Why Do Students Like Online Learning?

Why do so many students prefer the online learning environment? With millions enrolled in online schools and universities or practicing socially distanced learning due to COVID-related restrictions, many are discovering compelling arguments for attending a cyber classroom.

1. Students can “attend” a course at anytime, from anywhere. This means that parents can attend to their children, then sit down to class; working students can attend classes no matter what their work schedule might be, folks that travel for business or pleasure can attend class from anywhere in the world that has internet access.

2. Online learning enables student-centered teaching approaches. Every student has their own way of learning that works best for them. Some learn visually others do better when they “learn by doing.”

3. Course material is accessible 24 hours a day 7 days a week. Students have the ability to read and re-read lectures, discussions, explanations and comments. Often spoken material in the classroom passes students by due to a number of distractions, missed classes, tiredness or boredom.

4. In an online environment, attendance to class is only evident if the student actually participates in classroom discussion. This increases student interaction and the diversity of opinion, because everyone gets a say, not just the most talkative.

5. Online instructors come with practical knowledge and may be from any location across the globe. This allows students to be exposed to knowledge that can’t be learned in books and see how class concepts are applied in real business situations.

6. Using the internet to attend class, research information and communication with other students teaches skills in using technologies that will be critical to workers in the 21st century business community that works with colleagues globally and across time zones.

7. Participating online is much less intimidating than “in the classroom.” Anonymity provides students a level playing field undisturbed by bias caused by seating arrangement, gender, race and age. Students can also think longer about what they want to say and add their comments when ready. In a traditional class room, the conversation could have gone way past the point where the student wants to comment.

8. Online institutions often offer “chat rooms” for informal conversation between students, where students and non class discussions can take place, there appears to be a increased bonding and camaraderie over traditional class environments.

9. Online courses allow for a broad spectrum of content. Students can access the school’s library from their PC’s for research articles, ebook content and other material without worries that the material is already “checked out.”

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11. Students often feel that they can actually listen to the comments made by other students. Because everyone gets a chance to contribute, students are less irritated with those that “over contribute” and can ask for clarification of any comments that are unclear.

12. Over 75% of colleges and universities in the U.S. offer online degree programs, with online degrees as respected as “on the ground” degrees. (Lewis)

13. Online classrooms allow for team learning by providing chat rooms and newsgroups for meetings and joint work. This eliminates the problems of mismatched schedules, finding a meeting location and distributing work for review between meetings.

14. Students often comment that online learning lets them attend class when fully awake and attend in increments of convenient time block, rather than rigid 2 or 4 hour stretches once or twice a week.

15. Because there are no geographic barriers to online learning, students can find a diversity of course material that may not be available to them where they live or work. This is especially true for professional training such as medical billing training or purchasing training and for students in remote rural areas that cannot support college or vocational training centers.

While “brick and mortar” institutions will likely never be eliminated, it’s easy to see why a growing number of people were attending class in the cyber world even before the COVID lockdowns happened. They may be reasons of accessibility, flexibility or quality, all compelling and contributing to the attractiveness of this mode of learning.

Information Provided by WorldWideLearn.
Cultivating Transformational Leaders for Sustainable Business

Located at the heart of Los Angeles’ business and creative economies, Woodbury University offers an innovative MBA program that secures career progress through design-thinking skills and lucrative connections. It delivers a practice-based, advanced degree that is flexible, recognizing that many students are already immersed in the working world. It also provides students with pertinent and engaging subjects, such as ethics, leadership, and sustainability, that are important in today’s national and global environments.

One of the oldest business programs in the West, Woodbury’s School of Business is among the 5 percent of schools globally accredited by the Association to Advance Collegiate Schools of Business (AACSB). Importantly, the GMAT or GRE are not required to enter the program, and it’s open to all students with business and non-business backgrounds.

Woodbury’s MBA program is distinguished by a rotating team of executives-in-residence, a network of opportunities during and after their education at Woodbury, and a range of civic engagement experiences, all aimed at preparing students for superb and mindful business performance.

Woodbury also offers a 3+1 program that combines both a BBA in Management and a Master’s in Business Administration, enabling students to earn both their undergraduate degree and an MBA in just four years. An MBA is invaluable and even essential in many fields. Financial stability over a lifetime is one clear, compelling rationale: statistics indicate that those with graduate degrees can expect to earn 17,000 to 23,000 dollars per year more on average across various industries than those without. But there are more than monetary rewards, some of which accrue from building expertise and being exposed to socially-conscious business practices that are embedded in the foundations of the program.

Woodbury’s MBA program currently offers two concentration options: Leadership-Global Strategy and Accounting-Finance. Students may also select a general degree with a free choice of electives. Regardless of their choice, Woodbury’s MBA students gain entrepreneurial, morally responsible, and change-prepared skills. The flexible program offers an intensive 36-credit curriculum, with one-year and two-year completion options, structured around seven-week sessions, offered in evening and weekend format. Woodbury’s 15:1 student/faculty ratio creates a highly personalized setting where MBA students receive the mentoring required to achieve career success. The program represents diversity, equipping students to harness the power of multiple perspectives. Students emerge from the MBA program with a sound knowledge base in accounting, finance, marketing, leadership and strategy, along with the networking skills needed to advance to the next level and beyond.

IN SUMMARY, WHY WOODBURY?

With so many MBA programs to choose from, you need to know that you are making a sound investment in your future when you choose Woodbury. Here are just a few things that set Woodbury’s MBA program apart:

- Flexible program allows busy professionals to complete an MBA in as little as one year by taking evening and some weekend classes. Select courses may be offered in hybrid format, with some online sessions and some in-person meetings.
- 15:1 student/faculty ratio creates a highly personalized setting where you receive the mentoring you need to achieve success in your career.
- Location in Burbank, California, the media capital of the world, gives you access to a network of opportunities in a cutting-edge, creative environment.
- Quality of Woodbury’s MBA program, verified by its AACSB accreditation, confirms that your degree will mean something to your current or future employers.

Focus on embracing sustainable business practices, social responsibility and ethical leadership as core principles for both business education and business behavior, with the goal of cultivating creative, conscience-based and transformational leaders.

Numerating a creative thinking mindset to convert problems into opportunities.

Emphasis on fostering partnerships with leading businesses to introduce students to professional contacts and networking opportunities during and after their education at Woodbury.

Focus on practice-based learning to prepare students for the next stage of their careers, shaping leaders who possess a distinctive, highly informed view of the business world.

You can be confident that Woodbury’s innovative MBA program will not only get you to the next stage in your career, but will give you a distinctive view of the world that propels you to a new level of personal success.

For more information, please visit woodbury.edu/mba, call (818) 252-5138 or email satinder.dhiman@woodbury.edu.

AN MBA PROGRAM YOU CAN MANAGE

Woodbury University’s 36-credit program contains 12 integrated courses that can be completed in as little as one year.

Woodbury’s MBA program is about three things: responsible leadership, sustainable business, and self-empowerment.

Our affordable, private-school MBA is work-compatible and practice-based. It does not require the GMAT/GRE and is open to all students with business or non-business undergraduate degrees.

GENEROUS MERIT SCHOLARSHIPS ARE AVAILABLE!

Learn More & Apply: woodbury.edu/MBA
or scan this QR Code
At the Forefront of Online Education: Master of Studies in Law

It has been famously said that innovators see change as an opportunity. And in today’s ever-changing workplace, innovation is vital to success, individually and organizationally. Through the Master of Studies in Law (MSL) program at the USC Gould School of Law, non-lawyer business professionals—who come from a variety of backgrounds and roles—are able to expand their knowledge of legal concepts related to their fields, while building the analytical skills to examine problems and solutions in new, creative ways. The MSL degree, available entirely online, enables practitioners and leaders to enhance their business expertise with an essential legal education.

THE MSL ADVANTAGE

Offered through the University of Southern California’s Gould School of Law, ranked among the top 20 law schools nationwide, the MSL program helps students better understand the range of legal matters they encounter on a daily basis in their work—from contracts and compliance, to finance and mergers, to cybersecurity and intellectual property. Through an interdisciplinary curriculum, MSL students gain a solid foundational understanding of the law, combining their career experiences with added expertise in legal and regulatory frameworks, which they apply to their roles and ultimately improve their organizations.

In addition, students have the opportunity to tailor their educational experience, specializing in an industry-specific area that is relevant to their career and personal goals.

INTERACTIVE, ONLINE FORMAT

Students have the convenience of completing the degree 100% online, and the flexibility to study part-time—making the MSL an ideal format to balance the demands of working professionals. No LSAT or GRE test is required; no prior law degree is required either. Generous scholarships are available and considered for all applicants.

The benefits extend far beyond the classroom. Graduates of the MSL program gain access to the global Trojan Family network, which includes connections to nearly 14,000 USC Gould alumni.

CUSTOMIZED CONCENTRATIONS

Students can tailor their educational experience with an industry-specific certificate, which can be completed at no additional cost, as part of the MSL program. Certificate programs include:

- Business Law
- Compliance
- Entertainment Law and Industry
- Financial Compliance
- Human Resources Law and Compliance
- Privacy Law and Cybersecurity
- Health Care Compliance

The certificate programs—which may be earned in as few as two part-time, online semesters—help students maximize their impact within their workplace and ultimately improve employee and leadership productivity, along with bottom-line contributions.

For more information about the MSL degree, visit bit.ly/usclaw2020.

Essential legal education to expand your expertise and strengthen your organization.

Specialize In: Business Law - HR Law and Compliance - Entertainment Law - Financial Compliance - Health Care Compliance - Compliance - Privacy Law and Cybersecurity

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USC Gould
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Why Take a Leadership & Management Program?

Saybrook University offers uniquely effective Leadership & Management programs. Here’s why they should be considered:

- **Innovative, Holistic, Humanistic, and Sustainable**: Saybrook is a nonprofit university committed to advancing a people-centered organizational development approach to improving the conditions of individuals and society through leadership and organizational development in the for-profit, nonprofit and government sectors.

  Taught by Scholar-Practitioners: 90% of Saybrook’s faculty has PhD and over 25 years as leaders, consultants, researchers, and thought leaders.

  **Student-Centered**: Online, hybrid, low faculty-to-student ratio, office hour support, and a high level of retention.

  **Residential Conferences**: Learn from across University programs over 3 – 5 days, career development mentoring, resume review, and faculty mentoring.

  **Global Opportunities**: International study opportunity and scholarships are available.

**MA in Leadership & Management (MALM) Degree**

Saybrook’s master’s degree in Leadership and Management explores management through a multidisciplinary lens, the knowledge area includes:

- Leadership and organizational behavior
- Economics and global business
- Human Resources Management
- Training, development and knowledge management
- Organizational systems analysis
- Information systems, communications and marketing

This MALM degree program is designed to help professionals advance their career in organizational management while promoting positive change at systemic levels of society. The MALM program incorporates team projects, adaptable learning activities, a unique multidimensional leader-management development model, and a final capstone project.

**Sample MA Courses**

- **Analyzing Complex Organizational Situations: A Systems Perspective**
  
  With organizations as the focus, this introductory course provides students with a first look at systems thinking as an approach to understand complexity and identify leverage points for intervention. Through both theory and practice, students will learn to recognize the systemic nature of complex phenomena as well as develop models as a way to develop deeper understanding and to communicate more effectively the interconnectedness of a social system and its implications for transformation. Envisioning Leadership as a Tool for Transformation

  The contemporary organization is a complex enterprise requiring managers to engage with and lead a global workforce and facilitate dynamic social networks utilizing various forms of communication and collaboration technology platforms. Using various analytical lenses, this interdisciplinary course critically examines organizational characteristics, behaviors, dynamics and issues, as well as approaches shaped by social systems, intra- and inter-organizational networks, and cross-cultural perspectives.

**PHD in Managing Organizational Systems**

Saybrook’s online PhD. MCS program is designed for advanced students who have a master’s degree and who are interested in gaining the cutting-edge theory on organizational and social systems change—concluding with a dissertation research in a specific subject area of the student’s choosing. The graduates deepen their potential as executives, consultants, researchers, and teaching in higher education through close faculty mentorship.

**Sample PhD MCS Courses**

- **Conflicting and Corroborating Models of Adaptive Leadership**
  
  Leaders of change in organizations and communities need a wide range of tools to address diverse environments and challenges. This specialization course for the Executive and Community Leadership program brings focus to how the tools of Distributed Adaptive Leadership mesh with other management and leadership models. Participants in this course will learn to access adaptive systems to determine the appropriate leadership models for lasting and significant change.

- **Foundations of Leadership & Management**
  
  This course grounds students in classic and emerging theories of leadership and management. They will explore a range of core concepts required to move from theory to skillful practice. Students will be encouraged to explore and expand their understanding of their own practices of leadership and management. Further, they will consider the concepts in a variety of organizational settings.

  Learn more at saybrook.edu/areas-of-study/leadership-and-management.

If you’re ready to challenge the status quo, think Saybrook University.

**Classes Online** | **Residential Experiences in California & Texas** | **Community Presence in Pasadena**