. 17 in the World for Placement Success (Financial Times, 2015)
- Top 25 Executive MBA program in the U.S. (U.S. News & World Report, 2013 EMBA program ranking)
- Top 30 nationally for Health Care Executive MBA among health care master degree programs (Modern Healthcare, 2015)

Located in the heart of America’s Tech Coast, the Merage School combines the academic strengths and best traditions of the University of California with the cutting-edge, entrepreneurial spirit of Orange County.

The Fully Employed MBA is accepting applications for Spring 2016 and Fall 2016; the Full Time MBA, Executive MBA, Health Care Executive MBA and specialized masters programs are accepting applications for Fall 2016. For more information on our MBA and specialized masters programs, visit merage.uci.edu/mbaprograms or call 949.824.4565 to speak with an admissions advisor.
Advance your career by enrolling in a degree or certificate program at CSULB.

Certificate programs include:
- Human Resources Management
- Global Logistics Specialist Professional Designation
- Meeting and Event Planning
- Medical Billing and Coding

Master’s degrees include:
- MBA (Full and Part-time)
- MS Health Care Administration
- MS Emergency Services Administration
- MS Supply Chain Management

…and many more.

Visit www.ccpe.csulb.edu/OCBJ
or call (800) 963-2250 for more information.

California State University, Long Beach
College of Continuing and Professional Education
Webster University, a private, nonprofit university, was founded in 1915 and has been continuously regionally accredited since 1925. With its home campus in St. Louis, Missouri, Webster University comprises an action-oriented global network of faculty, staff, students and alumni who forge powerful bonds with each other and with their communities around the globe. Webster has almost 20,000 students studying at campus locations in North America, Europe, Asia and Africa and in a robust learning environment online. The university is committed to delivering high-quality learning experiences that transform students for global citizenship and individual excellence.

Located in the heart of Irvine’s Spectrum Area, Webster University – Irvine offers innovative business degree programs that expressly meet the needs of busy working professionals. The Irvine campus, established in 1979, offers several Master’s degree program options: the Master of Business Administration (MBA), the Master of Arts in Management & Leadership, and the Master of Arts in Human Resources Management. Additionally, Webster University’s Irvine campus offers a Bachelor of Arts degree completion program in Management.

All business degree programs are accredited by the Accreditation Council for Business Schools and Programs (ACBSP). The ACBSP accreditation team named Webster “Best in Class” for outcomes assessment, confirming Webster’s commitment to academic quality and student learning.

All graduate and undergraduate courses are offered weekday evenings (from 6 pm-10 pm) in an accelerated nine-week format, allowing degree completion at an accelerated pace. New terms begin in January, March, May, August and October each year—so you can begin your Webster degree at a convenient time. You can complete your degree program completely online or in-class, or combine the two options.

Webster offers small class sizes that allow students to get to know their instructors and the Irvine campus staff. “We are proud of the fact that we build relationships with our students. This allows us to create an atmosphere where our students feel less like a number and more like a valued member of the Webster family,” said Brian Dozer, Director of the Irvine campus. “Webster students know that their professors and the staff care about them and their success.”

Webster University is also dedicated to our active-duty service members and veterans. Webster supports our military with reduced tuition rates and fee waivers for U.S. Active-Duty Military, Reservists, National Guard and First Responders; and participate in the Yellow Ribbon Program and TA Top-Up Program. The University has a dedicated Office of Military Affairs to support military students.

Call Webster University at 949.450.9066 for a personalized consultation visit our website at www.webster.edu/irvine. We are conveniently located just off the I-5 or I-405 freeway, near the Irvine Spectrum at 32 Discovery, Suite 250 in Irvine, CA 92618.
Ben Gold ’14, ’19 is cofounder and president of Quick Bridge Funding, which was recently ranked No. 4 among the Fastest Growing Privately-Held Midsize Companies in the region by Orange County Business Journal. Gold earned both his undergraduate degree and MBA at Mihaylo College.

ADVANCE YOUR CAREER WITH AN MBA

Ranked by U.S. News & World Report, Mihaylo College’s graduate business programs offer you a world-class business education built upon strong interaction with the Southern California business community.

Mihaylo College of Business and Economics offers two options for completing your MBA:

Fully Employed MBA
Housed at Cal State Fullerton’s Irvine campus, just minutes from the Irvine Spectrum, the Fully Employed MBA allows you to best grow your network through cohort-based learning.

Flexible MBA
Looking for more flexibility? Enroll in the Flexible MBA program on the university’s main campus as either a full-time or part-time student and choose the concentration that works best for your career goals.

Learn more about Mihaylo College’s Fully Employed MBA and Flexible MBA at business.fullerton.edu/mba.
At Vanguard University in Costa Mesa, we've got the perfect mix – unbeatable academic training, world-class arts and entertainment programs, a beautiful campus and a strong spiritual foundation. Our alumni are executives at Disney, Nike and Buck Knives (including CEO Chuck Buck), to name just a few.

“Vanguard was an important part of helping us start Wahoo’s Fish Taco,” says Vanguard alum Ed Lee ’87, co-founder and CEO of Wahoo’s Fish Taco. “The theories and work ethic I learned in the financing and marketing courses helped us, and the professors were instrumental. Unlike at a bigger school, Vanguard gives you a one-on-one experience.”

Small class sizes and professors who care make the difference at Vanguard. We believe learning goes beyond the classroom and happens in the context of relationships with faculty and other students. Our professors serve as mentors inside and outside the classroom, giving students the knowledge they need and the wisdom to apply it in the real world.

Vanguard’s faculty is simply outstanding. Our professors advise U.S. presidents, win national theater awards, pioneer scientific research in China, perform at Carnegie Hall and the Hollywood Bowl, and much more. Seventy percent of our professors hold doctorates in their field from some of the most prestigious universities in the world.

Vanguard University Alums Lead in Entertainment, Medicine and More

At Vanguard University, you will get the understanding you need in an environment designed to help you excel.

Our commitment to go beyond academics leads to academic transformation, where you’ll cultivate new abilities to think critically, communicate clearly, and interact intelligently—giving you places you never thought possible.

Small class sizes, distinguished by professor-mentor relationships, will give you the tools to go beyond the expected and live the story God has for you.

At Vanguard, your story matters. Where will it take you next?

vanguard.edu