

THE LIST

NEWSPAPERS

Ranked by daily circulation

▶ NEXT WEEK

The Largest SBA Lenders in L.A. County

THE PAGESSETTER: Weekday circulation at the Los Angeles Times decreased from 507,395 in September of last year to 472,251 this year. Sunday circulation decreased slightly from 782,631 to 773,789 over the same period. The Times named Davan Maharaj as publisher in addition to his job as editor-in-chief of the paper in March.

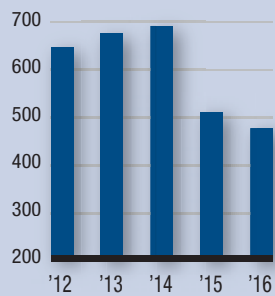
CLASSIFIED: La Opinion's circulation figures no longer include a weekly classified insert.

NOTED: Investor's Business Daily stopped publishing daily in May and became a weekly publication.

OWNERSHIP: The Signal, a daily publication covering the Santa Clarita Valley, was sold by Morris Multimedia Inc. to Paladin Multimedia Group Inc. at the beginning of 2016.

Fewer Readers

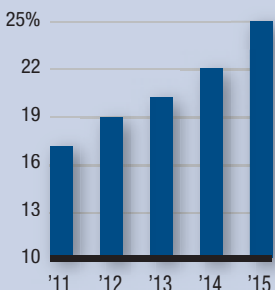
Daily circulation at the L.A. Times continues to decline, as of Sept. 30. (in thousands)



Source: L.A. Times

Digital Growth

The percentage of newspaper ads from digital sources continues to grow.



Source: Pew Research Center

Rank	Newspaper • name • address • website	Daily Circulation		Sunday Circulation		Profile • owner • year founded	Editor • name	Publisher • name • phone
		• September 2016	• September 2015	• September 2016	• September 2015			
1	Los Angeles Times 202 W. First St. Los Angeles 90012 latimes.com	472,251	507,395 (7)	773,789	782,631 (1)	tronc Inc. 1881	Davan Maharaj	Davan Maharaj (213) 237-5000
2	Daily News 21860 Burbank Blvd., Suite 200 Woodland Hills 91367 dailynews.com	41,142 ¹	40,297 ¹ 2	73,025 ¹	71,136 ¹ 3	Digital First Media 1911	Frank Pine	Ron Hasse (818) 713-3000
3	Korea Daily 690 Wilshire Place Los Angeles 90005 koreadaily.com	32,000	N/A N/A	N/A	N/A	Joongang Daily California Inc. 1974	Won Young Lee	Kwang Ho Lin (213) 368-2600
4	Daily Breeze 21250 Hawthorne Blvd., Suite 170 Torrance 90503 dailybreeze.com	30,129 ¹	33,809 ¹ (11)	43,456 ¹	45,250 ¹ (4)	Digital First Media 1894	Frank Pine	Ron Hasse (310) 540-5511
5	La Opinion 915 Wilshire Blvd. Los Angeles 90017 laopinion.com	25,590	30,888 (17)	21,242	42,322 (50)	ImpreMedia 1926	Gabriel Lerner	Damian Mazzotta (213) 622-8332
6	Press-Telegram 300 Oceangate Long Beach 90844 presstelegram.com	22,525 ¹	25,474 ¹ (12)	40,082 ¹	43,541 ¹ (8)	Digital First Media 1897	Frank Pine	Ron Hasse (562) 435-1161
7	Korea Times L.A. 4525 Wilshire Blvd. Los Angeles 90010 koreatimes.com	18,000 ²	N/A N/A	N/A	N/A	Jae Min Chang 1969	Ki Jun Kwon	Jae Min Chang (323) 692-2000
8	San Gabriel Valley Tribune 1210 N. Azusa Canyon Road West Covina 91790 sgvtribune.com	13,790 ¹	15,890 ¹ (13)	23,319 ¹	24,590 ¹ (5)	Digital First Media 1955	Frank Pine	Ron Hasse (626) 962-8811
9	Pasadena Star-News 911 E. Colorado Blvd. Pasadena 91106 pasadenastarnews.com	11,250 ¹	12,453 ¹ (10)	16,780 ¹	17,271 ¹ (3)	Digital First Media 1884	Frank Pine	Ron Hasse (626) 578-6300
10	Daily Trojan 3601 Trousdale Parkway, STU 400 Los Angeles 90089 dailytrojan.com	10,000	10,000 0	N/A	N/A	University of Southern California 1912	Matt Lemas	Jeffrey Tylicki (213) 740-2707
11	Daily Bruin 308 Westwood Plaza, 118 Kerckhoff Hall Los Angeles 90024 dailybruin.com	9,000	9,000 0	N/A	N/A	ASUCLA 1919	Tanner Walters	Jeremy Wildman (310) 825-2161
12	Antelope Valley Press 37404 Sierra Highway Palmdale 93550 avpress.com	8,719	9,694 (10)	14,022	15,720 (11)	Antelope Valley Newspapers Inc. 1915	Charles Bostwick	William C. Markham (661) 273-2700
13	Rafu Shimpo 701 E. Third St., Suite 130 Los Angeles 90013 rafu.com	8,500	7,800 9	N/A	N/A	N/A 1903	Gwen Muranaka Takashi Ishihara	Michael Komai (213) 629-2231
14	Santa Monica Daily Press 1640 Fifth St., Suite 218 Santa Monica 90401 smdp.com	8,200	10,000 (18)	8,000	11,000 (27)	Santa Monica Daily Press 2001	Matthew Hall	Ross Furukawa (310) 458-7737
15	The Signal 24000 Creekside Road Santa Clarita 91355 signalscv.com	7,186	7,565 (5)	10,878	11,292 (4)	Paladin Multimedia Group 1919	Jason Schaff	Chuck Champion (661) 259-1234
16	Glendale News Press 202 W. First St., Second Floor Los Angeles 90012 glendalenewspress.com	7,000	N/A N/A	7,000	N/A N/A	tronc Inc. 1905	John Canalis	N/A (818) 637-3200
17	Whittier Daily News 6737 Bright Ave., Suite 109 Whittier 90601 whittierdailynews.com	5,662 ¹	6,145 ¹ (8)	9,629 ¹	10,640 ¹ (10)	Digital First Media 1900	Frank Pine	Ron Hasse (562) 698-0955
18	Los Angeles Daily Journal 915 E. First St. Los Angeles 90012 dailyjournal.com	5,300	5,400 (2)	N/A	N/A	Daily Journal Corp. 1888	David Houston	Gerald L. Salzman (213) 229-5300

¹ Circulation figure as of June 30.

² Business Journal estimate.

N/A - Not Applicable Note: The information on this list was supplied by representatives of the newspapers themselves, the Audit Bureau of Circulations and Verified Audit Circulation. To qualify a paper must be published in Los Angeles County. Newspapers are ranked by average nationwide daily paid circulation for the period ended Sept. 30, 2016. To the best of our knowledge, this information is accurate as of press time. While every

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