

# THE LIST

## PRIVATE EDUCATION COMPANIES

Ranked by fall 2015 enrollment

### ▶ NEXT WEEK

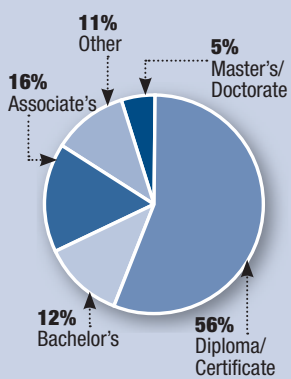
The Largest Temporary Placement Firms in L.A. County

**THE PACESETTER:** University of Phoenix Southern California Campus is the largest private for-profit college operating in the area. It has approximately 10,000 students enrolled in the area, according to data from the Integrated Postsecondary Education Data System. The college has programs covering many areas including business, criminal justice, education, human services, health care, psychology, and technology. University of Phoenix is owned by Apollo Education Group Inc., a Phoenix-based higher-education company.

**COOKING:** Le Cordon Bleu College of Culinary Arts Los Angeles stopped enrolling new students this year. It will shut down in 2017.

#### Program Type

The types of degrees for students enrolled at private for-profit colleges in California.



#### Program Cost

The average cost of enrollment by program type. (in thousands)

Program Type	Average Cost (in thousands)
Diploma/Certificate	\$14.5
Associate's	36.2
Bachelor's	60.0
Master's	25.7
Doctorate	45.4

#### Completion Rate

The completion rate for students enrolled in California for-profit colleges.

Program Type	Completion Rate
Diploma/Certificate	64%
Associate's	23
Bachelor's	35
Master's	49
Doctorate	31

Rank	Institution • name • address	Fall Enrollment • 2015 • 2014	Student Information • program cost <sup>1</sup> • graduation rate • student-faculty ratio	Programs Offered (partial list)	Profile • parent company • headquarters	Top Local Executive • name • title • phone
1	<b>University of Phoenix Southern California</b> 3090 Bristol St., Suite 400 Costa Mesa 92626	7,500 <sup>2</sup> 10,000	10,938 17% 20:1	business, education, nursing, health care, information technology, criminal justice	Apollo Education Group Inc. Phoenix	Mikal Powers Campus Director (866) 484-1831
2	<b>DeVry University</b> 901 Corporate Center Drive Pomona 91768	6,166 7,932	20,328 32 18:1	business administration, technical management, computer information systems, electronics	DeVry Education Group Downers Grove, Ill.	Ivonna Edkins Group President (909) 622-8866
3	<b>Fashion Institute of Design &amp; Merchandising</b> 919 S. Grand Ave. Los Angeles 90015	2,814 3,298	32,570 70 20:1	apparel and textile marketing management, design and visual communications, fashion/apparel	N/A Los Angeles	Tonian Hohberg President (213) 624-1200
4	<b>Los Angeles Film School</b> 6363 Sunset Blvd. Los Angeles 90028	2,334 2,284	32,500 69 23:1	audio, animation, entertainment business, film, game	N/A Los Angeles	Diana Derycz-Kessler CEO, President (877) 952-3456
5	<b>New York Film Academy</b> 3300 Riverside Drive Burbank 91505	1,948 1,907	28,500 86 4:1	entertainment	N/A New York	Michael Young President (818) 333-3558
6	<b>West Coast University-Los Angeles</b> 12215 Victory Blvd. North Hollywood 91606	1,820 1,659	35,243 62 14:1	nursing, dental hygiene, health care management	N/A Irvine	William Clohan President (818) 299-5500
7	<b>American Career College-Los Angeles</b> 4021 Rosewood Ave. Los Angeles 90004	1,543 1,613	17,950 59 34:1	health care	N/A Los Angeles	Rita Totten Executive Director (877) 832-0790
8	<b>Le Cordon Bleu College of Culinary Arts<sup>3</sup></b> 530 E. Colorado Blvd. Pasadena 91101	1,510 1,792	13,975 55 37:1	culinary arts	Career Education Corp. Schaumburg, Ill.	Lachlan Sands President (626) 229-1300
9	<b>Bryan University</b> 3580 Wilshire Blvd., Suite 400 Los Angeles 90010	1,417 1,358	12,165 17 30:1	health and fitness, court reporting	N/A Los Angeles	John A. Kolacinski President (213) 484-8850
10	<b>Art Institute of California-Hollywood</b> 5250 Lankershim Blvd. North Hollywood 91601	1,198 1,602	20,454 27 16:1	fashion, culinary, media arts, interior design	Education Management Corp. Pittsburgh	Roger Hosn President (818) 299-5100
11	<b>Musicians Institute</b> 6752 Hollywood Blvd. Hollywood 90028	1,118 1,142	25,776 52 5:1	musical performance, recording industry	N/A Hollywood	Donny Gruendler President (323) 462-1384
12	<b>Art Institute of California-Los Angeles</b> 2900 31st St. Santa Monica 90405	1,045 1,436	20,454 34 20:1	fashion, culinary, media arts, design	Education Management Corp. Pittsburgh	Barbara O'Reilly Interim President (310) 752-4700
13	<b>Brightwood College-North Hollywood<sup>4</sup></b> 6180 Laurel Canyon Blvd., Suite 101 North Hollywood 91606	828 789	20,755 76 44:1	health care, nursing	Education Corp. of America <sup>5</sup> Birmingham, Ala.	Josh Levenson President (818) 754-6051
14	<b>UEI College-Gardena</b> 661 W. Redondo Beach Blvd. Gardena 90247	762 1,487	19,500 65 30:1	auto technician	International Education Corp. Irvine	Fardad Fateri CEO, President (424) 246-3000
15	<b>West Coast Ultrasound Institute</b> 291 S. La Cienega Blvd., Suite 500 Beverly Hills 90211	748 800	27,500 73 7:1	health care	N/A Beverly Hills	Myra Chason CEO (310) 289-5123
16	<b>Diversified Vocational College</b> 1670 Wilshire Blvd. Los Angeles 90017	738 679	7,829 74 23:1	English language	Diversified Education Co. Los Angeles	Samuel Romano President (213) 413-6714
17	<b>Platt College-Los Angeles</b> 1000 S. Fremont Ave. Alhambra 91803	639 661	16,047 80 19:1	health care, graphic design, legal	NA Alhambra	Mike Giacomini President (626) 300-5444
18	<b>UEI College-Huntington Park</b> 6055 Pacific Blvd. Huntington Park 90255	624 NA	19,500 65 30:1	business office administration, criminal justice, dental assistant	International Education Corp. Irvine	Fardad Fateri CEO, President (949) 272-7200
19	<b>UEI College-Encino</b> 5445 Balboa Blvd. Encino 91316	606 NA	19,500 68 30:1	health care, office occupations, computer installation	International Education Corp. Irvine	Fardad Fateri CEO, President (949) 272-7200
20	<b>North-West College-West Covina</b> 2121 W. Garvey Ave. West Covina 91790	560 NA	15,395 99 38:1	health care	Success Education Colleges Los Angeles	Mitchell Fuerst President (626) 960-5046
21	<b>High Desert Medical College</b> 701 W. Avenue K, Suite 123 Lancaster 93534	544 NA	36,750 NA 20:1	health care	Legacy Education Lancaster	LeeAnn Rohmann President (661) 940-9300
22	<b>Career Care Institute</b> 43770 Fifteenth St. West, Suite 115 Lancaster 93534	514 NA	28,920 96 13:1	health care	N/A Lancaster	Edmund Carrasco CEO (661) 942-6204
23	<b>University of Antelope Valley</b> 44055 Sierra Highway Lancaster 93534	487 772	13,084 67 15:1	health care, business management, criminal justice	N/A Lancaster	Marco Johnson, President Sandra Johnson, CEO (661) 726-1911
24	<b>UEI College-El Monte</b> 3401 Rio Hondo Ave. El Monte 91731	475 NA	19,500 65 30:1	health care, office occupations, computer installation	International Education Corp. Irvine	Fardad Fateri CEO, President (626) 927-9000
25	<b>American Career College-Long Beach</b> 236 E. Third 3rd St. Long Beach 90802	471 NA	17,950 71 43:1	health care	American Career College Irvine	Rita Totten Executive Director (949) 783-4800

<sup>1</sup> Program costs for the school's largest program includes tuition, fees, and books. Excludes estimated cost of living expenses. Other programs offered may have different costs.

<sup>2</sup> Business Journal estimate.

<sup>3</sup> Le Cordon Bleu in Los Angeles is no longer accepting new student applications. It will remain open until Sept. 2017.

<sup>4</sup> Formerly Kaplan College-North Hollywood.

<sup>5</sup> Acquired in March 2016.

NA - Not Available N/A - Not Applicable Note: Information provided by Integrated

Postsecondary Education Data System, California Bureau for Private Postsecondary Education and representatives of the institutions. To the best of our knowledge, this information is accurate as of press time. While every effort is made to ensure the accuracy and thoroughness of the list, omissions and typographical errors sometimes occur. Please send corrections or additions on company letterhead to the Research Department, Los Angeles Business Journal, 5700 Wilshire Blvd., Suite 170, Los Angeles 90036. ©2016 Los Angeles Business Journal. This list may not be reprinted in whole or in part without prior written permission from the editor. Reprints are available from Wright's Media (877) 652-5295.