

Rank	Agency • name • address	Fee Income' • 2011 • 2010 (county/total)	Profile • professionals • offices (county/total)	Clients (partial list)	Specialties/Industries (partial list)	Other • headquarters • year founded • website	Top Local Executive • name • title • phone
1	<b>Edelman</b> 5900 Wilshire Blvd., 24th & 25th Floors Los Angeles 90036	\$17.0/\$575.0 \$13.8/\$487.0	130/4,200 1/63	Microsoft, Starbucks, Experian, Shell, Warner Home Entertainment, Volkswagen, SolarReserve	consumer, digital entertainment, government, health care, real estate, retail	Chicago 1963 edelman.com	Gail Becker/James Williams chairwoman/general manager (323) 857-9100
2	<b>Davies</b> 225 Santa Monica Blvd. Santa Monica 90401	7.5/10.0 6.3/9.7	16/30 1/3	WND	real estate, energy, mining, pharmaceutical, crisis	Santa Monica 1983 daviespublicaffairs.com	John Davies ceo (310) 395-9510
3	<b>Englander Knabe &amp; Allen</b> 801 S. Figueroa St., Suite 1050 Los Angeles 90017	7.1/7.5 6.4/6.8	14/15 1/2	Motorola, Westfield, AT&T, Maximus, L.A. Police Protective League, Legalzoom.com, Waste Management	issues and campaign management, local government advocacy, crisis and litigation	Los Angeles 2005 englanderpr.com	Harvey A. Englander managing partner (213) 741-1500
4	<b>Murphy O'Brien Inc.</b> 1630 Stewart St., Suite 140 Santa Monica 90404	6.8/6.8 6.2/6.2	44/44 1/1	Air Tahiti Nui, See's Candies, Shutters on the Beach, Tender Greens, Peninsula Beverly Hills	consumer, real estate, travel	Santa Monica 1989 murphyobrien.com	Karen Murphy O'Brien chairwoman, ceo (310) 453-2539
5	<b>Rogers Finn Partners</b> 1875 Century Park East, Suite 200 Los Angeles 90067	4.9/23.6 N/A/N/A	30/180 1/6	Logitech, Long Beach Medical Memorial Center, Natural History Museum, StubHub, L.A. County Fair	consumer, digital entertainment, government, health care, retail, technology, travel	New York 2011 finnpartners.com	Ron Rogers managing partner (310) 552-6922
6	<b>Cerrell Associates Inc.</b> 320 N. Larchmont Blvd. Los Angeles 90004	4.5/4.5 4.8/4.8	22/22 1/1	Shell Energy Corp., L.A. County Public Works, Motion Picture Association of America, Pepperdine University	campaigns and issues management, local government and land use planning, energy	Los Angeles 1966 cerrell.com	Hal Dash chairman, ceo (323) 466-3445
7	<b>Zeno Group</b> 501 Colorado Ave., Suite 305 Santa Monica 90401	4.5/13.9 4.0/12.5	14/85 1/5	Kia Motors, Nature's Path Organic Foods, Specific Media   Myspace, DreamWorks Animation	consumer, digital entertainment, technology, travel, automotive	New York 1998 zenogroup.com	Lisa Robinson managing director (310) 566-2290
8	<b>Consensus Inc.</b> 626 Wilshire Blvd., Suite 1000 Los Angeles 90017	3.9/3.9 3.6/3.6	16/19 1/2	Iberdrola Renewables, BNSF Railway, Metro, Equity Office, Honeywell International, Expo Construction	government, real estate, retail, real estate, transportation, energy and environment, digital advocacy	Los Angeles 1986 consensusinc.com	Josh Gertler president (213) 438-1755
9	<b>MPRM Communications</b> 5670 Wilshire Blvd., Suite 2500 Los Angeles 90036	3.7/3.7 3.7/3.7	24/24 1/1	Bunim-Murray Productions, Focus Features, Fuel TV, NBC Entertainment, Sony Pictures Home Entertainment	consumer, digital entertainment, technology, entertainment, corporate	Los Angeles 1998 mprm.com	Mark Pogachefsky/ Rachel McCallister president/chairwoman (323) 933-3399
10	<b>Bender/Helper Impact Inc.</b> 11500 W. Olympic Blvd., Suite 655 Los Angeles 90064	3.6/5.4 3.8/5.7	32/47 1/2	20th Century Fox Consumer Products, THQ, Sony Online Entertainment, CBS Home Entertainment, Lions Gate	consumer, digital entertainment, technology	Los Angeles 1986 bhimpact.com	Lee Helper president (310) 473-4147
11	<b>Phelps Group</b> 901 Wilshire Blvd. Santa Monica 90401	3.5/3.5 3.4/3.4	12/12 1/1	Whole Foods Market, Panasonic, Tahiti Tourisme, Dunn-Edwards Paints, Monrovia Nursery Co., zPizza	consumer, government, health care, real estate, retail, technology, travel	Santa Monica 1981 thephelpsgroup.com	Joe Phelps ceo (310) 752-4400
12	<b>Citizen Paine</b> 660 S. Figueroa St., Twentieth Floor Los Angeles 90017	3.0/15.4 4.0/16.5	16/66 1/3	Procter & Gamble, California Mental Health Services Authority, California Department of Public Health, LAUSD	consumer, digital entertainment, government, health care, technology, travel	Irvine 1986 citizenrelations.com	Daryl McCullough ceo (213) 996-3800
13	<b>S. Groner Associates Inc.</b> 4510 Pacific Coast Highway, Suite 300 Long Beach 90804	2.3/2.3 2.5/2.5	12/14 1/2	L.A. Dept. of Housing, City of Irvine, County of San Bernardino, U.S. Environmental Protection Agency	government, health care, environmental issues and housing development	Long Beach 1998 sga-inc.net	Stephen Groner president (562) 597-0205
14	<b>Casey &amp; Sayre</b> 11835 W. Olympic Blvd., Suite 1285 Los Angeles 90064	2.1/2.1 1.9/1.9	10/10 1/1	AT&T, Annenberg Foundation, Arent Fox, Caruso Affiliated, CIM, Climate Action Reserve, Hilton Foundation	real estate, retail, technology, philanthropy, architecture, legal, green technologies, social media	Los Angeles 1979 cswr.com	Barbara Sayre Casey ceo (310) 473-8090

<b>15</b>	<b>JMPR Public Relations Inc.</b> 5850 Canoga Ave., Suite 300 Woodland Hills 91367	2.0/2.0 2.0/2.0	15/15 1/1	Motor Trend Automotive Group, Bentley Motors, Barrett-Jackson Collector Car Auctions, Airstream	consumer, retail, travel	Woodland Hills 1977 jmprpublicrelations.com	Joseph Molina president (818) 992-4353
<b>16</b>	<b>IW Group Inc.</b> 8687 Melrose Ave., Suite G540 West Hollywood 90069	1.9/1.9 2.0/2.0	10/10 1/3	Tobacco Control Section, First 5 California, California Wellness Foundation, Nielsen Media Research	consumer, government, health care, retail, technology	West Hollywood 1990 iwgroupinc.com	Nita Song president, coo (310) 289-5500
<b>17</b>	<b>VPE Public Relations</b> 1605 Hope St., Suite 250 South Pasadena 91030	1.4/1.4 1.2/1.2	10/10 1/1	Southern California Edison, Disneyland, McDonald's, California Wellness Foundation, First 5 LA	consumer, government, health care, retail	South Pasadena 1988 vpepr.com	John Echeveste/Patricia Perez partners (626) 403-3200
<b>18</b>	<b>Olmstead Williams Communications</b> 10940 Wilshire Blvd., Suite 1210 Los Angeles 90024	1.4/1.4 1.4/1.4	7/8 1/2	Ernst & Young, Brentwood Associates, Language Line Services, Peak Corporate Network, Oberthur	digital entertainment, health care, technology, professional and financial services	Los Angeles 2008 olmsteadwilliams.com	Tracy Olmstead Williams ceo, president (310) 824-9000
<b>19</b>	<b>JPR Communications</b> 5950 Canoga Ave., Suite 430 Woodland Hills 91367	1.3/1.3 1.0/1.0	8/8 1/1	N/A	technology	Woodland Hills 1990 jprcom.com	Judy Smith/Mark S. Smith principal/executive v.p. (818) 884-8282
<b>20</b>	<b>Authentic PR</b> 9000 Sunset Blvd. West Hollywood 90069	1.2/3.2 1.2/3.2	11/6 1/3	Sushi Samba, Stacey Turner, America's Got Talent, Beverly Hills Natural Mineral Cosmetics	technology, entertainment, health and beauty, legal, medical	West Hollywood 2007 authentic-pr.com	Mary Ann McQueen Butcher managing partner (310) 492-5815
<b>21</b>	<b>Blaze Public Relations</b> 225 Santa Monica Blvd., Third Floor Santa Monica 90401	1.2/1.2 1.4/1.4	9/9 1/1	WND	consumer, health care, real estate, retail, travel	Santa Monica 1991 blazepr.com	Matt Kovacs executive v.p. (310) 395-5050
<b>22</b>	<b>CRT/tanaka LLC</b> 8733 Sunset Blvd., Suite 205 West Hollywood 90069	1.1/11.6 1.1/11.1	8/60 1/5	Air New Zealand, Charles Schwab, Skuna Bay, Avocados from Mexico, Bluebeam Software, Shell Hospitality	consumer, health care, retail, technology, travel, hospitality and wellness	Richmond, Va. 1996 crt-tanaka.com	Craig P. Rexroad v.p., general manager (310) 659-5380
<b>23</b>	<b>Hoyt Organization Inc.</b> 23001 Hawthorne Blvd., Suite 200 Torrance 90505	1.1/1.1 1.0/1.0	6/6 1/1	RTKL, StarPoint Properties, Pircher Nichols & Meeks, Lee & Associates, Keystone Pacific Properties	health care, real estate, retail	Torrance 1984 hoytorg.com	Leeza L. Hoyt president (310) 373-0103
<b>24</b>	<b>Blaine Group Inc.</b> 8665 Wilshire Blvd., Suite 301 Beverly Hills 90211	1.0/1.0 1.0/1.0	N/A/N/A 1/1	CalCap Partners, LawFund Management, Coastal Financial Partners, Eprow Images, Immunosyn	consumer, health care, retail, technology	Beverly Hills 1975 blainegroupinc.com	Devon Blaine ceo, president (310) 360-1499
<b>25</b>	<b>Scott Public Relations</b> 21201 Victory Blvd., Suite 270 Canoga Park 91303	0.9/0.9 1.0/1.0	10/10 1/1	N/A	consumer, health care, technology, insurance, professional services	Los Angeles 1987 scottpublicrelations.com	Joy Scott ceo, president (818) 610-0270

<sup>1</sup> In millions.

N/A - Not Available Note: The information on this list was supplied by representatives of the firms themselves. Firms are ranked by L.A. County net fee income. To the best of our knowledge, this information is accurate as of press time. While every effort is made to ensure the accuracy and thoroughness of the list, omissions and typographical

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*Researched by David Nusbaum*