

LOS ANGELES BUSINESS JOURNAL MARKETING 2018 SCHEDULE OF EVENTS



▶ JANUARY

Economic Forecast and Trends

The *Los Angeles Business Journal* will host a discussion on economic trends and forecasts. Our panel of regional experts will share their insights on the biggest headlines and where the market is going in 2018. Conversation topics include tax reform, new policies, real estate, financial investments and much more.

▶ FEBRUARY

Commercial Real Estate Awards

The Commercial Real Estate Awards showcases the biggest, best and most notable commercial real estate projects throughout Los Angeles. We'll be honoring the developers, architects, and general contractors of each award-winning project. In addition, we'll recognize the most successful broker/broker teams in the market.

▶ MARCH

Business Hall of Fame

The Business Hall of Fame Awards will honor the 2018 Business People of the Year. These individuals have proven to have a significant impact within their industries over the last year.

▶ APRIL

CTO Awards

The Chief Technology Officer awards will honor Chief Technology and Information Officers and, more broadly, those in the top information technology positions within their organizations. These important individuals and teams play vital roles in making Los Angeles a hub for innovation, and in making its businesses, institutions and nonprofits successful.

▶ MAY

Health Care Leadership Forum & Awards

The Health Care Leadership Forum & Awards will bring together LA's most elite industry officials for a panel discussion about the state of healthcare, delivery of care, and the overall impact to businesses in Southern California. We will also highlight the accomplishments of individuals and organizations that have made great strides in providing better-quality health care.

ICONS

The *Los Angeles Business Journal* will host an inspiring morning with the ICONS of Los Angeles. Distinguished speakers will share their expertise and passions with other influential leaders of our community.

▶ JUNE

Women's Council and Awards

The Women's Council and Awards is a half day event of inspiration, education and recognition. The top business women in Los Angeles will share their wisdom through a series of Keynote speeches and dynamic panels. The afternoon portion will be highlighted by a luncheon awards program where we will be honoring outstanding achievements by women who make a difference throughout Los Angeles.

▶ JULY

Diversity and Inclusion Summit

The Diversity and Inclusion Summit consists of morning panel discussions featuring companies and individuals who have shown an exceptional commitment to promoting practices that advance diversity and inclusion in the workplace and in business leadership. Executives will explain the importance of leading and developing an increasingly diverse workforce, and how they achieve company goals.

LA 500 - Most Influential People of Los Angeles

LA 500 is a yearly publication that honors 500 industry leaders who continue to demonstrate their influence within various industries in the Los Angeles business community. This event recognizes and celebrates the accomplishments of those who made the list.

▶ AUGUST

Best Places to Work

The 12th annual Best Places to Work Awards will unveil the rankings of the 100 companies that are setting the trends for redefining the employee experience. This list of companies comes from the top local employers that participated in a detailed survey conducted by Best Companies Group. The survey ranks small, medium and large companies on subjects such as leadership, corporate culture and

communications and much more.

▶ SEPTEMBER

CFO Awards

The 12th annual CFO Awards recognizes finance professionals in LA County for their ongoing efforts and contributions to their organizations. Given the challenging and ever-changing economic climate, CFOs serve as essential members of a company's core leadership team. Nominations are submitted for Public Company, Small Private Company, Large Private Company, and Non-Profit Organization.

▶ OCTOBER

Leaders in Law Awards

The Leaders in Law Awards recognizes the significant role that corporate General Counsel plays in the success of a business enterprise, and also the accomplishments of leading attorneys and their firms within the Los Angeles business community. Candidates in each category will be recognized for exceptional legal skill and achievement across the full spectrum of responsibility, exemplary leadership, and for contributions to the Los Angeles community at large.

▶ NOVEMBER

Fastest Growing Private Companies

The *Los Angeles Business Journal* is proud to reveal the rankings of the top 100 Fastest Growing Private Companies. This 22nd annual event will host the CEOs and executives of those private companies that are exhibiting the highest revenue growth in the Los Angeles area.

▶ DECEMBER

Fashion Awards

The Fashion Awards event will recognize the top apparel companies that drive tremendous economic growth in our region and make Southern California a major force in the business of fashion. We will recognize the leaders in denim, active-wear, couture, swimwear, accessories, retail and e-commerce companies that are based in Southern California.