

# THE LIST

## PUBLIC RELATIONS FIRMS

Ranked by number of Valley-area employees

► **NEXT ISSUE**  
Hotels, Meeting Facilities

Rank	Agency • name • address • website	Public Relations Employees	Fee Income • 2020 • 2019 (\$ in millions)	Clients (partial list)	Specialties/Industries (partial list)	Profile • headquarters • year founded	Top Executive • name • title • phone	
1	 <b>Kahn Media Inc.</b> 11988 Challenger Court Moorpark 93021 kahnmedia.com	23	\$2.9 \$3.2	Lotus Cars, Rolex Watch USA, The Quail, Roush Performance, Ruf, Gearys Beverly Hills, Mullin Automotive Museum, Coast Big Sur, Piaggio, Aprilia, McLaren	consumer, digital, real estate, retail, technology, travel, transportation, outdoor, adventure, travel and luxury/lifestyle brands	Moorpark 2008	Dan Kahn CEO, President (818) 881-5246	
2	 <b>Consensus Inc.</b> 3900 W. Alameda Ave., Suite 2050 Burbank 91505 consensusinc.com	18 <sup>1</sup>	NA	Honeywell, EQ Office, Trammell Crow Co., Lockheed Martin, Los Angeles County Public Works	digital, government, real estate, technology	Burbank 1986	Josh Gertler CEO, President (213) 438-1755	
3	 <b>Fiona Hutton &amp; Associates</b> 12711 Ventura Blvd., Suite 170 Studio City 91604 fionahuttonassoc.com	13	5.1 5.5	Clear Channel Outdoor, Health Net, Los Angeles Dept. of Water & OneLegacy	government, health care, real estate	Studio City 2001	Fiona Hutton President (818) 760-2121	
4	 <b>Counterintuity</b> 1207 W. Magnolia Blvd., Suite D Burbank 91506 counterintuity.com	11	NA	PBS SoCal, USC, Providence Saint Joseph Medical Center, Mountains Recreation & Conservation Authority	digital, government, health care, real estate, nonprofit	Burbank 2007	Lee Wochner CEO, Creative Strategist (818) 848-1700	
5	 <b>Marketing Maven Public Relations Inc.</b> 2390C Las Posas Road, Suite 479 Camarillo 93010 marketingmaven.com	11 <sup>1</sup>	NA	Visit Conejo Valley, Merced Irrigation District, Spoon Sleep System, Hygiene	consumer, government, health care, technology, travel	Camarillo 2009	Lindsey Carnett CEO, President (310) 994-7380	
6	 <b>FoleyFreisleben</b> 15233 Ventura Blvd., Suite 1170 Sherman Oaks 91403 fofry.com	10 <sup>1</sup>	NA	NA	consumer, investor relations, corporate communications, enterprise marketing, social responsibility	Sherman Oaks 1996	Gerald Freisleben President (818) 788-0010	
7	 <b>Horowitz Agency Inc.</b> 15301 Ventura Blvd., Suite 340B Sherman Oaks 91403 horowitzagency.com	8	NA	Los Angeles County Bar Association, Kinsella Weitzman Iser Kump & Aldisert, Weinstock Manion, Alter Kendrick & Baron, Reeves Immigration Law Group	digital, integrated marketing	Los Angeles 2007	Seth Horowitz President (323) 347-9740	
8	 <b>Corridor Communications Inc.</b> 3835R E. Thousand Oaks Blvd., Suite 237 Westlake Village 91362 corridorcomms.com	6 <sup>1</sup>	NA	Eta Compute, Flair Cleaners, Pierce Brothers Valley Oaks-Griffin Memorial Park, Shugar Soapworks	consumer, digital, government, retail, technology	Westlake Village 2004	Bonnie Quintanilla CEO (818) 681-5777	
9	 <b>Drizen-Dohs Corporate Communications</b> 19360 Rinaldi St., Suite 648 Porter Ranch 91326 drizen-dohs.com	6	NA	NA	consumer, digital, health care, real estate, retail, technology, social media; websites; publications; marketing, nonprofits, career services, religious	Porter Ranch 2000	Ruth Drizen-Dohs CEO (818) 772-9555	
10	 <b>JPR Communications</b> 19029 Dorlon Drive Tarzana 91356 jprcom.com	6 <sup>1</sup>	NA	NA	technology	Tarzana 1990	Judy Smith Principal (818) 429-2497	
11	 <b>McCue Marketing Communications</b> 1616 W. Burbank Blvd., Suite C Burbank 91506 mccuecommunications.com	6 <sup>1</sup>	NA	LAWineFest	consumer, retail, travel	Glendale 2009	Michelle McCue CEO, President (213) 985-1011	
12	 <b>Scott Public Relations</b> 6520 Platt Ave., Suite 237 West Hills 91307 scottpublicrelations.com	6	NA	Council of Accountable Physician Practices	health care, technology	Woodland Hills 1987	Joy Scott CEO, President (818) 610-0270	
13	 <b>SSA Public Relations</b> 23679 Calabasas Road, Suite 372 Calabasas 91302 ssapublicrelations.com	6	NA	Skyview Capital, Toei Animation, Newsflare, Trousdale Ventures Inc., HIFU Prostate Services	consumer, digital, health care, retail, technology	Calabasas 1989	Steve Syatt CEO (818) 222-4000	
14	 <b>Passantino Andersen</b> 42305 10th St. West Lancaster 93534 passantinoandersen.com	5 <sup>1</sup>	NA	Antelope Valley Transit Authority, City of Palmdale	government, health care, retail, nonprofit	Lancaster 2007	George Passantino Managing Partner (661) 538-1100	
15	 <b>Point of View Communications</b> 24405 Chestnut St., Suite 203 Santa Clarita 91321 pointofviewcommunications.com	5	NA	Mission Valley Bank, Valencia Acura, Santa Clarita Auto Dealers Association, Marston's Valencia	consumer, government, health care, real estate	Santa Clarita 2008	Teresa Todd CEO, President (661) 257-4440	
16	 <b>Spec PR</b> 5311 Topanga Canyon Blvd., Suite 301 Woodland Hills 91361 specpr.com	5	NA	Yamaha Motor Corp., Silver Air, Nebraska Star Beef & Lucky Beef Jerky	consumer, retail, travel	Woodland Hills 2014	Van Holmes Lisa Spicer Co-Founding Partners info@specpr.com	













<sup>1</sup> Business Journal estimate.  
NA - Not Available To the best of our knowledge, this information is accurate as of press time. While every effort is made to ensure the accuracy and thoroughness of the list, omissions and typographical errors sometimes occur. Please send

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Researched by Joshua Niv

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17	 <b>Black Ink PR</b> 2219 W. Olive Ave. Burbank 91506 blackinkpr.com	4	NA	Comedy Gives Back, Monarch Camps, Price.com, Keifer Rowlands Real Estate, Lotta Stensson Designs	consumer, digital, retail, technology, travel, owned media, earned media, marketing and social media	Burbank 2004	Margot Black CEO (323) 993-7171	
18	 <b>Mustang Marketing</b> 3135 Old Conejo Road Thousand Oaks 91320 mustangmktg.com	4 <sup>1</sup>	NA	NA	consumer, digital, retail, technology	Thousand Oaks 1986	Dianne McKay President (805) 498-8718	
19	 <b>Platinum Star Public Relations</b> 343 Pioneer Drive, Suite 1705E Glendale 91203 platinumstarpr.com	4	NA	Gloria L. Williams aka Footnanny, Omar Gooding, Foremost Entertainment, Mario Bryant, Liana Mendoza	consumer, government, health care, travel, TV and film production, COVID-19 ompliance Officer service	Glendale 2000	Marie Lemelle CEO (213) 276-7827	
20	 <b>Productivity PR Inc.</b> 23371 Mulholland Dr., Suite 204 Woodland Hills 91364 productivitypr.com	4 <sup>1</sup>	NA	NA	consumer, retail, food & beverage, restaurants, luxury lifestyle	Woodland Hills 2008	Tracey Rosen CEO, President (818) 223-9046	
21	 <b>Honig Co.</b> 4100 W. Alameda Ave., Suite 300 Burbank 91505 honigcompany.com	3	NA	NA	consumer, digital, technology	Burbank 2004	Steve Honig President (818) 986-4300	
22	 <b>Placidi &amp; Gerlich Communications</b> 13447 Erwin St. Valley Glen 91401 p-gcommunications.com	2	NA	Hotel Matilda, Country Club Lima Hotel, Sumaq Machu Picchu Hotel	travel	Valley Glen 1990	Edward Placidi Marian Gerlich Co-Founding Parters (818) 786-8687	
23	 <b>Sax PR/Marketing</b> 4804 Laurel Canyon Blvd., Suite 746 Valley Village 91607 saxpr.net	2	NA	Business Technology Center of Los Angeles County, Disney Consumer Products, International Bowling Industry magazine, Jewish Family Service of Los Angeles	consumer, technology	Valley Village 1998	Robert Sax President (818) 508-7660	

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