









THE LIST

BUSINESS IMPROVEMENT DISTRICTS

Ranked by 2021 budget

► **NEXT ISSUE**
Accounting Firms

Rank		Business Improvement District <ul style="list-style-type: none"> • name • address • website 	Budget <ul style="list-style-type: none"> • 2021 • 2020 (in thousands)	Profile <ul style="list-style-type: none"> • members • type • city blocks 	Terms <ul style="list-style-type: none"> • length • renewal date 	Areas Covered	Programs and Services	Top Executive <ul style="list-style-type: none"> • name • title • phone 	
1		Ventura County Lodging Association 305 S. Kalorama St, Suite B Ventura 93001 venturacountycoast.com	\$2,000 \$3,000	65 property N/A	10 years 2025	Camarillo, Oxnard, Ventura and Port Hueneme	marketing program to increase hotel occupancy by promoting Camarillo, Oxnard, Ventura and Port Hueneme	Brian Tucker Executive Director (800) 648-2124	
2		Greater Downtown Glendale Association 100 N. Brand Blvd., Suite 508 Glendale 91203 downtownglendale.com	1,778 1,587	165 property 46	10 years 2029	Brand Boulevard and Central Avenue	beautification, cleaning, public space development and management, district identity and branding	Marco Li Mandri Executive Director (818) 476-0121	
3		Visit Burbank PO Box 349 Burbank 91503 visitburbank.com	1,100 1,100	19 property NA	10 years 2026	hotels with 25 rooms or more in city limits	marketing and activities promoting Burbank including an enhanced partnership with Universal Studios Hollywood	Danny Khan Board Chair (747) 477-1462	
4		Downtown Burbank Partnership 150 N. 3rd St. Burbank 91502 dtnbur.com	1,024 1,024	296 property 40	10 years 2028	Magnolia Boulevard, Olive Avenue, Alameda Avenue, I-5 freeway	marketing and events, regional branding, maintenance and capital improvements, hospitality and social services outreach, leasing support	Michael Cusumano Chairman (818) 238-5180	
5		South L.A. Industrial District 13300 Victory Blvd., Suite 320 Van Nuys 91401 slaitbid.com	891 ¹ 891 ²	NA property 22	NA NA	Slauson Avenue, Florence Avenue, Central Avenue, Avalon Avenue	security, maintenance	Susan Levi Executive Director (818) 780-9100	
6		North Hollywood BID 5026 Lankershim Blvd. North Hollywood 91601 nohobid.com	715 683	120 property 40	5 years 2024	Lankershim Boulevard, Magnolia Boulevard	safety ambassador program, maintenance, marketing	Steve Gibson Executive Director (818) 761-8230	

¹ Business Journal estimate.

² Provided by the Los Angeles City Clerk.

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7		Conejo Valley Tourism Improvement District 600 Hampshire Road, Suite 200 Thousand Oaks 91361 conejo.com	\$600 \$870	16 merchant NA	10 years 2027	lodging properties in Agoura Hills and Thousand Oaks	multiplatform destination marketing, meeting, wedding, sports and travel conferences, familiarization tours and strategic partnerships	Danielle Borja CEO, President (805) 370-0035	
8		Santa Clarita Tourism Marketing District 23920 Valencia Blvd., Suite 100 Santa Clarita 91355 teamsantaclarita.com	589 612	5 merchant NA	NA NA	hotels in city limits	marketing, event attraction	Jason Crawford Economic Development Manager (661) 255-4347	
9		Studio City BID 12198 Ventura Blvd., Suite 207 Studio City 91604 studiocitybusinessdistrict.com	564 450	224 property Studio City	5 years 2024	Ventura Boulevard from Carpenter Avenue to Coldwater Canyon Avenue, Ventura Place, Laurel Canyon Boulevard, Radford Avenue	improvement projects, sidewalk sweeping, tree trimming, pressure washing, removed graffiti, daily security patrols	Vicki Nussbaum Executive Director (818) 821-3820	
10		Destination Lancaster 554 W. Lancaster Blvd. Lancaster 93534 destinationlancasterca.org	495 535	9 merchant N/A	5 years 2023	hotels in city limits with AAA rating of three stars or greater	marketing, partnerships, branding, visitors center	Sandy Smith Executive Director (661) 400-0342	
11		Visit Camarillo 4001 Mission Oaks Blvd., Suite B Camarillo 93012 visitcamarillo.com	430 580	11 merchant NA	10 2019	hotels in city limits	marketing programs designed to increase tourism and overnight stays in Camarillo Hotels	Yuliana Gonzalez Executive Director (844) 775-2533	
12		Visit Simi Valley 40 W. Cochran St., Suite 100 Simi Valley 93065 visitsimivalley.com	330 ¹ 330	5 merchant NA	5 years 2024	hotels in Simi Valley	marketing	Layma Askarzo Executive Director (805) 526-3900	
13		The BLVD Association 44933 Fern Ave. Lancaster 93534 theblvdlanaster.com	307 ¹ 307 ¹	NA merchant 9	NA NA	Lancaster Boulevard from 10th Street West to Sierra Highway, Kettering Street to Milling Street	clean and safe, marketing, advocacy	Araxie Kahramanian Executive Director (661) 723-6074	
14		Montrose Shopping Park Association P.O. Box 782 Montrose 91021 shopmontrose.com	305 550	170 merchant 8	3 years 2023	2200-2400 blocks of Honolulu Avenue and peripheral streets	marketing, promotions, events, clean and safe	Dale Dawson Business Administration (818) 541-0699	
15		Historic Old Town Canoga Park BID - Canoga Park Improvement Association 21822 Sherman Way, Suite 106 Canoga Park 91303 canogaparkcal.com	249 ¹ 249	NA property 15	10 years 2029	Wyandotte Street to Gault Street, includes Historic Old Town Sherman Way Corridor from Glade Avenue to Canoga Avenue	landscaping and maintenance, security, marketing, promotions and public relations, admin and operations	Mary Paterson Executive Director (818) 346-7480	
16		Village at Sherman Oaks Business Improvement District 14528 Ventura Blvd. Sherman Oaks 91403 villageatshermanoaks.com	162 148	350 property 8	10 years 2030	Van Nuys Boulevard from Hortense Avenue to Ventura Boulevard and Ventura Boulevard from Van Nuys Boulevard to Cedros North	sidewalk pressure washing, landscaping, sweeping, trash removal, graffiti removal, image enhancement	Leslie Elkan President (818) 326-0273	
17		Encino Commons BID 17547 Ventura Blvd., Suite 106 Encino 91316 encinocommons.org	148 ¹ 148 ²	NA property 9	5 years 2020	Ventura Blvd. from Balboa Blvd. to White Oak Ave.	marketing, landscaping	Susan Levi Executive Director (818) 780-9100	
18		Old Granada Village BID 17723 Chatsworth St. Granada Hills 91344 granadahillsbid.com	140 ¹ 140 ²	NA property 5	5 years 2020	Chatsworth St. from Encino Ave. to Lindley Ave.	marketing, landscaping	Susan Levi Executive Director (818) 780-9100	
19		Chatsworth BID 2391 Tapo St. Simi Valley 93063 chatsworthbid.com	116 ¹ 116 ²	NA merchant 8	one year January	Devonshire St.- Topanga Canyon to Mason	marketing, security, landscaping	Marian Gorman Administrator (818) 678-4969	
20		Tarzana Safari Walk BID 18653 Ventura Blvd., Suite 323 Tarzana 91356 tarzanasafariwalk.com	83 79 ²	180 property 4	5 years 2022	Ventura Blvd. from Reseda Blvd. to Burbank Blvd.	marketing, beautification & streetscape improvements	Kathy Delle Donne President (818) 394-6601	

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