2016 WOMEN WHO MEAN BUSINESS AWARDS

AWARDS OF DISTINCTION

Irene Oberbauer
Lifetime Achievement Award

Arlene Lieberman
Exemplary Service Award

Alicia Gwynn
Community Service Award

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In Association With
Welcome to our 23rd annual Women Who Mean Business Awards program and supplement. We began this program in 1994 with a mere handful of nominees. Today the numbers have grown exponentially with diversity and inclusion at every level.

Echoing a global sea change, San Diego's women are commanding leadership positions in industries that have been male bastions for generations — aeronautical and mechanical engineers, surgeons, shipyard and construction managers, tech innovators, choreographers, and news anchors. In addition, these women are creating and evolving successful strategies for corporate growth and expansion in fields from wealth management and accounting to law and banking.

Complementing this signature issue, a record 222 qualified finalists were honored at a special luncheon on Wednesday, November 9, at the Town and Country Resort & Convention Center in Mission Valley. The event was attended by a sold-out crowd of almost 900 guests. A select group of 28 winners were singled out for their exceptional achievements, along with special Awards of Distinction that were presented to Irene Oberbauer for Lifetime Achievement; Arlene Lieberman for Exemplary Service; and Alicia Gwynn for Community Service.

Women Who Mean Business Celebrity Emcees

The Women Who Mean Business Awards ceremony continues to be a “must attend” event.

Adding to its glamour and credibility are two of San Diego’s most respected professionals — Pat Brown and Susan Taylor. They graciously give their time and talent to host this event, bringing their poise and grace to guide the proceedings.

Popular local personalities Pat Brown and Susan Taylor emceed the ceremonies. Susan G. Komen for the Cure, San Diego was the event’s nonprofit charity with support from MR Floral and Events. More than $15,000 was raised for the nonprofit during the awards event with a generous match from two local organizations.

Our gratitude goes to our judges — Chris Bryant, San Diego Employers Association; Tina Howe, Bill Howe Family of Companies; Lauren Lek, Academy of Our Lady of Peace; Misty Moore, JLL; Nancy Rohland-Heinrich, National University; and Crystal Sargent, Invested Advisors/Invested Traveler — who deliberated and chose our winners.

We also want to thank the program’s valued supporters including title sponsor MUFG Union Bank; gold sponsors Kaiser Permanente and MRC Smart Technology Solutions and in association with Founders First Capital Partners LLC.

Our sincere appreciation is extended to all these accomplished women who have dedicated their expertise and talents to enhance our business, civic and philanthropic communities.

Amy Wimer
Associate Publisher

Letter From The San Diego Business Journal

Women Who Mean Business Celebrity Emcees

PAT BROWN
Tour Director
DayTripper Tours
Owner
Pat Brown Productions

Pat Brown has been a tour director for DayTripper Tours since 2009. Traveling to new places and planning vacations have been part of her life since going on yearly vacations with her family growing up in Maryland. Prior to the travel career, Brown could be seen every weekday from June 2012 to May 2015 as chief weather anchor on ABC 10 News, KGTV San Diego. Previously, she was NBC 7/39’s main weather anchor, KJXY radio’s morning DJ and KFMB Channel 8’s “PM Magazine” co-host. Over the “PM” years, Brown traveled from the rain-forests of Australia to the Alps of Austria. Closer to home, she scuba-dived near sharks and flew supersonic in a Navy F-14 fighter jet, earning five Emmy Awards along the way. Prior to San Diego, she co-hosted “PM Magazine” at WCCO-TV in Minneapolis, Minn., and at WDTN-TV in Dayton, Ohio. Before breaking into television, she worked at The Washington Post while earning her degree in communications from American University in Washington, DC. She also is a creden- tialed teacher and taught fifth grade in Solana Beach.

In the San Diego community, Brown is a trustee emeritus of the Multiple Sclerosis Society, serves on the Alzheimer’s Association Board of Trustees, and the Burn Institute Advisory Board. She has been honored with the Leadership Award by National University and named “Health Hero” by Combined Health Agencies for her volunteer work with MS and the Alzheimer’s Association. Her passions are diverse — animals, traveling, photography and exploring history.

Brown also has “airtime” that had nothing to do with television. She has sky dived, soloed a single-engine airplane; piloted a blimp and a sailplane; took off from a cliff in a hang glider; ridden in hot air balloons and helicopters; and endured aerobatics in an open-cockpit biplane.

SUSAN TAYLOR
Executive Director, External Affairs
Scripps Health

Susan Taylor represents Scripps Health to the patient groups, leaders, and the community throughout the region. Taylor joined Scripps in 2011 after more than 15 years as an award-winning San Diego news anchor for NBC. As executive director of external affairs, she plays a critical role in raising awareness and understanding of Scripps’ programs, facilities and services. She also helps educate a broad range of audiences about the significant changes underway in health care locally and nationally. In addition, she serves as a member of the Scripps Medical Response Team.

A longtime patient at Scripps, Taylor has a personal connection to the organization, where her father successfully underwent open heart surgery in 2008. She is grateful to her father’s medical team and welcomes the chance to give back to the organization that saved his life. A 2011 recipient of the San Diego Business Journal’s Women Who Mean Business Awards, Taylor is a spokesperson for the San Diego Police Foundation’s internet campaign against cyberbullying. She also is active in LEAD San Diego, serving on the board of directors.

A New England native, Taylor began her career in Boston as a writer and associate producer. Prior to San Diego, she worked for television stations throughout the country. During her career, she covered the O.J. Simpson trial, the downfall of Panamanian leader Manuel Noriega, the Super Bowl riots in Miami, the Northridge Earthquake and the San Diego wildfires of 2003 and 2007. She also returned with troops from Iraq on the final voyage of the aircraft carrier USS Constellation before it was decommissioned. She has interviewed prime ministers and Nobel Peace Prize winners and has been repeatedly honored for her work, including receiving Emmys and other broadcasting accolades. She earned a bachelor’s degree in broadcasting and film from Boston University. An advocate of prevention and wellness, Taylor can often be found walking the beach with her family, including their Norwich terrier, Chewbacca.
A great business opens opportunities for everyone. At Union Bank®, we not only foster the development of women in management at every level of our organization, but we also support the recognition and success of women in the business community. Our commitment to diversity and inclusion is a core value, and our Foundation supports over 100 women’s organizations. Join us in supporting women’s success everywhere. Union Bank is proud to sponsor the San Diego Business Journal’s Women Who Mean Business Awards and congratulates this year’s award winners.

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**TINA HOWE**  
**President**  
**Bill Howe Family of Companies**  
Tina Howe has been the heart and soul of the Bill Howe Family of Companies from its very beginnings. She has set initiatives and strategies in place that have kept the company thriving through more than three decades. In 2012 she led the company in relocating to an expansive new facility, overseeing all details from design layout to the negotiation of the lease agreement. Within the industry, she has implemented a number of programs for San Diego youth to experience the plumbing trade. As an active community volunteer she currently serves as the treasurer for Rest Haven Children’s Health Fund and is the past president of The Executives’ Association of San Diego. She also oversees a multimarket, national portfolio for law firms such as DLA Piper, Morrison & Foerster, and Dyrkacz & Cauley and Wood Smith Henning & Berman. Moore has represented local and global law firms to their clients with internal and external marketing services. Moore serves as an officer on the board of directors for the San Diego County Bar Foundation. She also gives her time and expertise to a number of charitable organizations. She has participated in many community and educational organizations including co-chairing National Philanthropy Day in San Diego, serving on the USS Midway Museum board, serving as a Red Coat with the San Diego Bowl Committee and serving on the committee for the American Freedom Foundation Festival.

**CHRIS BRYANT**  
**President**  
**San Diego Employers Association**  
Chris Bryant serves as president of one of the oldest and most prestigious associations in the city. Bryant oversees the San Diego Employers Association, which was founded in 1914 and offers comprehensive HR consulting services and professional development training. Bryant began her career in the financial services industry and has held leadership roles in business banking, sales and marketing and administration at the local, statewide, and national levels. She has developed a solid reputation for leveraging the strengths of others and promoting a collaborative environment, while achieving desired outcomes along with her ability to design and manage complex projects and multiple priorities. Bryant is a certified Six Sigma Green Belt. As an active community volunteer she currently serves as the treasurer for Rest Haven Children’s Health Fund and is the past president of The Executives’ Association of San Diego. She also is the past treasurer of the nationwide American Lung Association. Bryant is a graduate of LEAD San Diego and has been honored as a YWCA Tribute to Women in Business Honoree.

**MISTY A. MOORE**  
**Senior Vice President, Tenant Representation**  
**JLL**  
With 18 years of experience in counseling local and national businesses on their complex real estate decisions, Misty Moore today serves as executive vice president at JLL’s San Diego office. She co-chairs the Law Firm Practice Group for JLL locally and specializes in working with local and global law firms. Moore has represented local and global law firms such as DLA Piper, Morrison & Foerster, Ogletree Deakins Nash Smoak & Stewart, Best Best & Krieger, Troutman Sanders, Schwartz Semerdjian Ballard & Cauley and Wood Smith Henning & Berman. She also oversees a multi-market, national portfolio for Alliant Insurance Services, and a large, leased portfolio of off-campus real estate for UC San Diego. Additionally, she has advised national firms such as EDMC, City National Bank and HilltopSecurities on their San Diego portfolio. Moore serves as an officer on the board of directors for the San Diego County Bar Foundation. She also gives her time and expertise to a number of civic organizations including the Lawyers Club, Downtown San Diego Partnership, Run Women Run, and UC San Diego’s Alumni Association.

**LAUREN LEK**  
**Head of School**  
**Academy of Our Lady of Peace**  
Lauren Lek serves as head of school for the Academy of Our Lady of Peace (OLP) — the oldest high school and only all-girls school in San Diego. Lek has consistently remained a visionary leader in 21st century education. Her collaborative approach with faculty and staff has nurtured new ideas and innovations. She has endorsed a Robotics Club that began in the fall of 2015, launched new STEM courses, and brought new athletic team opportunities. In 2016, she spearheaded the inaugural OLP Women’s Symposium transforming what once was a traditional career day to an opportunity to bring together today’s top women leaders across California. She also is developing collaborative relationships with other local educational leaders including the University of San Diego, San Diego State University and UC San Diego. Lek previously served as the principal of Moreau Catholic High School where she successfully implemented one of the first one-to-one laptop programs in Northern California, helping bring the school two Apple Distinguished School Awards. As a member of Rotary Club 35, Lek was a lead partner with the STEM committee and continues to work with local schools in the City Heights area to enhance their STEM offerings. She currently is completing a Ph.D. in Educational Technology Leadership at Pepperdine University.

**CRYSTAL SARGENT**  
**CEO**  
**Invested Advisory President**  
**Invested Traveler**  
Crystal Sargent is CEO of Invested Advisors and president of Invested Traveler, a business advisory firm specializing in business strategy, risk management, sales and workforce engagement and culture for corporate clients and privately-held business. The company's Invested Advisory Services division offers its clients a proprietary method of helping businesses uncover potential opportunities to reduce expenses, grow revenue and identify and mitigate risk. The company's Invested Traveler division works with its business clients to develop customized sales and service campaigns with travel rewards for top performers as a strategy to nurture growth and help inspire a workforce that believes in the mission of the company and is deeply engaged to drive productivity and profitability. The company has a marketing division that supports these two divisions and their clients with internal and external marketing solutions including digital, public relations and creative services. Sargent is responsible for leading the talent that comes together to deliver on the firm's strategies. Sargent draws from a successful 23 year career growing balance sheets and revenue for retail, private and commercial banks. She is a frequent contributing writer for business and news publications and also is a sought out speaker on topics such as leadership, marketing and financial management advice for small business owners and consumers.

**NANCY ROHLAND-HEINRICH**  
**Executive Vice President**  
**National University**  
In her leadership role as executive vice president at National University, Nancy Rohland-Heinrich ensures that the institution and its related programs adhere to the highest standards and serve the community’s needs. Rohland-Heinrich’s more than 37-year career at the university has been dedicated to the mission of providing innovative, educational opportunities for adult learners with busy schedules, including being at the forefront of online educational advances. She has spearheaded major innovations throughout her tenure at the university, helping to pioneer online learning programs and playing a critical role in developing National University Academy, a K-12 public charter high school which has evolved to four schools with multiple academic programs. Rohland-Heinrich is highly visible in the local education community, civic activities, schools and charitable organizations. She has participated in many community and educational organizations including co-chairing National Philanthropy Day in San Diego, serving on the USS Midway Museum board, serving as a Red Coat with the San Diego Bowl Committee and serving on the committee for the American Freedom Foundation Festival.
WE’RE KAISER PERMANENTE OF SAN DIEGO, and we’re committed to helping you achieve total health. We have over 20 facilities throughout San Diego, including North County, and we’re continuing to grow — adding a new state of the art hospital and new medical offices — to provide San Diegans the best care possible, close to home. We’re also staffing those facilities with some of the brightest medical minds in their fields. In fact, you can choose from over 1100 amazing physicians across 90 specialties. Plus, we provide online tools that make it easy and convenient for you to manage your health. When it comes to helping you live well and be well, we’re going the extra mile and then some. To learn more, visit us at kp.org/sandiego.

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When breast cancer is detected early, and criteria for treatment are met, your weeks of daily radiation treatment can be a one day procedure, with only 15 minutes of radiation. Amazing?

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Stage 1 breast cancer treatment in as little as 1 day - avoiding the need for 6-8 weeks of post-operative radiation. For you, this means a quicker treatment period, fewer days off work, less travel, fewer appointments, and less emotional stress.

- Targeted radiation therapy delivered as a **single dose** at the time of a lumpectomy directly to tumor bed, the area at the highest risk of recurrence
- Minimizes radiation to adjacent healthy tissue
- Breast reconstruction can be completed during your surgery
- This 1-day treatment spares the breast and may eliminate the need for a mastectomy

With IORT, Dr. Toosie and the Tri-City team deliver a full, concentrated dose of radiation at the time of the patient’s lumpectomy, targeting cancer cells and sparing healthy tissue, such as the skin, heart, lungs and ribs.

“While the surgical cavity is still open, I temporarily insert a miniaturized x-ray source in a flexible balloon-shaped applicator. It’s only in the lumpectomy cavity for about an hour,” explains Dr. Toosie. “Because the radiation dose is so localized it can be very small and just as effective as far heavier external radiation doses, and, best of all, it doesn’t have the side-effects.”

“I am thrilled to bring IORT to our patients who are good candidates,” adds Dr. Toosie. “It also requires only a fraction of the treatment time. The traditional treatment regimen—five days per week for three to six weeks—is so tough on women, their careers and their families. Offering my patients, who are good candidates, a one-day, single dose treatment option is one of the most gratifying points in my career to date.”

Dr. Kathy Toosie | Breast Cancer Surgeon
Awards of Distinction

Lifetime Achievement Award
IRENE OBERBAUER
Volunteer and Philanthropist

Three years into her highly successful position as president and CEO of San Diego County Credit Union, Irene Oberbauer received a one-two punch of life-changing blows. Her sister was diagnosed with breast cancer, and, in the same year, she lost her sister to a combination of breast, brain and lung cancer. Those events set in motion a new direction in her life that continues to this day Oberbauer took on the cancer battle as she had every other challenge in her life. She relinquished her corporate role and has dedicated herself to supporting organizations that make a difference in people’s lives.

Her dedication to these organizations is boundless. Her passionate support of Susan G. Komen San Diego has resulted in her being designated the top fundraiser for the nonprofit, raising a combined total of more than $187,000. Put that in real terms that money funds more than 800 potential lifesaving mammograms, eight complete courses of chemotherapy or 2,000 days of meals for women struggling to put food on the table during treatment. She has been on their board of directors since 2011, after serving on the Grants Committee for two years. She now serves as the board’s chair.

A San Diego native, Oberbauer is involved in even more community volunteer programs. She served on the United Way Campaign Cabinet Committee, the California Credit Union League’s board of directors and in 2012 was chair of the Make-a-Wish Foundation of San Diego board of directors and continues to serve as a board member. She also is co-chair of the Make-a-Wish Women’s Wish Circle.

She has been a board member of the Pacific Life Holiday Bowl since 2002, and served as a Redcoat Committee member for five years prior to her appointment to the board of directors. She also has volunteered at various events sponsored by a wide variety of community organizations that she established corporate sponsorships with while at SDCCU, including the San Diego Blood Bank, National Multiple Sclerosis Society, United Cerebral Palsy, Hands-On San Diego, Better Business Bureau of San Diego and Imperial Counties, Rady Children’s Hospital San Diego, Broadway San Diego and the San Diego County Credit Union Poinsettia Bowl.

There are several factors that have given Oberbauer the drive to help others, including her receptivity to new ideas, ability to spot talent, success in communicating and a penchant for optimism. She served in various capacities during her 15 years at SDCCU, including chief operating officer, before being appointed to the president and CEO position. During her tenure SDCCU’s customer base increased by 4 percent, assets by more than $1 billion and membership expanded to include Orange County residents and workers.

The many honors she has received over the years include Power of One Award (Make-A-Wish San Diego), Top Individual fundraiser and Top Team (Susan G. Komen), San Diego Business Journal – Most Admired CEO, and the San Diego Daily Transcript – Top Influential Individual.

Exemplary Service Award
ARLENE LIEBERMAN
Executive Director
Barney & Barney Foundation
Board Member
Walden Family Services

When Arlene Lieberman was growing up, she decided she wanted to sing or dance on Broadway – or be a teacher. Today, her passion for the theater remains, and her interest in teaching has translated into a lifetime of mentoring others. But Lieberman took a slightly different path to get there.

She has been a member of San Diego’s business community for the past 55 years. Her commitment to the community was a running theme throughout her career at Barney & Barney, a Marsh & McLennan Insurance Agency LLC company, where she was a principal until her retirement in 2012. Throughout her time at Barney & Barney, she prioritized helping the people around her and that continues to this day. Lieberman grew her career at the same time she was raising two boys as a single mother.

She was one of the founders of Barney & Barney’s women’s initiative called GROW (Growth in Relationships and Opportunities for Women). Lieberman has mentored many women over the years, both in their for-profit and nonprofit work. She is a believer in the idea of paying it forward and enjoys sharing her experience, creating a ripple effect as others make a positive impact on the San Diego community.

Lieberman currently serves as the executive director for Barney & Barney Foundation in a volunteer position. The foundation has given more than $2 million in total grants to 71 California community nonprofits since its inception in 2009, including local organizations such as the Boys & Girls Club of San Diego, Junior Achievement of San Diego County, Social Advocates for Youth (SAY San Diego), and the Women’s Resource Center of Oceanside.

One of her current responsibilities includes heading the foundation’s grant committee. Each year, the firm’s 650 associates are invited to nominate a nonprofit they feel passionate about from which the committee then makes the final selections. The foundation also organizes several volunteer days for associates to contribute their time and talent with the grant recipients.

Over the years, Lieberman has served on a variety of nonprofit boards, but perhaps no relationship impacted her personally as much as her work with Walden Family Services, a Southern California agency that provides foster care and adoption services. Lieberman developed a close relationship with one of the foster care young women who spoke at a fundraiser. Lieberman joined Walden’s governance board of directors in 2012 and has been chair since May 2015.

In 2007, Lieberman was honored as a recipient of the San Diego Business Journal’s Women Who Mean Business award and in 2012 as an honoree for San Diego Magazine’s Women Who Move the City.

Community Service Award
ALICIA GWYNN, Ph.D.
Philanthropist and Entrepreneur
Gwynndustries, Tony and Alicia Gwynn Foundation

The name Gwynn is iconic in San Diego. As the widow of baseball great and Hall of Famer Tony Gwynn, Dr. Alicia Gwynn not only carries on the philanthropic and community traditions that this husband and wife team began, she has expanded the legacy to encompass a range of commitments from civil rights and social action to economic empowerment, poverty alleviation and social services.

Gwynn is president of the Tony and Alicia Gwynn Foundation, a charity organization dedicated to bettering the lives of disadvantaged youth. The many organizations that have been partners of the Foundation include the Jackie Robinson YMCA. In 2001, the Gwynn Curriculum support center was opened in Poway to provide affordable tutoring services to children who required extra attention.

Gwynn also maintains a robust corporate portfolio with posts as president and CEO of Gwynndustries Inc., a full-service management company; president and CEO for Gwynn Sports, a marketing and merchandising company; and president and CEO for Gwynn Foods, a catering and retail products company. She has created her own recipes such as bar-b-que sauces, mustard relish sauces, flavor booster, and a batter for frying all types of meats.

Gwynn holds a Ph.D in education and a master’s degree in human resources with emphasis in marriage and family. She also holds a master’s degree in counseling. A certified anger management counselor, Gwynn is certified in The Ellison Inclusive Community Building Model. Her book, “The Creed of Life: Practical Principles of Character Building” has been used by San Diego State University’s Multicultural Center for graduate student programs, and has recently been used by the Kidz4Kidz International Youth Conference serving hundreds of youth across the U.S. and Caribbean islands.

Gwynn has received honors recognizing her extensive community efforts. In 1997, she was recognized as a San Diego Business Journal Women Who Means Business honoree. She also was honored as Volunteer of the Year by the Philanthropy Council for her philanthropic achievements, and is a recipient of the prestigious Child Help USA for the Love of a Child Award. In 2008, she was featured on the cover of luxSanDiego Magazine as one of the top 20 most powerful women who are making a difference in our community. In 2009, she was a finalist in San Diego Magazine’s most influential women in San Diego and Women Who Move the City. In the same year, along with her husband, Tony, she received the Anthousa Award by The Philoptochos Society of San Diego for their philanthropic service. She was honored in 2010 for the National Council of Negro Women Community Service Award, and in 2012, she received the Caregiver of the Year Award by the UC San Diego.

Gwynn serves on the board of directors for San Diego North County Regional Chamber. Gwynn has two children, Tony, Jr., who is a sports broadcaster for the Los Angeles Dodgers, and Anisha Nicole, who is an accomplished musical artist.
SONYA AHMED, M.D.
Orthopedic Surgeon, Chief of Foot and Ankle Department
Associate Professor
UC San Diego Health

Less than 5 percent of orthopedic surgeons in the US are female. It takes a special drive and passion to achieve what Dr. Sonya Ahmed has accomplished in her chosen field. As an American of Egyptian heritage, Dr. Ahmed joined the Egyptian National Gymnastics Team at 16 in hopes of making the 1996 Olympics. Though she did not reach that goal, she overcame a serious medical issue which has since driven her into the field of orthopedics and further developed her love of athletics. She went on to a full college scholarship as the first female pole vaulter at the University of Missouri, Kansas City, and proceeded to win several pole vaulting championships, was elected to the university's Hall of Fame, and was the first sister to receive the Arthur Ashe Award for Academic and Athletic Excellence; all while maintaining her status as an academic all-American and completing medical school in a grueling six-year program that combined her bachelor’s and medical degrees.

As part of her numerous responsibilities at UC San Diego Health, Dr. Ahmed travels around San Diego County, working with athletic trainers at local high schools, covering the UC San Diego sports teams, visiting physical therapy locations and giving lectures to physical therapists, students, and residents. She was the first female to teach in a residency program, Dr. Ahmed always goes above and beyond for her patients. She was recently commended by a patient’s family for making a weekend house call, after becoming concerned with the patient’s condition.

As a foot and ankle consultant to the San Diego Chargers, Dr. Ahmed is one of very few female physicians to work with the NFL. She also routinely cares for local Olympic and Paralympic athletes and hopefuls. The highlight of Dr. Ahmed’s year was being selected by the U.S. Olympic Committee to serve as chief medical officer for the 2016 Winter Olympic Games in Lillehammer, Norway, in February 2016. While there, Dr. Ahmed coordinated and led care for the entire U.S. Olympic team.

Dr. Ahmed also is considered an inspiring teacher. Recognition for her work has included a teaching award given to the best female preceptors from both the Orthopedic Surgery Department and the Primary Care Sports Medicine Department.

CAMEY CHRISTenson
President and CEO
RippleNami Inc.

Camey Christenson is a relentless advocate for San Diego’s homeless and underserved. She joined 2-1-1 San Diego in 2012 as a development consultant. In her first few weeks at 2-1-1, Christenson secured a $2 million Veterans Transportation and Community Living Initiative federal grant that makes it easier for veterans, active service members, military families, and others to learn about and arrange for locally available transportation services. This grant significantly changed the trajectory of 2-1-1’s services and role in the community. She has been a key reason why the nonprofit has been able to fund a steady growth from 25 staff just seven years ago to 130 staff today.

In 2010, Christenson was instrumental in developing a plan to build a Community Information Exchange while also securing $1 million in funding which led to its establishment as its own 501(c)3. She secured a Covered California grant in 2012, moving 2-1-1’s reach into the health sector. The organization now completes hundreds of Covered California applications and renewals annually. Over the last 12 months, she has enhanced 2-1-1 San Diego’s role in the service community, specifically San Diego’s homeless veterans. She has spearheaded a number of initiatives connecting government, corporate and nonprofit entities through a number of programs that engage local landlords, expand affordable and long-term housing, improve access to emergency shelter in times of need, connect coaches, coordinate care across providers and overall expand resources and assistance accessible via 2-1-1.

And she juggles the goals of work/life balance with a husband of 12 years, and their three young boys, all of whom are under the age of 10.

KRISTIN ELLIOTT
CEO
Precision Measurement Engineering

Being a woman and running a technology development company has its challenges, but Kristin Elliott doesn’t let that stop her as she pursues every opportunity with commitment and passion.

Elliott spends most of her time striving for balance, working toward growing and developing Precision Measurement Engineering to provide scientific instrumentation to enhance global water quality through data monitoring and collection. She has taken this family business to more than $1 million in revenue with an expected growth of 75 percent from last year, creating an international distribution network. She has created solid business partnerships to produce unique products. Her most recent partnership is with a company in Israel, Ayyeka, which produces real-time monitoring systems.

Elliott is pursuing a new business model to enhance water quality monitoring in aquaculture as the demand for farmed fish rises and natural fisheries are depleted. She has worked closely with Scripps Institution of Oceanography on new environmental projects and worked with Hubb’s-Sea World Re-tracking project to provide high-quality instrumentation that will allow them to better understand conditions.

SUJATA COOKE, Ph.D.
Superintendent and President
MiraCosta College

As superintendent and president of MiraCosta College, Dr. Sunita Cooke has guided the educational institution through a number of initiatives that has enhanced its mission and relevance in the community.

Cooke leads a college that is known for its excellence; all while maintaining her status as an academic all-American and completing medical school in a grueling six-year program that combined her bachelor’s and medical degrees.

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Precision Measurement Engineering

Being a woman and running a technology development company has its challenges, but Kristin Elliott doesn’t let that stop her as she pursues every opportunity with commitment and passion.

Elliott spends most of her time striving for balance, working toward growing and developing Precision Measurement Engineering to provide scientific instrumentation to enhance global water quality through data monitoring and collection. She has taken this family business to more than $1 million in revenue with an expected growth of 75 percent from last year, creating an international distribution network. She has created solid business partnerships to produce unique products. Her most recent partnership is with a company in Israel, Ayyeka, which produces real-time monitoring systems.

Elliott is pursuing a new business model to enhance water quality monitoring in aquaculture as the demand for farmed fish rises and natural fisheries are depleted. She has worked closely with Scripps Institution of Oceanography on new environmental projects and worked with Hubb’s-Sea World Re-tracking project to provide high-quality instrumentation that will allow them to better understand conditions.

SUJATA COOKE, Ph.D.
Superintendent and President
MiraCosta College

As superintendent and president of MiraCosta College, Dr. Sunita Cooke has guided the educational institution through a number of initiatives that has enhanced its mission and relevance in the community.

Cooke leads a college that is known for its excellence; all while maintaining her status as an academic all-American and completing medical school in a grueling six-year program that combined her bachelor’s and medical degrees.

As part of her numerous responsibilities at UC San Diego Health, Dr. Ahmed travels around San Diego County, working with athletic trainers at local high schools, covering the UC San Diego sports teams, visiting physical therapy locations and giving lectures to physical therapists, students, and residents. She was the first female to teach in a residency program, Dr. Ahmed always goes above and beyond for her patients. She was recently commended by a patient’s family for making a weekend house call, after becoming concerned with the patient’s condition.

As a foot and ankle consultant to the San Diego Chargers, Dr. Ahmed is one of very few female physicians to work with the NFL. She also routinely cares for local Olympic and Paralympic athletes and hopefuls. The highlight of Dr. Ahmed’s year was being selected by the U.S. Olympic Committee to serve as chief medical officer for the 2016 Winter Olympic Games in Lillehammer, Norway, in February 2016. While there, Dr. Ahmed coordinated and led care for the entire U.S. Olympic team.

Dr. Ahmed also is considered an inspiring teacher. Recognition for her work has included a teaching award given to the best female preceptors from both the Orthopedic Surgery Department and the Primary Care Sports Medicine Department.
Elliott works toward not only improving the growth and development of the local community and also the business community. She is involved in various business organizations such as the San Diego Entrepreneur’s Organization while raising her two young children, Makenzie (7) and Colton (2).

She obtained her Masters of Business Administration locally from Cal State San Marcos and was recently named one of the top alumni to graduate. Elliott has been asked to participate in the “Meet the Leaders” program on campus to share her leadership story.

**CHRIS FRAHM**
Shareholders
Brownstein Hyatt Farber Schreck LLP

Chris Frahm is a self-made woman who put herself through college and law school by working as a grocery clerk. Today, as a shareholder in the legal firm Brownstein Hyatt Farber Schreck, Frahm is a member of special counsel to the San Diego County Water Authority’s Metropolitan Water District Program, providing strategic counsel and legal representation on matters relating to the agency’s business as a member agency of the Metropolitan Water District of Southern California.

As the head of the firm’s San Diego office, Frahm is a leading voice on California water issues. She has been at the forefront of San Diego water supply issues for more than 20 years. Appointed by the mayor to represent the City of San Diego, she was reappointed as a member of the SDCAW in May 2004. She was reappointed to her role by the San Diego County Retirement Board for a fourth term in May 2007.

**TAMARA FURMAN**
Chief Executive Officer
San Diego County Credit Union

Tamara Furman is the CEO and co-founder of the San Diego Leadership Institute, which provides coaching, leadership development opportunities for individuals and teams. In January 2016, she left the comfort and security of a full-time job to dedicate herself to the mission of building the institute and, under her leadership, the organization has grown to become a major player in San Diego’s executive coaching and leadership development space.

As someone who has worked in the HR field for more than 18 years, Furman is an ambassador of promoting professional individual and team development in the workplace. She believes that being courageous and vulnerable are vital elements of intellectual development and how we connect with others and demonstrates these characteristics by sharing her own personal experiences as a survivor of domestic abuse.

Furman’s background includes her position as chief HR officer for a San Diego-based digital marketing company where she helped expand the growing agency’s global footprint throughout Central America, Europe and Australia. Furman is active in a number of industry-related organizations and was elected by the board of San Diego Professional Coaches Alliance to be the largest nonprofit coaching group serving the greater San Diego region. She was also elected board president-elect of the San Diego Human Resources Association and is the co-founder of San Diego based HR community group — previously serving as board secretary.

**KIMBERLY HUNT**
News Anchor
ABC 10

One of San Diego’s best known local news anchors Kimberly Hunt has learned a lot in her 25 years in the broadcasting business. She began her career as a researcher for “ABC World News Tonight” anchor Peter Jennings; then worked as an associate producer for “Monday Night Football”, and eventually anchored the CBS affiliate in Monterey before coming to ABC 10 in San Diego.

Hunt’s experience includes covering political conventions, Super Bowls, and the Academy Awards. She has interviewed sitting presidents in the White House, Oprah Winfrey, politicians and Hollywood stars. She also seeks out opportunities to shine a light on the San Diegoans who are making a difference. Through profiles of veterans serving their community, stories on pet rescuers, she uses her platform to inspire and empower others to use their time and talents to better the San Diego community.

Hunt is an eight-time Emmy award winning anchorman, earning awards for her stories tracking cartel guns, Hell Week with the Navy SEALs, and maquiladoras. She has also won for Best On-Air Talent Anchor, and her contributions to newscasts along with groundbreaking reporting has earned her a prestigious regional Edward R. Murrow Award for her story “Tracking the Mexican Mafia—Inside Donovan State Prison.” The San Diego Press Club has named her eight times as San Diego’s Most Valuable Player, and her in-depth investigations into open air brothels in San Diego’s canyons, and her exposé on transsexuals and the Mexican Mafia has been featured in Nightline, 60 Minutes and Time Magazine.

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Her civic and charitable support is widespread. She has volunteered as mistress of ceremonies for such organizations as The Cystic Fibrosis Foundation, Dia Del Sol (United Cerebral Palsy), The March of Dimes, The San Diego Burn Institute, and the annual lighting of the Tree of Life, and in support of Mama’s Kitchen along with the fight against HIV and AIDS. She also has donated her time to emcee the Live Well San Diego Skywalk in 2007. Hunt helped to launch the city’s first annual Sleepless in San Diego, benefiting The San Diego Rescue Mission.

**DIANNE JACOB**
Chair
San Diego County Employees Retirement Association

San Diego County Supervisor Dianne Jacob is the first female to serve as chair of the San Diego County Employees Retirement Association’s board since its inception in 1957. Jacob was appointed to her role by the San Diego County Board of Supervisors in January 2007, and is currently serving her twelfth year in her role as chair, her leadership, knowledge and experience has been instrumental, ensuring a seamless and successful transition to the new investment program for the association, which included the transition of more than $5 billion of investment assets from the 1,400 market positions on 15 worldwide exchanges without any errors or loss to the fund.

As a county supervisor, Jacob represents the 2nd District, which includes more than 620,000 people living in the cities of El Cajon, La Mesa, Lemon Grove, Poway and San Diego, along with Julian, Dehesa, Ramona, Jamul and other unincorporated communities. She has a special affinity for senior citizens, whom she advocates for on a regular basis. Her commitment to senior citizens is especially evident in the efforts she took to initiate the creation of The Alzheimer’s Project, a regional initiative to find a cure and help those in the disease, while spearheading efforts to improve county oversight of assisted living facilities.

**TERESA HALLECK**
President and CEO
San Diego County Credit Union

With 29 years of financial industry experience (20 as a CEO), Teresa Halleck is well respected locally, as well as throughout the nationwide credit union community. As president and CEO of San Diego County Credit Union, Halleck has been a period of collaboration, growth and increased efficiency. Since her arrival in August 2010, Halleck has focused almost exclusively on improving the credit union’s customer service experience, which has resulted in exponential growth as well as recognition for the organization.

During her tenure, 12 branches have been added with five in the past year alone and the organization has reached into Orange County. Under Halleck’s direction, SDCU has committed to providing greater access and service to customers in the digital and mobile space with the launch of new products including Apple Pay, monitoring credit scores at no charge to SDCCU members with an account. Her strong standing as a national version of the SDCCU mobile banking app, released in 2015.

Halleck is actively engaged and participates in many of the company’s community initiatives. No stranger to community involvement, Halleck continues SDCCU’s corporate philosophy of giving back to the community.

Before moving to San Diego, she served on the Sacramento Society for the Prevention of Cruelty to Animals, the St. John’s Shelter for Women and Children and United Way California Capital Region board of directors. Halleck also is a member of the State of California’s Department of Business Oversight, CU Advisory Committee. She served as the 2012 and 2013 board chair of the California Credit Union League and has since continued her service to the league by serving as a board and committee member. In 2014, Halleck joined the board of directors of the National Credit Union Foundation, whose goal is to be a catalyst to improving people’s financial lives.

**JULIE KILPATRICK**
Vice President
JLL

Julie Kilpatrick is vice president and market leader for project and development services in San Diego for JLL, a professional services and investment management company specializing in real estate. In her role she manages all aspects of real estate including development, site selection, financial management and procurement, property management, and leasing requirements on behalf of her client. She is responsible for developing and rolling out national and local projects to support JLL’s vision.

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over the past three years.

Kilpatrick participates in numerous industry groups and events and is active in the marketing of JLL services in each market it serves. In addition, she informally mentors young women as well as having served on JLL PDS Mentorship Protégé committee for two years. From 2013 to 2015, she was personally responsible for training more than 2,000 PM’s globally on JLL’s customized OVP platform by in-person training and videoconferencing and training seminars in more than 25 countries.

Kilpatrick is an active member of a number of community organizations including the CREW’s programming board, Ronald McDonald House Charities and Autism Speaks. She is the recipient of the 2010 DaVinci Award for Innovation, JLL’s highest honor, as the program director for a $80 million global rebranding campaign spanning 900 locations across 130 countries for a major health care client. She also was awarded “Best Corporate Real Estate Project & Development Manager” Women in Build Awards in 2016.

ANNA KULIDJIAN, M.D.
Orthopedic Surgeon
UC San Diego Health

Dr. Anna Kulidjian, an orthopedic surgeon at UC San Diego Health, specializes in adult musculoskeletal oncology (tumors that affect muscle and bone) and joint reconstruction. Over the past eight years, she has built — from scratch — a world-class, multidisciplinary musculoskeletal sarcoma center at UC San Diego Health.

She is one of only two orthopedic surgeons in San Diego who are fellowship-trained in this oncology specialty. Her fellowship was one of just eight in the United States. She is skilled at restoring injured limbs through complex reconstructions and limb salvage techniques.

Dr. Kulidjian has co-authored a grant for a new implant to improve prosthetic wear for above-knee amputees. She is one of just two surgeons certified to use this technology in the United States.

Dr. Kulidjian volunteered in Kenya to run a health clinic in a government dispensary that serves 7,000 people in the Maasai tribe. This experience gave her a strong understanding of the importance of tailoring medical aid to the cultural specifics of the population being served. She spent time this past summer establishing a program to end female genital mutilation practices in Kenya, an effort organized by Sustainable Health Assistance in Rural Environments (SHARE), an organization focused on health care volunteerism in the developing world. The nonprofit is collaborating with economists and researchers to create an incentive-based model to change the practice in the Maasai community.

SHARE’s first project was to hike to the top of Mount Kilimanjaro to raise funds for an ambulance for the Maasai tribe. When they finally got the new ambulance, the tribe named it “Anna,” after Dr. Kulidjian.

JAMIE LATIANO JACOBS
Senior Vice President, People and Culture
Renovate America Inc.

When Jamie Latiano Jacobs began at Renovate America in December 2014, there were only 150 employees and no HR team. Looking at the company’s rapid growth potential, she developed a vision and decided to vet and hire a recruitment process outsourcing partner to create a hiring process, to build change-management training tools, and to implement an employee referral program. This first step was all done within a two month timeframe. Through the successfully implemented processes and partnerships she put into place, the company was able to meet its hiring goal while saving more than $5 million, in the first year alone.

Today, Renovate America has more than 600 employees and a fully built out HR department, known as People & Culture.

She has successfully established the Renovate America HR department, making sure it aligns with business needs, and enables the whole company’s growth, while consciously evolving the company culture. Throughout 2015 and 2016, she developed and implemented the Renovate America Core Values. This process included focus groups across the organization involving more than 150 employees.

Additionally, she manages a coaching practice tailored toward managers, leaders, and executives within organizations or entrepreneurs who may be going through personal and professional transitions.

Jacobs is actively involved throughout the HR community, including having active membership and leadership roles in a number of professional organizations such as the Orange County Workforce Investment Board, the National Human Resource Association, the San Diego HR Forum, and SHRM to name a few.
2016 WOMEN WHO MEAN BUSINESS — WINNERS

HELEN MCNEAL
Executive Director
California State University Institute for Palliative Care

Helen McNeal is the executive director of the California State University Institute for Palliative Care headquartered at CSUSM. She is an executive with more than 30 years of experience in nonprofit organizations and leadership. Her career has woven together her dual passions for facilitating working relationships that enhance individual, organizational, and psychological performance and advancing the field of palliative care. She understands the importance of focusing on quality of life for patients who are suffering from serious or chronic illness. As the founder, former board chair and board member of Evergreen Hospice in Markham, Ontario, she has consulted with both U.S. and Canadian government agencies on palliative care strategies. Prior to joining CSUSM, McNeal served as vice president of San Diego Hospice and The Institute for Palliative Medicine where she was responsible for all of the operations of the institute. She is also the co-author of “Module IV: Palliative Care of A Comprehensive Guide to Care of Persons Living with HIV/AIDS.”

The California Hospice and Palliative Care Association named McNeal as its 2015 Pierre Salmon Award of Excellence recipient — an annual recognition awarded to an individual for their efforts to advance palliative care and hospice excellence in California and Nevada.

KATHLYN MEAD
President and CEO
The San Diego Foundation

As CEO and president of The San Diego Foundation, Kathryn Mead believes in the importance of creating a more vibrant San Diego through philanthropy. She has led successful and innovative efforts to increase philanthropy in the region with a number of milestone projects. She hosted an exclusive benefit concert with The Band Perry that engaged new philanthropists and raised $600,000 for youth performing arts and music education programs.

Mead also created The San Diego Foundation Impact Loan Fund, which incorporates market-based investment principles into philanthropy to generate measurable community impact and financial return for local social investors. With her oversight the San Diego Foundation has helped grant more than $106 million to thousands of San Diego nonprofit organizations to improve the quality of life in the region.

Mead grew up in a working class family. Her father often worked three jobs so her mother could stay home to raise four children. She worked her way through college and graduate school, becoming the president and CEO of a $250 million company at age 36. Mead has used her experience in the corporate world to bring solid business principles to one of San Diego’s most influential foundations.

JENNIFER PAROLY
Principal, Pacific Registry Services
Tri-City Hospital Foundation

Securing national accreditation for a hospital is no small feat, and neither is coordinating health care providers from across North County. Jennifer Paroly has had a unique advantage since she moved to North County with 15 years at Tri-City Medical Center, including eight years leading Pacific Registry Services. Paroly led the successful American College of Surgeons Commission on Cancer toaccreditation for the center, including securing an outstanding achievement award during the last round of accreditation in 2013. Her efforts resulted in Tri-City Medical Center being one of 12 facilities across the nation to win the outstanding achievement award. In 2013, she moved on to secure similar accreditation for Tri-City’s Breast Cancer Center.

In 2015, 2016 Paroly had a breakthrough year through her leadership on the Tri-City Hospital Foundation board of trustees. She advocated successfully for a federal Hot Hands Grant, a funding opportunity’s annual fundraising event. She aligned the foundation’s leadership and fellow trustees behind it and the board voted to contract Jay Leno to headline its Nov. 2016 Diamond Ball. The event, which she co-chairs, is on track to double past attendance and revenue.

Also this past year, Paroly chaired the foundation’s Community Health Initiatives and Physician Relations committee. Under her guidance, the committee created a lung cancer screening program to reduce mortality rates among vulnerable and hard to reach populations. Through partnerships with North County Health Services and Vista Community Clinic, steady streams of patients are now being referred for screening with San Diego Lung Cancer Conductor care.

Outside of her professional responsibilities, Paroly shares her love of music by arranging and conducting various musicals, plays, choirs and ensembles for community centers and churches. She volunteers with the Make-a-Wish Foundation and is trained as a wish-grantor. She also has volunteered at the Moonlight Cultural Foundation, including serving on an annual fundraising gala, which helps support and enhance the theater in Vista and north San Diego County. She also single-handedly raised $10,000 for the...
American Cancer Society as she trained for and ran the New York City ING marathon in 2010, and was awarded the American Cancer Society’s Spirit Award in 2011.

JENNI PRISK
President and Founder
Prisk Communication

Jenni Prisk can be singled out for one honor that resonates for this audience. She was among the first recipients of the inaugural 1994 San Diego Business Journal’s Women Who Mean Business Awards. Prisk’s accomplishments and experience have only grown since then.

Born and raised in New Zealand, Prisk’s energies extend from teaching to broadcasting to community support on a local and global level. For six years she was a faculty professor at the University of San Diego in the Nonprofit Management and Leadership Program. For two decades she anchored (live) KPBS-TV San Diego fundraisers and interviews numerous famous guests from Ken Blanchard to Patti LuPone.

In 2001, Prisk founded Voices of Women, a nonprofit organization with the mission to support and promote local and global educational programs that uplift and empower women and children. The organization has presented more than 80 educational events, and raised funds for global nonprofit organizations including the Daraja Academy for Girls in Kenya. She also is chair of the San Diego County Commission on the Status of Women. In July 2016, she was elected as president of the Association of California Commissions on the Status of Women and is a member of the Advisory Committee for the Women Peacemakers’ Program at the Joan B. Kroc Institute for Peace & Justice at USD.

Prisk is the author of “Communication Skills Training,” published by the American Society of Trainers and Developers. In 2007 she was named one of the four best run counties in the nation by Governing Magazine.

HELEN ROBBINS-MEYER
Chief Administrative Officer
County of San Diego

Helen Robbins-Meyer joined the County of San Diego in 1997 as the deputy chief administrative officer for the Community Services Group. Today, as chief administrative officer she implements policies set by the Board of Supervisors and oversees a wide-reaching operation that consists of more than 40 departments. She was appointed to this position by the five-member Board of Supervisors on August 8, 2012 and is the first woman to serve in that role. As the county’s highest ranking executive, she manages a workforce of more than 15,000 employees and an annual budget of $5 billion.

In 2016, under Robbins-Meyer’s leadership, the National Association of Counties honored the County of San Diego with 48 achievement awards, which recognize innovative, efficient county programs. This was the most given to any county in California. Additionally, earlier this year the County also earned the highest rating from all three of the top credit agencies — Fitch, Moody’s, and Standard & Poor’s. The county is one of a handful of large counties in the nation and one of just two in California to have the “triple-A” rating. Under her efforts the County of San Diego was named one of the four best run counties in the nation by Governing Magazine.

Robbins-Meyer also uses her extensive private sector experience to fuse and maintain business disciplines throughout the County. She helped develop the County’s General Management System, which guides its operations. During her tenure as chair of the County’s Information Technology Management Committee, Robbins-Meyer helped county executives establish a vision and technology strategy for the first decades of the 21st century and oversaw implementation of the largest county outsourcing effort to date.

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As the director of technology at Cibus, an industry leader in non-transgenic breeding and precision gene editing for agricultural crops, Noel Sauer is at the forefront of an industry that is likely to change the way we eat forever. Currently, Sauer is working on a suite of technologies that produce proven, reproducible and precise traits in commercially relevant crops more rapidly than products developed by either traditional breeding or transgenic approaches. Considered a leader in the agricultural technology industry, her work has a global impact on a critical issue — the world’s food supply.

Sauer has represented Cibus at both the national and international level. As an expert in genome-editing in plants, she was a panelist at the World Science Festival in New York this past June to participate in the venue, “Splicing and Dicing DNA: Genome Engineering and the CRISPR Revolution.” This July she visited Japan where she spoke at the “Plant Genome Stability and Change” conference.

Sauer not only has inspired her team to do great things, she is part of the management team that keeps the organization employee-centric. She is an active member of Cibus Quality Culture, participating as the mentor and
leader of three out of the five culture committees over the past five years, encouraging employees’ engagement. Outside her Cubus commitments, Sauer volunteers her time to speak at local career days in her community both at the elementary school and college level in order to encourage a lifelong pursuit of learning and to influence her example the career opportunities and successes for women in science.

JEANNE SCHMELZER
Executive Vice President and Regional Director Netzel Grigsby Associates Inc.

In her work as executive vice president and regional director at Netzel Grigsby Associates Inc., Jeanne Schmelzer has provided development counsel to clients in arts and culture, education, environmental, health and human services, religious, and youth services. Her prestigious client list includes the Academy of Our Lady of Peace, The Boys & Girls Clubs of Greater San Diego, Imperial Valley Food Bank, Nature and Culture International, Neighborhood Healthcare, North County Health Services, and PromissesKids among many nonprofits.

With her outstanding track record in generating new clients, this year saw Schmelzer’s in-house responsibilities grow geographically to include San Diego and Imperial counties, San Jose, Arizona and Nevada. She also was responsible for developing both the firm’s strategic plan and marketing plan.

Also this year’s highlights included raising $15 million to build a new food bank serving thousands of people; developing a new health center in North County; and upgrading facilities throughout the county to help camp healthy after school activities, educational and leadership programs.

Schmelzer is past president of the Association of Fundraising Professionals, serving as a volunteer board member and leading its strategic planning. She was instrumental in initiating the Murray Galinson Fellowship Program at the association, providing scholarships to young professionals. She also initiated the Finance Committee for increased fiscal accountability. She also is an active Rotarian in the Downtown Club #1 where she is active in Camp Enterprise, taking 11th graders to arts and camp to learn about the free enterprise system.

Schmelzer served as executive director and associate executive director of three YMCA’s in San Diego County prior to joining Netzel Grigsby.

JUDI SHEPARD Missett
CEO and Founder Jazzercise Inc.

Judi Sheppard Missett pioneered the dance aerobics movement and started the fitness revolution that became Jazzercise. Today, more than 45 years later, Jazzercise is one of the world’s leading dance fitness companies. Missett still runs Jazzercise, teaching classes, and continually evolving the Jazzercise method. She travels extensively as a guest presenter, writes as a featured blogger for Huffington Post, and manages a 260-person corporate team. The company she created now encompasses more than 8,300 franchisees teaching more than 200,000 classes weekly worldwide. Missett’s continued involvement, care and attention is evident in the success of the business. Jazzercise’s average customer stays with the program for seven years.

Missett has received a long list of honors and awards. Recently she was one of 5,000 guests chosen from 10,000 nominees invited to a ground-breaking event in Washington D.C. in the United State of Women, hosted by first lady Michelle Obama and Oprah Winfrey. She also has been honored with Lifetime Achievement Awards from the President’s Council on Physical Fitness and Sports; induction into the Enteringps Women Hall of Fame; the President’s Award from the Women Presidents’ Organization; and the Community of 200’s Entrepreneur Champon Luminary Award.

Missett’s decades of commitment to community are as all-encompassing as her lifetime passion for fitness. Togeth-er with her Jazzercise instructors, she has helped raise more than $28 million for a wide range of charitable organiza-tions throughout the world including locally co-hosting the annual Jazzercise Dance for Life fundraiser for Breast Cancer on the USS Midway Museum.

Missett is continuing her legacy of fitness and dedication. Her daughter, Shanna Missett Nelson, is currently the organization’s president and an instructor and her granddaughter is an active Jazzercise participant, choreographing some of her own routines.

REBECCA SMITH
Executive Director, Office of Strengths and Vocation Point Loma Nazarene University

Rebecca Smith’s role as executive di-rector for the Offices of Strengths and Vocation Point Loma Nazarene University is multifaceted. With the offices representing the external face of the institution, Smith’s stature within the community and strength as a connector are both accomplishing the univer-sity’s goals.

This year, Smith made inroads with several San Diego-based companies. She has implemented strategies in which students get personalized career coaching and mentoring from her staff, allowing the university to more strate-gically and effectively place students in internships. Dance with these companies. She takes every opportunity to represent the university at highly visible forums. She recently moderated Point Loma Nazarene University’s first-ever TEDx conference and was asked by Ashford University to speak on gender equity in a webinar for a student body with many single, working mothers. She recruited the webinar and changed the title to “Women in the Workplace: Do You Work Like a Girl?” stressing that “working like a girl” is working with purpose, excitement and competence. webinar attendance doubled from the norm.

Smith also is highly visible in her community work. She was appointed by the City Council to sit on the City of San Diego’s Commission for Arts and Culture and to serve as the chair of the Cultural Tourism Committee. This year, she worked with the commission to secure $16.5 million in arts funding for the city. She also is a member of the advisory board of directors of United Way of San Diego County and helped find and hire United Way’s first female CEO.

KELLY SOUSA
Senior Vice President, Office Manager Wells Fargo

Kelly Souza manages a San Diego-based community banking office with approximately $850 million in loans committed to institutional investors and local and national developers. Selected by Wells Fargo senior management to help execute and implement a nationwide business initiative to more efficiently uti-lize team member resources in 2016, she was named the $1 billion San Diego market’s customer services specialist as an individual contribu-tor.

Souza is a rising young star in the Wells Fargo’s family. In 2015, she had the opportunity to run the community banking office for Wells Fargo at age 31. She achieved double-digit growth in new loan originations despite a challenging competitive environment in a mature market in 2015. Her successes have earned her two Golden Spoke Awards — Wells Fargo’s award for top performers nationally. Internally she championed a women’s initiative for the Wells Fargo Commercial Real Estate platform with the goal of creating gender par-tty in the business.

Souza is an active participant in nu-merous industry organizations includ-ing the Women’s (Commercial Real Estate Women), NAIOP and the Urban Land Institute where she has acted as a men-tor for students in the organization’s inaugural Healthy Living Competition. Her personal passions include the em-powerment of children, students, and co-workers, particularly female talent development within the company’s real estate platform. She currently sits on the board of directors for Kitchens for Good and Big Brothers Big Sisters of San Diego County, along with volun-teering time at Ronald McDonald House and Father Joe’s Villages.

In 2016 Souza was recognized as a San Diego Metro “40 under 40” award winner.

SARAH STERNBERG
Founder Songa Designs International

After becoming one of the many casualties of the 2008 recession, Sarah Sternberg used the opportunity to take a chance on a new direction in life. She traveled to Af-rica to assist with safe water education and traded in her routine 9-to-5 job for cold water basket baths and living in a remote Ugandan village. There she met many talented women artisans and knew it was here where she wanted to stay.

In 2011 Sternberg founded Songa Designs International — a fashion ac cessories and lifestyle brand that cel ebrates the empowerment of women around the world. It is typical for many women in developing countries to depend solely on their husbands for financial needs, but Songa Designs is chang ing this dynamic. Now only five years old, Songa Designs provides more than 150 artisans with steady employment opportunities. After working with Songa Designs, many artisans are able to buy land, livestock, afford health insur ance and send their children to school for the first time. She has advised other purpose driven entrepreneurs on business and work-life balance, and has partnered with No soro, Rwanda and Senegal. She has created an intern program for emerging women entrepreneurs in Rwanda. Each internship lasts for three months and the ladies learn first-hand how a growing company works. This includes helping with prototypes, quality control monitoring, production strategy with the cooperatives and researching new markets locally.

In the past year, Sternberg has raised awareness about handmade fashion and women’s empowerment in Rwanda through national outlets like the “Today Show” and Madame Noire. Her brand recently went through a major identity change and the website was updated with the launch of a basket and handbag collection.

Empowering and inspiring others is essentially Steinberg’s business model and something that she aims to achieve on a daily basis. She has been a men tor to emerging social entrepreneurs both domestically and internationally. Most recently, she has been advising a young apparel designer in Ohio who is introducing a brand new gender neu tral fashion line. Songa was recently selected by the San Diego Diplomacy Counsel’s fellowship program to host an artisan from Russia who is starting his own jewelry line.
EVA VELASQUEZ
President and CEO
Identity Theft Resource Center

Eva Velasquez, president and CEO of the Identity Theft Resource Center, has more than 20 years of experience in the consumer protection arena and is a highly regarded expert on the topic of identity theft, data breaches and related issues.

She understands the need to marry convenience with high level victim assistance is the driving force behind the company’s development of the only free identity theft mobile app available today. Launched in 2015, the ID Theft Help app allows users to readily access information about protecting themselves against identity theft and take immediate action in resolving their case, should they become a victim. Just released in September 2016, the Case Log feature of the app tracks the identity theft victim’s case at their fingertips with secure processes in place.

Velasquez has excelled at developing innovative programming and this year, initiated a collaborative education program with the San Diego Better Business Bureau. This program, called The Hands-on Privacy Workshop, is designed to empower the community by teaching individuals how to use technology in a safe and responsible way, with the added benefit of encouraging individuals to add layers of security to their mobile devices to minimize the risk of identity theft. The first workshop included participation from Girl Scouts San Diego where they earned an exclusive Privacy Patch. Since then, the workshop has expanded into the the Girl Scouts Essay Competition, where San Diego scouts in grades nine through 12 have an opportunity to win a $2,500 scholarship by writing an essay on how has privacy affected your life. Velasquez is considered a go-to expert and is asked to participate as a thought leader in security forums. She was invited as a panelist alongside the Federal Trade Commission at the National Association of Agency Areas on Aging’s annual N4A conference on “Combating Identity Theft & Scams: New Trends, Tips & Tools” which specifically educated the elderly. She has been interviewed and featured in a story for CNBC’s “American Creed,” and been featured in American Security Today.

Velasquez is one of only a few women en serving in a leadership role in a primarily male-dominated industry. She has been named as one of the top five cybersecurity experts to follow on Twitter. Even more impressive, Velasquez is the only woman recognized this year on the “Top 10 Data Breach Influencers” list released by BankInfoSecurity.

ELIZABETH WISTRICH
Founder; Resident Choreographer
City Ballet of San Diego

Many think of ballet as a woman’s world; but in actuality, it’s a man’s world at the leadership level where the choreographers are primarily male.

Elizabeth Wistrich, founder and resident choreographer of City Ballet of San Diego, is revered in the ballet world for her creative artistry, first as a dancer and then as a company director and innovative choreographer. Wistrich founded City Ballet of San Diego in 1993 and it has become a world-class company serving the San Diego community. At the core of City Ballet’s repertory is Wistrich’s inspiration and driving force. She has created more than 60 ballets in her more than 40 years of choreographing, with 38 world premieres for the company — everything from full-length classical ballets, to neo-classical works and cutting-edge contemporary works. As the major presenter of George Balanchine ballets in Southern California, City Ballet has an impressive 19 of Balanchine ballets in its repertoire. Recent seasons also saw Wistrich direct the annual holiday classic “The Nutcracker,” awarded the “Best Nutcracker” in San Diego by the Tommy Awards; and the world premiere rock ballet “Hart to Hart” with music by blues rock musician Beth Hart.

Under Wistrich’s guidance City Ballet also has developed an extensive education outreach program serving more than 10,000 school children annually. The “Ballet Goes to School” program offers schools throughout San Diego County a fun and informative assembly performed by City Ballet’s professional dancers.

Wistrich is an accomplished professional ballet dancer, both nationally and internationally, performing with the Boston Ballet, Netherlands Dance Theatre and five years with the world famous Stuttgart Ballet. Many of her ballets have been performed by prestigious companies throughout the United States. In 2006 she was awarded a prestigious grant from The Irvine Foundation for her premiere of “Ramon,” a ballet based on the novel by Helen Hunt Jackson telling the struggles of the Mission Indians in San Diego County.

Quality of Life at Every Stage of Life:
How The Elizabeth Hospice Can Help

What is Hospice Care?

Considered to be the model for quality, healthcare at the end of life, hospice care involves a team-oriented approach to expert medical care, pain and symptom management, and emotional and spiritual support, tailored to an individual’s health care needs and wishes. Support and guidance is also provided to a patient’s family members.

When should I ask about Hospice?

If you or someone you know is living with a serious illness and experiencing:

- Changing goals of care
- Change in health prognosis
- Decline in medical condition
- The need for more information about health care options
- The decision that comfort care and quality of life matter most

Then I encourage you to talk with your doctor or a trusted healthcare provider to see if hospice is right for you. The medical experts at The Elizabeth Hospice are also available to answer any questions you have about the benefits of hospice care.

The Elizabeth Hospice

SERVING SAN DIEGO AND INLAND EMPIRE AS A NONPROFIT HEALTHCARE LEADER SINCE 1978
2016 WOMEN WHO MEAN BUSINESS — FINALISTS

Jennifer Ables
Executive Director
Soldiers Who Salsa

Debra Aitken
Project Manager
Cushman & Wakefield

Jane Groover
Joanna Rhoades
Owners
Taboo Studio

Mary Andrews
Professional Certified Business and Life Coach
Andrews Performance Corporation

Renae Arabo
Chief of Marketing
RJS Law

Lily Aragon
President and CEO
Kros-Wise Inc.

Catherine Arambula
Financial Advisor
The Northwestern Mutual Life Insurance Company

Becky Arkin
Vice President, Sales
American Solar Direct

Nicole Assisi
CEO
Thrive Public Schools

Paola Avila
Vice President, International Business Affairs
San Diego Regional Chamber of Commerce

Deanna Bagdasar Abro
Chief of Operations
RJS Law

Marci Bair
President
Bair Financial Planning

Debra Baker
Managing Director and Founder
Law Leaders Lab LLC

Jennifer Barnes
CEO
Pro Back Office LLC

Sparkle Barnes
Executive Vice President
Council Connections

Diana Barnes
President
A-Star Staffing

Rachael Barnett
Manager
1919

Teresa Beck
Partner
Lincoln, Gustafson & Cercos LLP

Samantha Begovich
Board Secretary
San Diego County Employees Retirement Association

Kelly Bleakley
Development Officer
The Northwestern Mutual Life Insurance Company

Trish Boaz
Executive Director
San Dieguito River Valley Conservancy

Mumtaz Bora
Senior Staff Engineer
Peregrine Semiconductor

Jennifer Borba von Stauffenberg
President
Olive PR Solutions Inc.

Karie Boyd
Lead Trial Attorney, CEO, CFLS
Boyd Law

Rita Brandin
Sr. Vice President and Development Director
Newland Real Estate Group LLC

Wendi Brick
President and CEO
Customer Service Advantage Inc.

Sara Brooks
CEO
Covet Public Relations

Stephanie Brown
CEO and Founder
The Rosie Network

Sandra Brown
Director of Accounting
Sullivan Solar Power

Madeline Cahill
Partner
Cahill & Campitiello

Carin Canale
Theakston
Founder and President
Canale Communications

Nicole Captrez
Executive Director
Climate Action Campaign

Melissa Castro
Senior Product Manager
gap intelligence

Marcia Cavanaugh
Senior Director Clinical Risk Management, Quality and Performance Improvement
Tri-City Medical Center

Virginia Chambers
Director of Grants and Administration
California Institute for Biomedical Research

Brandi Cropper
Program Manager, Military Programs
General Dynamics
NASSCO

Kelly Crothers
Director, Marketing - Virtual Sales and Global Customer Success
Cisco

Elisabeth Cullington
Managing Director, Senior Wealth Advisor
HoyleCohen LLC

Rachel Cunningham
Content Marketing Director
Bop Design Inc.

Luciana Da Silva
Director, Marketing and Corporate Development
Adroit Energy Inc.

Hilary Dargavell
Executive Assistant
RJS Law

Kathy David
President and CEO
IT TechPros Inc.

Megan Davidson
Customer Success
SolidProfessor

Diana Day
Vice President of Enterprise Risk Management and Compliance
San Diego Gas & Electric and Southern California Gas Company

Susanne de la Flor
Regional Litigation Consultant
Thorsnes Litigation Services

Alicia Dearn
CEO and Trial Lawyer
Bellatrix PC

Janice Dehesh
Director, Business Development
Jacobs School of Engineering UC San Diego

Christina Denning
Partner
Higgs Fletcher & Mack LLP

Chandara Diep
Senior Attorney
RJS Law

Kate Dilligan
Executive Vice President and General Manager
KnuVerse

Didi Discar
Principal
Carling Communications Inc.
2016 WOMEN WHO MEAN BUSINESS — FINALISTS

Lisa Druxman
Chief Founding Mom
FIT4MOM

Jennifer Dufek
Director, Finance and Administration
Taiyo Yuden (U.S.A.) Inc.

Kyn Elsbury
Owner
Landmark Makers

Karine Faure Wenger
Partner, Attorney at Law
Fragomen Del Rey Bernsen & Loewy LLP

Calina Ferraro
Principal
Randall Lamb Associates

Stephanie Firenze
Studio Owner
The Dailey Method LLC

Leslie Fishlock
CEO and Founder
Geek Girl

Katie Fleck
Manager of Key Accounts
MRC Smart Technology Solutions

Julie Fletcher
Chief Talent Officer
AMN Healthcare

Maresa Friedman
CEO and Founder
The Executive Cat Herder

Cheryl Goodman
Executive Director
Athena

Emily Golding
Vice President of Marketing
Anchor Audio

Cindy Gompper-Graves
President and CEO
South County Economic Development Council

Marnie Friedman
CEO and Founder
The Executive Cat Herder

Renee Galente
Trial Lawyer and Owner
Galente Law APC

Jennifer Graf
Account Director, Client Services
BusinessOnline

Christina Gustin
Account Vice President, Client Services
UBS Financial Services Inc.

Marcie Gately
Chief Product Officer
Zecto

Mervat Hassan
Vice President, Wealth Management / Wealth Advisor
UBS Financial Services Inc.

Carly Glova
President
Building Careers LLC

Evelyn Heidelberg
Partner
Crosbie Gliner Schiffman Southard & Swanson LLP

Christiana Henry
Vice President, Marketing
Mumir Inc.

Angela Hill
CEO and Chief Creative Officer
Incitrio

Lisa Hitt
Chief Financial Officer
Pacific Building Group

Patricia Hodgkin
Vice President, Wealth Management
Advisor
First American Financial Corporation

Tara Hoffman
Co-Owner
Bob Hoffman Photography & Video

Candice Holmlund
Senior Partner
Weatherly Asset Management

Jessica Hooper
Assistant Head of School
Academy of Our Lady of Peace

The Junior League of San Diego, Inc., is part of an international organization of women committed to promoting voluntarism, developing the potential of women, and improving the community through the effective action and leadership of trained volunteers. Its purpose is exclusively educational and charitable.

www.JLSD.org

The Junior League welcomes all women who value our Mission. We are committed to inclusive environments of diverse individuals, organization and communities.

www.sdbj.com

MR floral&events is a local San Diego business specializing in flowers for weddings and special occasions.

From intimate celebrations, corporate events, glitzy holiday functions and lavish weddings let MR floral&events partner with you in creating the perfect florals for your special occasion.

(619) 920-9227
@mrfloralandevents
www.mrfloralandevents.com
2016 WOMEN WHO MEAN BUSINESS — FINALISTS

Viktoria Huber  
Senior Estimator  
McCarthy Building Companies Inc.

Danna Korn  
Co-Founder and CEO (Chief Energizing Officer)  
Sonic Boom Wellness

Tracy Manning  
CEO  
DDSTUDIO

Heather Milne Barger  
Vice President, Communications  
San Diego Workforce Partnership Inc.

Sondra Kiss  
Managing Partner  
Rissinger Group

Jennifer Kraus  
Chief Scientific Officer  
Source Intelligence

Kimberly Marshall  
Co-owner and Controller  
Copy Link Inc.

Lupita Morales  
Medical Program Services Manager  
Fresh Start Surgical Gifts

Carolyn Konecki  
Personal Lines Manager  
Cavignac & Associates

Tomoko Kuta  
Director, Education and Exhibitions  
The New Children's Museum

Catherine Mattice  
President  
Civilty Partners

Kelly Murphy Lamkin  
President/CEO  
BNA Communications

Star Hughes-Gorup  
Director  
Hughes Marino

Virginia Kuwahara  
Vice President, Wealth Management  
UBS Financial Services Inc.

Andrea Myers  
Shareholder  
Seltzer Caplan McMahon Vitk

Denise Hummel  
CEO  
Lead Inclusively Inc.

Deanna Kyrimis  
Chief Executive Officer  
Arch Health Partners

Robin McKinney  
Aviation Engineer  
Northrop Grumman Corp.

Amanda Nelson  
Executive Creative Producer  
Jupiter Production House

Tara Kelly  
Director of Community Development  
Sullivan Solar Power

Elizabeth Louis  
Co-founder  
Del Toro Loan Servicing Inc.

Stacy Mendes  
Vice President of Culture  
Underground Elephant

Tina Ngo Bartel  
Director of Business Programs and Research  
San Diego Workforce Partnership Inc.

Georgette Kakridas  
CEO and Founder  
LoudMouth Strategies

Taryn Lomas  
Chief Revenue Officer  
Underground Elephant

Barbara Norman  
President  
Women’s Financial Academy LLC

Tara Mackey  
CEO  
The Organic Life

Nicole Mehrara  
Principal  
Barney & Barney, a Marsh & McLennan Insurance Agency LLC Company

Kelly O’Connor  
Licensed Agent  
Apartment Consultants Inc.

Jennifer Johnstone  
Associate Director of Biddable Media  
Piston Agency

Rachel Luis y Prado  
CEO and Chief Academic Officer  
Workshops for Warriors

K’Lene Oen  
Chief Business Officer  
Pathway Genomics Corporation

Georgie Kzenak  
CEO of Commerce  
Otay Mesa Chamber

Taryn Lomas  
Chief Revenue Officer  
Underground Elephant

Larissa Patros  
President  
RJS LAW

Sondra Kiss  
Managing Partner  
Rissinger Group

Catherine Magaña  
Managing Partner, CFP  
WWM Financial

Melanie Peters  
Director of Marketing  
MARCOA Publishing

Carolyn Konecki  
Personal Lines Manager  
Cavignac & Associates

Silvia Mah, Ph.D.  
CEO  
Hera Labs

Michelle Philo  
General Counsel  
Adtile Technologies Inc.

Alyson Jamison  
Senior Program Manager  
Stalwart Communications

Amy Lisewski  
Founder and CEO  
Finest City Improv

Amanda Nelson  
Executive Creative Producer  
Jupiter Production House

Sharon Jenks  
CEO  
6 Degrees San Diego

Kate Lobel  
Director of Public Relations  
Power Digital Marketing

Robin McKinney  
Aviation Engineer  
Northrop Grumman Corp.

Tina Ngo Bartel  
Director of Business Programs and Research  
San Diego Workforce Partnership Inc.

Sara Jeneray  
President  
SDSU Women’s Financial

Taryn Lomas  
Chief Revenue Officer  
Underground Elephant

Kcentration  
CEO  
Cash Practice Inc.

Andrea Myers  
Shareholder  
Seltzer Caplan McMahon Vitk

Kim Perell  
President  
Amobee

Stacy Mendes  
Vice President of Culture  
Underground Elephant

Tina Ngo Bartel  
Director of Business Programs and Research  
San Diego Workforce Partnership Inc.

Kim Michaels  
Director, Turbomachinery Products  
Solar Turbines Inc.

Lara Renshaw  
CEO  
Source Intelligence

Tina Ngo Bartel  
Director of Business Programs and Research  
San Diego Workforce Partnership Inc.

Kcentration  
CEO  
Cash Practice Inc.
<table>
<thead>
<tr>
<th>Name</th>
<th>Role/Position</th>
<th>Company/Organization</th>
</tr>
</thead>
<tbody>
<tr>
<td>Meredith Pieratt</td>
<td>Marketing and Communications Director</td>
<td>WSP Corporate Benefits &amp; Insurance Services Inc.</td>
</tr>
<tr>
<td>Christina Samoylov</td>
<td>Owner and Founder</td>
<td>Designer Vault</td>
</tr>
<tr>
<td>Linda Stirling</td>
<td>Senior Vice President, Wealth Management</td>
<td>UBS Financial Services Inc.</td>
</tr>
<tr>
<td>Trish Watlington</td>
<td>Owner</td>
<td>The Red Door San Diego</td>
</tr>
<tr>
<td>Courtney Prato</td>
<td>Senior Field Marketing Manager</td>
<td>Vistage International Inc.</td>
</tr>
<tr>
<td>Amelia Sanchez</td>
<td>Senior Counsel</td>
<td>Croshie Gliner Schiffman Southard &amp; Swanson LLP</td>
</tr>
<tr>
<td>Cindy Sutherland</td>
<td>Vice President of Career Development</td>
<td>New Horizons Southern California</td>
</tr>
<tr>
<td>Michelle Rose Gilman</td>
<td>Master Chef and Owner</td>
<td>Claudia’s Cocina</td>
</tr>
<tr>
<td>Lori Robinson</td>
<td>Vice President, Digital Marketing</td>
<td>BusinessOnline</td>
</tr>
<tr>
<td>Rachel Ready</td>
<td>Vice President, Digital Marketing</td>
<td>BusinessOnline</td>
</tr>
<tr>
<td>Shana Reed Medley</td>
<td>Director, Resort Marketing</td>
<td>Harrah’s Resort Southern California</td>
</tr>
<tr>
<td>Anneke Stender</td>
<td>Executive Vice President</td>
<td>TAG Inc.</td>
</tr>
<tr>
<td>Rachel Scatizzi</td>
<td>Founding Partner</td>
<td>Smith &amp; Scatizzi LLP</td>
</tr>
<tr>
<td>Terry Schmidt</td>
<td>Executive Vice President, Chief Financial Officer</td>
<td>Guild Mortgage Company</td>
</tr>
<tr>
<td>Christopher</td>
<td>President</td>
<td>Weatherly Asset Management</td>
</tr>
<tr>
<td>Jacqueline Reynoso</td>
<td>President/CEO</td>
<td>National City Chamber of Commerce</td>
</tr>
<tr>
<td>Catherine Schnabel</td>
<td>Chief Scientific Officer</td>
<td>Biotheranostics Inc.</td>
</tr>
<tr>
<td>Julie Seal</td>
<td>CEO</td>
<td>Mirus Promotions Inc.</td>
</tr>
<tr>
<td>Krystel Tien</td>
<td>Founder, Creative Director and Lead Stylist</td>
<td>Couture Events</td>
</tr>
<tr>
<td>Natasha Torki</td>
<td>COO and Managing Director</td>
<td>Beauty by Dolly</td>
</tr>
<tr>
<td>Judy Shaplin</td>
<td>CEO and President</td>
<td>Mountain Health</td>
</tr>
<tr>
<td>Angela Trinidad</td>
<td>CEO and Founder</td>
<td>Passion Planner LLC</td>
</tr>
<tr>
<td>Lori Robinson</td>
<td>First Vice President, Wealth Management</td>
<td>UBS Financial Services Inc.</td>
</tr>
<tr>
<td>Amber Shepherd</td>
<td>Senior Events and Media Coordinator</td>
<td>Cash Practice Inc.</td>
</tr>
<tr>
<td>Ilana Simpson</td>
<td>Sales Director</td>
<td>CBRE Group Inc.</td>
</tr>
<tr>
<td>Alli Simpson</td>
<td>Principal Engineer</td>
<td>KTU+A</td>
</tr>
<tr>
<td>Sharon Singleton</td>
<td>Principal Landscape Architect</td>
<td></td>
</tr>
<tr>
<td>Felicia Vieira</td>
<td>President</td>
<td>Crafted Cocktails</td>
</tr>
<tr>
<td>Sarah Rotter</td>
<td>Owner</td>
<td>Allegiance Heating &amp; Air Conditioning Inc.</td>
</tr>
<tr>
<td>Laura Stein</td>
<td>Vice President, Marketing</td>
<td>SKLZ</td>
</tr>
<tr>
<td>Michelle Vollerath</td>
<td>Vice President, Account Management</td>
<td>United Healthcare Services Inc.</td>
</tr>
<tr>
<td>Tina Rountree</td>
<td>Director of Channel Partnerships</td>
<td>Managed Solution</td>
</tr>
<tr>
<td>Lina Ramos</td>
<td>Chief Business Officer</td>
<td>Source Intelligence</td>
</tr>
<tr>
<td>Rachel Ready</td>
<td>Vice President, Digital Marketing</td>
<td>BusinessOnline</td>
</tr>
<tr>
<td>Shana Reed Medley</td>
<td>Director, Resort Marketing</td>
<td>Harrah’s Resort Southern California</td>
</tr>
<tr>
<td>Staci Ritchie-Roman</td>
<td>Marketing Director</td>
<td>Wholesale Warranties</td>
</tr>
<tr>
<td>Kristen Roberts</td>
<td>Founder and Managing Attorney</td>
<td>Trestle Law APC</td>
</tr>
<tr>
<td>Lori Robinson</td>
<td>First Vice President, Wealth Management</td>
<td>UBS Financial Services Inc.</td>
</tr>
<tr>
<td>Michelle RoseGilman</td>
<td>Founder</td>
<td>Fusion Academy</td>
</tr>
<tr>
<td>Sarah Rotter</td>
<td>Owner</td>
<td>Allegiance Heating &amp; Air Conditioning Inc.</td>
</tr>
<tr>
<td>Michelle Vollrath</td>
<td>Vice President, Account Management</td>
<td>United Healthcare Services Inc.</td>
</tr>
<tr>
<td>Jackie Wiener</td>
<td>Vice President of Marketing and Community Engagement</td>
<td>Managed Solution</td>
</tr>
</tbody>
</table>
WOMEN-OWNED BUSINESSES

Ranked by 2015 gross revenue

<table>
<thead>
<tr>
<th>Rank</th>
<th>Company Address</th>
<th>Website</th>
<th>Telephone</th>
<th>Fax</th>
<th>Gross revenue: •2015 (millions)</th>
<th>% increase (decrease)</th>
<th>Employees as of 9/1/2016: •Full time •Part time</th>
<th>Percent women-owned</th>
<th>•Certified women-owned business?</th>
<th>Agency certified by</th>
<th>Majority owner(s)</th>
<th>Company description</th>
<th>•Local executive(s)</th>
<th>Title(s)</th>
<th>Year established locally</th>
</tr>
</thead>
<tbody>
<tr>
<td>2</td>
<td>Systems Source Inc.</td>
<td>500 E St., Suite 110, San Diego 92101</td>
<td><a href="http://www.systemsource.com">www.systemsource.com</a></td>
<td>619-632-2463</td>
<td>$110.4</td>
<td>10%</td>
<td>0</td>
<td>0</td>
<td>100</td>
<td>Y</td>
<td>WBENC</td>
<td>Rosamaria Smith</td>
<td>Full-service contract furniture company with 6,000+ franchises offering group fitness classes worldwide</td>
<td>Heather Petitchett</td>
<td>vice president</td>
</tr>
<tr>
<td>3</td>
<td>Jazzevis Inc.</td>
<td>2460 Impala Drive, Carlsbad 92010</td>
<td><a href="http://www.jazzevis.com">www.jazzevis.com</a></td>
<td>760-476-1750</td>
<td>$62.7</td>
<td>4%</td>
<td>0</td>
<td>0</td>
<td>100</td>
<td>N</td>
<td>NA</td>
<td>Judi Sheppendant</td>
<td>Leading ladies fitness company with 8,000+ franchises offering group fitness classes worldwide</td>
<td>Alondra Stable</td>
<td>director of marketing</td>
</tr>
<tr>
<td>4</td>
<td>L.E.-Pacific Inc.</td>
<td>188 W. Coast St., Escondido 92025</td>
<td><a href="http://www.lepacific.com">www.lepacific.com</a></td>
<td>760-294-7087</td>
<td>$29.75</td>
<td>23%</td>
<td>0</td>
<td>0</td>
<td>100</td>
<td>Y</td>
<td>SBA</td>
<td>Diane Koester-Bryan</td>
<td>General contractor, engineering</td>
<td>Diane Koester-Bryan</td>
<td>president</td>
</tr>
<tr>
<td>5</td>
<td>Professional Maintenance Systems</td>
<td>692 Napa St., San Diego 92119</td>
<td><a href="http://www.pmjournals.com">www.pmjournals.com</a></td>
<td>619-276-1150</td>
<td>$24.67</td>
<td>8%</td>
<td>0</td>
<td>0</td>
<td>100</td>
<td>Y</td>
<td>WBENC</td>
<td>Karen Barry</td>
<td>Full-service janitorial company</td>
<td>Karen Barry</td>
<td>CEO</td>
</tr>
<tr>
<td>6</td>
<td>Destination Concepts Inc.</td>
<td>2925 Financial Court, Suite 101, San Diego 92121</td>
<td><a href="http://www.destinationconcepts.com">www.destinationconcepts.com</a></td>
<td>858-274-7879</td>
<td>$20.03</td>
<td>1%</td>
<td>0</td>
<td>0</td>
<td>100</td>
<td>Y</td>
<td>WBENC</td>
<td>Event design, production, logistics services</td>
<td>Brynne Frost</td>
<td>CIO</td>
<td>1998</td>
</tr>
<tr>
<td>7</td>
<td>Reyneche Background Inc.</td>
<td>2752 Kettner Blvd., San Diego 92101</td>
<td><a href="http://www.reynearch.com">www.reynearch.com</a></td>
<td>619-297-2281</td>
<td>$17.61</td>
<td>25%</td>
<td>0</td>
<td>0</td>
<td>67</td>
<td>Y</td>
<td>NMSDC</td>
<td>Carol Bentley</td>
<td>Kandy Neyenesch</td>
<td>Commercial sheet-feed UV printer, presses, bindery, shipping, Kodak digital presses</td>
<td>Carol Bentley</td>
</tr>
<tr>
<td>8</td>
<td>Kahala Travel</td>
<td>3333 Camino del Rio N., Suite 300, San Diego 92121</td>
<td><a href="http://www.kahalatravel.com">www.kahalatravel.com</a></td>
<td>619-282-8300</td>
<td>$16.47</td>
<td>9%</td>
<td>0</td>
<td>0</td>
<td>99</td>
<td>Y</td>
<td>CMA</td>
<td>Joyce Bartt</td>
<td>Travel agency</td>
<td>Janine Joseph</td>
<td>president</td>
</tr>
<tr>
<td>9</td>
<td>Balboa Travel Inc.</td>
<td>5940 Ocean Drive, Suite 300, San Diego 92108</td>
<td><a href="http://www.balboa.com">www.balboa.com</a></td>
<td>858-678-2300</td>
<td>$13.8</td>
<td>12%</td>
<td>0</td>
<td>0</td>
<td>54</td>
<td>Pacific Southwest Minority Supplier Development Council (PSWMSDC)</td>
<td>Christine Jackson</td>
<td>Andrea de la Rosa</td>
<td>Personalized corporate travel management, custom excursions, meeting, incentive &amp; event solutions</td>
<td>Denise Jackson</td>
<td>CEO</td>
</tr>
<tr>
<td>10</td>
<td>Paradise Information Services Inc.</td>
<td>12222 Sorrento Birch Way, San Diego 92131</td>
<td><a href="http://www.paradisefinance.com">www.paradisefinance.com</a></td>
<td>858-693-4115</td>
<td>$11.75</td>
<td>14%</td>
<td>0</td>
<td>0</td>
<td>75</td>
<td>Y</td>
<td>WBENC</td>
<td>Betty Rantz</td>
<td>Provides consultants in either a placement or project basis</td>
<td>Betty Rantz</td>
<td>CEO</td>
</tr>
</tbody>
</table>

NA Not ranked
NA Not applicable
No Not available
Due to rounding off, some percentages appear to be incorrect.
Sources: The companies and their CPAC/ISO-submitted documents.
For the best of our knowledge, this information is accurate as of press time. While every effort is made to ensure the accuracy and thoroughness of the facts, omissions and typographical errors sometimes occur. Please send corrections or additions to the Research Department at the San Diego Business Journal. © 2016 National University NU16_5397

We at National University would like to recognize Dr. Gloria McNeal for her contributions to higher education and the workforce of tomorrow.

WOMEN-OWNED BUSINESSES

2016 WOMEN WHO MEAN BUSINESS WINNER

Congratulations to DR. GLORIA McNEAL

2016 WOMEN WHO MEAN BUSINESS WINNER

We at National University would like to recognize Dr. Gloria McNeal for her contributions to higher education and the workforce of tomorrow.

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The Chamber is proud to congratulate Paola Avila on her recognition as one of San Diego’s Women Who Mean Business.
## WOMEN-OWNED BUSINESSES

### Ranked by 2015 gross revenue

<table>
<thead>
<tr>
<th>Rank</th>
<th>Company</th>
<th>Address</th>
<th>Telephone</th>
<th>Fax</th>
<th>Gross revenue</th>
<th>% increase (decrease)</th>
<th>Employees as of 9/1/2016</th>
<th>% female</th>
<th>% certified</th>
<th>Agency certified by</th>
<th>Majority owner(s)</th>
<th>Company description</th>
<th>Local executive(s)</th>
<th>Title(s)</th>
<th>Year established locally</th>
</tr>
</thead>
<tbody>
<tr>
<td>11</td>
<td>Independent Energy Solutions Inc.</td>
<td>1500 Polaris Way, Vista 92081</td>
<td>760-252-8704</td>
<td>760-222-2821</td>
<td>$10.7 million</td>
<td>+36%</td>
<td>46</td>
<td>0</td>
<td>46</td>
<td>100</td>
<td>Y</td>
<td>CPCU, Sustainable Cleaningsource</td>
<td>Linda Strand</td>
<td>CEO</td>
<td>1999</td>
</tr>
<tr>
<td>12</td>
<td>Bushnell Life Science</td>
<td>1895 Via Jalea Drive, Suite A127, La Jolla 92037</td>
<td>858-453-7923</td>
<td>858-453-7926</td>
<td>$6.5 million</td>
<td>+4%</td>
<td>9</td>
<td>1</td>
<td>10</td>
<td>100</td>
<td>Y</td>
<td>Caltrans</td>
<td>Christine Rupp</td>
<td>President</td>
<td>1998</td>
</tr>
<tr>
<td>13</td>
<td>Paradigm Mechanical Corp.</td>
<td>5555 Federal St., Carson Drive 91405</td>
<td>310-482-4562</td>
<td>310-482-4574</td>
<td>$2.7 million</td>
<td>+38%</td>
<td>36</td>
<td>3</td>
<td>37</td>
<td>100</td>
<td>Y</td>
<td>BOC, CPCU, City of San Diego</td>
<td>Melinda entropy</td>
<td>President</td>
<td>2010</td>
</tr>
<tr>
<td>14</td>
<td>City Wide Maintenance of San Diego</td>
<td>4930 Poinseth Place, San Diego 92101</td>
<td>619-656-2810</td>
<td>619-656-2820</td>
<td>$2.2 million</td>
<td>+3%</td>
<td>110</td>
<td>40</td>
<td>150</td>
<td>100</td>
<td>Y</td>
<td>WBC</td>
<td>Linda Kofka</td>
<td>Owner</td>
<td>2000</td>
</tr>
<tr>
<td>15</td>
<td>Tuft Group Executive Search</td>
<td>12501 Old Mill Drive, Suite 101, San Diego 92130</td>
<td>925-637-5800</td>
<td>925-637-5802</td>
<td>$6.3 million</td>
<td>+23%</td>
<td>25</td>
<td>3</td>
<td>53</td>
<td>100</td>
<td>Y</td>
<td>W</td>
<td>Robyn Toft</td>
<td>President</td>
<td>2010</td>
</tr>
<tr>
<td>16</td>
<td>J Public Relations</td>
<td>12621 El Cajon Blvd., Suite 200, San Diego 92126</td>
<td>619-255-7037</td>
<td>619-255-1384</td>
<td>$0.6 million</td>
<td>+26%</td>
<td>9</td>
<td>9</td>
<td>9</td>
<td>100</td>
<td>Y</td>
<td>Winx</td>
<td>Natalie Vani</td>
<td>CEO</td>
<td>2005</td>
</tr>
<tr>
<td>18</td>
<td>Sonic Beam Wellness</td>
<td>5953 Le Page Court, Suite 110, Carlsbad 92006</td>
<td>760-438-5100</td>
<td>760-438-1690</td>
<td>$5.5 million</td>
<td>+5%</td>
<td>28</td>
<td>0</td>
<td>38</td>
<td>95</td>
<td>Y</td>
<td>Caltrans</td>
<td>Linda Oakley</td>
<td>Executive</td>
<td>1998</td>
</tr>
<tr>
<td>19</td>
<td>Waters Catering Inc.</td>
<td>619-276-8803</td>
<td>619-276-8808</td>
<td>619-276-8810</td>
<td>$0.9 million</td>
<td>-5%</td>
<td>30</td>
<td>150</td>
<td>150</td>
<td>100</td>
<td>Y</td>
<td>SDG, Water &amp; Wine</td>
<td>Mary Kay Waters</td>
<td>President</td>
<td>2006</td>
</tr>
<tr>
<td>20</td>
<td>Katz &amp; Associates</td>
<td>1001 Fairmount Drive, Suite 201, San Diego 92101</td>
<td>619-452-0301</td>
<td>619-552-8437</td>
<td>$4.1 million</td>
<td>+11%</td>
<td>28</td>
<td>0</td>
<td>38</td>
<td>95</td>
<td>Y</td>
<td>Caltrans</td>
<td>Sara Katz</td>
<td>President</td>
<td>2007</td>
</tr>
<tr>
<td>22</td>
<td>Oakley Relocation</td>
<td>13206 Dover Drive, Poway, CA 92064</td>
<td>858-403-1010</td>
<td>858-408-8082</td>
<td>$0.7 million</td>
<td>+5%</td>
<td>11</td>
<td>11</td>
<td>15</td>
<td>85</td>
<td>Women’s Business Enterprise</td>
<td>Linda Oakley</td>
<td>President</td>
<td>2008</td>
<td></td>
</tr>
<tr>
<td>23</td>
<td>Chase Pacific Property Management &amp; Real Estate</td>
<td>9905 Hibert St., Suite 105, San Diego 92131</td>
<td>619-271-8841</td>
<td>619-271-8863</td>
<td>$3.5 million</td>
<td>+14%</td>
<td>5</td>
<td>2</td>
<td>7</td>
<td>100</td>
<td>Y</td>
<td>W</td>
<td>Cheryl Chasse-Bernier</td>
<td>Jamie Montoya</td>
<td>President</td>
</tr>
<tr>
<td>24</td>
<td>Intellisolutions Inc.</td>
<td>501 Common Drive, Suite 100, San Diego 92126</td>
<td>619-663-2131</td>
<td>619-663-2188</td>
<td>$3.2 million</td>
<td>-6%</td>
<td>26</td>
<td>3</td>
<td>29</td>
<td>75</td>
<td>Y</td>
<td>U.S. Women’s Chamber of Commerce</td>
<td>Jamie Montoya</td>
<td>President</td>
<td>2007</td>
</tr>
<tr>
<td>25</td>
<td>Stout Printing Inc.</td>
<td>6300 Via Pilar, Suite 103, San Diego 92126</td>
<td>619-566-0666</td>
<td>619-566-0436</td>
<td>$0.9 million</td>
<td>+5%</td>
<td>19</td>
<td>19</td>
<td>19</td>
<td>51</td>
<td>Y</td>
<td>CPCU</td>
<td>Adrianne Stevlor</td>
<td>President</td>
<td>1980</td>
</tr>
<tr>
<td>26</td>
<td>Marline Investments &amp; Associates</td>
<td>2410 N. Market Place, Escondido 92028</td>
<td>760-480-5449</td>
<td>760-480-9901</td>
<td>$2.8 million</td>
<td>+49%</td>
<td>51</td>
<td>51</td>
<td>51</td>
<td>100</td>
<td>Y</td>
<td>CPCU</td>
<td>Marline Irwin</td>
<td>President</td>
<td>1999</td>
</tr>
<tr>
<td>27</td>
<td>A-Star Staffing</td>
<td>2503 Caminito del Rio, Suite 220, San Diego 92105</td>
<td>619-574-7600</td>
<td>619-574-7602</td>
<td>$2.8 million</td>
<td>+7%</td>
<td>74</td>
<td>74</td>
<td>74</td>
<td>100</td>
<td>Y</td>
<td>CPCU, Supply Chain</td>
<td>Diana Barnes</td>
<td>President</td>
<td>2007</td>
</tr>
<tr>
<td>28</td>
<td>Staff Smart Inc.</td>
<td>P.O. Box 3446, San Diego 92138</td>
<td>619-342-2660</td>
<td>619-342-2664</td>
<td>$2.7 million</td>
<td>+43%</td>
<td>6</td>
<td>6</td>
<td>6</td>
<td>75</td>
<td>Y</td>
<td>W</td>
<td>Christine Hoffman- Hicks</td>
<td>President</td>
<td>2008</td>
</tr>
</tbody>
</table>

### Percentage of Ownership

A breakdown of companies on this list by percentage of business ownership by women.

- **majority owned**: 100% owned by women
- **half ownership**: 50% owned by women
- **other**: 30% owned by women

### Ups and Downs

The companies on the list that saw an increase or decrease in revenue from 2014 to 2015.

### Age of Companies

Companies founded prior to 2000: 31

Companies founded after 2000: 20

### Around the County

Where the companies are based.
Now is the time to plan for your legacy

By Gail Ives, Managing Director

Congratulations to the San Diego Business Journal’s Women Who Mean Business honorees. Thank you for your leadership and dedication—we appreciate how much your efforts help sustain the health of our local San Diego economy. This strong commitment can sometimes mean that personal planning takes a backseat, including legacy planning. As you look ahead to the coming year, consider that now, regardless of age, is a good time to determine how you would like your finances handled as part of your estate plan.

“When your children are adequately prepared, they become good stewards of what they have been given.”

— Carlee Harmonson, Managing Director, The Private Bank at Union Bank

Over the next three decades, more than $30 trillion in assets will shift from one generation to the next, as baby boomers pass on their legacies to children. While those who plan ahead can look forward to a predictable transition of wealth to individuals and charities, the reality is many are not prepared for this transfer. There are a variety of different reasons for putting off estate planning. Some believe their children are too young or it’s too early in their lives to plan, while others feel their family situations are too complex. However, the risks of not planning are very real. Those without plans risk probate issues, unsuitable custody of children, lengthy settlements, unnecessarily high estate taxes, mismanagement of assets, beneficiary disputes, and lack of control over end-of-life decisions.

If you need an estate plan, these five steps can help you begin the process.

1. Start Planning
Carlee Harmonson of The Private Bank at Union Bank recommends parents discuss planning and wealth transfer as early as possible with their children. “By laying the solid foundation, your children understand and appreciate money for what it is: an incredible tool that can fuel their greatest ambitions and support causes that are important to them. They learn to invest wisely so they can pass a legacy on to their own children and grandchildren.”

2. Engage and Share
In their book, Preparing Heirs: Five Steps to a Successful Transition of Family Wealth and Values, Roy Williams and Vic Preisser blame a breakdown in family trust and communication for most estate transfer failures. To prepare heirs, they suggest engaging them in open communication and shared decision-making. Give them financial context for their inheritance and foster a culture of achievement and independence. By the time they inherit, your heirs have a mature, healthy attitude toward money that serves them well.2

3. Have a Family Meeting
A cornerstone of successful multigenerational planning is open dialogue, in which parents and children share their visions for the family. Ideally, this takes place at a group meeting with the whole family present. Involve all family members to emphasize that planning is for the good of both parents and children. It may also help to have a trusted advisor present to serve as an impartial voice.

4. Discuss Personal Property Wishes
Who will receive dad’s watch? Mom’s silver? Misunderstandings about treasured items can sour family relationships and lead to lawsuits. Have frank conversations to determine each heir’s preferences for sentimental items—the more open the dialogue, the better.

5. Seek the Help of Professionals
Multigenerational planning can be complex. After you have an initial conversation within the family, involve a trusted attorney, estate planner, and/or wealth strategist who can work with you to put a plan in place. A wealth strategist can also discuss the important role of the trustee as well as tax and gifting strategies to make the transition smooth and efficient.

Regardless of age or complexity of a family situation, it’s never too soon or late for legacy planning. Parents and children who communicate openly about their wishes and needs can enjoy peace of mind that a mutually understood plan is in place for the future.

Wills, trusts, foundations and wealth-planning strategies have legal, tax, accounting and other implications. Clients should consult a legal or tax advisor.

1The Private Bank is an exclusive part of MUFG Union Bank, N.A. dedicated to the financial needs of high net worth individuals, non-profit organizations, business owners, corporate executives, and professional service firms. Bank products available through MUFG Union Bank, N.A. are FDIC-insured within permissible limits.


Gail Ives is Managing Director for Transaction Banking at MUFG Union Bank. With more than 20 years of banking experience, she has worked with businesses in a broad range of industries. Gail can be reached at gail.ives@unionbank.com or 619-230-3750.

About MUFG Union Bank, N.A.
MUFG Union Bank, N.A., is a full-service bank with offices across the United States. We provide a wide spectrum of corporate, commercial and retail banking and wealth management solutions to meet the needs of customers. MUFG Union Bank is a proud member of the Mitsubishi UFJ Financial Group, one of the world’s largest financial organizations. Visit unionbank.com for more information.

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ON THE SCENE  |  San Diego Business Journal Event

Women Who Mean Business Awards Event

The San Diego Business Journal held its 23rd annual Women Who Mean Business Awards on Wednesday, Nov. 9, at the Town & Country Resort and Convention Center. Close to 900 business, civic and nonprofit leaders attended the sold out event that recognized women from throughout the region for their dedication to their professions and their community.

Lifetime Achievement Award Recipient Jane Groover, Taboo Studio; 2015 Lifetime Achievement Award Recipient Arline Fisch, San Diego State University; Joanna Rhodes, Taboo Studio

Rachel Cunningham, Colleen Perone, both with Bop Design

Celebrity Emcee Pat Brown, DayTripper Tours

Liz Holman, Aviara Golf Club; Reyna Martinez, Jessica Morris, Ultimate Staffing; Lindsay Allen, LPGA; Kelly DiCicco, Ledgent Search Group

Teresa Warren, TW2 Marketing; Andrea Myers, Seltzer Caplan McMahon Vitek; Chris Thoman, JPMorgan Chase Bank
Amy Wimer, Associate Publisher, San Diego Business Journal; Exemplary Service Award Recipient Arlene Lieberman, Barney & Barney Foundation

Event Sponsors Rodger Dougherty, Gold Sponsor Kaiser Permanente; Gail Ives, Title Sponsor Union Bank; Doug Warden, Gold Sponsor MRC Smart Technology Solutions

Nels Jensen, Editor-in-Chief, San Diego Business Journal, Event Judge Crystal Sargent, Invested Advisory Services

Winners Jennifer Paroly, Tri-City Hospital Foundation; Cheryl Goodman accepting for Jaye Connolly-LaBelle, RippleNami; Jenni Prisk, Prisk Communication; Sarah Bilyeu accepting for Teresa Halleck, San Diego County Credit Union

Winners Kimberly Hunt, ABC10; Dr. Gloria McNeal, National University; Dr. Sonya Ahmed, UC San Diego Health System; Judi Sheppard Missett, Jazzercise Inc.; Dianne Jacob, San Diego County Employees Retirement Association

Top Row: Beverley Mason, Lincoln Military Housing; Erin Patterson, Gail Ives, Title Sponsor Union Bank; Melissa Burris; Katrin Engel, Title Sponsor Union Bank; Bottom Row: Angel Calitano, Title Sponsor Union Bank; Cathie Young, Soitek Pacific; Carolyn Swafford, Crystal Carter, Title Sponsor Union Bank

Winners Dr. Patricia Márquez, University of San Diego; Elizabeth Wistrich, City Ballet of San Diego; Tamara Furman, San Diego Leadership Institute; Jamie Latiano Jacobs, Renovate America; Helen McNeal, California State University Institute for Palliative Care; Kelly Souza, Wells Fargo

Winners Noel Sauer, Cibus US LLC; Julie Kilpatrick, JLL; Sarah Sternberg, Songa Designs International; Rebecca Smith, Point Loma Nazarene University; Dr. Sunita Cooke, MiraCosta Community College

Winners Camey Christenson, 2-1-1 San Diego; Jeannie Schmelzer, Netzel Grigsby Associates Inc.; Chris Frahm, Brownstein Hyatt Farber Schreck, LLP; Kristin Elliott, Precision Measurement Engineering
Top Row: Judi Steadman, Flora Hoang, Gabby Murrieta, Lizzie Wittig, Event Nonprofit Susan G. Komen San Diego; Bottom Row: Laura Sherman, Catherine Blair, Lisa Paul-Hill, Karla Lopez, Event Nonprofit Susan G. Komen San Diego

Top Row: Eileen Piersa, Katherine Kantardjieff, Patricia Prado-Olmos, California State University San Marcos; Bottom Row: Karen Haynes, Crystal Smith, California State University San Marcos; Winner Helen McNeal, California State University Institute for Palliative Care

Top Row: Cheryl Doss, Walden Family Services; Rodger Dougherty, Gold Sponsor Kaiser Permanente; Jessica Rippe, Walden Family Services; Bottom Row: Tana Larah, Sandra Lanzel, Gold Sponsor Kaiser Permanente; Teresa Stivers, Walden Family Services; Denise Jackson, Balboa Travel

Top Row: Bill Seaward, Brian Eyler, Doug Warden, Chase Carlson, Gold Sponsor MRC Smart Technology Solutions; Bottom Row: Kara Molenaar, Katie Fleck, Samantha Alston, Doah Lee, Gold Sponsor MRC Smart Technology Solutions

Additional photos from the event are at the following link: http://fotowerkssd.smugmug.com

Event Judges Crystal Sargent, Invested Advisory Services; Nancy Rohland-Heinrich, National University; Misty Moore, JLL; Lauren Lek, Academy of Our Lady of Peace; Tina Howe, Bill Howe Family of Companies; Chris Bryant, San Diego Employers Association