### BUSINESS IMPROVEMENT DISTRICTS

#### The List

**Rank** | **Business Improvement District** | **Profile** | **Budget** | **Term** | **Major Areas Included** | **Programs and Services** | **Top Executive** | **Next Week**
---|---|---|---|---|---|---|---|---
1 | Downtown Santa Monica Inc. 1251 Third Street Promenade, Suite 201 Santa Monica 90401; downtownsm.com | 58,561 | 58,493 | 1,155 | $9,493 | 1,155 | 2,020 | 2020 2026 | clean and safe, marketing and promotions, business development | Kathleen Rawson  730-490-8105
2 | Hollywood Partnership (Hollywood Entertainment District) 636 Hollywood Blvd., Los Angeles 90028; hollywoodpartnership.com | 8,261 | 8,592 | 618 | Hollywood Boulevard, Highland Avenue, Vine Street, Cahuenga Boulevard | cleaning, safety, hospitality, beautification, streetscape improvements, communications, events, diversity and equity, market reports, retail retention and recruitment | Kristopher Larson  323-463-6767
3 | Downtown Center BID 600 Wilshire Blvd., Suite 870 Los Angeles 90017; downtownla.com | 7,323 | 7,509 | 1,793 | Grand Avenue, Figueroa Street, 7th Street, Bunker Hill, Financial District, Pershing Square, Historic Downtown | clean and safe, security, maintenance, economic development, marketing | Suzanne Holley  213-624-2146
4 | LA Fashion District 218 E. Broadway, Suite 801 Los Angeles 90014; fashiondistrict.org | 6,579 | 6,390 | 1,200 | Main/Broadway/Spring to Essex, Stanford/Pozzoni/San Pedro and 6th Street to 18th Street | clean and safe, communication and marketing, streetscape improvements | Rena Leddy  718-488-1153
5 | Downtown Long Beach Alliance 100 W. Broadway, Suite 120 Long Beach 90802; downtowninglongbeach.org | 4,900 | 4,800 | 2,044 | Downtown Long Beach - Shoreline Drive to 10th Street, Alamitos Avenue to the 710 freeway including Ocean Boulevard, Pine Avenue, Long Beach Boulevard and Pacific Avenue | business recruitment and expansion, clean and safe, homeless outreach, research and advocacy, marketing, social events and community outreach | Kris Kojan  562-436-4599
6 | South Park BID 1150 E. 5th St. Los Angeles 90015; southparkla.com | 2,956 | 2,862 | 2,000 | Figueroa Street, Flower Street, Hope Street, Grand Avenue, 9th Street, Olympic Boulevard, 11th Street, 12th Street, Pico Boulevard, Venice | safety bike and epoxy patrols, maintenance of sidewalks and alleys | Ellen Pilato  213-663-1112
7 | Historic Core BID 209-211 W. 5th St. Los Angeles 90013; historiccore.bid | 2,700 | 2,000 | 2,000 | Los Angeles Street 4th to 6th, Main Street, Spring Street, 4th to 7th, Broadway 4th to 9th, Hill Street 4th Street to Olympic Boulevard | public safety patrols, sidewalk cleaning, beautification, farmers market, marketing and economic development | Blair Benson  213-488-1191
8 | Downtown Industrial District 725 S. Crocker St. Los Angeles 90021; industrialdistrictla.com | 2,622 | 2,697 | 450 | Alameda Street, San Pedro Street, 7th Street, Olympic Boulevard | public safety patrols, sidewalk litter clean-up, tree trimming, graffiti abatement | Estela Lopez  213-228-8484
9 | Venice Beach BID 120 Pacific Ave. Venice 90291; venicebeachbid.com | 2,274 | 2,039 | 300 | nonresidentially-zoned parcels south of Santa Monica A, boundary, west of 4th Street/Albiz Kinney, north of Venice Boulevard | 7 day/week team and safe team services; homeless outreach, assistance and referrals; efforts to solve blight and complex, intractable area issues | Elena Polakoff  310-396-2423
10 | Old Pasadena Management District 110 S. Colorado Blvd., Suite 200 Pasadena 91101; calopasadena.org | 2,193 | 2,193 | NA | Colorado Boulevard, Arroyo Parkway, Pasadena Avenue, Fair Oaks, Del Mar Boulevard, Walnut Street | maintenance, safety, events, homeless outreach, advocacy, marketing | Steve Mulhem  626-356-9725
11 | Chinatown BID 727 N. Broadway, Suite 208 Los Angeles 90012; chinatownla.com | 2,083 | 2,083 | NA | Cesar Chavez Avenue to Cottage Home Street, Alameda Street to Figueroa Terrace | security, maintenance, graffiti removal, marketing, district identity, events | Young Ge Wu  213-600-5243
12 | Greater Downtown Glendale Association 100 N. Brand Blvd., Suite 508 Glendale 91203; downtownglendale.com | 1,778 | 1,587 | 165 | Brand Boulevard and Central Avenue | beautification, cleaning, public space development and management, district identity and branding | Marco U Mondri  818-476-0121
13 | Arts District Los Angeles 180 E. 7th St. Los Angeles 90021; artsdistrictla.org | 1,716 | 1,643 | 550 | Alameda, 4th Street, 6th Street, 7th Street, Matoes and Santa Fe Avenue | public safety and street maintenance programs | Miguel Vargas  213-327-0979
14 | Westwood Village BID 10866 Wilshire Blvd., Suite 360 Los Angeles 90024; thewestwoodvillage.com | 1,629 | 1,793 | 24 | Wilshire Boulevard to Le Conte Avenue, Gayley Avenue to Wilshire Avenue | clean and safe, communications, development, administration | Andrew Thomas  310-470-1812
15 | Figueroa Corridor Partnership 3892 S. Figueroa St., Suite 207 Los Angeles 90037; figueroacorridor.org | 1,627 | 1,548 | 125 | Figueroa Street, Flower Street, Vermont Avenue, Hoover Street, Jefferson Boulevard, Adams Boulevard | security, maintenance, marketing | Steve Gibson  213-746-9197
16 | Century City BID Association 2025 Century Park East, Suite 440 Los Angeles 90067; centurycitybid.com | 1,403 | 1,211 | 179 | Santa Monica Boulevard, Century Park East and West, Pico Boulevard, Avenue of the Stars | landscape and maintenance, streetscape shaping, day porter, outreach officer, safety bike patrol, fountain maintenance | Vicki Mussbaum  310-746-1272

---

*Includes a property-based and business-based district.

*Provided by the Los Angeles City Clare.

**Business Improvement Districts (BIDs) are special districts created by a group of property owners (or commercial associations) in an area where the owners believe that paying for services provided by the districts would be more cost-effective than paying for those services on an individual basis. BIDs can be an alternative to city services. The City of Los Angeles has a list of businesses and services that are not part of the BIDs. The list includes businesses that may not have signed up for the BIDs' services, businesses that have not paid their fees, and businesses that have not notified the BIDs of their location. The list is updated quarterly.*

1. The information on this list was provided by representatives of the districts and cities. To the best of our knowledge, this information is accurate as of press time. While every effort is made to ensure the accuracy and thoroughness of the list, omissions and typographical errors sometimes occur. Please send corrections or additions to company, referred to as the Research Department. Los Angeles Business Journal, 11150 Santa Monica Blvd., Suite 350, Los Angeles, 90025. ©2021 Los Angeles Business Journal. This list may not be reprinted in whole or in part without prior written permission from the editor. Reprints are available from Wright’s Media (877) 652-5295.

Researched by Joshua Nio
## BUSINESS IMPROVEMENT DISTRICTS

<table>
<thead>
<tr>
<th>Rank</th>
<th>Business Improvement District</th>
<th>Budget 2021</th>
<th>Profile</th>
<th>Term</th>
<th>Major Areas Included</th>
<th>Programs and Services</th>
<th>Top Executive</th>
</tr>
</thead>
<tbody>
<tr>
<td>17</td>
<td>Downtown Pomona</td>
<td>$1,400</td>
<td>112</td>
<td>NA</td>
<td>Garey Avenue, Mission Boulevard</td>
<td>maintenance, pocket parks, pet stations, security</td>
<td>Lorena Parker Executive Director (323) 649-1121</td>
</tr>
<tr>
<td>18</td>
<td>San Pedro Historic Waterfront BID</td>
<td>$1,289</td>
<td>NA</td>
<td>10 years</td>
<td>Harbor Boulevard, Pacific Avenue, 6th Street, 7th Street, L.A. Waterfront</td>
<td>security, maintenance and beautification; tourism development and marketing</td>
<td>NA  (310) 832-2183</td>
</tr>
<tr>
<td>19</td>
<td>Hollywood Media District</td>
<td>$1,227</td>
<td>340</td>
<td>2025</td>
<td>Highland Avenue, Santa Monica Boulevard, Vine Street, Melrose Avenue, La Brea Avenue</td>
<td>cleaning of streets and sidewalks; tree trimming, planting and general garden and tree maintenance; bicycle safety patrols; PLUM committee planning and advocacy for stakeholders and businesses</td>
<td>Dianna Eisenberg Executive Director (323) 371-7438</td>
</tr>
<tr>
<td>20</td>
<td>Gateway Los Angeles</td>
<td>$1,224</td>
<td>50</td>
<td>2025</td>
<td>Century Boulevard Corridor Business District near LAX</td>
<td>ambassador program, street cleaning, tree trimming, streetscape maintenance</td>
<td>Laurie Hughes Executive Director (310) 216-7280</td>
</tr>
<tr>
<td>21</td>
<td>Playhouse Village Association</td>
<td>$1,175</td>
<td>500</td>
<td>2021</td>
<td>Colorado Boulevard from Los Robles Avenue to Catalina Avenue, Lake Avenue from Colorado to Walnut Street</td>
<td>clean and safe, streetscape enhancements, promotional events, arts initiatives, economic development</td>
<td>Brian Wallace Executive Director (626) 744-0340</td>
</tr>
<tr>
<td>22</td>
<td>Visit Burbank</td>
<td>$1,100</td>
<td>19</td>
<td>2020</td>
<td>hotels with 25 rooms or more in city limits</td>
<td>marketing and activities promoting Burbank including an enhanced partnership with Universal Studios Hollywood</td>
<td>Danny Khan Board Chair (714) 471-1462</td>
</tr>
<tr>
<td>23</td>
<td>Burbank Downtown Partnership</td>
<td>$1,024</td>
<td>150</td>
<td>2029</td>
<td>Magnolia Boulevard, Olive Avenue, Alameda Avenue, 1-5 freeway</td>
<td>safety ambassador program, maintenance and capital improvements, hospitality and social services outreach, leasing support</td>
<td>Steve Gibson Executive Director (818) 761-8230</td>
</tr>
<tr>
<td>24</td>
<td>South L.A. Industrial District</td>
<td>$891</td>
<td>19</td>
<td>2021</td>
<td>Slauson Avenue, Florence Avenue, Central Avenue, Avalon Avenue</td>
<td>security, maintenance</td>
<td>Susan Levi Executive Director (818) 790-9100</td>
</tr>
<tr>
<td>25</td>
<td>Wilshire Center</td>
<td>$735</td>
<td>105</td>
<td>2021</td>
<td>Wilton Place to Hoover Street, 3rd Street to 8th Street</td>
<td>maintenance, landscaping, marketing, security</td>
<td>NA  (213) 487-7003</td>
</tr>
<tr>
<td>26</td>
<td>North Hollywood</td>
<td>$715</td>
<td>130</td>
<td>2024</td>
<td>Lankershim Boulevard, Magnolia Boulevard</td>
<td>safety ambassador program, maintenance and capital improvements, hospitality and social services outreach, leasing support</td>
<td>Steve Gibson Executive Director (818) 761-8230</td>
</tr>
<tr>
<td>27</td>
<td>Melrose Arts District</td>
<td>$672</td>
<td>205</td>
<td>2020</td>
<td>Melrose Avenue from Fairfax Avenue to Highland Avenue</td>
<td>ambassador, security, landscaping, sanitization, beautification, marketing</td>
<td>Donald Duckworth Executive Director (310) 417-8408</td>
</tr>
<tr>
<td>28</td>
<td>South Lake Avenue</td>
<td>$670</td>
<td>120</td>
<td>2022</td>
<td>South Lake Avenue, Colorado Boulevard, California Boulevard, Hudson Avenue, Mentor Avenue</td>
<td>economic development, streetscape improvements, large scale event planning and production, regional marketing, clean and safe programs</td>
<td>Gina Tieel Executive Director (661) 790-1259</td>
</tr>
<tr>
<td>29</td>
<td>Lincoln Heights Benefit Assoc. of LA</td>
<td>$640</td>
<td>205</td>
<td>2023</td>
<td>North Broadway</td>
<td>sidewalk operations and beautification, district identity, administration</td>
<td>Mandy Ivey Executive Director (323) 259-3944</td>
</tr>
<tr>
<td>30</td>
<td>North Figueroa Association</td>
<td>$600</td>
<td>134</td>
<td>2024</td>
<td>North Figueroa Street from Avenue 50 to Piedmont Avenue</td>
<td>sidewalk sweeping, garbage removal, bulky item pickup, graffiti removal, security</td>
<td>Mandy Ivey Executive Director (323) 255-9030</td>
</tr>
<tr>
<td>31</td>
<td>Santa Clarita Tourism Marketing District</td>
<td>$589</td>
<td>6</td>
<td>2024</td>
<td>hotels in city limits</td>
<td>marketing, event attraction</td>
<td>Jason Crawford Economic Development Manager (661) 250-4347</td>
</tr>
<tr>
<td>32</td>
<td>Studio City BID</td>
<td>$564</td>
<td>240</td>
<td>2024</td>
<td>Ventura Boulevard from Carpenter Avenue to Coltonay Canyon Avenue, Ventura Place, Laurn Canyon Boulevard, Radford Avenue</td>
<td>improvement projects, sidewalks, tree trimming, pressure washing, removed graffiti, daily security patrols</td>
<td>Vicki Nussbaum Executive Director (818) 821-8280</td>
</tr>
<tr>
<td>33</td>
<td>Destination Lancaster</td>
<td>$495</td>
<td>10</td>
<td>2023</td>
<td>hotels in city limits with AAA rating of three stars or greater</td>
<td>marketing, partnerships, branding, visitors center</td>
<td>Sandy Smith Executive Director (661) 400-0342</td>
</tr>
</tbody>
</table>

*Business Journal estimates.

1. Provided by the Los Angeles City Clerk.
2. Sources: BIDs include county revenues not spent during previous year(s) NA - Not Available. NA - Not Applicable. The information on this list was provided by representatives of the districts and cities. To the best of our knowledge, this information is accurate as of press time. While every effort is made to ensure the accuracy and thoroughness of the list, omissions and typographical errors sometimes occur. Please send corrections or additions in timely fashion to the Research Department, Los Angeles Business Journal, 1155 Santa Monica Blvd., Suite 250, Los Angeles 90025, (213) 2021 Los Angeles Business Journal. This list may not be reprinted in whole or in part without prior written permission from the editor. Reprints are available from Wright's Media (877) 652-5295.

Researched by Joshua Niv
<table>
<thead>
<tr>
<th>Rank</th>
<th>Business Improvement District</th>
<th>Budget</th>
</tr>
</thead>
<tbody>
<tr>
<td>34</td>
<td>Central Avenue Historic District</td>
<td>$430</td>
</tr>
<tr>
<td>35</td>
<td>Westchester Town Center</td>
<td>$394</td>
</tr>
<tr>
<td>36</td>
<td>Belmont Shore Business Association</td>
<td>$350</td>
</tr>
<tr>
<td>37</td>
<td>Betsy Knox</td>
<td>$330</td>
</tr>
<tr>
<td>38</td>
<td>Visit Simi Valley</td>
<td>$330</td>
</tr>
<tr>
<td>40</td>
<td>Culver City Downtown Business Association</td>
<td>$314</td>
</tr>
<tr>
<td>41</td>
<td>The BLVD Association</td>
<td>$307</td>
</tr>
<tr>
<td>42</td>
<td>Montrose Shopping Park Association</td>
<td>$305</td>
</tr>
<tr>
<td>43</td>
<td>Sunset Strip BID</td>
<td>$302</td>
</tr>
<tr>
<td>44</td>
<td>East Hollywood Business Improvement District</td>
<td>$259</td>
</tr>
<tr>
<td>45</td>
<td>Whittier Uptown Association</td>
<td>$250</td>
</tr>
<tr>
<td>46</td>
<td>Historic Old Town Canoga Park BID - Canoga Park Improvement Association</td>
<td>$249</td>
</tr>
<tr>
<td>47</td>
<td>Byzantine Latins Quarter BI/DANI</td>
<td>$209</td>
</tr>
<tr>
<td>48</td>
<td>Downtown Manhattan Beach Business &amp; Professional Association</td>
<td>$200</td>
</tr>
<tr>
<td>49</td>
<td>Uptown Business Improvement District</td>
<td>$185</td>
</tr>
<tr>
<td>50</td>
<td>Village at Sherman Oaks Business Improvement District</td>
<td>$162</td>
</tr>
</tbody>
</table>

**Profile**

- **area**: east
- **address**: NA
- **phone**: NA

**Programs and Services**

- **major areas included**: street maintenance and beautification with some marketing activities
- **top executive**: Thursday, June 9, 2022
- **website**: https://www.whittieruptown.org

**Major Areas Included**

- **major areas included**: street maintenance and beautification with some marketing activities
- **top executive**: Thursday, June 9, 2022
- **website**: https://www.whittieruptown.org

**Rank Business Improvement District**

- **Business Journal estimate**: 2022
- **Top Executive**: Leslie Ellen President (818) 227-5022

**Term**

- **term**: 1 year

**Major Areas Included**

- **major areas included**: street maintenance and beautification with some marketing activities
- **top executive**: Thursday, June 9, 2022
- **website**: https://www.whittieruptown.org

**Programs and Services**

- **programs and services**: street maintenance and beautification with some marketing activities
- **top executive**: Thursday, June 9, 2022
- **website**: https://www.whittieruptown.org

**Business Improvement District**

- **business improvement district**: Business Improvement District
- **address**: NA

**Major Areas Included**

- **major areas included**: street maintenance and beautification with some marketing activities
- **top executive**: Thursday, June 9, 2022
- **website**: https://www.whittieruptown.org

**Programs and Services**

- **programs and services**: street maintenance and beautification with some marketing activities
- **top executive**: Thursday, June 9, 2022
- **website**: https://www.whittieruptown.org

**Rank Business Improvement District**

- **Business Journal estimate**: 2021
- **Top Executive**: Leslie Ellen President (818) 227-5022

**Term**

- **term**: 1 year

**Major Areas Included**

- **major areas included**: street maintenance and beautification with some marketing activities
- **top executive**: Thursday, June 9, 2022
- **website**: https://www.whittieruptown.org

**Programs and Services**

- **programs and services**: street maintenance and beautification with some marketing activities
- **top executive**: Thursday, June 9, 2022
- **website**: https://www.whittieruptown.org

**Business Improvement District**

- **business improvement district**: Business Improvement District
- **address**: NA

**Major Areas Included**

- **major areas included**: street maintenance and beautification with some marketing activities
- **top executive**: Thursday, June 9, 2022
- **website**: https://www.whittieruptown.org

**Programs and Services**

- **programs and services**: street maintenance and beautification with some marketing activities
- **top executive**: Thursday, June 9, 2022
- **website**: https://www.whittieruptown.org

**Rank Business Improvement District**

- **Business Journal estimate**: 2022
- **Top Executive**: Leslie Ellen President (818) 227-5022

**Term**

- **term**: 1 year

**Major Areas Included**

- **major areas included**: street maintenance and beautification with some marketing activities
- **top executive**: Thursday, June 9, 2022
- **website**: https://www.whittieruptown.org

**Programs and Services**

- **programs and services**: street maintenance and beautification with some marketing activities
- **top executive**: Thursday, June 9, 2022
- **website**: https://www.whittieruptown.org

**Business Improvement District**

- **business improvement district**: Business Improvement District
- **address**: NA

**Major Areas Included**

- **major areas included**: street maintenance and beautification with some marketing activities
- **top executive**: Thursday, June 9, 2022
- **website**: https://www.whittieruptown.org

**Programs and Services**

- **programs and services**: street maintenance and beautification with some marketing activities
- **top executive**: Thursday, June 9, 2022
- **website**: https://www.whittieruptown.org

**Rank Business Improvement District**

- **Business Journal estimate**: 2021
- **Top Executive**: Leslie Ellen President (818) 227-5022

**Term**

- **term**: 1 year

**Major Areas Included**

- **major areas included**: street maintenance and beautification with some marketing activities
- **top executive**: Thursday, June 9, 2022
- **website**: https://www.whittieruptown.org

**Programs and Services**

- **programs and services**: street maintenance and beautification with some marketing activities
- **top executive**: Thursday, June 9, 2022
- **website**: https://www.whittieruptown.org

**Business Improvement District**

- **business improvement district**: Business Improvement District
- **address**: NA

**Major Areas Included**

- **major areas included**: street maintenance and beautification with some marketing activities
- **top executive**: Thursday, June 9, 2022
- **website**: https://www.whittieruptown.org

**Programs and Services**

- **programs and services**: street maintenance and beautification with some marketing activities
- **top executive**: Thursday, June 9, 2022
- **website**: https://www.whittieruptown.org